







Product Manager | Product Owner

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Objective

Analytical and communicative professional with six years of experience in digital products. Scrum-certified and proficient in software design and engineering. Driven to understand user needs and translate them into innovative solutions.

Work Experience

Product Manager

Transperfect

Barcelona, Spain Oct 2021 - Present

JR Front-End Developer MoreApp

Barcelona, Spain August 2021 - September 2021

Business Development

MoreApp

Barcelona, Spain September 2019 - August 2021

Product Specialist

MoreApp

Barcelona, Spain March 2019 - September 2019

Account Manager

Propague Doc.Sync

Florianópolis, Brazil August 2015 - March 2016 Led a B2B product design and infrastructure relaunch, with a 40% increase in dev velocity while reducing tech debt by 20%. Conducted client migration and assisted in 10+ six-figure new enterprise deals.

Tools: Jira, Confluence, Figma, Testrail, Postman, Sumo, Rundeck, Jenkins

Temporary role gaining hands-on experience with front-end engineering tasks in React Native, creating minor components and contributing to two production releases.

Tools: Jira, Confluence, BitBucket, IntelliJ, StoryBook, Figma, G. Cloud Led a small team to develop marketing strategies, increasing registered leads by 120% resulting in over 80 paid new clients, 2k+ freemium users. Assisted in the product migration from credit-based to subscription model. **Tools:** Jira, Confluence, G. Ads, G. DataStudio, MongoDB, Freshworks, Stripe

Conducted product demos for new leads and assisted in setting up over 30 new clients. Provided first-line support in Portuguese, Spanish, and English, resulting in key insights for product development and growth. **Tools:** Jira, Confluence, Freshsales, Freshdesk, Freshchat.

Promoted from intern to account manager, leading client briefings, provider research, budgeting, and internal team collaboration to ensure timely, high-quality project delivery.

Tools: Hubspot

Academic History

Barcelona, Spain

November 2020 - June 2021

Barcelona, Spain

September 2018 - July 2019

Florianópolis, Brazil

February 2014 - February 2018

Full Stack Javascript & React Native Bootcamp

Barcelona Code School

Master in Digital Transformation Leadership

Universitat de Barcelona

Bachelor of Business Administration

Universidade do Sul de Santa Catarina

Languages Portuguese Native - C2 | English Advanced - C1 | Spanish Advanced - C1 | Catalán Basic - A2

Hard Skills

Agile & Scrum
Backlog Management
Business Strategy
Product Discovery
Product Design
Product Release Plan
Product Vision
Stakeholders Engagement

SEO/SEM HTML & CSS Javascript React. js React Native RestAPI

Certifications

Professional Scrum Product Owner - Scrum Org
Al Product Manager Professional - IBM
Brand and Product Management - IE university
Intermediate Phyton 3, Mundo 2 - Curso em Video
HTML5, CSS3, Javascript: Build 7 projects - Udemy
Product Discovery Process - Udemy
Software Architecture & System Design - Udemy