

Ontario Wine Scorecard



Period 12 2014-15

Litres

Period 12 2014-15

\$ Net

Period	%	YTD	%	Rolling 13	%	Period	%	YTD	%	Rolling 13	%
LCBO ONTARIO TABLE WINES											
Ontario VQA Table											
182,126	↑	7.2%	2,820,016	↑	4.5%	3,010,764	↑	4.2%	2,825,548	↑	7.6%
209,732	↓	-0.6%	3,425,659	↑	2.7%	3,647,281	↑	2.0%	3,098,422	↑	2.6%
7,861	↓	-5.6%	176,615	↑	1.4%	185,939	↑	0.8%	105,561	↓	-11.6%
399,719	↑	2.7%	6,422,290	↑	3.4%	6,843,984	↑	2.9%	6,029,531	↑	4.6%
Ontario VQA Table											
Red			43,334,716	↑	5.2%	46,262,520	↑	4.9%	43,334,716	↑	5.2%
White			50,306,321	↑	3.5%	53,530,525	↑	2.8%	50,306,321	↑	3.5%
Rose			2,515,576	↓	-0.2%	2,649,607	↓	-0.6%	2,515,576	↓	-0.2%
Total			96,156,613	↑	4.2%	102,442,652	↑	3.6%	96,156,613	↑	4.2%
Ontario VQA Table											
< \$8			1,380,510	↓	-51.8%	1,542,169	↓	-50.8%	9,851	↓	-91.8%
\$8 - \$12			27,631,662	↓	-3.3%	29,570,267	↓	-3.9%	1,700,489	↓	-9.1%
\$12 - \$15			56,852,048	↑	9.3%	60,402,436	↑	8.8%	3,681,124	↑	14.3%
> \$15			10,292,393	↑	16.5%	10,927,780	↑	15.4%	638,067	↑	15.1%
Total			96,156,613	↑	4.2%	102,442,652	↑	3.6%	6,029,531	↑	4.6%
Ontario Non VQA Table											
Red			87,802,748	↑	10.7%	94,364,531	↑	10.4%	6,912,602	↑	10.5%
White			138,533,081	↑	6.3%	148,649,649	↑	6.1%	9,841,033	↑	5.1%
Rose			8,681,132	↑	7.8%	9,288,431	↑	7.2%	643,961	↑	14.3%
Total			235,016,961	↑	8.0%	252,302,611	↑	7.7%	17,397,596	↑	7.5%
Total Ontario Table											
Red			131,137,464	↑	8.8%	140,627,051	↑	8.6%	9,738,150	↑	9.7%
White			188,839,402	↑	5.6%	202,180,174	↑	5.2%	12,939,455	↑	4.5%
Rose			11,196,708	↑	5.9%	11,938,038	↑	5.3%	749,522	↑	9.8%
Total			331,173,574	↑	6.8%	354,745,263	↑	6.5%	23,427,127	↑	6.7%
Total Ontario Table											
< \$8			125,580,837	↑	4.3%	135,302,384	↑	4.2%	9,483,614	↑	6.2%
\$8 - \$12			137,904,285	↑	7.6%	147,526,764	↑	7.1%	9,581,417	↑	4.2%
\$12 - \$15			57,396,059	↑	9.2%	60,988,335	↑	8.8%	3,724,029	↑	14.2%
> \$15			10,292,393	↑	16.5%	10,927,780	↑	15.4%	638,067	↑	15.1%
Total			331,173,574	↑	6.8%	354,745,263	↑	6.5%	23,427,127	↑	6.7%
Total Ontario Table											
Varietal			216,739,642	↑	7.4%	231,634,497	↑	7.1%	14,812,101	↑	6.3%
Blend			114,433,932	↑	5.8%	123,110,766	↑	5.4%	8,615,026	↑	7.6%
Total			331,173,574	↑	6.8%	354,745,263	↑	6.5%	23,427,127	↑	6.7%

