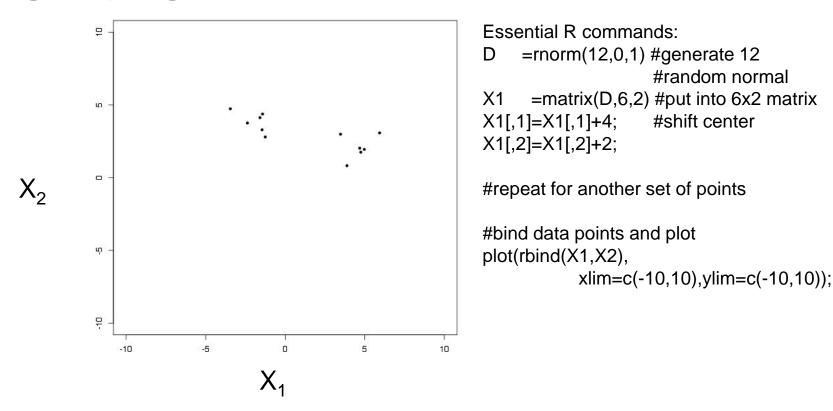
# Unsupervised Learning with Clustering Paul Rodriguez



## **Clustering Idea**

Given a set of data can we find a natural grouping?



## Why Clustering

A good grouping implies some structure



## Why Clustering

- A good grouping implies some structure
- In other words, given a good grouping, we can then:
  - Interpret and label clusters
  - Identify important features
  - Characterize new points by the closest cluster
  - Use the cluster assignments as a summary of the data



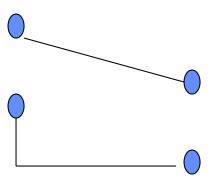
Objective: find subsets that are similar within cluster and dissimilar between clusters



- Objective: find subsets that are similar within cluster and dissimilar between clusters
- Similarity defined by distance measures

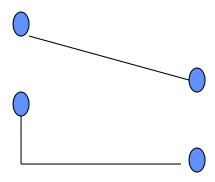


- Objective: find subsets that are similar within cluster and dissimilar between clusters
- Similarity defined by distance measures
  - Euclidean distance
  - Manhattan distance



- Objective: find subsets that are similar within cluster and dissimilar between clusters
- Similarity defined by distance measures
  - Euclidean distance =  $sqrt[(a1 b1)^2 + (a2 b2)^2 + ...)]$
  - Manhattan distance

$$[|a1 - b1| + |a2 - b2| + ...)]$$



## **Kmeans Clustering**

A simple, effective, and standard method

Start with K initial cluster centers

Loop:

Assign each data point to nearest cluster center Calculate mean of cluster for new center

Stop when assignments don't change

Issues:

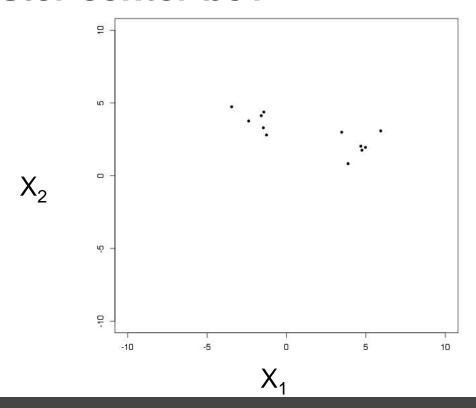
How to choose K?

How to choose initial centers?

Will it always stop?

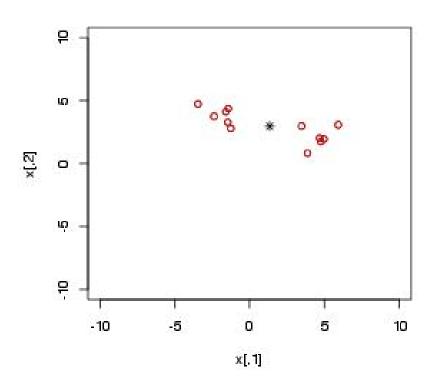


 For K=1, using Euclidean distance, where will the cluster center be?





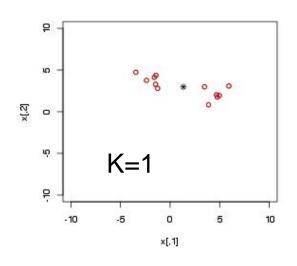
## For K=1, the overall mean minimizes Sum Squared Error (SSE), aka Euclidean dist. squared

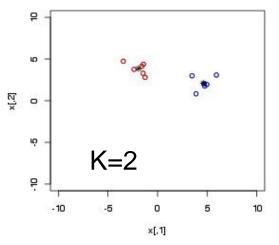


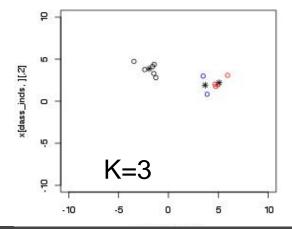
Essential R commands: Kresult = kmeans(X,1,10,1)

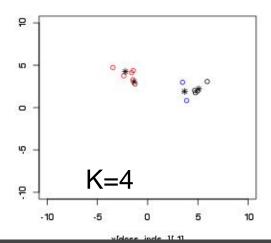
#choose 1 data point as initial K centers #10 is max loop iterations #1 is number of initial sets to try

#Kresult is an R object with subfields Kresult\$cluster #cluster assignments Kresults\$tot.withinss # tot within SSE







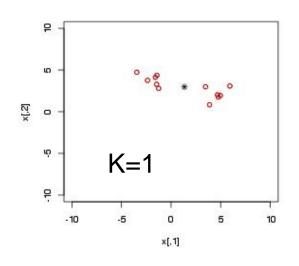


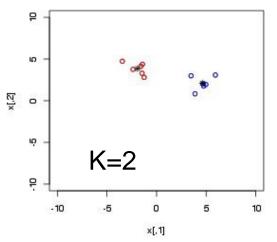
Essential R commands: inds=which(Kresult\$cluster==K)

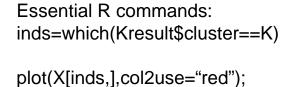
plot(X[inds,],col2use="red");

. . .

