

ONTARIO WINE SCORECARD



Period 10 2013-14

Period 10 2013-14

Litres					
Period	%	YTD	%	Rolling 13	%

388,128	↑	5.6%	2,387,476	↑	3.7%	2,946,163	↑	4.3%
16,850	↑	12.1%	168,116	↑	2.1%	193,941	↑	2.8%
408,927	↓	-3.6%	2,931,129	↓	-5.2%	3,579,175	↓	-5.8%
813,905	↑	0.9%	5,486,721	↓	-1.3%	6,719,279	↓	-1.4%

11,664	↓	-14.6%	109,215	↓	-6.9%	139,935	↓	-6.4%
269,272	↓	-7.6%	1,896,067	↓	-14.0%	2,362,745	↓	-14.1%
458,719	↑	4.1%	3,090,566	↑	7.3%	3,742,104	↑	7.5%
74,250	↑	21.6%	390,873	↑	9.5%	474,495	↑	9.9%
813,905	↑	0.9%	5,486,721	↓	-1.3%	6,719,279	↓	-1.4%

998,453	↑	11.6%	7,613,131	↑	7.8%	9,541,895	↑	6.5%
99,816	↑	0.8%	816,119	↑	2.1%	1,015,055	↑	1.5%
1,493,254	↑	7.4%	12,924,471	↑	3.7%	16,121,803	↑	3.5%
2,591,523	↑	8.7%	21,353,721	↑	5.1%	26,678,753	↑	4.5%

1,386,581	↑	9.9%	10,000,607	↑	6.8%	12,488,058	↑	6.0%
116,666	↑	2.3%	984,235	↑	2.1%	1,208,996	↑	1.7%
1,902,181	↑	4.8%	15,855,600	↑	1.9%	19,700,978	↑	1.7%
3,405,428	↑	6.7%	26,840,442	↑	3.7%	33,398,032	↑	3.2%

2,425,664	↑	9.1%	18,575,795	↑	5.7%	22,963,545	↑	5.0%
979,764	↑	1.3%	8,264,647	→	-0.5%	10,434,487	→	-0.4%

1,545,592	↑	2.9%	13,780,685	↑	2.1%	17,380,418	↑	1.1%
1,321,450	↑	11.9%	9,545,082	↑	4.7%	11,759,143	↑	5.0%
462,095	↑	4.0%	3,120,370	↑	7.2%	3,780,473	↑	7.4%
76,291	↑	21.9%	394,305	↑	9.5%	477,998	↑	9.8%
3,405,428	↑	6.7%	26,840,442	↑	3.7%	33,398,032	↑	3.2%

\$ Net							
Period	Period LY	%	YTD	%	Rolling 13	%	

VQA Table

Red	5,991,822	5,617,854	↑	6.7%	36,465,645	↑	5.8%	44,892,619	↑	6.4%
Rose	240,789	219,015	↑	9.9%	2,439,124	↑	4.8%	2,801,828	↑	5.0%
White	6,050,612	6,103,747	↓	-0.9%	42,803,818	↓	-2.5%	52,161,733	↓	-3.0%
Total	12,283,223	11,940,616	↑	2.9%	81,708,587	↑	1.2%	99,856,180	↑	1.2%

VQA Table

< \$8	114,651	143,396	↓	-20.0%	1,068,203	↓	-13.4%	1,372,075	↓	-13.4%
\$8 - \$12	3,420,748	3,649,083	↓	-6.3%	24,133,535	↓	-12.6%	30,109,799	↓	-12.5%
\$12 - \$15	7,335,484	6,929,610	↑	5.9%	48,984,454	↑	9.0%	59,216,663	↑	9.1%
> \$15	1,412,340	1,218,527	↑	15.9%	7,522,395	↑	8.5%	9,157,643	↑	9.5%
Total	12,283,223	11,940,616	↑	2.9%	81,708,587	↑	1.2%	99,856,180	↑	1.2%

Non-VQA Table

Red	8,921,841	7,865,912	↑	13.4%	67,232,665	↑	9.0%	84,087,595	↑	7.6%
Rose	865,438	861,538	→	0.5%	6,844,646	↑	0.6%	8,501,048	→	0.0%
White	13,200,641	12,159,205	↑	8.6%	111,927,474	↑	5.2%	139,302,001	↑	5.0%
Total	22,987,920	20,886,655	↑	10.1%	186,004,785	↑	6.4%	231,890,644	↑	5.7%

