# Home court advantage isn't what it used to be

# What Changed in 2015-16

• Shot clock:  $35 \rightarrow 30s$ 

Restricted arc + freedom-of-movement

Timeout trims

Goal: faster pace, better flow

# How we're defining "home-court advantage"

- Main yardstick HRE (Home-Road Edge, pts):
  - HRE = (home margin) (road margin), where margin = points scored points allowed.
    - Bigger HRE ⇒ team performs much better at home than on the road.
- "Venue effect" (pts):
  - ≈ HRE ÷ 2. Think of it as how many points the building is worth vs a neutral court...

## Support metrics (to explain HRE, not to define it):

- Shooting lifts (pp): home% road%.
- Free-throw rate lift (FTA/FGA).
- Fouls per game: home road (negative = fewer fouls at home).
- Turnovers per game: road home (positive = fewer TOs at home).
- Rebounds per game: home road.
- Tempo edge: home road possessions per team-game.

## **Assumptions & scope**

- Scope: D-I men's basketball (2014–17)
- Exclusions: No tournaments / no neutrals
- Normalization: ≥8 home & ≥8 road games per team-season
- Conference Tiers:
  - Power Six = ACC, Big Ten, Big 12, Pac-12, SEC, Big East
  - Mid-Majors = AAC, A-10, MWC, WCC, MVC
  - Other D-I = remaining conferences
- Sample size: ~350 team-seasons per year
- Language: Results coincide with rule changes (not causal proof)

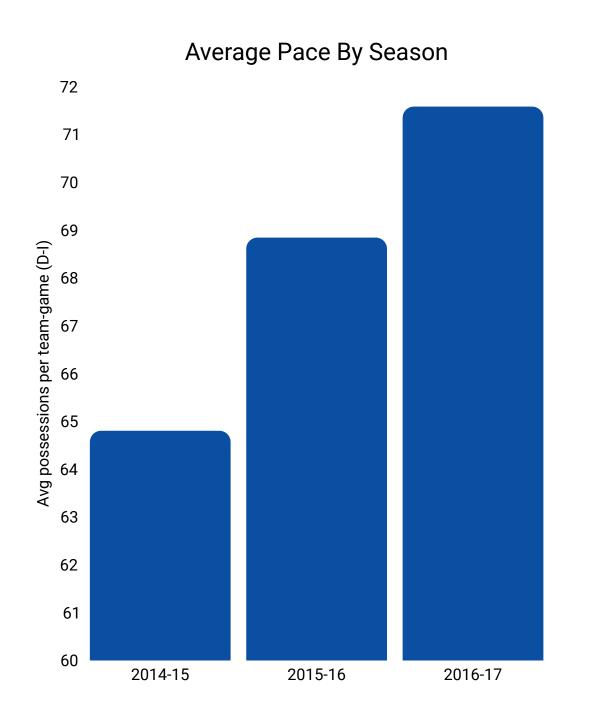
# What we expected vs what we saw

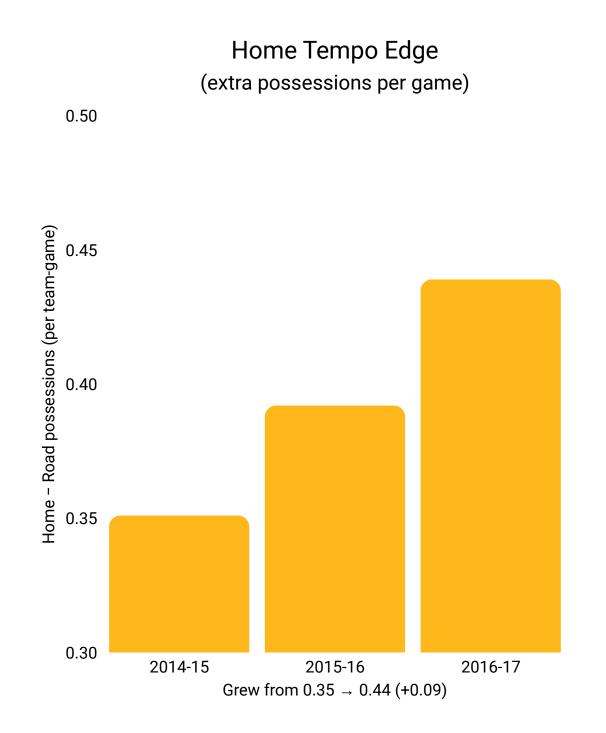
Faster games?

