

Keywords reporting

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Chapitre 1. All magasins together

Entity	Global Coverage rate	Average Position	Average Volume
cdiscount.com	63.79	4.91	190.04
amazon.fr	73.66	6.36	264.57
ruedocommerce.fr	51.15	7.62	194.40
conforama.fr	10.14	7.73	369.67
darty.com	19.60	5.54	644.20
fnac.com	39.57	7.35	398.84
priceminister.com	55.62	7.86	180.91
zalando.fr	3.42	5.89	1032.49
ldlc.com	14.09	6.96	267.18
boulanger.fr	14.52	7.67	568.62
pixmania.fr	21.47	9.10	173.74

Chapitre 2. Magasin--informatique

Entity	Global Coverage rate	Inside magasin coverage rate	Average Position	Average Volume
cdiscount.com	7.65	0.88	5.37	253.63
amazon.fr	8.78	1.01	6.51	319.76
ruedocommerce.fr	5.20	0.60	7.93	231.11
conforama.fr	0.41	0.05	10.11	335.22
darty.com	3.81	0.44	6.96	493.64
fnac.com	6.42	0.74	7.00	428.82
priceminister.com	4.58	0.53	8.00	193.79
zalando.fr	0.01	0.00	4.56	4708.89
ldlc.com	7.13	0.82	5.95	270.61
boulanger.fr	2.04	0.23	9.43	616.44
pixmania.fr	3.72	0.43	9.34	283.09

Chapitre 3. Magasin--musique-cd-dvd

Entity	Global Coverage rate	Inside magasin coverage rate	Average Position	Average Volume
cdiscount.com	0.20	0.06	5.68	252.64
amazon.fr	1.68	0.51	7.24	438.64
rueducommerce.fr	0.14	0.04	8.11	2069.65
conforama.fr	0.01	0.00	7.08	409.17
darty.com	0.02	0.01	7.79	288.42
fnac.com	1.12	0.34	7.62	1080.04
priceminister.com	0.49	0.15	8.39	165.53
zalando.fr	0.05	0.02	5.28	411.05
ldlc.com	0.01	0.00	7.47	156.00
boulangier.fr	0.01	0.00	7.73	837.69
pixmania.fr	0.03	0.01	8.92	180.38

Chapitre 4. Magasin--musique-instruments

Entity	Global Coverage rate	Inside magasin coverage rate	Average Position	Average Volume
cdiscount.com	0.12	0.38	5.28	266.35
amazon.fr	0.24	0.76	6.88	340.22
ruedcommerce.fr	0.11	0.34	7.78	266.41
conforama.fr	0.01	0.02	5.75	1528.75
darty.com	0.01	0.02	8.05	759.00
fnac.com	0.11	0.34	8.29	421.29
priceminister.com	0.21	0.65	7.82	196.25
zalando.fr	0.00	0.00	6.00	720.00
ldlc.com	0.01	0.04	7.29	272.35
boulanger.fr	0.01	0.02	7.07	1048.57
pixmania.fr	0.03	0.08	10.27	214.22

Chapitre 5. Magasin--dvd

Entity	Global Coverage rate	Inside magasin coverage rate	Average Position	Average Volume
cdiscount.com	0.71	0.24	6.32	82.41
amazon.fr	1.99	0.66	6.17	1114.90
rueducommerce.fr	0.34	0.11	9.06	64.00
conforama.fr	0.01	0.00	8.02	3457.67
darty.com	0.02	0.01	6.81	359.37
fnac.com	1.46	0.49	6.40	940.71
priceminister.com	1.10	0.36	7.90	196.68
zalando.fr	0.04	0.01	5.53	378.48
ldlc.com	0.01	0.00	8.74	500.26
boulanger.fr	0.03	0.01	8.84	4382.24
pixmania.fr	0.11	0.04	9.76	56.23

Chapitre 6. Magasin--livres-bd

Entity	Global Coverage rate	Inside magasin coverage rate	Average Position	Average Volume
cdiscount.com	0.57	0.06	7.94	274.19
amazon.fr	7.66	0.84	5.90	432.66
ruecommerce.fr	0.41	0.05	9.26	306.94
conforama.fr	0.04	0.00	7.81	373.59
darty.com	0.05	0.01	7.01	1984.21
fnac.com	6.47	0.71	6.52	686.72
priceminister.com	3.67	0.40	8.82	478.38
zalando.fr	0.05	0.01	6.22	993.67
ldlc.com	0.03	0.00	7.08	537.65
boulangier.fr	0.05	0.00	7.91	25797.48
pixmania.fr	0.05	0.00	9.55	267.00

