

Ontario Wine Scorecard



Period 4 2014-15

Period 4 2014-15

| Litres | | | | | |
|--------|---|-----|---|------------|---|
| Period | % | YTD | % | Rolling 13 | % |

| \$ Net | | | | | |
|--------|---|-----|---|------------|---|
| Period | % | YTD | % | Rolling 13 | % |

LCBO ONTARIO TABLE WINES

| | | | | | | | | |
|----------------|----------|-------------|------------------|----------|-------------|------------------|----------|-------------|
| 219,512 | ↑ | 14.1% | 825,128 | ↑ | 8.1% | 2,989,105 | ↑ | 2.9% |
| 27,480 | ↑ | 16.0% | 73,413 | ↑ | 0.5% | 193,110 | ↑ | 4.6% |
| 310,581 | → | 0.2% | 1,095,833 | ↑ | 2.0% | 3,600,201 | ↓ | -2.2% |
| 557,573 | ↑ | 6.0% | 1,994,374 | ↑ | 4.3% | 6,782,416 | → | 0.2% |

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|----------------|----------|-------------|------------------|----------|-------------|------------------|----------|-------------|
| 6,546 | ↓ | -6.4% | 21,512 | ↓ | -30.4% | 82,474 | ↓ | -25.8% |
| 202,087 | ↑ | 13.9% | 683,839 | ↓ | -1.6% | 2,416,341 | ↓ | -7.9% |
| 309,417 | ↑ | 0.8% | 1,145,194 | ↑ | 8.4% | 3,769,025 | ↑ | 6.0% |
| 39,523 | ↑ | 14.3% | 143,829 | ↑ | 10.9% | 514,576 | ↑ | 7.2% |
| 557,573 | ↑ | 6.0% | 1,994,374 | ↑ | 4.3% | 6,782,416 | → | 0.2% |

| | | | | | | | | |
|------------------|----------|-------------|------------------|----------|-------------|-------------------|----------|-------------|
| 778,257 | ↑ | 10.0% | 3,057,526 | ↑ | 10.1% | 10,020,141 | ↑ | 9.0% |
| 86,545 | ↓ | -7.9% | 332,358 | ↑ | 1.8% | 1,019,937 | ↑ | 1.0% |
| 1,478,577 | ↑ | 9.0% | 5,336,087 | ↑ | 6.6% | 16,580,691 | ↑ | 4.9% |
| 2,343,379 | ↑ | 8.5% | 8,725,971 | ↑ | 7.6% | 27,620,769 | ↑ | 6.2% |

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|------------------|----------|-------------|-------------------|----------|-------------|-------------------|----------|-------------|
| 997,769 | ↑ | 10.8% | 3,882,654 | ↑ | 9.7% | 13,009,246 | ↑ | 7.5% |
| 114,025 | ↓ | -3.1% | 405,771 | ↑ | 1.6% | 1,213,047 | ↑ | 1.5% |
| 1,789,158 | ↑ | 7.3% | 6,431,920 | ↑ | 5.8% | 20,180,892 | ↑ | 3.5% |
| 2,900,952 | ↑ | 8.0% | 10,720,345 | ↑ | 7.0% | 34,403,185 | ↑ | 4.9% |

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|-----------|---|------|-----------|---|-------|------------|---|-------|
| 2,080,697 | ↑ | 9.3% | 7,656,528 | ↑ | 10.2% | 24,320,529 | ↑ | 7.6% |
| 820,255 | ↑ | 5.1% | 3,063,817 | → | -0.2% | 10,082,656 | ↓ | -1.1% |

| | | | | | | | | |
|------------------|----------|-------------|-------------------|----------|-------------|-------------------|----------|-------------|
| 1,570,487 | ↑ | 11.4% | 5,636,886 | ↑ | 6.0% | 17,715,104 | ↑ | 3.2% |
| 978,610 | ↑ | 5.1% | 3,782,879 | ↑ | 8.0% | 12,363,391 | ↑ | 7.1% |
| 312,296 | ↑ | 0.9% | 1,156,642 | ↑ | 8.3% | 3,806,551 | ↑ | 5.9% |
| 39,559 | ↑ | 14.2% | 143,938 | ↑ | 10.9% | 518,139 | ↑ | 7.3% |
| 2,900,952 | ↑ | 8.0% | 10,720,345 | ↑ | 7.0% | 34,403,185 | ↑ | 4.9% |

