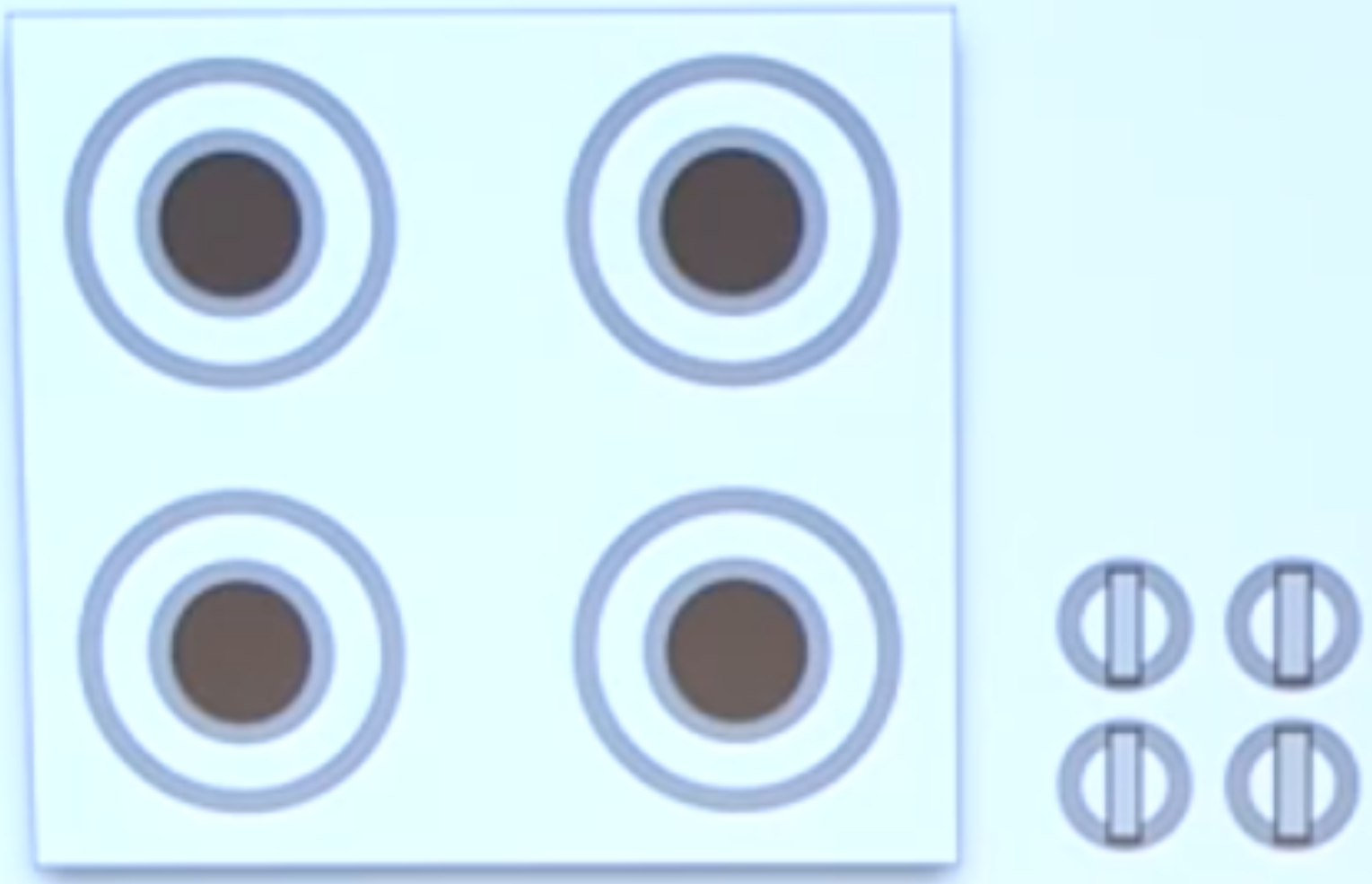
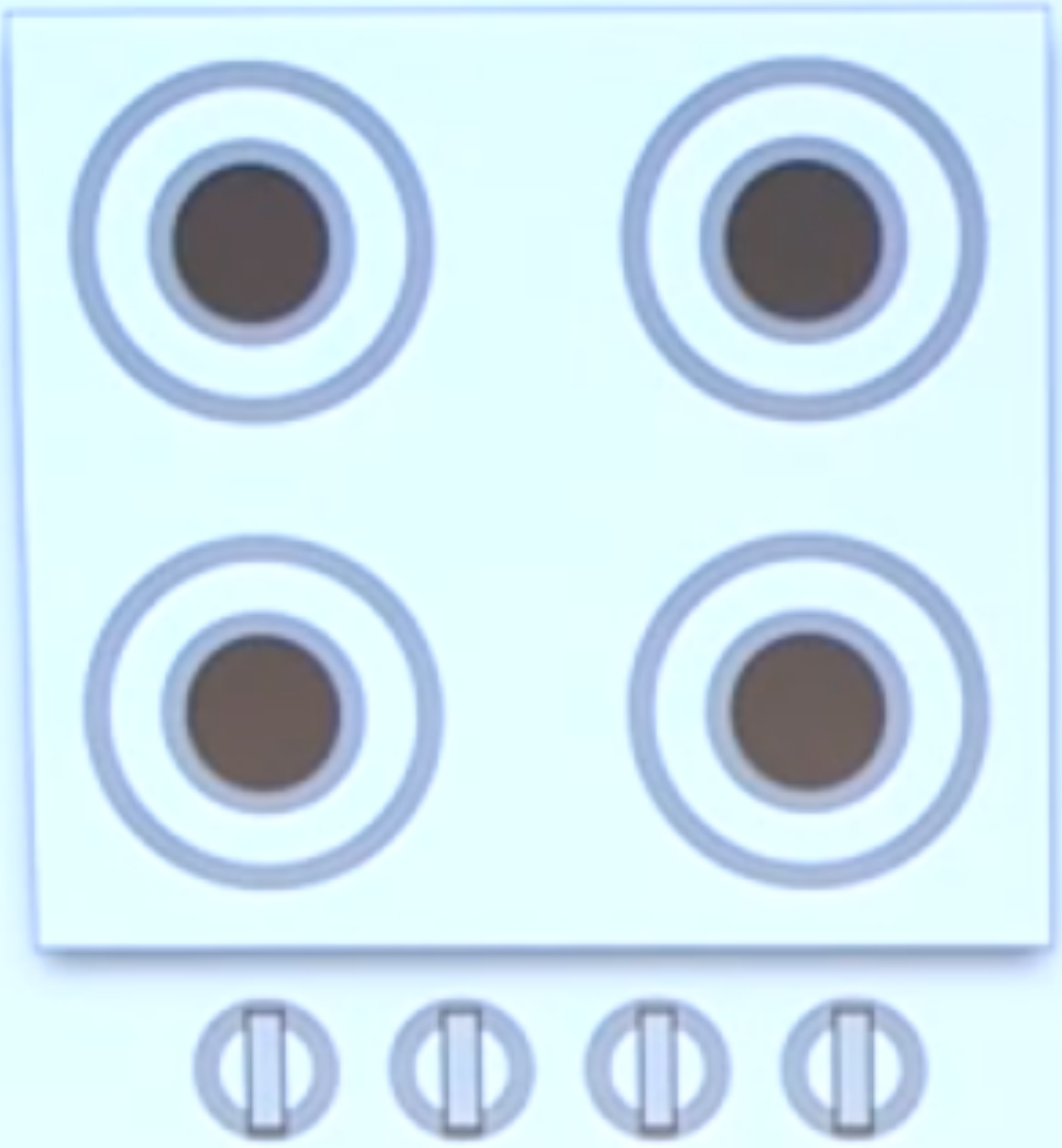
