

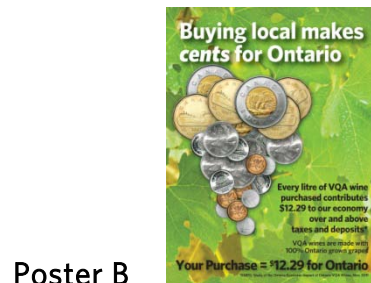
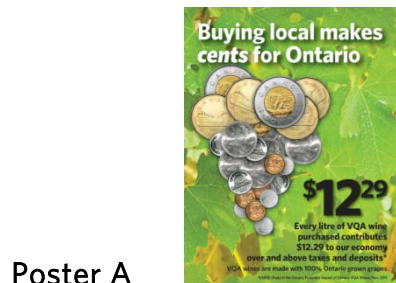


Help Drive the VQA Economic Impact Message

Building on the news that was recently published by KPMG, we are working to increase the buzz about the number **\$12.29** which is the economic impact of purchasing VQA wine. One of the core message for consumers is that “**Buying VQA=Growing Ontario**”. This number has increased by 7% from the last report!!

Wineries that produce VQA wine can help share this powerful message with media, influencers and consumers. Many wineries have been helping us share this good news story through various outlets including newsletters, blogs, websites, Facebook and Twitter (Hashtag #VQA adds12bucksplus)

Two newly designed Posters are available for use in winery retail stores (see attachment).



Option#1 - Artwork is available for wineries to use and print on their own

*contact magdalena@winesofontario.org

Option#2- Plak Mounted Signs can be ordered through the Wine Council of Ontario (see order form).

VQA adds 12.29 to our economy Order Form *Printed & Plak Mounted Store Signs

Item	Qty. Sign A	Qty. Sign B	Cost	Total
8.5" x 11"			\$ 25.00 each *order by March 8 th , 2012 \$35.00 each* orders after March 8 th , 2012	
12.5" x 16"			\$65.00 each	
17" x 22"			\$120.00 each	
Sub-Total				
Shipping				
HST				
Total				

Note: HST and shipping is extra

If you have any questions, please contact Tanya x221 or email info@winesofontario.org.

Winery : _____

Contact : _____

Pickup / Shipping - Please circle

Note: If requesting shipping - charge will be added to invoice.

Please complete the order form above and fax to 905-562-1993.