

February 25, 2013

Upcoming Meetings – no meetings this week

Wine Country Ontario Travel Guides 2012 edition – we still have copies of the 2012 Guides available for your wineries. The new guides will not be released till middle of May so please order and use the 2012 copies.

Canada Summer Jobs Program

Canada Summer Jobs is a federal program that provides funding to small businesses with 50 or fewer employees to create summer job opportunities for young people aged 15 to 30 years who are full-time students intending to return to their studies in the next school year. The **application period is from February 1 to February 28, 2013**. Employers should consult the Canada Summer Jobs Applicant Guide and review the local priorities for their constituencies.

To help employers complete their application, the Canada Summer Jobs Applicant Guide and the local priorities are available online, by calling 1-800-935-5555 or by visiting any Service Canada Centre. For further information, applicant guide, application forms, and to view frequently asked questions you can visit the Access Service Canada's Website:

<http://www.servicecanada.gc.ca/eng/epb/yi/yep/programs/scpp.shtml>

Sustainable Winemaking Ontario - 2013 Sustainable Self-assessment Survey

STILL TIME – EXTENDED to Feb 28th!

Make sure your winery has a "green leaf" in the *2013 Wine Country Ontario Travel Guide* by filling out the *2013 Sustainability Self-assessment Survey*, part of the *Sustainable Winemaking Ontario: An Environmental Charter for the Wine Industry*.

How to get started:

Log on to the *Wine Council of Ontario* member's site to access the *2013 Sustainability Survey* at <http://members.winecouncilofontario.ca/survey.php>. Don't have an account?

Register for an account at <http://members.winecouncilofontario.ca/account-create.php>. Don't forget to check out all of our sustainability publications while visiting. If you have any questions or concerns, please do not hesitate to contact Regina at the WCO to discuss - regina.foisey@winesofontario.org or call 905-562-8070 ext 227.

WCO Health and Safety Committee – Volunteers needed

Further to the presentation by the Ministry of Labour at our Town Hall meeting last week, we are looking for volunteers to sit on this new committee being formed at the WCO. Members will be asked to attend meetings periodically as required. Initial meetings will be with respect to the upcoming MOL visits/audits during 2013. If you are interested in participating, please advise D. Gibson at the WCO office (duncan.gibson@winesofontario.org).

3rd Annual Insight 2013 Conference – Tuesday, March 5, 2013

Niagara-on-the-Lake Community Center – 9:00am to 5:30pm

This year the WCO has returned to participating in Insight Grape and Wine Industry Summit and we encourage your participation. Attendance is complimentary. As seen in the attachment, the day long agenda is focused on strategies for achieving success in the Ontario market place with speakers

coming from throughout North America with a wide array of expertise in many facets of consumer engagement. This summit has typically filled so be sure to confirm your attendance as soon as possible. Registration at: <http://insight2013.eventbrite.com/>

The Canadian Association of Professional Sommeliers (CAPS) – Team Canada – Fundraiser

In conjunction with the "World's Best Sommelier Competition", Bruce Wallner MS is holding one more CAPS sanctioned tasting event in an effort to help fund Team Canada – the "Sommelier Smack-Down". Next month, **Will Predhomme** (representing Ontario) and **Veronique Rivest** (representing Quebec, as well as the Americas) will be competing against the top sommeliers from 55 different countries, at the competition to be held in Tokyo. Logistics are:

Date/Time:	Tuesday, March 5 th - 11:00am to 3:00pm
Cost:	\$30.00 - maximum 60 people
Format:	A Sommelier Smackdown with Veronique Rivest (ASI Best Sommelier of the Americas, 2012 & CAPS's Inniskillin Best Sommelier of Canada - CAPS 2012), Will Predhomme (Competitor, ASI Best Sommelier of the Americas, 2012 & Finalist, CAPS's Inniskillin Best Sommelier of Canada, 2012), and Bruce Wallner, MS and Sommelier Team Canada Trainer. This fun event and test your abilities against these highly skilled professionals!
Location:	The Sommelier Factory – 303 King Street West

For more information on Bruce's event, please email him directly at winetastesgood@hotmail.com.

PR & Communication Updates and Opportunities

Help Vote for the P7 Webisode to win Telly Award.

The LCBO has submitted the P7 webisode featuring Norm Hardie in a U.S. Video competition called the Telly awards. They are trying to get as many people to vote for it as possible, as they are up against some stiff international competition. If you could forward this link to your contacts or tweet about it, and get more people to vote for it that would be great!

Here's the link. <http://www.youtube.com/tellyawards?x=-xVNbgY3OZc>

Recent Articles:

<http://www.buffalospree.com/Blogs/Be-There/Annual-2013/Icewine-Adventures/>

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