Cost-of-living-adjusted Salary by College Region

Brian Mahaffey

Abstract

Cost of living in a specific area has a large impact on quality of life one is able to afford based on salary. In this analysis I normalize the cost of living in each region by CPI-U index and then project into 2018 US total CPI-U inflation adjusted dollars for a fair comparison. The dataset used is from Kaggle, courtesy of The Wall Street Journal, and contains a breakdown of salary ranges based on college geographic region in the United States. The research guestion I pursued is whether or not the cost-of-living-adjusted salaries among the regional colleges is consistent across regions, or if certain regions have an advantage. The data shows that though there is an increased median salary for higher expense regions, it is mostly offset by lower cost of living in other regions.

Motivation

How much can you afford based on where you live? This is a question that goes through every adult's mind at some point. Most big cities, particularly on either coast of the US, have substantially higher costs of living than other regions of the country. In this analysis, I hope to gain a better understanding of whether different geographic regions of colleges have a higher or lower cost-of-living adjusted salary expectation.

Dataset(s)

- This analysis is based on the dataset "Where it Pays to Attend College" available at https://www.kaggle.com/wsj/college-salaries and provided by The Wall Street Journal.
- I used the following .csv file which contains:
 - salaries-by-region.csv
 - School Name
 - Region (California, Western, Midwestern, Southern, Northeastern)
 - Starting Median Salary
 - Mid-Career Median Salary
 - % change from Starting to Mid-Career median salary
 - Mid-Career 10th, 25th, median, 75th, and 90th percentile salary.
- I also obtained raw CPI-U data for all regions for the year 2018 from the Bureau of Labor Statistics at https://www.bls.gov/regions/home.htm.
- I was further able to obtain and use CPI-U data for California in particular, which was available from https://www.dir.ca.gov/oprl/CAPriceIndex.htm

Data Preparation and Cleaning

- There were only a few steps of data preparation and cleaning involved in order to make these datasets useable. It is also described in detail in the attached Jupyter Notebook:
 - 1. Shorten & assign column names to be easier to work with
 - 2. Remove symbols ('\$' & ',') and convert strings to floats for all numeric columns.
 - 3. Append CPI data column to .csv file after gathering the regional information.
 - 4. Calculate new columns adjusted for CPI-U Inflation Index, and re-based in USA national average 2018 dollar value.
- I did encounter a few problems with the datasets:
 - The regional mid-career quartiles and deciles (25th, 75th, and 90th percentile salaries) had many missing values, so these were largely ignored for the purposes of this analysis.
 - CPI data is calculated on a regional basis, but California is included in the "Western" region's calculations. It is not possible to back California out of these values, so the "Western" region CPI data ex-California is likely skewed higher. The individual states besides California do not provide CPI values.

Research Question(s)

The research question I pursued is whether or not the cost-of-living-adjusted salaries among the regional colleges is consistent across regions, or if certain regions have an advantage.

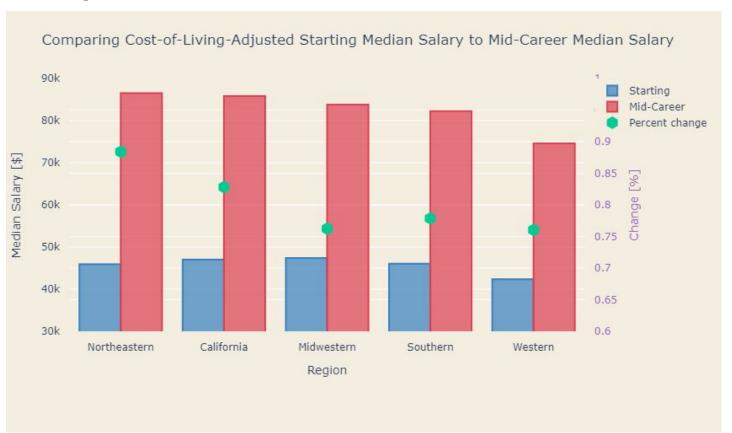
Methods

Different regions have different costs of living, which can be approximated by the CPI-U index value. To normalize regional differences in salary for different costs of living, I first gathered the 2018 regional CPI-U values and normalized them back into index basis year dollar values (1982-1984, basis = 100).

I then broadcast these values back into 2018 dollars using the US National Average CPI-U index so that a fair comparison could be completed which takes into account regional cost of living differences.

Once this was complete, I plotted and drew conclusions both visually and through statistical analysis of the results for regional median starting salaries, regional median mid-career salaries, and the % change between the two.