VQA Table

| | | | | | | | | | |
|--------------|------------------|----------|-------------|-------------------|----------|-------------|--------------------|----------|-------------|
| Red | 3,350,034 | ↑ | 12.9% | 12,611,662 | ↑ | 8.3% | 45,718,535 | ↑ | 4.0% |
| Rose | 401,417 | ↑ | 15.3% | 1,062,622 | ↓ | -0.9% | 2,781,608 | ↑ | 4.6% |
| White | 4,556,377 | → | 0.3% | 16,082,989 | ↑ | 2.6% | 52,535,147 | ↓ | -0.8% |
| Total | 8,307,828 | ↑ | 5.7% | 29,757,273 | ↑ | 4.8% | 101,035,290 | ↑ | 1.5% |

VQA Table

| | | | | | | | | | |
|--------------|------------------|----------|-------------|-------------------|----------|-------------|--------------------|----------|-------------|
| < \$8 | 60,562 | ↓ | -11.2% | 198,998 | ↓ | -34.1% | 797,214 | ↓ | -30.4% |
| \$8 - \$12 | 2,533,519 | ↑ | 10.7% | 8,631,424 | ↓ | -3.0% | 30,579,520 | ↓ | -8.1% |
| \$12 - \$15 | 4,938,723 | ↑ | 2.1% | 18,141,815 | ↑ | 8.6% | 59,746,738 | ↑ | 7.0% |
| > \$15 | 775,024 | ↑ | 16.9% | 2,785,036 | ↑ | 11.8% | 9,911,818 | ↑ | 6.6% |
| Total | 8,307,828 | ↑ | 5.7% | 29,757,273 | ↑ | 4.8% | 101,035,290 | ↑ | 1.5% |

Non-VQA Table

| | | | | | | | | | |
|--------------|-------------------|----------|-------------|-------------------|----------|-------------|--------------------|----------|-------------|
| Red | 6,950,753 | ↑ | 11.8% | 27,188,384 | ↑ | 11.5% | 88,760,317 | ↑ | 10.3% |
| Rose | 737,446 | ↓ | -3.2% | 2,815,653 | ↑ | 4.5% | 8,644,492 | ↑ | 2.0% |
| White | 12,829,530 | ↑ | 8.9% | 46,165,175 | ↑ | 6.8% | 143,325,881 | ↑ | 5.6% |
| Total | 20,517,729 | ↑ | 9.3% | 76,169,212 | ↑ | 8.4% | 240,730,690 | ↑ | 7.1% |

Ontario Table

| | | | | | | | | | |
|--------------|-------------------|----------|-------------|--------------------|----------|-------------|--------------------|----------|-------------|
| Red | 10,300,787 | ↑ | 12.1% | 39,800,046 | ↑ | 10.5% | 134,478,852 | ↑ | 8.1% |
| Rose | 1,138,863 | ↑ | 2.6% | 3,878,275 | ↑ | 3.0% | 11,426,100 | ↑ | 2.6% |
| White | 17,385,907 | ↑ | 6.5% | 62,248,164 | ↑ | 5.7% | 195,861,028 | ↑ | 3.8% |
| Total | 28,825,557 | ↑ | 8.3% | 105,926,485 | ↑ | 7.3% | 341,765,980 | ↑ | 5.4% |

Ontario Table Varietals

| | | | | | | | | |
|------------|---|-------|------------|---|-------|-------------|---|------|
| 21,413,974 | ↑ | 10.0% | 78,221,868 | ↑ | 10.3% | 249,938,358 | ↑ | 7.7% |
|------------|---|-------|------------|---|-------|-------------|---|------|

Ontario Table Blends

| | | | | | | | | |
|-----------|---|------|------------|---|-------|------------|---|-------|
| 7,411,583 | ↑ | 3.5% | 27,704,617 | → | -0.3% | 91,827,622 | → | -0.4% |
|-----------|---|------|------------|---|-------|------------|---|-------|

