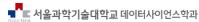
Lecture C1. Discrete Time Markov Chain 1

Sim, Min Kyu, Ph.D., mksim@seoultech.ac.kr



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I. Motivation

Motivation

- I drink a bottle of soda everyday. I drink either Coke or Pepsi everyday. When I
 choose what to drink for today, I only consider what I drank yesterday.
- Specifically,
 - Suppose I drank Coke yesterday, then the chance of drinking Coke again today is 0.7.
 - (What is the chance of drinking Pepsi today then?)
 - Suppose I drank Pepsi yesterday, then the chance of drinking Pepsi again today is 0.5.
 - (What is the chance of drinking Coke today then?)

Representation

• How would you describe this situation in diagram?

• How would you represent this situation to mathematical form?

Some intuitive approaches.

• Suppose I do this for an year. Which brand of soda I will drink more?

• If I drink Coke today, then what is the chance of drinking Pepsi two days later?

• If I drink Coke today, then what is the chance of drinking Pepsi three days later?

More questions that we may be interested in answering.

- Given I drink coke today, what is likely my consumption for upcoming 10 days? (Pepsi is \$1 and Coke is \$1.5)
- If I do this for 10 years (3650 days) from now, then how many days I will be drinking Pepsi?
- Suppose Pepsi is \$1 and Coke is \$1.5. How much on average I spend on soda in this month given today is the first day of the month and I drink Pepsi today?
- In answering above question, how much does what I drink today matter?
- Suppose there are a billion customers (who has same type of consuming pattern) like me in the world. You are working for Pepsi and like to boost Pepsi → Pepsi probability from 0.5 to 0.6 by marketing promotion. On average, how much additional revenue will be generated by this change for a month?

II. Definitions

Stochastic process

- Stochastic means time and randomness combined.
- Stochastic process includes multiple random variables indexed by time.

Discrete time stochastic process

- Discrete time stochastic process includes multiple random variables indexed by discrete time.
- For example,
 - ullet $S_0, S_1, S_2, ...,$ where each implies day-0, day-1, and day-2,...
 - ullet $S_t, S_{t+1}, S_{t+2}, \ldots$, where each implies year-t, year- $t+1, \cdots$
- $\bullet \ \ \text{Formally,} \ \{S_t: t \leq 0, t \in \mathbb{Z}\}$

Continuous time stochastic process

- Continuous time stochastic process includes multiple random variables indexed by continuous time.
- For example,
 - ullet $\{S_t, t \in [0, \infty)\}$ where each implies daily or yearly evolution of certain quantity.
- Formally, $\{S_t : t \in \mathbb{R}^+\}$

- It may be deterministic.
 - ullet Ex) $S_t = c \Leftrightarrow \mathbf{I}$ drink coke on day-t, or say, 'The state of S_t is c'.
 - ullet Ex) $S_1=p\Leftrightarrow$ On day-1, I drink pepsi, or say, 'The state of S_1 is pepsi'.
- It may be random. (not deterministic)
 - ullet Ex) $\mathbb{P}(S_2=p)=0.6\Leftrightarrow$ The probability that I drink pepsi on day-2 is 0.6.
- It may be random and often described as a distribution.
 - Ex) $(\mathbb{P}(S_3=c),\mathbb{P}(S_3=p))=(0.3,0.7)\Leftrightarrow$ The probability that I drink coke on day-3 is 0.3 and pepsi is 0.7.
- State space: a set of all possible states that S can take.
 - ullet Ex) A set of all possible kind of sodas that I might drink, i.e. S=(c,p).

Markov Property

- Intuitively,
 - The nearest future only depends on the present. Past does not matter.
 - S_{t+1} depends only on the state of S_t .
 - S_{t+1} is function of S_t and some randomness, i.e. $S_{t+1} = f(S_t, randomness)$.
- A bit rigorously,
 - The future only depends on the recent history that are known.
 - Future is independent of the past, give the present.
- Formally, Markov property holds if

$$\mathbb{P}(S_{t+1}=j|S_0=i_0,S_1=i_1,...,S_t=i)=P(S_{t+1}=j|S_t=i)$$

- Transitions depend only on the nearest past.
- Transitions depend only on the recent history.

Discrete Time Markov Chain

Definition 1

Discrete Time Markov Chain (DTMC, hereafter) is a *a discrete time stochastic process* with Markov Property.

