

**January 31, 2011**

**WCO Membership Renewal Forms**

You should recently have received the annual WCO membership renewal form for the upcoming fiscal year (for the period from April 1, 2011 to March 31, 2012). Please sign and return (fax or e-mail) the applicable page to Tanya at the WCO office. If you have any questions on the form, please contact D. Gibson at the WCO office.

**Via Rail Looking for ½ bottles of Wine to List**

Wineries that produce ½ bottles of red or white wine that might be interested in a listing on Via Rail should contact Lynn Lefebvre, Product Manager at Tel: 514-871-6185 or and/or at [lynn\\_lefebvre@viarail.ca](mailto:lynn_lefebvre@viarail.ca).

**WCO Social Media campaign**

Be sure to submit your winery's event to [www.winesofontario.org/submit-event](http://www.winesofontario.org/submit-event) for posting on the website. Content for the WCO social Media campaign will be pulling events from that site.

**Blog is launched –**<http://blog.winesofontario.org>

Check out lots of new updates including photos and videos on Icewine Festival activities by guest blogger Suresh Doss.

**WCO Member's Site**

We have launched the new member-only site which gives WCO Members and easy-to-use source for all your member needs. Topics will include: meeting notices, marketing programs, member benefits, industry statistics and sales data, government updates and much more. Meeting notices and minutes, upcoming events, past weekly e-blasts will all be available. Be assured, this site will not replace any of the current WCO communications but be an easy-to-access portal to find misplaced emails, documents etc.

To ensure you, as a member, have access please follow the link below to create your account. Once your application is complete – you will be sent a confirmation, within a day, to your email address to indicate your account is created.

Create your account today! Go to: <http://members.winesofontario.org/login.php> - Click on "Don't have an account? Apply Now!"

If you have any questions, please do not hesitate to contact Regina.

**Cuvee trade and media tasting**

The deadline to submit samples for the Cuvee media and trade tasting is Wednesday, February 2. Contact Linda Watts.

## **Competition Consolidations**

Check the member's site for consolidation dates and locations for international and domestic competitions. Contact Linda Watts.

## **Ontario Wine Society - CUCCI Ristorante, Event Room**

OWS Oakville invites you to come and celebrate the start of the New Year. And what would a new year's celebration be without a little bubbly? Try some sensational sparkling wines and a variety of luscious Icewines. Bring your friends, family and colleagues out to begin 2011 with some of the best wines Ontario has to offer.

For further details please visit: <http://www.ontariowinesociety.com/events.html>

Date: February 16, 2011  
Location: 119 Jones Street, Oakville ON, L6L E7L  
Reception: 6:30 p.m.  
Tasting: 7:00 p.m.

**Members \$35; Non-members \$45**

Includes sumptuous snacks prepared by the Cucci culinary team

## **Ontario Wine Society -**

The Ontario Wine Society (Toronto) Presents "Seriously Cool Chardonnay. If you missed last year's historical "Seriously Cool -Ontario Chardonnay" OWS event, you get a second, better, chance to taste the best that Canada has to offer... all in one place.

This year, Bill Redelmeier and gang, and the Seriously Cool - Great Canadian Chardonnay Grape, take on the Big Apple's critics and trade.

Selected by a panel of experts from the 100 submitted, this year's top Chardonnays from 31 Ontario and British Columbia wineries will be tasted by OWS members, guests and the public in a dress rehearsal before the wines head to the McGraw Hill building high up in the skyline of New York City in midtown Manhattan.

As a special treat, you will taste the Chardonnays in a commemorative Ontario Wine Society 20th Anniversary, Schott Zwiesel Cru Classic glass that you keep and take home.

Location: Toronto Lawn Tennis Club, 44 Price St. in Toronto  
Date: Tuesday, February 22, 6:30 pm  
Price: \$43 each - member and 1st guest  
\$53 each - addition guests and non-members.

For more details and to register, visit: <http://www.ontariowinesociety.com/events.html>