

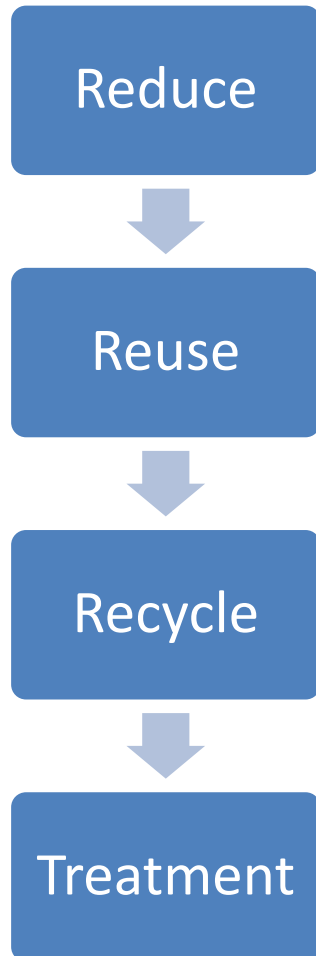
# Lightweight Glass : April 2011 Update

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## LIGHTWEIGHT GLASS PRODUCT LIST

As the LCBO is planning to introduce a lightweight glass standard for all table wines priced under \$15. The Wine Council of Ontario has been in discussions with the LCBO to ensure that the transition to lightweight glass is smooth.



By becoming proactively involved in this program, your winery will demonstrate a commitment to a key component of sustainability, waste management. The use of lightweight wine bottles also reduces the environmental footprint associated with bottle recycling and bottle return programs.

Wineries themselves will benefit due to:

- Preparation for the impending lightweight glass standard
- Enhanced public image from responsible behavior
- A unique marketing opportunity for your wine product

Research on lightweight glass manufacturing by the Container Lite program of the Waste & Resources Action Program (WRAP, <http://www.wrap.org.uk/>) has identified that the weight of the wine bottle had little impact on consumer decisions and that lightweight glass met the performance requirements for glass packaging.

An updated product listing with contact information and specification sheets, where provided, is included. New listings for April 2011 are indicated with a **NEW** tag.



Saxco currently offers the broadest line of liquor and wine bottles across Canada. These products include (see Appendix A for specification sheets):

***Flat Bottom Bordeaux Optima***

*Weight: 369 g*

*Finish: cork*

*Colours: champagne green, flint*

***Mid Punt Bordeaux***

*Weight: 397 g*

*Finish: stelvin*

*Colours: champagne green, flint*

Saxco can be contacted through:

**Anita Birus, Account Manager**

**[abirus@saxcocanada.com](mailto:abirus@saxcocanada.com)**

**1-800-387-5314 ext. 4785**

*Waterloo Container*

Waterloo Container was founded in 2005 to serve the Canadian and East Coast United States markets. The company currently offers one lightweight model for its wine bottles:

***Bordeaux ECO Bottle W5***

*Weight: 300g*

*Finish: cork*

*Colours: antique green*

Waterloo Container may be contacted through:

**[tracey@waterloocontainer.com](mailto:tracey@waterloocontainer.com)**

**1-888-539-3922**

**[www.waterloocontainer.com](http://www.waterloocontainer.com)**

**LIGHTWEIGHT GLASS PRODUCT LIST**



Bruni Glass was founded in 2005 to serve the Canadian and East Coast United States markets. The company currently offers (see Appendix B for specification sheets):

***Bordeaux ultralight***  
***(Available May 2011)***

**NEW**

*Weight: 390 g*

*Finish: BVS*

*Colours: flint, antique green*

***Burgundy ultralight***  
***(Available August 2011)***

**NEW**

*Weight: 390 g*

*Finish: BVS*

*Colours: antique green*

***Bordeaux STD VA WI 415***

*Weight: 410 g*

*Finish: sughero-cetie*

*Colours: antique green, amber, white*

The Bruni Packaging Glass Company may be contacted at:

**Jessica Baldwin**

**[jessica.baldwin@bruniglass.com](mailto:jessica.baldwin@bruniglass.com)**

**(514)633-9247 ext. 2330**



## Swentech International

Due to the growing interest from wineries, Swentech has been working with wineries and suppliers to extend their product line of lightweight glass offerings, which include (specification sheets in Appendix C):

### ***Bordeaux Ecova Evolution***

*Weight: 400 g*

*Finish: cork or BVS*

*Colours: flint, champagne green*

### ***Burgundy Ecova Evolution***

*Weight: 395 g*

*Finish: cork or BVS*

*Colours: flint, dead leaf green, antique green*

Please contact Swentech at:

**Alain Girerd**  
[agirerd@swentech.ca](mailto:agirerd@swentech.ca)  
**(450)430-3419**



The Wine Village was established in 1991 in Hamilton, ON. Their bottling operations offer the following lightweight bottles:

### ***Bordeaux***

*Weight: 390 g*

*Finish: stelvin or cork*

*Colours: flint, clear, champagne green*

They expect new offerings to become available in May 2011. For more information contact the Wine Village Inc. at:

[wines@winevillage.ca](mailto:wines@winevillage.ca)  
**(905)662-0656**  
**1-800-680-9136**

## LIGHTWEIGHT GLASS PRODUCT LIST



Salbro has been a distributor of packaging solutions for 100 years. Their lightweight wine bottle offerings, which are of superior quality European glass, include (see Appendix D for specification sheets):

### ***171 Bordeaux***

*Weight: 400 g*

*Finish: stelvin or cork*

*Colours: flint, antique green, dead leaf green*

### ***753 Burgundy***

*Weight: 405 g*

*Finish: stelvin*

*Colours: flint, antique green, dead leaf green*

Salbro may be contacted through:

