

Keywords reporting

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Chapitre 1. All magasins together

Entity	Coverage rate	average position	average volume
cdiscount.com	73.66	6.36	264.57
amazon.fr	43.73	9.30	184.42
ebay.fr	51.15	7.62	194.40
rueducommerce.fr	10.14	7.73	369.67
conforama.fr	19.60	5.54	644.20
darty.com	39.57	7.35	398.84
fnac.com	55.62	7.86	180.91
priceminister.com	3.42	5.89	1032.49
zalando.fr	14.09	6.96	267.18
ldlc.com	14.52	7.67	568.62

Chapitre 2. Magasin--informatique

Entity	Coverage rate	average position	average volume
cdiscount.com	2.02	6.51	319.76
amazon.fr	0.16	9.45	211.13
ebay.fr	0.94	7.93	231.11
rueducommerce.fr	0.06	10.11	335.22
conforama.fr	0.77	6.96	493.64
darty.com	1.25	7.00	428.82
fnac.com	0.60	8.00	193.79
priceminister.com	0.00	4.56	4708.89
zalando.fr	1.41	5.95	270.61
ldlc.com	0.31	9.43	616.44

Chapitre 3. Magasin--musique-cd-dvd

Entity	Coverage rate	average position	average volume
cdiscount.com	0.39	7.24	438.64
amazon.fr	0.02	9.18	157.81
ebay.fr	0.02	8.11	2069.65
rueducommerce.fr	0.00	7.08	409.17
conforama.fr	0.00	7.79	288.42
darty.com	0.22	7.62	1080.04
fnac.com	0.06	8.39	165.53
priceminister.com	0.01	5.28	411.05
zalando.fr	0.00	7.47	156.00
ldlc.com	0.00	7.73	837.69

Chapitre 4. Magasin--musique-instruments

Entity	Coverage rate	average position	average volume
cdiscount.com	0.06	6.88	340.22
amazon.fr	0.01	9.97	35.71
ebay.fr	0.02	7.78	266.41
rueducommerce.fr	0.00	5.75	1528.75
conforama.fr	0.00	8.05	759.00
darty.com	0.02	8.29	421.29
fnac.com	0.03	7.82	196.25
priceminister.com	0.00	6.00	720.00
zalando.fr	0.00	7.29	272.35
ldlc.com	0.00	7.07	1048.57

Chapitre 5. Magasin--dvd

Entity	Coverage rate	average position	average volume
cdiscount.com	0.46	6.17	1114.90
amazon.fr	0.03	9.65	113.98
ebay.fr	0.06	9.06	64.00
rueducommerce.fr	0.00	8.02	3457.67
conforama.fr	0.00	6.81	359.37
darty.com	0.28	6.40	940.71
fnac.com	0.14	7.90	196.68
priceminister.com	0.01	5.53	378.48
zalando.fr	0.00	8.74	500.26
ldlc.com	0.00	8.84	4382.24

Chapitre 6. Magasin--livres-bd

Entity	Coverage rate	average position	average volume
cdiscount.com	1.76	5.90	432.66
amazon.fr	0.10	10.13	223.55
ebay.fr	0.07	9.26	306.94
rueducommerce.fr	0.01	7.81	373.59
conforama.fr	0.01	7.01	1984.21
darty.com	1.26	6.52	686.72
fnac.com	0.48	8.82	478.38
priceminister.com	0.01	6.22	993.67
zalando.fr	0.01	7.08	537.65
ldlc.com	0.01	7.91	25797.48

Chapitre 7. Magasin--jeux-pc-video-console

Entity	Coverage rate	average position	average volume
cdiscount.com	0.66	5.90	772.48
amazon.fr	0.03	9.31	99.29
ebay.fr	0.13	8.89	320.94
rueducommerce.fr	0.00	8.09	26.17
conforama.fr	0.05	9.58	933.35
darty.com	0.43	7.32	1144.58
fnac.com	0.30	6.71	354.39
priceminister.com	0.00	5.86	757.62
zalando.fr	0.11	8.99	135.80
ldlc.com	0.10	9.42	1794.73