Ontario Table

| | | | | | | | | | |
|--------------|-------------------|----------|-------------|--------------------|----------|-------------|--------------------|----------|-------------|
| < \$8 | 12,399,024 | ↑ | 11.5% | 44,277,290 | ↑ | 5.8% | 138,972,682 | ↑ | 3.6% |
| \$8 - \$12 | 10,667,313 | ↑ | 7.1% | 40,543,945 | ↑ | 8.2% | 132,322,907 | ↑ | 6.6% |
| \$12 - \$15 | 4,981,705 | ↑ | 2.1% | 18,312,766 | ↑ | 8.5% | 60,308,233 | ↑ | 6.9% |
| > \$15 | 777,515 | ↑ | 16.8% | 2,792,484 | ↑ | 11.7% | 10,162,158 | ↑ | 6.8% |
| Total | 28,825,557 | ↑ | 8.3% | 105,926,485 | ↑ | 7.3% | 341,765,980 | ↑ | 5.4% |

Period 4 2014-15

| Litres | | | | | |
|--------|---|-----|---|------------|---|
| Period | % | YTD | % | Rolling 13 | % |

| \$ Net | | | | | |
|--------|---|-----|---|------------|---|
| Period | % | YTD | % | Rolling 13 | % |

LCBO ONTARIO NON-TABLE WINES

| | | | | | |
|--------------|---------------|---------------|----------------|----------------|---------------|
| - | | - | | - | ↓ -100.0% |
| 35 | ↓ -58.8% | 146 | ↓ -54.4% | 1,204 | ↑ 15.2% |
| - | | - | | - | |
| - | | - | | - | |
| 7,267 | ↑ 7.6% | 27,856 | ↑ 14.6% | 104,473 | ↑ 7.6% |
| - | | - | | - | |
| 7,302 | ↑ 6.8% | 28,002 | ↑ 13.7% | 105,677 | ↑ 7.6% |

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|----------------|----------------|----------------|----------------|------------------|----------------|
| 651 | ↑ 9.6% | 2,353 | ↓ -3.8% | 11,570 | ↓ -29.8% |
| 1,696 | ↑ 13.4% | 6,292 | ↑ 21.4% | 30,413 | ↑ 15.0% |
| 9,064 | ↓ -12.8% | 40,045 | ↓ -12.2% | 154,994 | ↓ -9.6% |
| 67,464 | → 0.4% | 274,562 | ↓ -1.7% | 936,268 | ↓ -1.6% |
| 85,994 | → 0.0% | 324,633 | ↓ -0.7% | 1,320,434 | ↓ -4.7% |
| - | | - | ↓ -100.0% | (1) | ↓ -102.5% |
| 164,869 | ↓ -0.5% | 647,885 | ↓ -1.8% | 2,453,678 | ↓ -3.8% |

VQA Non-Table

| | | | | | | |
|--------------|----------------|---------------|----------------|----------------|------------------|---------------|
| Dessert | - | - | - | ↓ -100.0% | | |
| Icewine | 4,659 | ↓ -60.1% | 18,478 | ↓ -58.0% | 150,737 | ↓ -3.9% |
| Fruit Wines | - | - | - | - | | |
| Port | - | - | - | - | | |
| Sherry | - | - | - | - | | |
| Sparkling | 176,611 | ↑ 10.3% | 662,962 | ↑ 16.1% | 2,568,316 | ↑ 9.6% |
| Vermouth | - | - | - | - | | |
| Total | 181,270 | ↑ 5.5% | 681,440 | ↑ 10.8% | 2,719,053 | ↑ 8.7% |

Non-VQA Non-Table

| | | | | | | |
|--------------|------------------|----------------|------------------|----------------|-------------------|----------------|
| Dessert | 32,736 | → 0.4% | 123,124 | ↓ -5.7% | 594,632 | ↓ -29.2% |
| Fruit Wines | 37,738 | ↑ 13.8% | 138,763 | ↑ 23.1% | 651,417 | ↑ 17.5% |
| Port | 95,068 | ↓ -13.2% | 421,790 | ↓ -12.1% | 1,631,530 | ↓ -9.6% |
| Sherry | 607,320 | → 0.2% | 2,472,815 | ↓ -1.9% | 8,431,388 | ↓ -0.7% |
| Sparkling | 739,327 | → 0.1% | 2,783,765 | ↓ -0.8% | 11,362,802 | ↓ -4.8% |
| Vermouth | - | | - | ↓ -100.0% | (9) | ↓ -102.5% |
| Total | 1,512,189 | → -0.5% | 5,940,257 | ↓ -1.8% | 22,671,760 | ↓ -4.0% |

