### **ANALYSIS REPORT OF 3200 TWEETS OF**

# @kevin\_faulconer

from 10 Nov 2015 to 07 Sep 2021



6.6K TWEETS **956** LIKES

Kevin Faulconer 
@kevin faulconer

1.2K FOLLOWING

46.03K FOLLOWERS

Joined Twitter - Thu, 18 Jun 2009 23:35:32 UTC

Candidate for California Governor. #CaliforniaComeback Husband, father, former Mayor of San Diego, and visiting professor at @PepperdineSPP

San Diego

https://t.co/fa99KJQi7P

TWEETS 2207 (68.97%)

AV. TWEETS PER DAY 1.04

AV. TWEETS PER WEEK 7.28

AV. TWEETS PER MONTH 31.99

RETWEETS 656 (20.50%)

AV. RETWEETS PER DAY 0.31

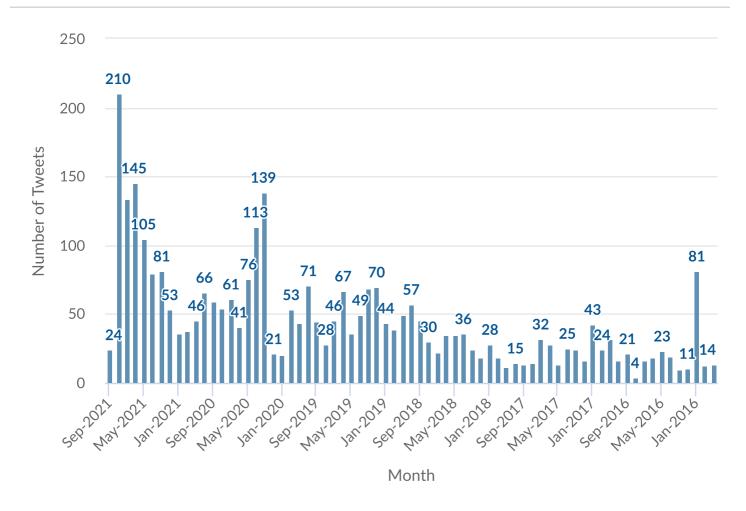
AV. RETWEETS PER WEEK 2.17

AV. RETWEETS PER MONTH 9.51

REPLIES 337 (10.53%)

