



Overview

Highlights of data prep

Variable Selection and Reduction



The Importance of Data Prep

"Garbage in, garbage out"

 Sometimes takes 60-80% of the whole data mining effort

- Data Preparation:
 - Cleaning deal with noise, outliers, missing data



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In a nutshell, prepare data for modeling



Missing Data (NA vs NULL)

Not applicable - NA

e.g. spouse name depends on marital status

Not available - NULL

unknown

not entered

In R:

NA is logically missing (ie the value won't be available): is.na()

NULL is object not yet defined (ie the object is not available): is.null()



Missing Data

What are frequency counts of missing variables?

Are entries missing completely at random or contingent on some other variable?



Quick Approaches

 Delete instances and/or

Delete attributes with high missing-ness



Simple Imputation

- Use the attribute mean
- Use the attribute mean for each class label

Complicated Imputation

 Use a model (based on other attributes) to infer missing value



Complicated Imputation

 Use a model (based on other attributes) to infer missing value

Best strategy depends on time vs accuracy tradeoffs



- Several packages, such as 'mice', 'amelia'
- Produces multiple data sets
- Iterates over missing data estimates and linear model estimates

Mice uses Gibbs sampling (slower)

Amelia uses Expectation Maximization (faster)

Beware of correlation in variables

Matrices not invertible



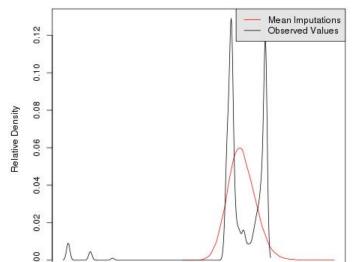
- 'Amelia' package example
 - 50 attributes from UN voting data
 - 1K-100K entries missing per col for about 20 cols
 - 300K rows ~ 1 hour on compute node (not run on the user's PC)

```
# run the imputation
library('amelia')
a.out <- amelia(data, ts = "year", cs = "dyadid",
idvars = c("dyadidyr", "cntryera", "statea", "stateb"),
intercs=FALSE, p2s = 2, m=10, parallel = "multicore")

interactions

parallel options
```

#QA on missing data by comparing density of imputated & original data compare.density(a.out, var="politya") compare.density(a.out,var='rgdpcontg')



-40

-60

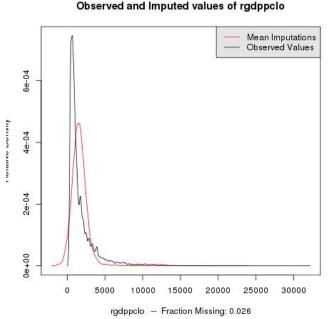
-20

politya -- Fraction Missing: 0.092

20

40

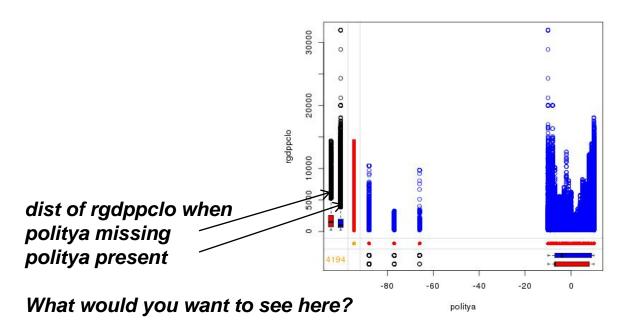
Observed and Imputed values of politya



-80

```
# Useful library for printing margin plots, to compare histograms

# conditional on missing/non-missing data
library('VIM')
marginplot(gart2use[,c('politya', 'rgdppclo')],
col=c('blue','red','orange')
```





Variable Transformations

- Engineer new features
- Combine attributes e.g. rates and ratios
- Normalize or Scale data
- Discretize data
 (perhaps more intuitive to deal with binned data)



Feature Engineering is Variable Enhancement

- Use Domain and world knowledge
- Example: given date and location of doctor visits a new variable for Number-of-1st-time-visits deduce a new variable for Number-of-visits-over-25-miles deduce a new variable for Amount-of-time-between-visits

