

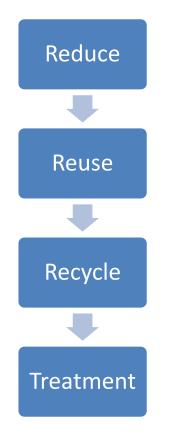
Lightweight Glass Product List

11/29/2010



As the LCBO is planning to introduce a lightweight glass standard for all table wines priced under \$15. The Wine Council of Ontario has been in discussions with the LCBO to

ensure that the transition to lightweight glass is smooth.



By becoming proactively involved in this program, your winery will demonstrate a commitment to a key component of sustainability, waste management. The use of lightweight wine bottles also reduces the environmental footprint associated with bottle recycling and bottle return programs.

Wineries themselves will benefit due to:

- Preparation for the impending lightweight glass standard
- Enhanced public image from responsible behavior
- A unique marketing opportunity for your wine product

Research on lightweight glass manufacturing by the Container Lite program of the Waste & Resources Action Program (WRAP, http://www.wrap.org.uk/) has identified that the weight of the wine bottle had little impact on consumer decisions and that lightweight glass met the performance requirements for glass packaging.

To assist our wineries, we performed research into the lightweight options for wine bottles. We have attached a summary of current

offerings from packaging suppliers and included their contact information and specifications sheets wherever possible.





Saxco currently offers the broadest line of liquor and wine bottles across Canada. These products include (see Appendix A for specification sheets):

Flat Bottom Bordeaux Optima

Weight: 369 g Finish: cork Colours: champagne green, flint (January 2011)

Mid Punt Bordeaux

Weight: 397 g Finish: stelvin Colours: champagne green (January 2011) and

flint (end of first quarter 2011)

Saxco can be contacted through:

Anita Birus, Account Manager abirus@saxcocanada.com
1-800-387-5314 ext. 4785



Bruni Glass was founded in 2005 to serve the Canadian and East Coast United States markets. The company currently offers (see Appendix B for specification sheets):

Bordeaux STD VA WI 415

Weight: 410 g Finish: sughero-cetie

Colours: antique green, amber, white

The Bruni Packaging Glass Company may be contacted at:

Mark Bassel mark.bassel@bruniglass.com (514)633-9247 ext. 2302

Swentech International

Due to the growing interest from wineries, Swentech has been working with wineries and suppliers to extend their product line of lightweight glass offerings. Currently, they offer the following varieties in lightweight glass (see Appendix C for specification sheets).

Bordeaux Ecova Evolution

Weight: 395 g (for the cork finish) and 400 g

(for the BVS finish) Finish: cork or BVS

Colours: flint and champagne green

Burgundy Ecova Evolution

Weight: 395 g Finish: cork or BVS

Colours: flint, dead leaf and antique green

Please contact Swentech at:

Alain Girerd
agirerd@swentech.ca
(450)430-3419

Waterloo Container

Waterloo Container was founded in 2005 to serve the Canadian and East Coast United States markets. The company currently offers one lightweight model for its wine bottles:

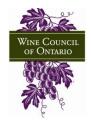
Bordeaux ECO Bottle W5

Weight: 300g Finish: Cork

Colours: antique green

Waterloo Container may be contacted through:

tracey@waterloocontainer.com 1-888-539-3922 www.waterloocontainer.com





The Wine Village was established in 1991in Hamilton, ON. Their bottling operations offer the following lightweight bottle:

Bordeaux

Weight: 390 g Finish: stelvin or cork Colours: flint, clear and champagne green

For more information contact the Wine Village Inc. at:

wines@winevillage.ca (905)662-0656 1-800-680-9136



Salbro has been a distributor of packaging solutions for 100 years. Their lightweight wine bottle offerings, which are of superior quality European glass, include (see Appendix D for specification sheets):

171 Bordeaux

Weight: 400 g

Finish: stelvin or cork

Colours: flint, antique green and dead leaf green

753 Burgundy

Weight: 405 g Finish: stelvin Colours: flint, antique green and dead leaf green

Salbro may be contacted through:

Michael Koonin
michaelkoonin@salbrobottle.com
1-800-565-6786 ext. 230

Global Winery Solutions Inc.

