STYLES CHEAT SHEET

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1) UPDATING HERO BANNER IMAGES

A. Create images:
   i) Use the master hero image templates below to create new hero images
   ii) Images should be placed in the appropriate folder layer name in the PSD file
   iii) Make sure you insert the new images inside the shape that includes a top shadow layer style
      a. **full-width:** \EC Front-End Dev\Project 618 CMS\Images\Hero Banners\ **HeroSlider_FullWidth.psd**
      b. **2/3:** \EC Front-End Dev\Project 618 CMS\Images\Hero Banners**HeroSlider_TwoThirds.psd**
      c. **1/3:** \EC Front-End Dev\Project 618 CMS\Images\Hero Banners**HeroSlider_OneThird.psd**
   iv) Upload images to Teamsite: /carefirst-resources/images
      *Use the following file naming convention: bg.slider-'content'-'site'.jpg, eg: **bg.slider-hcr-member.jpg**

B. Create hero image carousel DCR in the Templatedata location: //SV-LIVEPUB-P1/SitePublisher/main/CareFirst/WORKAREA/shared/templatedata/Content/HeroImageCarousel/data
   *Clone the previous DCR, and rename it in the following naming convention: 'site'-'content'.xml, eg: **employer-mobile-access.xml**

C. Add the DCRs to the corresponding homepage DCR, eg: Member homepage
   //SV-LIVEPUB-P1/SitePublisher/main/CareFirst/WORKAREA/shared/sites/individuals/home.page
   i) Under Content tab, add a new Image Carousel component and browse to the new DCR(s) you created in the previous step.
   ii) Apply the changes and save the page.

UPDATING POST-LOGIN HERO IMAGES:

- The process is the same as above, expect the post-login landing page that consists of the hero banner DCRs is located in the Sites' root folder of the corresponding site. For example:

   Employer:
   //SV-LIVEPUB-P1/SitePublisher/main/CareFirst/WORKAREA/shared/sites/employer/**portal-image-corousel.page**

2) **ADDING ICONS** (PDF, Word, Excel, Audio, Video) to content paragraphs in free-form DCR

i)   PDF: class="**pdf-icon**"

ii)   Word: class="**word-icon**"

iii)   Excel: class="**xls-icon**"

iv)   PowerPoint: class="**ppt-icon**"

v)   Video icon: class="**black-video-icon**"

vi)   Audio icon:

vii)   Generic lightbox icon: class="**lightbox-icon**"

eg: https://memberqa.insidecarefirst.com/individuals/news/media-news/2011/1028.page?
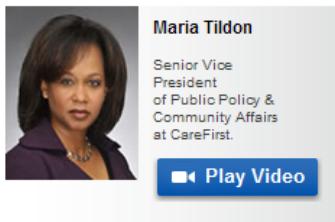
*Note that in the HTML, there is also a DIV enclosed inside the <a> tag that has one of the audio or video classes that display the actual buttons.

<div class="**playaudio-btn**"></div> OR
<div class="**playvideo-btn**"></div>

viii)   Video play icon: class="**pdf_icon**"

Add the following DIV inside the <a> tag of the image thumbnail

eg: https://memberqa.insidecarefirst.com/individuals/news/media-news/2011/1028.page?

<div class="**icon-play clearfix**"></div>

ix)   Audio and video black icons:

* When use within a paragraph or text, you need to insert these at the end of the link text before :

ducts available to you, please watch our Dental Products Overview video ◼◀.

https://employer.carefirst.com/employer/dental-plans/dental-plans.page?

Dental Products Overview video

3) ADDING AN IMAGE THAT FLOATS TO THE RIGHT IN A PARAGRAPH, CONTENT BOX OR ACCORDION

i)   Use the class="**aside-right**"

ii)   Note that aside-right class has a default width of 230 pixels. So the image you upload to Teamsite has to be this exact width.
https://employer.carefirst.com/employer/medical-plans/healthyblue/healthyblue-advantage.page?

Note, if an image is less than 230px wide, use this class instead: **class=floatright**
For example: https://member.carefirst.com/individuals/managing-health-care-costs/prescription-drugs-costs.page?

4) CONTENT BOX STYLES:

    A. **Content box with links or paragraph:**
       Component: **content-box**

> **Group Products (purchased through an employer)**
>
> BlueChoice Discount Dental Program ›
>
> DHMO Dental ›
>
> Preferred Dental (PPO) ›
>
> Traditional Dental ›