Re-scaling

Mean center

$$x_{new} = x - \text{mean}(x)$$

z-score

$$score = \frac{x - \text{mean}(x)}{\text{std}(x)}$$

• Scale to [0...1]
$$x_{new} = \frac{x - \min(x)}{\max(x) - \min(x)}$$

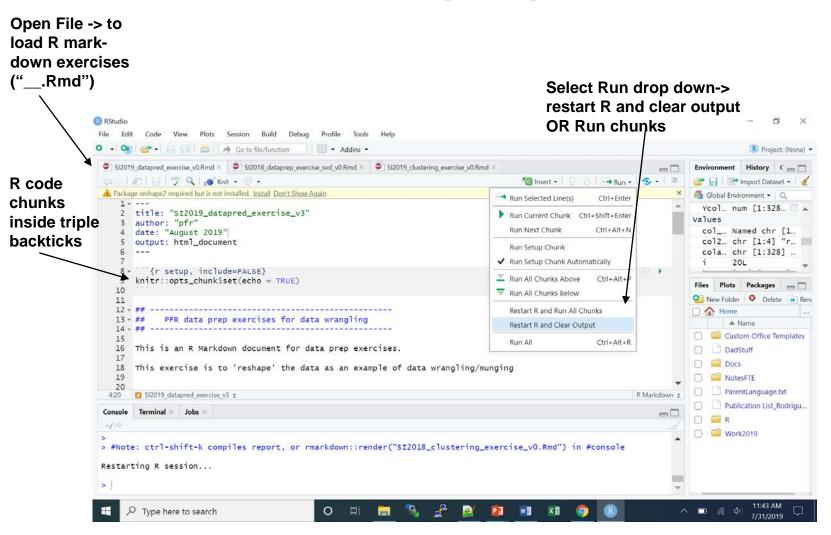
log scaling

$$x_{new} = \log(x)$$

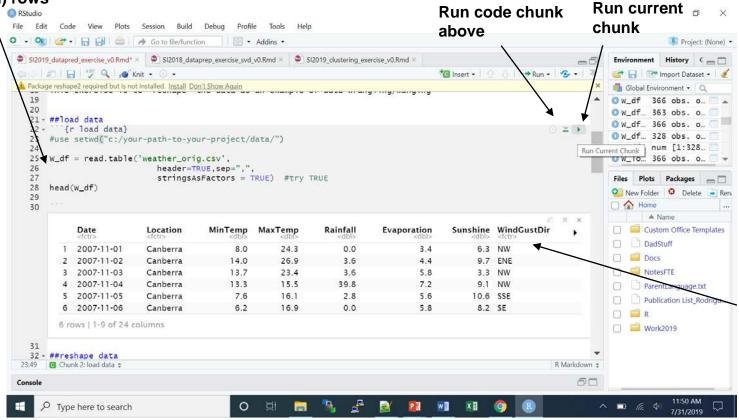
Generally

- Preparing data is based on statistical principles,
- But also heuristics

Data Wrangling Exercise

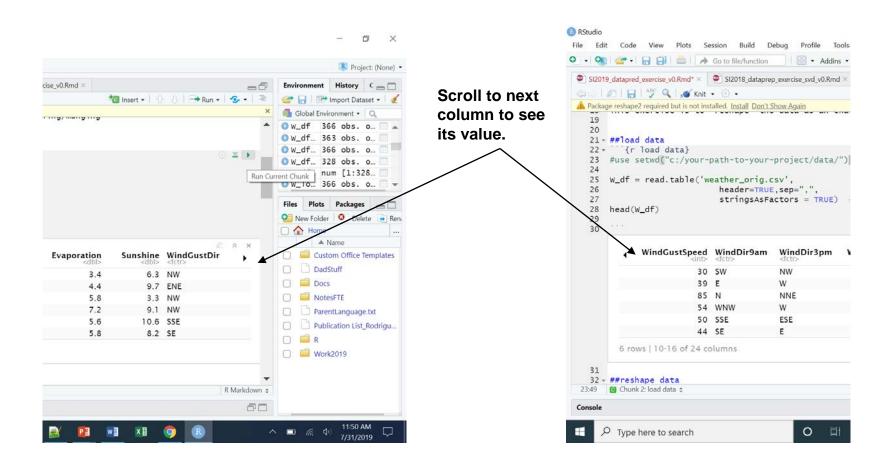


Read file into dataframe and show the first few (head) rows



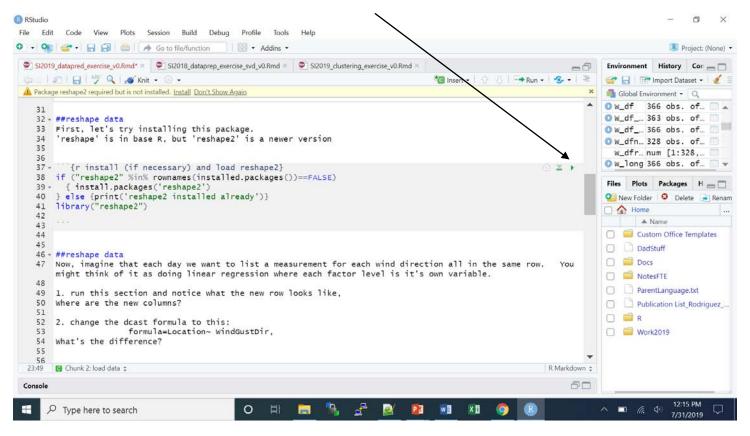
Notice
"WindGustDir"
describes a
category.
Scroll to next
column to see
its value.

Let's consider WindGustDir & WindGustSpeed as a repeated measurement. Assume we want code these as binary factors for a linear model, i.e. we want to put each direction in its own column.





Run this chunk to install "reshape2" package (if it is not already installed) and load it into this R session





Long to Wide transform

4	A	В	C	D	E	F	G	H	1	J
	Date	Location	MinTemp	MaxTemp	Rainfall	Evaporation	Sunshine	WindGustDi	WindGustSp	WindDir9an
