

# SUSTAINABLE WINEMAKING ONTARIO PROGRAM

Program Update  
June 14, 2011  
Annual General Meeting  
Wine Council of Ontario

# SUSTAINABILITY 2011 SURVEY

- ◉ Increased involvement
- ◉ Reviewing survey results
- ◉ Online version
  - Issues
  - Suggestions for improvement



# SUSTAINABILITY COMMITTEE NEWSLETTER

## ◉ Completed newsletters

- Lightweight glass product listing - December 2010 / May 2011 (update)
- Energy Efficiency - January 2011
- Water quality - March 2011
- Waste Management - June 2011

## ◉ Upcoming Topics

- Soil quality - August 2011
- Air quality - expected October 2011
- Economics - expected December 2011
- Neighbour relations - expected early 2012



## ◉ Suggestions on future newsletters?

## ◉ All past newsletters can be viewed on the member's site - Sustainable section

# LIGHTWEIGHT GLASS UPDATE

- ◉ LCBO announced Lightweight Glass standard implementation by January 2013
- ◉ LCBO Wines category <\$15.00
- ◉ Hock requirements
- ◉ Upcoming July 20-22 lightweight glass trade show



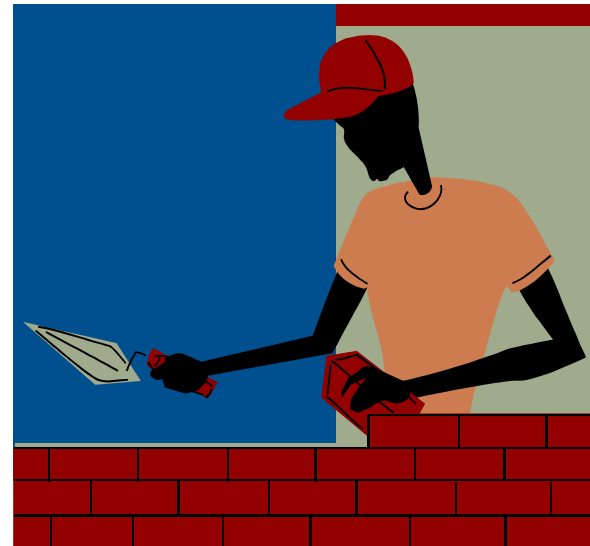
# RESEARCH PROJECTS

- ◉ Assessing the Feasibility of a Sustainable Winemaking Eco-label Initiative in Ontario(Ryerson University, 2010)
- ◉ Defining the Carbon Footprint of Wine (Niagara College, 2010)
- ◉ Certified California Sustainable Winegrowing (Niagara College, 2010)
- ◉ Understanding Barriers to Proactive Environmental Behaviour (York University, 2010)
- ◉ Implementation of Proactive Environmental Practices in the Ontario Wine Industry (Dima, 2010)
- ◉ Reports can be viewed on the member's site - Sustainable section

# PROGRAM DEVELOPMENTS

We are working on:

- ◉ Local Food Plus partnership
- ◉ Tracking sheets
- ◉ 2012 Waste Audits



THANK YOU