

# **Big Data Track Specialization**

## **Course Module – Cognitive Computing**

### **Career path description**

The Artificial Intelligence career path prepares students to apply AI in real-life. This will require skills in Cognitive Computing, Natural Language Processing (NLP), Conversation (Chatbots), and Computer vision. Training topics will include AI, IBM Watson, hands-on and case studies on NLP, Chatbots, and Vision.

### **General information**

#### **Delivery method**

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100% web-based

#### **Version**

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2017

#### **Product**

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IBM Watson

#### **Audience**

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Undergraduate senior students from IT related academic programs i.e. computer science, software engineering, information systems and similar others

#### **Learning objectives**

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After completing this course, you should be able to:

- Describe the field of AI and its subfields machine learning, NLP and computer vision
- Describe the types of AI
- List the factors that influenced the advancements of AI in recent years
- List applications of AI
- Explain what Machine Learning is
- Describe the types of machine learning: Supervise learning, unsupervised learning, and deep learning
- Explain neural networks
- Explain what NLP is and list its applications
- Explain what computer vision is and list its applications
- Explain what cognitive computing is and list the key characteristics of cognitive system
- Explain what IBM Watson is and how it works
- Explain how Watson technology is made available to developers and organizations
- Describe how Watson technology is being applied to solve real world problems
- Describe the evolution of Watson services from the original DeepQA architecture to the present
- List the Watson services available on the IBM Cloud
- Explain the capabilities of each Watson service
- Describe the purpose of training the various Watson services to adapt them to a closed-domain
- Use Watson API Explorer to interact with the Watson services REST API, to rest your calls to the API and to view live responses from the server

- Define NLP, its history, applications and use cases
- Understand the relationship between AI and NLP
- Define NLP tools and services, the NLP pipeline
- Gain hands-on experience with NLP
- Define chatbots
- Explain the factors that lead to the growing popularity of chatbots
- Identify applications that are good candidates to integrate with chatbots
- Describe the main components that are involved when building a chatbot and explain their purpose
- Describe how to build a chatbot by using the IBM Watson Conversation service
- Define what Computer Vision is
- Know the history and advancement of Computer Vision
- Identify some of the tools and services of Computer Vision
- Understand Computer Vision components
- Define the Vision pipeline.
- Learn about the Vision services that are available from IBM Watson.
- Create a service and train it to identify images.

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#### **Prerequisites Skills**

- English Proficiency
- Exposure to the IBM Skills Academy Portal learning environment

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#### **Hardware requirements**

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##### **Classroom (ILT) setup requirements**

Processor	Intel Core i7 CPU @ 2.7 GHz
GB RAM	4 GB
GB free disk space	40 GB
Network requirements	No
Other requirements	IBM ID

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