19 April 2019

#### COLLECTIONS AS DATA

Text Analysis with Voyant

http://tiny.cc/texts\_voyant

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# Externalize Affordances of Digital Collections for Computation

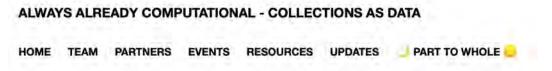
Highlight Collections at IU and Beyond for Use/Re-Use

Help you work with collections as data

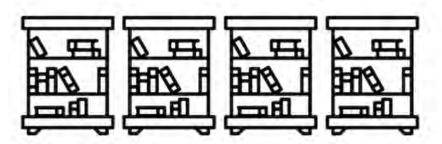
#### Collections as Data



For **decades**, cultural heritage institutions have been **building digital collections**. Simultaneously, **researchers have drawn upon computational means to ask questions** and look for patterns. This work goes under a wide variety of names including but not limited to text mining, data visualization, mapping, image analysis, audio analysis, and network analysis. [With few exceptions], cultural heritage institutions have rarely built digital collections or designed access with the aim to support computational use.



#### Always Already Computational



https://collectionsasdata.github.io/statement/

### Collections as Data (Con't)



"A collections as data paradigm seeks to foster an expanded set of research, pedagogical, and artistic potential predicated on the computational use of cultural heritage collections. Collections as data raises the question of what it might mean to treat digitized and born digital collections as data rather than simple surrogates of physical objects or static representations of digital experience."

"In general, computer-assisted methodologies such as text analysis, visualizations, and data mining are just such tools, but they often provide the view the magnifying glass gives the user when he or she turns it upside down. These methodologies defamiliarize texts, making them unrecognizable in a way (putting them at a distance) that helps scholars identify features they might not otherwise have seen, make hypotheses, generate research questions, and figure out prevalent patterns and how to read them."

Text Analysis, Data Mining, and Visualizations in Literary Scholarship By Tanya Clement in Literary Studies in the Digital Age: An Evolving Anthology, 2013 (https://dlsantholog y.mla.hcommons.or g/text-analysisdata-mining-andvisualizations-in-

literary-scholarship/)

- select or collect texts in order to explore an hypothesis;
- look for patterns (of words, ideas, symbols, rhetorical or formal structures, etc) within an individual text and/or within sets of texts;
- discover relationships (of development, dependence, seriality, association, intention, allusion, intertextuality, etc) between parts of texts, whole texts, or sets of texts;
- interpret the significance of these patterns, relationships, and texts;
- develop arguments for the larger significance of these interpretations

#### Text Analysis

By Natalie M.
Houston in Digital
Pedagogy in the
Humanities:
Concepts, Models
and Experiments,
2016

(https://digitalpeda gogy.mla.hcommo ns.org/keywords/tex t-analysis/)

## Preparing the Text Corpus



- Data Gathering
  - Downloading / Web Scraping
  - Filenaming conventions
  - Transcription/OCR
- Data Cleaning
  - Tokenization
  - Removing extra-textual info
  - Fixing OCR errors

- Data Segmentation/Chunking
  - Structure
    - Book => Chapters
  - Temporal
    - Newspaper => Articles
  - Thematic
    - Letters to Hamilton's wife

Always keep an original version of your data set!

# Exercise 1: Data Cleaning



#### **About Our Corpus**

- Source of corpus: <u>https://founders.archives.gov/</u>
- Hamilton's outgoing correspondence
- · 1774-1804
- 3,508 letters total

#### **Steps for Exercise 1**

- Go to <a href="http://tiny.cc/texts\_voyant">http://tiny.cc/texts\_voyant</a>
- Click on Exercise \_1.md

# Voyant for Text Analysis



Voyant is an online program that provides several different text analysis results on either one single text or a corpus of documents, including frequency, trends, correlations, and topic modeling.

https://voyant-tools.org/

# Exercise 2: Using Voyant



- https://voyant-tools.org/
- Upload Texts
  - Click "Upload" and "Open"





Voyant Tools is a web-based reading and analysis environment for digital texts.

### Next Steps



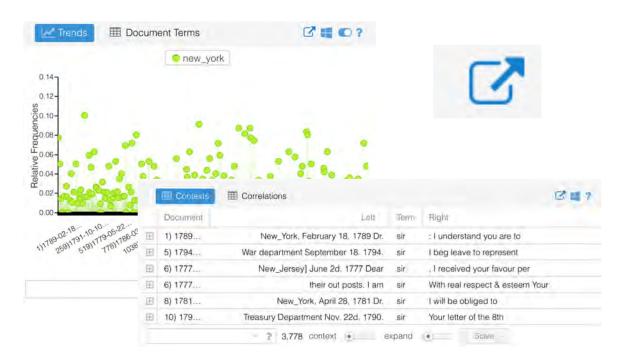
 List of Voyant modules for text analysis with a brief description (just over 20 modules):

https://digihum.mcgill.ca/voyant/tools/

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Step-by-Step Voyant Tutorial: <a href="http://docs.voyant-tools.org/category/workshops/">http://docs.voyant-tools.org/category/workshops/</a>

Export Graphs/Charts and Data from Voyant



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