STEPHAN DURRY

Analytics enthusiast with the ambition to make data teams successful using a modern & lean tech stack. I started my career in the publishing sector before stepping foot into digital media & the Berlin startup scene. Today, my team processes data of 10M+ soccer fans globally. While providing insights for business-critical decision-making, I managed to create an environment of psychological safety that helps each individual grow and learn on a daily basis. I am looking for the next step of my career that should take me to a media powerhouse working abroad.

👥 WORK EXPERIENCE

today | 2019-10

Head of Data & Insights
Berlin, Germany
📍 Onefootball

Today, the Data & Insights department consists of 3 disciplines - Insights, Data & Machine Learning. Providing high quality data and insights is our core. However, we started leveraging data to fuel ML/AI products in the area of NLP and recommender systems.

2019-09 | 2017-07

Data Lead
Berlin, Germany
📍 Onefootball

In my role I was responsible for setting up the basic analytics infrastructure at Onefootball - processing 15bln user events monthly. I introduced first frameworks for ETL and data modeling which fed area specific dashboards for newsroom and marketing among other teams. Editors were able to improve weekday retention by 5ppt due to better user segementation.

2017-06 | 2016-03

Business Analyst
Berlin, Germany
📍 Onefootball

2013-04 | 2012-03

Executive Assistant to CEO
Madrid, Spain
📍 Motor Presse

My first job taught me a lot about stakeholder management and communication. Preparing and debriefing internal and external meetings fostered routines that I use on a daily basis up until today. Most important was my contribution in the development of a digital media strategy for publishing brands across differnet local markets.

🎓 EDUCATION

2015-03 | 2013-04

M.Sc Econometrics
Aachen, Germany
📍 RWTH Aachen

2010-03 | 2007-08

B.Sc Business Administration
Cologne, Germany
📍 University of Cologne

CONTACT

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ANALYTICS SKILLS

Languages: R, Python, SQL

Data Stack: dbt, airflow, AWS (Glue, Redshift Spectrum, S3), Metabase, Tableau

Analytics Experience: Customer Analytics, Content Performance, Marketing Attribution, CLTV Modelling

Engineering Experience: ETL, Data Lake Infrastructure, Data Testing, Workflow Orchestration

Source code is available on github.

Last updated on 2020-01-22.