

# ONTARIO WINE SCORECARD



**Period 3 2013-14**

## Period 3 2013-14

Litres					
Period	%	YTD	%	Rolling 13	%

178,113	↑	2.2%	570,035	↑	4.7%	2,885,421	↑	5.1%
19,418	↓	-1.7%	49,359	↑	0.6%	190,826	↑	1.8%
253,374	↓	-9.6%	763,526	↓	-7.4%	3,694,126	↓	-3.3%
<b>450,905</b>	<b>↓</b>	<b>-5.0%</b>	<b>1,382,920</b>	<b>↓</b>	<b>-2.5%</b>	<b>6,770,373</b>	→	<b>0.2%</b>

4,971	↓	-5.1%	15,052	↑	5.0%	64,428	↓	-2.4%
168,887	↓	-12.9%	487,009	↓	-18.7%	2,487,812	↓	-13.7%
250,188	↑	1.8%	791,281	↑	9.5%	3,768,771	↑	9.7%
26,859	↓	-9.3%	89,578	↑	9.0%	449,362	↑	20.8%
<b>450,905</b>	<b>↓</b>	<b>-5.0%</b>	<b>1,382,920</b>	<b>↓</b>	<b>-2.5%</b>	<b>6,770,373</b>	→	<b>0.2%</b>

647,947	↑	3.0%	2,068,075	↑	7.4%	9,134,512	↑	5.7%
79,428	↓	-0.5%	232,491	↑	2.3%	1,003,907	↓	-0.7%
1,200,796	→	0.2%	3,648,555	↑	3.7%	15,790,639	↑	5.2%
<b>1,928,171</b>	<b>↑</b>	<b>1.1%</b>	<b>5,949,121</b>	<b>↑</b>	<b>4.9%</b>	<b>25,929,058</b>	<b>↑</b>	<b>5.2%</b>

826,060	↑	2.8%	2,638,110	↑	6.8%	12,019,933	↑	5.6%
98,846	↓	-0.7%	281,850	↑	2.0%	1,194,733	→	-0.3%
1,454,170	↓	-1.7%	4,412,081	↑	1.6%	19,484,765	↑	3.5%
<b>2,379,076</b>	→	<b>-0.1%</b>	<b>7,332,041</b>	<b>↑</b>	<b>3.4%</b>	<b>32,699,431</b>	<b>↑</b>	<b>4.1%</b>

1,641,161	↓	-1.0%	5,076,171	↑	5.0%	22,598,449	↑	5.8%
737,915	↑	2.0%	2,255,870	→	0.0%	10,100,982	↑	0.5%

1,301,180	↑	2.9%	3,902,504	↑	3.8%	16,785,687	→	0.1%
796,942	↓	-4.8%	2,536,400	↑	1.1%	11,627,966	↑	8.1%
254,048	↑	1.5%	803,481	↑	8.7%	3,833,386	↑	9.2%
26,906	↓	-9.3%	89,656	↑	8.8%	452,392	↑	20.7%
<b>2,379,076</b>	→	<b>-0.1%</b>	<b>7,332,041</b>	<b>↑</b>	<b>3.4%</b>	<b>32,699,431</b>	<b>↑</b>	<b>4.1%</b>

\$ Net					
Period	%	YTD	%	Rolling 13	%

2,709,433	↑	4.7%	8,652,302	↑	7.6%	43,485,351	↑	7.2%
285,586	↑	1.9%	724,173	↑	6.5%	2,734,170	↑	2.6%
3,668,189	↓	-7.8%	11,111,839	↓	-4.4%	52,981,222	↓	-1.5%
<b>6,663,208</b>	<b>↓</b>	<b>-2.6%</b>	<b>20,488,314</b>	<b>↑</b>	<b>0.7%</b>	<b>99,200,743</b>	<b>↑</b>	<b>2.2%</b>

### VQA Table

Red	2,709,433	↑	4.7%	8,652,302	↑	7.6%	43,485,351	↑	7.2%
Rose	285,586	↑	1.9%	724,173	↑	6.5%	2,734,170	↑	2.6%
White	3,668,189	↓	-7.8%	11,111,839	↓	-4.4%	52,981,222	↓	-1.5%
Total	<b>6,663,208</b>	<b>↓</b>	<b>-2.6%</b>	<b>20,488,314</b>	<b>↑</b>	<b>0.7%</b>	<b>99,200,743</b>	<b>↑</b>	<b>2.2%</b>

