

ANALYSIS REPORT OF 3200 TWEETS OF @gavinnewsom

from 07 Nov 2019 to 06 Sep 2021



14.89K
TWEETS

5.25K
LIKES

Gavin Newsom ✓
@gavinnewsom

22.64K
FOLLOWING

1.97M
FOLLOWERS

Joined Twitter - Wed, 19 Dec 2007 19:53:42 UTC

Husband to @JenSiebelNewsom and father. 40th Governor of California. Former Lt. Governor of California. Former San Francisco Mayor. Personal account.

📍 California

🔗 <https://t.co/zRv7tL0iqK>

TWEETS

1615 (50.47%)



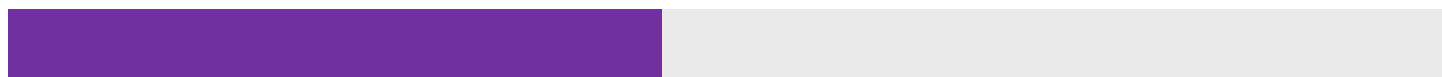
AV. TWEETS PER DAY 2.41

AV. TWEETS PER WEEK 17.00

AV. TWEETS PER MONTH 76.90

RETWEETS

1451 (45.34%)



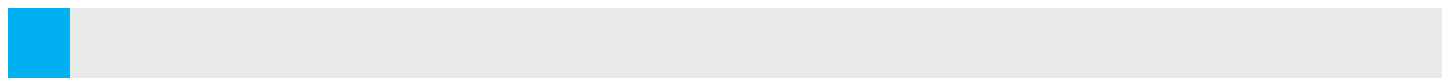
AV. RETWEETS PER DAY 2.17

AV. RETWEETS PER WEEK 15.27

AV. RETWEETS PER MONTH 69.10

REPLIES

134 (4.19%)