Bigger home bump from extra possessions? X

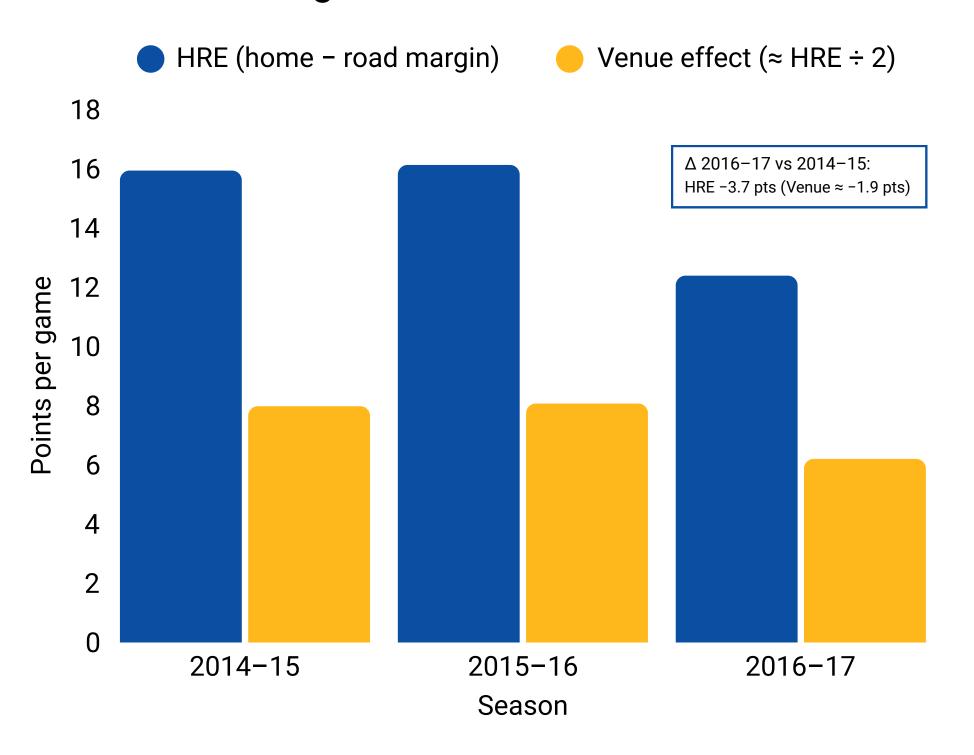
Instead: the home bump shrank.

After the 2015–16 rules, the game sped up; home teams kept a small tempo edge.

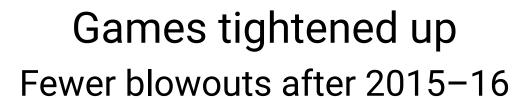


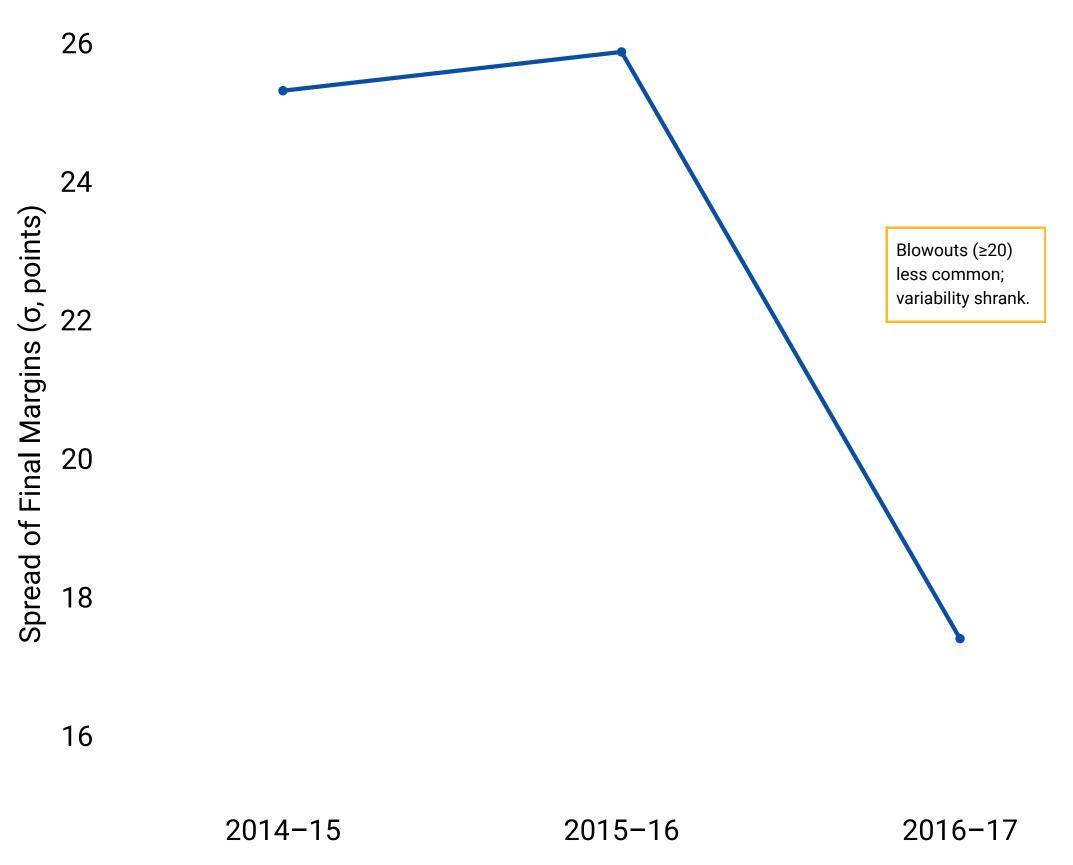


## Home Edge Has Softened Since 2015–16



**So-what:** home bump  $\approx 2$  pts smaller  $\rightarrow \sim 4-5\%$  fewer home wins in close games.





So what?

