

June 15, 2015

To: All Trade Councils

Re: NISS (New Item Submission System) Enhancements

Pankaj Singh

Manager, Project Services

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Dear Trade Partners,

As you know, one of our goals over the past year has been to make the process of entering and managing NISS submissions more efficient. Many of the enhancements we have rolled out came from suggestions put forward by the trade.

We now invite you to give us your feedback on the current system and suggest further refinements or new enhancements.

Please send your feedback and/or suggestions by June 26, 2015 to merchandising.support@lcbo.com with 'NISS Enhancements' as the subject line.

Thank you for your continued support.

Sincerely,

Pankaj Kumar Singh Manager, Project Services Products, Sales and Merchandising

cc: Nancy Cardinal

Shari Mogk-Edwards

Edison Yon