

October 18, 2010

Ontario Wine Country doing great things...

Congratulations to Cave Spring Cellars with their recent recognition by Wine Spectator in their October 15th issue. Three of their Rieslings received outstanding reviews in addition to their Riesling Estate being highlighted by the senior editor and Riesling expert Bruce Sanderson as one of only seven extraordinary, "White Hot" wine values from some of the finest producers around the world. Cave Spring has also been invited to their prestigious New World Wine Experience in Las Vegas this month and will surely do Ontario proud.

Congratulations to Tawse Winery for being named Canada's Winery of the Year at the prestigious Canadian Wine Awards. It's the first time an Ontario winery has one this award and is a certain win for the team at Tawse and the Ontario wine industry. Read more... <http://www.wellandtribune.ca/ArticleDisplay.aspx?e=2796676>.

Wine and Wine Cooler Return – Quarterly Filers

If your winery is filing the Wine and Wine Cooler Return on a QUARTERLY basis (as opposed to monthly), please be reminded that your first return is due October 20.

For all filers, there are good reference websites at:

<http://www.rev.gov.on.ca/en/guides/bwt/3448.html>

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If you have any questions on this return, contact D. Gibson at the WCO office, extension 222.

Social Media Program

The WCO launched a Facebook page and twitter account less than a month ago and so far we have an impressive number of followers:

Latest Social Media Statistics

1. Facebook Stats: 511 users, page linked to 39 pages – We haven't even launched our Facebook ad yet!
2. Twitter Stats: 1867 followers

If you have a Facebook page please LIKE us and we will LIKE you. If you are on Twitter please retweet our tweets, where appropriate and we will retweet yours.

Get Involved:

1. Update all events taking place at your winery and region at <http://winesofontario.org/submit-event>

2. Send us photos or videos of events and other activities at your winery or in the region and we will post them, please send to Jess Bennett at: bennett@veritascanada.com

The Ontario Wine Society presents: "You be the Judge" - October 21, 2010

This tasting is designed to pull back the curtain on judging wine at competitions. Our guide will be Rick VanSickle. Rick is an avid wine collector and freelance wine writer. He will take us through 3 flights of wine: Riesling, Chardonnay and Cabernet Franc and tell us what judges might be looking for at competitions. You will blind taste and score the wines. The event will take place at Calamus Estate Winery. For further information and to register please visit: www.ontariowinesociety.com

Location: Calamus Estate Winery – 3100 Glen Road, Jordan

Hours: Reception: 6:30pm, Tasting 7:00pm

Phone: 905-563-9998

Cost: \$30.00 per person – Member and one guest, \$40.00 per person – Non-Members and additional guests.

The Ontario Wine Society presents: Linda Bramble's "Sipping with the Stars"

On October 24, 2010 join us for a wine tasting afternoon that is sure to spark your imagination! Linda Bramble's entertaining and lively "Sipping with the Stars" provides nostalgic video clips of such stars as Humphrey Bogart, Kevin Kline, Meg Ryan and Russell Crowe sharing the silver screen with wine. Linda's presentation will also introduce us to the "dramatic" pleasures of wine - how to taste, serve and dine with wine. For further information and to register for the event please visit: www.ontariowinesociety.com

Location: Grano Restaurant – 2035 Yonge Street (East Side), Toronto

Hours: Reception: 12:30pm, Sipping: 1:00pm – 3:00pm

Cost: \$65.00 per person – Member and one guest, \$75.00 per person – Non-Member and additional guests