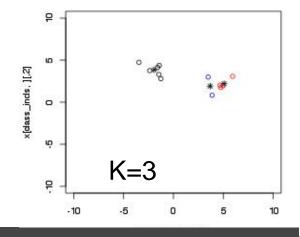


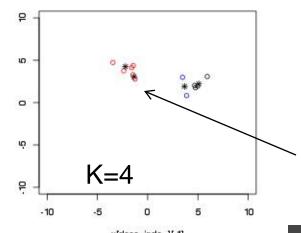






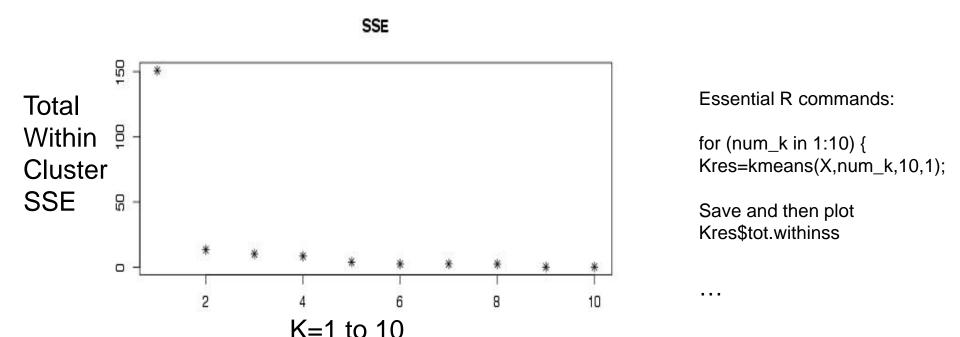
. . .





As K increases individual points get a cluster

## **Choosing K for Kmeans**

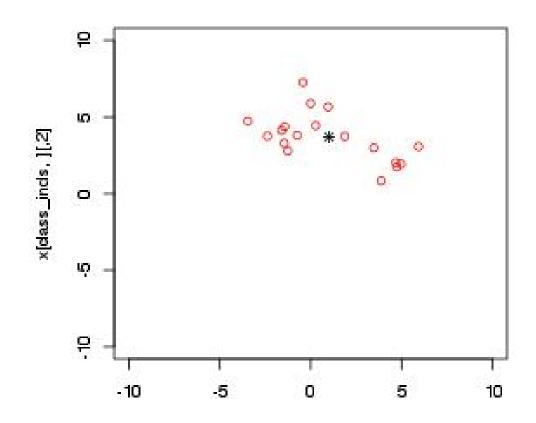


- Not much improvement after K=2 ("elbow")



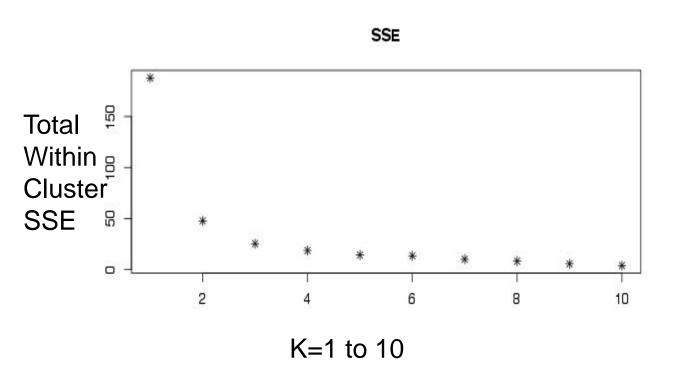
## **Kmeans Example – more points**

How many clusters should there be?





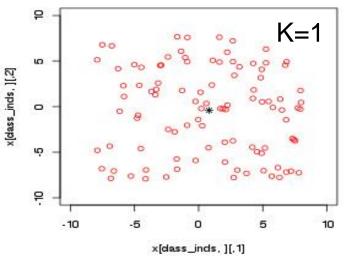
## **Choosing K for Kmeans**

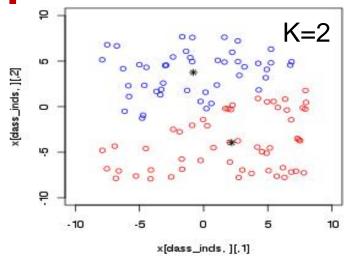


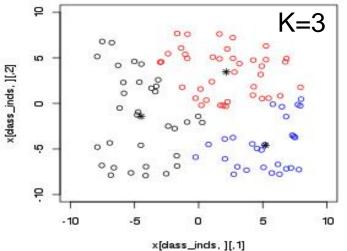
- Smooth decrease at K ≥ 2, harder to choose
- In general, smoother decrease => less structure