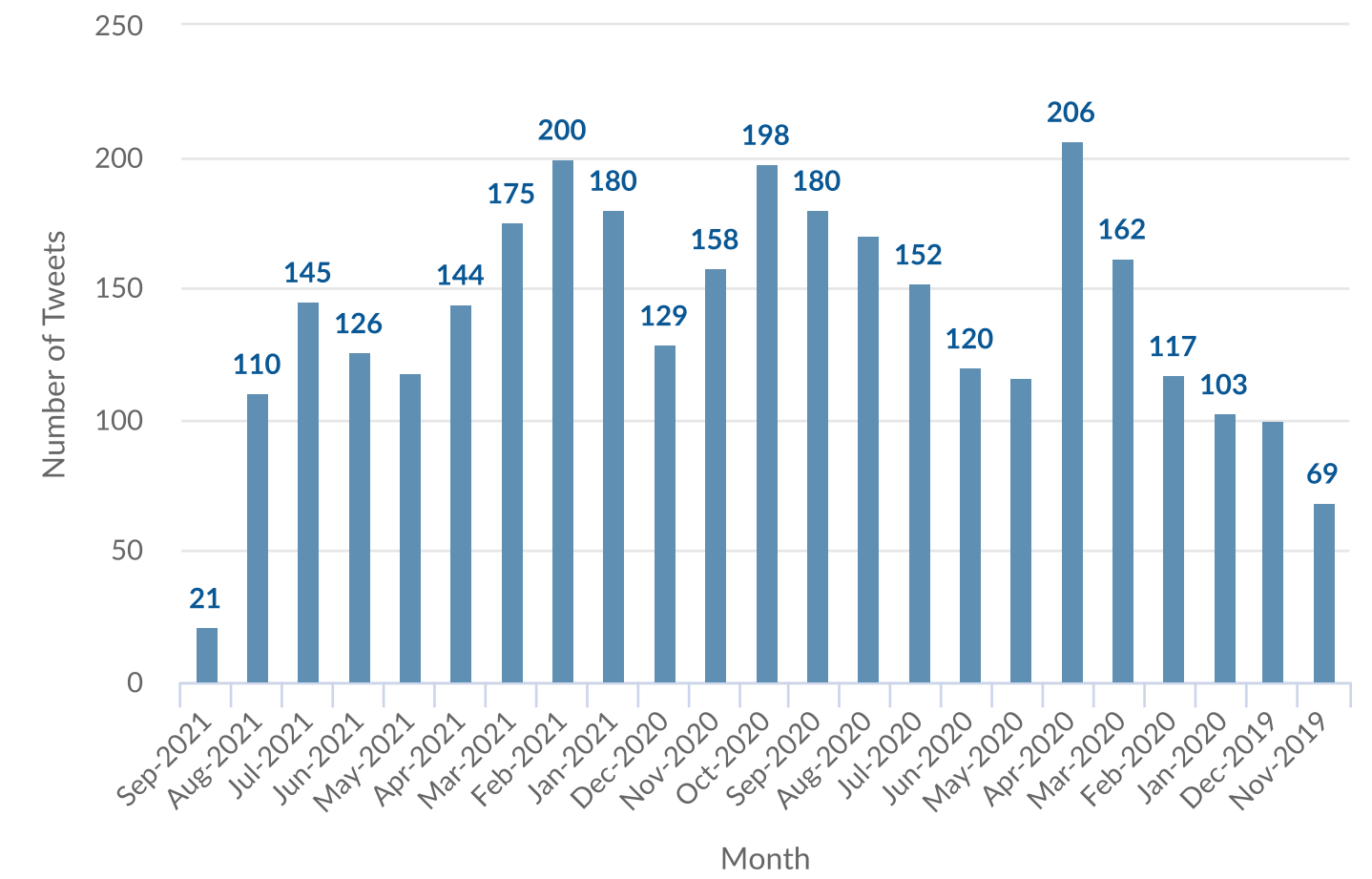


AV. REPLIES PER DAY 0.20

AV. REPLIES PER WEEK 1.41

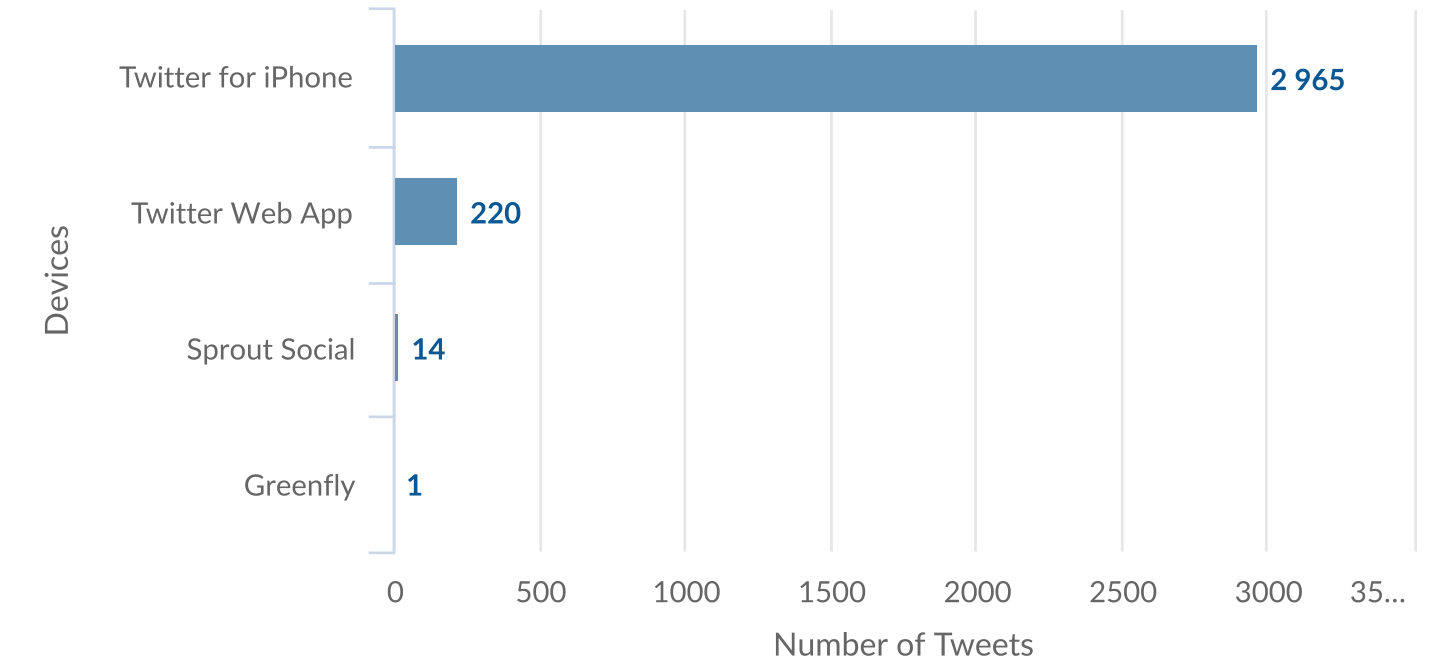
AV. REPLIES PER MONTH 6.38

TWEET TIMELINE



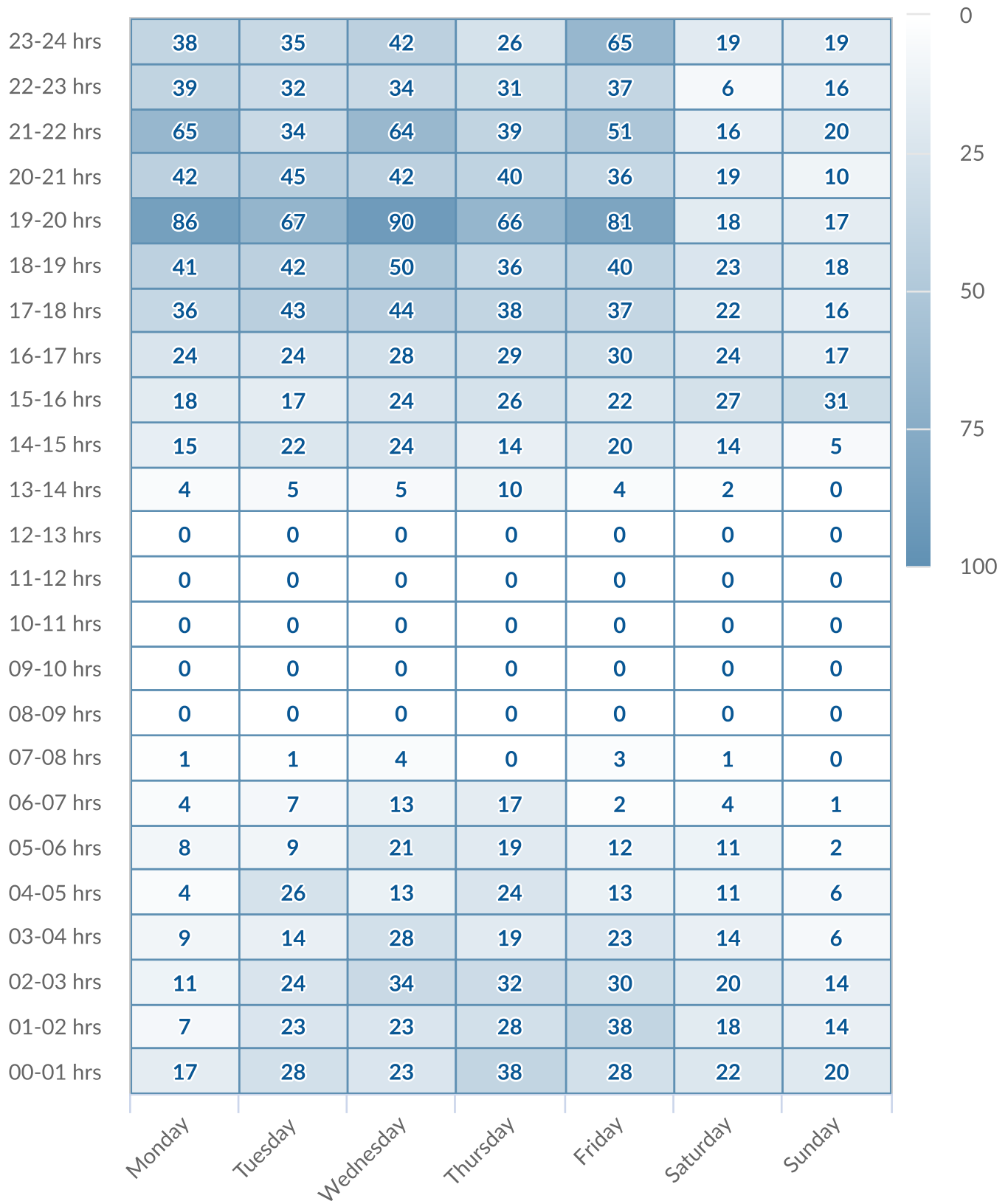
CLIENT SOURCE

Number of times client sources are used to post the tweets



WEEK - DAY PEAK USAGE PATTERN

Heat map containing week and day pattern of tweets posted by Twitter account



BEST TIME TO TWEET

Best time for @gavinnewsom to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*
19:00 - 20:00	588,520.00
20:00 - 21:00	234,915.00
22:00 - 23:00	209,014.00
18:00 - 19:00	180,714.00
21:00 - 22:00	166,201.00
17:00 - 18:00	164,345.00

*median number of re-tweets received on a tweet posted by the user in the time period

MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
#covid19	523
#californiaforall	95
#stayhomesavelives	54
#youractionssavelives	30
#cacomeback	28
#cabudget	17
#casots	14

LATEST TWEETS

Latest Tweets Posted by @gavinnewsom

The weekend. Minimum wage. Paid sick leave. Breaks during work. Safety standards. Paid overtime. All because of the labor movement. This #LaborDay let's take a moment of gratitude -- and recognize that the fight isn't over.

1.73K retweets **9.73K likes** **06-Sep-2021 15:31:32 UTC**

Great to be in Chinatown this morning getting out the vote at some of LA's finest small businesses with @RepJudyChu!! Just NINE MORE DAYS to send your ballot in and vote NO on the Republican Recall. <https://t.co/ForjEgvRC>

1.2K retweets **5.85K likes** **05-Sep-2021 23:24:59 UTC**

CA you have just 10 MORE DAYS to turn in your ballot! Vote NO on the Republican Recall. Mail your ballot. Then tell your friends to do the same.

