Sean Smith
g r a p h i c s ○ w e b ○ u x

seansmith1002@gmail.com
3080 DORRIS AVE APT. B CLINTONVILLE OH 43202
937.416.4869

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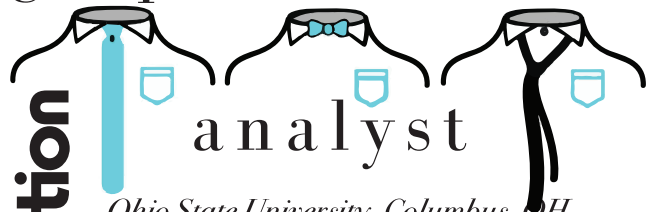
Education

Ohio State University, Columbus, OH
Bachelor of Science in Product Development, 2009
Sinclair Community College, Dayton, OH
Associates Degree in Visual Communication, 2007
Columbus State Community College, Columbus, OH
Associates Degree in Interactive Media, Currently completing in 2018

Ecommerce:
Requirements Analyst
QA,
Project Management
Agile & Waterfall
Procurement,
Sourcing

Programs:
Jira Confluence
Microsoft Office
Excel,
SAP
WCS,
ALM,
OMS,
Central Office

Creative
Illustrator
Photoshop
CSS
HTML
JavaScript
Sketch
Painting
Hand Illustrations
Clothing Construction
Fashion Illustration
Typography
Visual Merchandising

Skills

Work History

Senior IT Analyst Internet Projects, **Bath & Body Works**   **October 17-Present**

- Project manager for Loyalty Program implementation on the web store. Writing all functional and technical requirements with developmental input from SME, vendors and developers
- Driving projects and timelines in a requirements first environment, where all requirements must be defined before UX and frontend is actioned
- Business Analyst for mid to large scale projects including feature enhancements and maintenance for a web store post platform migration to Demandware
- Responsible for projects that affect all points of the product lifecycle and ecomm business including frontend interactions, checkout, fulfillment and packslips, omni-in store experiences and QA

Business Analyst Senior Consultant, **Abercrombie & Fitch, through Sogeti**   **June 14-October 17**

- BA for 4 APPS: 2 per platform (IOS and Android), one for each brand: ANF and Hollister
- Guide and organize multiple projects at different points in their development lifecycle into the Apps in an aggressively agile environment
- Discovery: Provide feedback to design and business partners during the Discovery phase of new features to help customize these projects to be code ready for IOS and Android.
- Documentation: Maintain project wikis, making sure they are sources of truth for steak holders, business partners, developers and QA.
- Requirements: Personally write all Feature/Project level requirements and organize them for accurate SCRUM velocity reporting
- Sprint Planning: Groom the backlog of tickets for each sprint. Prioritize work to determine what are features are critical, nice to have and de-scoped to make deadlines.
- UX: Help improve native UX flows for the most efficient and engaging app experience for our customers. Provide feedback when designs do not meet material standards set forth by Google and Apple or lack the look and feel of a Native App.

QA UX tester, **Abercrombie & Fitch, through Sogeti**

- Tested Abercrombie's and Hollister's apps from inception to code stability while writing a full regression test suite
- Implemented new merchandising functionality and logic for creating floor plans, displays and replenishment processes in ANF's Visual Merchandising Systems
- Tester for ANF's expansion into in-store omni-channel mobile checkout and ordering on in store iPads, Apps and New POS systems.
- Owned a POS patch release during the high volume holiday season to great success. Designed and tested scripts for business integration points, POS systems, ordering and reporting (WCS, CO and OMS).

Production Coordinator, **Mast Global a divsion of L Brands**   **March 2013-May 14**

- Responsible for coordinating and executing speed manufacturing programs in the areas of raw material sourcing, vendor negotiation and production scheduling. Previously helped manage four fashion categories.
- Created and updated POs on a global level insuring correct products and quantities reach their desired destination
- Maintained accurate costs, style definitions and production data for items in SAP. Collaborate with designers and merchants to executing design and line changes with overseas vendors