### VQA Table

< \$8	42,920	↓	-20.7%	130,385	↓	-10.7%	603,946	↓	-13.8%
\$8 - \$12	2,098,064	↓	-11.8%	6,104,750	↓	-16.9%	30,936,024	↓	-13.5%
\$12 - \$15	3,997,224	↑	4.1%	12,522,633	↑	11.0%	58,915,210	↑	10.4%
> \$15	525,000	↓	-8.0%	1,730,546	↑	9.9%	8,745,563	↑	21.4%
Total	<b>6,663,208</b>	<b>↓</b>	<b>-2.6%</b>	<b>20,488,314</b>	<b>↑</b>	<b>0.7%</b>	<b>99,200,743</b>	<b>↑</b>	<b>2.2%</b>

### Non-VQA Table

Red	5,678,884	↑	4.4%	18,159,723	↑	8.1%	79,901,678	↑	5.7%
Rose	649,459	↓	-3.9%	1,932,075	→	0.3%	8,465,211	↓	-1.4%
White	10,377,706	↑	1.1%	31,435,590	↑	5.1%	135,285,070	↑	6.0%
Total	<b>16,706,049</b>	<b>↑</b>	<b>2.0%</b>	<b>51,527,388</b>	<b>↑</b>	<b>5.9%</b>	<b>223,651,959</b>	<b>↑</b>	<b>5.6%</b>

### Ontario Table

Red	8,388,317	↑	4.5%	26,812,025	↑	7.9%	123,387,029	↑	6.2%
Rose	935,045	↓	-2.2%	2,656,248	↑	1.9%	11,199,381	→	-0.4%
White	14,045,895	↓	-1.4%	42,547,429	↑	2.4%	188,266,292	↑	3.8%
Total	<b>23,369,257</b>	<b>↑</b>	<b>0.6%</b>	<b>72,015,702</b>	<b>↑</b>	<b>4.4%</b>	<b>322,852,702</b>	<b>↑</b>	<b>4.5%</b>

### Ontario Table Varietals

Ontario Table Varietals	16,594,001	↓	-1.1%	51,274,113	↑	4.9%	229,994,113	↑	5.4%
Ontario Table Blends	6,775,256	↑	5.2%	20,741,589	↑	3.1%	92,858,589	↑	2.5%

### Ontario Table

< \$8	10,162,777	↑	3.2%	30,556,668	↑	4.3%	130,488,667	↓	-0.9%
\$8 - \$12	8,624,125	↓	-3.0%	27,020,341	↑	1.6%	123,554,313	↑	7.2%
\$12 - \$15	4,054,134	↑	3.7%	12,702,713	↑	10.3%	59,850,996	↑	9.9%
> \$15	528,221	↓	-8.1%	1,735,980	↑	9.2%	8,958,726	↑	21.0%
Total	<b>23,369,257</b>	<b>↑</b>	<b>0.6%</b>	<b>72,015,702</b>	<b>↑</b>	<b>4.4%</b>	<b>322,852,702</b>	<b>↑</b>	<b>4.5%</b>

## LCBO ONTARIO TABLE WINES

## Period 3 2013-14

Litres					
Period	%	YTD	%	Rolling 13	%

\$ Net					
Period	%	YTD	%	Rolling 13	%

### LCBO ONTARIO NON-TABLE WINES

-		-	↓ -100.0%	13	↑ 333.3%
74	↑ 1133.3%	235	↑ 1136.8%	977	↑ 583.2%
-		-		-	
-		-		-	
5,726	↑ 13.6%	17,558	↑ 20.1%	95,839	↓ -12.7%
-		-		-	
<b>5,800</b>	<b>↑ 14.9%</b>	<b>17,793</b>	<b>↑ 21.5%</b>	<b>96,829</b>	<b>↓ -11.9%</b>