	11/1/2007	Canberra	8	24.3	0	3.4	6.3	NW	30	SW
	11/2/2007	Canberra	14	26.9	3.6	4.4	9.7	ENE	39	E
	11/3/2007	Canberra	13.7	23.4	3.6	5.8	3.3	NW	85	N

date, location and the rest identify the row

WindGustDir entries are labels for the repeated measures

```
59
    # long to wide: ie 'cast' repeated measure into wide table
60
    W_long
             =dcast(W_df,
                  formula=Date+Location+ ...~ WindGustDir,
62
                         #date, location and the rest are not repeated
63
                          #WindGustDir entries are labels for the repeated measures
                                #this could be 0 or NA, for example.
65
                   value.var="WindGustSpeed")
66
                          #this variable has the repeated measurement values
67
68
```

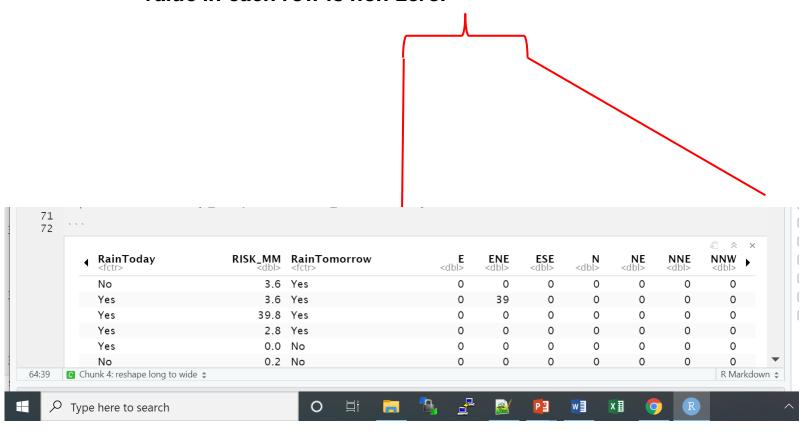
this could be 0 or NA

indicate variable that has the repeated measurement values



Transformed Data Matrix

Now: WindGustDir values each have their own column. These are all new columns AFTER the last column of original data frame. Only one value in each row is non-zero.