https://member.carefirst.com/individuals/drug-pharmacy-information/prescription-drug-tools.page?

```html
<div class="middle">
    <div class="see_more-content">
        <table class="simple cellborderspacing">
        <tbody>
        <tr class="odd">
        <td><a htext="BlueChoice Discount Dental Program" portal="MemberPortal" target="_self"
        href="$PAGE_LINK[dental-plans/bluechoice-discount-dental]" title="BlueChoice Discount Dental
        Program" class="arrow_link-blue">BlueChoice Discount Dental Program</a></td>
        </tr>
        <tr class="even">
        <td><a htext="DHMO Dental" portal="MemberPortal" target="_self" href="$PAGE_LINK[dental-
        plans/group-dhmo]" title="DHMO Dental" class="arrow_link-blue">DHMO Dental</a></td>
        </tr>
        <tr class="odd">
        <td><a htext="Preferred Dental" portal="MemberPortal" target="_self" href="$PAGE_LINK[dental-
        plans/group-ppo-dental]" title="Preferred Dental" class="arrow_link-blue">Preferred Dental
        (PPO)</a></td>
        </tr>
        <tr class="even">
        <td><a htext="Traditional Dental" portal="MemberPortal" target="_self"
        href="$PAGE_LINK[dental-plans/traditional-dental]" title="Traditional Dental" class="arrow_link-
        blue">Traditional Dental</a></td>
        </tr>
        </tbody>
        </table>
    </div>
    <div class="right-edge"></div>
</div>
<div class="bottom"></div>
```
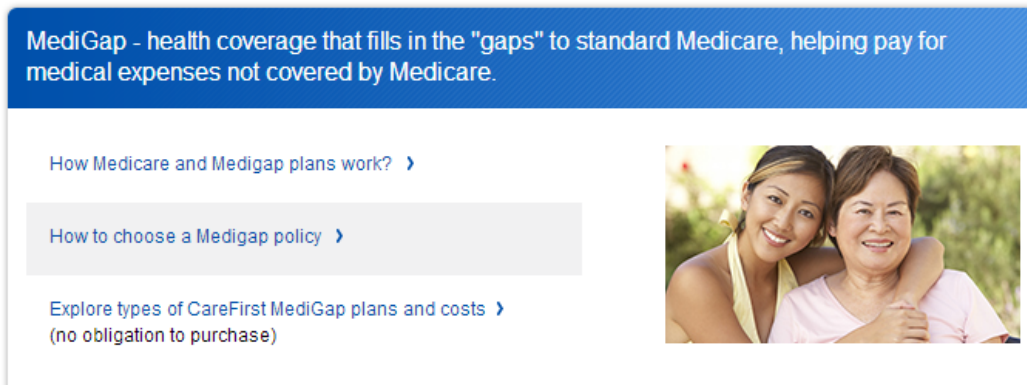
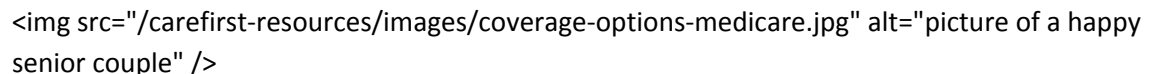**B. Content box with links/content and image:**

Component: **content-box**

- Note the table class=**width360**

https://member.carefirst.com/individuals/choosing-insurance/retiring.page?

<div class="middle">

    <div class="aside-right">

    </div>

        <table class="cellborderspacing table_no-border **width360**">

        <tbody>

        <tr class="odd">

        <td>Medi-CareFirst.com
Provides plan information, costs and tips for effective plan management </td>

        </tr>

        <tr class="even">

        <td>Government's medicare site
Great resource to explore federal medicare information and policies </td>

        </tr>

        <tr class="odd">

        <td>Medicare and You
Informational brochure created by the Centers for Medicare &amp; Medicaid Services </td>

        </tr>

        </tbody>

        </table>

    <div class="right-edge"></div>

</div>

<div class="bottom"></div>

C. **Content box with See More/See Less tab:**
   Component: **content-box**

Note the following DIV classes:
- <div class="**see_more-content**">
- <div class="**tab**">

