

May 30, 2011

WCO OFFICE HAS MOVED!!

The WCO has now moved to our new office at the Vineland Research Centre. The new office contact information is:

Address:

4890 Victoria Avenue North

P.O. Box 4000

Vineland Station, ON

L0R 2E0

Telephone: 905-562-8070

Fax: 905-562-1993

All staff emails remain the same.

Annual General Meeting

The AGM of the WCO will take place on Tuesday, June 14 at Cave Spring Cellars, beginning at 9:30 a.m. This is a great opportunity for all members to keep well informed on the many issues which are ongoing in the industry. Please make extra efforts to join us. RSVP to Tanya at the WCO office.

WCO Board and Committee Nominations

The WCO Board and Committee Nomination information for the upcoming AGM has been sent out to all wineries. If you have not received the information or have any questions, please call Tanya at the WCO office.

VQA Support Program

The Ministry of Economic Development and Trade (MEDT) has distributed packages with respect to this year's VQA support program (which reflect sales through the LCBO up to March 31, 2011). You should have received your package by now. Please review the material sent, and if you have any questions please call Margaret Vokes at MEDT at (416) 327-3975. MEDT will be running a workshop on the application form (and generally on the program) on June 2 (in Vaughn), June 7 (Picton), June 8 (St. Catharines) and June 10 (Harrow) – exact logistics to come from MEDT. If you have any general questions about the program, please contact D. Gibson at the WCO office (ext. 222).

WCO Social Media campaign

Be sure to submit your winery's event to www.winesofontario.org/submit-event for posting on the website. Content for the WCO social Media campaign will be pulling events from that site.

Riesling Experience – An International Celebration of Style, Structure and Purity

The *Riesling Experience*, first held at Brock University, Ontario Canada in 2008, was so successful that the organizers are back again for 2011 with an expanded two-day program. World-renowned French producer, **Pierre Trimbach** will open the event with a tutored tasting of his top Rieslings and will discuss his experiences with Riesling in Alsace. It will be hosted at CCOVI at Brock University, on June 9, 2011.

The purpose of the gathering is to bring together producers, trade, and media and wine enthusiasts from Canada, the US and around the world to share and learn more about the diversity, beauty and versatility of Riesling. Of all the noble varieties in the world, we are constantly amazed by its infinite dimensions and the people who give this exquisite variety its fullest expression.

The program will also include:

- a “Great Lakes” panel with representatives from Michigan, New York, Ohio and Ontario
- a Riesling-friendly luncheon and an international Riesling tasting
- a second optional day including a hands-on vineyard tour of Niagara’s oldest and most award-winning vineyards and luncheon

To register for one or both days of the conference, www.rieslingexperience.com

Gathering re Larry Paterson, aka ‘The Little Fat Wino’

Larry Horne asked us to pass on this notice of this upcoming event in memory of Larry Paterson:

Due to the untimely death of our good friend Larry Paterson, many of us who knew him never got to properly say goodbye to him ... here's your chance to pay your last respects and hoist a glass to the man we called "The Little Fat Wino", on **Sunday June 12, 2011, Calamus Estate Winery, at 4:00 pm** (until everyone leaves!).

We will be have some simple BBQ fare - all that we ask is that you bring along \$5 to help cover the cost and, as special tribute to the late Mr. Paterson we also ask you to bring along a special bottle of wine keeping the following parameters in mind: your oddest variety, weirdest blend or dodgiest bottle, as Larry would have liked it that way.

Please RSVP to Larry Horne on or before June 5 horneland@msn.com, or through Calamus Estate Winery.