Extra to try:

pause

Reading Material

- Data Preparation for Data Mining by Dorian Pyle
 - http://www.ebook3000.com/Data-Preparation-for-Data-Mining_88909.html
- Data mining Practical Machine learning tools and techniques by Witten & Frank
 - http://books.google.com



Many Variables

- More variables => more information, but also more noise and more ways of interactions
- 2 ways to handle many variables
 - Variable Selection
 - Dimension reduction methods

Variable selection vs Dimensionality Reduction

- Prior to algorithm, depends on data and number of variables (P)
 - For large P, with noise particular to variables, try variable selection
 - For large P, diffuse noise, try dimension reduction by Matrix Factorization

Variable selection

Heuristic methods:

```
remove variables with low correlations to outcome (other criteria: information gain, sensitivity, etc...)
```

 Step wise: add 1 variable at a time and test algorithm on samples



Variable selection

- Some algorithms are robust to extra noise variables
- E.g. Least Angle Regression (L₁ penalty),
 penalize small effect sizes (zero them out)
- E.g. Random Forest outputs 'importance' low importance implies small error effect in the model when removed or permuted

Matrix Factorization:

Given a numeric matrix, can we reduce the number of columns?



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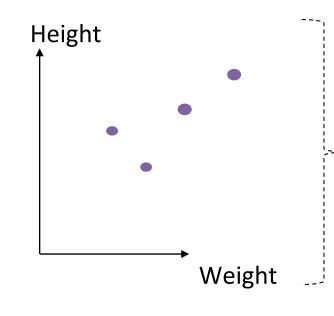
- Yes, if features are constant or redundant
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Conversely, want features that contribute to variations of the data

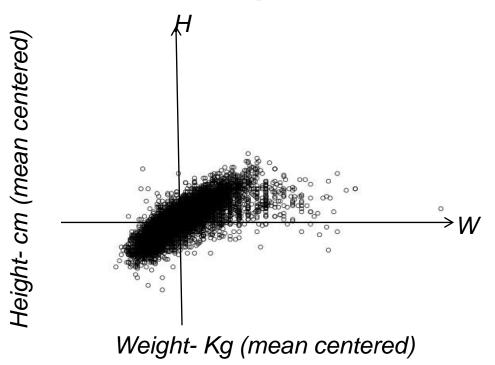


Think graphically! An example in 2D:

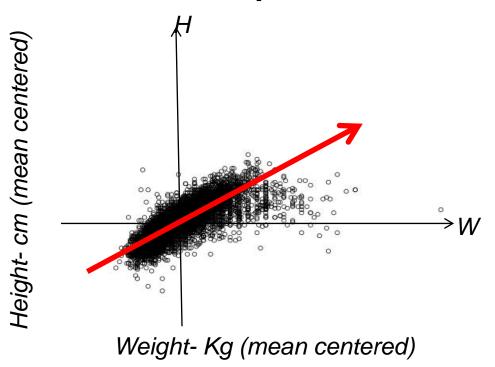
Weight		Height	
S1	50	179	_
S2	66	175	PLOT
S 3	74	180	
S4	94	192	