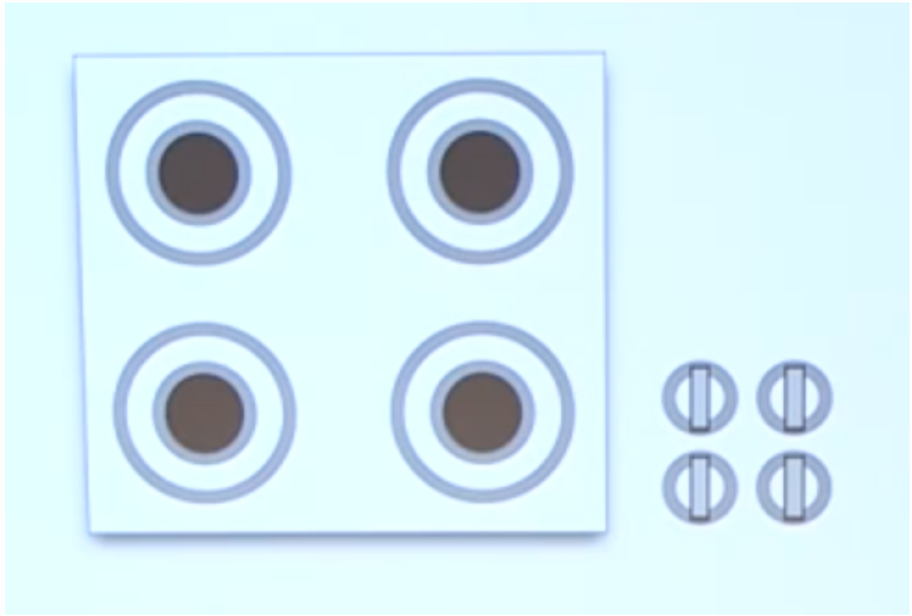
REDUCED COGNITIVE LOAD THROUGH SPATIAL AWARENESS