- To properly describe a DTMC, following components are essential:
 - State space
 - Transition probability matrix/diagram
 - Initial distribution

- Transition probability matrix/diagram.
 - The probability that governs 'transition'.
 - $p_{ij} = P(S_{t+1} = j | S_t = i) = P(S_t = j | S_{t-1} = i) = P(S_1 = j | S_0 = i)$
 - The transition probability matrix ${f P}$ is a collection of $p_{ij'}$ i.e. ${f P}=[p_{ij}].$
- Initial distribution
 - The information of where the chain starts at time 0.
 - a_0 := distribution of S_0 in row vector.
 - $\bullet \ \operatorname{Ex}) \, S_0 = c \Leftrightarrow \mathbb{P}(S_0 = c) = 1, \mathbb{P}(S_0 = p) = 0 \Leftrightarrow a_0 = (1 \ 0)$
 - \bullet Ex) $\mathbb{P}(S_0=c)=0.6, \mathbb{P}(S_0=p)=0.4 \Leftrightarrow a_0=(0.6\ 0.4)$

Exercise 1

Let's revisit Coke & Pepsi DTMC. Describe the following.

- State Space
- 2 Transition Probability Matrix
- Transition Diagram
- Initial Distribution

Remark 1

A few remarks on transition matrix:

• The size of transition matrix is $|S| \times |S|$, where $|\cdot|$ implies the number of elements in a set.

- Transition diagram and transition matrix carry exactly same information.
- A legit transition matrix must have each row summing up to 1.

Suppose
$$\mathbb{P}(S_0=c)=0.6$$
 and $\mathbb{P}(S_0=p)=0.4$, then what is $\mathbb{P}(S_1=c)=?$

Suppose
$$\mathbb{P}(S_0=c)=0.6$$
 and $\mathbb{P}(S_0=p)=0.4$, then what is $\mathbb{P}(S_2=c)=?$

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Exercise 4

Suppose
$$S_0 = p$$
, then what is $\mathbb{P}(S_2 = p) = ?$

IV. Simulating stochasic paths

In this section, we will address the following two questions.

- Given I drink coke today, what is likely my consumption for upcoming 10 days?
- What is my expected spending for upcoming 10 days if I drink coke today? (Pepsi is \$1 and Coke is \$1.5)

- For a transition between S_t and S_{t+1} ,
 - A deterministic transition can be formulated as

$$S_{t+1} = f(S_t)$$

for some function $f(\cdot)$.

A stochastic transition can be formulated as

$$S_{t+1} = f(S_t, \text{randomness})$$

for some function $f(\cdot)$.

- In this light, the soda DTMC's transition can be described as $S_{t+1} = f(S_t, u)$, where $u \sim U(0,1)$.
- Specifically,
 - $f(S_t = c, u) = c$ if u < 0.7, and = p otherwise.
 - $f(S_t = p, u) = c$ if u < 0.5, and = p otherwise.

```
soda simul <- function(this state) {</pre>
  u <- runif(1)
 if (this state == "c") {
    if (u <= 0.7) {
      next state <- "c"
    }
    else {
      next state <- "p"
  } else {
    if (u <= 0.5) {
      next state <- "c"
    else {
      next state <- "p"
  return(next state)
```

 Using the function soda_simul(), let's generate 5 possible paths for 10 days.

```
library(stringr) # for str sub() and str count()
for (i in 1:5) {
  path <- "c" # coke today (day-0)
  for (n in 1:9) {
    this state <- str_sub(path,-1,-1) # last elemen
    next state <- soda simul(this state)</pre>
    path <- paste0(path, next state)</pre>
  print(path)
## [1] "cpcppppccc"
## [1] "cccccppcc"
## [1] "ccppppccpc"
## [1] "ccpcccccpc"
```

[1] "cccpppcccp"

- To address the second question regarding expected spending, we certainly need more than 5 paths.
- Let's do it with 10,000 Monte-Carlo simulation.
- We need cost evaluating function that calculates cost for each path.

```
cost eval <- function(path) {</pre>
  cost one path <-
    str count(path, pattern = "c")*1.5 +
    str_count(path, pattern = "p")*1
  return(cost one path)
MC N <- 10000
spending records <- rep(0, MC N)
for (i in 1:MC N) {
  path <- "c" # coke today (day-0)
  for (t in 1:9) {
    this state <- str_sub(path, -1, -1)
    next state <- soda simul(this state)</pre>
    path <- paste0(path, next state)</pre>
  spending records[i] <- cost_eval(path)</pre>
```

```
mean(spending_records)
## [1] 13.3553
```

- The above simulation is characterized with
 - Each path has length of 10.
 - The 10,000 number of paths are generated for calculating expected cost.
- In the language of stochastic programming, we prefer to describe it as following
 - In this problem, time horizon is 10-days.
 - The MC simulation was conducted with 10,000 episodes.
 - Each *episode* is a full path simulation of *time horizon*.
 - In each *episode, a stochastic path* is generated and *total cost for a path* is evaluated.

cat(str)

If I only had an hour to chop down a tree, I would spend the first 45 minutes sharpening my axe. - A. Lincoln