

# Buying local makes *cents* for Ontario



**Every litre of VQA wine  
purchased contributes  
\$12.29 to our economy  
over and above  
taxes and deposits\***

VQA wines are made with  
100% Ontario grown grapes

**Your Purchase = \$12.29 for Ontario**

\*KMPG: Study of the Ontario Economic Impact of Ontario VQA Wines, Nov. 2011