Chapitre 8. Magasin--juniors

Entity	Coverage rate	average position	average volume
cdiscount.com	1.72	5.34	228.07
amazon.fr	0.25	9.65	127.81
ebay.fr	0.69	8.51	129.06
rueducommerce.fr	0.04	8.27	336.52
conforama.fr	0.06	7.23	584.36
darty.com	0.90	8.05	240.74
fnac.com	0.79	7.83	158.22
priceminister.com	0.01	6.91	2737.91
zalando.fr	0.02	8.63	1140.57
ldlc.com	0.02	9.02	1100.27

Chapitre 9. Magasin--high-tech

Entity	Coverage rate	average position	average volume
cdiscount.com	0.63	6.70	258.19
amazon.fr	0.07	9.77	197.92
ebay.fr	0.28	8.31	225.24
rueducommerce.fr	0.07	8.74	329.07
conforama.fr	0.37	6.07	665.27
darty.com	0.44	6.88	448.67
fnac.com	0.24	7.77	314.86
priceminister.com	0.00	7.43	600.00
zalando.fr	0.27	7.95	294.53
ldlc.com	0.20	7.38	515.08

Chapitre 10. Magasin--vin-champagne

Entity	Coverage rate	average position	average volume
cdiscount.com	0.03	7.17	1413.96
amazon.fr	0.01	8.68	63.64
ebay.fr	0.02	7.03	350.99
rueducommerce.fr	0.00	9.00	5118.75
conforama.fr	0.00	6.71	853.82
darty.com	0.01	7.40	862.22
fnac.com	0.02	8.17	94.35
priceminister.com	0.00	3.00	252.00
zalando.fr	0.00	4.70	193.00
ldlc.com	0.00	6.88	846.00

Chapitre 11. Magasin--photo-numerique

Entity	Coverage rate	average position	average volume
cdiscount.com	0.52	6.06	273.66
amazon.fr	0.04	9.46	56.55
ebay.fr	0.16	8.59	248.78
rueducommerce.fr	0.02	10.24	204.64
conforama.fr	0.22	7.53	581.06
darty.com	0.43	5.33	410.87
fnac.com	0.18	8.05	310.38
priceminister.com	0.00	10.80	160.00
zalando.fr	0.14	8.75	151.27
ldlc.com	0.11	8.73	392.84

Chapitre 12. Magasin--bagages

Entity	Coverage rate	average position	average volume
cdiscount.com	0.14	6.12	572.54
amazon.fr	0.02	10.09	168.68
ebay.fr	0.08	7.23	276.74
rueducommerce.fr	0.00	9.38	73.33
conforama.fr	0.00	6.88	274.17
darty.com	0.02	8.48	317.88
fnac.com	0.08	8.63	245.91
priceminister.com	0.02	5.62	1114.31
zalando.fr	0.00	7.58	391.52
ldlc.com	0.00	9.35	545.81

Chapitre 13. Magasin--electromenager

Entity	Coverage rate	average position	average volume
cdiscount.com	1.26	6.64	226.66
amazon.fr	0.12	9.87	38.75
ebay.fr	1.10	7.79	212.66
rueducommerce.fr	0.37	8.50	415.45
conforama.fr	1.12	5.17	367.07
darty.com	0.53	9.17	169.67
fnac.com	0.55	8.90	186.19
priceminister.com	0.00	7.50	10401.88
zalando.fr	0.01	6.95	256.77
ldlc.com	0.80	6.72	397.09

Chapitre 14. Magasin--le-sport

Entity	Coverage rate	average position	average volume
cdiscount.com	0.40	7.47	269.45
amazon.fr	0.06	9.80	150.88
ebay.fr	0.25	7.48	307.03
rueducommerce.fr	0.01	7.05	758.05
conforama.fr	0.01	8.20	519.31
darty.com	0.02	7.95	285.31
fnac.com	0.24	7.84	206.71
priceminister.com	0.08	6.23	871.90
zalando.fr	0.00	8.04	355.07
ldlc.com	0.01	9.13	294.48