Findings



Findings

The Original Values:

Region	on Starting Median		Mid-Career Median		% change	Regional CPI-U Value (2018)
California	\$	51,032	\$	93,132	82.81%	272.51
Midwestern	\$	44,225	\$	78,180	76.24%	234.29
Northeastern	\$	48,496	\$	91,352	88.40%	265.139
Southern	\$	44,522	\$	79,505	77.86%	242.737
Western	\$	44,414	\$	78,200	76.05%	263.263

The CPI-Adjusted Values:

Region	tarting ledian	Mid-Career Median		% change	
California	\$ 47,024	\$	85,818	82.81%	
Midwestern	\$ 47,400	\$	83,792	76.24%	
Northeastern	\$ 45,929	\$	86,517	88.40%	
Southern	\$ 46,057	\$	82,247	77.86%	
Western	\$ 42,363	\$	74,589	76.05%	

Findings

Analysis Takeaways:

- 1. The original raw data told us that Midwestern starting median salaries were **THE LOWEST** of the group at \$44,225. After adjusting for cost of living, however, Midwestern has **THE HIGHEST** starting median salary at \$47,400.
- 2. The same can't be said for Midwestern mid-career median salary where it ends up in the middle of the pack at \$83,792.
- 3. For both starting median and mid-career median salary distributions, the \$ value and % difference between the highest and lowest regions decreased. This demonstrates that the overall cost of living difference is working as an effective mediator of salary difference. This is as one would expect in a [mostly] capitalist system.

Limitations

Although the overall analysis proved useful, there are many assumptions and potential sources of bias in the data (or lack of data).

- 1. The analysis assumes that graduates of a regional college will remain in that region. This is obviously not 100% realistic, but it is the best we can do with the available data.
- 2. Regional CPI and Salary values are very general over a large area (4 US regions total). For a more thorough analysis, city/MSA breakdowns would be needed where available. Unfortunately due to privacy protection practices employed by the Census Bureau, Bureau of Labor Statistics, and the IRS, this information is anonymized or omitted so a more granular analysis is not possible.
- 3. The provided "Western" region CPI-U value includes that of California, while the dataset counted California separately. Since California is one of the highest CPI states, the Western CPI value is probably artificially inflated when not including California in its component analysis. The cost of living for the Western region is likely overstated which skews our adjusted results (where it has the lowest starting & mid-career median salary).

Conclusions

Assuming that CPI is a good measure of inflation and cost of living in a region, the differences in median salaries across different geographical regions are mostly offset by different costs of living. That is to say: median salary distribution is mostly equivalent when taking into account the cost of living.

There are obvious limitations to this analysis, as discussed in the previous page, but I conclude that no region has a significant advantage when viewing salaries as a function of cost of living.

Acknowledgements

I would like to thank Kaggle and The Wall Street Journal for providing the initial datasets. I would also like to acknowledge the Census Bureau, the Bureau of Labor Statistics, and the IRS for their aggregation of the CPI data and geographical breakdowns.

Since this was initially a Kaggle competition, there were various other analyses of the data which helped me narrow down my research questions and format the data properly. I wish to thank those who came before me for laying the groundwork.

I did not receive feedback from anyone else, and I collected and compiled the CPI data myself directly from the government archives.

References

One of the best references I encountered during my research was this excellent analysis of post-college salaries: "The Economic Value of College Majors" from the Georgetown University Center on Education and the Workforce, 2015:

https://1gyhoq479ufd3yna29x7ubjn-wpengine.netdna-ssl.com/wp-content/uploads/The-Economic-Value-of-College-Majors-Full-Report-web-FINAL.pdf

I also used the plotly python library for charting and spent a lot of time referencing the user guide: https://plot.ly/python/v3/user-guide/#data

Salaries by College Major Exploration

December 22, 2019

DSE200x Final Project: Exploring Salaries by College Major By Brian Mahaffey

This analysis is based on the dataset "Where it Pays to Attend College" available at https://www.kaggle.com/wsj/college-salaries and provided by The Wall Street Journal.

There are 3 separate csv files with information on salaries based on college, region, and academic major.

1: Import all necessary libraries:

```
[79]: import numpy as np
import pandas as pd
import matplotlib
from matplotlib import pyplot as plt
%matplotlib inline
```

Import Plotly libraries for better visualizations after adding to conda:

```
[80]: import plotly.offline as py
    py.init_notebook_mode(connected=True)
    import plotly.graph_objs as go
    import plotly.tools as tls
    import plotly.figure_factory as ff
[]:
```

2: Import Local Datasets

```
[289]: major = pd.read_csv('degrees-that-pay-back.csv')
    college = pd.read_csv('salaries-by-college-type.csv')
    region = pd.read_csv('salaries-by-region.csv')

[]:
[290]: major.head()
[290]: Undergraduate Major Starting Median Salary Mid-Career Median Salary \
```

```
Accounting
                                      $46,000.00
                                                                $77,100.00
1
 Aerospace Engineering
                                      $57,700.00
                                                               $101,000.00
2
             Agriculture
                                      $42,600.00
                                                                $71,900.00
3
                                      $36,800.00
                                                                $61,500.00
            Anthropology
            Architecture
                                      $41,600.00
                                                                $76,800.00
```