Global Winery Solutions Inc. aims to be a one stop shop for the wine industry in Niagara. They offer high quality wine bottles, closures, capsules, shipping materials and boutique items from around the world. Their Lightweight offerings include:

Bordeaux Ecova Evolution

Weight: 400 g Finish: cork or BVS

Colours: flint and champagne green

Burgundy Ecova Evolution

Weight: 395 g Finish: cork or BVS Colours: Antique Green

Bordeaux Tendance

Weight: 400 g Finish: BVS Colours: Flint

Flute Evolution

Weight: 400 g
Finish: cork or BVS
Colours: Antique Green

Please contact them through:

Becky Carson
bcarson@globalwinerysolutions.com
(905)687-4014





Richard's Packaging will not have any lightweight glass available until January. For more information, please contact:

Chris Lee
clee@richardspackaging.com
(905)624-3391



WP Warehousing's services include temperature controlled waterhousing, trucking and the sale of quality glass products. Please contact Diane Todd for information on their lightweight offerings at:

Dianne Todd

<u>Dianne@wpwarehousing.com</u>
(289)668-6655

Appendices

Appendix A: Saxco Specification Sheets	8 9-12
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APPENDIX A: SAXCO SPECIFICATION SHEETS

BORDEAUX OPTIMA



Less Weight -

Advanced lightweight, glass technology delivers outstanding performance with less materials.

Less Waste -

Glass is the only material that is infinitely recyclable, which can help reduce landfill overload.

LESS AND MORE

More Flavor -

Glass is the only packaging material that will never after the purity and flavor of your product.

More Natural -

The crity packaging made from 100% natural resources that can be recycled back into a food or beverage container.

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O-Is lightweighting advancements not only deliver lighter containers, but also provide significant energy savings per bottle. So choosing lean and green wine bottles means reduced environmental impacts for your business and your customers without compromising the premium look and feel of your products.



Features of W-1503

- · 750mL capacity
- · 13 oz. (369 grams); 030-3110 finish
- · Available in Champagne Green, Emerald Green, and Flint
- . 16% weight reduction versus similar bottles



APPENDIX A: SAXCO SPECIFICATION SHEETS

MID PUNT BORDEAUX



Less Weight -

Advanced lightweight glass technology delivers outstanding performance with less materials.

Less Waste -

Glass is the only material that is infinitely recyclable, which can help reduce landfill overload.

LESS AND MORE

More Flavor -

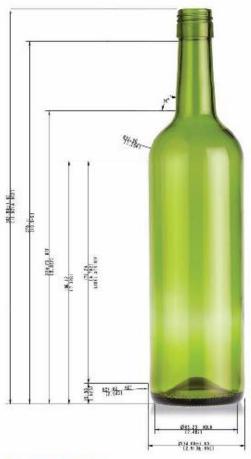
Glass is the only packaging material that will never after the purity and flavor of your product.

More Natural -

The only packaging made from 100% natural resources that can be recycled back into a food or beverage container.

O-I's Lightweighting advancements not only delivers lighter containers, but also provides significant energy savings per bottle. So choosing leaner and greener wine bottles means improved environmental outcomes for your business and your customers - without compromising the premium look and feel of your products.





Features of W-1511

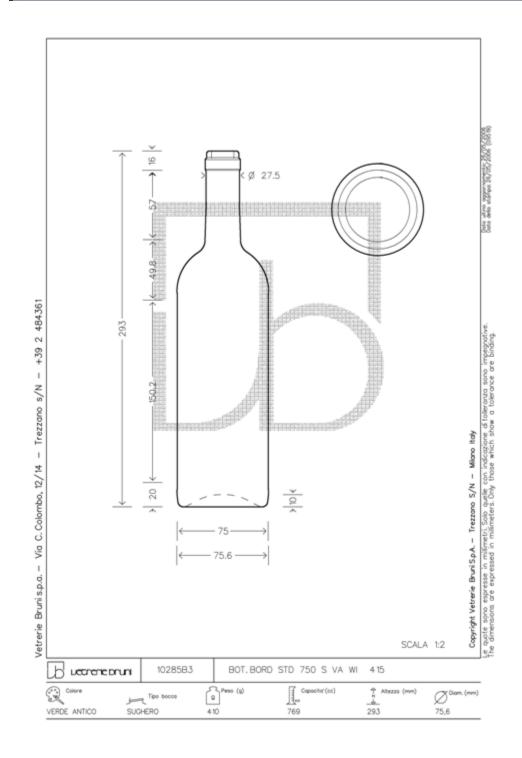
- · 750mL capacity
- · 14 oz. (397 grams); 030-1680 mm finish
- · Mini push-up
- Available in Champagne Green and Flint
- · 12% weight reduction versus similar bottles