Litres

Period 12 2014-15

\$ Net

Period	%	YTD	%	Rolling 13	%
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Period	%	YTD	%	Rolling 13	%
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LCBO ONTARIO NON-TABLE WINES

						Ontario VQA Non-Table												
5,982	↓	-6.6%	83,073	↑	7.9%	87,862	↑	8.7%	Sparkling	142,188	↑	2.9%	2,000,234	↑	10.5%	2,106,775	↑	10.8%
44	↑	120.0%	497	↑	34.3%	516	↑	32.6%	Icewine	6,442	↑	126.9%	66,870	↑	28.4%	69,643	↑	27.2%
142	↓	-65.9%	11,730	↓	-27.7%	11,993	↓	-27.5%	Gift	2,223	↓	-68.0%	195,111	↓	-37.3%	199,461	↓	-38.5%
6,168	↓	-9.8%	95,300	↑	1.9%	100,371	↑	2.6%	Total	150,853	↑	1.9%	2,262,215	↑	4.1%	2,375,879	↑	4.2%
						Ontario Non VQA Non-Table												
76,717	↑	1.5%	1,260,370	↓	-1.0%	1,329,350	↓	-2.0%	Sparkling	690,918	↑	3.8%	11,295,260	↔	-0.3%	11,898,098	↓	-1.4%
99,555	↑	2.4%	1,233,124	↓	-0.8%	1,338,409	↓	-0.8%	Fortified	940,094	↑	2.4%	11,690,449	↓	-1.7%	12,669,194	↓	-1.7%
7,194	↑	332.1%	139,813	↑	401.2%	141,217	↑	381.3%	Fruit Wine	98,721	↑	157.5%	1,834,600	↑	208.4%	1,865,011	↑	197.8%
362	↑	49.6%	18,012	↓	-10.7%	18,213	↓	-9.8%	Gift	12,621	↑	77.5%	491,770	↓	-14.1%	497,997	↓	-13.3%
183,828	↑	5.2%	2,651,319	↑	3.4%	2,827,189	↑	2.6%	Total	1,742,354	↑	6.9%	25,312,079	↑	3.8%	26,930,300	↑	3.0%
						Total Ontario Non-Table												
82,699	↑	0.9%	1,343,443	↔	-0.5%	1,417,212	↓	-1.4%	Sparkling	833,106	↑	3.6%	13,295,494	↑	1.2%	14,004,873	↔	0.3%
99,555	↑	2.4%	1,233,124	↓	-0.8%	1,338,409	↓	-0.8%	Fortified	940,094	↑	2.4%	11,690,449	↓	-1.7%	12,669,194	↓	-1.7%
44	↑	120.0%	497	↑	34.3%	516	↑	32.6%	Icewine	6,442	↑	126.9%	66,870	↑	28.4%	69,643	↑	27.2%
7,194	↑	332.1%	139,813	↑	401.2%	141,217	↑	381.3%	Fruit Wine	98,721	↑	157.5%	1,834,600	↑	208.4%	1,865,011	↑	197.8%
504	↓	-23.5%	29,742	↓	-18.3%	30,206	↓	-17.8%	Gift	14,844	↑	5.5%	686,881	↓	-22.3%	697,458	↓	-22.4%
189,996	↑	4.6%	2,746,619	↑	3.4%	2,927,560	↑	2.6%	Total	1,893,207	↑	6.5%	27,574,294	↑	3.8%	29,306,179	↑	3.1%

Litres

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\$ Net

Period	%	YTD	%	Rolling 13	%	Period	%	YTD	%	Rolling 13	%
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LCBO IMPORTED TABLE WINES