Period 4 2014-15

| Litres | | | | | |
|--------|---|-----|---|------------|---|
| Period | % | YTD | % | Rolling 13 | % |

| \$ Net | | | | | |
|--------|---|-----|---|------------|---|
| Period | % | YTD | % | Rolling 13 | % |

LCBO IMPORTED TABLE WINES

| | | | | | | | | |
|------------------|----------|-------------|-------------------|----------|-------------|-------------------|----------|--------------|
| 2,941,095 | ↑ | 3.4% | 12,122,279 | → | -0.3% | 41,873,460 | → | -0.2% |
| 231,732 | ↑ | 4.0% | 720,482 | ↑ | 4.7% | 1,801,759 | ↓ | -1.7% |
| 2,271,276 | ↑ | 0.8% | 8,329,546 | → | 0.0% | 25,880,533 | ↓ | -1.0% |
| 5,444,103 | ↑ | 2.3% | 21,172,307 | → | 0.0% | 69,555,752 | ↓ | -0.5% |

Table

| | | | | | | | | |
|-------------------|----------|-------------|--------------------|----------|-------------|--------------------|----------|-------------|
| 37,466,148 | ↑ | 4.8% | 154,346,932 | ↑ | 1.3% | 535,330,196 | ↑ | 1.6% |
| 2,759,970 | ↑ | 6.3% | 8,303,665 | ↑ | 6.6% | 20,099,168 | ↑ | 0.8% |
| 27,512,560 | ↑ | 2.2% | 100,243,708 | ↑ | 1.3% | 310,205,319 | ↑ | 0.7% |
| 67,738,678 | ↑ | 3.8% | 262,894,305 | ↑ | 1.4% | 865,634,683 | ↑ | 1.2% |

| | | | | | | | | |
|------------------|----------|-------------|-------------------|----------|-------------|-------------------|----------|--------------|
| 1,533,135 | → | -0.4% | 6,077,344 | ↓ | -2.4% | 20,057,648 | ↓ | -2.9% |
| 2,330,429 | ↑ | 1.4% | 8,770,872 | ↓ | -1.0% | 28,266,555 | ↓ | -2.8% |
| 1,012,276 | ↑ | 3.7% | 3,958,185 | → | 0.3% | 13,092,416 | ↑ | 1.9% |
| 568,263 | ↑ | 11.9% | 2,365,906 | ↑ | 9.8% | 8,139,133 | ↑ | 10.8% |
| 5,444,103 | ↑ | 2.3% | 21,172,307 | → | 0.0% | 69,555,752 | ↓ | -0.5% |

Table

| | | | | | | | | |
|-------------------|----------|-------------|--------------------|----------|-------------|--------------------|----------|-------------|
| 12,687,747 | ↓ | -1.0% | 50,351,086 | ↓ | -2.8% | 166,384,854 | ↓ | -2.9% |
| 27,420,104 | ↑ | 1.8% | 103,161,955 | → | -0.4% | 332,696,540 | ↓ | -2.1% |
| 16,020,697 | ↑ | 4.8% | 61,920,099 | ↑ | 1.6% | 203,983,667 | ↑ | 3.1% |
| 11,610,130 | ↑ | 13.3% | 47,461,165 | ↑ | 10.7% | 162,569,622 | ↑ | 11.4% |
| 67,738,678 | ↑ | 3.8% | 262,894,305 | ↑ | 1.4% | 865,634,683 | ↑ | 1.2% |

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|-----------|---|------|------------|---|-------|------------|---|-------|
| 4,041,774 | ↑ | 3.0% | 15,757,910 | → | 0.2% | 51,744,541 | ↓ | -0.7% |
| 1,402,329 | ↑ | 0.5% | 5,414,397 | ↓ | -0.7% | 17,811,211 | → | -0.1% |

Imported Table Varietals

| | | | | | | | | |
|------------|---|------|-------------|---|------|-------------|---|------|
| 50,047,138 | ↑ | 4.6% | 194,755,678 | ↑ | 1.9% | 640,729,897 | ↑ | 1.1% |
|------------|---|------|-------------|---|------|-------------|---|------|