middle.

Close games didn't rise — ≤5 pts ≈

26% each year; ≤10 pts ≈ 49%. The

drop came from fewer big wins;

more games fell in the 6-20-pt

**Note:** Smaller spread = fewer extreme results. Average margin didn't shift this much — it's about blowouts disappearing.

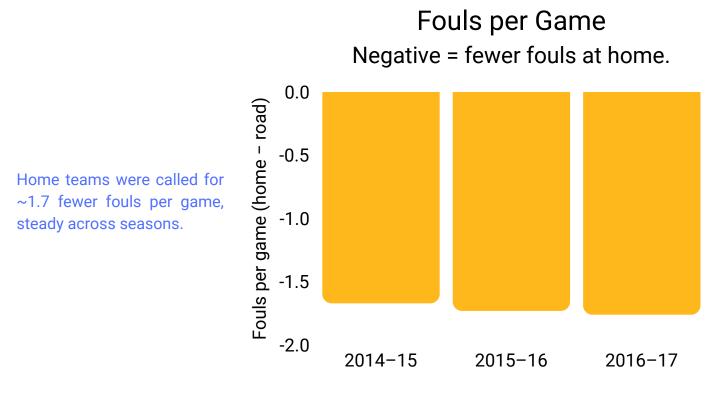
# Not the usual suspects

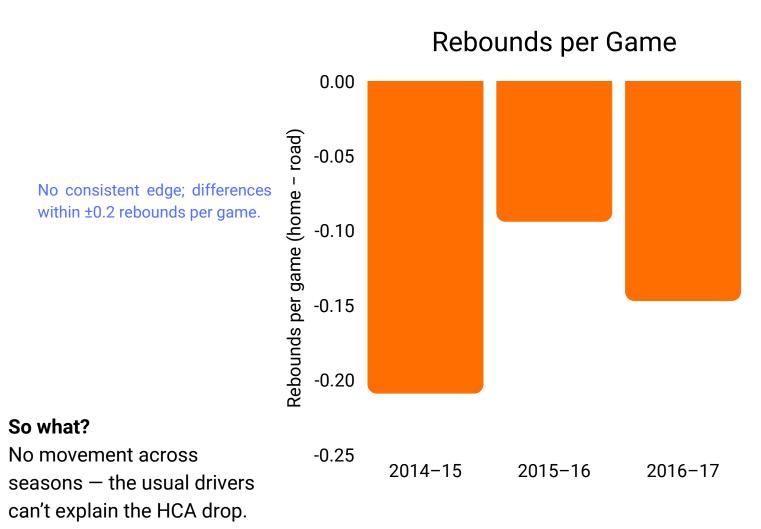
If the home edge softened, you'd expect whistles, FT rate, turnovers, boards, shooting, or pace to shift.

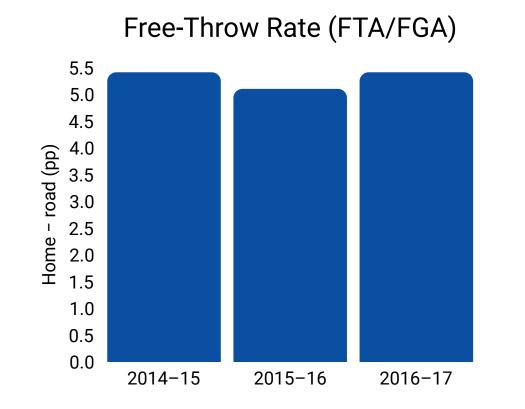
They didn't.

The classic home bumps held steady.