Chapitre 7. Magasin--juniors

Entity	Global Coverage rate	Inside magasin coverage rate	Average Position	Average Volume
cdiscount.com	6.15	0.91	5.11	169.40
amazon.fr	7.47	1.10	5.34	228.07
rueducommerce.fr	3.82	0.56	8.51	129.06
conforama.fr	0.24	0.04	8.27	336.52
darty.com	0.30	0.04	7.23	584.36
fnac.com	4.61	0.68	8.05	240.74
priceminister.com	6.01	0.89	7.83	158.22
zalando.fr	0.04	0.01	6.91	2737.91
ldlc.com	0.12	0.02	8.63	1140.57
boulanger.fr	0.17	0.02	9.02	1100.27
pixmania.fr	1.76	0.26	9.86	116.34

Chapitre 8. Magasin--high-tech

Entity	Global Coverage rate	Inside magasin coverage rate	Average Position	Average Volume
cdiscount.com	2.54	0.91	4.91	253.94
amazon.fr	2.75	0.99	6.70	258.19
rueducommerce.fr	1.57	0.56	8.31	225.24
conforama.fr	0.48	0.17	8.74	329.07
darty.com	1.81	0.65	6.07	665.27
fnac.com	2.24	0.80	6.88	448.67
priceminister.com	1.84	0.66	7.77	314.86
zalando.fr	0.00	0.00	7.43	600.00
ldlc.com	1.39	0.50	7.95	294.53
boulangier.fr	1.30	0.47	7.38	515.08
pixmania.fr	1.57	0.56	8.59	277.95

Chapitre 9. Magasin--vin-champagne

Entity	Global Coverage rate	Inside magasin coverage rate	Average Position	Average Volume
cdiscount.com	0.51	0.72	5.05	253.88
amazon.fr	0.12	0.16	7.17	1413.96
ruedocommerce.fr	0.10	0.15	7.03	350.99
conforama.fr	0.01	0.02	9.00	5118.75
darty.com	0.01	0.02	6.71	853.82
fnac.com	0.04	0.06	7.40	862.22
priceminister.com	0.18	0.25	8.17	94.35
zalando.fr	0.00	0.00	3.00	252.00
ldlc.com	0.00	0.00	4.70	193.00
boulangier.fr	0.01	0.02	6.88	846.00
pixmania.fr	0.01	0.01	11.38	76.92

Chapitre 10. Magasin--photo-numerique

Entity	Global Coverage rate	Inside magasin coverage rate	Average Position	Average Volume
cdiscountry.com	1.53	0.76	5.72	276.70
amazon.fr	2.28	1.14	6.06	273.66
ruedecommerce.fr	0.89	0.44	8.59	248.78
conforama.fr	0.14	0.07	10.24	204.64
darty.com	1.10	0.55	7.53	581.06
fnac.com	2.19	1.09	5.33	410.87
priceminister.com	1.37	0.68	8.05	310.38
zalando.fr	0.00	0.00	10.80	160.00
ldlc.com	0.70	0.35	8.75	151.27
boulangier.fr	0.76	0.38	8.73	392.84
pixmania.fr	1.36	0.68	8.30	267.41

Chapitre 11. Magasin--animalerie

Entity	Global Coverage rate	Inside magasin coverage rate	Average Position	Average Volume
cdiscount.com	0.42	0.69	5.39	342.67
amazon.fr	0.44	0.73	7.76	522.89
rueducommerce.fr	0.31	0.51	7.65	982.46
conforama.fr	0.01	0.02	7.68	780.00
darty.com	0.01	0.01	5.27	157.33
fnac.com	0.02	0.04	7.87	77.50
priceminister.com	0.46	0.76	6.51	216.24
zalando.fr	0.00	0.01	5.29	11441.43
ldlc.com	0.00	0.00	7.22	93.33
boulanger.fr	0.00	0.00	7.20	192.00
pixmania.fr	0.01	0.01	10.18	113.64

Chapitre 12. Magasin--electromenager

Entity	Global Coverage rate	Inside magasin coverage rate	Average Position	Average Volume
cdiscount.com	6.79	1.14	4.13	197.41
amazon.fr	5.48	0.92	6.64	226.66
rueducommerce.fr	6.11	1.03	7.79	212.66
conforama.fr	2.45	0.41	8.50	415.45
darty.com	5.50	0.92	5.17	367.07
fnac.com	2.71	0.45	9.17	169.67
priceminister.com	4.17	0.70	8.90	186.19
zalando.fr	0.01	0.00	7.50	10401.88
ldlc.com	0.06	0.01	6.95	256.77
boulangier.fr	5.34	0.90	6.72	397.09
pixmania.fr	4.01	0.67	9.26	202.71

Chapitre 13. Magasin--le-sport

Entity	Global Coverage rate	Inside magasin coverage rate	Average Position	Average Volume
cdiscount.com	1.63	0.65	5.61	228.38
amazon.fr	1.72	0.69	7.47	269.45
rueducommerce.fr	1.37	0.54	7.48	307.03
conforama.fr	0.07	0.03	7.05	758.05
darty.com	0.03	0.01	8.20	519.31
fnac.com	0.12	0.05	7.95	285.31
priceminister.com	1.80	0.72	7.84	206.71
zalando.fr	0.62	0.25	6.23	871.90
ldlc.com	0.02	0.01	8.04	355.07
boulanger.fr	0.03	0.01	9.13	294.48
pixmania.fr	0.10	0.04	9.45	240.13

