

SUSTAINABLE WINEMAKING ONTARIO



An Environmental Charter  
for the Wine Industry



2007

# Sustainable Winemaking Ontario

**Town Hall Update**

April 24, 2013

Wine Council of Ontario

Sustainable Winemaking Ontario

# WHAT'S NEW

# Sustainable Education -Online learning modules

To create an education program that will engage staff in learning, communicating and implementing the Sustainable Winemaking Ontario Program and lay some of the groundwork for the future certification of wineries under this program.

Sessions will focus on: practices for sustainable winemaking, example best practices used in Ontario wineries, key messages for sharing with the public, information on the Sustainable Winemaking Ontario Program and additional resources.

3 modules focusing on:

- Management & Administration
- Production Team
- Retail and Sales Team



# BLOOM - Profiling Wastewater Solution Opportunities for Ontario Wineries

- Research the issues facing Ontario Wineries regarding wastewater
- Explore solutions ideal for all sizes of wineries
- Ensure cost-effective solutions
- Share the learning and provide tools for all wineries for short-term and long-term objectives

## Timeframe:

Application with CAAP\*:

End of April

Project:

May - October 2013

Winery participation:

10+ wineries

Final report:

November 2013

\*CAAP - Canadian Agricultural Adaptation Program



# Viticulture Component

## ■ Soon to Launch

- ☐ Partnership with GGO
- ☐ Reviews have been completed
- ☐ GGO and WCO are finalizing the communication to growers and wineries
- ☐ GGO is creating the online survey through their vitis system
- ☐ PR communication is in development
- ☐ Expect to announce end of June 2013



# 2013 Sustainability Self-Assessment

- Thank you to those that completed the survey online
- The Leaf in 2013 Wine Country Ontario Travel Guide indicates those that participated



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# TOOLS FOR WINERIES

# Sustainability Newsletters

■ [members.winecouncilofontario.ca/Sustainability](https://members.winecouncilofontario.ca/Sustainability)

☐ ENERGY

☐ WASTEWATER

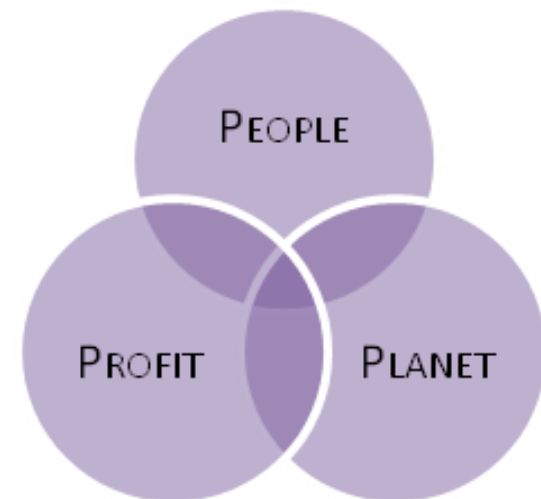
☐ SOIL QUALITY

☐ MANAGEMENT  
SYSTEMS

☐ WASTE MANAGEMENT

☐ AIR QUALITY

☐ COMMUNITY AND  
NEIGHBOUR RELATIONS





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**THANK YOU**