Imported Table Blends

| | | | | | | | | |
|------------|---|------|------------|---|------|-------------|---|------|
| 17,691,540 | ↑ | 1.4% | 68,138,627 | → | 0.3% | 224,904,786 | ↑ | 1.6% |
|------------|---|------|------------|---|------|-------------|---|------|

LCBO IMPORTED NON-TABLE WINES

| | | | | | | | | |
|----------------|----------|-------------|------------------|----------|-------------|------------------|----------|-------------|
| 3,953 | ↓ | -1.0% | 17,611 | ↓ | -6.3% | 68,535 | ↓ | -9.1% |
| - | | | - | | | - | ↓ | -100.0% |
| 825 | ↑ | 1.1% | 3,827 | → | 0.0% | 16,148 | ↓ | -3.3% |
| 13,279 | ↑ | 5.3% | 59,807 | ↑ | 8.5% | 259,300 | ↑ | 3.1% |
| - | | | - | | | - | | |
| 14,156 | ↓ | -1.1% | 62,202 | ↓ | -3.8% | 241,390 | ↓ | -4.3% |
| 227,221 | ↑ | 4.7% | 825,018 | ↑ | 5.1% | 3,038,026 | ↑ | 1.3% |
| 6,818 | ↑ | 2.9% | 26,870 | ↓ | -5.0% | 97,128 | ↓ | -2.8% |
| 50,838 | ↑ | 3.8% | 200,933 | ↑ | 0.6% | 673,124 | ↓ | -2.4% |
| 317,090 | ↑ | 4.2% | 1,196,268 | ↑ | 3.6% | 4,393,651 | → | 0.2% |

Non-Table

| | | | | | | | | | |
|--------------|------------------|----------|-------------|-------------------|----------|-------------|-------------------|----------|-------------|
| Dessert | 64,274 | ↑ | 8.0% | 286,257 | ↑ | 3.1% | 1,064,098 | ↓ | -2.1% |
| Fruit Wines | - | | | - | | | - | ↓ | -100.0% |
| Kosher | - | | | - | | | (11) | | |
| Madeiras | 18,788 | ↑ | 4.8% | 84,358 | → | 0.5% | 354,029 | ↓ | -2.7% |
| Port | 271,923 | ↑ | 7.5% | 1,216,549 | ↑ | 10.5% | 5,344,394 | ↑ | 6.1% |
| Sake | - | | | - | | | - | | |
| Sherry | 192,765 | ↑ | 0.5% | 859,297 | ↓ | -1.5% | 3,373,120 | ↓ | -2.4% |
| Sparkling | 4,917,071 | ↑ | 6.2% | 17,870,185 | ↑ | 6.9% | 66,065,614 | ↑ | 3.7% |
| Tonic Wine | 89,391 | ↑ | 13.7% | 335,318 | → | -0.2% | 1,168,848 | ↓ | -1.5% |
| Vermouth | 580,457 | ↑ | 5.3% | 2,299,123 | ↑ | 2.2% | 7,612,746 | ↓ | -2.0% |
| Total | 6,134,669 | ↑ | 6.1% | 22,951,087 | ↑ | 6.1% | 84,982,838 | ↑ | 2.9% |

Period 4 2014-15

| Litres | | | | | |
|--------|---|-----|---|------------|---|
| Period | % | YTD | % | Rolling 13 | % |

| \$ Net | | | | | |
|--------|---|-----|---|------------|---|
| Period | % | YTD | % | Rolling 13 | % |

VINTAGES ONTARIO TABLE WINES

| | | | | | | | | |
|---------------|----------|--------------|----------------|----------|--------------|----------------|----------|--------------|
| 16,771 | ↑ | 21.5% | 69,320 | ↑ | 21.0% | 250,430 | ↑ | 21.7% |
| 12,686 | ↑ | 2.2% | 31,995 | → | 0.1% | 75,454 | ↑ | 19.7% |
| 27,380 | ↑ | 8.3% | 100,466 | ↑ | 14.6% | 329,463 | ↑ | 16.0% |
| 56,837 | ↑ | 10.4% | 201,781 | ↑ | 14.1% | 655,347 | ↑ | 18.5% |

