

SUSTAINABLE WINEMAKING ONTARIO



An Environmental Charter
for the Wine Industry



2007

Sustainable Winemaking Ontario

Town Hall Update

April 24, 2012

Wine Council of Ontario

Sustainable Winemaking Ontario

NEW DEVELOPMENTS

Viticulture Component

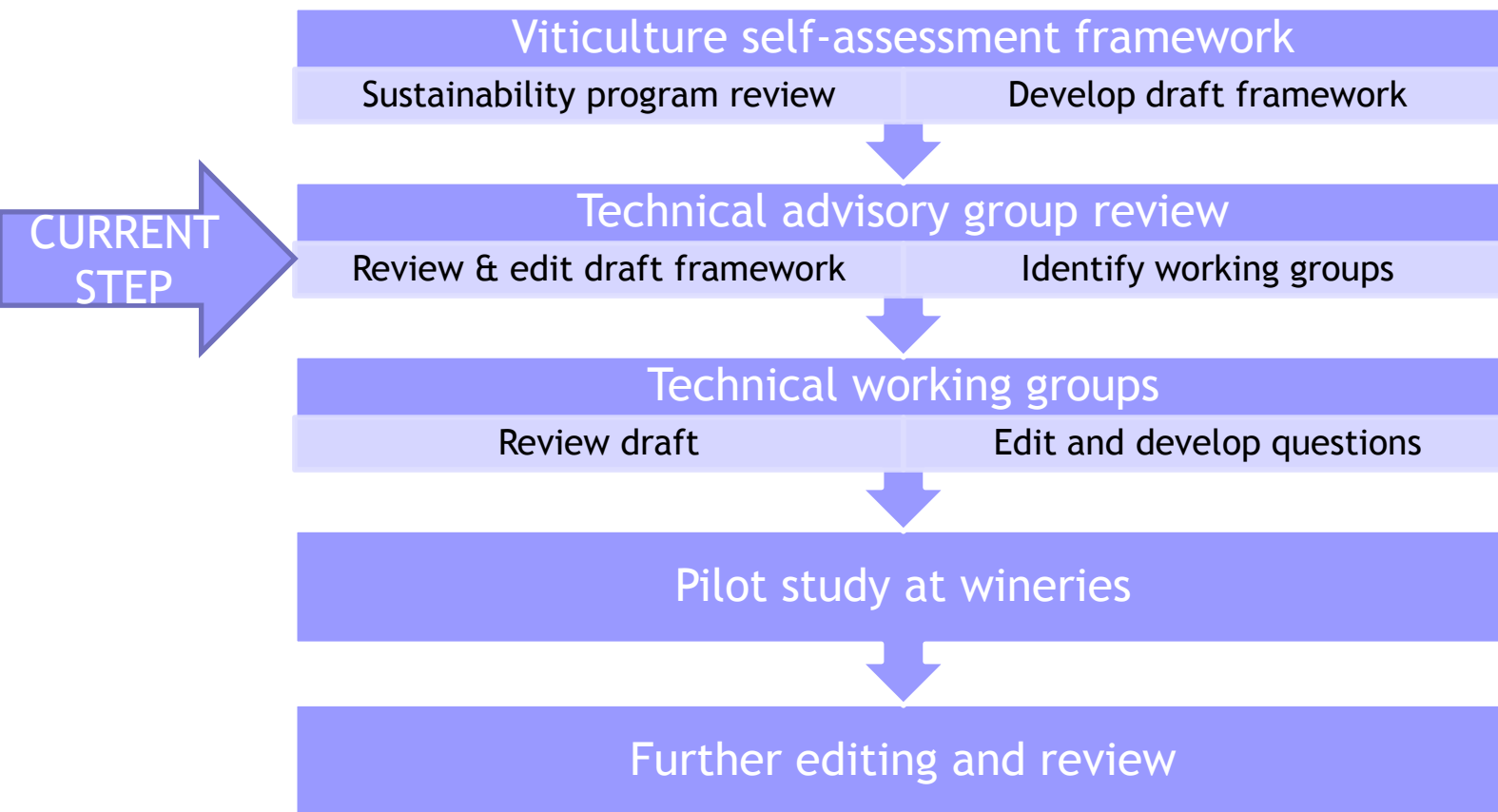
- *Current: Viticulture Addendum to the Canada-Ontario Environmental Farm Plan*
- *Avenues explored: LIVE (Oregon) & Local Food Plus*
- *Chosen Direction: Develop ourselves*