**Michael Koonin**  
[michaelkoonin@salbrobottle.com](mailto:michaelkoonin@salbrobottle.com)  
**1-800-565-6786 ext. 230**



## Global Winery Solutions Inc.

Global Winery Solutions Inc. aims to be a one stop shop for the wine industry in Niagara. Their lightweight offerings include:

### ***Bordeaux Ecova Evolution***

*Weight: 400 g*

*Finish: cork or BVS*

*Colours: flint and champagne green*

### ***Burgundy Ecova Evolution***

*Weight: 395 g*

*Finish: cork or BVS*

*Colours: antique green*

### ***Bordeaux Tendance***

*Weight: 400 g*

*Finish: BVS*

*Colours: flint*

### ***Flute Evolution***

*Weight: 400 g*

*Finish: cork or BVS*

*Colours: antique green*

Please contact them through:

**Becky Carson**

[bcarson@globalwinerysolutions.com](mailto:bcarson@globalwinerysolutions.com)

**(905)687-4014**



WP Warehousing's services include temperature controlled warehousing, trucking and the sale of quality glass products. WP currently offers the following lightweight varieties of glass bottles:

### ***750 mL Bordeaux***

*Weight: 410 g*

*Finish: stelvin and cork*

*Colours: antique green, flint*

**NEW**

### ***750 mL Burgundy***

*Weight: 390 g*

*Finish: stelvin*

*Colours: antique green,*

*dead leaf green*

**NEW**

### ***750 mL Stretch Hock***

*Weight: 450 g*

*Finish: stelvin*

*Colours: antique green,*

*champagne green, flint*

**NEW**

Please contact Diane Todd for information on their lightweight offerings at:

**Dianne Todd**

[Dianne@wpwarehousing.com](mailto:Dianne@wpwarehousing.com)

**(289)668-6655**



Richard's Packaging was founded in 1912 on its founding principles of quality, service and customer service. They expect the following variety of lightweight glass to be available by the end of April 2011:

### ***750 mL Bordeaux***

*Weight: 404 g*

*Finish: stelvin*

*Colours: flint, antique green*

**NEW**

For more information please speak with:

**Chris Lee**

[clee@richardspackaging.com](mailto:clee@richardspackaging.com)

**(905)624-3391**

# Appendices

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# APPENDIX A: SAXCO SPECIFICATION SHEETS

## BORDEAUX OPTIMA

**Less Weight –**  
Advanced lightweight glass technology delivers outstanding performance with less materials.

**Less Waste –**  
Glass is the only material that is infinitely recyclable, which can help reduce landfill overload.

**LESS AND MORE**

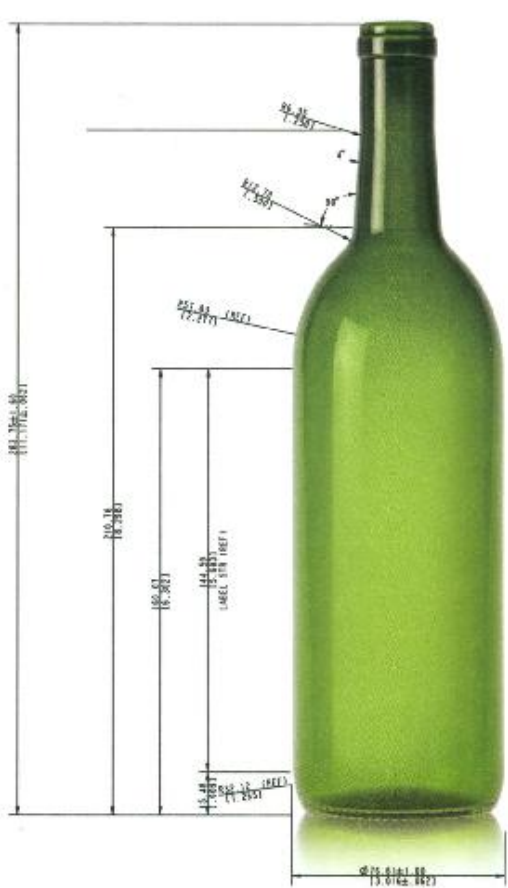
**More Flavor –**  
Glass is the only packaging material that will never alter the purity and flavor of your product.

**More Natural –**  
The only packaging made from 100% natural resources that can be recycled back into a food or beverage container.

.....



O-H's lightweighting advancements not only deliver lighter containers, but also provide significant energy savings per bottle. So choosing lean and green wine bottles means reduced environmental impacts for your business and your customers – without compromising the premium look and feel of your products.

# LIGHTWEIGHT CLARET



**Features of W-1503**

- 750mL capacity
- 13 oz. (369 grams); 030-3110 finish
- Available in Champagne Green, Emerald Green, and Flint
- 16% weight reduction versus similar bottles



# APPENDIX A: SAXCO SPECIFICATION SHEETS

## MID PUNT BORDEAUX

### Less Weight –

Advanced lightweight glass technology delivers outstanding performance with less materials.

### Less Waste –

Glass is the only material that is infinitely recyclable, which can help reduce landfill overload.

**LESS  
AND  
MORE**

### More Flavor –

Glass is the only packaging material that will never alter the purity and flavor of your product.