https://member.carefirst.com/individuals/frequently-asked-questions/frequently-asked-questions.page?
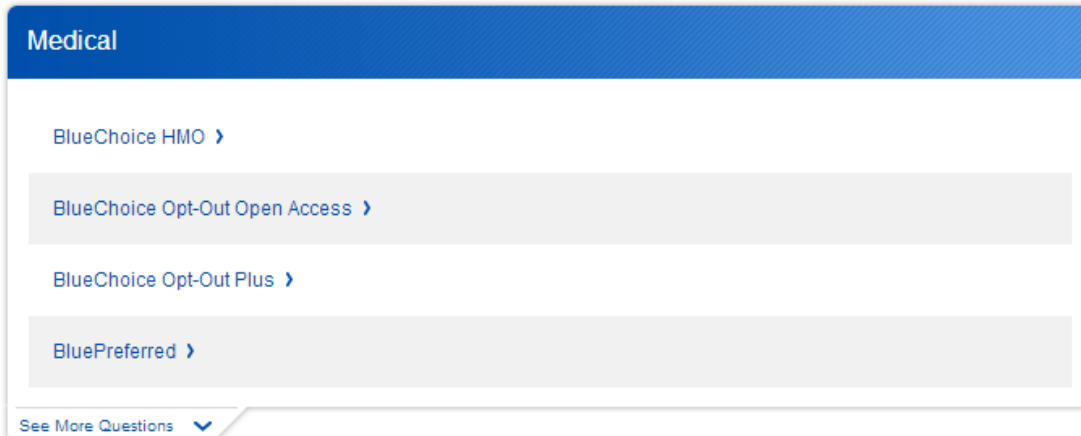
<div class="middle">
 <div class="see_more-content">
  <table class="table_no-border cellborderspacing">
  <tbody>
  <tr class="odd">
  <td><a href="$PAGE_LINK[frequently-asked-questions/bluechoice-hmo-faqs]"
  title="MemberPortal" class="arrow_link-blue">BlueChoice HMO</td>
  </tr>
  <tr class="even">
  <td><a href="$PAGE_LINK[frequently-asked-questions/bluechoice-opt-out-open-access-faqs]"
  title="MemberPortal" class="arrow_link-blue">BlueChoice Opt-Out Open Access</td>
  </tr>
  </tbody>
  </table>
 </div>
 <div class="right-edge">&nbsp;**</div>**
</div>
<div class="bottom">&nbsp;**</div>**
<div class="tab">
 See More Questions
</div>
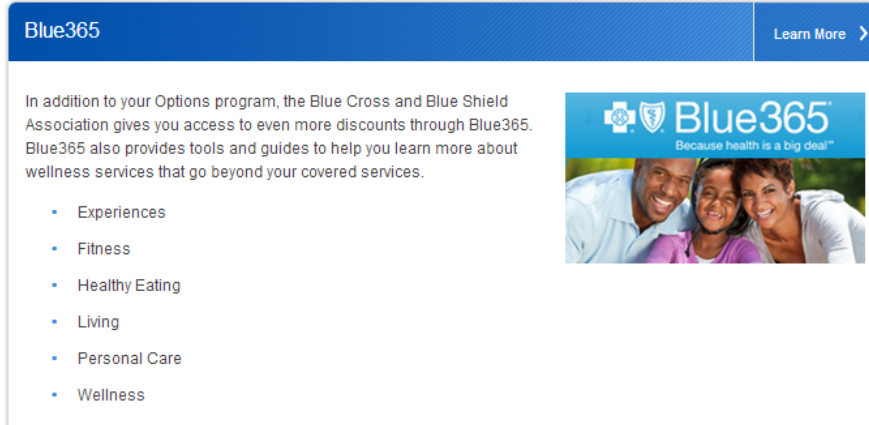
D. **Content box with Learn More link:**

Component: **free-form**

- Note the following: main DIV class: **table_container clearfix see-more**, and new DIV class=**top**

https://member.carefirst.com/individuals/health-wellness/staying-healthy/discounts-on-wellness-services.page?

<div class="table_container clearfix see-more">
    <div class="top">
                <h3>Blue365</h3>
                Learn More
    </div>
    <div class="middle">
        <div class="see_more-content">

                <p>In addition to your Options program, the Blue Cross and Blue Shield Association gives you access to even more discounts through Blue365. Blue365 also provides tools and guides to help you learn more about wellness services that go beyond your covered services.</p>

                Experiences
                Fitness
                Healthy Eating
                Living
                Personal Care
                Wellness

        </div>
        <div class="right-edge"></div>
    </div>
    <div class="bottom"></div>
</div>

E. **Content box with Learn More link and See More tab**
Component: **free-form**

Note the following:
- main DIV class**: table_container clearfix see-more**
- new DIV class=**top**
- div class=**tab**


```
<div class="table_container clearfix see-more">
    <div class="top">
            <h3>HealthyBlue</h3>
            <a href="$PAGE_LINK[medical-plans/healthyblue/healthyblue]">Learn More</a>
    </div>
    <div class="middle">
        <div class="see_more-content">
            <table class="simple cellborderspacing">
            <tbody>
            <tr class="odd">
            <td><a target="_self" href="$PAGE_LINK[medical-plans/healthyblue/healthyblue-advantage-
            summary]" title="HealthyBlue Advantage" class="arrow_link-blue">HealthyBlue
            Advantage</a> </td>
            </tr>
            </tbody>
            </table>
        </div>
        <div class="right-edge"></div>
    </div>
    <div class="bottom"></div>
    <div class="tab">
            <a href="#">
            <span class="toggler">See More</span> Plans</a>
    </div>
</div>
```
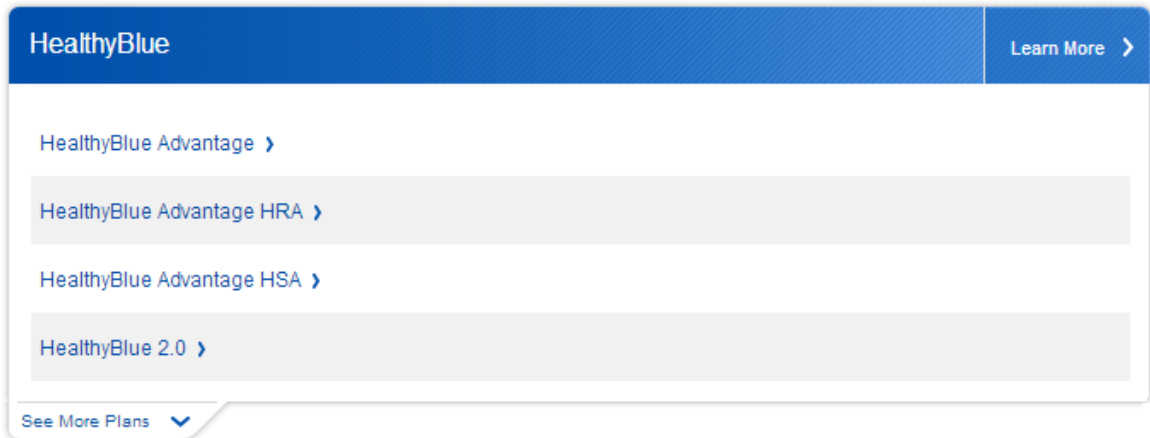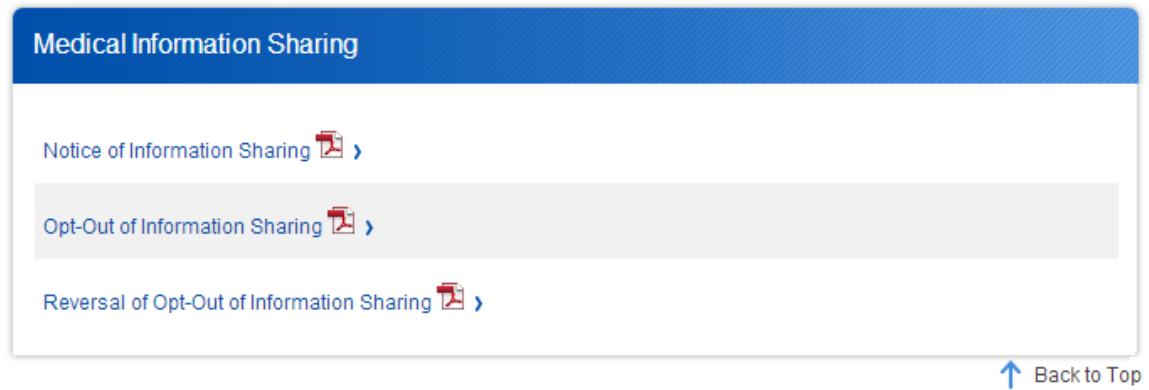
F. **Content Box with Back to Top link**
   Component: **content-box-nav**