702	↓ -15.9%	1,851	↓ -25.7%	16,863	↓ -16.9%
988	↓ -9.7%	3,499	↑ 1.4%	25,846	↓ -8.9%
10,731	↓ -11.9%	35,237	↓ -4.8%	172,370	↓ -2.7%
68,278	↔ 0.0%	212,173	↑ 1.9%	949,227	↓ -1.5%
77,480	↓ -9.4%	240,985	↓ -6.0%	1,391,915	↓ -4.8%
-	↓ -100.0%	3	↓ -99.9%	127	↓ -99.5%
<b>158,179</b>	<b>↓ -6.0%</b>	<b>493,748</b>	<b>↓ -3.2%</b>	<b>2,556,348</b>	<b>↓ -4.5%</b>

#### VQA Non-Table

Dessert	-	↓ -100.0%	-	↓ -100.0%	615	↑ 289.2%
Icewine	10,181	↑ 1021.3%	32,321	↑ 1117.8%	147,562	↑ 633.7%
Fruit Wines	-		-		-	
Port	-		-		-	
Sherry	-		-		-	
Sparkling	140,509	↑ 12.9%	411,138	↑ 12.9%	2,320,005	↓ -15.0%
Vermouth	-		-		-	
<b>Total</b>	<b>150,690</b>	<b>↑ 20.2%</b>	<b>443,459</b>	<b>↑ 20.8%</b>	<b>2,468,182</b>	<b>↓ -10.2%</b>

#### Non-VQA Non-Table

Dessert	37,114	↓ -18.3%	97,909	↓ -24.2%	859,959	↓ -18.7%
Fruit Wines	20,936	↓ -9.7%	72,935	↔ 0.4%	530,087	↓ -7.5%
Port	112,039	↓ -12.6%	370,523	↓ -5.0%	1,814,660	↓ -3.2%
Sherry	615,696	↑ 1.2%	1,913,775	↑ 3.2%	8,470,395	↓ -1.0%
Sparkling	665,550	↓ -10.3%	2,067,859	↓ -6.6%	11,995,969	↓ -3.5%
Vermouth	-	↓ -100.0%	22	↓ -99.9%	1,144	↓ -99.5%
<b>Total</b>	<b>1,451,335</b>	<b>↓ -6.4%</b>	<b>4,523,023</b>	<b>↓ -3.4%</b>	<b>23,672,214</b>	<b>↓ -4.2%</b>

## Period 3 2013-14

Litres					
Period	%	YTD	%	Rolling 13	%

\$ Net					
Period	%	YTD	%	Rolling 13	%

### LCBO IMPORTED TABLE WINES

2,837,994	↓	-1.6%	9,320,969	↑	3.4%	41,922,823	↑	1.1%
172,621	↓	-6.6%	465,217	↓	-3.0%	1,834,290	↓	-3.6%
1,962,763	↓	-8.2%	6,078,872	↓	-0.8%	26,172,982	↗	0.4%
<b>4,973,378</b>	↓	<b>-4.5%</b>	<b>15,865,058</b>	↑	<b>1.6%</b>	<b>69,930,095</b>	↑	<b>0.7%</b>

#### Table

35,515,342	↑	1.2%	116,713,301	↑	6.3%	525,971,671	↑	4.1%
1,977,869	↓	-3.8%	5,193,718	↗	-0.1%	19,855,336	↓	-1.3%
23,438,139	↓	-5.8%	72,079,706	↑	1.9%	307,772,667	↑	3.2%
<b>60,931,350</b>	↓	<b>-1.8%</b>	<b>193,986,725</b>	↑	<b>4.5%</b>	<b>853,599,674</b>	↑	<b>3.6%</b>

1,519,815	↓	-8.2%	4,798,573	↓	-3.7%	21,160,597	↓	-6.0%
2,147,202	↓	-6.0%	6,739,234	↓	-1.8%	29,725,616	↓	-2.6%
922,084	↑	3.6%	2,971,871	↑	15.5%	12,810,677	↑	18.0%
384,277	↑	1.8%	1,355,380	↑	12.8%	6,233,205	↑	12.7%
<b>4,973,378</b>	↓	<b>-4.5%</b>	<b>15,865,058</b>	↑	<b>1.6%</b>	<b>69,930,095</b>	↑	<b>0.7%</b>

