

STEPHAN DURRY

A self-taught analytics enthusiast, with the ambition to make data teams successful using lean infrastructure and the right tech for a problem. I started my career in publishing before stepping foot into the media startup scene in Berlin. I find great teams act in an environment of psychological safety that helps every individual to learn on a daily basis. I am now looking for a new challenge in the industry I have grown fond of a long time ago - publishing.



WORK EXPERIENCE

- today
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2019-10
- Head of Data & Insights**
Berlin, Germany Onefootball
- Today, the Data & Insights department consists of Analysts, Data Engineers & Data Scientists. Our responsibility is to enhance decisions-taking by providing high quality data and insights. Alongside we started using data for innovation through ML/AI projects. Some of the technologies we use to process data of 11M active users are Python, Spark, AWS (Lake Formation, Redshift Spectrum), Docker, K8S, airflow & dbt.
- 2019-09
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2017-07
- Data Lead**
Berlin, Germany Onefootball
- In my role I was responsible for setting up the fundamental infrastructure for data analytics at Onefootball - processing 10bln user events monthly. I introduced first frameworks for ETL processes and data models as part of a data warehouse which fueled first analytics dashboards for various teams across the company.
- 2017-06
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2016-03
- Business Analyst**
Berlin, Germany Onefootball
- 2013-04
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2012-03
- Executive Assistant to CEO**
Madrid, Spain Motor Presse
- In this role taught me a lot about stakeholder management and communication at the beginning of my career. Preparing and documenting internal and external meetings established routines that I leverage up until this day. Alongside I contributed to strategic initiatives that aimed for pivoting content distribution of traditional publishing into digital media.

EDUCATION

- 2015-03
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2013-04
- M.Sc Business Administration**
Aachen, Germany RWTH Aachen
- 2010-03
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2007-08
- B.Sc Business Administration**
Cologne, Germany University of Cologne

CONTACT

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ANALYTICS SKILLS

Languages: R, Python

Data Stack: dbt, airflow, AWS: Glue, Redshift (Spectrum) & S3, Metabase, Tableau

Analytics Experience: Customer Analytics, Content Performance, Marketing Attribution, CLTV Modelling

Engineering Experience: ETL, Data Lake Infrastructure, Data Testing, CI/CD Implementation, Workflow Orchestration

The source code is available on github.com.

Last updated on 2020-01-20.