

**June 4, 2012**

### **Upcoming Meetings**

- **Tuesday, June 12, 2012**  
WCO Annual General Meeting  
Cave Spring Cellars  
9:30am – 3:00pm

### **Activities**

- **Tuesday, June 5<sup>th</sup>, 2012**  
South Coast Winery Association meeting  
WCO (Hillary Dawson, Duncan Gibson, Magdalena Kaiser-Smit)
- **Wednesday, June 6<sup>th</sup>, 2012**  
NYC (B&R lunch and reception) partnership with OTMPC  
WCO (Magdalena Kaiser-Smit)
- **Thursday, June 7<sup>th</sup>, 2012**  
Friends of the Greenbelt Event – environmental award  
WCO (Hillary Dawson, Magdalena Kaiser-Smit, Regina Foisey)
- **Wednesday, June 13<sup>th</sup>, 2012**  
Prince Edward County Winery Association meeting  
WCO (Hillary Dawson, Duncan Gibson, Magdalena Kaiser-Smit, Wendy Cheropita)

### **OGWRI – Request for Proposals**

Ontario Grape and Wine Research Inc. is the non-profit corporation owned by the WCO, WGAO and GGO, the objective of which is to enhance the profitability and sustainability of the Ontario grape and wine industry, through directed and coordinated financing of research and development activities. OGWRI is dedicated to insuring prosperous growth within the industry by focusing its efforts on three instrumental research pillars: viticulture, oenology and market research.

OGWRI is currently requesting proposals from interested applicants. The proposal has been circulated directly to those organizations who have previously expressed interest in receiving funding (i.e. university-related organization such as CCOVI, Brock, U. of Guelph, and other private organizations).

Any interested party may fill out a pre-proposal form (which is attached to this e-blast together with their 2012 research priorities). The form must be completed by June 30, 2012.

If there are any questions on OGWRI matters, please contact D. Gibson at the WCO office. For more detailed questions on this proposal, please contact Nick Hubbard at the GGO office (905-688-0990 ex 229 or [nhubbard@grapegrowersofontario.com](mailto:nhubbard@grapegrowersofontario.com)).

### **VQA Wine Support Program update**

The fiscal year ended March 31, 2012 was the 3<sup>rd</sup> year of the 5 year VQA support program on sales through the LCBO. As participants are aware, they must complete the 'application form' and other documentation on an annual basis.

We have been informed by MEDI that the updated application forms will be available on the MEDI website soon (see [http://www.ontariocanada.com/ontcan/1medt/smallbiz/en/sb\\_vqa\\_en.jsp](http://www.ontariocanada.com/ontcan/1medt/smallbiz/en/sb_vqa_en.jsp)). Further information will be coming directly to wineries from MEDI. Consistent with previous years, MEDI's plan is to distribute amounts owed prior to Labour Day.

### **Vancouver International Wine Festival**

Applications for the 2013 Vancouver International Wine Festival are now open until **June 15, 2012**. The 35th annual Festival will feature **California** as the Theme Region and **Chardonnay** as the Global Focus. <http://www.playhousewinefest.com>

Please review the [Winery Application Guidelines](#) and [Special Event Guidelines & Proposals](#) before you begin the application process.

All applications will be reviewed by a knowledgeable Winery Selection Committee. The first round of selected wineries will be announced (embargoed) on **July 12, 2012**.

Winery Dinner Proposals will be open to selected wineries from **July 15** until **August 15, 2012**. For additional information, please contact Festival Administrator [Visnja Vukelich](#).

### **Wine Country Ontario Website – Events posting**

Be sure to submit your winery's event to [www.winecountryontario.ca/submit-event](http://www.winecountryontario.ca/submit-event) for posting on the website. Content for the WCO social Media campaign will be pulling events from that site. ***BE SURE to enter your event with proper grammar, punctuation and capitals. We are finding many are not being entered properly and we need to re-write the postings.*** As we approach summer and more events are posted, your attention to this matter is much appreciated.