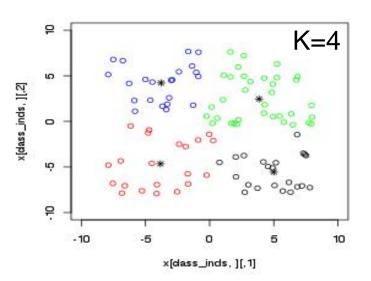


## Kmeans Example: uniform dist.



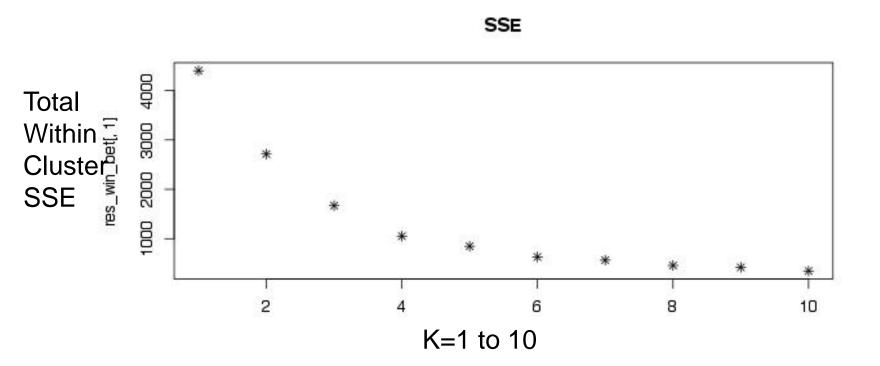






n Diego

## **Choosing K - uniform**

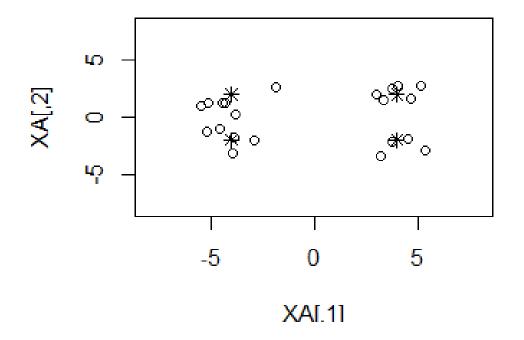


- Smooth decrease across K => less structure

- Sum Squared Error Within Clusters
  - Take the "elbow" in the decrease as K=1...N
- "Silhouette": mean distances within a cluster vs distances to next best cluster
  - Take the maximum value overall mean as K=1...N
- "Gap" value of SSE-within-cluster of data vs uniform distribution
  - Take maximum value as K=1...N



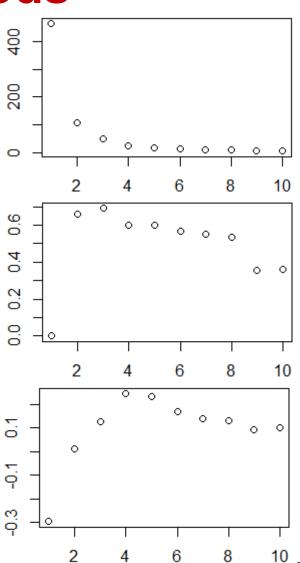
Example, 4 clusters normal distribution, small sample



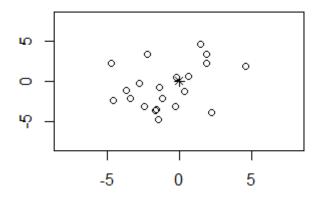
**SSE** within cluster (elbow)

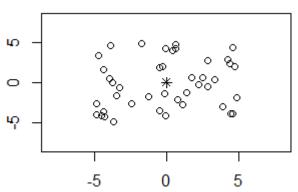
Silhouette intra vs next best

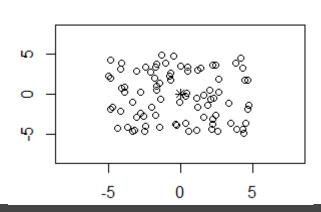
Gap SSE within cluster vs uniform data baseline



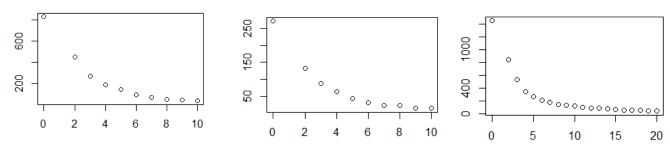
 Example, random uniform data, small, med, larger samples



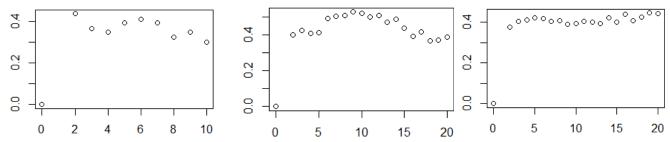




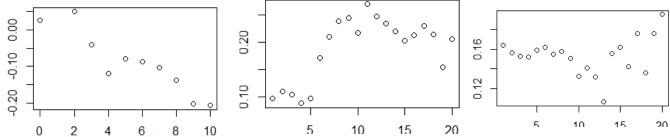
#### SSE within cluster (elbow)



#### Silhouette intra vs next best



Gap SSE within cluster vs uniform data baseline



small to large data sample size >



#### **Kmeans Guidelines**

Initial starting points and convergence:

Kmeans++ algorithm selects good initial clusters that also helps convergence

10 iterations often good

Can also run several times and choose best result



## **Kmeans Clustering Issues**

#### Scale:

 Dimensions with large numbers may dominate distance metrics (so can be good to normalize or scale data)

#### Outliers:

 Outliers can pull cluster mean (K-mediods uses median instead of mean)



## **Soft Clustering Methods**

#### Fuzzy Clustering

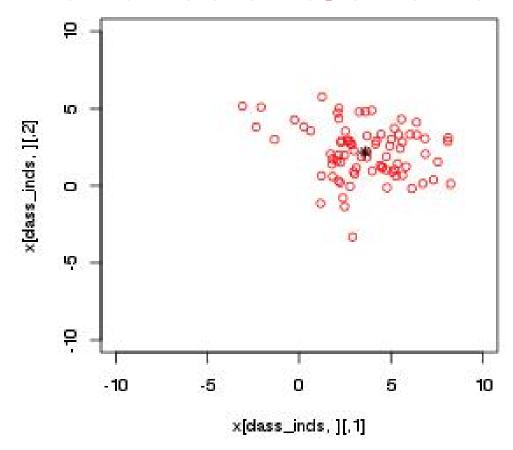
- Kmeans with weighted assignments to all clusters
- Weights depend on relative distance
- Find min weighted SSE

#### Expectation-Maximization:

- Initialize a mixture of multivariate Gaussian distributions
- Find means, variances, and mixture weights that maximize probability of data



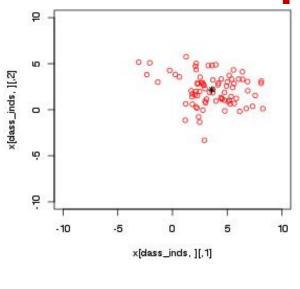
# Kmeans with unequal cluster variance and/or size

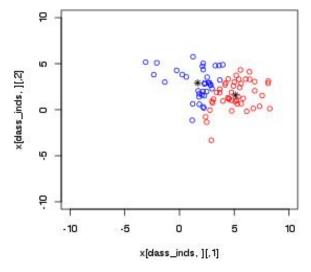


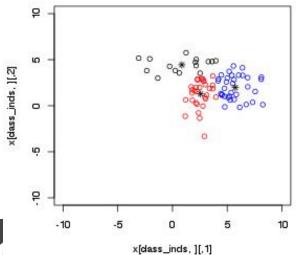
Can you guess K?