Ontario Table

Red	14,913,663	13,483,766	↑	10.6%	103,698,310	↑	7.8%	128,980,214	↑	7.2%
Rose	1,106,227	1,080,553	↑	2.4%	9,283,770	↑	1.7%	11,302,876	↑	1.2%
White	19,251,253	18,262,952	↑	5.4%	154,731,292	↑	3.0%	191,463,734	↑	2.7%
Total	35,271,143	32,827,271	↑	7.4%	267,713,372	↑	4.7%	331,746,824	↑	4.3%

Ontario Table Varietals

Ontario Table Varietals	25,973,166	23,729,672	↑	9.5%	191,371,709	↑	6.0%	235,891,599	↑	5.4%
Ontario Table Blends	9,297,977	9,097,599	↑	2.2%	76,341,663	↑	1.6%	95,855,225	↑	1.8%

Ontario Table

< \$8	12,109,449	11,718,870	↑	3.3%	108,139,526	↑	2.8%	136,277,506	↑	1.6%
\$8 - \$12	14,219,380	12,795,447	↑	11.1%	102,379,492	↑	4.6%	126,274,370	↑	4.9%
\$12 - \$15	7,386,178	6,986,716	↑	5.7%	49,430,366	↑	8.9%	59,790,859	↑	8.9%
> \$15	1,556,136	1,326,238	↑	17.3%	7,763,988	↑	8.6%	9,404,089	↑	9.5%
Total	35,271,143	32,827,271	↑	7.4%	267,713,372	↑	4.7%	331,746,824	↑	4.3%

Period 10 2013-14

Litres						\$ Net						
Period	%	YTD	%	Rolling 13	%	Period	Period LY	%	YTD	%	Rolling 13	%
LCBO ONTARIO NON-TABLE WINES												
						VQA Non-Table						
-	↓ -100.0%	-	↓ -100.0%	-	↓ -100.0%	Dessert	-	88 ↓ -100.0%	-	↓ -100.0%	18 ↓ -97.6%	
208	↓ -18.1%	868	↑ 64.1%	1,101	↑ 96.6%	Icewine	23,719	41,989 ↓ -43.5%	114,699	↑ 36.2%	148,405	↑ 67.6%
-		-		-		Fruit Wines	-	-	-		-	
-		-		-		Port	-	-	-		-	
-		-		-		Sherry	-	-	-		-	
29,087	↑ 4.8%	83,365	↑ 7.2%	98,288	↑ 5.5%	Sparkling	742,725	685,461 ↑ 8.4%	2,068,424	↑ 8.6%	2,430,979	↑ 6.1%
-		-		-		Vermouth	-	-	-		-	
29,295	↑ 4.6%	84,233	↑ 7.6%	99,389	↑ 6.0%	Total	766,444	727,538 ↑ 5.3%	2,183,123	↑ 9.7%	2,579,402	↑ 8.4%
						Non-VQA Non-Table						
3,067	↓ -42.0%	9,924	↓ -32.8%	12,656	↓ -28.8%	Dessert	155,857	270,547 ↓ -42.4%	509,738	↓ -32.8%	642,679	↓ -30.1%
4,707	↑ 4.2%	23,703	↑ 7.4%	27,437	↑ 7.1%	Fruit Wines	99,349	93,357 ↑ 6.4%	489,441	↑ 8.1%	566,645	↑ 7.5%
20,002	↓ -10.7%	129,043	↓ -6.7%	164,868	↓ -6.6%	Port	210,634	235,638 ↓ -10.6%	1,358,161	↓ -6.8%	1,735,436	↓ -6.7%
85,919	↓ -2.7%	729,638	→ 0.3%	947,759	↓ -0.8%	Sherry	774,886	786,588 ↓ -1.5%	6,577,566	↑ 1.7%	8,522,222	→ 0.3%
367,469	↓ -6.1%	1,115,477	↓ -5.7%	1,339,567	↓ -5.6%	Sparkling	3,183,718	3,386,607 ↓ -6.0%	9,612,602	↓ -6.0%	11,536,456	↓ -5.8%
-	↓ -100.0%	2	↓ -99.9%	-	↓ -100.0%	Vermouth	-	9 ↓ -100.0%	13	↓ -99.9%	-	↓ -100.0%
481,164	↓ -6.0%	2,007,787	↓ -3.9%	2,492,287	↓ -4.2%	Total	4,424,444	4,772,746 ↓ -7.3%	18,547,521	↓ -4.3%	23,003,438	↓ -4.6%