### More Natural –

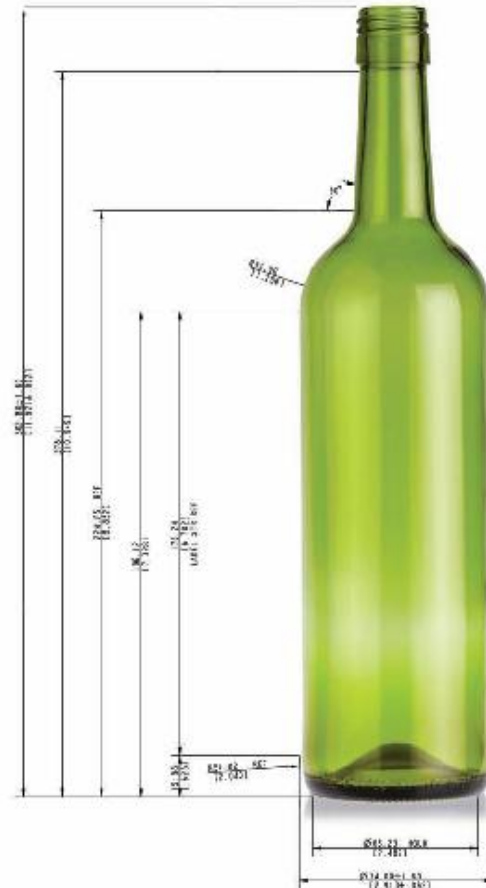
The only packaging made from 100% natural resources that can be recycled back into a food or beverage container.

\*\*\*\*\*

O-I's Lightweighting advancements not only delivers lighter containers, but also provides significant energy savings per bottle. So choosing leaner and greener wine bottles means improved environmental outcomes for your business and your customers - without compromising the premium look and feel of your products.



LIGHTWEIGHT CLARET STELVIN



### Features of W-1511

- 750mL capacity
- 14 oz. (397 grams); 030-1680 mm finish
- Mini push-up
- Available in Champagne Green and Flint
- 12% weight reduction versus similar bottles

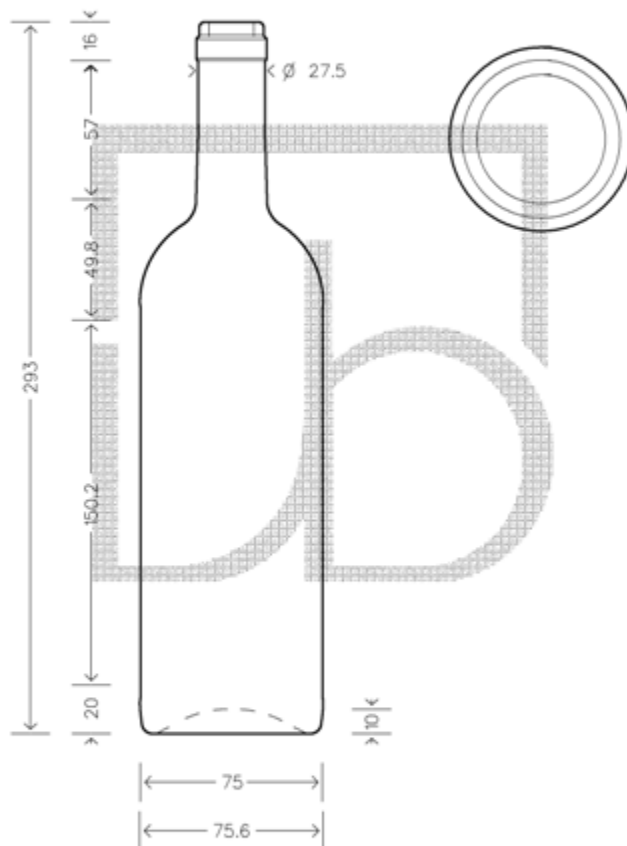




# APPENDIX B: BRUNI GLASS SPECIFICATION SHEETS

BORDEAUX STD 750 VA WI 415

Vetriere Bruni s.p.a. - Via C. Colombo, 12/14 - Trezzano s/N - +39 2 484361



SCALA 1:2

Copyright Vetriere Bruni SpA - Trezzano S/N - Milano Italy

Le quote sono espresse in millimetri. Solo quelle con indicazione di tolleranza sono imprecisive. The dimensions are expressed in millimeters. Only those which show a tolerance are binding.

