

# Buying local makes *cents* for Ontario



**\$12.29\***

**Every litre of VQA wine  
purchased contributes  
\$12.29 to our economy  
over and above taxes and deposits\***

**VQA wines are made with 100% Ontario grown grapes**

\*KPMG: Study of the Ontario Economic Impact of Ontario VQA Wines, Nov. 2011