Percent change from Starting to Mid-Career Salary \

```
0
                                                        67.6
                                                        75.0
      1
      2
                                                        68.8
      3
                                                        67.1
      4
                                                        84.6
        Mid-Career 10th Percentile Salary Mid-Career 25th Percentile Salary \
      0
                                $42,200.00
                                                                   $56,100.00
                                $64,300.00
      1
                                                                   $82,100.00
      2
                                $36,300.00
                                                                   $52,100.00
      3
                                $33,800.00
                                                                   $45,500.00
      4
                                $50,600.00
                                                                   $62,200.00
        Mid-Career 75th Percentile Salary Mid-Career 90th Percentile Salary
      0
                               $108,000.00
                                                                  $152,000.00
      1
                               $127,000.00
                                                                  $161,000.00
      2
                                $96,300.00
                                                                  $150,000.00
      3
                                $89,300.00
                                                                  $138,000.00
      4
                                $97,000.00
                                                                  $136,000.00
[291]: major.info()
     <class 'pandas.core.frame.DataFrame'>
     RangeIndex: 50 entries, 0 to 49
     Data columns (total 8 columns):
     Undergraduate Major
                                                            50 non-null object
     Starting Median Salary
                                                            50 non-null object
     Mid-Career Median Salary
                                                            50 non-null object
     Percent change from Starting to Mid-Career Salary
                                                            50 non-null float64
     Mid-Career 10th Percentile Salary
                                                            50 non-null object
     Mid-Career 25th Percentile Salary
                                                            50 non-null object
     Mid-Career 75th Percentile Salary
                                                            50 non-null object
     Mid-Career 90th Percentile Salary
                                                            50 non-null object
     dtypes: float64(1), object(7)
     memory usage: 3.2+ KB
[292]: college.head()
[292]:
                                           School Name
                                                        School Type \
          Massachusetts Institute of Technology (MIT)
                                                         Engineering
      1
             California Institute of Technology (CIT)
                                                         Engineering
                                   Harvey Mudd College
      2
                                                         Engineering
      3 Polytechnic University of New York, Brooklyn
                                                         Engineering
      4
                                          Cooper Union
                                                        Engineering
        Starting Median Salary Mid-Career Median Salary \
      0
                    $72,200.00
                                             $126,000.00
                    $75,500.00
                                             $123,000.00
      1
```

```
2
                    $71,800.00
                                             $122,000.00
      3
                    $62,400.00
                                             $114,000.00
      4
                    $62,200.00
                                             $114,000.00
        Mid-Career 10th Percentile Salary Mid-Career 25th Percentile Salary \
      0
                                $76,800.00
                                                                   $99,200.00
      1
                                       NaN
                                                                  $104,000.00
      2
                                       NaN
                                                                   $96,000.00
      3
                                $66,800.00
                                                                   $94,300.00
      4
                                       NaN
                                                                   $80,200.00
        Mid-Career 75th Percentile Salary Mid-Career 90th Percentile Salary
      0
                               $168,000.00
                                                                  $220,000.00
      1
                               $161,000.00
                                                                          NaN
      2
                               $180,000.00
                                                                          NaN
                                                                  $190,000.00
      3
                               $143,000.00
      4
                                                                          NaN
                               $142,000.00
[293]:
     college.info()
     <class 'pandas.core.frame.DataFrame'>
     RangeIndex: 269 entries, 0 to 268
     Data columns (total 8 columns):
     School Name
                                           269 non-null object
     School Type
                                           269 non-null object
     Starting Median Salary
                                           269 non-null object
     Mid-Career Median Salary
                                           269 non-null object
     Mid-Career 10th Percentile Salary
                                           231 non-null object
     Mid-Career 25th Percentile Salary
                                           269 non-null object
     Mid-Career 75th Percentile Salary
                                           269 non-null object
     Mid-Career 90th Percentile Salary
                                           231 non-null object
     dtypes: object(8)
     memory usage: 16.9+ KB
[294]: region.head()
[294]:
                                       School Name
                                                        Region \
                               Stanford University California
      0
        California Institute of Technology (CIT)
                                                    California
      1
      2
                               Harvey Mudd College
                                                    California
      3
               University of California, Berkeley
                                                    California
      4
                                Occidental College California
        Starting Median Salary Mid-Career Median Salary \
      0
                   $70,400.00
                                            $129,000.00
      1
                   $75,500.00
                                            $123,000.00
      2
                   $71,800.00
                                            $122,000.00
      3
                   $59,900.00
                                            $112,000.00
```

```
4
                   $51,900.00
                                            $105,000.00
        Mid-Career 10th Percentile Salary Mid-Career 25th Percentile Salary \
                               $68,400.00
      0
                                                                  $93,100.00
                                                                 $104,000.00
      1
                                       NaN
      2
                                       NaN
                                                                  $96,000.00
      3
                               $59,500.00
                                                                  $81,000.00
      4
                                       NaN
                                                                  $54,800.00
        Mid-Career 75th Percentile Salary Mid-Career 90th Percentile Salary
                                                                                  CPI
                              $184,000.00
                                                                 $257,000.00
      0
                                                                               272.51
      1
                              $161,000.00
                                                                               272.51
                                                                          NaN
                                                                          NaN 272.51
      2
                              $180,000.00
                                                                 $201,000.00
      3
                              $149,000.00
                                                                               272.51
                              $157,000.00
                                                                          NaN 272.51
[295]: region.info()
     <class 'pandas.core.frame.DataFrame'>
     RangeIndex: 320 entries, 0 to 319
     Data columns (total 9 columns):
     School Name
                                            320 non-null object
     Region
                                            320 non-null object
     Starting Median Salary
                                            320 non-null object
     Mid-Career Median Salary
                                            320 non-null object
     Mid-Career 10th Percentile Salary
                                            273 non-null object
     Mid-Career 25th Percentile Salary
                                            320 non-null object
     Mid-Career 75th Percentile Salary
                                            320 non-null object
     Mid-Career 90th Percentile Salary
                                            273 non-null object
     CPT
                                            320 non-null float64
     dtypes: float64(1), object(8)
     memory usage: 22.6+ KB
```

[296]: cpi.head()

[296]:		CPI	Year	Region
	0	272.510	2018	California
	1	265.139	2018	Northeastern
	2	234.290	2018	Midwestern
	3	242.737	2018	Southern
	4	263.263	2018	Western

Data Cleaning & Preparation

We can see that the data is formatted well for the most part. There are some missing entries for which we will remove the rows.