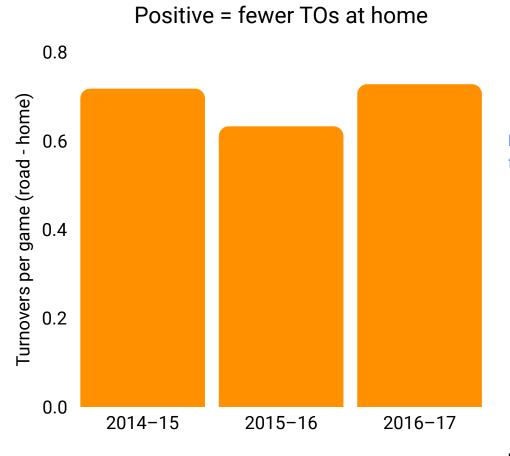
## **Classic Levers Held Steady**







Steady home lift (~5 pp)



Turnovers per Game

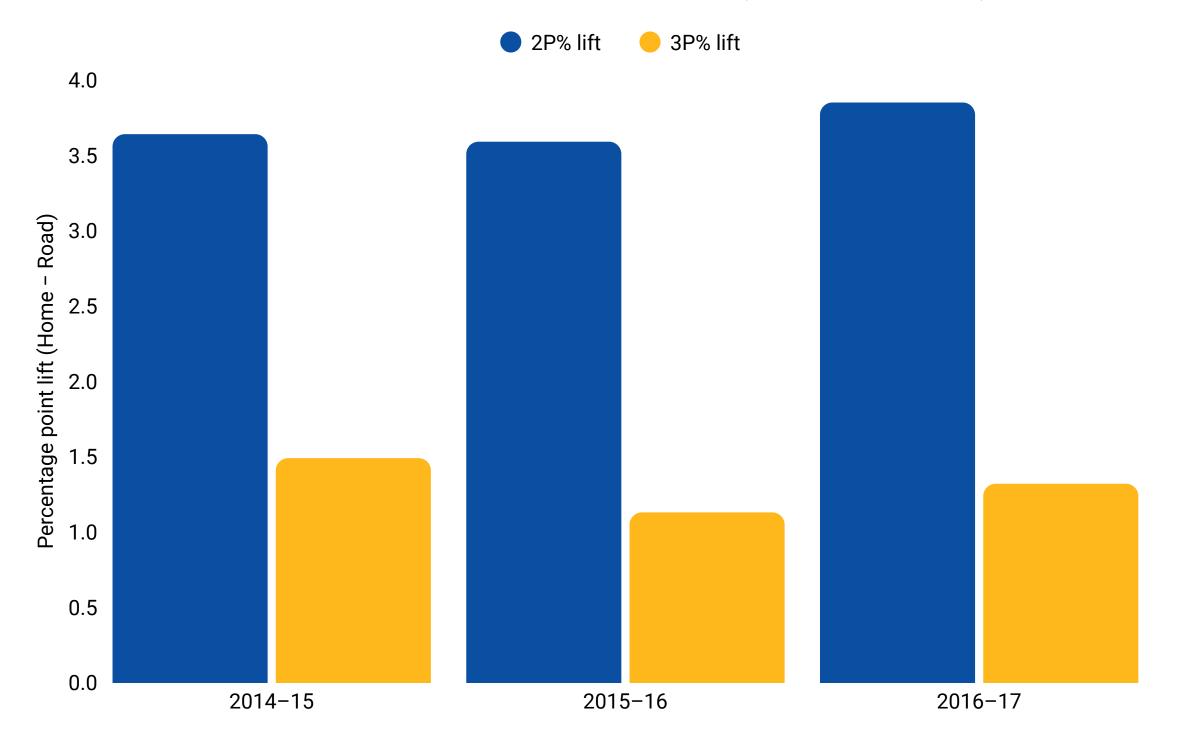
Home teams committed ~0.7 fewer TOs per game; steady.

### **Shooting Boost Didn't Budge**

Home sightline & comfort advantages held steady

Shooting lift (home - road, pp)

Edge size:  $2P \approx +3-4$  pp;  $3P \approx +1-1\frac{1}{2}$  pp (steady each season)