#### Table

< \$8	↓	-8.2%	39,881,252	↓	-3.5%	175,381,626	↓	-6.3%
\$8 - \$12	↓	-4.8%	79,560,085	↓	-0.9%	350,570,281	↓	-1.8%
\$12 - \$15	↑	7.2%	46,927,230	↑	17.8%	200,573,416	↑	19.8%
> \$15	↑	4.2%	27,618,158	↑	13.9%	127,074,351	↑	13.5%
<b>60,931,350</b>	↓	<b>-1.8%</b>	<b>193,986,725</b>	↑	<b>4.5%</b>	<b>853,599,674</b>	↑	<b>3.6%</b>

3,563,877	↓	-4.8%	11,347,061	↑	0.8%	50,157,011	↗	0.2%
1,409,501	↓	-3.8%	4,517,997	↑	3.5%	19,773,084	↑	2.0%

Imported Table Varietals

43,551,521	↓	-1.7%	138,190,206	↑	3.8%	609,606,245	↑	3.0%
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Imported Table Blends

17,379,829	↓	-2.1%	55,796,519	↑	6.0%	243,993,429	↑	5.3%
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### LCBO IMPORTED NON-TABLE WINES

4,395	↓	-3.0%	14,796	↑	3.0%	75,588	↑	5.4%
-			-			(1)		
-	↓	-100.0%	-	↓	-100.0%	-	↓	-100.0%
818	↓	-10.8%	3,010	↑	5.5%	16,702	↑	2.5%
13,426	↗	-0.2%	42,511	↓	-2.2%	251,335	↓	-3.2%
-			-			-		
15,112	↓	-4.9%	50,379	↓	-2.9%	252,698	↓	-4.9%
196,291	↓	-5.0%	567,297	↓	-0.8%	3,001,166	↑	4.2%
6,635	↓	-10.7%	21,670	↓	-4.2%	100,513	↓	-3.9%
46,790	↓	-7.3%	150,862	↗	-0.4%	692,215	↗	0.3%
<b>283,467</b>	↓	<b>-5.3%</b>	<b>850,525</b>	↓	<b>-0.9%</b>	<b>4,390,216</b>	↑	<b>2.4%</b>

#### Non-Table

Dessert	65,472	↑	5.0%	218,093	↑	10.3%	1,085,732	↑	10.2%
Fruit Wines	-			-			(12)		
Kosher	-	↓	-100.0%	-	↓	-100.0%	-	↓	-100.0%
Madeiras	17,982	↓	-9.7%	66,029	↑	6.8%	363,765	↑	3.6%
Port	267,829	↓	-5.2%	847,883	↓	-2.8%	5,032,019	↓	-1.6%
Sake	-			-			-		
Sherry	203,159	↓	-3.9%	680,846	↓	-1.0%	3,455,960	↓	-2.4%
Sparkling	4,238,560	↓	-5.0%	12,079,681	↗	0.3%	63,717,344	↑	4.4%
Tonic Wine	78,648	↓	-10.8%	257,291	↓	-4.2%	1,192,608	↓	-3.1%
Vermouth	525,453	↓	-7.7%	1,697,678	↗	-0.4%	7,800,425	↑	1.5%
<b>Total</b>	<b>5,397,103</b>	↓	<b>-5.2%</b>	<b>15,847,501</b>	↗	<b>0.1%</b>	<b>82,647,841</b>	↑	<b>3.4%</b>

## Period 3 2013-14

Litres					
Period	%	YTD	%	Rolling 13	%

\$ Net					
Period	%	YTD	%	Rolling 13	%

### VINTAGES ONTARIO TABLE WINES

13,244	↑	17.3%	44,424	↑	35.6%	207,197	↑	6.3%
8,530	↓	-13.1%	19,553	↓	-20.1%	64,600	↓	-1.4%
21,725	→	-0.3%	63,649	↑	1.7%	285,656	↓	-0.7%
<b>43,499</b>	<b>↑</b>	<b>1.4%</b>	<b>127,626</b>	<b>↑</b>	<b>6.5%</b>	<b>557,453</b>	<b>↑</b>	<b>1.7%</b>

4,906	↓	-4.0%	12,427	↑	6.1%	47,609	↓	-32.1%
29,734	↓	-1.9%	86,916	→	0.0%	386,695	↑	5.5%
5,476	↑	26.4%	17,664	↑	44.4%	78,035	↑	16.5%
3,383	↑	7.1%	10,619	↑	17.9%	45,114	↑	1.9%
<b>43,499</b>	<b>↑</b>	<b>1.4%</b>	<b>127,626</b>	<b>↑</b>	<b>6.5%</b>	<b>557,453</b>	<b>↑</b>	<b>1.7%</b>