Chapitre 15. Magasin--telephonie

Entity	Coverage rate	average position	average volume
cdiscount.com	1.23	6.25	393.65
amazon.fr	0.24	10.15	622.96
ebay.fr	0.60	8.53	530.17
rueducommerce.fr	0.01	9.90	227.27
conforama.fr	0.38	8.69	851.94
darty.com	0.77	8.22	608.77
fnac.com	0.78	6.82	336.17
priceminister.com	0.00	5.38	725.00
zalando.fr	0.38	8.65	175.80
ldlc.com	0.14	9.02	401.68

Chapitre 16. Magasin--arts-loisirs

Entity	Coverage rate	average position	average volume
cdiscount.com	0.14	6.17	251.69
amazon.fr	0.02	9.18	68.22
ebay.fr	0.05	7.92	957.53
rueducommerce.fr	0.00	7.00	364.29
conforama.fr	0.01	8.39	242.30
darty.com	0.05	7.12	267.53
fnac.com	0.05	8.26	211.95
priceminister.com	0.00	5.33	135.00
zalando.fr	0.01	9.28	79.76
ldlc.com	0.00	9.04	177.29

Chapitre 17. Magasin--pret-a-porter

Entity	Coverage rate	average position	average volume
cdiscount.com	0.89	6.85	287.29
amazon.fr	0.11	9.77	154.23
ebay.fr	0.51	8.23	216.77
rueducommerce.fr	0.05	7.73	157.17
conforama.fr	0.01	7.89	434.27
darty.com	0.16	9.36	225.75
fnac.com	0.46	8.52	205.12
priceminister.com	0.19	5.32	1414.12
zalando.fr	0.00	6.60	1206.73
ldlc.com	0.01	8.38	820.88

Chapitre 18. Magasin--chaussures

Entity	Coverage rate	average position	average volume
cdiscount.com	0.18	7.85	1108.17
amazon.fr	0.01	9.86	56.21
ebay.fr	0.22	6.44	456.78
rueducommerce.fr	0.00	6.67	0.00
conforama.fr	0.00	5.33	26.67
darty.com	0.00	9.40	29145.11
fnac.com	0.15	8.23	396.09
priceminister.com	0.18	5.60	1346.46
zalando.fr	0.00	9.20	9950.00
ldlc.com	0.00	11.00	1600.00

Chapitre 19. Magasin--destockage

Entity	Coverage rate	average position	average volume
cdiscount.com	0.05	6.63	240.01
amazon.fr	0.01	9.20	95.35
ebay.fr	0.03	7.16	332.15
rueducommerce.fr	0.00	9.59	171.79
conforama.fr	0.02	7.44	366.79
darty.com	0.04	7.34	376.57
fnac.com	0.04	5.13	273.49
priceminister.com	0.00	9.00	0.00
zalando.fr	0.01	7.84	252.46
ldlc.com	0.01	8.71	689.76

Chapitre 20. Magasin--auto

Entity	Coverage rate	average position	average volume
cdiscount.com	0.58	7.03	205.80
amazon.fr	0.21	8.82	107.39
ebay.fr	0.40	7.57	173.14
rueducommerce.fr	0.01	9.19	146.41
conforama.fr	0.14	6.32	5519.33
darty.com	0.15	7.54	572.88
fnac.com	0.29	8.01	188.28
priceminister.com	0.00	5.56	422.00
zalando.fr	0.09	8.10	882.12
ldlc.com	0.08	7.57	9435.94

Chapitre 21. Magasin--Unknown

Entity	Coverage rate	average position	average volume
cdiscount.com	25.16	6.40	254.78
amazon.fr	4.30	9.30	242.38
ebay.fr	15.25	7.54	199.17
rueducommerce.fr	1.90	7.83	454.78
conforama.fr	6.77	5.01	680.22
darty.com	10.13	7.36	348.99
fnac.com	12.29	7.86	176.75
priceminister.com	1.24	5.89	964.31
zalando.fr	4.00	7.00	309.43
ldlc.com	3.26	7.67	410.01