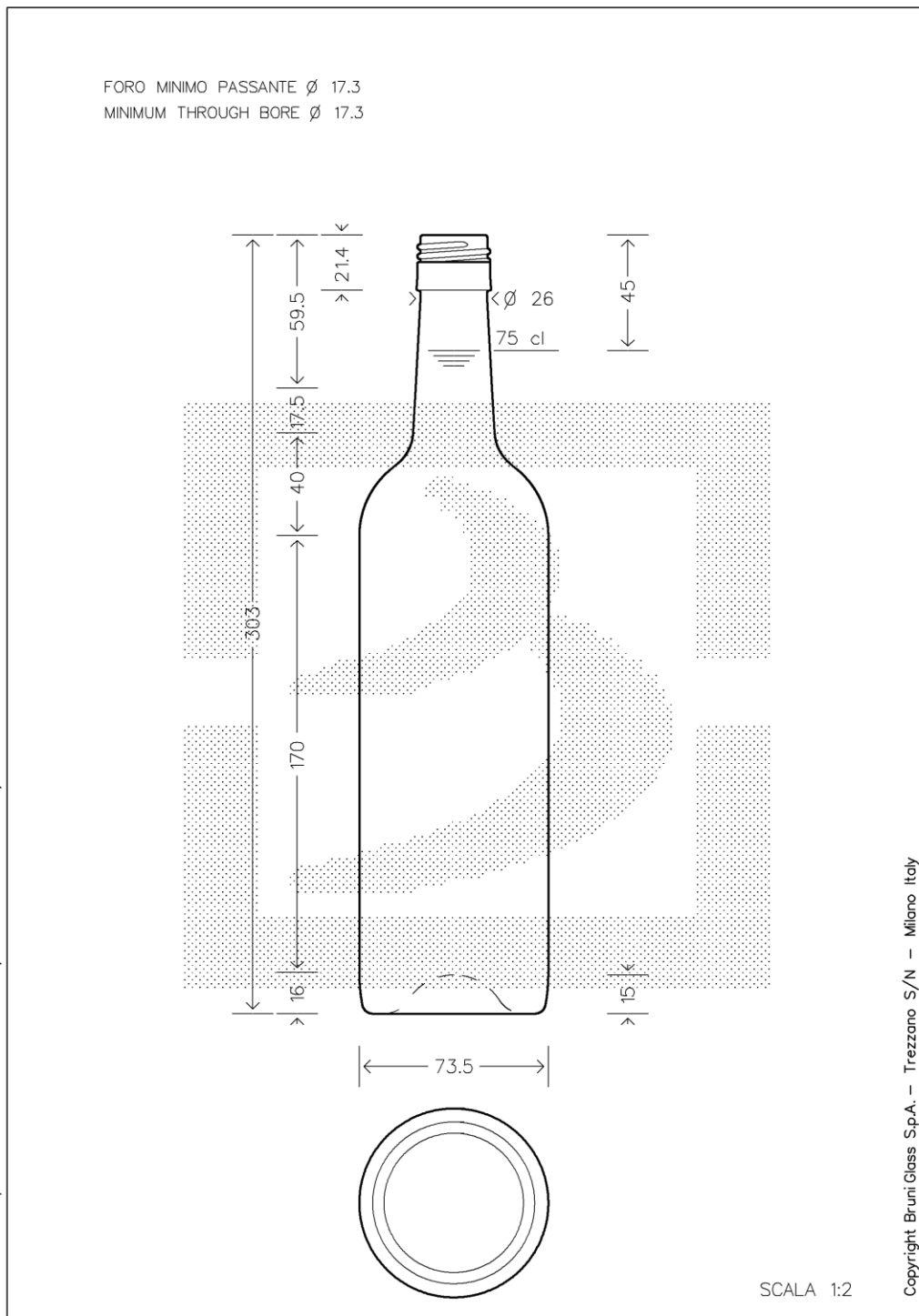
	10285B3	BOT.BORD STD 750 S VA WI 415
 Colore	 Tipo bocca	 Peso (g)
VERDE ANTICO	SUGHERO	410
		 Capacita' (cc)
		769
		 Altezza (mm)
		293
		 Diam. (mm)
		75,6

# APPENDIX B: BRUNI GLASS SPECIFICATION SHEETS

## BORDEAUX 750 ULTLIGHT BVS30X60 VA **(NEW)**



Bruni Glass S.p.A. — Via C. Colombo, 12/14 — Trezzano s/N — +39 2 484361



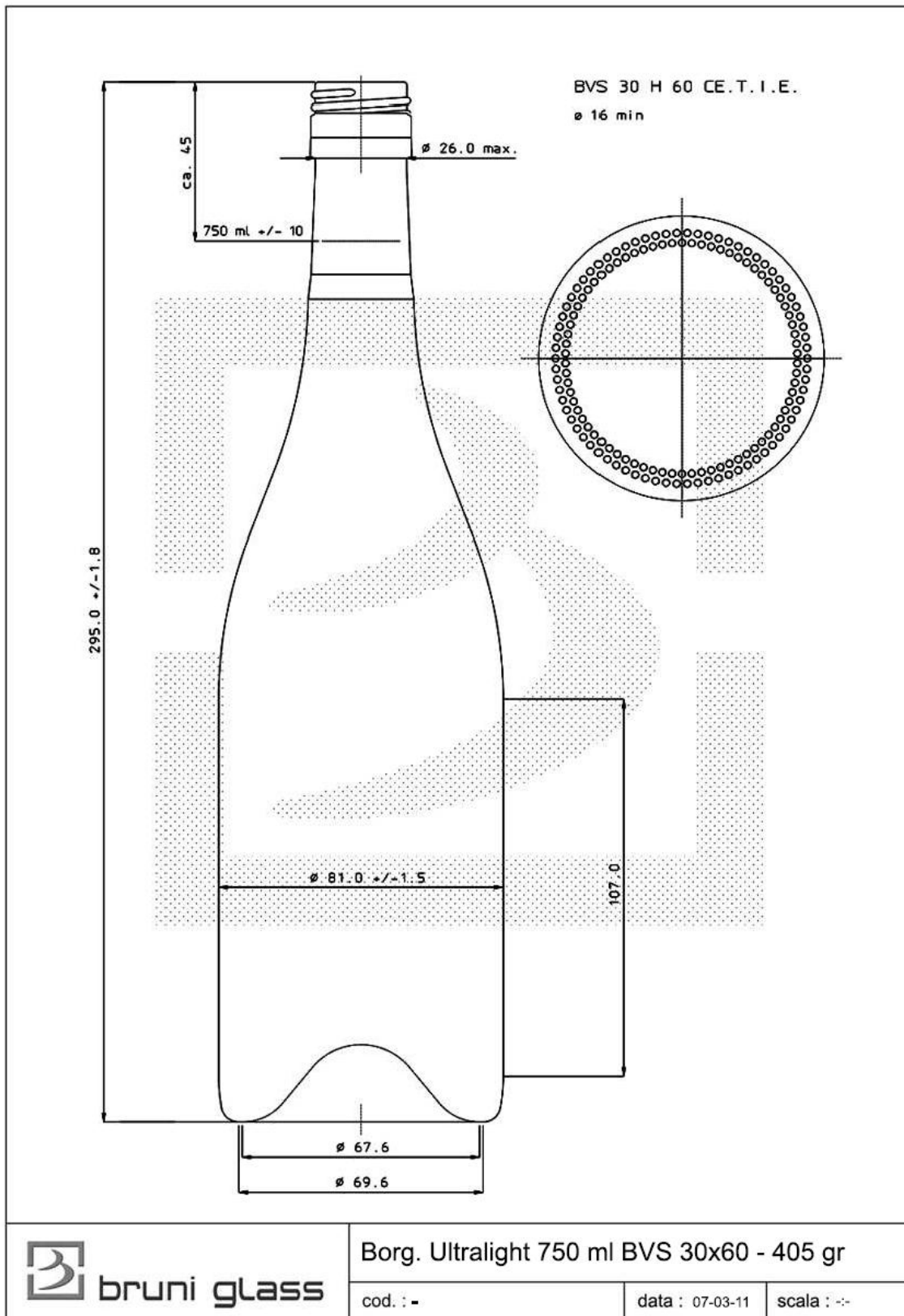
Data ultima approvazione: 20/01/2011  
Data della stampa: 20/01/2011 (6179)

