Southern Haulers Image Manifest

Copyright-Free Images for Landing Page

All images sourced from Unsplash and Pexels (free for commercial use with no attribution required).

Hero Section

Primary Hero Image: Container Port with Cranes

- URL: https://plus.unsplash.com/premium_photo-1661963131307-f79ad259ccfc

- Dimensions: 3000x1999

- Source: Unsplash

- Usage: Main hero background image showing container operations

Secondary Hero Image: Logistics Container Loading

- URL: https://plus.unsplash.com/premium photo-1661932036915-4fd90bec6e8a

- Dimensions: 3000x2000

- Source: Unsplash

- Usage: Hero split section or carousel slide

Container Drayage Services

Image 1: Shipping Containers at Port

- URL: https://images.unsplash.com/photo-1678182451047-196f22a4143e

- Dimensions: 3000x1999

- Source: Unsplash

Image 2: Container Port Operations

- URL: https://images.unsplash.com/photo-1601897690942-bcacbad33e55

- Dimensions: 3000x1987

- Source: Unsplash

Trucking/Transportation Services

Image 1: Red Semi Truck on Road

- URL: https://images.pexels.com/photos/6563903/pexels-photo-6563903.jpeg

- Dimensions: 5021x3085

- Source: Pexels

Image 2: Cargo Truck Near Building

- URL: https://images.pexels.com/photos/18034869/pexels-photo-18034869.png

- Dimensions: 5184x2812

- Source: Pexels

Warehousing Services

Image 1: Modern Warehouse Logistics

- URL: https://plus.unsplash.com/premium photo-1681426728047-2164a00fe3dc

- Dimensions: 3000x1688

- Source: Unsplash

Image 2: Warehouse Inventory Management

- URL: https://plus.unsplash.com/premium photo-1681426710520-7c56c9f563d2

- Dimensions: 3000x1688

- Source: Unsplash

Agricultural Hauling

Image 1: Soybean Harvesting with Truck

- URL: https://images.pexels.com/photos/31226932/pexels-photo-31226932.jpeg

- Dimensions: 5760x3840

- Source: Pexels

Image 2: Farm Harvest Operations

- URL: https://images.pexels.com/photos/6680149/pexels-photo-6680149.jpeg

- Dimensions: Various

- Source: Pexels

Port Terminal Images

Image 1: Harbor Cranes and Operations

- URL: https://images.pexels.com/photos/51325/industry-sunset-port-facility-mood-51325.jpeg

- Dimensions: 4928x3264

- Source: Pexels

Image Optimization Guidelines

Next.js Image Component Usage

All images should be used with the Next.js Image component for automatic optimization:

```
import Image from 'next/image';

<Image
    src="/images/hero/container-port.jpg"
    alt="Southern Haulers container drayage operations"
    width={3000}
    height={1999}
    priority={true} // For above-the-fold images
    placeholder="blur"
    blurDataURL="data:image/jpeg;base64,..." // Add blur placeholder
    className="object-cover"

/>
```

Image Sizes Needed

For optimal performance, create the following versions of each image:

1. Hero Images:

Desktop: 1920x1080Tablet: 1024x768Mobile: 640x427

2. Service Images:

Desktop: 1200x800Tablet: 768x512Mobile: 480x320

3. Icon/Feature Images:

- 400x400 (square format)

WebP Conversion

Convert all JPGs to WebP format for better compression:

```
# Using cwebp tool
cwebp -q 80 input.jpg -o output.webp
```

Blur Placeholders

Generate blur placeholders using Next.js:

```
npm install plaiceholder
```

Then generate placeholders in your build process.

Download Instructions

To download and prepare images for the project:

```
# Create image directories
mkdir -p apps/web/public/images/{hero,services,ports,locations,warehouse,agricultural}

# Download images using curl or wget
# Example:
curl -o apps/web/public/images/hero/container-port.jpg \
    "https://plus.unsplash.com/premium_photo-1661963131307-f79ad259ccfc?w=1920"

# Convert to WebP
cwebp -q 80 apps/web/public/images/hero/container-port.jpg \
    -o apps/web/public/images/hero/container-port.webp
```

Attribution (Optional)

While not required, we can optionally credit photographers:

- Container Port Images: Unsplash contributors
- Truck Images: Pexels contributors
- Warehouse Images: Unsplash contributors
- Agricultural Images: Pexels contributors

License

All images are from:

- **Unsplash**: Free to use under the Unsplash License (https://unsplash.com/license)
- Pexels: Free to use under the Pexels License (https://www.pexels.com/license/)

Both licenses allow:

- Commercial use
- V No attribution required

- ${\color{red} \checkmark}$ Modification and distribution
- Selling unmodified imagesCompiling images into a stock photo service

Last Updated: October 28, 2025

Maintained By: Southern Haulers Development Team