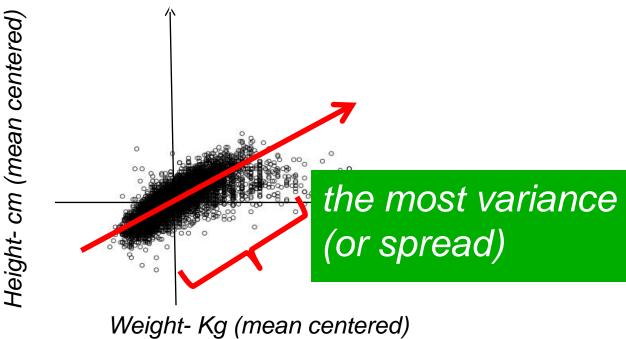


this is the input space, each row is a coordinate point

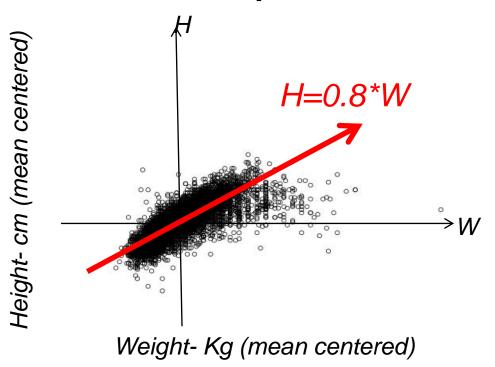




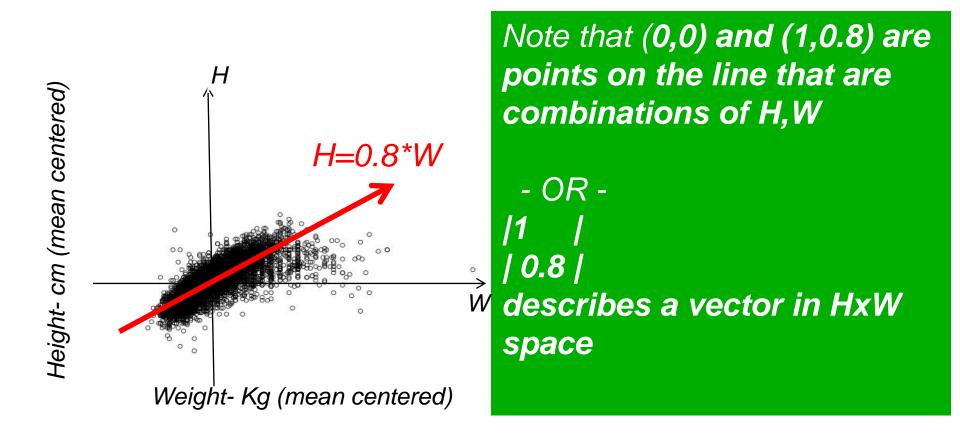






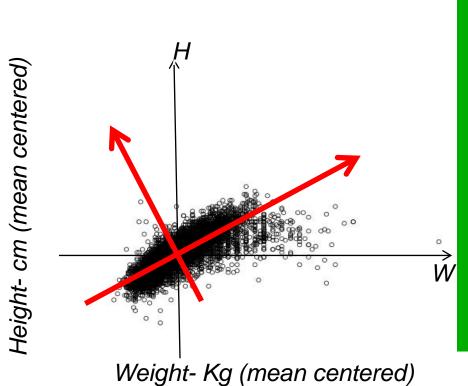






Find a line that aligns with the data.





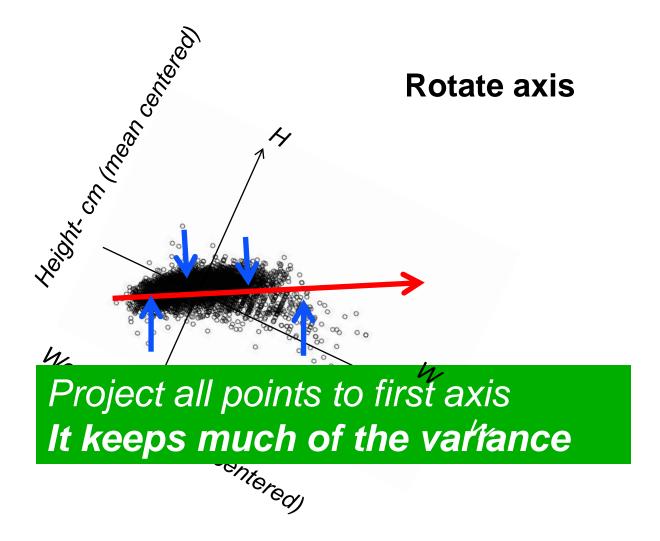
```
| -0.8 |
describes a 2nd vector,
orthogonal to 1st one
      - AND -
Both vectors are columns in
a matrix:
    -0.8 |
```

The next direction of most variance.

You can rotate the axes

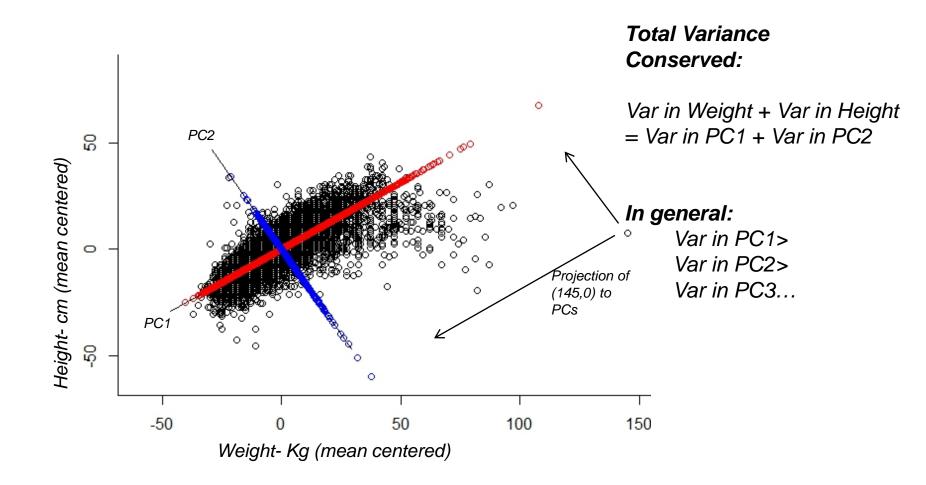
New axes (i.e., new features or latent factors) are combinations of old axis (i.e., old features or observed factors)