Le quote sono espresse in millimetri. Solo quelle con indicazione di tolleranza sono impegnative.  
The dimensions are expressed in millimeters. Only those which show a tolerance are binding.

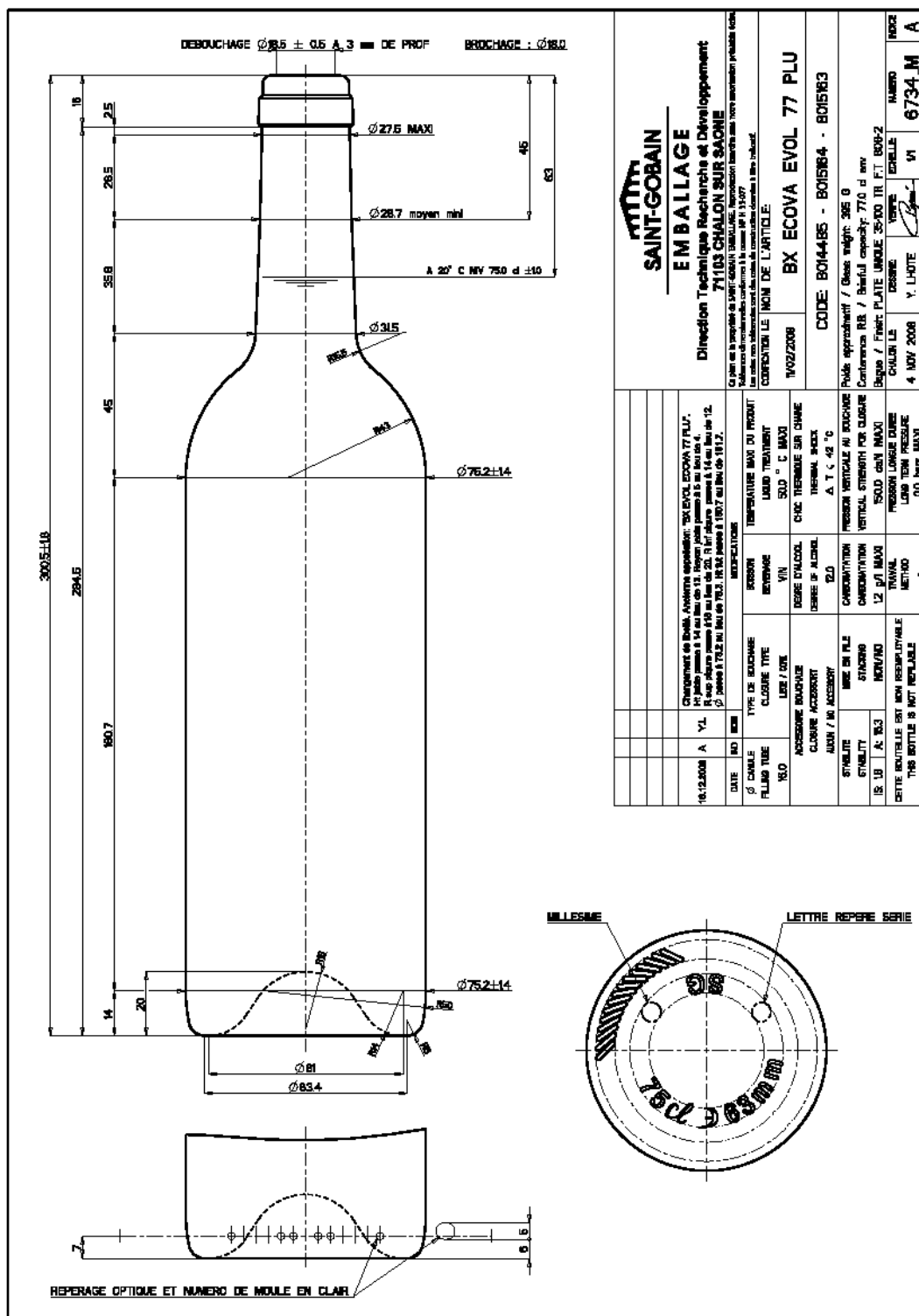
<b>bruni glass</b>	16179B3	BOT. BORD 750 ULTLIGHT BVS30X60 VA*				
Colore VERDE ANTICO	Tipo bocca STELVIN	Peso (g) 400	Capacità (cc) 765	Altezza (mm) 303	Diam. (mm) 73,5	