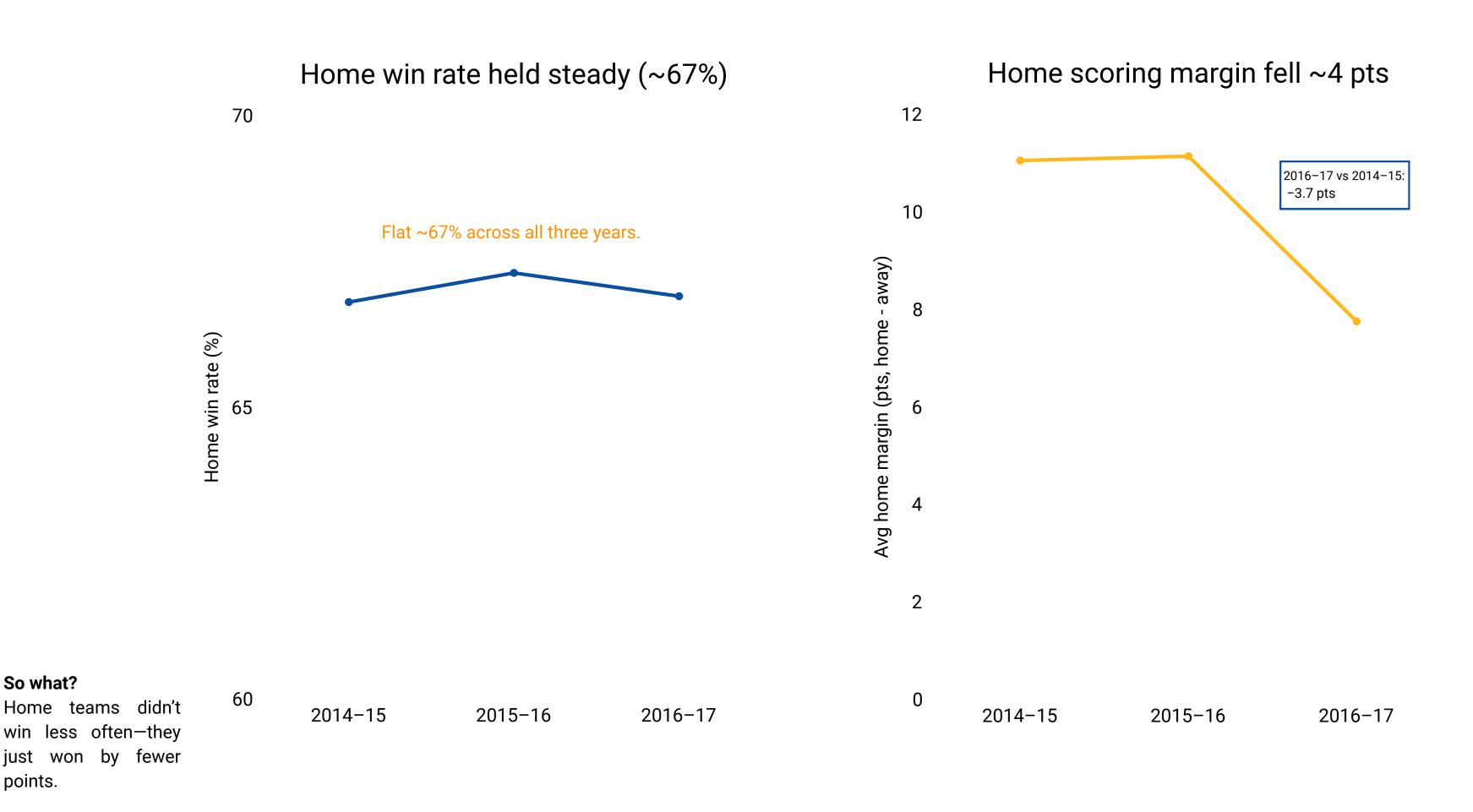


#### So what?

Home shooting edge didn't change—2s still got the bigger bump—so this isn't why home court advantage softened.