The '\$' symbols look like the numbers are strings, not ints or floats...let's check

```
[297]: type(college['Starting Median Salary'][1])
```

The data are strings: let's convert to floats:

But first, let's manipulate the column names to be easier to work with for all three dataframes:

```
[298]: dataframe_list = [major, college, region]
[299]: college_columns = {
          "School Name" : "school",
          "School Type" : "type",
          "Starting Median Salary" : "start_med",
          "Mid-Career Median Salary" : "mid_med",
          "Mid-Career 10th Percentile Salary" : "mid_10",
          "Mid-Career 25th Percentile Salary" : "mid_25",
          "Mid-Career 75th Percentile Salary" : "mid_75",
          "Mid-Career 90th Percentile Salary" : "mid 90"
      }
      college.rename(columns=college_columns, inplace=True)
      region_columns = {
          "School Name" : "school",
          "Region" : "region",
          "Starting Median Salary" : "start_med",
          "Mid-Career Median Salary" : "mid_med",
          "Mid-Career 10th Percentile Salary" : "mid_10",
          "Mid-Career 25th Percentile Salary" : "mid 25",
          "Mid-Career 75th Percentile Salary" : "mid_75",
          "Mid-Career 90th Percentile Salary" : "mid 90",
          'CPI' : 'CPI'
      }
      region rename (columns=region_columns, inplace=True)
      major_columns = {
          "Undergraduate Major" : "major",
          "Starting Median Salary" : "start_med",
          "Mid-Career Median Salary" : "mid_med",
          "Percent change from Starting to Mid-Career Salary" : "increase",
          "Mid-Career 10th Percentile Salary" : "mid_10",
          "Mid-Career 25th Percentile Salary" : "mid_25",
          "Mid-Career 75th Percentile Salary" : "mid_75",
          "Mid-Career 90th Percentile Salary" : "mid_90"
      }
      major rename (columns=major_columns, inplace=True)
  []:
[300]: major.head()
```

```
[300]:
                        major
                                 start_med
                                                                       mid_10 \
                                                mid_med
                                                         increase
                                                             67.6
      0
                    Accounting
                                $46,000.00
                                             $77,100.00
                                                                   $42,200.00
        Aerospace Engineering
                                $57,700.00
                                            $101,000.00
                                                                   $64,300.00
      1
                                                             75.0
      2
                   Agriculture
                                $42,600.00
                                                                   $36,300.00
                                             $71,900.00
                                                             68.8
      3
                  Anthropology
                                $36,800.00
                                             $61,500.00
                                                             67.1
                                                                   $33,800.00
      4
                  Architecture
                                $41,600.00
                                             $76,800.00
                                                             84.6
                                                                   $50,600.00
            mid_25
                          mid_75
                                       mid_90
                     $108,000.00
        $56,100.00
                                  $152,000.00
      0
      1 $82,100.00
                     $127,000.00
                                  $161,000.00
      2 $52,100.00
                      $96,300.00
                                  $150,000.00
      3 $45,500.00
                      $89,300.00
                                  $138,000.00
      4 $62,200.00
                      $97,000.00
                                  $136,000.00
        Now we'll remove the $ and , and convert to floats
  []:
      [301]:
       \hookrightarrow "mid_90"]
      for dataframe in dataframe_list:
          for column in selected_columns:
              dataframe[column] = dataframe[column].str.replace("$","")
              dataframe[column] = dataframe[column].str.replace(",","")
              dataframe[column] = pd.to_numeric(dataframe[column])
[302]: major.head()
[302]:
                         major
                                start_med
                                            mid_med
                                                                mid_10
                                                                         mid_25
                                                     increase
      0
                    Accounting
                                  46000.0
                                            77100.0
                                                         67.6 42200.0
                                                                        56100.0
      1
        Aerospace Engineering
                                  57700.0
                                           101000.0
                                                         75.0 64300.0
                                                                        82100.0
      2
                   Agriculture
                                                         68.8
                                  42600.0
                                            71900.0
                                                               36300.0
                                                                        52100.0
                                                         67.1
      3
                  Anthropology
                                                               33800.0
                                  36800.0
                                            61500.0
                                                                        45500.0
      4
                  Architecture
                                  41600.0
                                            76800.0
                                                         84.6 50600.0
                                                                        62200.0
          mid_75
                    mid_90
        108000.0
                   152000.0
      0
        127000.0
                   161000.0
      1
      2
          96300.0
                   150000.0
          89300.0
      3
                   138000.0
      4
          97000.0
                   136000.0
[303]: type(major['start_med'][1])
[303]: numpy.float64
        Good, now we have numeric data which we can analyze
     college.describe()
```

```
[304]:
                                                                   mid_25
                                                                            \
                 start_med
                                   mid_med
                                                   mid_10
                269.000000
                                269.000000
                                               231.000000
                                                               269.000000
      count
             46068.401487
                              83932.342007
                                             44250.649351
                                                             60373.234201
      mean
                              14336.191107
              6412.616242
                                              8719.612427
                                                             11381.348857
      std
      min
             34800.000000
                              43900.000000
                                             22600.000000
                                                             31800.000000
      25%
             42000.000000
                              74000.000000
                                             39000.000000
                                                             53200.000000
      50%
             44700.000000
                              81600.000000
                                             43100.000000
                                                             58400.000000
      75%
             48300.000000
                              92200.000000