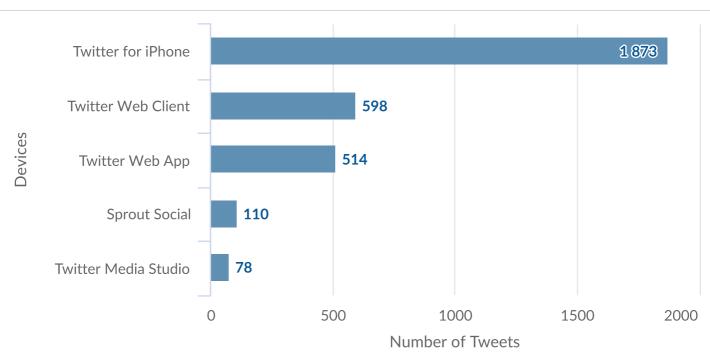
AV. REPLIES PER DAY 0.16 AV. REPLIES PER WEEK 1.11 AV. REPLIES PER MONTH 4.88

#### **TWEET TIMELINE**



### **CLIENT SOURCE**

Number of times client sources are used to post the tweets



## **WEEK - DAY PEAK USAGE PATTERN**

Heat map containing week and day pattern of tweets posted by Twitter account

								_ o
23-24 hrs	48	63	49	54	54	10	5	
22-23 hrs	51	46	50	67	45	10	14	
21-22 hrs	31	49	45	52	43	23	12	25
20-21 hrs	33	63	51	47	45	14	12	
19-20 hrs	54	41	45	44	37	17	15	50
18-19 hrs	32	62	48	44	25	21	15	
17-18 hrs	11	29	31	27	25	21	20	
16-17 hrs	23	20	38	44	27	18	8	75
15-16 hrs	10	21	15	20	21	11	9	
14-15 hrs	6	9	7	13	10	4	2	100
13-14 hrs	3	3	2	5	1	0	1	
12-13 hrs	2	0	0	1	0	0	0	
11-12 hrs	0	0	0	0	0	0	0	125
10-11 hrs	0	0	0	0	0	0	0	
09-10 hrs	0	0	0	0	0	0	0	
08-09 hrs	0	0	0	0	0	0	0	
07-08 hrs	1	0	1	0	0	1	0	
06-07 hrs	1	0	0	1	0	4	1	
05-06 hrs	2	12	11	8	8	3	0	
04-05 hrs	6	33	26	29	18	13	9	
03-04 hrs	12	35	48	28	50	18	11	
02-03 hrs	19	27	20	58	108	17	12	
01-02 hrs	10	38	47	37	30	19	15	
00-01 hrs	14	53	48	39	49	39	7	
,	Monday	(uesday	dhesday	hursday	Fiday	Saturday	Sunday	



#### **BEST TIME TO TWEET**

Best time for @kevin\_faulconer to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*
3:00 - 4:00	5,440.00
16:00 - 17:00	5,075.00
19:00 - 20:00	4,225.00
23:00 - 0:00	4,110.00
4:00 - 5:00	4,013.00
18:00 - 19:00	3,471.00

<sup>\*</sup>median number of re-tweets received on a tweet posted by the user in the time period

#### LATEST TWEETS

Latest Tweets Posted by @kevin\_faulconer

1 week until voters say YES to #RecallGavinNewsom and say YES to putting California back on track. YES to Recall Gavin Newsom YES on Kevin Faulconer The #CaliforniaComeback is finally here! https://t.co/dREngAbXtl

5 retweets 33 likes 07-Sep-2021 18:12:44 UTC

Great speaking with @SpecNews1SoCal about my plans for a California Comeback. In just a few short days, we're going to #RecallGavinNewsom and get our state back on track! https://t.co/IU4tNEBwpH

14 retweets 48 likes 06-Sep-2021 20:05:29 UTC

Wishing you and your family a happy Labor Day! https://t.co/qDO1IQPK77

11 retweets 45 likes 06-Sep-2021 17:53:32 UTC

We need a governor who has the will to confront the many problems facing our state. That's what I will bring to the table when I am elected. #RecallGavinNewsom https://t.co/2DYapaBMaL

21 retweets 80 likes 06-Sep-2021 00:14:43 UTC

I sat down with @NBCLA to talk about how I plan to make California more affordable for middle class families. We need permanent tax relief. That will be a top priority when I am governor. https://t.co/qYNWAytjGd

9 retweets 59 likes 05-Sep-2021 19:32:59 UTC

#### MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

#### MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

KEYWORDS	COUNT	USERNAME	COUNT
#recallgavinnewsom	136	@kevin_faulconer	235
#covid19	119	@cityofsandiego	116
#sotcsd	101	@sandiegopd	90
#recallnewsom	64	@sandiegocounty	46
#recall	32	@gavinnewsom	41
#california	32	@sdconventionctr	39
#askmayorfaulconer	23	@sdfd	39

#### **TOP LIKED TWEETS**

23.15

AV. RETWEETS PER TWEET

106.62

AV. LIKES PER TWEET

2.72K retweets

As a parent I'm appalled that last night our governor signed a law maintaining a 24-year-old can have sex with a 14-year-old and it not be considered predatory. An adult who commits ANY sex act on a minor 10 years younger must be registered a sex offender. Law must be changed.

12-Sep-2020 16:24:42 UTC

7.93K likes As a parent I'm appalled that last night our governor signed a law maintaining a 24-year-old can have sex with a 14-year-old and it not be considered predatory. An adult who commits ANY sex act on a minor 10 years younger must be registered a sex offender. Law must be changed.