APPENDIX B: BRUNI GLASS SPECIFICATION SHEETS

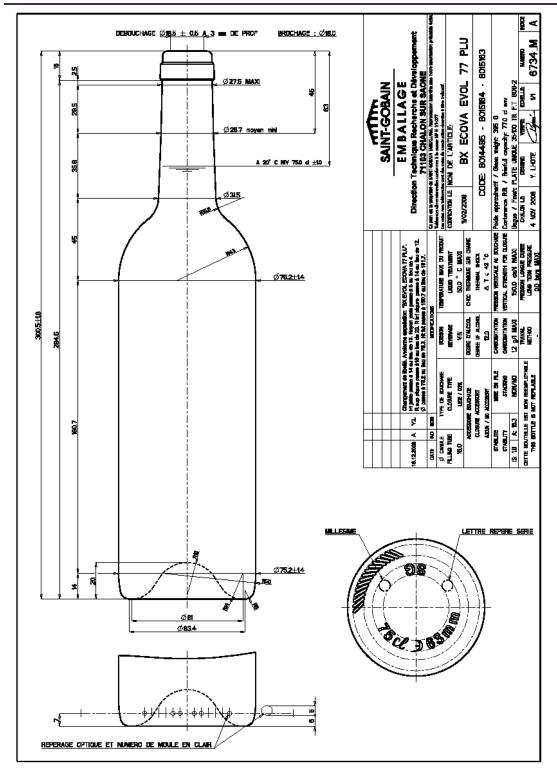
BORDEAUX STD 750 VA WI 415

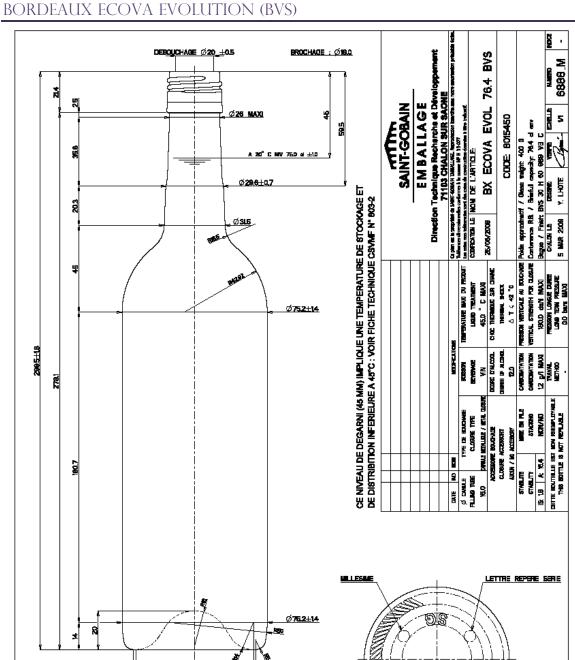




BORDEAUX ECOVA EVOLUTION (CORK)







