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Project *Sponsors*



The Traceability Foundations Initiative is a federal-provincial cost-shared initiative.
The federal funding investment is made through the Agricultural Flexibility Fund.



*What Are We **Working On?***

Creating a **new technology layer** across the entire wine value chain, incorporating internationally-recognized standards like GS1 and HACCP

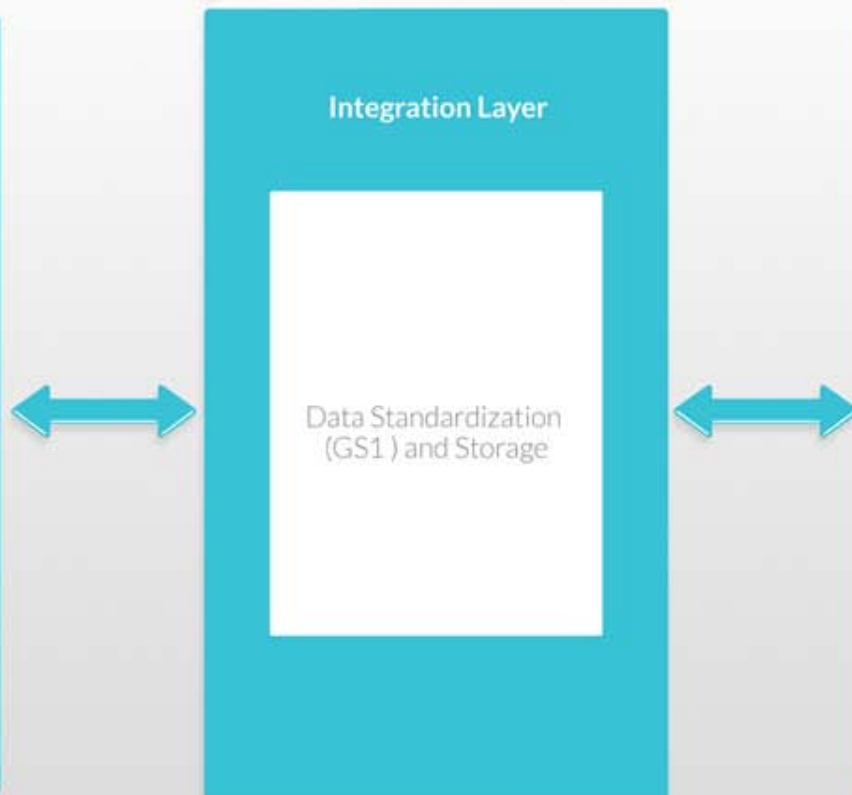
To assist wine sector partners with

- Product Authentication
- Increased Traceability Regulations
- Recall Management

VALUE CHAIN



VINESOURCE PLATFORM



SOFTWARE SOLUTIONS

GOVERNMENT APPLICATIONS

Incident Investigation & Management
Recall Oversight & Alerts
Customs Information Lookup

INDUSTRIAL APPLICATIONS

Operational Tools
Internal Recall & Alerts
Automated Monthly Reports
Information Exchange
Trade Marketing Material

CONSUMER APPLICATIONS

Anti-counterfeit & Authentication
Winery and Vineyard Lookup
Marketing Extras (eg. Food Pairings)

Project Benefits

Are you ready?

- Increased Regulation Changes
- Expand Market Access
- Compete Globally

Protect your brand

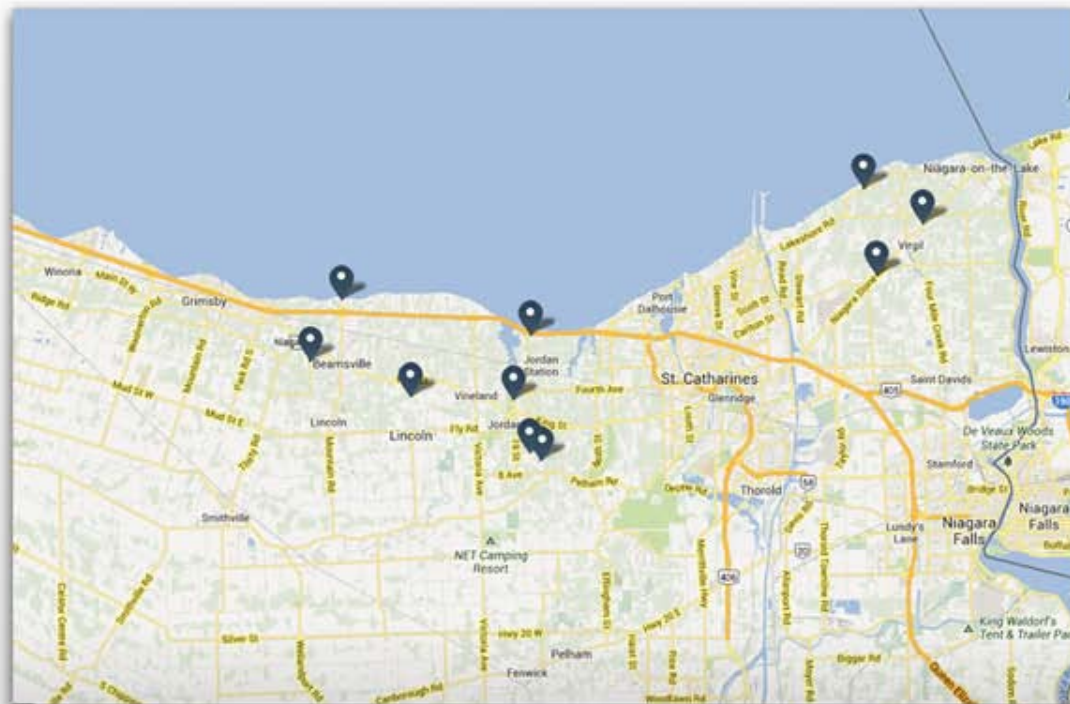
- Improve Tracking
- Substantiate Authenticity
(e.g. Appellation / VQA / Consumer Confidence)
- Information Transparency & Security



Save time & money

- Centralized Cloud Infrastructure
- Realistic Implementation
- Operational Improvements
(e.g. Monthly Reporting, Inventory Management)

Project Contributors



- 📍 BUCKNALL FARMS
- 📍 CAVE SPRING CELLARS
- 📍 DIAMOND ESTATES WINES & SPIRITS
- 📍 HUNTER BOTTLING
- 📍 FLATROCK CELLARS
- 📍 LEGENDS ESTATES WINERY
- 📍 PALATINE HILLS ESTATE WINERY
- 📍 PILLITTERI ESTATES WINERY
- 📍 ROSEWOOD ESTATES WINERY
- 📍 SUE ANN STAFF ESTATES



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