## APPENDIX B: BRUNI GLASS SPECIFICATION SHEETS

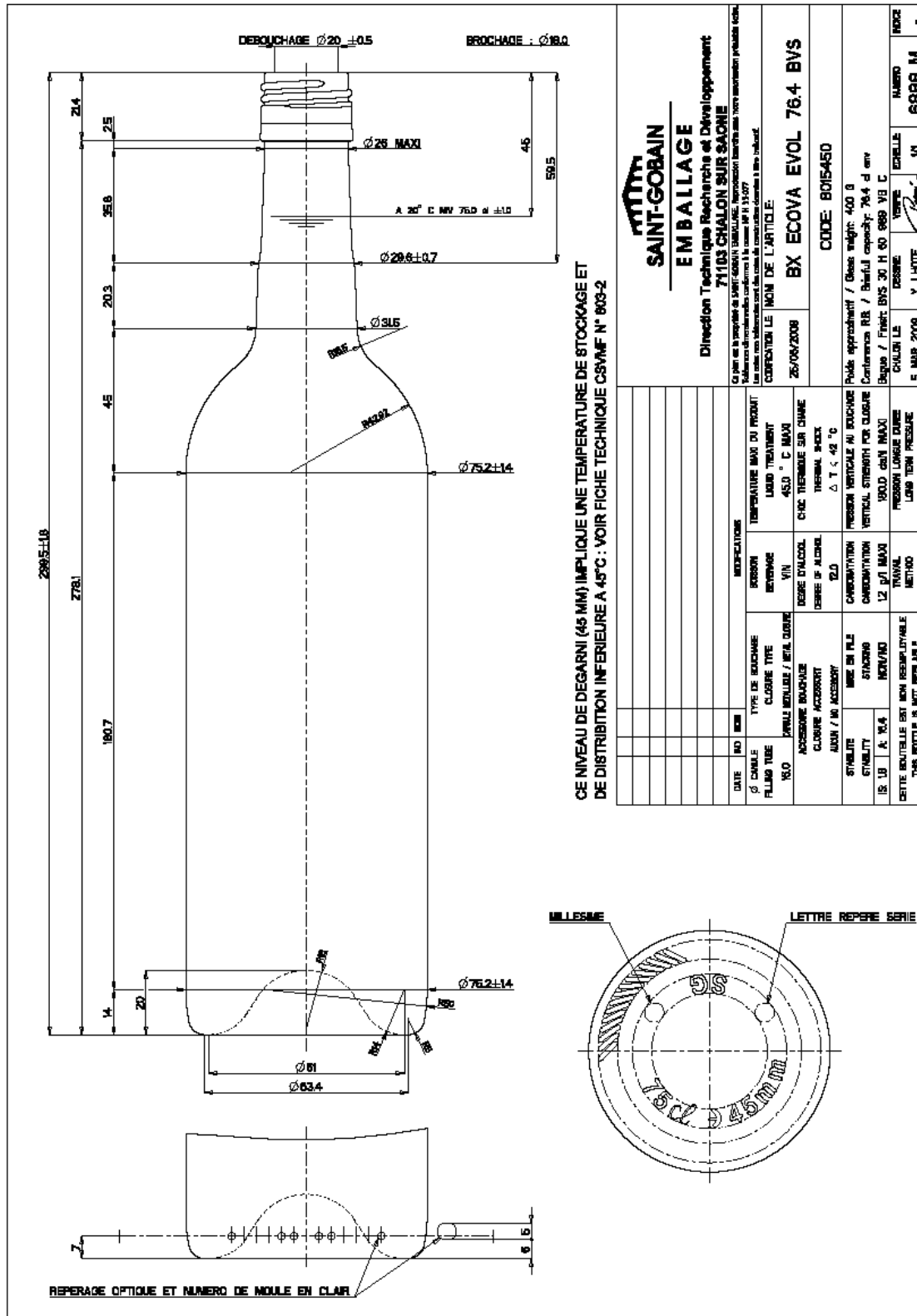
BURGUNDY ULTRALIGHT 750 ML 30X60 **(NEW)**