   - Simply select the component above to get the "back to top" link

5) IMAGES:

    i)   All content images (including video thumbnails) with the **aside-right** class will need to be 230px wide. The height can vary.

                If you want to add a thin gray border around an image, use one of the image templates located here:

                S:\Marketing\Corporate Marketing Communications\EC Front-End Dev\Project 618 CMS\Images\images\PSD**aside-right_image-template_rectangle.psd**

                S:\Marketing\Corporate Marketing Communications\EC Front-End Dev\Project 618 CMS\Images\images\PSD**aside-right_image-template_square.psd**
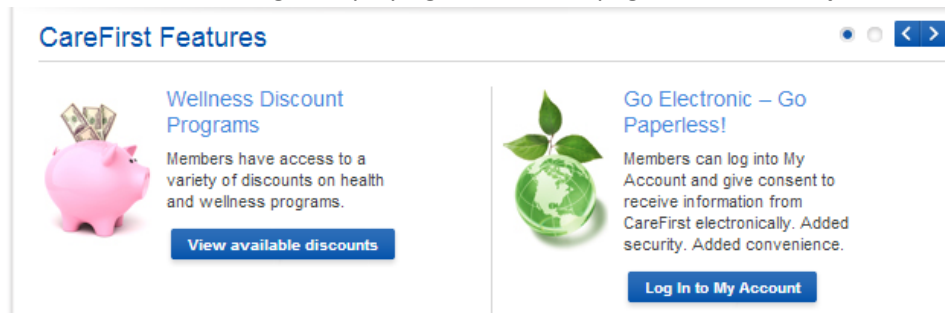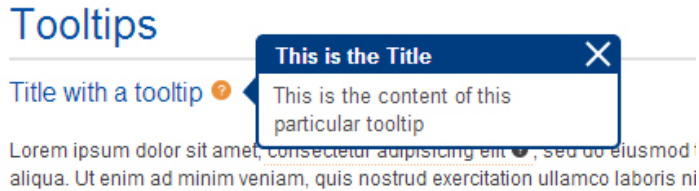

    ii)   CareFirst Features images displaying on the homepage need to be **70px wide by 108px long**

6) ADDING TOOLTIPS
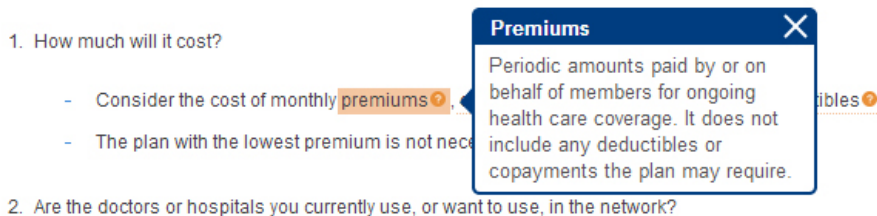
A. **Next to a title:**

```
<h2>Title with a tooltip<a class="tooltip orange round" title="This is the
content of this particular tooltip" data-tooltip-title="This is the
Title"></a></h2>
```


https://member.carefirst.com/individuals/health-wellness/wellness-news/carefirst-enewsletter.page?

B. **In the content:**

```
<p>Lorem ipsum dolor sit amet, <a class="tooltip definition round" title="
Periodic amounts paid by or on behalf of members for ongoing health care
coverage. It does not include any deductibles or copayments the plan may
require." data-tooltip-title="Premiums">premiums</a>.
```


https://memberqa.insidecarefirst.com/individuals/choosing-insurance/choosing-insurance.page?