#### VQA Table

Red	345,328	↑	18.0%	1,137,743	↑	34.0%	5,301,321	↑	7.1%
Rose	157,539	↓	-12.0%	361,506	↓	-17.0%	1,190,208	↑	1.3%
White	474,972	↓	-2.7%	1,411,002	↑	1.9%	6,384,375	↑	1.8%
<b>Total</b>	<b>977,839</b>	<b>↑</b>	<b>1.9%</b>	<b>2,910,251</b>	<b>↑</b>	<b>9.0%</b>	<b>12,875,904</b>	<b>↑</b>	<b>3.9%</b>

#### VQA Table

< \$15	83,442	↓	-3.6%	209,217	↑	6.2%	804,372	↓	-32.3%
\$15 - \$20	612,607	↓	-2.1%	1,803,377	↑	1.5%	8,116,328	↑	6.9%
\$20 - \$25	149,388	↑	25.1%	478,617	↑	42.2%	2,140,306	↑	19.4%
> \$25	132,402	↑	3.4%	419,040	↑	16.6%	1,814,898	→	-0.3%
<b>Total</b>	<b>977,839</b>	<b>↑</b>	<b>1.9%</b>	<b>2,910,251</b>	<b>↑</b>	<b>9.0%</b>	<b>12,875,904</b>	<b>↑</b>	<b>3.9%</b>

### VINTAGES ONTARIO NON-TABLE WINES

-			-			-		
-			-			-		
4,020	↑	5.4%	10,797	↑	2.0%	63,243	↓	-1.5%
649	↑	33.8%	1,935	↑	32.5%	8,275	↓	-14.6%
<b>4,669</b>	<b>↑</b>	<b>8.6%</b>	<b>12,732</b>	<b>↑</b>	<b>5.7%</b>	<b>71,518</b>	<b>↓</b>	<b>-3.2%</b>

-			-			-		
114	↑	500.0%	377	↑	409.5%	2,953	↑	39.1%
135	↓	-6.3%	426	↑	11.5%	2,174	↑	61.3%
-			-			-		
<b>249</b>	<b>↑</b>	<b>52.8%</b>	<b>803</b>	<b>↑</b>	<b>76.1%</b>	<b>5,127</b>	<b>↑</b>	<b>47.7%</b>

#### VQA Non-Table

Dessert	-			-			-		
Fruit Wines	-			-			-		
Icewine	399,625	↑	3.8%	1,070,588	↑	1.2%	6,231,001	↓	-1.4%
Sparkling	22,977	↑	36.5%	67,004	↑	36.5%	295,645	↑	2.2%
<b>Total</b>	<b>422,602</b>	<b>↑</b>	<b>5.2%</b>	<b>1,137,592</b>	<b>↑</b>	<b>2.7%</b>	<b>6,526,646</b>	<b>↓</b>	<b>-1.2%</b>

#### Non-VQA Non-Table

Dessert	-			-			-		
Fruit Wines	2,435	↑	545.9%	7,960	↑	431.0%	63,489	↑	45.3%
Sake	5,050	↓	-6.9%	16,034	↑	11.5%	81,964	↑	60.8%
Sparkling	-			-			-		
<b>Total</b>	<b>7,485</b>	<b>↑</b>	<b>29.1%</b>	<b>23,994</b>	<b>↑</b>	<b>51.1%</b>	<b>145,453</b>	<b>↑</b>	<b>53.7%</b>

## Period 3 2013-14

Litres					
Period	%	YTD	%	Rolling 13	%

\$ Net					
Period	%	YTD	%	Rolling 13	%

### VINTAGES IMPORTED TABLE WINES

649,370	↓ -3.9%	1,963,263	↓ -4.6%	9,697,344	↓ -3.5%
38,523	↓ -9.6%	79,624	↓ -7.2%	191,904	↓ -24.0%
307,989	↑ 0.9%	957,521	↑ 7.6%	4,039,788	↑ 4.2%
<b>995,882</b>	<b>↓ -2.7%</b>	<b>3,000,408</b>	<b>↓ -1.1%</b>	<b>13,929,036</b>	<b>↓ -1.7%</b>