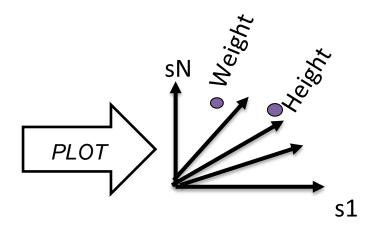
Note: factorization conserves and reorders variance





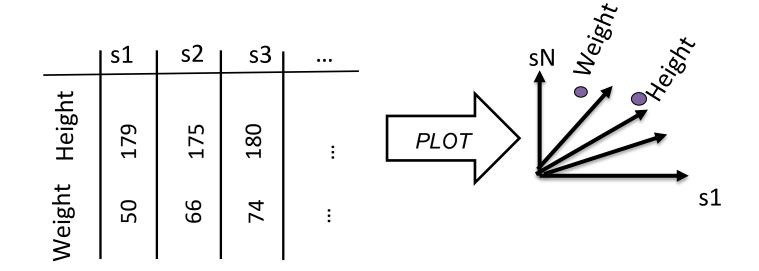
2D data transposed to 2 points in high dimensional space

	s1	s2	s3	
Height	179	175	180	ij
Weight	20	99	74	:



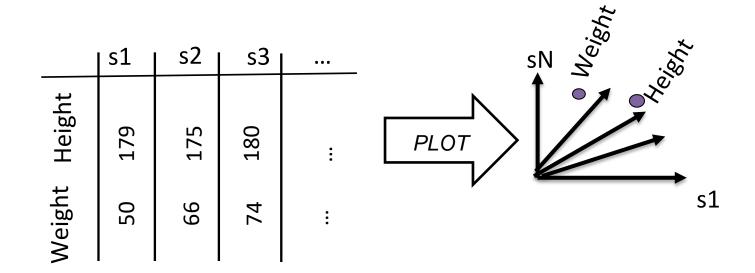
We can also work in the transposed space (aka 'output' space or 'column' space)

2D data transposed to 2 points in high dimensional space



How do we find factors?

2D data transposed to 2 points in high dimensional space



How do we find factors?

Same process as before, but now factors are combinations of the s1...sN axes

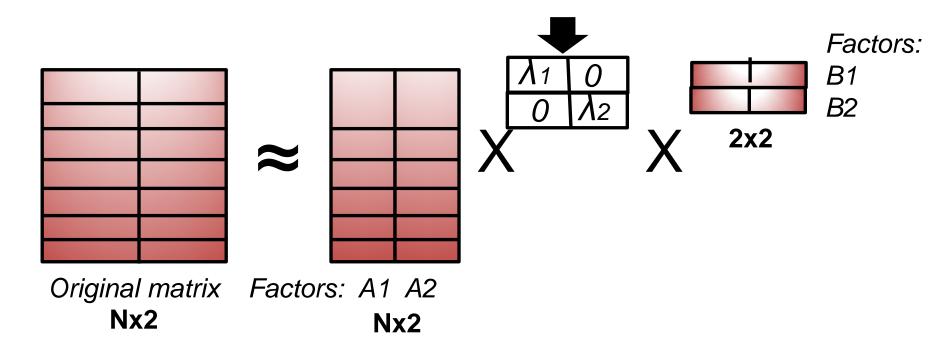
Best Known Factorization Algorithms:
 SVD (singular value decomposition)
 PCA (principle component analysis)



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 PCA (principle component analysis)

SVD more generally works on non square matrices

SVD produces factors (ie column vectors) and 'singular' values that are multiplied to recreate original matrix



More generally:

Factorization Algorithms may vary depending on criterion for how factors 'align' with data.