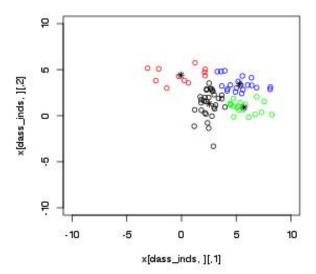


## Kmeans – unequal cluster variance



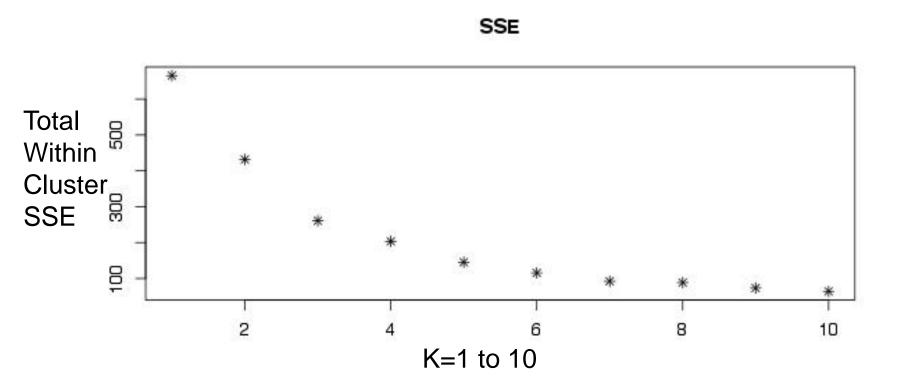








## Choosing K – unequal distributions

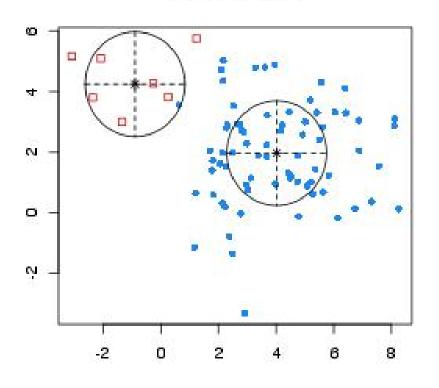


 Smooth decrease across K => less structure (try Silhouette or Gap?)



## **EM** clustering

#### Classification



- Selects K=2
  - (either by Information Criterion= min of SSE+ K\*logN, Or by cross-validation)
- Handles unequal variance and/or size

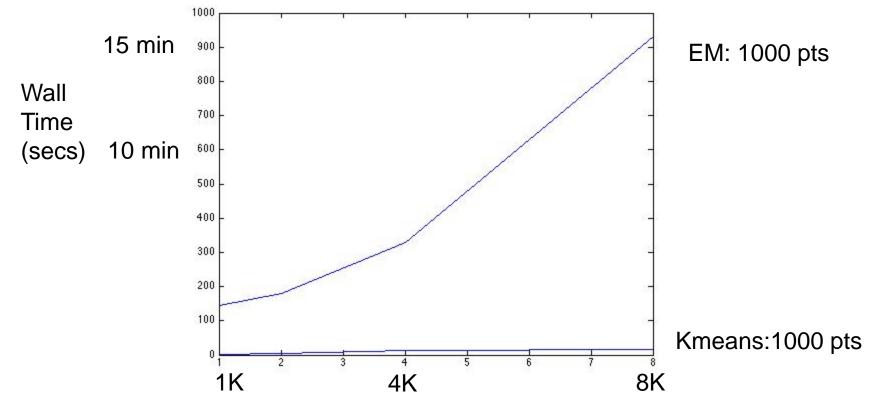
R: library('mclust') em\_fit=Mclust(x); plot(em\_fit);

## **Kmeans computations**

- Distance of each point to each cluster center
  - For N points, D dimensions: each loop requires N\*D\*K operations
- Update Cluster centers
  - only track points that change, get change in cluster center
- But for EM errors to each cluster center update a probability function

## **Kmeans vs EM performance**

1 Gordon compute node, normal random matrices R: system.time(Mclust())

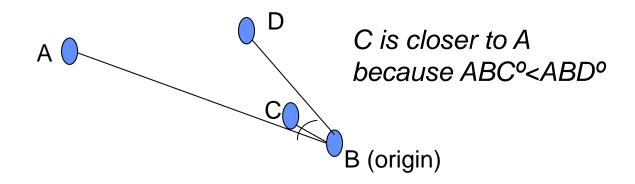


Number of Dimensions (i.e. columns in data matrix)



#### Other distance measures

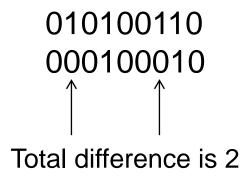
Cosine: take angle difference (good for sparse vectors)



- Mahalanobis: dimensions rescaled by variance
- Jaccard (over sets A,B): 1- (|A∩B| / |AUB|)
   (e.g. sets of words in documents)

#### Other distance measures

 Hamming distance: count 1 if values different e.g. appropriate for binary strings



## Kmeans big data example

45,000 NYTimes articles, 102,000 unique words

(UCI Machine Learning repository)