                                             47400.000000
                                                             65100.000000
             75500.000000
                             134000.000000
                                             80000.000000
                                                            104000.000000
      max
                     mid_75
                                     mid_90
      count
                 269.000000
                                 231.000000
                              157705.627706
      mean
              116275.092937
              22952.334054
                               34823.348157
      std
      min
               60900.000000
                               87600.000000
      25%
              100000.000000
                              136000.000000
      50%
              113000.000000
                              153000.000000
      75%
             126000.000000
                              170500.000000
             234000.000000
                              326000.000000
      max
[305]:
      major.describe()
[305]:
                 start_med
                                  mid_med
                                                               mid_10
                                                                              mid 25
                                                                                       \
                                              increase
      count
                 50.000000
                                 50.00000
                                             50.000000
                                                            50.000000
                                                                           50.000000
             44310.000000
                              74786.00000
      mean
                                             69.274000
                                                         43408.000000
                                                                        55988.000000
                              16088.40386
                                                         12000.779567
      std
              9360.866217
                                             17.909908
                                                                        13936.951911
             34000.000000
                              52000.00000
                                             23.400000
                                                         26700.000000
      min
                                                                        36500.000000
      25%
             37050.000000
                              60825.00000
                                             59.125000
                                                         34825.000000
                                                                        44975.000000
      50%
             40850.000000
                              72000.00000
                                             67.800000
                                                         39400.000000
                                                                        52450.000000
      75%
             49875.000000
                              88750.00000
                                             82.425000
                                                         49850.000000
                                                                        63700.000000
             74300.000000
                             107000.00000
                                            103.500000
                                                         71900.000000
                                                                        87300.000000
      max
                     mid_75
                                     mid_90
                  50.000000
                                  50.000000
      count
              102138.000000
                              142766.000000
      mean
              20636.789914
                               27851.249267
      std
      min
              70500.000000
                               96400.000000
      25%
              83275.000000
                              124250.000000
      50%
              99400.000000
                              145500.000000
      75%
              118750.000000
                              161750.000000
              145000.000000
                              210000.000000
      max
[306]:
      region.describe()
[306]:
                                                                   mid_25
                                                                            \
                 start_med
                                   mid_med
                                                   mid_10
      count
                320.000000
                                320.000000
                                               273.000000
                                                               320.000000
             46253.437500
                              83934.375000
                                             45253.113553
                                                             60614.062500
      mean
      std
              6617.038001
                              15191.443091
                                              8562.834333
                                                             11786.436432
             34500.000000
                              43900.000000
                                             25600.000000
                                                             31800.000000
      min
```

```
25%
             42000.000000
                            73725.000000
                                          39500.000000
                                                         53100.000000
      50%
             45100.000000
                            82700.000000
                                          43700.000000
                                                         59400.000000
      75%
             48900.000000
                            93250.000000
                                          48900.000000
                                                         66025.000000
                           134000.000000
             75500.000000
                                          80000.000000
      max
                                                        104000.000000
                    mid_75
                                   mid_90
                                                  CPI
                320.000000
                               273.000000
                                           320.000000
      count
      mean
             116496.875000
                            160442.124542
                                           253.162622
                             36785.768186
              24104.265214
      std
                                            14.051447
     min
              60900.000000
                             85700.000000
                                           234.290000
      25%
                            136000.000000
              99825.000000
                                           242.737000
      50%
             113000.000000
                            154000.000000
                                           263.263000
      75%
             129000.000000
                            178000.000000
                                           265.139000
     max
             234000.000000
                            326000.000000
                                           272.510000
[307]:
     region['start_adj'] = region['start_med'] / region['CPI'] * (100*2.51107)
      region['midmed_adj'] = region['mid_med'] / region['CPI'] * (100*2.51107)
      region['mid10_adj'] = region['mid_10'] / region['CPI'] * (100*2.51107)
      region['mid25_adj'] = region['mid_25'] / region['CPI'] * (100*2.51107)
      region['mid75_adj'] = region['mid_75'] / region['CPI'] * (100*2.51107)
      region['mid90_adj'] = region['mid_90'] / region['CPI'] * (100*2.51107)
      region['change'] = (region['mid_med'] - region['start_med']) /__
       →region['start_med']
      →region['start_adj']
[308]: region.head()
[308]:
                                           school
                                                       region start med
                                                                           mid med
                              Stanford University California
                                                                 70400.0