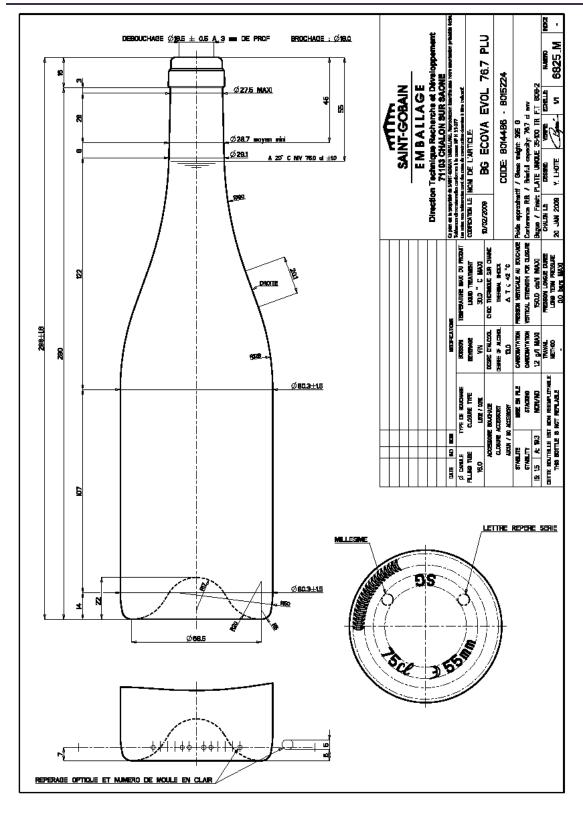


REPERAGE OPTIQUE ET NUMERO DE MOULE EN CL

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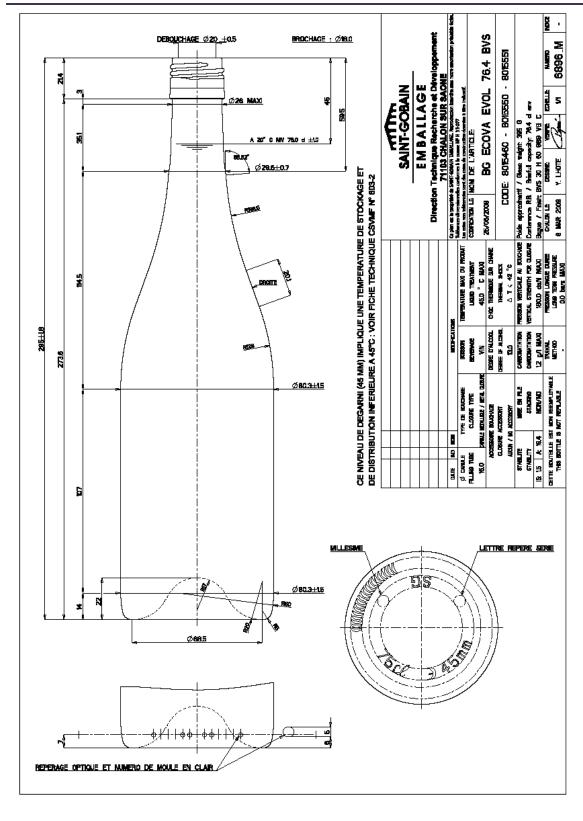
BURGUNDY ECOVA EVOLUTION (CORK)





BURGUNDY ECOVA EVOLUTION (BVS)

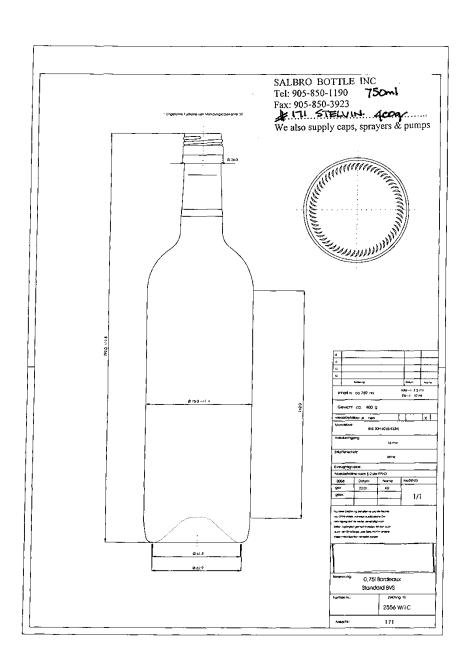




APPENDIX D: SALBRO SPECIFICATION SHEETS

BORDEAUX 171





APPENDIX D: SALBRO SPECIFICATION SHEETS

BURGUNDY 753



