

**November 28, 2011**

**Last Chance: Wine Country Ontario Travel Guide Survey**

As we start the process for next year's guide – we are asking for feedback from wineries that participated in the 2011 edition.

Please complete the short survey <http://www.surveymonkey.com/s/6QRZZPR> If you have any questions, please contact Regina Foisey at [regina.foisey@winesofontario.org](mailto:regina.foisey@winesofontario.org)

**Last Chance: Subsidy Available for Period 7 LCBO in-store tastings**

Reminder to send in your Period 7 Submission form for subsidy for tastings conducted at LCBO stores by 3<sup>rd</sup> Party tasting companies. Deadline is **Nov 30<sup>th</sup>, 2011**. If you have any questions, concerns or need the forms, please contact Regina at 905-562-8070 ext 227 or email [regina.foisey@winesofontario.org](mailto:regina.foisey@winesofontario.org)

**Industry Harvest Party Reminder**

Stone Road Grille is holding their annual Industry Post Harvest Party today (November 28<sup>th</sup>) beginning at 6:00pm. It should be a lively affair.

**Wine for Fairmont Hotels Asia, High Profile Canadian Government events and the DFAIT annual tasting for Canadian Ambassadors and Officials**

As a result of the wine featured at official events hosted by the Governor General during the recent State Visit to Malaysia, Vietnam and Singapore, Fairmont Hotels has expressed an interest in obtaining high quality Canadian table wines to feature at Fairmont Hotels in Singapore and China. Producers interested in this opportunity are requested to contact Janet Dorozynski, Global Practice Lead, Canadian Wine, Beer and Spirits at Foreign Affairs and International Trade Canada ([janet.dorozynski@international.gc.ca](mailto:janet.dorozynski@international.gc.ca) 613-944-0181) for further information.

Wineries interested in selling wine (at wholesale ex cellar pricing) for events hosted by the Governor General, Prime Minister, Federal Government Ministers, Speakers of the House and Senate and by Canadian Ambassadors abroad, are encouraged to participate in the DFAIT *Canadian Wine Initiative*. Over the past several years, DFAIT has organized the wine selection for events for the G8/G20 Summit, the Canadian Pavilion at the World Expo in Shanghai, official events hosted by the Prime Minister and Governor General in Canada and abroad, international visits and trade missions led by Provincial Premiers and for official events during the World Economic Forum in Davos, Switzerland and countless others. We are currently sourcing wine as part of the program for the Summer Olympic Games in London, the 2012 World Economic Forum and other events to be hosted at Embassies abroad. The annual DFAIT tasting for outgoing Ambassadors will be held in Ottawa on May 28, 2012. Those interested in participating in the tasting and the Canadian Wine Initiative should contact Janet Dorozynski as above.

**LIEUTENANT GOVERNOR ANNOUNCES RECIPIENTS OF INAUGURAL LIEUTENANT GOVERNOR'S AWARD FOR EXCELLENCE IN ONTARIO WINES**

The Honourable David C. Onley, Lieutenant Governor of Ontario, is pleased to announce the recipients of the first annual Lieutenant Governor's Award for Excellence in Ontario Wines. An amazing 277 submissions were received from 76 VQA Ontario wineries for this competition, held in partnership with the Canadian Food and Wine Institute at Niagara College.

In no specific order, the winning submissions for the 2011 competition are:

- Huff Estates Winery, PEC Cuvée Peter F. Huff Sparkling 2008
- Mountain Road Wine Company, Mountain Road Vidal Icewine 1999
- Southbrook Vineyards, Triomphe Chardonnay 2009
- Stoney Ridge Cellars, Excellence Chardonnay 2009
- Henry of Pelham Family Estate Winery, Sibling Rivalry Pink 2010
- Malivoire Wine Company, Courtney Gamay 2009
- Malivoire Wine Company, Pinot Noir 2009
- Mike Weir Wine, Riesling 2008
- Charles Baker Riesling 2009
- Thirty Bench Wine Makers, Riesling 2010
- Ziraldo Estate Winery, Riesling Icewine 2007
- Magnotta Winery, Enotrium Gran Riserva 2008

"I am thrilled to help recognize and promote the excellent quality of wine making in Ontario with this distinction," said the Lieutenant Governor. His Honour will present awards at a ceremony and wine tasting reception on the evening of December 7, 2011, in the Vice-Regal Suite at Queen's Park. Invitations will also be extended to members of Ontario's Consular Corps.

### **Official Legislative Assembly Wine Program**

Each year since 1991, in an event hosted by the Speaker, the Members of the Ontario Legislative Assembly have selected a red wine and a white wine to be the official wines of the Legislative Assembly of Ontario for the next full year. So that as many wineries as possible have the opportunity to participate, a different group is invited each year to submit wines to the tasting event.

Each Member of the Legislative Assembly votes for the red wine and white wine they would like to be the official wine of the Legislative Assembly. The selected wines become the Legislative Assembly Private Label Wines, which will be served exclusively at Legislative Assembly functions and will be available to purchase at the Legislative Gift Shop at the beginning of December.

Congratulations to this year's selections:

White Wine: 2009 Riesling from Good Earth Food and Wine Co,  
Red Wine: 2010 Strip Room from Burning Kiln Winery

**Bulk Wine for Sale**

Harbour Estates Winery has the following bulk for sale from the 2011 vintage, at \$3.75 / litre:

- Merlot: 10,000 L 13.4%
- Cabernet Sauvignon 5,000 L 13.2%

Please contact Fraser Mowat at 905-984-0288 if interested.

**WCO Social Media campaign**

Be sure to submit your winery's event to [www.winesofontario.org/submit-event](http://www.winesofontario.org/submit-event) for posting on the website. Content for the WCO social Media campaign will be pulling events from that site.