

October 22, 2012

Upcoming Meetings

- **Tuesday, October 30, 2012**
WCO Town Hall Meeting
Pillitteri Estates Winery
9:30am – 3:00pm

- **Tuesday, November 20, 2012**
LCBO “How to” Workshop
Location: TBD
10:00am – 3:00pm

Royal Winter Fair – Tasting opportunity – DEADLINE TOMORROW

As in the past, during the Royal Winter Fair (Nov 2 - Nov 11), the LCBO has the opportunity for Ontario wines to be tasted in the onsite store for brands carried in the LCBO. Attached is the tasting schedule and space will be allocated on a first-come, first-serve basis.

If interested, please send Regina the following:

- Winery name
- Contact name and email
- Wines to be sampled (maximum 2 wines per time slot)
- Product code (4- 6 digit product code)
- Note: wines **MUST** be carried in the LCBO system

Wines being featured at the tasting bar will be available for purchase in the store for consumers. **Deadline for booking of tastings is Oct 22nd – EXTENDED TO OCT 23rd** to allow for time to transfer stock. Cost is the LCBO tasting cost similar to those conducted in-stores throughout the year.

Please contact REGINA with any questions: regina.foisey@winesofontario.org

Food Facility Registration Requirements under the FDA Food Safety Modernization Act

October 19, 2012 - The U.S. Food and Drug Administration (FDA) today issued further information and guidance regarding registration requirements for domestic and foreign manufacturers, processors, packers or holders of food for human or animal consumption based on changes made by the FDA Food Safety Modernization Act (FSMA) to the Federal Food, Drug, and Cosmetic Act (FD&C Act). The updated food facility registration system will become available at 12:01 a.m. Monday morning, October 22, 2012. Food producers and manufactures have long been required to register with the Food and Drug Administration. There is no fee to register or renew the registration of a food facility. Facilities can register

online, via mail or fax. FDA encourages online registration as a quick and efficient means for food facility registration.

The Food Safety Modernization Act improves the registration process by ensuring, among other things, that the FDA has accurate contact information for each facility. The new registration form also includes new categories of foods. These new categories will help FDA rapidly communicate with the right facilities in the event of an emergency. Biennial registration renewal will become available at 12:01 a.m. Monday morning, October 22, 2012. To submit a registration renewal to FDA, a food facility is required to submit required registration information to FDA, including the additional registration information described above. To facilitate this process, the agency is offering technical assistance online and through the help desk. Please check [FDA's food facility registration website](#) for more information and to register online. Contact Linda Watts for more information.

Gold Medal Plates – A Celebration of Canadian Excellence

David Lawrason advises that the Gold Medal Plates chef wine pairings have been completed in most cities, but wineries wishing to donate wines for the Gold Medal Plates Celebration and Awards events in Ottawa, Montreal, St. Johns and Vancouver should contact him at david@davidlawrason.com. He would love to see more Ontario wineries represented on GMP tables across the country.

Gold Medal Plates is the ultimate celebration of Canadian Excellence in cuisine, wine, the arts and athletic achievement. It features superb wines and the premier chefs in each city, paired with Canadian Olympic and Paralympic athletes, in a competition to crown a gold, silver and bronze medal culinary team in each city, and subsequently nation-wide at the Canadian Culinary Championships in Kelowna, Feb 10th to 12th, 2012. Founded in 2003, the goal of Gold Medal Plates is to raise substantial funds for Canada's high performance athletes, while celebrating Canadian excellence. Since 2004, this event has received tremendous support and accolades all across Canada, and generated a combined net total of close to \$6 million for Canada's Olympic and Paralympic athletes! See the attachment for additional details.

Niagara RTO – Tourism Partnership of Niagara – Stakeholder Meeting

Nov 6th, 9:00am – 12:00pm, Fallsview Casino

The Tourism Partnership of Niagara will be holding its semi-annual stakeholder meeting on Tuesday November 6th at 9:00am, Niagara Fallsview Casino Resort. We will be sharing more information as we approach the date.

Taste Ontario! Ottawa 2013

Wine Country Ontario will organize a trade and media tasting at the National Gallery of Canada on Monday, February 11, 2013 which is during the annual Winterlude Events. Wineries can sign up to participate at the following link until Friday, October 26th <http://www.surveymonkey.com/s/ottawa2013> Contact Linda Watts for more information.

CVA National Wine Industry Economic Study

In early September, WCO members were notified that the CVA had commissioned a study on the economic contribution of the wine industry on a national basis. The WCO supports this study, as it may provide valuable information on the industry that can be used in ongoing discussions with both the provincial and federal governments.

WCO members can make a significant contribution by participating in the survey process. If you have not yet had the chance to complete a survey previously sent by the consultant (Rimerman), we encourage you to do so, this week. Your winery-level survey data will be held as commercial-confidential by Rimerman and only aggregated data will be used in any reports or communication material.

If you have any questions on this study, or require another copy of the survey, please contact D. Gibson at the WCO office.

Cabernet Franc Grapes available

8-10 tonnes of Cab Franc grapes available for sale. Excellent condition, approximate brix 22.5-23.0. If interested please contact Randy Riopelle at Terra Vineyards at 647-802-8975 or randy@terravineyards.com.