**Note:** D-I men's basketball, 2014–17; team-season averages, ≥8 home & ≥8 away games.

## Win% Stayed Flat — Margins Showed the Real Drop

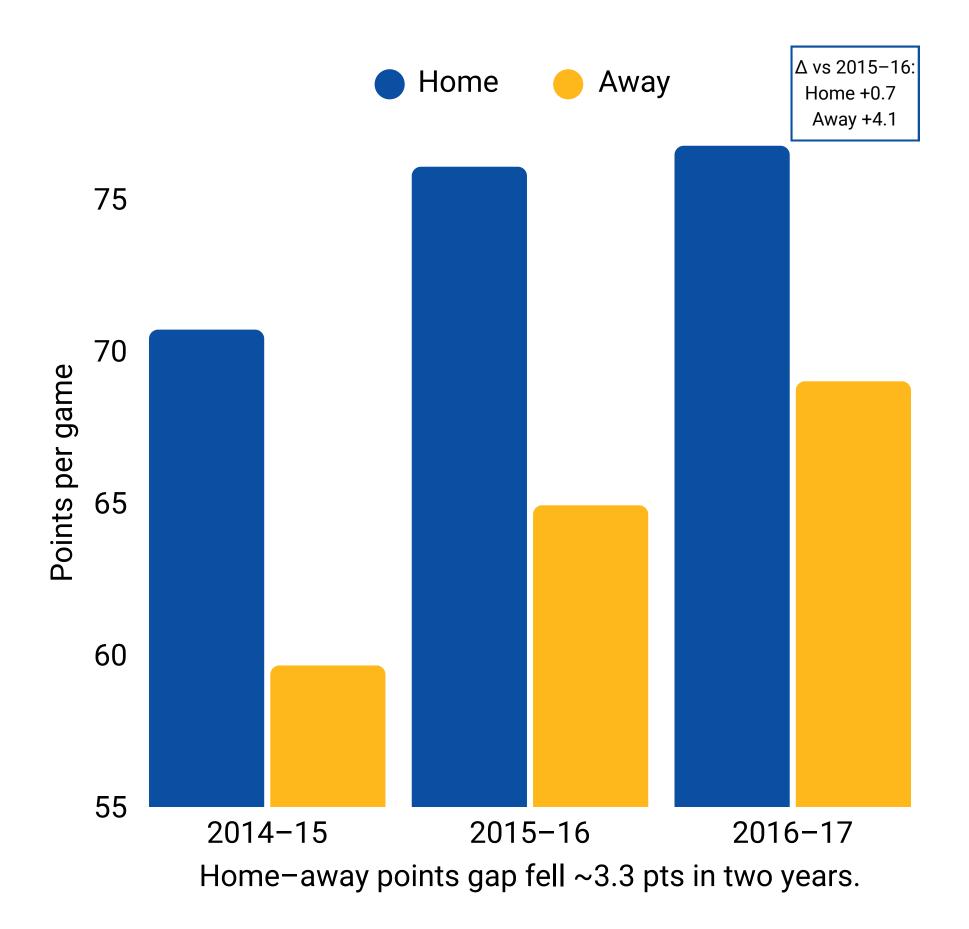


So what?

points.

## Road scoring rose faster — home edge in points shrank

Away +9.3 ppg vs Home +6.1 ppg gap  $11.1 \rightarrow 7.8$  pts (-3.3)



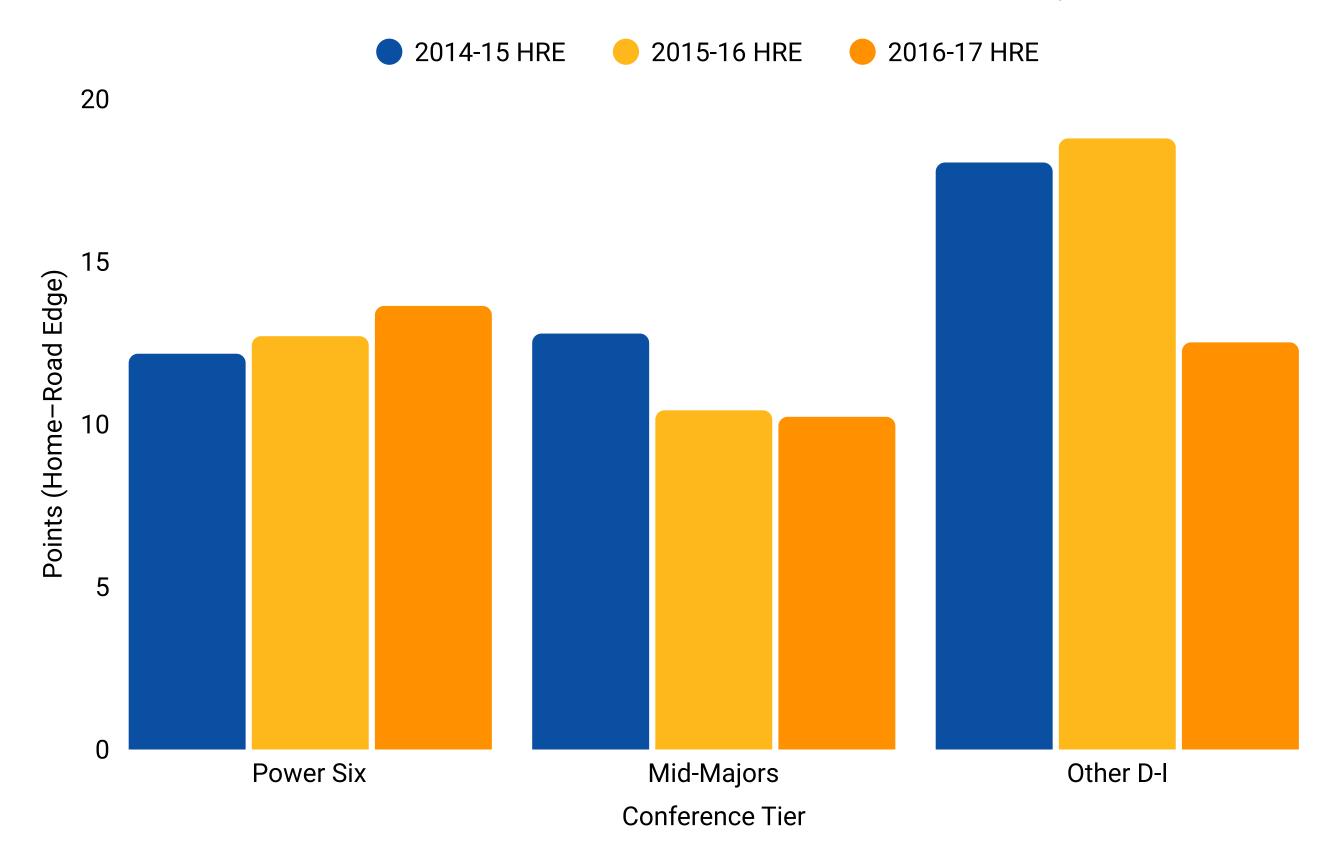
So what?

