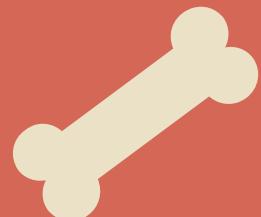




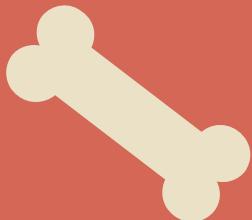
Australian Shepherds Furever

Dog Dossier and
Tracking System



“If I could do one thing with my life,
it would be to ***shut down every puppy mill.***
Rescuing them all is the next best thing.”

— Pamelina D., Foster &
Web manager for ASF



ASF by the numbers...

7.5

...years of rescue.

ASF is a registered 501(c)(3)
non-profit, founded July 2014
by Nancy Gonzalez.
Woman-founded, women-led.

170

...volunteers nationwide
consisting of Foster Families,
Trainers, Transporters, Regional
Reps, Administrators &
Fundraisers.

2995

...Australian Shepherds saved
united with their humans in
“Furever” homes.

60,000

...Facebook fans.
ASF's journey continues and
their goals are ever-growing.

Rescuing Aussies: the Challenges

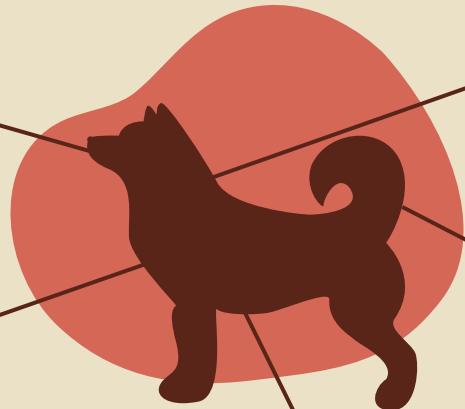


Disconnected
Information about Dogs,
Fosters & Adopters
Manual, time-intensive
process of data entry &
approvals



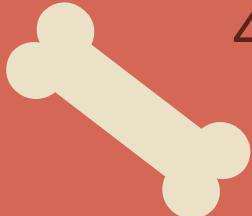
Limitations on
Placing Rescued Dogs
in “Furever” Homes

1 Large Problem, 2 Large Players, 0 Great Solutions



Dog Dossier Project Objectives:

1. **Capture more complete record** of health & training needs, characteristics, temperament, progress, etc.
2. **Facilitate communication** among ASF personnel, volunteers and potential adopters.
3. **Streamline record-keeping process** to encourage more usage among ASF team.
4. **Simplify and support management** of the adoption process among all ASF personnel and volunteers through improved access to information and communications.



Our Solution



Integrate with
Existing Site

- + Login page to dashboard
- + Adoption page



New ASF
Dashboards

- + Dog dossier
- + Foster profile
- + Adopter profile
- + Team data



User
Login

- + Create, read, update, delete data based on specific permissions



MySQL
Database

- + Tracking all data inputs and updates

Role Break Down

Front-End:



Ashley - Material UI / CSS, styling and adopter site pages



Hannah - PM / Site mapping / Component planning, admin dashboard pages

Back-End:



John - Third party integrations, setting up servers, login/permissions



Shea - UX Flow, Routes and database models, liaison with the ASF team

Site Integration

The screenshot shows the homepage of Australian Shepherds Furever (ASF). At the top left is the ASF logo. The main title "Australian Shepherds Furever" is prominently displayed. A navigation bar includes links for Home, About ASF, Adoptions, How to Help, Extra Treats, Blog, Contact Us, and Shop. A red arrow points from the "Adoptions" link to a blue callout box containing "Available Pets", "Adoption Application", and "Adoption Process and Tips". Below this, a message encourages users to view photos of adopted dogs on their Facebook page. A large green button labeled "ADOPTION APPLICATION" has a yellow arrow pointing to it. To the right, a vertical dotted line separates the main content from a sidebar. The sidebar features the text "YOU MAY VIEW OUR PET LISTINGS AT:" followed by logos for Petfinder, Rescue Me!, and Adopt a Pet.com. A decorative graphic of red dog bones is visible on the right side of the page.

Australian Shepherds Furever

Home About ASF Adoptions How to Help Extra Treats Blog Contact Us Shop

Available Pets
Adoption Application
Adoption Process and Tips

TO SEE PHOTOS OF OUR ADOPTED DOGS GO TO OUR FACEBOOK PAGE, CLICK PHOTOS THEN ASF ADOPTIONS

ADOPTION APPLICATION

Adopt your new best friend!