						Imported Table												
3,052,470	↑	1.9%	39,236,621	↑	1.4%	42,295,809	↑	0.7%	Red	39,038,702	↑	2.9%	505,125,217	↑	2.6%	543,626,826	↑	1.8%
1,667,327	↑	2.3%	24,412,055	↑	1.3%	26,118,371	→	0.4%	White	19,943,801	↑	2.8%	293,678,085	↑	2.1%	313,961,845	↑	1.2%
85,458	↑	1.1%	1,734,203	↑	3.1%	1,821,067	↑	1.3%	Rose	928,311	↑	0.8%	19,517,716	↑	4.7%	20,458,917	↑	3.1%
4,805,255	↑	2.1%	65,382,879	↑	1.4%	70,235,247	↑	0.6%	Total	59,910,814	↑	2.8%	818,321,018	↑	2.5%	878,047,588	↑	1.6%

						Imported Table												
1,373,224	↓	-6.5%	19,439,291	↓	-3.6%	21,006,282	↓	-3.9%	< \$8	11,397,773	↓	-8.8%	165,225,910	↓	-4.9%	178,596,667	↓	-5.0%
1,865,364	↓	-1.0%	26,213,406	→	-0.1%	28,133,508	↓	-0.8%	\$8 - \$12	22,060,178	↓	-1.8%	312,498,543	→	-0.5%	335,494,897	↓	-1.1%
963,629	↑	10.2%	12,122,019	↑	7.1%	13,013,374	↑	6.2%	\$12 - \$15	14,762,169	↑	8.2%	188,807,098	↑	7.2%	202,609,234	↑	6.3%
603,038	↑	25.2%	7,608,163	↑	13.0%	8,082,083	↑	10.3%	> \$15	11,690,694	↑	21.3%	151,789,467	↑	12.8%	161,346,790	↑	10.4%
4,805,255	↑	2.1%	65,382,879	↑	1.4%	70,235,247	↑	0.6%	Total	59,910,814	↑	2.8%	818,321,018	↑	2.5%	878,047,588	↑	1.6%

						Imported Table												
3,525,607	↑	4.5%	48,168,529	↑	2.4%	51,680,279	↑	1.7%	Varietal	44,795,058	↑	5.4%	615,090,000	↑	3.1%	659,218,579	↑	2.2%
1,279,648	↓	-4.2%	17,214,350	↓	-1.3%	18,554,968	↓	-2.2%	Blend	15,115,756	↓	-4.0%	203,231,018	↑	0.7%	218,829,009	→	-0.2%
4,805,255	↑	2.1%	65,382,879	↑	1.4%	70,235,247	↑	0.6%	Total	59,910,814	↑	2.8%	818,321,018	↑	2.5%	878,047,588	↑	1.6%

LCBO IMPORTED NON-TABLE WINES

						Imported Non-Table												
184,951	↑	4.5%	2,955,344	↑	5.3%	3,108,217	↑	4.5%	Sparkling	3,952,009	↑	3.3%	63,599,978	↑	6.5%	66,843,785	↑	5.9%
90,124	↓	-0.5%	1,261,982	↑	0.6%	1,358,549	→	0.3%	Fortified	1,268,177	↑	0.8%	17,828,618	↑	3.2%	19,166,632	↑	2.9%
4,394	↓	-25.4%	276,576	↑	5.0%	280,274	↑	4.5%	Gift	113,801	↓	-20.0%	5,805,109	↑	7.3%	5,899,003	↑	7.3%
279,469	↑	2.2%	4,493,902	↑	3.9%	4,747,040	↑	3.3%	Total	5,333,987	↑	2.1%	87,233,705	↑	5.9%	91,909,420	↑	5.4%