Period 10 2013-14

Litres					
Period	%	YTD	%	Rolling 13	%

\$ Net					
Period	%	YTD	%	Rolling 13	%

LCBO IMPORTED TABLE WINES

4,747,034	↑	1.1%	33,139,385	↑	1.7%	42,176,932	↑	1.4%
167,927	↓	-4.4%	1,525,869	↓	-2.9%	1,802,968	↓	-2.4%
2,545,743	↓	-0.5%	21,045,773	↓	-0.6%	26,095,514	↓	-0.7%
7,460,704	↗	0.4%	55,711,027	↑	0.7%	70,075,414	↑	0.5%

Table

63,943,740	↑	2.7%	422,979,312	↑	4.1%	535,858,900	↑	4.0%
1,789,419	↓	-1.3%	16,949,272	↗	-0.1%	19,835,412	↗	0.2%
31,091,737	↑	1.6%	251,581,505	↑	1.8%	310,844,795	↑	1.8%
Total	↑	2.2%	691,510,089	↑	3.2%	866,539,107	↑	3.1%

1,823,576	↓	-0.6%	15,745,935	↓	-3.1%	20,054,414	↓	-3.7%
2,988,907	↓	-4.1%	23,288,648	↓	-2.5%	29,164,678	↓	-2.7%
1,518,287	↑	2.1%	10,444,888	↑	4.4%	13,079,231	↑	4.4%
1,129,934	↑	14.1%	6,231,556	↑	20.1%	7,777,091	↑	21.8%
7,460,704	↗	0.4%	55,711,027	↑	0.7%	70,075,414	↑	0.5%

Table

15,136,617	↗	-0.4%	130,580,816	↓	-3.0%	165,863,097	↓	-3.8%
35,403,865	↓	-3.1%	273,383,679	↓	-1.5%	342,121,240	↓	-1.6%
23,520,575	↑	3.1%	162,736,646	↑	5.7%	203,453,340	↑	5.8%
22,763,839	↑	12.9%	124,808,948	↑	19.9%	155,101,430	↑	21.2%
Total	↑	2.2%	691,510,089	↑	3.2%	866,539,107	↑	3.1%

5,370,898	↗	-0.3%	40,253,598	↗	0.2%	50,606,737	↗	0.1%
2,089,806	↑	2.4%	15,457,429	↑	2.0%	19,468,677	↑	1.5%

Imported Table Varietals

69,908,250	↑	1.3%	499,041,779	↑	2.6%	624,680,523	↑	2.6%
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Imported Table Blends

26,916,646	↑	4.8%	192,468,310	↑	4.6%	241,858,584	↑	4.3%
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LCBO IMPORTED NON-TABLE WINES

8,827	↓	-23.5%	54,731	↓	-6.9%	71,094	↓	-5.3%
-	↓	-100.0%	-	↓	-100.0%	-	↓	-100.0%
-	↓	-100.0%	-	↓	-100.0%	1	↓	-200.0%
2,906	↑	6.4%	12,673	↓	-3.4%	16,100	↓	-2.9%
57,026	↗	0.1%	205,926	↑	0.7%	253,810	↑	0.6%
-	-	-	-	-	-	-	-	-
35,164	↓	-4.4%	190,141	↓	-4.9%	244,413	↓	-5.6%
752,296	↗	0.0%	2,538,928	↗	0.4%	3,017,582	↑	1.3%
14,362	↓	-7.9%	79,508	↓	-2.3%	99,566	↓	-3.8%
84,428	↓	-2.5%	537,601	↓	-2.3%	680,020	↓	-1.8%
955,009	↓	-0.8%	3,619,508	↗	-0.5%	4,382,586	↗	0.1%