Full Data Matrix: 45Kx102K ~ 40Gb

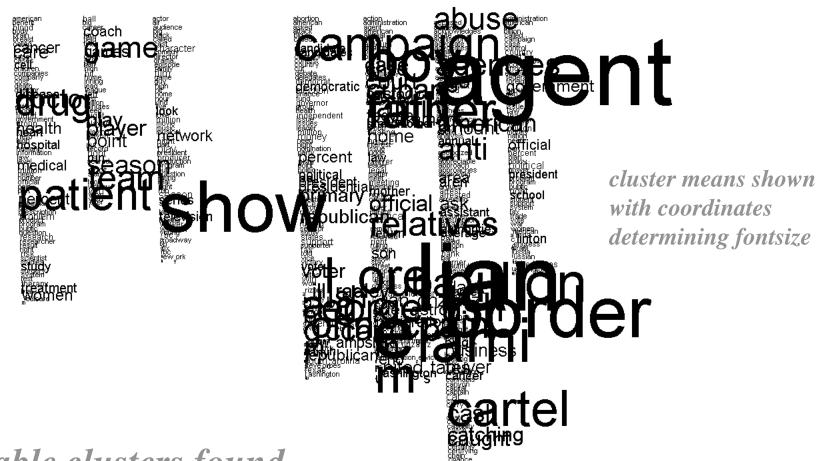
article 1
article 2
article 3
...

article 45K

Cell i,j is count of ith-word in jth-article



#### **Kmeans results**



7 viable clusters found



### Kmeans for image segmentation

#### R snippet

get packages read 1024X718X3 RGB image convert to matrix 1024\*718 X 3 Choose K by trial and error run Kmeans and display

install.packages('ripa')
library('ripa')

source("http://bioconductor.org/biocLite.R")
biocLite()
biocLite("EBImage")

library('EBImage') im=readImage('1a34086v.jpg')

library('ripa') img=rgb2grey(im, coefs=c(0.30, 0.59, 0.11))

imgx1 =as.vector(img)
numk=8
km\_imx1=kmeans(imgx1,numk,50,1);
img\_km\_mat =matrix(km\_imx1\$cluster,dim(im)[1],dim(im)[2])

display(img\_km\_mat/numk)







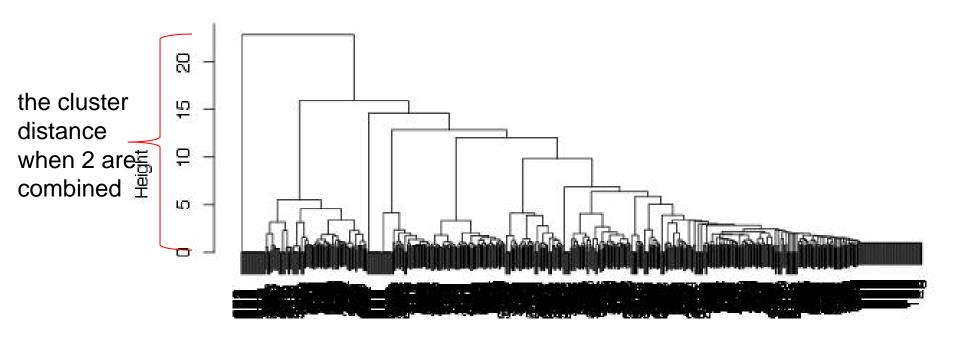
# Other Clustering Methods



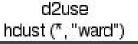
# **Hierarchical Clustering**

hclust with "Ward" distance gives spherical clusters

Cluster Dendrogram





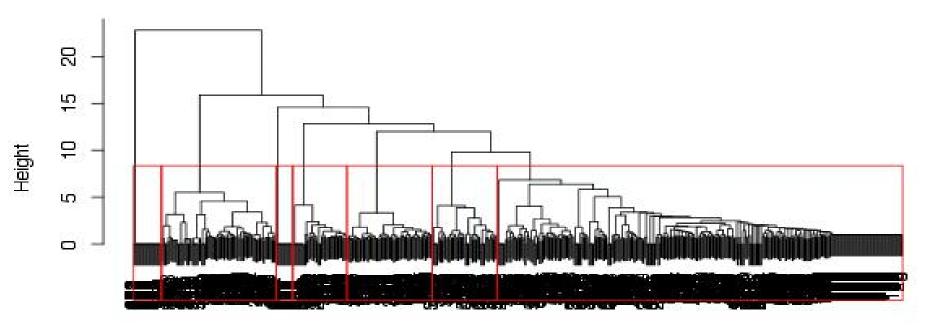


### **Hierarchical Clustering**

Where height change looks big, cut off tree

groups <- cutree(fit, k=7) rect.hclust(fit, k=7, border="red")

#### Cluster Dendrogram





### **Other Clustering**

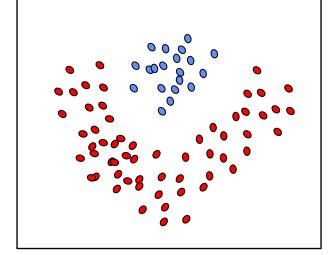
Density based clustering

build neighborhoods around seed points

link neighborhoods

Results in arbitrary cluster shapes, good for image and

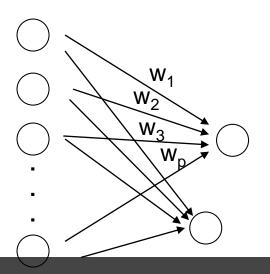
spatial clustering



### **Other Clustering**

### Neural Network Based (e.g.)

initialize weights to coordinate values for a seed point set input nodes to data points get best match to seed for each data point and adjust weights toward the data point

