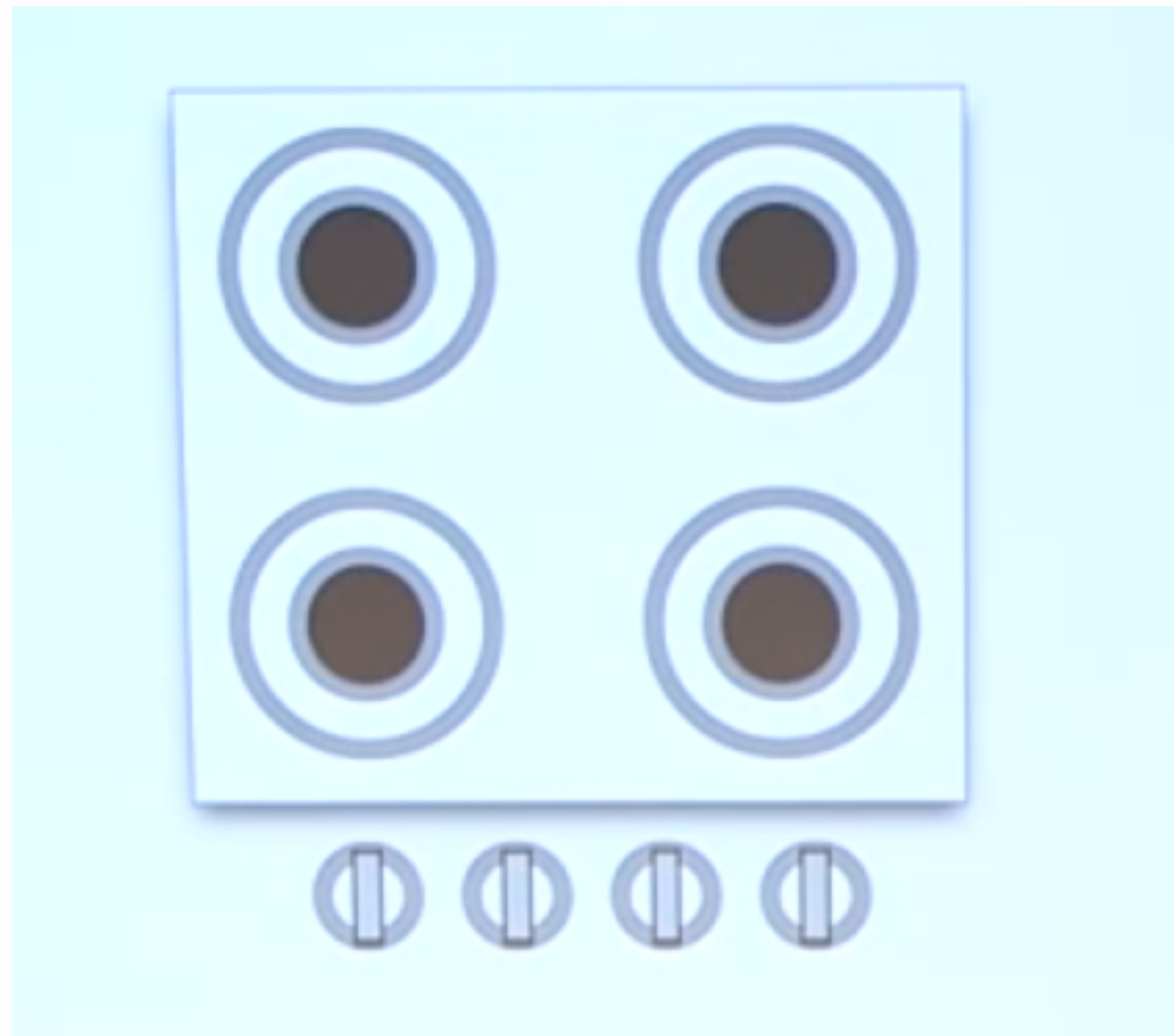


SHOWING GREATER CONTEXT

SHOWING CONTEXT

REDUCED COGNITIVE LOAD THROUGH SPATIAL AWARENESS



Kathy Sierra, “Badass: Making Users Awesome”