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Factorization Algorithms may vary depending on criterion for how factors 'align' with data.

 Number of factors to use depends on tradeoff of good approximation vs good dimensional reduction

Can use cross validation or heuristics to choose.

Summary: Principle Components

- Can choose k heuristically as approximation improves, or choose k so that high percent (ie 80-95%) of data variance accounted for
- aka Singular Value Decomposition
 - PCA on square matrices only
 - SVD gives same vectors on square matrices
- Works for numeric data only
- For higher dimensional data, use factors to visualize 2 factors at a time



Pause

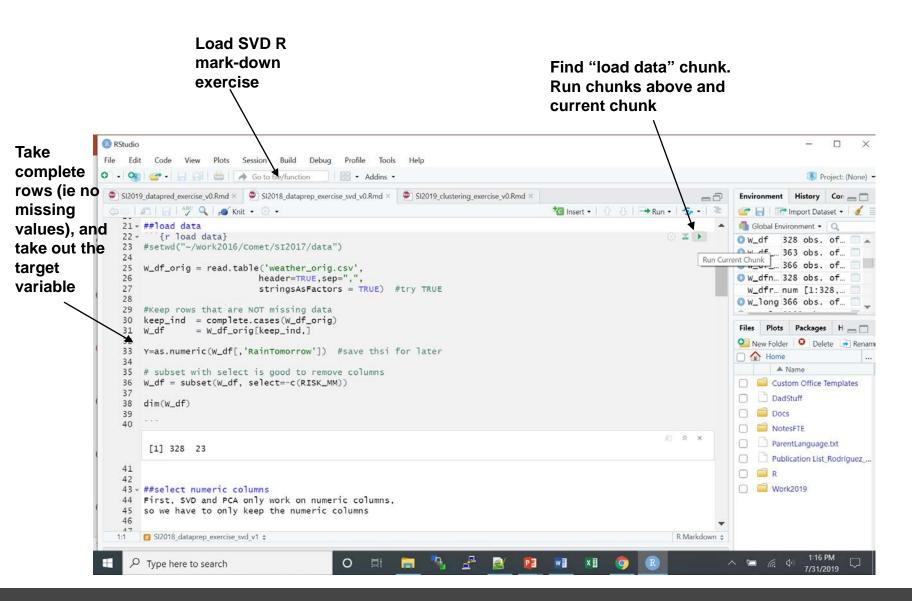


SVD Exercise

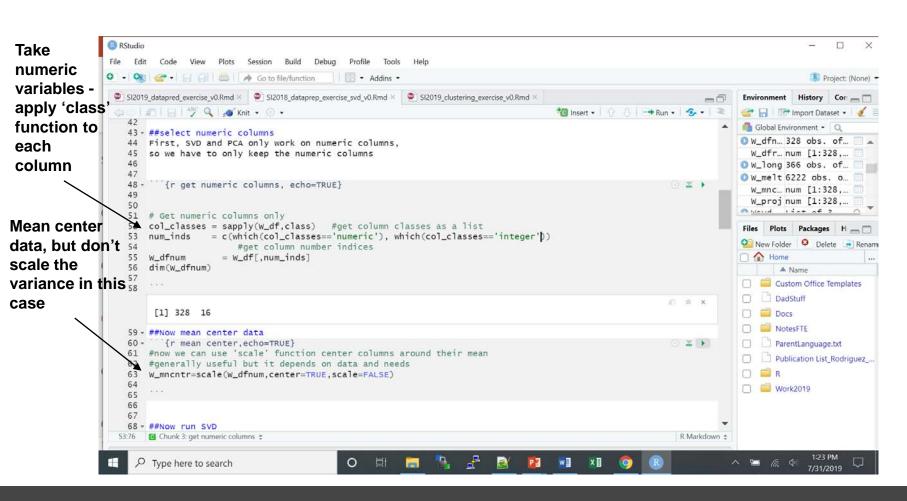
Overview

Run on numeric fields of weather data Run SVD and select smaller number of dimensions Run linear model with original and reduced data