#### Table

17,995,687	↓ -1.5%	53,111,973	→ -0.4%	267,806,275	↑ 1.4%
694,923	↓ -7.6%	1,415,334	↓ -5.6%	3,427,391	↓ -21.5%
7,072,241	↑ 1.8%	21,692,369	↑ 9.2%	92,089,300	↑ 6.2%
<b>25,762,851</b>	<b>↓ -0.8%</b>	<b>76,219,676</b>	<b>↑ 2.0%</b>	<b>363,322,966</b>	<b>↑ 2.3%</b>

118,835	↓ -24.8%	343,442	↓ -33.7%	1,770,179	↓ -32.0%
587,622	↑ 3.7%	1,805,273	↑ 6.0%	8,065,060	↑ 5.0%
157,571	↑ 4.1%	480,463	↑ 11.2%	2,167,794	↑ 5.7%
131,854	↓ -10.7%	371,230	↓ -2.1%	1,926,003	↑ 4.6%
<b>995,882</b>	<b>↓ -2.7%</b>	<b>3,000,408</b>	<b>↓ -1.1%</b>	<b>13,929,036</b>	<b>↓ -1.7%</b>

#### Table

< \$15	↓ -25.3%	5,804,653	↓ -33.7%	30,011,503	↓ -31.0%
\$15 - \$20	↑ 4.2%	37,983,542	↑ 6.8%	169,094,815	↑ 6.3%
\$20 - \$25	↑ 3.6%	12,853,551	↑ 10.6%	58,453,302	↑ 6.4%
> \$25	↓ -2.4%	19,577,930	↑ 4.4%	105,763,346	↑ 8.1%
<b>Total</b>	<b>↓ -0.8%</b>	<b>76,219,676</b>	<b>↑ 2.0%</b>	<b>363,322,966</b>	<b>↑ 2.3%</b>

### VINTAGES IMPORTED NON-TABLE WINES

1,175	↑ 114.0%	4,170	↑ 64.9%	17,372	↑ 1.1%
204	↓ -67.6%	813	↓ -29.4%	11,146	↑ 25.3%
21,623	↓ -4.5%	69,340	↓ -32.2%	396,339	↓ -2.3%
157	↑ 141.5%	635	↑ 412.1%	1,497	↓ -2.0%
4,280	↓ -16.5%	13,883	↓ -1.3%	85,497	↓ -10.3%
15,799	↑ 16.4%	51,828	↑ 7.5%	249,495	↑ 2.5%
905	↓ -12.9%	3,545	↑ 12.4%	21,192	↓ -1.2%
20,092	↑ 3.4%	62,124	↑ 9.2%	343,334	↑ 10.4%
1,682	↑ 183.2%	4,918	↑ 108.7%	16,141	→ 0.5%
-		-		-	
<b>65,917</b>	<b>↑ 3.6%</b>	<b>211,256</b>	<b>↓ -8.5%</b>	<b>1,142,013</b>	<b>↑ 1.9%</b>

#### Non-Table

Dessert	29,454	↑ 133.6%	94,189	↑ 64.6%	383,563	↓ -2.2%
Fruit Wines	3,888	↓ -71.6%	15,467	↓ -41.6%	237,544	↑ 30.2%
Kosher	250,212	↓ -8.6%	797,854	↓ -38.0%	4,798,851	↓ -3.6%
Madeiras	4,805	↑ 106.1%	18,818	↑ 261.1%	49,324	↑ 12.9%
Port	171,751	↓ -15.6%	524,206	↓ -8.9%	3,255,686	↓ -14.2%
Sake	244,145	↑ 12.0%	780,844	↑ 4.4%	3,695,636	↑ 1.0%
Sherry	17,655	↓ -16.1%	66,998	↑ 9.3%	400,060	↓ -1.5%
Sparkling	891,128	↑ 5.1%	2,515,657	↑ 5.5%	14,226,199	↑ 4.0%
Tonic Wine	31,438	↑ 187.0%	91,781	↑ 111.0%	289,673	↓ -3.2%
Vermouth	-		-		-	
<b>Total</b>	<b>1,644,476</b>	<b>↑ 2.5%</b>	<b>4,905,814</b>	<b>↓ -5.4%</b>	<b>27,336,536</b>	<b>→ -0.4%</b>