

February 7, 2011

Upcoming Meetings

- **Thursday, February 10, 2011**
WCO Green Committee Meeting
9:30am – 11:30am
WCO Office

WCO Membership Renewal Forms

You should recently have received the annual WCO membership renewal form for the upcoming fiscal year (for the period from April 1, 2011 to March 31, 2012). Please sign and return (fax or e-mail) the applicable page to Tanya at the WCO office. If you have any questions on the form, please contact D. Gibson at the WCO office.

Possible Fraud Alert

From time to time, we are reminded that wineries are often targeted by parties who have dishonest interests. We learned this week of one member whose retail staff was asked to provide corporate banking information so that funds might be wired there (in return for a large wine purchase). Fortunately, the winery investigated appropriately, and has not suffered any losses. Members are advised to ensure all office and retail staff are cautioned to use appropriate procedures in instances such as this. These parties typically send an email requesting wine to be shipped and provide an address indicating that they will provide a credit card number upon confirmation.

WCO Member's Site

We have launched the new member-only site which gives WCO Members an easy-to-use source for all your member needs. Topics will include: meeting notices, marketing programs, member benefits, industry statistics and sales data, government updates and much more. Meeting notices and minutes, upcoming events, past weekly e-blasts will all be available. Be assured, this site will not replace any of the current WCO communications but be an easy-to-access portal to find misplaced emails, documents etc.

To ensure you, as a member, have access please follow the link below to create your account. Once your application is complete – you will be sent a confirmation, within a day, to your email address to indicate your account is created.

Create your account today! Go to: <http://members.winesofontario.org/login.php> - Click on "Don't have an account? Apply Now!"

If you have any questions, please do not hesitate to contact Regina at the WCO office.

Competition Consolidations

Check the member's site for consolidation dates and locations for international and domestic competitions. The next scheduled consolidation is for the International Wine &

Spirit Competition taking place February 14-18, 2011. Contact Linda Watts if you have questions.

WCO Social Media campaign

Be sure to submit your winery's event to www.winesofontario.org/submit-event for posting on the website. Content for the WCO social Media campaign will be pulling events from that site.

Blog is launched – <http://blog.winesofontario.org>

Check out lots of new updates including photos and videos on Icewine Festival activities by guest blogger Suresh Doss.

Ontario Wine Society - CUCCI Ristorante, Event Room

OWS Oakville invites you to come and celebrate the start of the New Year. And what would a new year's celebration be without a little bubbly? Try some sensational sparkling wines and a variety of luscious Icewines. Bring your friends, family and colleagues out to begin 2011 with some of the best wines Ontario has to offer. Includes sumptuous snacks prepared by the Cucci culinary team

For further details please visit: <http://www.ontariowinesociety.com/events.html>

Date: February 16, 2011

Location: 119 Jones Street, Oakville ON, L6L E7L

Reception: 6:30 p.m. Tasting: 7:00 p.m.

Cost: Members \$35; Non-members \$45

Ontario Wine Society

The Ontario Wine Society (Toronto) Presents "Seriously Cool Chardonnay. If you missed last year's historical "Seriously Cool -Ontario Chardonnay" OWS event, you get a second, better, chance to taste the best that Canada has to offer... all in one place.

This year, Bill Redelmeier and gang, and the Seriously Cool - Great Canadian Chardonnay Grape, take on the Big Apple's critics and trade.

Selected by a panel of experts from the 100 submitted, this year's top Chardonnays from 31 Ontario and British Columbia wineries will be tasted by OWS members, guests and the public in a dress rehearsal before the wines head to the McGraw Hill building high up in the skyline of New York City in midtown Manhattan.

As a special treat, you will taste the Chardonnays in a commemorative Ontario Wine Society 20th Anniversary, Schott Zwiesel Cru Classic glass that you keep and take home.

Location: Toronto Lawn Tennis Club, 44 Price St. in Toronto

Date: Tuesday, February 22, 6:30 pm

Price: \$43 each - member and 1st guest, \$53 each - addition guests and non-members.

For more details and to register, visit: <http://www.ontariowinesociety.com/events.html>

Ontario Wine Society

The Ontario Wine Society (Niagara) Presents "***The Art and Design of Contemporary Wine Labels***".

Tanya Scholes' book "The Art and Design of Contemporary Wine Labels" has received wide critical acclaim. The book features labels from all over the world. But, we'll be examining labels and featuring wines from 8 Ontario wineries whose labels appear in her book: Foreign Affair, Megalomaniac, Organized Crime, Henry of Pelham's Sibling Rivalry, Southbrook, Five Rows, Malivoire and Truffle Pig. Tanya will have copies of her book available for purchase and autographing.

Date: Wednesday, February 23, 2011

Reception: 6:30 pm , Tasting: 7:00 pm

Location: Grantham Lions Club Hall, 732 Niagara Street, St. Catharines.

Cost: \$40 each - member and 1st guest, \$50 each - addition guests and non-members.

For more details and to register : <http://www.ontariowinesociety.com/events.html>

Ontario Wine Society

The Ontario Wine Society Toronto Presents "***A Taste of Québec's Tasting Soirée***".

This *Tasting Soirée* event promises to be a fun and educational evening with an assortment of artisanal Québec cheeses explained by fromager Thom Sokoloski from 'A Taste of Québec' complemented by an in depth exposure to Canadian Wine Awards' Winery of the Year for 2010 - Tawse Winery. Thom is also going to demonstrate to us how we can make cheese at home!!

Date: Tuesday, March 22, 2011

Reception: 6:45 pm , Tasting: 7:00 pm

Location: Taste of Quebec Shop, 55 Mill St., Building 32, the Distillery District

Cost: \$45 per person. For more details <http://www.ontariowinesociety.com/events.html>