Non-Table

Dessert	131,312	↓	-22.2%	812,406	↓	-1.9%	1,049,482	↗	-0.3%
Fruit Wines	-	↓	-100.0%	-	↓	-100.0%	-	↓	-100.0%
Kosher	-	↓	-100.0%	-	↓	-100.0%	7	↓	-240.0%
Madeiras	63,441	↑	6.9%	277,852	↓	-2.4%	352,599	↓	-1.9%
Port	1,209,309	↑	6.3%	4,235,571	↑	2.9%	5,176,824	↑	2.2%
Sake	-	-	-	-	-	-	-	-	-
Sherry	521,274	↓	-3.2%	2,641,968	↓	-3.0%	3,380,044	↓	-3.6%
Sparkling	16,268,477	↑	2.4%	55,018,483	↑	2.2%	64,878,399	↑	2.6%
Tonic Wine	168,765	↓	-9.0%	942,067	↓	-2.5%	1,179,940	↓	-3.9%
Vermouth	950,273	↓	-2.7%	6,036,300	↓	-2.6%	7,644,470	↓	-1.8%
Total	19,312,851	↑	1.9%	69,964,647	↑	1.4%	83,661,765	↑	1.8%

Period 10 2013-14

Litres					
Period	%	YTD	%	Rolling 13	%

\$ Net					
Period	%	YTD	%	Rolling 13	%

VINTAGES ONTARIO TABLE WINES

31,130	↑	11.1%	190,704	↑	24.1%	231,137	↑	23.5%
4,525	↑	50.4%	68,760	↑	8.6%	74,975	↑	8.1%
36,039	↑	6.4%	261,508	↑	8.4%	320,162	↑	8.1%
71,694	↑	10.4%	520,972	↑	13.7%	626,274	↑	13.3%

VQA Table

823,826	↑	10.4%	4,807,034	↑	21.6%	5,835,911	↑	21.6%
78,670	↑	42.3%	1,259,334	↑	9.5%	1,373,812	↑	9.3%
803,925	↑	5.8%	5,719,102	↑	7.3%	6,984,909	↑	7.2%
Total	↑	9.3%	11,785,470	↑	12.9%	14,194,632	↑	12.9%

6,415	↓	-23.4%	68,246	↑	10.7%	81,787	↑	8.3%
44,286	↑	14.1%	336,361	↑	10.0%	404,009	↑	9.9%
13,704	↑	29.9%	76,605	↑	39.8%	92,530	↑	40.2%
7,289	↑	1.6%	39,760	↑	10.7%	47,948	↑	9.7%
71,694	↑	10.4%	520,972	↑	13.7%	626,274	↑	13.3%

VQA Table

104,788	↓	-31.1%	1,153,602	↑	6.8%	1,386,248	↑	5.5%
929,146	↑	11.1%	6,987,839	↑	8.9%	8,406,316	↑	9.2%
372,435	↑	31.5%	2,060,587	↑	37.7%	2,492,701	↑	39.4%
300,052	↑	3.3%	1,583,442	↑	9.6%	1,909,367	↑	8.1%
Total	↑	9.3%	11,785,470	↑	12.9%	14,194,632	↑	12.9%

VINTAGES ONTARIO NON-TABLE WINES

-	-	-	-	-	-			
14,729	↓	-3.8%	52,850	↑	0.5%	63,308	↑	0.5%
4,524	↑	130.3%	11,147	↑	77.4%	12,662	↑	52.1%
19,253	↑	11.5%	63,997	↑	8.7%	75,970	↑	6.5%

VQA Non-Table

Dessert

Fruit Wines

Icewine

Sparkling

Total

-	-	-	-	-	-			
1,375,387	↓	-7.6%	5,100,292	↓	-2.2%	6,105,717	↓	-2.5%
155,656	↑	129.0%	382,627	↑	73.1%	439,328	↑	55.3%
1,531,043	↓	-1.6%	5,482,919	↑	0.9%	6,545,045	→	0.0%

Non-VQA Non-Table

Dessert

Fruit Wines

Sake

Sparkling

Port

Total

-	-	-	-	-	-			
1,176	↑	4.7%	3,788	↑	71.0%	4,223	↑	75.0%
249	↑	1.2%	1,475	↓	-11.1%	1,945	↓	-3.9%
26			50			50		
237			368			368		
<hr/>			<hr/>			<hr/>		
1,688	↑	23.3%	5,681	↑	46.6%	6,586	↑	48.5%