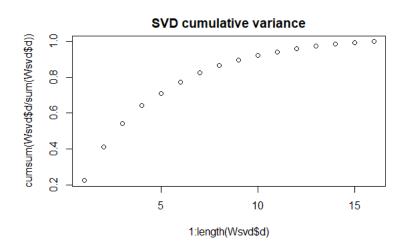
Later, we'll compare SVD components with Clustering

```
#W_num is only numeric or integer fields of Weather data > Wsvd=svd(W_num)

> str(Wsvd)
List of 3
$ d: num [1:9] 27442.7 231.2 96.4 68.2 44.5 ...
$ u: num [1:363, 1:9] -0.0524 -0.0521 -0.052 -0.0519 -0.0525 ...
$ v: num [1:9, 1:9] -0.005042 -0.014276 -0.000969 -0.00314 -0.005491 ...
```



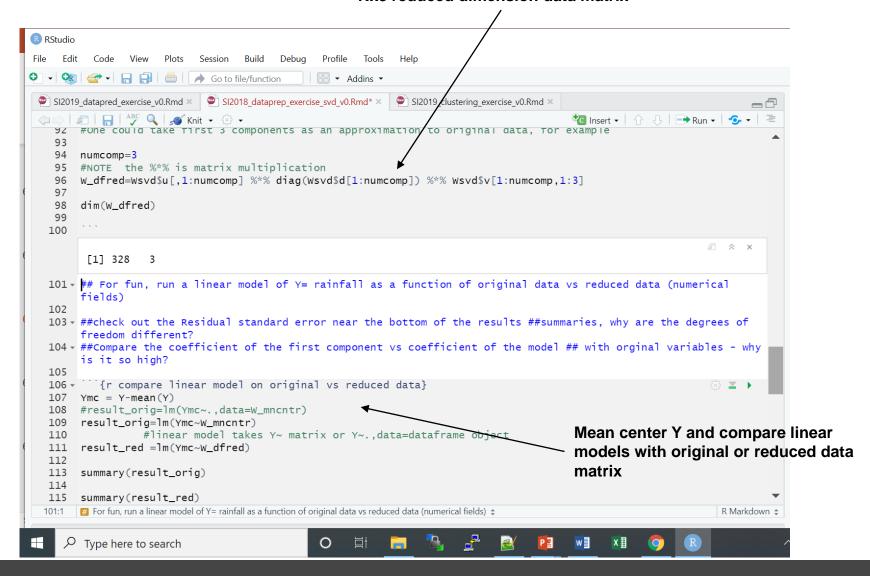
Exercise highlights



Compare Linear Model results, using Y = raintomorrow:
look for residual standard error values and degree of freedom,
look at coefficient estimates



Take 3 SVD components, rebuild a Nx3 reduced dimension data matrix





```
Call:
Im(formula = Ymc ~ W_mncntr)
Coefficients:
             Estimate Std. Error t value Pr(>|t|)
               -1.124e-15 1.641e-02 0.000 1.000000
(Intercept)
W mncntrMinTemp
                     -1.368e-02 1.013e-02 -1.350 0.177844
W mncntrMaxTemp
                      1.035e-02 2.010e-02 0.515 0.607120
W mncntrRainfall
                    4.269e-03 4.471e-03 0.955 0.340442
W mncntrEvaporation 2.690e-02 1.010e-02 2.663 0.008137 **
W mncntrSunshine
                     -3.446e-02 9.898e-03 -3.482 0.000570 ***
W mncntrPressure9am 6.569e-02 1.325e-02 4.960 1.16e-06 ***
W mncntrPressure3pm -8.047e-02 1.337e-02 -6.021 4.89e-09 ***
Residual standard error: 0.2971 on 311 degrees of freedom
Call:
Im(formula = Ymc ~ W dfred)
Coefficients: (13 not defined because of singularities)
       Estimate Std. Error t value Pr(>|t|)
(Intercept) -4.874e-16 1.808e-02 0.000 1.000000
W dfred1 4.519e+00 1.242e+00 3.638 0.000320 ***
W dfred2 4.650e+00 1.307e+00 3.559/0.000429 ***
W dfred3 1.580e+00 4.357e-01 3.627 0.000333 ***
W dfred4
                       NA
                             NA
                                   NA
               NA
W dfred5
               NA
                       NA
                             NA
                                   NA
```

Residual standard error: 0.3274 on 324 degrees of freedom



• end