Animal ALL Breed
Age ALL Size ALL Go

brought to you by Petfinder

Available Pawsome Aussies

Aspen
Australian Shepherd,
Great Pyrenees
Medium, Baby
Drinking Springs, TX

Betty
Australian Shepherd
Medium, Adult
Minden, WV

Bickman
Australian Shepherd
Large, Adult
Auburn, GA

YOU MAY VIEW OUR PET LISTINGS AT:

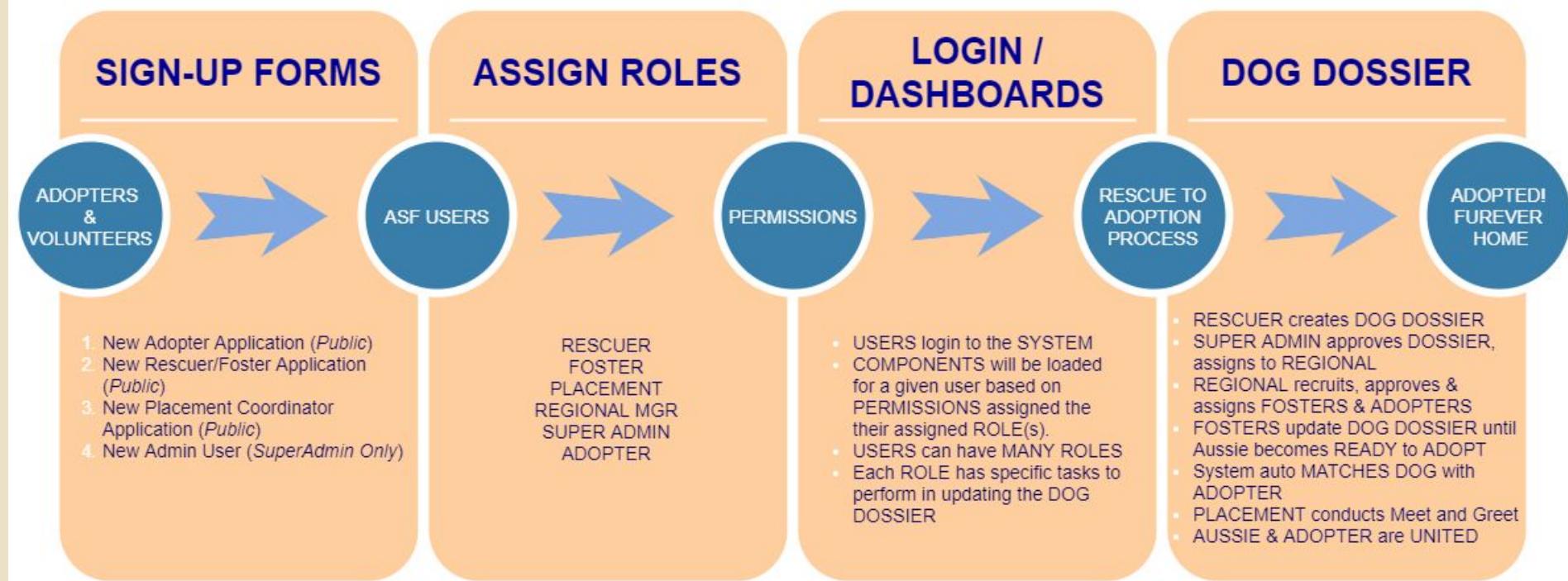
Petfinder

Rescue Me!
RescueMe.Org

Adopt a Pet.com

2020

Process Overview



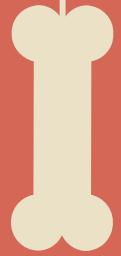
Third Party Technology



- Facebook / Google Login integration
- MapBox (show location of dogs & adopters)
- Twilio (text & email alerts)
- JWT authentication (manage users & roles)
- Google Cloud (store pics & documents)
- Petfinder & Adopt-a-Pet APIs (version 2)



Paws

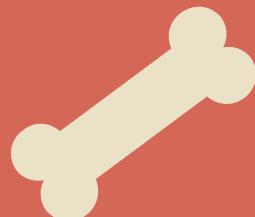


for feedback



Layouts & User Flows

1. Dog Dossier
2. Admin & Regional
3. Foster
4. Adopter
5. Rescuer
6. Placement



Dog Dossier

Bruce's Dog Dossier

Highlights Dog's Path

5 stages from rescue to final adoption
Green indicates stage complete
Yellow indicates pending /in process
Red indicates blocked / flagged

Public Dog Dossier

ID #

Dog Name, Age, Female / Male, Coat color, Estimated Weight, City, State, About Blurb

Profile Photo

Status Options

- Pending Intake
- Foster Ready
- In Foster
- Adoption Ready
- Adopted

Update Dog Dossier Status

Last Updated: 2/15/21

Select Status: Select one ✓ Flag as Blocked □ Repeated Relocation □

Intake Form Details

Last Updated: 2/15/21

ASF Team Member: List all AST Team Member Names ✓ Upload owner surrender PDF

Intake Type: OS / AS Found ✓

Intake Status: Approved / Denied / Pending ✓

Current Location: Shelter / Surrender / Rescue ✓

Name, Address, Phone, Email

Additional Dog Attributes

Last Updated: 2/15/21

Breed: Purebred / Mixed / Unknown ✓ Bad with Children □
Secondary Breed: Input breed Bad with Other Dogs □
Behavior Issues: None / Yes ✓ Bad with Cats □
Behavior Issues Description: Special Needs □ House Trained □
General Dog Background:

Status Option

Pending Applicar open Capacity Active Foster

Flag

Add flag to automatically send email to Regional lead with full dog dossier info

Flag

Indicates the dog has cycled through multiple foster or adopting homes numerous times and requires extra attention

Automatically notify regional lead after a certain amount of time

Access data on existing shelters/reserves/rescues option to select or add new

Health Record

Last Updated: 2/15/21

Health Record Tools: Download Template, View Current, Upload New

Vaccinations: Select all that apply ✓

Has Veterinary: Yes / No / Requires Follow Up ✓

Name, Address, Phone, Email

Medical Issues: Yes / No / Requires Follow Up ✓

Medical Issues Description:

Foster Record

Name, ID #, Phone, Email, City, State, Transfer Date

Adoption Record

Name, ID #, Phone, Email, City, State, Transfer Date

View only click to open the full Foster profile to edit

View only click to open the full Foster profile to edit

Vaccinations

- Rabies
- Bordetella
- Adeno / DHLP
- Lyme
- Canine Influenza
- Kennel Cough

Admin Dashboard

Dog Dossiers

Foster overview

Adopter overview

Manage ASF Users

Settings

Admin Dashboard

Quick Actions

- Approve Pending Intake
- Approve Pending Foster
- Approve Pending Adopter

Current Status Snap Shot

350 Dogs

- Pending intake
- Foster ready
- Adoption ready

58 Fosters

- Pending applicant
- Open capacity
- Active foster

200 Adopters

- Pending applicant
- Awaiting match
- Active adopter

All Regions

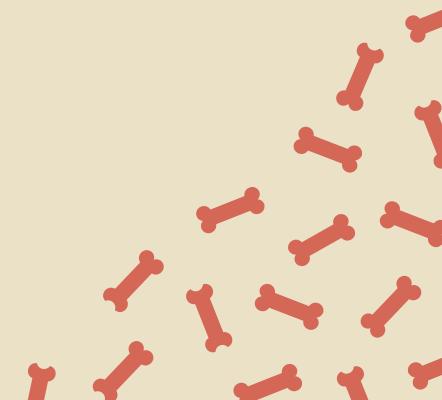
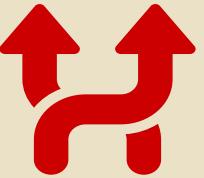
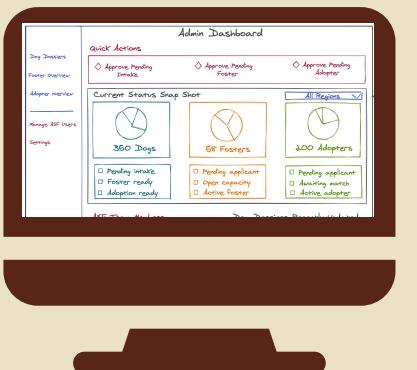
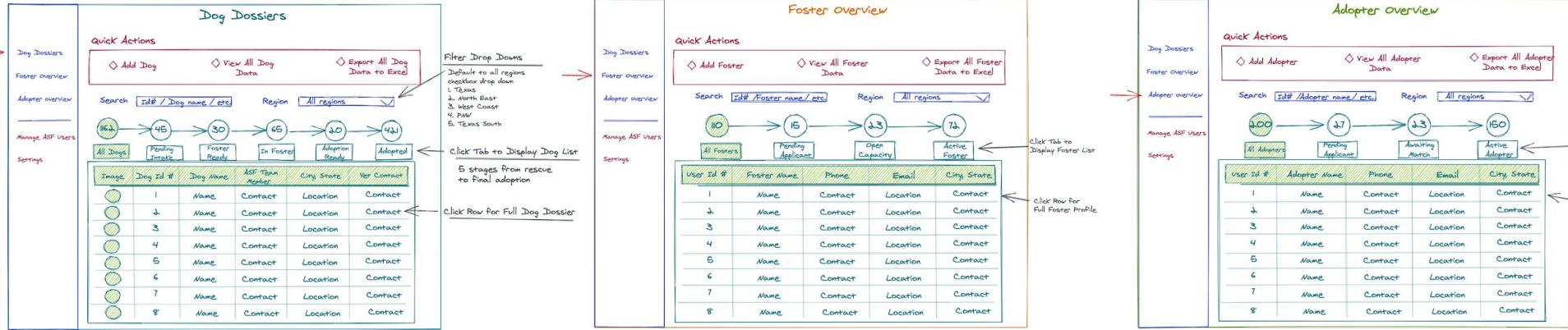
ASF Team Members