7) TABLES:

Due to Infosys use of AdditonalSP.css file which allows for inconsistent inline styles, there are different classes that specify the width of the tables, see examples below. Therefore, search the site for the right style depending on the number of columns you need in a table:

```
.table-th-width-3 (2 columns, 50% width a column)
```
https://member.carefirst.com/individuals/contact-us/contact-us.page?
```
.table-th-width-7 (17% width a column)
```
https://member.carefirst.com/individuals/choosing-insurance/compare-plans.page?
```
.table-th-width-6 (33% width a column)
```
https://member.carefirst.com/individuals/choosing-insurance/compare-plans.page?

8) **LIGHTBOXES**:

    A.   **Setting up videos and audio files in YouTube**

        i)   **AUDIO**: Convert audio and image files into a format that will work on YouTube. Since YouTube's not designed to host files that are exclusively audio (.MP3, .WAV, etc.) or files that are exclusively images (.JPG, .PNG, etc.), before you upload, you'll need to combine audio and image files into a format that will work on YouTube.
                *Follow the process resource below to combine audio and image, and to convert to the correct format: https://support.google.com/youtube/answer/1696878?hl=en

        ii)   For audio files, use the standard still graphic used for audio lightboxes: S:\Marketing\Corporate Marketing Communications\EC Front-End Dev\Project 618 CMS\Images\images**audio-background-image.jpg**

        iii)   **VIDEO**: Some of the YouTube supported video formats include: MOV, MPEG4, AVI, WMV, FLC, 3GPP

        iv)   **Log into CareFirst YouTube account** (contact our Social Media Strategist for the login credentials)

        v)   Click on **Video Manager**, then **Upload**
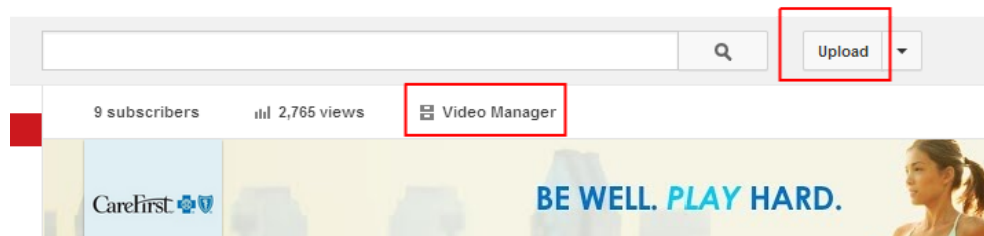
        vi)   Follow YouTube's instructions to upload audio/video files:
             a.   Make sure that the video is uploaded under **CareFirst channel**
             b.   Under **Basic Info** tab:
                   i. enter the video *title*, *description* and *tags* (if tags are available).
                   ii. select *unlisted* from the top right dropdown
                   iii.   Add or create a new playlist if needed
             c.   Under **Advanced Settings**: Leave everything as is, just make sure that the *Video statistics* is selected.
             d.   Click **Publish**

        vii)   After the file has published, go back to Video Manager, and click Edit on the video you just uploaded. Under **Basic Info** tab, select **Unlisted** in the drop-down selection.

        viii)   Click on **Share** link then **Embed** under the YouTube video screen, and copy only the "**src**" URL. This URL will be used when setting up the lightbox in Teamsite.
               IMPORTANT NOTES:

a. The URL for Teamsite needs to be secure, add **'s'** in the *http*.
b. Add **?modestbranding=1** to remove the logo in the bottom-right corner of the video and the bottom options panel. This makes it so people can't easily go to the native page for the video.
c. Add **&lv_load_policy=3** to remove annotations, which ends up removing the "suggested" video at the end of the video
d. Add **&rel=0** to prevent the YouTube from displaying related videos at the end of the CareFirst video

For example:
http**s**://www.youtube.com/embed/1bp5Uv2ch3g?modestbranding=1&iv_load_policy=3&rel=0

B. **Video lightbox**
https://member.carefirst.com/individuals/medical-plans/healthyblue/features-and-rewards.page?#?accordion=healthyblue-video-library

https://memberqa.insidecarefirst.com/individuals/patient-centered-medical-home/patient-centered-medical-home-pcmh.page?

i) Setting up the files to be used in a video lightbox:
- If you're going to use a video thumbnail style, versus a "Play Video" button, or a video icon, create the video thumbnail in Photoshop. Remember the width has to be 230px by 128px
- In Teamsite, go to the following location and **clone** one of the existing video DCRs: //SV-LIVEPUB-P1/SitePublisher/main/CareFirst/WORKAREA/shared/templatedata/LightBox/Video/data/
- Select the existing DCR, go to **Edit** > **Copy**, enter the new DCR name (include **.xml** extension)
- Edit the new DCR and enter the **Heading** and YouTube **URL** (don't forget to include http**s** and **?rel=0** at the end of the URL.
- Click **Save**, then **Generate**
- On the popup window, click on **Browse**, select **carefirst-resources** folder, **lightbox** folder, **video** folder, then **enter the name of the HTML** page (include .html extension).
- Click **OK**, then **OK** again to exist the popup. (a preview of the video page will appear)
- Click **Save** and **Finish** to start the workflow.

