

A large, dark purple oval graphic on the right side of the image. It contains a faint, artistic background image of a chocolate truffle and a dusting of brown powder. The text "Dee's Sweets" and "Style Guide" is overlaid in white cursive script.

Dee's Sweets Style Guide

Designed and Developed By
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About Dee's Sweets

Dee also known as Denise, started her dream business by opening a tiny shop out of her house that sells her delicious gourmet desserts ranging from as simple as cookies to a mouth-watering Strawberry Shortcake parfait. The intentions of having a website and social media is to display all the popular desserts with photos done by a professional. Dee loves fancy fonts and dark, cozy, fancy colors.

This style guide will help you develop anything to specifications of yours truly,

Dee from *Dee's Sweets*

Colors

#641430

- Primary Color

#FFFFFF

- Main Font/Icon Color

#9F8F42

- Background Color of Logo

#B45C46

- Secondary Font Color

#532C25

- Dessert Gallery Background

Color brings the personality of a fancy gourmet dessert shop. Nice, calm, relaxing colors make you feel at home with a nice bright white font to bring out the text.

Fonts

Ea

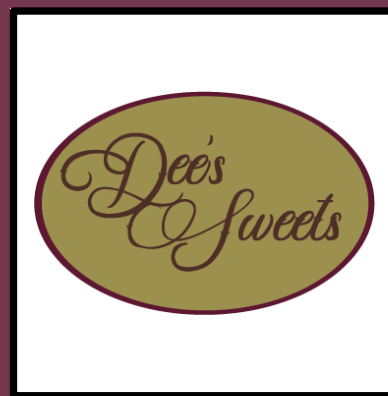
Font Family:

Daisuky Fancy

Logo



Elegant double oval design with our name in the middle using the Primary Font. Primary Color on the outside ring, Logo Background Color for the center, then back to the Primary Color for the font within the ovals.



Page Content

- All content including pictures of our desserts should be done by a “*professional*” before anything can be added to the website/social media.