*excludes flavoured wines and ciders

Litres

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\$ Net

Period	%	YTD	%	Rolling 13	%	Period	%	YTD	%	Rolling 13	%
17,972	↑ 4.5%	255,044	↑ 14.1%	275,115	↑ 15.4%	441,192	↑ 8.3%	6,350,812	↑ 14.6%	6,831,428	↑ 15.5%
17,785	↓ -18.9%	299,545	↑ 5.2%	323,997	↑ 6.0%	382,164	↓ -16.6%	6,539,620	↑ 4.2%	7,054,814	↑ 4.7%
2,078	↑ 1.2%	73,298	↑ 4.2%	75,626	↑ 3.5%	37,571	↑ 7.3%	1,345,483	↑ 4.7%	1,385,685	↑ 3.8%
37,835	↓ -8.1%	627,887	↑ 8.5%	674,738	↑ 9.3%	860,927	↓ -4.4%	14,235,915	↑ 8.7%	15,271,927	↑ 9.2%

VINTAGES ONTARIO TABLE WINES

Ontario VQA Table

Red	441,192	↑ 8.3%	6,350,812	↑ 14.6%	6,831,428	↑ 15.5%
White	382,164	↓ -16.6%	6,539,620	↑ 4.2%	7,054,814	↑ 4.7%
Rose	37,571	↑ 7.3%	1,345,483	↑ 4.7%	1,385,685	↑ 3.8%
Total	860,927	↓ -4.4%	14,235,915	↑ 8.7%	15,271,927	↑ 9.2%

Ontario VQA Table

< \$15	86,342	↓ -7.1%	1,112,237	↓ -10.8%	1,183,415	↓ -9.8%
\$15 - \$20	457,772	↓ -15.3%	8,492,322	↑ 6.8%	9,165,409	↑ 7.7%
\$20 - \$25	181,544	↑ 16.1%	2,677,130	↑ 18.5%	2,857,770	↑ 18.8%
> \$25	135,269	↑ 22.0%	1,954,226	↑ 18.8%	2,065,333	↑ 17.8%
Total	860,927	↓ -4.4%	14,235,915	↑ 8.7%	15,271,927	↑ 9.2%

VINTAGES ONTARIO NON-TABLE WINES

Ontario VQA Non-Table

Sparkling	42,855	↑ 60.2%	628,742	↑ 54.1%	651,287	↑ 53.0%
Icewine	410,703	↑ 14.2%	5,835,101	↑ 3.7%	6,127,826	↑ 3.2%
Gift	10,330	↑ 46.0%	152,250	↓ -3.7%	157,775	↓ -3.8%
Total	463,888	↑ 17.9%	6,616,093	↑ 6.8%	6,936,888	↑ 6.3%

Ontario Non VQA Non-Table

Sparkling	1,562	↑ 234.5%	27,375	↑ 9.8%	27,700	↑ 11.1%
Fortified	1,445	↑ 148.7%	19,025	↑ 47.1%	19,663	↑ 52.0%
Fruit Wine	6,270	↓ -17.9%	156,805	↑ 35.0%	165,147	↑ 38.6%
Gift	212	↓ -39.9%	388	↓ -88.0%	724	↓ -77.7%
Total	9,489	↑ 5.0%	203,593	↑ 29.5%	213,234	↑ 33.1%

Total Ontario Non-Table

Sparkling	44,417	↑ 63.2%	656,117	↑ 51.6%	678,987	↑ 50.7%
Fortified	1,445	↑ 148.7%	19,025	↑ 47.1%	19,663	↑ 52.0%
Icewine	410,703	↑ 14.2%	5,835,101	↑ 3.7%	6,127,826	↑ 3.2%
Fruit Wine	6,270	↓ -17.9%	156,805	↑ 35.0%	165,147	↑ 38.6%
Gift	10,542	↑ 41.9%	152,638	↓ -5.4%	158,499	↓ -5.2%
Total	473,377	↑ 17.6%	6,819,686	↑ 7.4%	7,150,122	↑ 7.0%