	Name Role & Phone
	Name Role & Phone
	Name Role & Phone

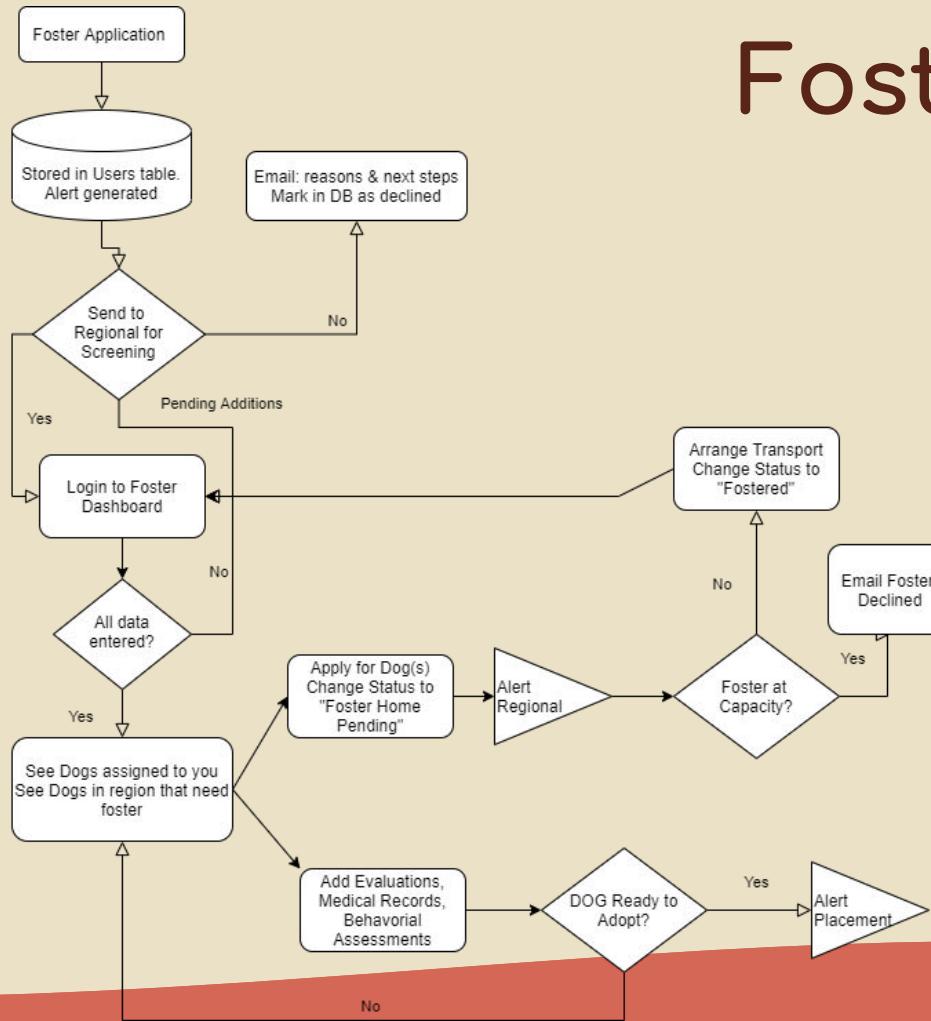
Dog Dossiers Recently Updated

	Name Status & City, State
	Name Status & City, State
	Name Status & City, State

Manage Users & Dogs from Dashboard



Foster Flow



Foster Profile

Susan's Foster Profile

Pending Applicant → Open Capacity → Active Foster

Profile Details

+  X

ID #

Name _____
Phone _____
Email _____
City _____
State _____
About Blurb _____

Update Foster Status

Last Updated: 2/15/21

Select Status: Select one ✓
Previously Foster at ASF? Yes / No ✓
Add Details _____

Flag as Blocked:

Screening Questions

Last Updated: 2/15/21

Dog Experience

First time dog owner? Yes / No ✓
Have you surrendered a dog? Yes / No ✓
First time Aussie owner? Yes / No ✓
If no, describe past experiences _____
Type of dogs able to care for: Select all that apply ✓
Rate overall dog experience: 1-5 Stars ✓
Rate overall Aussie experience: 1-5 Stars ✓
Rate overall knowledge of dog health: 1-5 Stars ✓
Average time dogs are left alone: Number ✓
Rate overall familiarity with crates and gates: 1-5 Stars ✓

Puppy _____
Adult _____
Senior _____
Special Need _____

Home Environment

Rate overall home environment: 1-5 Stars ✓
Rent / own a home? Rent / own ✓
If rent, has the landlord approved the dog? Yes / No ✓
Fenced in yard? Yes / No ✓
If no, how with the dog exercise? _____
Do you have kids? Yes / No ✓
If yes, list the ages: List of numbers _____
Rate overall kids familiarity with dogs: 1-5 Stars ✓
Do you have a cat or cats? Yes / No ✓
Does everyone in your household agree to having an aussie? Yes / No ✓