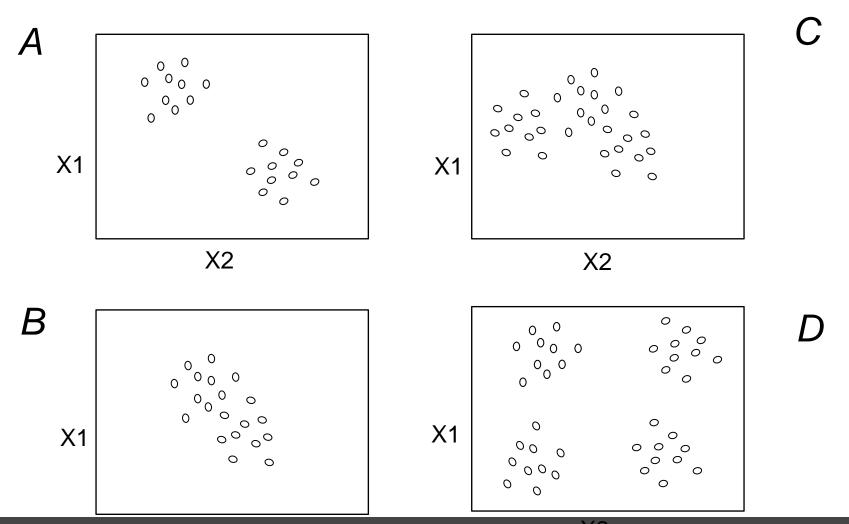


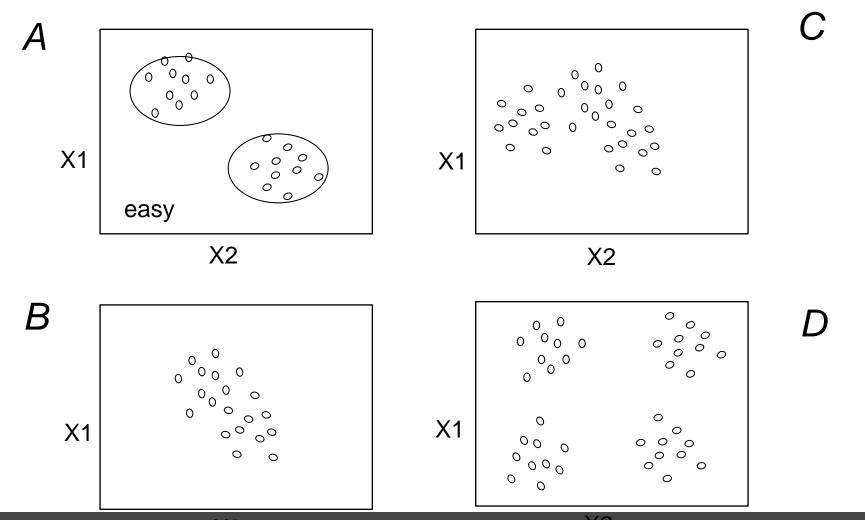
Target node(s), starts as a seed point and ends up as a cluster mean