*excludes flavoured wines and ciders

Litres

Period 12 2014-15

\$ Net

Period	%	YTD	%	Rolling 13	%	Period	%	YTD	%	Rolling 13	%							
VINTAGES IMPORTED TABLE WINES																		
						Imported Table												
755,893	↑	10.1%	9,911,823	↑	7.3%	10,612,149	↑	6.9%	Red	19,771,196	↑	10.5%	270,808,547	↑	7.6%	290,012,108	↑	6.9%
251,660	→	-0.5%	4,091,020	↑	5.6%	4,351,411	↑	5.0%	White	5,784,794	↑	1.0%	94,732,742	↑	6.9%	100,856,231	↑	6.4%
1,630	↓	-36.3%	186,247	↓	-12.6%	188,998	↓	-12.0%	Rose	35,113	↓	-28.7%	3,693,809	↓	-7.5%	3,746,140	↓	-6.9%
1,009,183	↑	7.1%	14,189,090	↑	6.5%	15,152,558	↑	6.0%	Total	25,591,103	↑	8.1%	369,235,098	↑	7.2%	394,614,479	↑	6.6%
						Imported Table												
98,038	↓	-1.1%	1,123,906	↓	-23.9%	1,205,670	↓	-25.6%	< \$15	1,644,329	→	-0.5%	19,061,030	↓	-25.7%	20,443,437	↓	-27.8%
581,220	↑	7.1%	8,499,342	↑	11.5%	9,075,780	↑	11.3%	\$15 - \$20	12,387,481	↑	9.2%	180,274,296	↑	12.7%	192,394,639	↑	12.6%
202,583	↑	11.4%	2,590,166	↑	8.6%	2,757,413	↑	9.0%	\$20 - \$25	5,323,119	↑	12.8%	68,885,785	↑	9.6%	73,316,427	↑	9.9%
127,342	↑	7.5%	1,975,676	↑	7.0%	2,113,695	↑	6.5%	> \$25	6,236,174	↑	4.8%	101,013,987	↑	5.2%	108,459,976	↑	4.1%
1,009,183	↑	7.1%	14,189,090	↑	6.5%	15,152,558	↑	6.0%	Total	25,591,103	↑	8.1%	369,235,098	↑	7.2%	394,614,479	↑	6.6%
						Imported Table												
820,343	↑	12.3%	11,385,785	↑	7.4%	12,143,329	↑	7.0%	Varietal	20,292,600	↑	12.3%	289,424,216	↑	8.6%	308,718,294	↑	8.1%
188,840	↓	-10.7%	2,803,305	↑	2.8%	3,009,229	↑	2.4%	Blend	5,298,503	↓	-5.3%	79,810,882	↑	2.6%	85,896,185	↑	1.7%
1,009,183	↑	7.1%	14,189,090	↑	6.5%	15,152,558	↑	6.0%	Total	25,591,103	↑	8.1%	369,235,098	↑	7.2%	394,614,479	↑	6.6%

VINTAGES IMPORTED NON-TABLE WINES

						Imported Non-Table												
20,327	↓	-5.2%	349,393	↑	11.2%	368,193	↑	10.1%	Sparkling	806,771	↓	-0.9%	14,737,943	↑	10.2%	15,460,238	↑	9.3%
6,824	↑	17.0%	92,826	→	-0.1%	99,259	↓	-3.8%	Fortified	262,477	↑	20.5%	4,111,598	↑	20.1%	4,459,579	↑	19.9%
-	↓	-100.0%	-	↓	-100.0%	1	↓	-85.7%	Icewine	-	↓	-100.0%	43	↓	-95.7%	105	↓	-90.6%
441	↓	-53.5%	6,542	↓	-20.8%	7,198	↓	-18.3%	Fruit Wine	12,115	↓	-48.7%	182,446	↓	-13.5%	198,758	↓	-10.1%
22,401	→	-0.1%	353,001	↑	10.0%	386,650	↓	-1.9%	Kosher	260,763	↑	0.6%	4,347,348	↑	16.7%	4,804,614	↑	1.6%
25,785	↑	23.0%	246,444	↑	5.9%	267,476	↑	6.1%	Sake	372,919	↑	24.9%	3,717,418	↑	7.3%	4,024,604	↑	7.3%
1,063	↓	-59.0%	54,543	↓	-6.4%	56,406	↓	-5.0%	Gift	39,096	↓	-53.0%	1,801,185	→	-0.3%	1,859,067	↑	1.4%
2,445	↑	21.8%	33,633	↑	23.9%	37,125	↑	23.9%	Other	44,742	↑	18.4%	638,107	↑	24.0%	705,972	↑	24.0%
79,286	↑	4.0%	1,136,382	↑	7.8%	1,222,308	↑	3.4%	Total	1,798,883	↑	3.7%	29,536,088	↑	11.4%	31,512,937	↑	8.8%

