

PROFILE

Creative, attentive, and resourceful web design and content specialist with a passion for creating engaging, responsive, and accessible websites for mission-based organizations. Excellent problem-solving and communication skills with 5 years of experience in web programming, content development, and design in the higher education industry. Experienced in collaborating across departments to advance the goals of individual departments as well as those of the overall organization.

CONTACT

PHONE: 317-701-6988

WEBSITE:

Portfolio | LinkedIn Profile

EMAIL:

<u>imseach@gmail.com</u>

KEY SKILLS

HTML5, CSS, JavaScript
Adobe Creative Cloud
SEO Fundamentals
WordPress and Drupal CMS
WCAG 2.0
Accessibility Evaluation
Google Analytics and Tag Manager

JOSIE SEACH

Web Design Specialist

WORK EXPERIENCE

May 2018–Present

Web Design Specialist | Butler University

- Modify page components and templates using HTML, CSS, and JavaScript
- Design and create pages from scratch using HTML, CSS, JavaScript to meet unique needs
- Monitor the public website for accessibility issues and implement fixes
- Redesign old websites to bring them in line with current design principles and brand guidelines

Key Accomplishments

- Designed and built media library page for the 2021 NCAA Tournament hosted at the University
- Designed and built landing page in Unbounce builder for Future Bulldog email campaigns
- Organized, rebuilt, and edited pages and content after migration across CMS platforms

December 2017-May 2018

Contract Web Specialist | University of Indianapolis

- Create, organize, and proofread content for the University's websites
- Write and modify HTML and CSS

EDUCATION

December 2017

Bachelor of Arts, Cum Laude, University of Indianapolis

Major: English, concentration in Literary Studies

- · Minor: Computer Science
- · Coursework in Art and Design
- · Related coursework: Fundamentals of 2D Design, Foundations in Creative Digital Practices, Graphical User Interface, Internet Programming, Object-Oriented Programming, Etchings Literary Press

June 2017

Gold Badge Certification, Eleven Fifty Academy

4-week intensive boot camp covering HTML, CSS, and JavaScript, culminating in the creation of an online portfolio