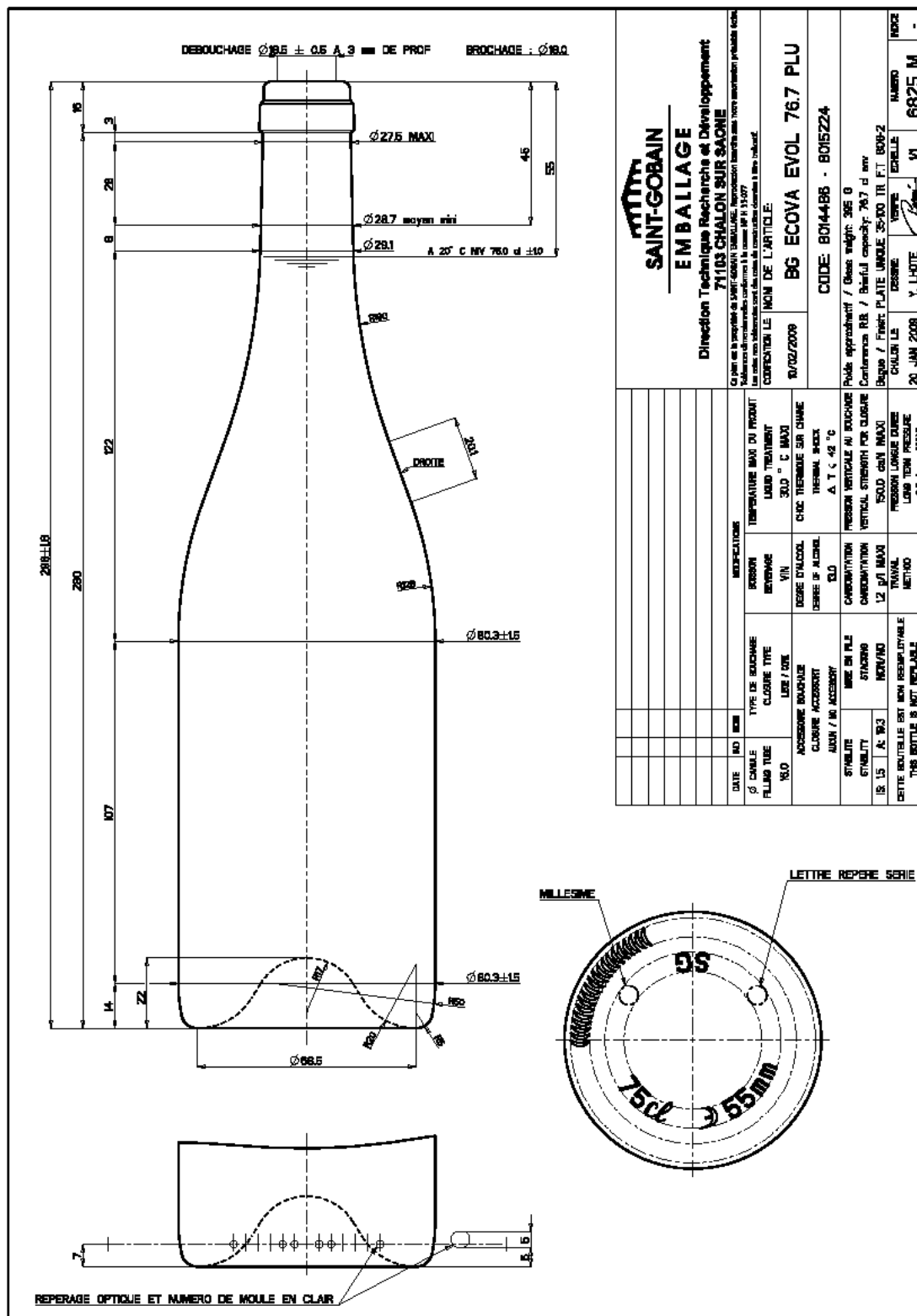
## APPENDIX C: SWENTECH SPECIFICATION SHEETS



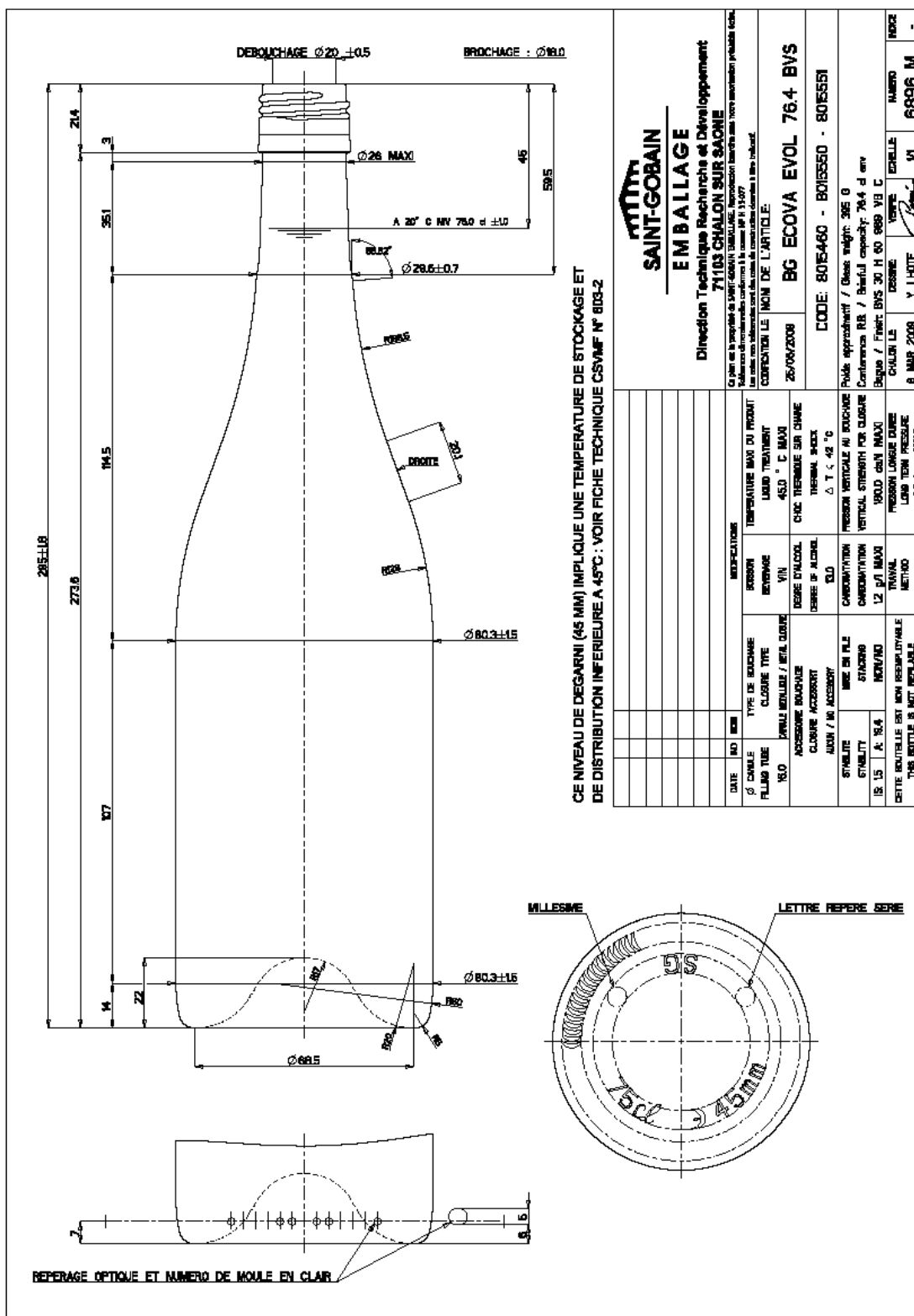
## APPENDIX C: SWENTECH SPECIFICATION SHEETS