Chapitre 14. Magasin--telephonie

Entity	Global Coverage rate	Inside magasin coverage rate	Average Position	Average Volume
cdiscountry.com	5.11	1.13	3.92	317.07
amazon.fr	5.34	1.18	6.25	393.65
ruedecommerce.fr	3.34	0.74	8.53	530.17
conforama.fr	0.08	0.02	9.90	227.27
darty.com	1.87	0.41	8.69	851.94
fnac.com	3.96	0.88	8.22	608.77
priceminister.com	5.94	1.31	6.82	336.17
zalando.fr	0.01	0.00	5.38	725.00
ldlc.com	1.93	0.43	8.65	175.80
boulangier.fr	0.94	0.21	9.02	401.68
pixmania.fr	1.25	0.28	9.45	399.20

Chapitre 15. Magasin--arts-loisirs

Entity	Global Coverage rate	Inside magasin coverage rate	Average Position	Average Volume
cdiscount.com	0.30	0.44	6.86	201.74
amazon.fr	0.62	0.91	6.17	251.69
rueducommerce.fr	0.28	0.41	7.92	957.53
conforama.fr	0.01	0.02	7.00	364.29
darty.com	0.03	0.05	8.39	242.30
fnac.com	0.23	0.34	7.12	267.53
priceminister.com	0.38	0.56	8.26	211.95
zalando.fr	0.00	0.01	5.33	135.00
ldlc.com	0.05	0.07	9.28	79.76
boulangier.fr	0.02	0.03	9.04	177.29
pixmania.fr	0.05	0.07	9.68	70.80

Chapitre 16. Magasin--pret-a-porter

Entity	Global Coverage rate	Inside magasin coverage rate	Average Position	Average Volume
cdiscount.com	3.72	0.89	5.03	227.76
amazon.fr	3.85	0.92	6.85	287.29
rueducommerce.fr	2.83	0.68	8.23	216.77
conforama.fr	0.31	0.07	7.73	157.17
darty.com	0.07	0.02	7.89	434.27
fnac.com	0.81	0.19	9.36	225.75
priceminister.com	3.53	0.84	8.52	205.12
zalando.fr	1.52	0.37	5.32	1414.12
ldlc.com	0.02	0.00	6.60	1206.73
boulangier.fr	0.05	0.01	8.38	820.88
pixmania.fr	1.22	0.29	8.94	202.67

Chapitre 17. Magasin--auto

Entity	Global Coverage rate	Inside magasin coverage rate	Average Position	Average Volume
cdiscountry.com	2.72	0.87	4.86	1024.06
amazon.fr	2.54	0.81	7.03	205.80
ruedecommerce.fr	2.22	0.71	7.57	173.14
conforama.fr	0.04	0.01	9.19	146.41
darty.com	0.67	0.21	6.32	5519.33
fnac.com	0.77	0.25	7.54	572.88
priceminister.com	2.21	0.70	8.01	188.28
zalando.fr	0.01	0.00	5.56	422.00
ldlc.com	0.45	0.14	8.10	882.12
boulangier.fr	0.54	0.17	7.57	9435.94
pixmania.fr	0.83	0.27	9.20	230.31

Chapitre 18. Magasin--Unknown

Entity	Global Coverage rate	Inside magasin coverage rate	Average Position	Average Volume
cdiscount.com	10.02	0.04	4.92	187.74
amazon.fr	10.35	0.04	6.40	254.78
rueducommerce.fr	8.01	0.03	7.54	199.17
conforama.fr	1.21	0.00	7.83	454.78
darty.com	3.16	0.01	5.01	680.22
fnac.com	4.92	0.02	7.36	348.99
priceminister.com	8.87	0.03	7.86	176.75
zalando.fr	0.97	0.00	5.89	964.31
ldlc.com	1.92	0.01	7.00	309.43
boulangier.fr	2.05	0.01	7.67	410.01
pixmania.fr	2.86	0.01	9.09	169.10

Chapitre 19. Magasin--maison

Entity	Global Coverage rate	Inside magasin coverage rate	Average Position	Average Volume
cdiscount.com	13.09	-49.00	4.54	157.54
amazon.fr	10.33	-49.21	7.11	170.86
ruedumcommerce.fr	14.11	-48.93	7.28	171.37
conforama.fr	4.59	-49.65	6.69	272.12
darty.com	1.15	-49.91	7.31	386.09
fnac.com	1.37	-49.90	9.02	351.76
priceminister.com	8.80	-49.33	8.64	152.92
zalando.fr	0.06	-50.00	6.40	1614.52
ldlc.com	0.24	-49.98	7.60	216.51
boulangier.fr	1.16	-49.91	7.46	355.44
pixmania.fr	2.51	-49.81	9.67	162.21