Additional Commitments

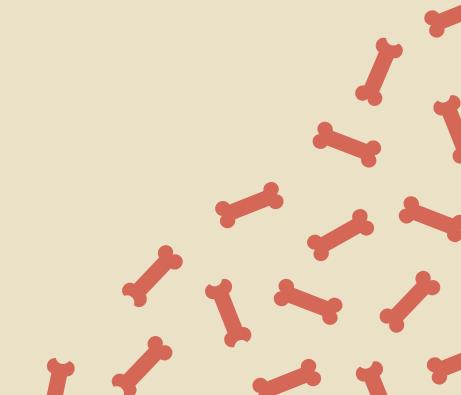
Can the dog be a priority? Yes / No ✓
Employment Status: Yes / No ✓
Rate your overall activity level: 1-5 Stars ✓
List activities you do regularly _____
Share any additional details _____

Reference #1

Name _____ ID # _____
Phone _____ Email _____
Contracted Successfully? Yes / No _____
Approved? Yes / No _____
Response Notes _____

Reference #2

Name _____ ID # _____
Phone _____ Email _____
Contracted Successfully? Yes / No _____
Approved? Yes / No _____
Response Notes _____



Foster Dashboard

Dog Dossiers
Foster overview
Adopter overview

Manage ASF Users
Settings

Foster Dashboard

Quick Actions

Add Behavior Assessment Edit My Profile & Capacity Contact ASF Team Member

Dogs in My Care

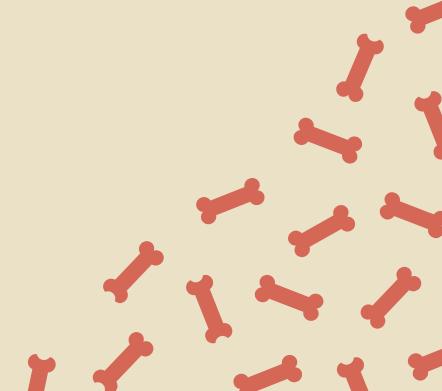
Dog Photo		Dog Photo		Dog Photo	
Name	ID #	Name	ID #	Name	ID #

Alerts

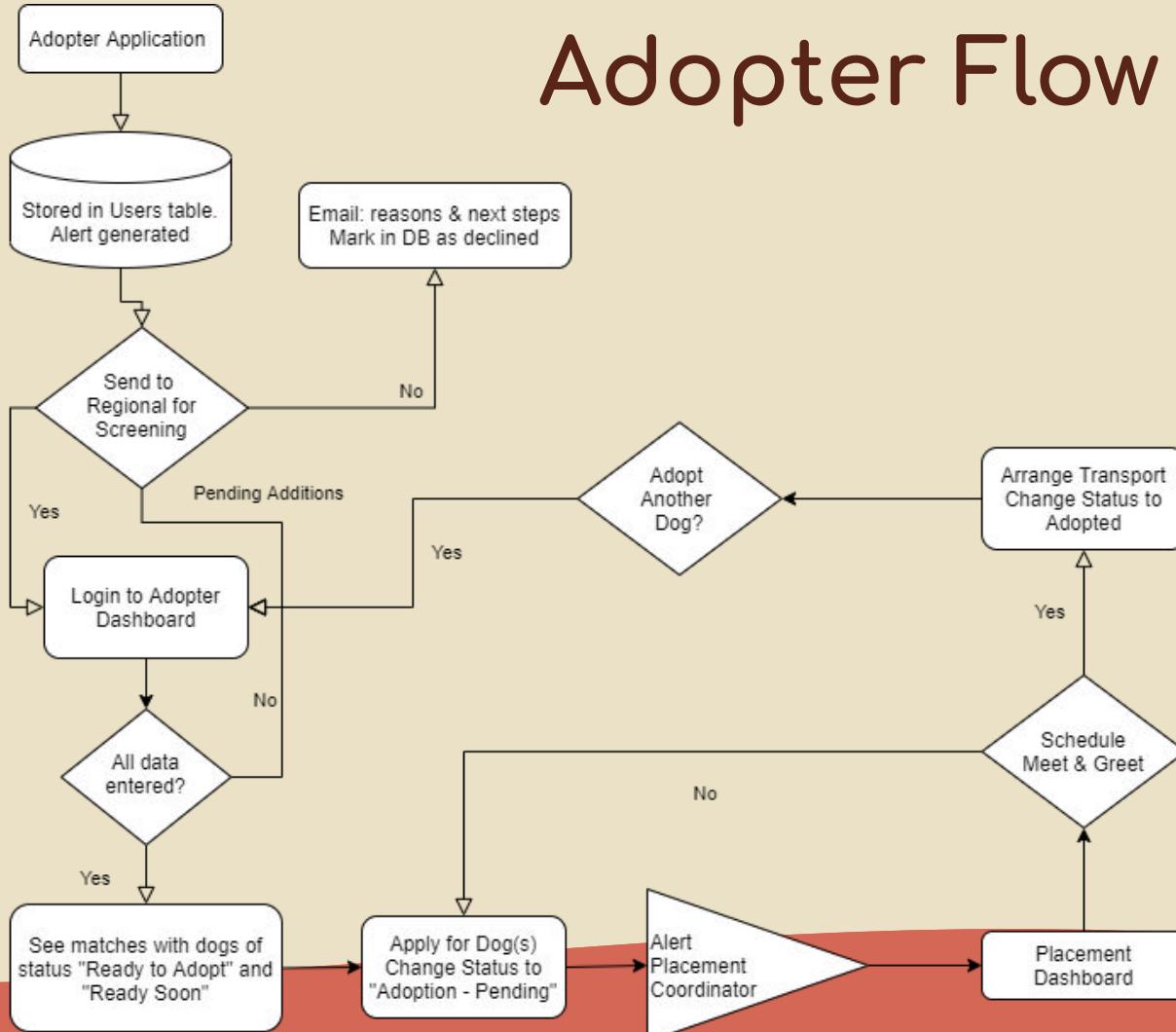
Reminder: Behavior Assessment Due 2/25
Reminder: Behavior Assessment Due 4/1
Meet & Greet 4/15

