



**Wine Council of Ontario,  
June 9, 2015**

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# **VQA Wine Support Program 2015**



# Agenda

- Agricorp – who we are?
- VQA Wine Support Program – What's new?
- Program Highlights and program information
  - Eligibility for grant payments
- Making it easier to do business with us
- How to contact Agricorp
- Questions

# Agricorp

- Agency of government of Ontario established in 1997
- Board of Directors responsible to the Minister of Agriculture, Food and Rural Affairs.
- We connect producers to business risk management programs:
  - Serves more than 40,000 producers province-wide
    - Production Insurance
    - AgriStability
    - Risk Management Program
    - Farm Business Registration
    - Marketing and Vineyard Improvement Program

# VQA Wine Support Program

## What's new?

- The program has been renewed for two years as part of Ontario's Wine and Grape Strategy with funding of \$ 7 million per year.
- Agricorp is delivering the program through an agreement with the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA)
- Program design fine-tuned with input from industry
- Program will fund *completed* project activities, rather than *proposed* project activities.
- Grants available for eligible expenditures between April 1, 2014 and March 31, 2015 not funded through the previous program

# VQA Wine Support Program

- 2015 grants available to licensed wineries for project expenses between April 1, 2014 and March 31, 2015 not funded through prior program funding (administered by MEDEI)
- Grant eligibility based on:
  - Sales of VQA wine through the LCBO
  - Eligible expenditures incurred April 1, 2014 to March 31, 2015
  - Submission of application form to Agricorp by July 31, 2015

# Program delivery

- Agricorp will email grant applications to eligible wineries
- Deadline to complete and return applications – July 31
- Grant application two purposes:
  - 1) Report on expenditures of funds received from previous program year
  - 2) Report expenditures for requesting new program funding
- Report expenditures with receipts/invoices.
- Receipts will be applied first to funds already received. Remainder used to determine new grant.

# Grant payments

Based on:

- 30% of LCBO sales for each winery
- Eligible expenditures reported by winery in application form
- Maximum grant available based on program funding and program participation.

Payments issued in September once all applications are received and processed:

- Your timeliness will help us process payments quickly and efficiently.

# Eligible Expenditures

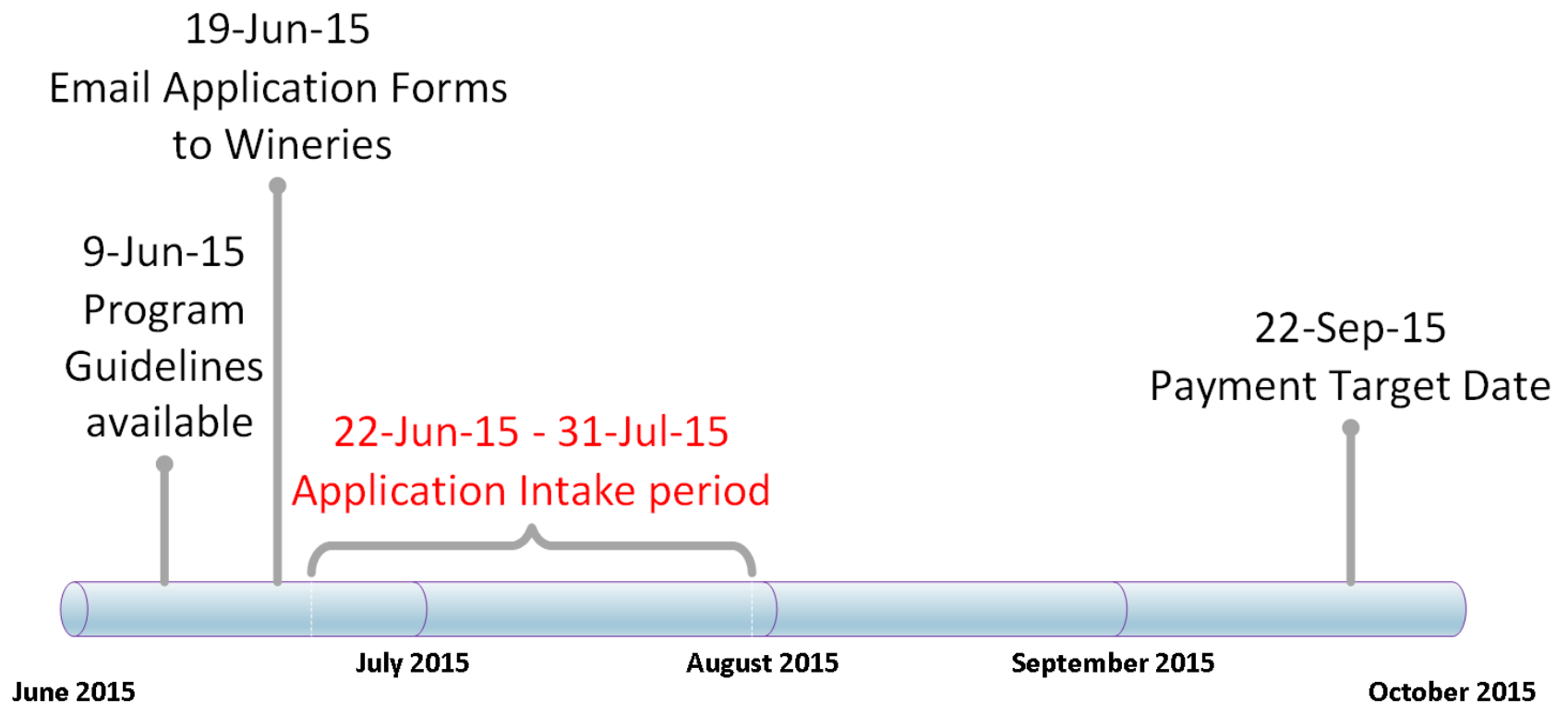
1. New machinery/equipment/technology
2. Information and communication technology
3. Export growth strategies
4. Tourism growth strategies
5. New domestic product development
6. New export product development
7. Marketing and promotion



# VQA Wine Support Program Information

- Program Guidelines available at [www.agricorp.com](http://www.agricorp.com)
- Agricorp will contact all wineries based on LCBO listings provided to Agricorp.... And provide a application and detailed program information.
- Agricorp staff and web site are available to support you with your program questions
  - Customer Care Services – call centre open 7-5
  - Claims and Field Specialists available for follow up
  - Email us at [VQA@agricorp.com](mailto:VQA@agricorp.com)
  - Information on our web site at [www.agricorp.com](http://www.agricorp.com)

# 2015 program timelines



# Making it easier to do business with us

- **Application form** - fillable form
  - Fill it in on your computer, save your copy and submit your copy by email (fax or mail is available).
- **Direct Deposit** – Agricornp offers direct payments. Complete a direct deposit form or go to [agricorp.com](http://agricorp.com) to fill on-line.
- **Email communication**
- **Agricornp on-line services** - If you are signed up for on-line access with Agricornp, you can view your VQA form, as well as other program communications, on-line.

# Other Programs

**AgriStability** - Interim payment application deadline –  
Dec 31

**Self Directed Risk Management**– Deposit notices come out in the fall. To request a withdrawal in 2015, deadline is October 31, 2015.

**Production Insurance** - Grapes and Vines  
grape coverage: 70%, 75%, 80% 85%

**1-888-247-4999**

# How to Contact Us

[www.agricorp.com](http://www.agricorp.com)

Agricorp Call Centre      1-888-247-4999

Mon. to Fri. 7a.m. to 5 p.m.

Email: [VQA@agricorp.com](mailto:VQA@agricorp.com)