Venue effect softened home is less of a cushion; outcomes hinge more on team quality and matchups. But is this true everywhere?

Let's check the major conferences.

### Not the Same Everywhere

The drop in home edge wasn't universal — it came from Mid-Majors & Other D-I.



#### So what?

The post-change dip in edge wasn't home it universal was concentrated outside the Power Six.

**Conference tiers (2014-2017):** 

Power Six = ACC, Big Ten, Big 12, Pac-12, SEC, Big East

Mid-Majors = AAC, A-10, MWC, WCC,

Other D-I = all remaining conferences.

# Does the Power Six hold the key?

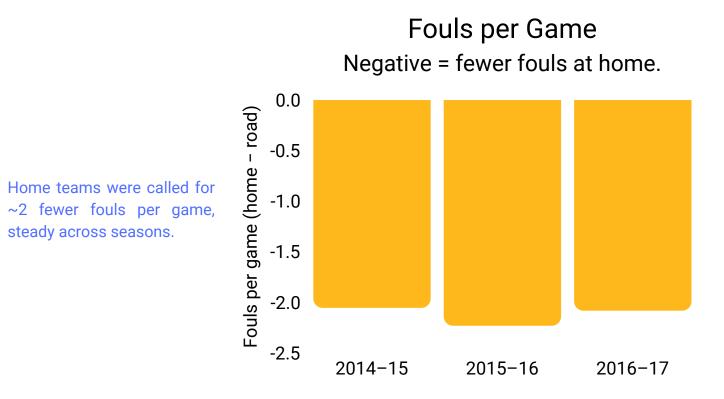
Since they moved differently, perhaps the answer sits in their classic levers—fouls, free-throw rate, rebounds, turnovers, shooting, pace.

They don't.

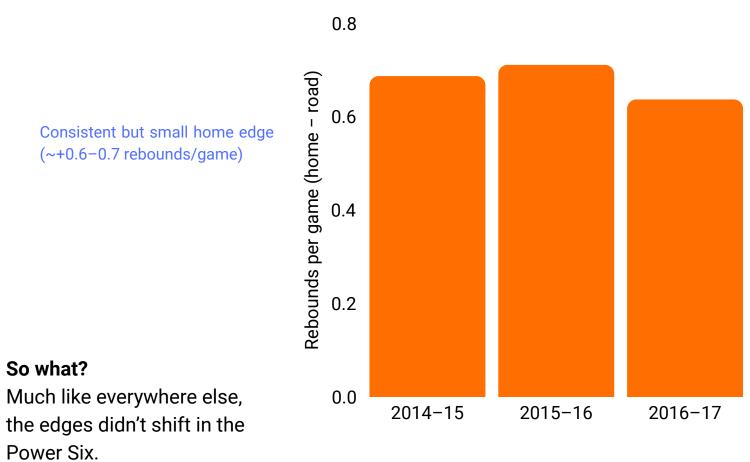
Or, if they do, I haven't been able to find it, yet.

### Nope — not here, either!

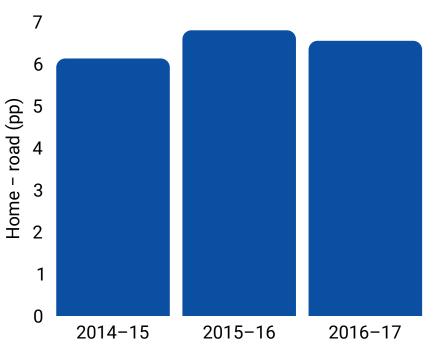
Fouls, FT rate, boards, and turnovers were steady across 2014-17-no smoking gun..





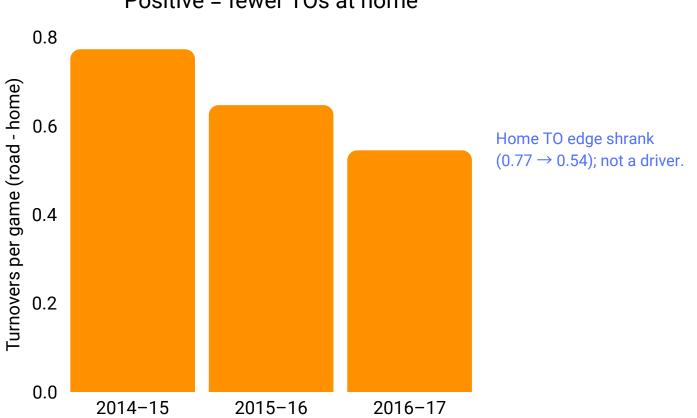






Small, steady home lift (~6-7 pp)