ii) Setting up a video lightbox:
- Go to the page that needs to have the lightbox added (see example link above)
- Select the component that will include the lightbox
- Enter the following code at the top of the DCR:

For video lightbox with a thumbnail:

Advantages of HealthyBlue

<div class="aside-right">

<a **rel**="prettyPhoto" **href**="/carefirst-resources/lightbox/video/advantages-of-healthyblue.html?ajax=true&height=600" class="**mediavideo video-button**">
<**img** src="/carefirst-resources/images/healthyblue-advantages-video-image.jpg" />
<div class="**icon-play** clearfix"></div>

<**p** class="textalign_center">Advantages of HealthyBlue</p>

</div>

NOTE: DO NOT ADD AN ALT ATTRIBUTE TO THE VIDEO IMAGE (ABOVE), AS THE ALT TEXT WILL APPEAR ON TOP OF THE TITLE ONCE THE LIGHTBOX LAUNCHES.

For video lightbox with only a button:

<div class="aside-right">

<a **rel**="prettyPhoto" **href**="/carefirst-resources/lightbox/video/advantages-of-healthyblue.html?ajax=true&height=600" class="**mediavideo**">
<div class="**playvideo-btn** clearfix"></div>

</div>

rel = launches the prettyPhoto lightbox
href = browse to the video HTML file that you created in the first step
video-button = displays the shadow below the image thumbnail
img = browse to the video thumbnail that you created in the first step
mediavideo = launches video lightbox
icon-play = displays the play icon
p = type the video description
playvideo –btn = displays the button

For video lightbox with a link:

Open Lightbox ◼◀

```
<a rel="prettyPhoto" href="/carefirst-resources/provider/tutorials/cdh/captivate-
lb.html?ajax=true&amp;width=680&amp;height=600" class="mediavideo-black">Open
Lightbox</a>
```

C. **Audio lightbox**
   https://member.carefirst.com/individuals/news/media-news/2011/1028.page

   i)   Setting up the files to be used in an audio lightbox:
   -      In Teamsite, go to the following location and **clone** one of the existing video DCRs:
          //SV-LIVEPUB-
          P1/SitePublisher/main/CareFirst/WORKAREA/shared/templatedata/LightBox/Audio/data
   -      Select the existing DCR, go to **Edit** > **Copy**, enter the new DCR name (include **.xml** extension)
   -      Edit the new DCR and enter the **Heading**, YouTube **URL**, and the **subtitle** of the video
   -      Click **Save**, then **Generate**
   -      On the popup window, click on **Browse**, select **carefirst-resources** folder, **lightbox** folder,
          audio folder, then **enter the name of the HTML** page (include .html extension).
   -      Click **OK**, then **OK** again to exist the popup. (a preview of the video page will appear)
   -      Click **Save** and **Finish** to start the workflow.

   ii)   Setting up an audio lightbox:
   -      Go to the page that needs to have the lightbox added (see example link above)
   -      Select the component that will include the lightbox
   -      Enter the following code at the top of the DCR:

   For audio lightbox with a speaker's image and description:


```
<div class="aside-right">
    <div class="media_container clearfix">
            <img src="/carefirst-resources/images/gomez-photo.jpg" alt="Maria Gomez" />
            <div class="content">
                    <h4>Maria Gomez</h4>
                    <p>President and CEO of Mary&rsquo;s Center.</p>
                    <a rel="prettyPhoto" href="/carefirst-resources/lightbox/audio/maria-gomez-
                    audio-media-news-20111024.html?ajax=true&amp;height=600"
                    class="mediaaudio">
                    <div class="playaudio-btn"></div>
```

```
                    </a>
                </div>
            </div>
            <div class="videoshadow"></div>
        </div>
```

For audio lightbox with only a button:


```
        <div class="aside-right">
            <a rel="prettyPhoto" href="/carefirst-resources/lightbox/video/advantages-of-
            healthyblue.html?ajax=true&amp;height=600" class="mediaaudio">
            <div class="playaudio-btn clearfix"></div>
            </a>
        </div>
```

rel = launches the prettyPhoto lightbox
href = browse to the audio HTML file that you created in the first step
audio-button = displays the shadow below the image thumbnail
img = browse to the audio thumbnail that you created in the first step
mediaaudio = launches audio lightbox
icon-play = displays the play icon
playaudio –btn = displays the button

D.   **Slideshow/Photo Gallery lightbox**
     https://member.carefirst.com/individuals/news/media-news/2011/1028.page

     i)   Setting up the files to be used in a photo gallery lightbox:

*Note that you won't need to create an image thumbnail for slideshow lightboxes. The thumbnail will be created automatically using one of the images below.