                                                                          129000.0
      0
        California Institute of Technology (CIT)
      1
                                                   California
                                                                 75500.0
                                                                          123000.0
      2
                              Harvey Mudd College
                                                   California
                                                                 71800.0
                                                                          122000.0
      3
               University of California, Berkeley California
                                                                 59900.0
                                                                          112000.0
      4
                               Occidental College
                                                   California
                                                                 51900.0
                                                                          105000.0
         mid_10
                    mid_25
                              mid_75
                                        mid_90
                                                   CPI
                                                           start_adj
                                                                         midmed_adj
        68400.0
                   93100.0
                            184000.0
                                      257000.0
                                                272.51
                                                        64870.767311
      0
                                                                      118868.309420
                  104000.0
      1
            {\tt NaN}
                            161000.0
                                           NaN
                                                272.51
                                                        69570.212102
                                                                      113339.550842
      2
                   96000.0
                            180000.0
                                           NaN
                                                272.51
                                                        66160.810979
            NaN
                                                                      112418.091079
                   81000.0
                                                272.51
      3
        59500.0
                            149000.0
                                      201000.0
                                                        55195.439800
                                                                      103203.493450
            NaN
                   54800.0
                            157000.0
                                           NaN
                                                272.51
                                                        47823.761697
                                                                       96753.275109
            mid10_adj
                          mid25_adj
                                         mid75_adj
                                                        mid90_adj
                                                                     change
      0
        63027.847785
                       85787.903930
                                     169548.596382
                                                    236815.159077
                                                                   0.832386
      1
                 NaN
                       95831.815346
                                     148355.021834
                                                              NaN
                                                                   0.629139
      2
                 NaN
                       88460.137243
                                     165862.757330
                                                              NaN
                                                                   0.699164
        54826.855895
                      74638.240799
      3
                                     137297.504679
                                                    185213.412352
                                                                   0.869783
      4
                 NaN
                      50495.995009
                                     144669.182782
                                                                   1.023121
                                                              NaN
```

```
change_adj
      0
           0.832386
           0.629139
      1
          0.699164
           0.869783
      3
           1.023121
[309]: major.sort_values(by = 'start_med', ascending=False, inplace=True)
      major.head()
[309]:
                                              mid_med increase
                           major start_med
                                                                           mid 25
                                                                  mid 10
      43
            Physician Assistant
                                    74300.0
                                              91700.0
                                                           23.4 66400.0 75200.0
      8
           Chemical Engineering
                                    63200.0 107000.0
                                                           69.3 71900.0 87300.0
           Computer Engineering
                                                           71.0 66100.0 84100.0
      12
                                    61400.0 105000.0
      19 Electrical Engineering
                                    60900.0 103000.0
                                                           69.1 69300.0 83800.0
      38 Mechanical Engineering
                                    57900.0
                                                           61.7 63700.0 76200.0
                                              93600.0
           mid_75
                     mid_90
      43 108000.0 124000.0
          143000.0 194000.0
      12 135000.0 162000.0
      19 130000.0 168000.0
      38 120000.0 163000.0
  []:
  []:
  []:
[311]: major_sort = major.sort_values("mid_med", ascending=False).head(40)
      def cut_name(x):
          if len(x) <= 18:
             return x
          else:
             return x[0:15] + "..."
      trace1 = go.Bar(
          x = major_sort["major"].apply(cut_name).tolist(),
          y = major_sort["start_med"].tolist(),
          name='Starting',
          marker=dict(
              color='rgba(55, 128, 191, 0.7)',
              line=dict(
                  color='rgba(55, 128, 191, 1.0)',
                  width=2,
              )
          )
```

```
trace2 = go.Bar(
    x = major_sort["major"].apply(cut_name).tolist(),
    y = major_sort["mid_med"].tolist(),
    name='Mid-Career',
    marker=dict(
        color='rgba(219, 64, 82, 0.7)',
        line=dict(
            color='rgba(219, 64, 82, 1.0)',
            width=2,
    )
)
trace3 = go.Scatter(
    x = major_sort["major"].apply(cut_name).tolist(),
    y = major_sort["increase"].tolist(),
    name='Percent change',
    mode = 'markers',
    marker=dict(
        symbol="hexagon-dot",
        size=15
    ),
    yaxis='y2'
)
data = [trace1, trace2, trace3]
layout = go.Layout(
    barmode='group',
    title = 'Comparing Starting Median Salary to Mid-Career Median Salary',
    width=850,
    height=500,
    margin=go.Margin(
        1=75,
       r=75,
        b=120,
        t=80,
        pad=10
    ),
    paper_bgcolor='rgb(244, 238, 225)',
    plot_bgcolor='rgb(244, 238, 225)',
    yaxis = dict(
        title= 'Median Salary [$]',
        anchor = 'x',
        rangemode='tozero'
    yaxis2=dict(
```

```
title='Change [%]',
         titlefont=dict(
             color='rgb(148, 103, 189)'
         ),
         tickfont=dict(
             color='rgb(148, 103, 189)'
         ),
         overlaying='y',
         side='right',
         anchor = 'x',
         rangemode = 'tozero',
         dtick = 19.95
    ),
     \#legend=dict(x=-.1, y=1.2)
    legend=dict(x=0.1, y=0.05)
fig = go.Figure(data=data, layout=layout)
py.iplot(fig)
C:\Users\BRVR\Anaconda3\lib\site-
```

```
C:\Users\BRVR\Anaconda3\lib\site-
packages\plotly\graph_objs\_deprecations.py:410: DeprecationWarning:
plotly.graph_objs.Margin is deprecated.
Please replace it with one of the following more specific types
- plotly.graph_objs.layout.Margin
```