-	-	-	-	-	-			
38,865	↑	64.2%	100,876	↑	110.2%	109,902	↑	111.0%
9,414	↑	4.2%	55,496	↓	-12.0%	72,714	↓	-5.4%
760			1,461			1,461		
7,113			11,014			11,014		
<hr/>			<hr/>			<hr/>		
56,152	↑	71.7%	168,847	↑	52.0%	195,091	↑	51.3%

Period 10 2013-14

Litres					
Period	%	YTD	%	Rolling 13	%

\$ Net					
Period	%	YTD	%	Rolling 13	%

VINTAGES IMPORTED TABLE WINES

1,294,703	↑	5.5%	7,889,063	↑	1.4%	9,896,583	→	0.1%
5,221	↑	20.5%	207,967	↑	7.9%	213,583	↑	1.2%
462,126	↑	1.3%	3,395,796	↑	4.9%	4,131,363	↑	4.5%
1,762,050	↑	4.4%	11,492,826	↑	2.5%	14,241,529	↑	1.4%

Table

Red	38,585,593	↑	10.2%	216,879,188	↑	2.4%	273,195,744	↑	2.7%
Rose	106,545	↑	45.0%	3,896,772	↑	13.7%	3,987,727	↑	7.2%
White	10,871,570	↑	4.2%	77,780,197	↑	5.6%	94,349,142	↑	5.0%
Total	49,563,708	↑	8.9%	298,556,157	↑	3.4%	371,532,613	↑	3.3%

93,476	↓	-52.4%	1,135,990	↓	-28.6%	1,668,464	↓	-19.3%
974,687	↑	9.4%	6,796,213	↑	9.3%	8,240,639	↑	5.3%
391,058	↑	25.3%	2,061,844	↑	14.1%	2,496,106	↑	12.4%
302,829	↑	5.1%	1,498,779	↓	-5.9%	1,836,320	↓	-5.2%
1,762,050	↑	4.4%	11,492,826	↑	2.5%	14,241,529	↑	1.4%

Table

< \$15	1,560,173	↓	-56.6%	19,304,831	↓	-30.8%	29,029,256	↓	-19.4%
\$15 - \$20	20,414,290	↑	9.9%	142,960,618	↑	10.2%	173,128,385	↑	6.3%
\$20 - \$25	10,391,228	↑	24.5%	55,163,675	↑	14.6%	66,778,580	↑	12.9%
> \$25	17,198,017	↑	14.5%	81,127,033	↓	-2.3%	102,596,392	↑	1.1%
Total	49,563,708	↑	8.9%	298,556,157	↑	3.4%	371,532,613	↑	3.3%

VINTAGES IMPORTED NON-TABLE WINES

2,340	↑	26.1%	15,546	↑	34.7%	19,734	↑	25.0%
2,119	↓	-30.3%	6,113	↓	-37.1%	7,880	↓	-25.0%
45,457	↑	1.9%	277,346	↓	-10.4%	397,133	↓	-1.5%
2			5	↑	400.0%	6	↑	500.0%
158	↓	-25.5%	1,278	↑	71.8%	1,520	↑	60.2%
16,702	↓	-7.7%	60,709	↓	-8.2%	80,218	↓	-6.1%
27,228	↓	-4.4%	190,159	↑	2.2%	249,941	↑	0.8%
2,010	↓	-16.5%	13,200	↓	-16.1%	18,262	↓	-8.9%
70,308	↓	-1.2%	273,828	↓	-2.2%	331,905	↑	2.6%
1,692	↓	-24.9%	14,404	↑	40.2%	17,709	↑	31.2%
-			-			-		
168,016	↓	-2.4%	852,588	↓	-4.2%	1,124,308	→	0.3%

