

STEPHAN DURRY

An analytics enthusiast who aims to create successful data teams via a modern & lean tech stack, I started my career in publishing before moving into digital media & the Berlin startup.

Currently and for the past 3 years, I have been with Onefootball, the world's biggest soccer stats & news platform and home to more than 10 million monthly users. While providing insights for business-critical decision-making, I lead a team powered by an environment of open feedback, trust and individual development.



WORK EXPERIENCE

- today
|
2019-10

Head of Data & Insights
Onefootball

Berlin, DE

Management of a multi-talented team across 3 disciplines - Analysis, Data Engineering & Data Science. I inform and deliver insights to peer stakeholders and C-Level on a weekly basis. My growing responsibility includes an increasing focus on acquiring premium talent in the field of machine learning dedicated to the development of NLP and recommender systems.
- 2019-09
|
2017-07

Data Lead
Onefootball

Berlin, DE

Responsible for setting up the basic analytics infrastructure at Onefootball with a small team of Data Engineers, processing 15bln events monthly. I introduced first frameworks for ETL and data modeling which fed area-specific dashboards for newsroom and marketing departments, among other teams. Editors were able to improve weekday retention by 3ppt due to better user segmentation.
- 2017-06
|
2016-03

Business Analyst
Onefootball

Berlin, DE
- 2013-04
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2012-03

Executive Assistant to CEO
Motor Presse

Madrid, ES

My first job taught me a lot about stakeholder management and communication. Preparing and debriefing internal and external meetings fostered routines that I use on a daily basis even today. I also contributed in the development of a digital media strategy for publishing brands across different geos.

EDUCATION

- 2015-03
|
2013-04

M.Sc Econometrics
RWTH Aachen

Aachen, DE
- 2010-03
|
2007-08

B.Sc Business Administration
University of Cologne

Cologne, DE

CONTACT

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ANALYTICS SKILLS

Languages: German, English, Spanish (all fluent)

Coding Languages: R, Python, SQL

Data Stack: dbt, airflow, AWS (Glue, Redshift Spectrum, S3), Metabase, Tableau

Analytics & Insights: Customer Analytics, Content Performance, CLTV Modeling

Engineering: ETL, Data Lake Infrastructure, Data Testing, Workflow Orchestration

Source code is available on [github](#).

Last updated on 2020-01-24.