Salary by region compared to average cost of living (2018 Average CPI-U)

• These regions conveniently coordinate with US Census regions (except that California is included as "Western" and not broken out on its own). Luckily California has its own CPI Calculation which I pulled from https://www.dir.ca.gov/oprl/CAPriceIndex.htm

```
[356]: region_mean = region.groupby('region').mean()
[357]:
     region_mean
[357]:
                      start_med
                                      mid_med
                                                     mid_10
                                                                   mid_25
     region
     California
                   51032.142857
                                 93132.142857 47777.272727 67153.571429
     Midwestern
                   44225.352113 78180.281690 43076.562500 57026.760563
     Northeastern 48496.000000 91352.000000 49101.219512 65479.000000
     Southern
                   44521.518987 79505.063291 43074.647887 57506.329114
                   44414.285714 78200.000000 42985.294118 56580.952381
     Western
```

```
mid_75
                                          mid_90
                                                      CPI
                                                              start_adj \
      region
      California
                    127350.000000 167909.090909
                                                  272.510
                                                           47024.066260
      Midwestern
                    107594.366197
                                   147689.062500
                                                  234.290
                                                           47399.784425
      Northeastern 129576.000000 181926.829268
                                                  265.139
                                                           45929.437284
      Southern
                    109662.025316 152769.014085
                                                  242.737
                                                           46056.699508
      Western
                    106026.190476 143823.529412
                                                  263.263 42363.484587
                                                   mid25_adj
                                                                  mid75_adj \
                                     mid10_adj
                      midmed_adj
      region
      California
                    85817.522280 44024.834401
                                                61879.314009 117347.900811
      Midwestern
                    83791.950123 46168.536343 61120.059605 115317.335408
      Northeastern 86517.361324
                                 46502.626653
                                                62013.642855 122718.425550
      Southern
                    82246.538137
                                 44559.937739 59489.248795 113443.365417
      Western
                    74589.165207 41000.475760 53968.363232 101130.499204
                       mid90_adj
                                     change
                                            change_adj
      region
      California
                    154721.471105 0.828146
                                               0.828146
                                               0.762361
      Midwestern
                    158289.971476 0.762361
      Northeastern 172298.682265 0.884000
                                               0.884000
      Southern
                    158036.759207 0.778628
                                               0.778628
      Western
                    137182.570281 0.760452
                                               0.760452
[358]: region_sort = region_mean.sort_values("midmed_adj", ascending=False).head(6)
[359]: region_start = region_sort['start_adj']
      region_mid = region_sort['midmed_adj']
[360]: region_start
[360]: region
      Northeastern
                      45929.437284
                      47024.066260
      California
      Midwestern
                      47399.784425
      Southern
                      46056.699508
      Western
                      42363.484587
      Name: start_adj, dtype: float64
[361]: region_mid = pd.Series(region_mid)
      #avg_highest2000s = pd.Series(avg_highest2000s)
[362]: region_mid
[362]: region
      Northeastern
                      86517.361324
      California
                      85817.522280
     Midwestern
                      83791.950123
      Southern
                      82246.538137
```