Approved Adopters

	Name City, State
	Name City, State
	Name City, State



Adopter Flow



Adopter Profile

Dog Dossier Dashboard
Foster Dashboard
Adopter Dashboard
Manage ASF Users
Manage Permissions
Settings

Paul's Adopter Profile

Profile Details

Pending Applicant Awaiting Match Active Adopter

ID #

+ Profile Photo

Name _____
Phone _____
Email _____
City _____
State _____ ✓
About Blurb _____

Last Updated: 2/15/21

Select Status Select one ✓ Flag as Blocked

Add Details _____

Screening Questions

Last Updated: 2/15/21

Dog Experience

First time dog owner? Yes / No ✓
Have you surrendered a dog? Yes / No ✓
First time Aussie owner? Yes / No ✓
If no, describe past experiences _____
Type of dogs able to care for Select all that apply ✓
Rate overall dog experience 1-5 Stars ✓
Rate overall Aussie experience 1-5 Stars ✓
Rate overall knowledge of dog health 1-5 Stars ✓
Average time dogs are left alone Number ✓
Rate overall familiarity with crates and gates 1-5 Stars ✓

Home Environment

Rate overall home environment 1-5 Stars ✓
Rent / own a home? Rent / own ✓
If rent, has the landlord approved the dog? Yes / No ✓
Fenced in yard? Yes / No ✓
If no, how with the dog exercise? _____
Do you have kids? Yes / No ✓
If yes, list the ages List of numbers _____
Rate overall kids familiarity with dogs 1-5 Stars ✓
Do you have a cat or cats? Yes / No ✓
Does everyone in your household agree to having an Aussie? Yes / No ✓

Additional Commitments

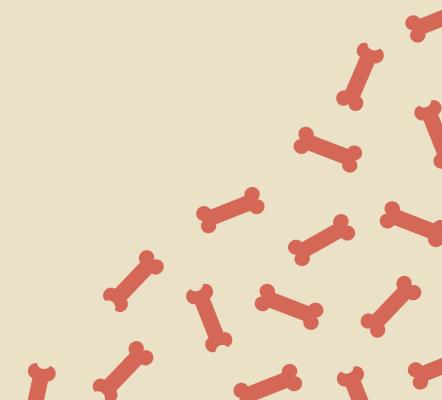
Can the dog be a priority? Yes / No ✓
Employment Status Yes / No ✓
Rate your overall activity level 1-5 Stars ✓
List activities you do regularly _____
Share any additional details _____

Reference #1

Name _____ ID # _____
Phone _____
Email _____
Contracted Successfully? Yes / No _____
Approved? Yes / No _____
Response Notes _____

Reference #2

Name _____ ID # _____
Phone _____
Email _____
Contracted Successfully? Yes / No _____
Approved? Yes / No _____
Response Notes _____



Adopter

(Public Site)

Home page
navbar

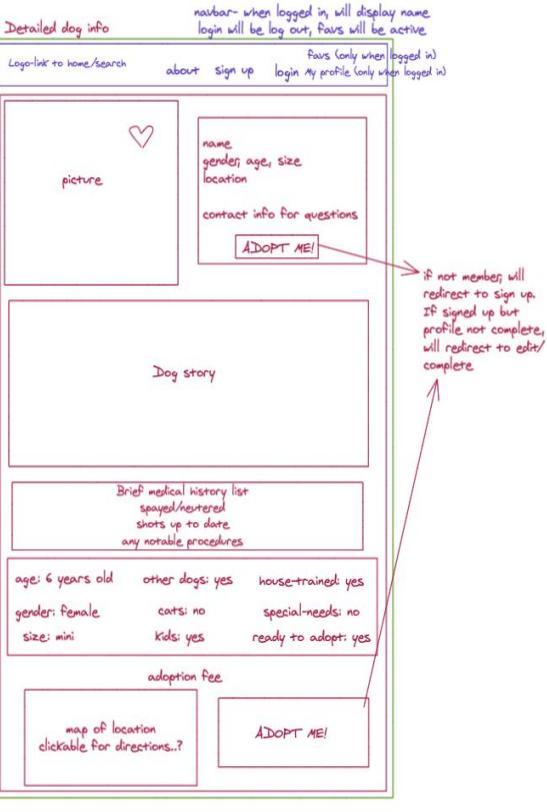
Logo about sign up login favs (only when logged in)
My profile (only when logged in)

search area

gender	size	good with	<input type="checkbox"/> special-needs
age			<input type="checkbox"/> house-trained
zipcode	search for dogs near you	dog name	search for dogs by name

will populate random results until search parameters are entered

picture	heart
dog name	
size	
gender	
adopt/foster	
picture	heart
dog name	
size	
gender	
adopt/foster	
picture	heart
picture	heart