# Turnovers per Game Positive = fewer TOs at home

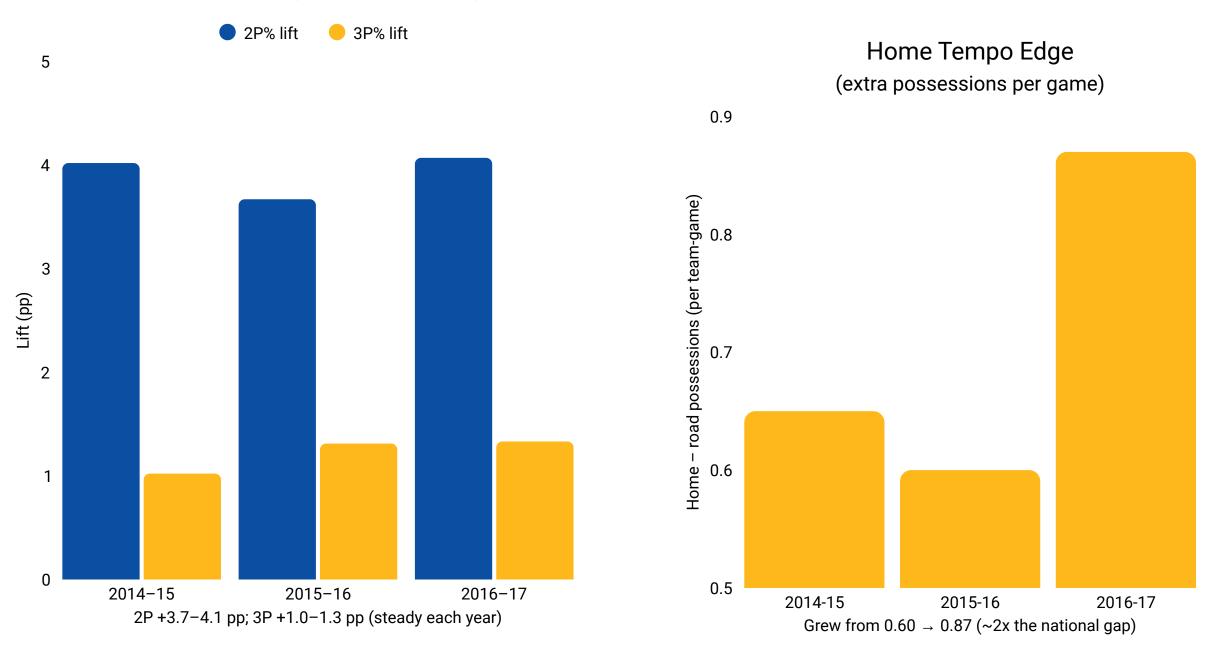


**Note**: Scope restricted to Power Six only (ACC, Big Ten, Big 12, Pac-12, SEC, Big East).

## Same story for Shooting and Pace (Power Six)

After the 2015–16 rule change, pace rose. Power Six home teams kept a small tempo edge; the shooting edge didn't shift (2P > 3P each season).





**Note:** Scope restricted to Power Six only (ACC, Big Ten, Big 12, Pac-12, SEC, Big East).

# So what — what do you do with this information?

- **Business** / **Modelling**: Tighten close-game priors; trim default home bump nationally, but keep tier splits (Power Six steady, others ↓). Monitor FT-rate gap, foul gap, and away scoring trend monthly.
- **Coaches**: Prep for thinner cushion; emphasize late-game execution, tempo control, and limiting early looks. Home crowd won't bail you out.
- **Media / Storytelling**: Frame around matchups & possessions. Example angles: "Did the road team handle the extra possession?" "Did pace expose depth?"

The home edge is thinner — execution, depth, and pace now matter more.

## Next steps — where we'd dig next

• **Nowcast:** simple venue parameter (≈ HRE ÷ 2) by tier/venue; update weekly; flag ±0.5–1.0-pt drifts.

#### Validate the pattern

- Rebuild team-season HRE; sanity-check possession-weighted and month splits.
- Re-cut by tier (Power Six / Mid-Majors / Other D-I), venue size/attendance, travel distance, altitude, day/time.

#### Hunt for drivers

- Shot profile: transition rate, early-clock 3s, rim vs mid-range; compare 3-pt% to expected (shot quality).
- o Possession starts: live-ball vs dead-ball; ATO efficiency; breakpoints on big runs.
- Officials & flow: foul mix, bonus minutes, review/stoppage time, media-timeout length.

#### Ground-truth checks (qualitative)

- ∘ Film sample (10–15 games across tiers): tag transition bursts, early-clock 3s, whistle cadence, crowd effects, end-game management.
- Bench/floor notes: timeout/set-play usage (ATO), replay/stoppage length, in-arena quirks.
- Quick interviews: coaches/ops/officials on pace control, adjustments to the 30-second clock, travel/venue quirks.

# **The Bottom Line**

The game sped up.

The home bump shrank.

But only outside the Power Six.

Thanks — questions?