Chapitre 22. Magasin--maison

Entity	Coverage rate	average position	average volume
cdiscount.com	2.38	7.11	170.86
amazon.fr	0.44	9.52	89.66
ebay.fr	2.54	7.28	171.37
rueducommerce.fr	0.69	6.69	272.12
conforama.fr	0.23	7.31	386.09
darty.com	0.27	9.02	351.76
fnac.com	1.15	8.64	152.92
priceminister.com	0.01	6.40	1614.52
zalando.fr	0.05	7.60	216.51
ldlc.com	0.17	7.46	355.44

Chapitre 23. Magasin--boutique-cadeaux

Entity	Coverage rate	average position	average volume
cdiscountry.com	0.00	6.13	3276.00
amazon.fr	0.00	9.67	103933.33
ebay.fr	0.00	NaN	NaN
ruedecommerce.fr	0.00	NaN	NaN
conforama.fr	0.00	13.00	1600.00
darty.com	0.00	6.00	5746.00
fnac.com	0.00	13.00	140.00
priceminister.com	0.00	NaN	NaN
zalando.fr	0.00	NaN	NaN
ldlc.com	0.00	15.00	320.00

Chapitre 24. Magasin--bijouterie

Entity	Coverage rate	average position	average volume
cdiscount.com	0.22	6.62	387.06
amazon.fr	0.04	9.37	98.52
ebay.fr	0.12	7.95	256.30
rueducommerce.fr	0.00	8.52	151.20
conforama.fr	0.01	6.53	5985.00
darty.com	0.04	8.75	950.54
fnac.com	0.12	7.60	237.94
priceminister.com	0.01	6.45	3172.29
zalando.fr	0.00	8.46	91.30
ldlc.com	0.00	8.02	5528.57

Chapitre 25. Magasin--au-quotidien

Entity	Coverage rate	average position	average volume
cdiscount.com	0.54	6.88	435.15
amazon.fr	0.08	9.61	151.94
ebay.fr	0.11	7.92	264.49
rueducommerce.fr	0.01	7.80	245.54
conforama.fr	0.03	6.74	424.48
darty.com	0.04	8.15	856.55
fnac.com	0.19	7.71	235.67
priceminister.com	0.00	6.61	4330.53
zalando.fr	0.00	7.64	188.14
ldlc.com	0.02	8.20	205.32

Chapitre 26. Magasin--jardin

Entity	Coverage rate	average position	average volume
cdiscount.com	0.04	8.52	98.80
amazon.fr	0.01	9.12	116.19
ebay.fr	0.05	8.14	160.86
rueducommerce.fr	0.00	NaN	NaN
conforama.fr	0.00	8.16	512.40
darty.com	0.00	7.57	162.17
fnac.com	0.02	8.63	351.39
priceminister.com	0.00	15.00	260.00
zalando.fr	0.00	7.00	26.67
ldlc.com	0.00	10.86	375.71

Chapitre 27. Magasin-- personnalisation-3d

Entity	Coverage rate	average position	average volume
cdiscount.com	0.00	8.06	321.18
amazon.fr	0.00	9.75	15.00
ebay.fr	0.00	8.83	370.00
rueducommerce.fr	0.00	NaN	NaN
conforama.fr	0.00	8.00	1090.00
darty.com	0.00	11.25	328.75
fnac.com	0.00	6.93	11.43
priceminister.com	0.00	NaN	NaN
zalando.fr	0.00	9.67	740.00
ldlc.com	0.00	14.00	1090.00

Chapitre 28. Magasin--animalerie

Entity	Coverage rate	average position	average volume
cdiscount.com	0.10	7.76	522.89
amazon.fr	0.01	10.04	55.60
ebay.fr	0.06	7.65	982.46
rueducommerce.fr	0.00	7.68	780.00
conforama.fr	0.00	5.27	157.33
darty.com	0.00	7.87	77.50
fnac.com	0.06	6.51	216.24
priceminister.com	0.00	5.29	11441.43
zalando.fr	0.00	7.22	93.33
ldlc.com	0.00	7.20	192.00