ONETANDEM

Pica Publishing - Dashboard proposal

Project description

Deliverables and deadlines

June 18th

We will deliver two dashboard designs, with an explanation of the pros and cons of each design.The objective is to agree on the look and feel of the dashboard, and any required revisions.

Second deliverable - July 2nd

We will deliver a fully functional dashboard. The objective is to agree on any revisions required.

Final deliverable - July 9th

Code to embed the dashboard on the website.
Screen-recording instructing how the data has been prepared to fit the visualization and how to update it.

Methodology

User centered-design

Our methodology follows the principles of user-centered design. We test all our developments with real users, to make sure that user experience validates our designs.

Project management

We believe that excellent project management is the key to successful projects. During the project, we will communicate via email and skype to discuss the designs and revisions.

Experience with similar projects

Dashboards for Oxfam International

We have developed several dashboards for Oxfam International internal management. We can show them upon request on a private interview (we do not have permission to share them publicly)

Data app for Unicef

We have developed a web data app to display 25 indicators about adolescents in 202 countries. The app allows the user to compare the performance of two countries.

Dashboards for FC Barcelona

We have designed five dashboards for Football Club Barcelona (one of the world's largest football clubs), which are used by coaches to understand the performance of their players.

Interactive data apps for SIRIS

SIRIS is a public sector research firm. We have developed custom, interactive data apps to help them understand data better, and hence make better recommendations to their clients.

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