7.91K retweets **27.27K likes** **05-Sep-2021 01:00:26 UTC**

TEN DAYS. Ten days to stand up for... Science. Climate. Vaccines. Minimum wage. Reproductive rights. And California's future. Listen to @ewarren and vote NO on the Republican Recall by September 14th! <https://t.co/8F2duek0UJ>

3.96K retweets **13.3K likes** **04-Sep-2021 21:31:15 UTC**

A woman's fundamental right to make her own health decisions could be wiped away on Sept 14th. That means: -all abortion funding cut -all abortion expansion vetoed -pro-life judges appointed There's too much at stake to sit this election out. VOTE NO on the Republican Recall. <https://t.co/JGSkhZqIGt>

3.19K retweets **7.8K likes** **03-Sep-2021 14:50:55 UTC**

MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

USERNAME	COUNT
@gavinnewsom	534
@cagovernor	153
@jensiebelnewsom	43
@potus	37
@joebiden	23
@fema	19
@kamalaharris	19

TOP RETWEETED TWEETS

1,646.77

AV. RETWEETS PER TWEET

38.05K
retweets

REMINDER: CA, you are now REQUIRED to wear a mask in public spaces. We're seeing too many people with faces uncovered. Wearing a face covering is critical for keeping people safe and healthy, keeping businesses open and getting people back to work. Do your part. Wear your mask.
19-Jun-2020 23:43:49 UTC

27.61K
retweets

THIS. IS. NOT. OK. <https://t.co/UeNVGJ1DPU>
31-Jul-2020 17:47:04 UTC

25.82K
retweets

Don't be selfish. Wear a mask.
26-Jun-2020 20:00:01 UTC

25.41K
retweets

The @USPS should be fully funded. Pass it on.
14-Aug-2020 20:10:45 UTC

24.32K
retweets

LA received 170 broken ventilators from the national stockpile. Rather than complaining, we put them on a truck, drove them up overnight, and had @Bloom_Energy get to work fixing them. Monday they'll back in LA--fixed. That's the spirit of CA. <https://t.co/y8yzsiC3Ny>
28-Mar-2020 22:32:20 UTC

24.26K
retweets

Just so we're all clear -- this is FALSE. Ballots don't get mailed in CA until next month. And, for those interested in facts you can track your ballot here: <https://t.co/cxKoN1usYU>
<https://t.co/Bq2pVOy0XI>
05-Sep-2020 19:41:24 UTC

23.98K
retweets

CA is now a vote by mail state. Every registered voter will receive a mail-in ballot for the Nov election. We'll also provide safe in-person voting options. The right to vote is foundational to our democracy. No one should be forced to risk their health to exercise that right.
08-May-2020 22:01:17 UTC

23.63K
retweets

California fires in 2019: - 4,927 fires - 118k acres burned. California fires in 2020 (so far): - 7,606 fires - 2.3 million acres burned. CLIMATE. CHANGE. IS. REAL.
08-Sep-2020 19:48:05 UTC

TOP LIKED TWEETS

9,042.94

AV. LIKES PER TWEET

151.48K
likes

REMINDER: CA, you are now REQUIRED to wear a mask in public spaces. We're seeing too many people with faces uncovered. Wearing a face covering is critical for keeping people safe and healthy, keeping businesses open and getting people back to work. Do your part. Wear your mask.
19-Jun-2020 23:43:49 UTC

136.74K
likes

Don't be selfish. Wear a mask.
26-Jun-2020 20:00:01 UTC

133.4K
likes

CA is now a vote by mail state. Every registered voter will receive a mail-in ballot for the Nov election. We'll also provide safe in-person voting options. The right to vote is foundational to our democracy. No one should be forced to risk their health to exercise that right.
08-May-2020 22:01:17 UTC

118.88K
likes

Tonight, @JoeBiden showed the nation what an empathetic, honest, decent leader looks like.
30-Sep-2020 03:34:06 UTC

116.05K
likes

Protesters have the right to protest peacefully -- not be harassed. Not be shot at by rubber bullets or tear gas. Today I am calling for the creation of a new statewide standard for use of force in protests. Acts of violence against peaceful protestors will not be tolerated.
05-Jun-2020 19:44:34 UTC

115.19K
likes

WEAR. A. MASK.
09-Jul-2020 19:36:13 UTC

110.63K
likes

Wearing a mask is a sign of toughness. Of resolve. A sign of someone who gives a damn. Who wants to solve a problem. Who takes responsibility. I think that's a beautiful thing.
01-Jul-2020 20:44:50 UTC

109.57K
likes

DAILY REMINDER: WEAR YOUR MASK.
23-Jun-2020 16:41:06 UTC