Kathy Sierra, “Badass: Making Users Awesome”







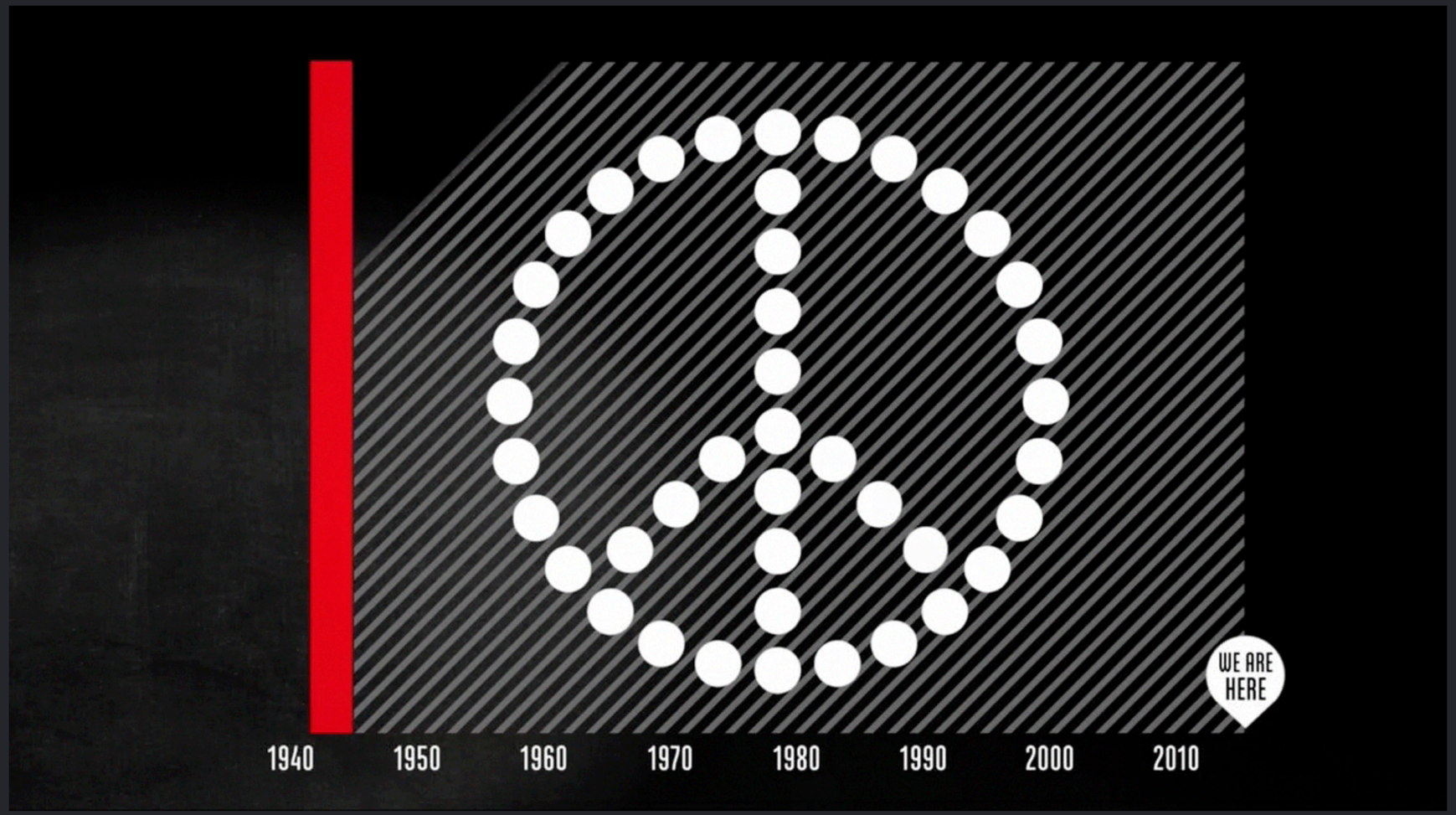
Kathy Sierra, “Badass: Making Users Awesome”

SHOWING CONTEXT

REDUCED COGNITIVE LOAD THROUGH SPATIAL AWARENESS

SHOWING GREATER CONTEXT

USING SPATIAL AWARENESS TO DRIVE MEANING



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