- Setup the images that will be display in the photo gallery. The width of each image should not exceed **640px wide**.
- Name each image in the following naming convention: 'program'-image1.jpg, eg: **marys-center-image1.jpg**, **marys-center-image2.jpg**, etc.
- Upload the images in the following Teamsite location: //SV-LIVEPUB-P1/SitePublisher/main/CareFirst/WORKAREA/shared/carefirst-resources/images/lightbox
- In Teamsite, go to the following location and **clone** one of the existing video DCRs: //SV-LIVEPUB-P1/SitePublisher/main/CareFirst/WORKAREA/shared/templatedata/LightBox/PhotoGallery/data
- Select the existing DCR, go to **Edit** > **Copy**, enter the new DCR name (include **.xml** extension)
- Edit the new DCR and enter the **Heading**, and adding each photo in its own field: browse to each photo and enter the caption for each photo.
- Click **Save**, then **Generate**
- On the popup window, click on **Browse**, select **carefirst-resources** folder, **lightbox** folder, **Photo-gallery** folder, then **enter the name of the HTML** page (include .html extension).
- Click **OK**, then **OK** again to exist the popup. (a preview of the video page will appear)
- Click **Save** and **Finish** to start the workflow.

ii) Setting up a photo gallery lightbox:
- Go to the page that needs to have the lightbox added (see example link above)
- Select the component that will include the lightbox
- Note that for the news detail DCRs, there is a VFE named aside. Click on the HTML mode and enter the following code:

<div class="aside-right">
    <a **rel**="prettyPhoto" **href**="/carefirst-resources/lightbox/photo-gallery/mary-center-check-presentation.html" class="**imagegallery video-button**">
    <**img** src="/carefirst-resources/images/lightbox/marys-center-image1.jpg" alt="Mary's Center Check Presentation" >
    <div class="**icon-play**" clearfix"></div>

</div>

rel = launches the prettyPhoto lightbox

href = browse to the photo gallery HTML file that you created in the first step

imagegallery = launches gallery lightbox

video-button = displays the shadow below the image thumbnail

img = browse to the gallery thumbnail that you created in the first step
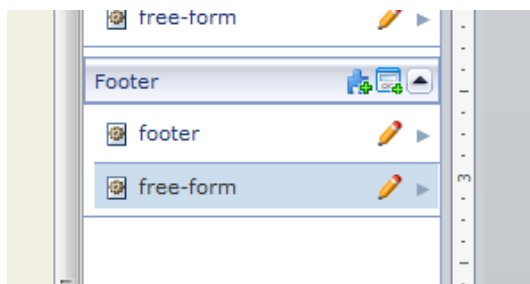
icon-play = displays the play icon

E. **Modal Lightbox:**
  - In Teamsite, go to the following location and create a new DCR. Don't forget to add the extension .xml to the file name:

    //SV-LIVEPUB-
    P1/SitePublisher/main/CareFirst/WORKAREA/shared/templatedata/LightBox/Modal/data/

- Edit the new DCR: Leave the **Heading** section blank. Then enter the disclaimer text in the HTML section.

- Click **Save**, then **Generate**
    - On the popup window, click on **Browse**, select **carefirst-resources** folder, **lightbox** folder, **modal** folder, then **enter the name of the HTML** page (include .html extension).

- Click **OK**, then **OK** again to exist the popup. (a preview of the video page will appear)

- Click **Save** and **Finish** to start the workflow.

- Create a new **free-form DCR** in this location: templatedata/Content/FreeFormContent/data/FreeForm/(select the site)

- In the DCR above, click on the HTML editor and enter the [attached JavaScript code](#).

- In the JavaScript code and change the first line to point to the correct HTML page generated from the lightbox XML DCR.

- Also in the JavaScript code, there are **button labels** that can be changed as needed.
  * Please note that you can only change the labels not the classes. (don't forget to update the text in the title attribute)

    <p class="textalign_center">**Ok (or I do not agree)**   **Cancel (or I agree)**</p>

- Save the DCR that has the JavaScript code.

- Go to the **page** that you want to add the modal lightbox, and add a **new free-form component** under *Footer template*, below the *footer component*, then navigate to the DCR that contains the JavaScript code.

- Save the page.

F. **SIDEBAR STYLE**
   https://member.carefirst.com/individuals/news/media-news/2013/pcmh-expected-health-care-costs.page?

Baltimore, MD (June 06, 2013) - In the second-year (2012) of one of the nation's earliest, large-scale Patient-Centered Medical Home (PCMH) programs, health care costs for 1 million CareFirst BlueCross BlueShield (CareFirst) members covered by the effort were $98 million less than the company projected. The results represent a savings of 2.7 percent on the total projected 2012 health care costs for PCMH-covered members and improve upon the 1.5 percent savings against projected costs registered by the program in 2011.

Approximately 66 percent of participating primary care panels – groups of physicians that join together to participate in the PCMH program – earned increased reimbursements for their 2012 performance in the program. Increased reimbursement levels – or Outcome Incentive Awards (OIAs) – are based on a combination of savings achieved by a particular panel against projected 2012 total care costs for CareFirst members and performance on quality measures related to the provision of care to the panel's patients.