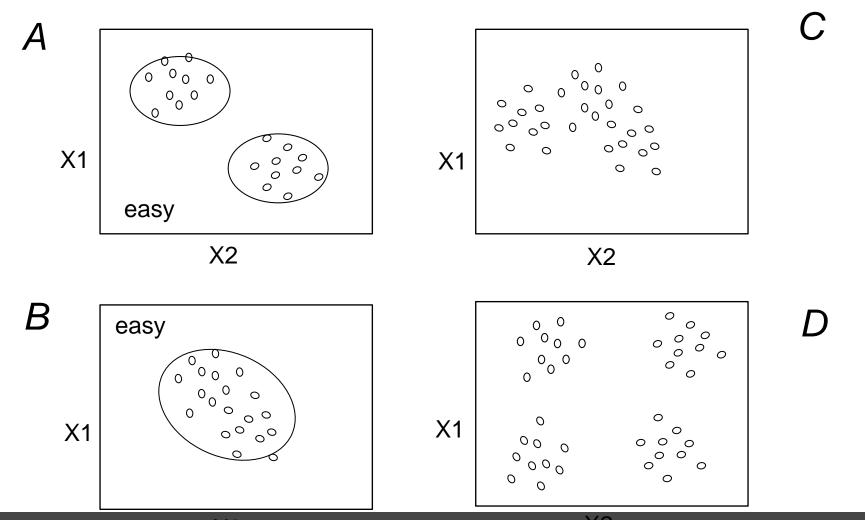
#### **Pause**

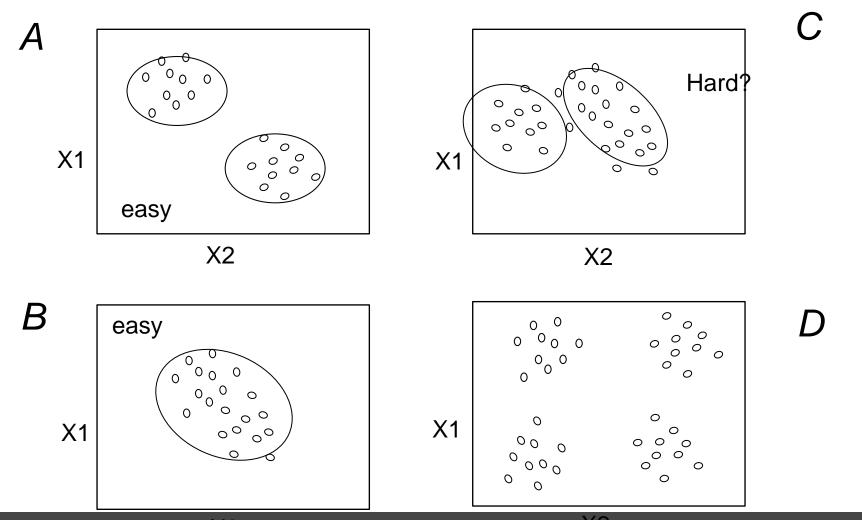


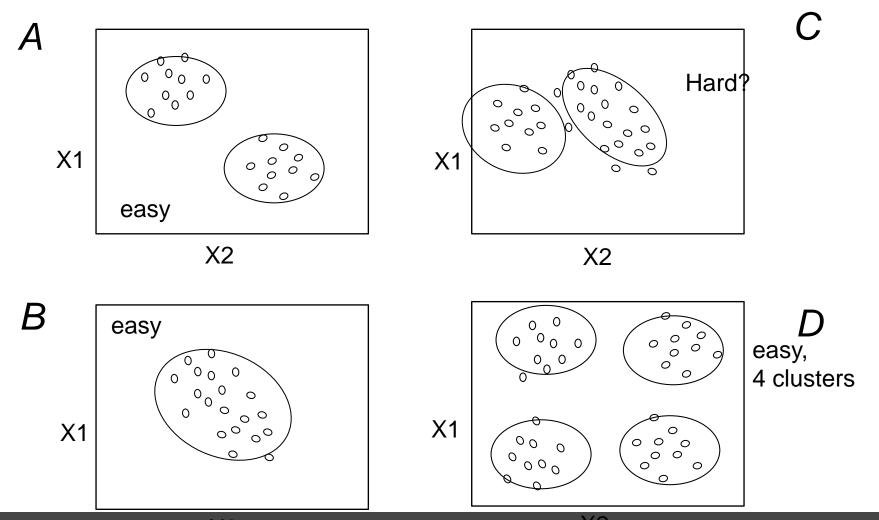
# Imagine these 2 dimensional input spaces: Which of these is easy or hard to cluster? (no class labels)