Resources Used to Develop Viticulture Component Framework

•Certified California Sustainable Winegrowing	•British Columbia Sustainable Winegrowing Program
•Viticulture Addendum to the EFP	•Elements of IPM- Grapes from Cornell University
•Local Food Plus	•Vine Balance (New York State)
•Low Input Viticulture and Enology (Oregon)	•Publication 360 (OMAFRA)
•Other OMAFRA Publications	

Viticulture Component Path Forward

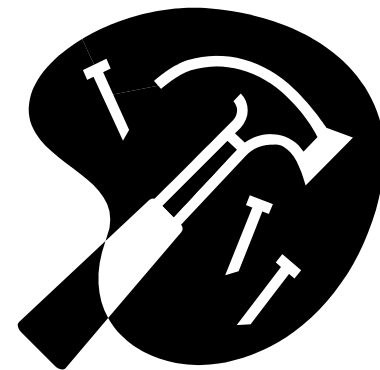


2012 Sustainability Self-Assessment

- Working towards an auditable and certifiable program
- 2012 evaluation on hold for viticulture component
- Green leaf in 2012 Wine Country Ontario Travel Guide based on 2011 participation

Sustainability Toolkit

- Environmental Management and Assessment student internship (Niagara College)
- *Living document that will be built on every year*
- *Tentative release of May 2012*
- Initial components include:
 - ☐ Program overview
 - ☐ *Green Plan: How to Green you Winery*
 - ☐ Sustainable Winemaking Ontario Tracking Sheets

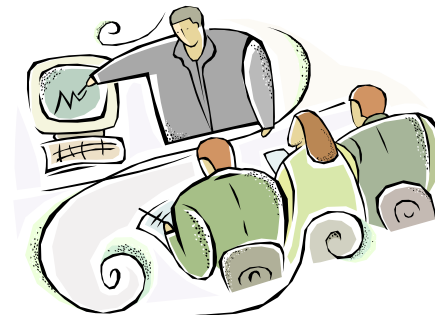


Communication Piece for Staff

■ Planned release in May 2012

What do you need in this document?

- ☐ Who should it be directed to?
- ☐ What are the most common staff questions about sustainability?
- ☐ What kinds of resources will help staff when discussing sustainability and the SWO program?
- ☐ Will some basic environmental education help staff understand and explain sustainability in the wine industry?(eg. Water cycles, nutrient cycles, climate change)



Sustainable Winemaking Ontario

EXISTING COMPONENTS

Sustainability Newsletters

- 6 newsletters completed to date

- Topics have included

- ☐ ENERGY

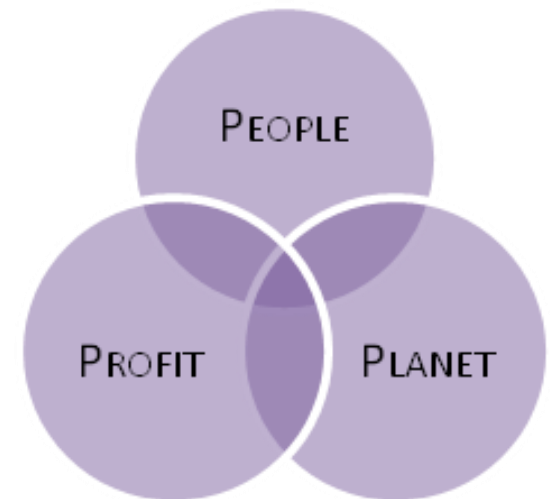
- ☐ WASTEWATER

- ☐ SOIL QUALITY

- ☐ WASTE MANAGEMENT

- ☐ AIR QUALITY

- ☐ COMMUNITY AND
NEIGHBOUR RELATIONS



- Access previous newsletters at

<http://members.winecouncilofontario.ca/Sustainability>

Sustainability Newsletters:

Help us help you

- Have you had any challenges or issues you have had to face at your winery?

ENERGY COSTS?

WATER USE?

HEATING?

EQUIPMENT?

**FUNDING 'GREEN'
INITIATIVES?**

FUEL USE?

**ENGAGING
OWNERSHIP?**

**ENGAGING
EMPLOYEES?**

**UNDERSTANDING
SUSTAINABILITY?**

ODOURS?

Sustainability Events:

Help us help you

- Would you attend a seminar/workshop on sustainability? If so, how would you like it designed?

- LENGTH (HALF-DAY, FULL-DAY)

- CONTENT

- COST

- STYLE (PRESENTATION, WORKSHOP)

- TOPICS

- SPEAKERS

Are there any questions on:

- Viticulture Component
- 2012 Sustainability Self Assessment
- Communication Piece for Staff
- Sustainability Newsletters
- Sustainability Events
- Other topics?