Non-Table

Dessert	49,363	↑	29.5%	345,404	↑	35.8%	437,745	↑	26.9%
Fruit Wines	58,585	↓	-9.2%	158,038	↓	-25.9%	193,455	↓	-17.9%
Kosher	473,525	↑	0.5%	3,220,709	↓	-13.5%	4,786,243	↓	-2.2%
Icewine	247			865	↑	597.6%	989	↑	697.6%
Madeiras	7,370	↓	-1.7%	40,774	↑	49.2%	49,163	↑	39.6%
Port	742,570	↓	-3.1%	2,506,771	↓	-6.2%	3,141,579	↓	-7.8%
Sake	413,327	↓	-3.5%	2,860,985	↑	2.6%	3,736,332	↑	0.8%
Sherry	41,994	↓	-8.9%	271,559	↓	-8.6%	368,735	↓	-3.0%
Sparkling	3,183,783	↑	1.7%	11,911,855	↓	-0.6%	14,022,328	↑	1.0%
Tonic Wine	32,053	↓	-19.7%	275,555	↑	50.7%	334,146	↑	38.8%
Vermouth	-			-			-		
Total	5,002,817	→	0.2%	21,592,515	↓	-2.5%	27,070,715	→	-0.2%

Period 10 2013-14

Litres						\$ Net							
Period	%	YTD	%	Rolling 13	%	Period	Period LY	%	YTD	%	Rolling 13	%	
TOTAL LCBO WINES & VINTAGES													
885,599	1.6%	6,007,693	-0.2%	7,345,553	-0.3%	VQA Table	13,989,644	13,502,450	3.6%	93,494,057	2.6%	114,050,812	2.6%
2,591,597	8.7%	21,353,878	5.1%	26,678,925	4.5%	Non-VQA Table	22,990,693	20,888,949	10.1%	186,011,146	6.4%	231,897,887	5.7%
3,477,196	6.8%	27,361,571	3.9%	34,024,478	3.4%	Ontario Table	36,980,337	34,391,399	7.5%	279,505,203	5.1%	345,948,699	4.7%
9,222,754	1.2%	67,203,853	1.0%	84,316,943	0.7%	Imported Table	146,388,604	140,223,605	4.4%	990,066,246	3.2%	1,238,071,720	3.2%
12,699,950	2.6%	94,565,424	1.8%	118,341,421	1.4%	Total Table	183,368,941	174,615,004	5.0%	1,269,571,449	3.6%	1,584,020,419	3.5%
48,548	7.2%	148,230	8.1%	175,359	6.2%	VQA Non-Table	2,297,487	2,284,038	0.6%	7,666,042	3.3%	9,124,447	2.3%
482,852	-5.9%	2,013,468	-3.8%	2,498,873	-4.1%	Non-VQA Non-Table	4,480,596	4,805,446	-6.8%	18,716,368	-4.0%	23,198,529	-4.3%
531,400	-4.8%	2,161,698	-3.0%	2,674,232	-3.5%	Ontario Non-Table	6,778,083	7,089,484	-4.4%	26,382,410	-2.0%	32,322,976	-2.5%
1,123,025	-1.0%	4,472,096	-1.2%	5,506,894	0.1%	Imported Non-Table	24,315,668	23,944,766	1.5%	91,557,162	0.5%	110,732,480	1.3%
1,654,425	-2.3%	6,633,794	-1.8%	8,181,126	-1.1%	Total Non-Table	31,093,751	31,034,250	0.2%	117,939,572	-0.1%	143,055,456	0.4%
934,147	1.9%	6,155,923	0.0%	7,520,912	-0.1%	Total VQA	16,287,131	15,786,488	3.2%	101,160,099	2.6%	123,175,259	2.5%
3,074,449	6.1%	23,367,346	4.2%	29,177,798	3.7%	Total Non-VQA	27,471,289	25,694,395	6.9%	204,727,514	5.3%	255,096,416	4.7%
4,008,596	5.1%	29,523,269	3.3%	36,698,710	2.9%	Total Ontario	43,758,420	41,480,883	5.5%	305,887,613	4.4%	378,271,675	4.0%
10,345,779	0.9%	71,675,949	0.9%	89,823,837	0.6%	Total Imported	170,704,272	164,168,371	4.0%	1,081,623,408	3.0%	1,348,804,200	3.0%
14,354,375	2.0%	101,199,218	1.6%	126,522,547	1.3%	Total Wines	214,462,692	205,649,254	4.3%	1,387,511,021	3.3%	1,727,075,875	3.2%