

July 23, 2012

Upcoming Meetings

- **None Scheduled**

Activities

- July 27 – 29, 2012, 12:00pm-7:00pm, Wine Country Ontario Experiential Lounge at the Collingwood Elvis Festival in downtown Collingwood

Brock University Research Project

The WCO is supporting a project being done by Brock U., which is to assess the capacity for adaptation (with respect to climate) in the Ontario grape and wine industry. A **background document is attached to this e-blast**, which contains further information and a link to a survey.

We hope that your winemaker will be able to complete this survey as soon as possible – we thank those wineries who have already responded, but **we would appreciate all members to help on this worthwhile project**. As completion of the survey is critical to this particular project, we encourage your participation.

Application of GST/HST and Provincial Sales Tax on Direct to Consumer Wine Sales:

The CVA has provided us with an article, published in *Canadian Grapes to Wine*, which addresses the issue of applying GST/HST and provincial sales tax on wine sold directly to consumers either at the cellar door, through a wine club or as a result of an online order. The attached article (GST Place of Supply) provides several examples of different direct-to-consumer transactions and how the sales tax is to be administered.

Allergen Labeling Regulations

The CVA has provided us with 2 documents which provide information on (the pending implementation of) new labeling regulations concerning food allergens, gluten and added sulphites, which come into force on August 4, 2012. With respect to vintage-dated wines, any wine with a vintage date of 2011 or earlier will not have to conform to the new regulations. In general, wineries using good filtration practices will not have to declare certain food allergens on their wine labels. Attached is the information package that CVA has developed to provide Guidance on the forthcoming regulations.

Wine Access Canadian Wine Awards

The deadline for entry and wine consolidation is Tuesday, July 24, 2012.

<http://www.wineaccess.ca/cwa>

Intervin

The deadline for entry is **Friday, July 27, 2012**. <http://www.intervin.ca>:

There are 2 options for wine delivery as follows: **YOU MUST SHIP THREE BOTTLES PER ENTRY**

OPTION #1 – Advance/Preferred Shipping Method Shipping Deadline - **Wednesday, August 15, 2012**

OPTION #2 - DIRECT TO JUDGING - Direct Shipments To White Oaks Resort Will Only Be Accepted on **August 20th between 9:00am AND 11:00am**.

New! Twitter Communications for Wine Council of Ontario

The Wine Council of Ontario has created a new Twitter handle **@winecouncilont** with the idea of having this outlet of communication for topics that we would not discuss via the Wine Country Ontario social media outlets.

Hillary Dawson and Magdalena Kaiser-Smit are managing this account. We suggest that winery members (who are active in social media) follow both **@winecouncilont** and also **@winecountryont** and understand the differences in some of the messaging that you might see within these communication outlets.

Please let Hillary or Magdalena know if you have any questions regarding this new Twitter account.