12-Sep-2020 16:24:42 UTC

2.07K retweets

His kids can learn in person. But yours can't. He can celebrate birthday parties. But you can't. He can dine on a \$350 meal at one California's fanciest restaurants during the worst recession in generations. But you definitely can't. Can you believe this? I can't. https://t.co/lmRBWh9rpS 14-Nov-2020 04:45:27 UTC

6.91K likes

Who's gonna tell him? https://t.co/GUTecuXsGZ 30-Nov-2020 03:00:24 UTC

983 retweets

No, police officers and fire fighters will NOT be cut first — at least not in San Diego. I would never hold out first responders as leverage to balance my budget. https://t.co/FPfwJfWfbj  $19\text{-May-}2020\ 03:28:17\ UTC$ 

6.88K likes His kids can learn in person. But yours can't. He can celebrate birthday parties. But you can't. He can dine on a \$350 meal at one California's fanciest restaurants during the worst recession in generations. But you definitely can't. Can you believe this? I can't. https://t.co/lmRBWh9rpS

14-Nov-2020 04:45:27 UTC

740

Great news: the Governor heard us. San Diego beaches WILL STAY OPEN under our plan approved by lifeguards and health officials. In a time of great crisis we don't need knee-jerk policies. We need to keep a steady hand. It's the only way to keep the public's trust. Keep it up, SD! 30-Apr-2020 19:32:40 UTC

3.79K likes No, police officers and fire fighters will NOT be cut first — at least not in San Diego. I would never hold out first responders as leverage to balance my budget. https://t.co/FPfwJfWfbj  $19\text{-May-}2020\ 03:28:17\ UTC$ 

**726** retweets

Who's gonna tell him? https://t.co/GUTecuXsGZ 30-Nov-2020 03:00:24 UTC

3.58K likes

Great news: the Governor heard us. San Diego beaches WILL STAY OPEN under our plan approved by lifeguards and health officials. In a time of great crisis we don't need knee-jerk policies. We need to keep a steady hand. It's the only way to keep the public's trust. Keep it up, SD! 30-Apr-2020 19:32:40 UTC

681

It's a new year. We need a new governor. Jobs are leaving, homelessness is skyrocketing, and the state can't even issue unemployment checks to people struggling right now to get by. California is better than this. Join me in signing the recall petition. https://t.co/KZ5NB1ABDW 02-Jan-2021 17:58:35 UTC

2.38K likes Kids should never have to live on the streets, especially during a pandemic. San Diego took an old motel, rehabilitated it, and during #COVID19 will use it to help homeless families and children stay safe. Thank you @MaraWElliott for your partnership. https://t.co/vSbK8Tgago https://t.co/RyZK68kMGg 27-May-2020 01:35:39 UTC

575 retweets

Here's my statement on the Chargers' decision to leave San Diego: https://t.co/7LEf3dMayG 12-Jan-2017 23:48:16 UTC

2.34K likes

It's a new year. We need a new governor. Jobs are leaving, homelessness is skyrocketing, and the state can't even issue unemployment checks to people struggling right now to get by. California is better than this. Join me in signing the recall petition. https://t.co/KZ5NB1ABDW 02-Jan-2021 17:58:35 UTC

484

Kids should never have to live on the streets, especially during a pandemic. San Diego took an old motel, rehabilitated it, and during #COVID19 will use it to help homeless families and children stay safe. Thank you @MaraWElliott for your partnership. https://t.co/vSbK8Tgago https://t.co/kyZK68kMGg 27-May-2020 01:35:39 UTC

1.77K likes Our small businesses aren't being treated fairly. Restaurants made good faith efforts to comply with COVID rules. Now the rules are changing once again. If the Governor shuts restaurants down, it's only right the state compensates them for the costs incurred moving outdoors.

05-Dec-2020 02:28:44 UTC