"These results are encouraging," said CareFirst President and CEO Chet

Related Information

- PCMH Program Summary

- Place this code at the top of whatever start of a paragraph you want the sidebar to appear.

```
<div class="aside-right">
        <div class="roundedbox">
                <h2>Related Information</h2>
                <hr class="margintop0">
                <ul>
                <li><a target="_blank" href="/carefirst-resources/pdf/pcmh-summary-media-news-06062013.pdf" title="PCMH Program Summary" class="pdf_icon">PCMH Program Summary</a></li>
                </ul>
        </div>
</div>
```
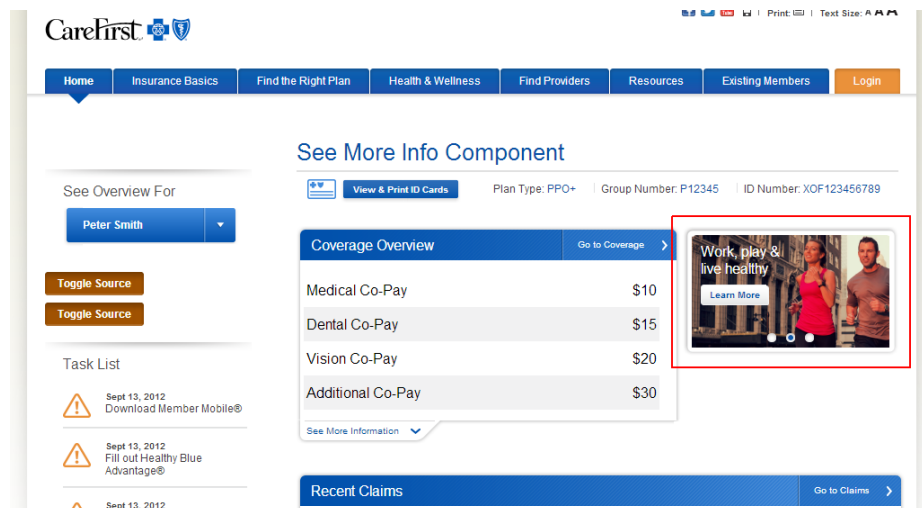
- There is also a build by Design Kitchen for a banner ad sidebar that hasn't yet been used on any of the sites. If you need the code for this, please refer to Design Kitchen's build:
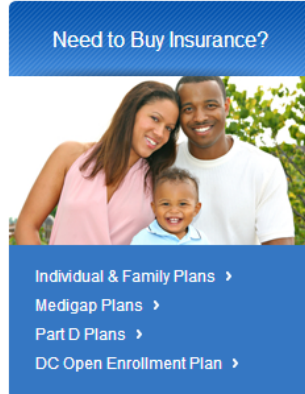http://uat.redesign.carefirst.static.designkitchen.com/components/see-more.html

G. **BANNER AD STYLES:**

a. **Banner ad with 4 links – left rail**
   Component: **banner-ad**

- https://member.carefirst.com/individuals/choosing-insurance/compare-plans.page?

- Setup the image and upload to Teamsite > carefirst-resources > images folder
- Image size should be 230px by 137px
- Use the following code in the DCR:

```
<div class="banner style-e">
    <div class="banner-title">
    Need to Buy Insurance?
    </div>
    <img src="/carefirst-resources/css/images/banner-ad-need-insurance.png" title="Insurance Options" />
    <div class="banner-content">
        <p><a target="_blank" href="#" title="#" class="arrow_link-white">Link One</a></p>
        <p><a target="_blank" href="#" title="#" class="arrow_link-white">Link Two</a></p>
        <p><a target="_blank" href="#" title="#" class="arrow_link-white">Link Three</a></p>
        <p><a target="_blank" href="#" title="#" class="arrow_link-white">Link Four</a></p >
    </div>
    <div class="banner-btm"> <br /> <br /> 
    </div>
</div>
```

b. **Banner ads with 'Learn More' button– left rail**
   Component: **banner-ad**

- Setup the image and upload to **Teamsite > carefirst-resources > images** folder
- Image size should be **230px by 150px**

- Image corner radius should be **5px**
- Use the following code in the DCR:

Banner ad with bullet points:

https://employer.carefirst.com/employer/news/employer-news/2013/archive.page?

<div class="banner style-c">

<div class="banner-content wider">

  Possible Impacts of Health Care Reform on your employees
  Understand Health Care Reform
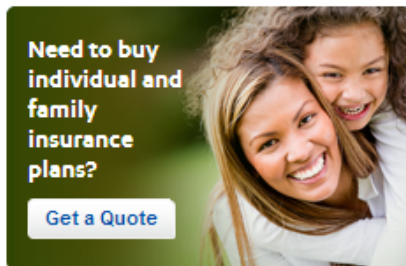
  Learn More
</div>
</div>

Banner ad with a paragraph:

https://member.carefirst.com/individuals/medical-plans/medical-plans.page?

<div class="banner style-c1">

<div class="banner-content">
<p>Need to buy individual and family insurance plans?</p>
Get a Quote
</div>
</div>

- For other types of banner ads not setup in Teamsite yet, see the source code from Design Kitchen: http://uat.redesign.carefirst.static.designkitchen.com/components/banners.html

H. BUTTONS

i) class="**button white**"
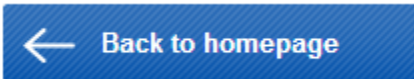

ii) class="**button blue-small**"

iii) class="button blue-large"

iv) class="btn_nav-blue smartback"
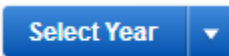

v) class="btn_nav-blue"

-

I. DROP-DOWN MENUS

i) class="dk_container dk_theme_large-blue"

ii) class="dk_label"

-