

Dear (Name),

I am a member of Project RISHI (Rural India Social and Health Improvement) which, a 501(c)(3) non-profit organization whose mission is to promote the sustainable development and growth of rural Indian communities. There are several chapters of Project RISHI at college campuses across the country, and they are all focused on the same general goal of providing sustainable support to rural India.

The UCSD chapter of Project RISHI strives to provide for the needs of those living in remote leprosy colonies in the Indian state of Maharashtra. These colonies were founded by renowned philanthropist Baba Amte several decades ago and they have greatly improved the quality of education, healthcare, and agriculture for the villagers and patients that live there.

During the school year, UCSD Project RISHI supports these colonies by fundraising and raising awareness about leprosy. Then, in the summer, a select group of members go on a two-week volunteering trip to implement sustainable projects. Every penny of the funds that we raise is spent on our projects and the travel is not subsidized for any of our members.

The UCSD chapter was founded just three years ago, and yet we have made great strides as a young organization. In 2011, Project RISHI was named UCSD's "Philanthropic Organization of the Year." In 2011 and again in 2012, UCSD Project RISHI was invited to attend the prestigious Clinton Global Initiative Conference put on by former President Bill Clinton. To date we have raised more than \$10,000 for our projects.

Despite our growth and recent success, our work isn't finished. The people that we support through our endeavors are among the most neglected and overlooked in the entire world. We hope that in recognition of this, you might be willing to contribute to our cause through a monetary donation. Donations can be made on our website at www.projectrishi.ucsd.edu. Thank you so much for taking the time to help our cause. If you would like any supplemental information please feel free to email or call me at any time. I would also be willing to set up a meeting with you to discuss our cause and how you could help. Your efforts to help Project RISHI will be greatly appreciated by all the members in the organization and even more so by the villagers in India.

Sincerely,

Name

Title

Phone Number

Email