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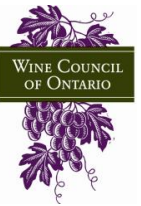
## APPENDIX C: SWENTECH SPECIFICATION SHEETS





# APPENDIX D: SALBRO SPECIFICATION SHEETS

## BORDEAUX 171



- Untere Kante von Mündungskante 10

SALBRO BOTTLE INC  
Tel: 905-850-1190 **750ml**  
Fax: 905-850-3923  
**\* I.T. STELVIN 400g**  
We also supply caps, sprayers & pumps

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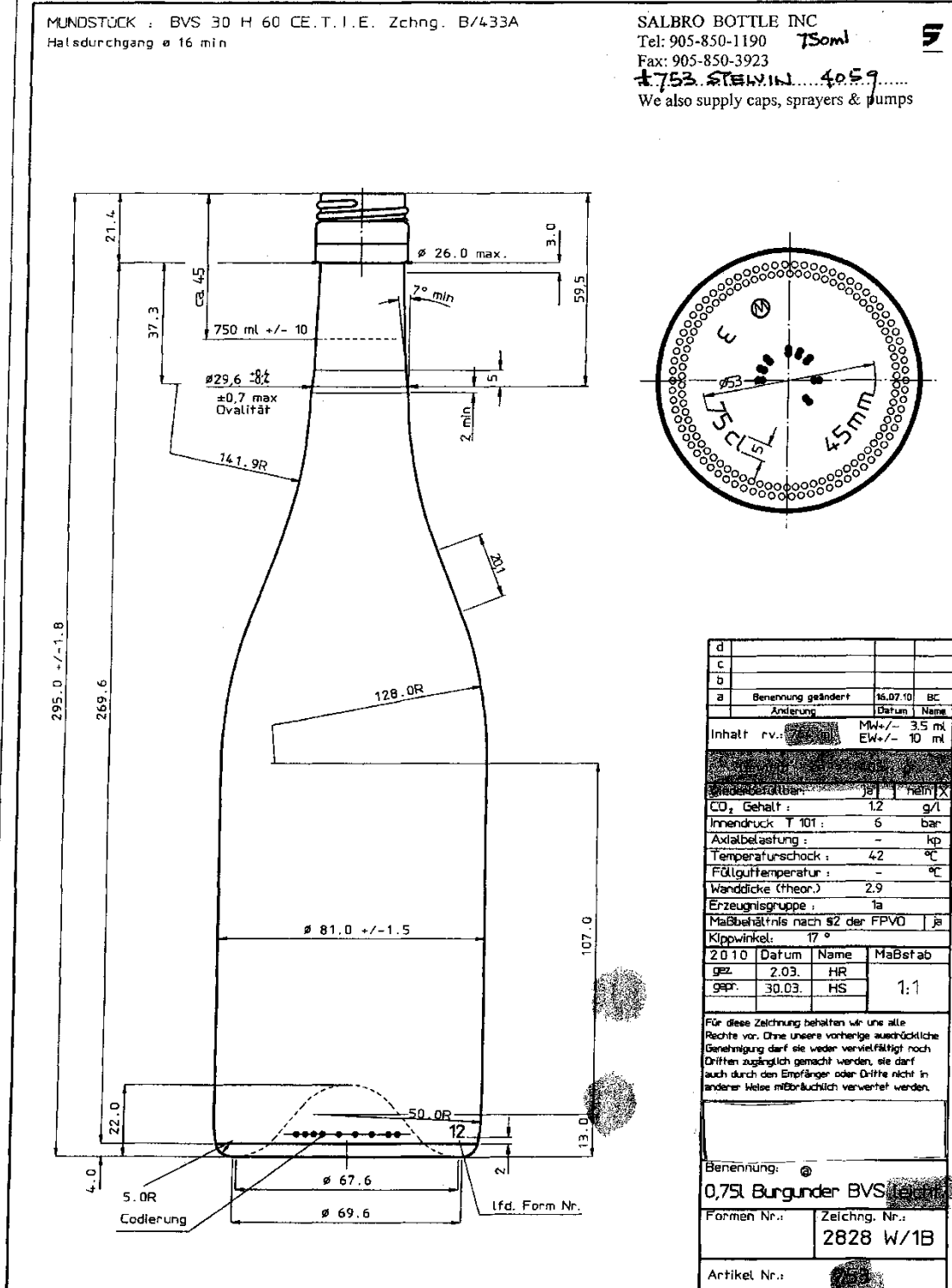
Bezeichnung: 0,75l Bordeaux  
Standard BVS

Formen-Nr.: 2556 WTC

Zeichnung-Nr.: 171

# APPENDIX D: SALBRO SPECIFICATION SHEETS

## BURGUNDY 753



750 ML BORDEAUX *(NEW)*