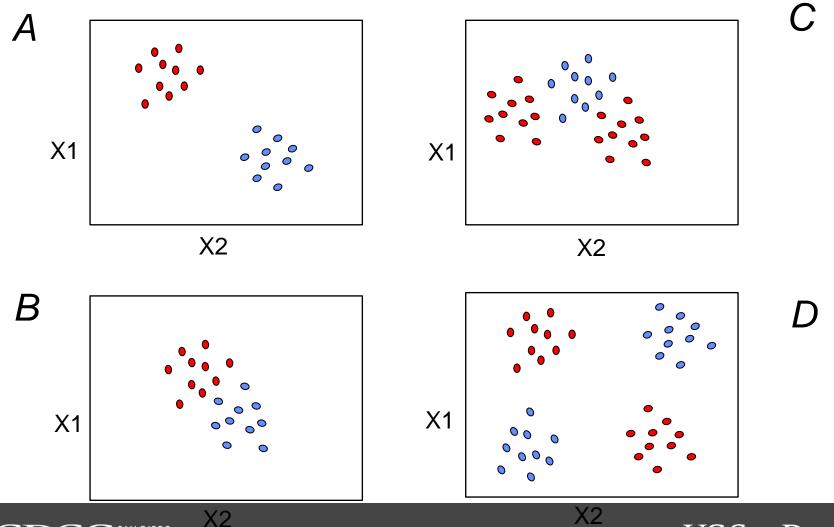


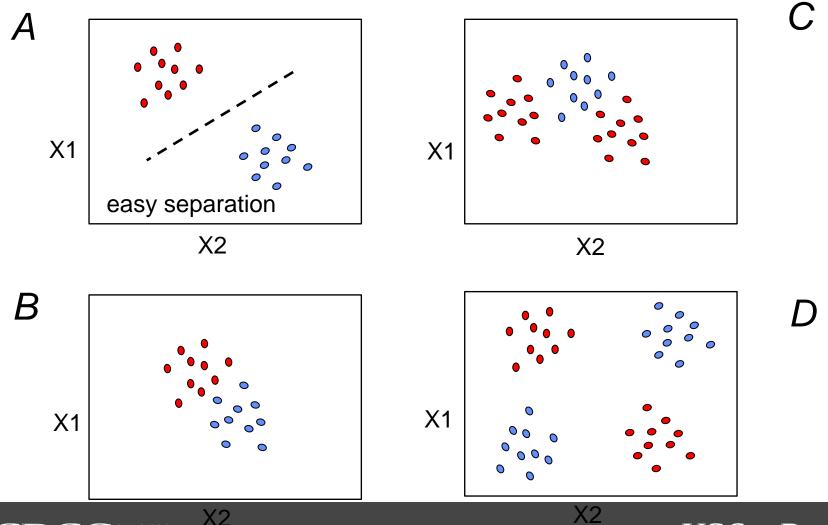




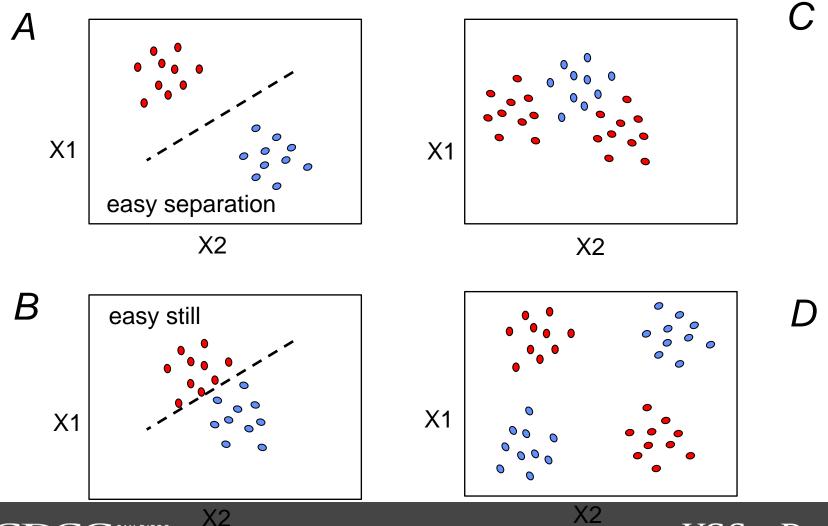


#### Now imaging there are two classes

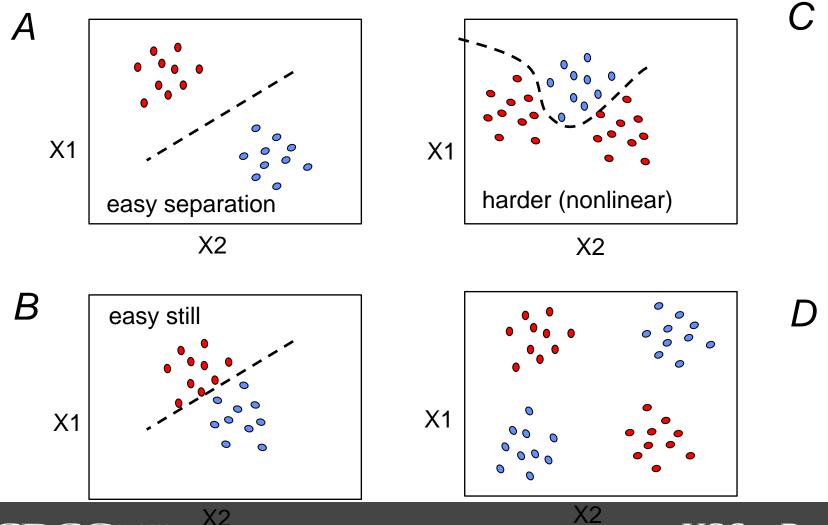




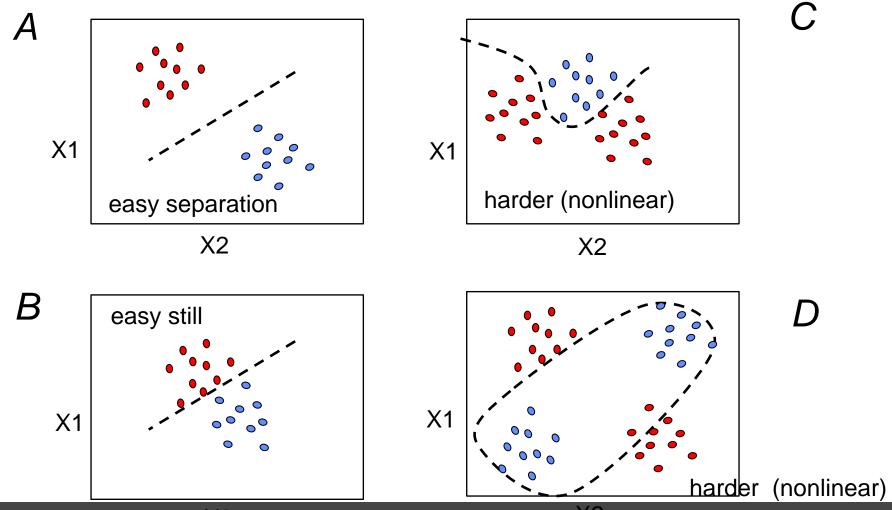


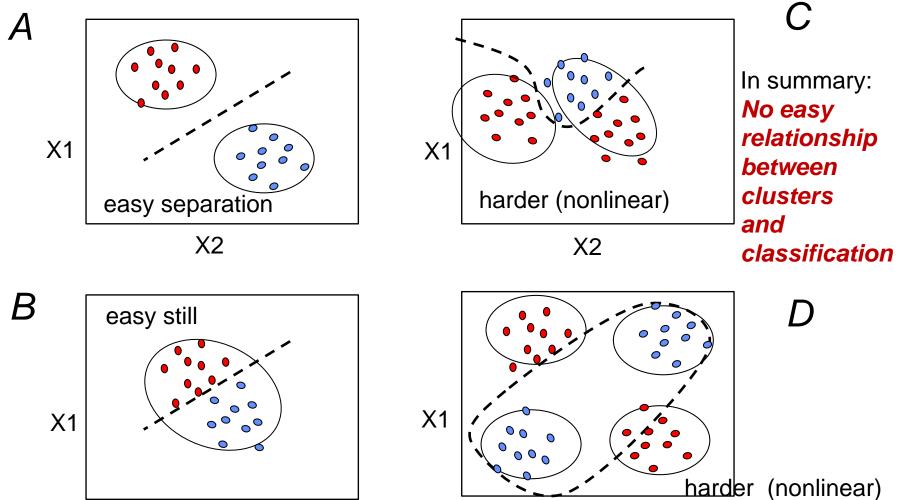












#### **Pause**



# Exercise, Kmeans and visualization in 2-D using SVD

- Using same data from SVD exercise, and SVD reduced matrix
- Run Kmeans
- Project data points onto first 2 SVD factors and plot them colored by cluster

```
(Which 2 factors? Keep in mind that:
```

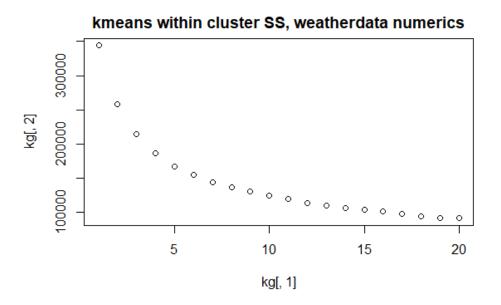
Wsvd\$U is N rows x P cols

Wsvd\$V is PxP,

Data point is Px1 in original space and 2x1 in reduced space)



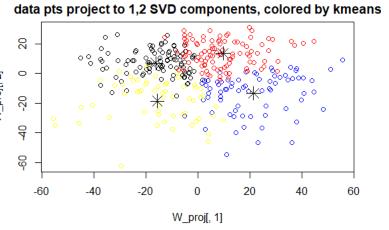
See clustering\_exercise Rmd file Rerun the SVD exercise if you need to, to get the W\_mncntr and Wsvd matrices Run Kmeans





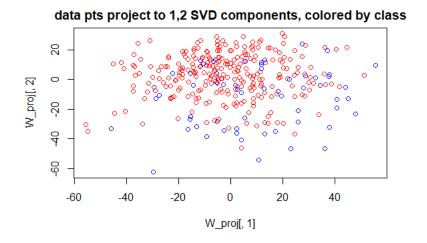
Run Kmeans with k=4
Plot data points onto 2-D space, use colors determined by Kmeans
Plot cluster centers

Are points well separated in 2-D projection? Should they be?



Plot using colors determined by class (raintomorrow)

Are classes well separated?



## Principle Components vs Clustering

- PCA, SVD reduces dimensions, Clustering reduces to categorical groups
- In some cases, k PCs  $\Leftrightarrow k$  clusters
- It is also useful to visualize clusters in PC space

## **Summary**

 Having no label doesn't stop you from finding structure in data

Unsupervised methods are somewhat related