Adopter (Public Site)

User profile

navbar - when logged in, will display name
login will be log out, favs will be active

Logo-link to home/search about sign up login My profile (only when logged in)

user picture

name
occupation contact!

location

interested in adopting/fostering/both

brief bio

dog preferences- general, similar to dog info on detailed search page.
ASF staff will have access to click more info

more info

contact!

separate type of form user fills out after initial sign up. Required to be approved to adopt.



sign up Could be modals..? login

first name last name

zip code phone #

email

password confirm pw

can we contact about dogs?

sign up

link to reset pw

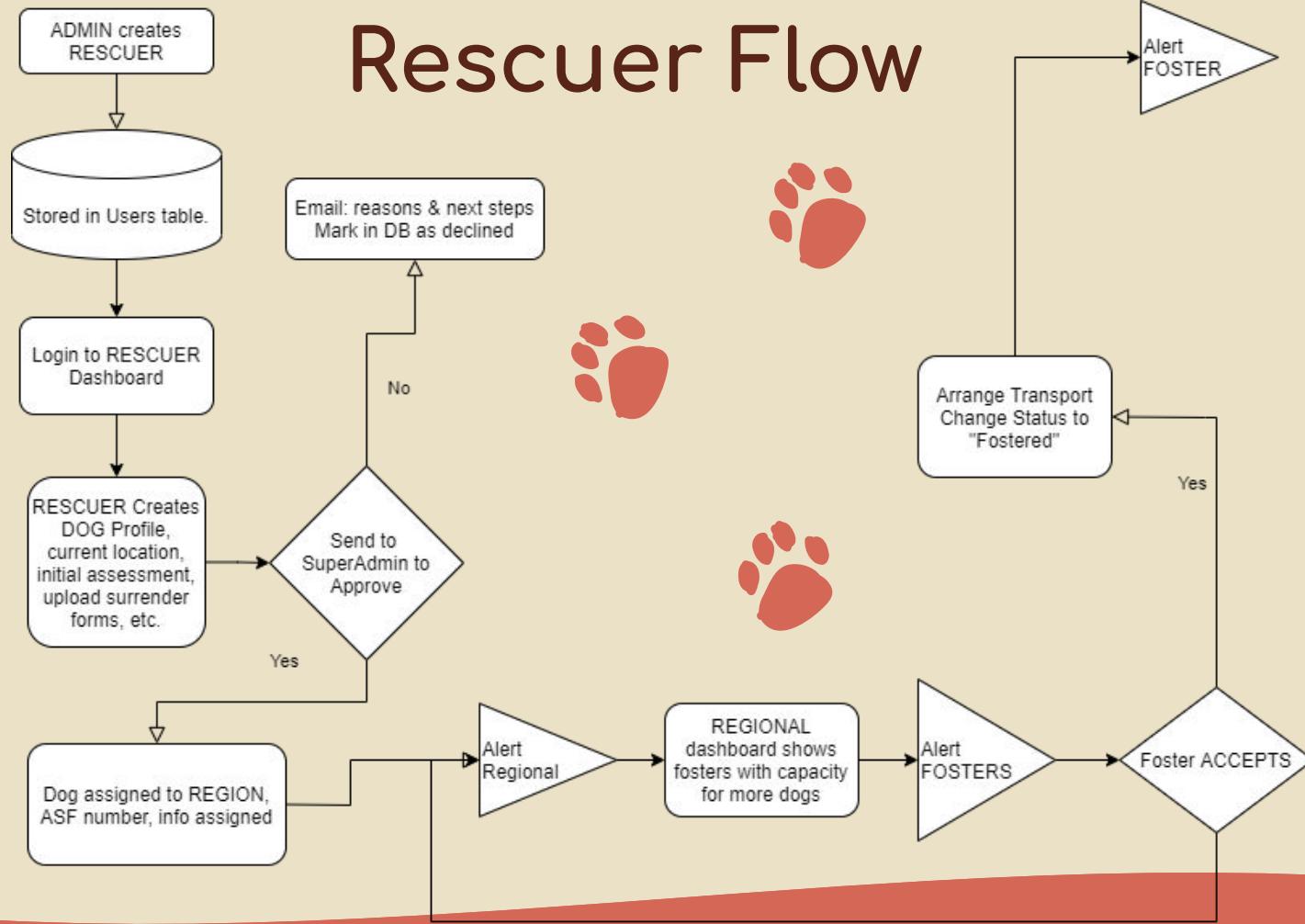
email

password

link to sign up

login

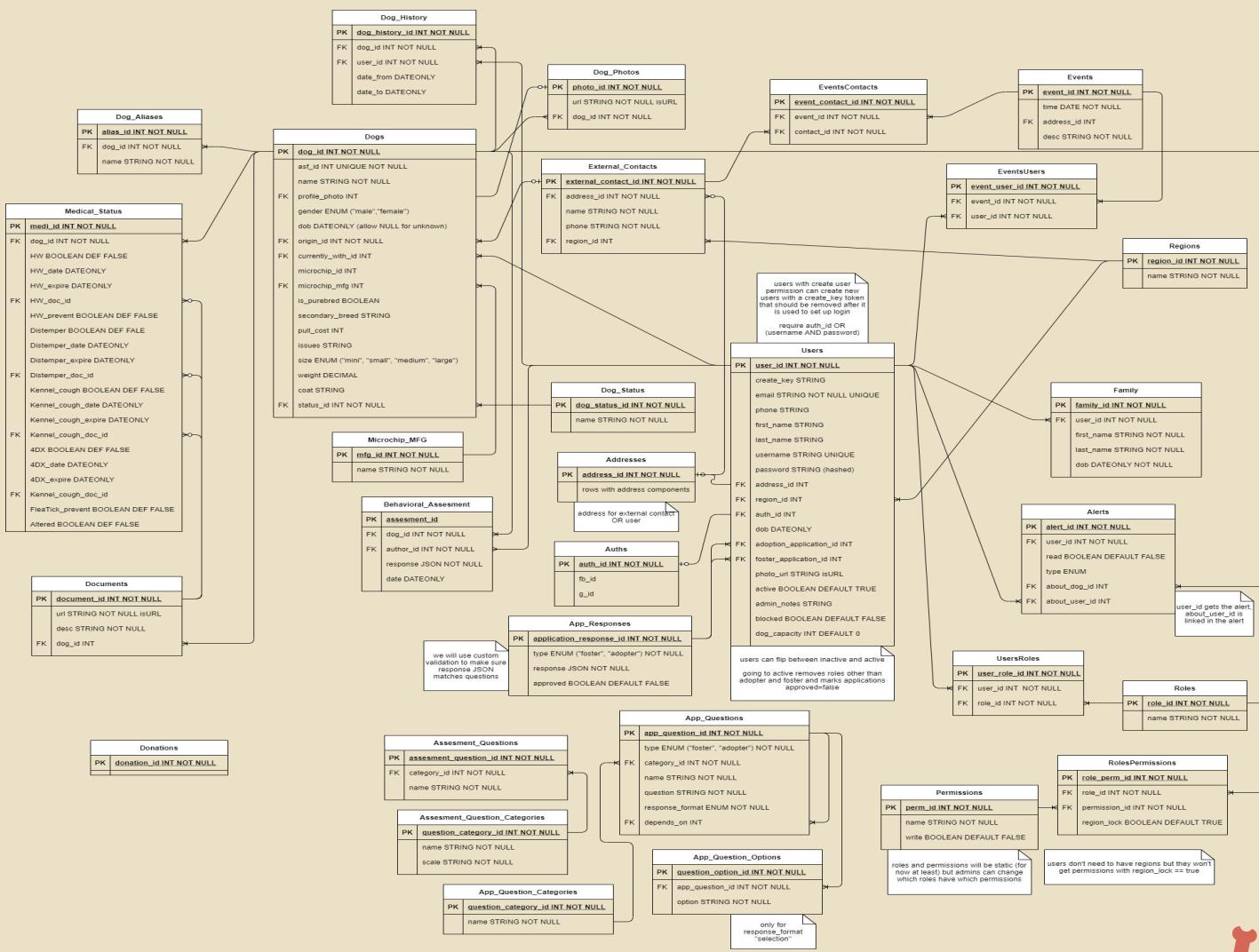
Rescuer Flow

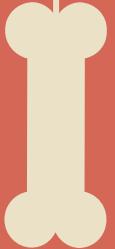




ERD







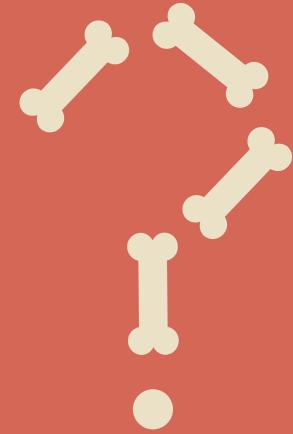
Our Client Partners Say....

[REDACTED] - Thank you so much for a great meeting.. You and your team are amazing. I can't wait to see the Demo - Y'all are going to take the rescue world by storm...

[REDACTED]
I'm over the moon excited about this. What an absolutely awesome team of people doing something so amazing for ASF and the Aussies and hopefully the rescue community nationwide. Thank you



Feb 2021



Questions