Western 74589.165207 Name: midmed_adj, dtype: float64

```
[380]: trace1 = go.Bar(
          #base = regions,
          x = regions,
          y = region_start,
          name='Starting',
          marker=dict(
              color='rgba(55, 128, 191, 0.7)',
              line=dict(
                  color='rgba(55, 128, 191, 1.0)',
                  width=2,
              )
          )
      )
      trace2 = go.Bar(
          x = regions,
          y = region_mid,
          #base = region_mid,
          name='Mid-Career',
          marker=dict(
              color='rgba(219, 64, 82, 0.7)',
              line=dict(
                  color='rgba(219, 64, 82, 1.0)',
                  width=2,
              )
          )
      )
      trace3 = go.Scatter(
          x = regions,
          y = region_changeadj,
          name='Percent change',
          mode = 'markers',
          marker=dict(
              symbol="hexagon-dot",
             size=15
         ),
          yaxis='y2'
      )
      data = [trace1, trace2, trace3]
      layout = go.Layout(
          barmode='group',
          title = 'Comparing Cost-of-Living-Adjusted Starting Median Salary to⊔
       →Mid-Career Median Salary',
```

```
width=850,
          height=500,
          margin=go.Margin(
              1=75,
              r=75,
              b=120,
              t=80,
              pad=10
          ),
          paper_bgcolor='rgb(244, 238, 225)',
          plot_bgcolor='rgb(244, 238, 225)',
          yaxis = dict(
              title= 'Median Salary [$]',
              anchor = 'x',
              range = (30000, 90000),
          ),
          yaxis2=dict(
              title='Change [%]',
              titlefont=dict(
                  color='rgb(148, 103, 189)'
              ),
              tickfont=dict(
                  color='rgb(148, 103, 189)'
              ),
              overlaying='y',
              side='right',
              anchor = 'x',
              range = (0.60, 1),
          ),
          xaxis=dict(
          title='Region'),
      showlegend=True
      fig = go.Figure(data=data, layout=layout)
      py.iplot(fig)
[364]: regions = region_sort.index #('California', 'Northeastern', 'Midwestern',
      → 'Southern', 'Western')
[366]: adj_comparison = pd.DataFrame
      adj_comparison = region_mean
[367]: del adj_comparison['start_med']
      del adj_comparison['mid_med']
      del adj_comparison['mid_10']
```

```
del adj_comparison['mid_25']
      del adj_comparison['mid_75']
      del adj_comparison['mid_90']
      del adj_comparison['mid10_adj']
      del adj_comparison['mid25_adj']
      del adj_comparison['mid75_adj']
      del adj_comparison['mid90_adj']
      del adj_comparison['change']
[368]: adj_comparison
[368]:
                        CPI
                                start_adj
                                             midmed_adj
                                                          change_adj
      region
      California
                    272.510 47024.066260 85817.522280
                                                            0.828146
      Midwestern
                    234.290 47399.784425 83791.950123
                                                            0.762361
      Northeastern 265.139 45929.437284 86517.361324
                                                            0.884000
      Southern
                    242.737 46056.699508 82246.538137
                                                            0.778628
                    263.263 42363.484587 74589.165207
      Western
                                                            0.760452
[369]: adj_comparison['net_gain'] = adj_comparison['midmed_adj'] -__
       →adj_comparison['start_adj']
[370]: adj comparison
[370]:
                        CPI
                                start_adj
                                             midmed_adj
                                                          change_adj
                                                                          net_gain
      region
      California
                    272.510 47024.066260 85817.522280
                                                            0.828146 38793.456020
      Midwestern
                    234.290 47399.784425 83791.950123
                                                            0.762361 36392.165698
      Northeastern 265.139 45929.437284 86517.361324
                                                            0.884000 40587.924040
      Southern
                    242.737 46056.699508 82246.538137
                                                            0.778628 36189.838630
      Western
                    263.263 42363.484587 74589.165207
                                                            0.760452 32225.680620
  []:
[208]: plt.figure(figsize=(20, 10))
      ax1 = plt.subplot(2,1,1)
      x = [x \text{ for } x \text{ in } range(0, 5)]
      xticks_region_list = regions
      y = region_sort['midmed_adj']
      plt.xticks(range(len(x)), xticks_region_list)
      plt.scatter(x,y, color='g')
      plt.autoscale(tight=False)
      plt.title('Inflation-Adjusted Mid-Career Median Earnings by College Region')
      plt.xlabel('Region')
      plt.ylabel('Relative Earnings')
      plt.grid(True)
      for i,j in enumerate( y ):
```

```
ax1.annotate( j, ( x[i] + 0.06, y[i] + 0.03))
plt.show()
```



```
[223]: plt.figure(figsize=(20, 10))
      ax1 = plt.subplot(2,1,1)
      x = [x \text{ for } x \text{ in } range(0, 5)]
      xticks_region_list = regions
      y = region_sort['midmed_adj']
      a = region_sort['start_adj']
      plt.xticks(range(len(x)), xticks_region_list)
      plt.scatter(x,y, color='g')
      plt.autoscale(tight=False)
      plt.title('Inflation-Adjusted Starting & Mid-Career Median Earnings by College⊔
       →Region')
      plt.xlabel('Region')
      plt.ylabel('Relative Earnings (in 1982 - 1984 Dollars)')
      plt.grid(True)
      plt.scatter(x,a, color='r')
      for i,j in enumerate( y ):
          ax1.annotate(j, (x[i] + 0.06, y[i] + 0.03))
      for k,l in enumerate( a ):
          ax1.annotate(1, (x[k] + 0.06, a[k] + 0.03))
      plt.show()
```



Region	tarting ledian	Mid-Career Median		% change	Regional CPI-U Value (2018)
California	\$ 51,032	\$	93,132	82.81%	272.51
Midwestern	\$ 44,225	\$	78,180	76.24%	234.29
Northeastern	\$ 48,496	\$	91,352	88.40%	265.139
Southern	\$ 44,522	\$	79,505	77.86%	242.737
Western	\$ 44,414	\$	78,200	76.05%	263.263

Region	Starting Median		Mid-Career Median		% change
California	\$	47,024	\$	85,818	82.81%
Midwestern	\$	47,400	\$	83,792	76.24%
Northeastern	\$	45,929	\$	86,517	88.40%
Southern	\$	46,057	\$	82,247	77.86%
Western	\$	42,363	\$	74,589	76.05%

Original	Starting	Mid
Biggest Difference	\$ 6,806.79	\$ 14,951.86
as a %	13.34%	16.05%

Adjusted	Starting	Mid
Biggest Difference	\$ 5,036.30	\$ 11,928.20
as a %	10.71%	13.79%