*excludes flavoured wines and ciders

Litres				Period 12 2014-15				\$ Net					
Period	%	YTD	%	Rolling 13	%			Period	%	YTD	%	Rolling 13	%
TOTAL LCBO WINES & VINTAGES TABLE													
437,554	1.7%	7,050,177	3.9%	7,518,722	3.4%	Ontario VQA Table		6,890,458	3.4%	110,392,528	4.7%	117,714,579	4.3%
1,998,009	6.6%	26,886,661	7.3%	28,878,221	7.1%	Ontario Non VQA Table		17,440,451	7.6%	235,645,703	8.1%	252,953,898	7.8%
2,435,563	5.7%	33,936,838	6.6%	36,396,943	6.3%	Ontario Table		24,330,909	6.4%	346,038,231	7.0%	370,668,477	6.7%
5,814,438	2.9%	79,571,969	2.3%	85,387,805	1.5%	Imported Table		85,501,917	4.4%	1,187,556,116	3.9%	1,272,662,067	3.1%
8,250,001	3.7%	113,508,807	3.5%	121,784,748	2.9%	Total Table		109,832,826	4.8%	1,533,594,347	4.6%	1,643,330,544	3.9%
TOTAL LCBO WINES & VINTAGES NON-TABLE													
11,873	4.2%	177,365	7.7%	186,159	7.9%	Ontario VQA Non-Table		614,741	13.5%	8,878,308	6.1%	9,312,767	5.8%
184,189	5.2%	2,658,736	3.5%	2,834,913	2.7%	Ontario Non VQA Non-Table		1,751,843	6.9%	25,515,672	4.0%	27,143,534	3.2%
196,062	5.2%	2,836,101	3.7%	3,021,072	3.0%	Ontario Non-Table		2,366,584	8.6%	34,393,980	4.5%	36,456,301	3.8%
358,755	2.6%	5,630,284	4.7%	5,969,348	3.3%	Imported Non-Table		7,132,870	2.5%	116,769,793	7.2%	123,422,357	6.2%
554,817	3.5%	8,466,385	4.3%	8,990,420	3.2%	Total Non-Table		9,499,454	3.9%	151,163,773	6.6%	159,878,658	5.7%
TOTAL LCBO WINES & VINTAGES													
449,427	1.7%	7,227,542	4.0%	7,704,881	3.5%	Total Wines		7,505,199	4.1%	119,270,836	4.8%	127,027,346	4.4%
2,182,198	6.5%	29,545,397	7.0%	31,713,134	6.7%	Ontario VQA		19,192,294	7.5%	261,161,375	7.6%	280,097,432	7.3%
2,631,625	5.6%	36,772,939	6.4%	39,418,015	6.1%	Ontario Non-VQA		26,697,493	6.6%	380,432,211	6.7%	407,124,778	6.4%
6,173,193	2.9%	85,202,253	2.4%	91,357,153	1.7%	Total Ontario		92,634,787	4.2%	1,304,325,909	4.2%	1,396,084,424	3.4%
8,804,818	3.7%	121,975,192	3.6%	130,775,168	2.9%	Total Imported		119,332,280	4.7%	1,684,758,120	4.8%	1,803,209,202	4.0%
						Total							

*excludes flavoured wines and ciders