VQA Table

| | | | | | | | | | |
|--------------|------------------|----------|-------------|------------------|----------|--------------|-------------------|----------|--------------|
| Red | 414,095 | ↑ | 17.7% | 1,704,965 | ↑ | 16.1% | 6,188,633 | ↑ | 17.5% |
| Rose | 236,178 | ↑ | 3.0% | 591,060 | → | 0.1% | 1,372,977 | ↑ | 18.0% |
| White | 600,220 | ↑ | 7.7% | 2,185,356 | ↑ | 12.4% | 7,172,912 | ↑ | 13.1% |
| Total | 1,250,493 | ↑ | 9.8% | 4,481,381 | ↑ | 11.9% | 14,734,522 | ↑ | 15.4% |

| | | | | | | | | |
|---------------|----------|--------------|----------------|----------|--------------|----------------|----------|--------------|
| 6,353 | ↓ | -13.6% | 21,905 | ↓ | -7.5% | 79,010 | ↑ | 29.5% |
| 40,560 | ↑ | 14.1% | 139,637 | ↑ | 18.8% | 437,990 | ↑ | 17.7% |
| 6,126 | ↑ | 11.2% | 26,372 | ↑ | 19.2% | 89,385 | ↑ | 19.0% |
| 3,798 | ↑ | 23.1% | 13,867 | ↑ | 2.6% | 48,962 | ↑ | 9.7% |
| 56,837 | ↑ | 10.4% | 201,781 | ↑ | 14.1% | 655,347 | ↑ | 18.5% |

VQA Table

| | | | | | | | | | |
|--------------|------------------|----------|-------------|------------------|----------|--------------|-------------------|----------|--------------|
| < \$15 | 106,251 | ↓ | -21.2% | 364,926 | ↓ | -15.3% | 1,352,556 | ↑ | 23.2% |
| \$15 - \$20 | 830,414 | ↑ | 13.4% | 2,869,429 | ↑ | 17.5% | 9,054,622 | ↑ | 15.5% |
| \$20 - \$25 | 163,228 | ↑ | 8.4% | 698,024 | ↑ | 16.1% | 2,385,157 | ↑ | 16.5% |
| > \$25 | 150,600 | ↑ | 24.9% | 549,002 | ↑ | 3.6% | 1,942,187 | ↑ | 8.8% |
| Total | 1,250,493 | ↑ | 9.8% | 4,481,381 | ↑ | 11.9% | 14,734,522 | ↑ | 15.4% |


VINTAGES ONTARIO NON-TABLE WINES

| | | | | | | | | |
|--------------|----------|--------------|---------------|----------|--------------|---------------|----------|--------------|
| - | | | - | | | - | | |
| - | | | - | | | - | | |
| 4,935 | ↑ | 6.6% | 15,941 | ↑ | 4.6% | 63,086 | ↑ | 0.6% |
| 1,204 | ↑ | 123.8% | 4,739 | ↑ | 91.9% | 15,528 | ↑ | 86.9% |
| 6,139 | ↑ | 18.8% | 20,680 | ↑ | 16.8% | 78,614 | ↑ | 10.7% |

VQA Non-Table

| | | | | | | | | | |
|--------------|----------------|----------|-------------|------------------|----------|-------------|------------------|----------|-------------|
| Dessert | - | | - | | - | | | | |
| Fruit Wines | - | | - | | - | | | | |
| Icewine | 472,791 | ↑ | 5.5% | 1,572,165 | ↑ | 4.0% | 6,139,826 | ↓ | -1.2% |
| Sparkling | 38,334 | ↑ | 98.2% | 148,756 | ↑ | 72.3% | 515,636 | ↑ | 73.9% |
| Total | 511,125 | ↑ | 9.4% | 1,720,921 | ↑ | 7.7% | 6,655,462 | ↑ | 2.2% |

Non-VQA Non-Table

| | | | | | | |
|-----------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|--------------|-----------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
| - | - | - | Dessert | - | - | - |
| 407  55.9% | 1,420  122.2% | 5,358  68.2% | Fruit Wines | 11,563  102.2% | 43,109  215.1% | 153,891  124.3% |
| 175  47.1% | 784  43.9% | 2,207  3.6% | Sake | 6,240  40.2% | 27,768  35.6% | 81,449  1.4% |
| 14 | 51 | 137 | Sparkling | 394 | 1,503 | 3,999 |
| 7 | 59 | 512 | Port | 204 | 1,810 | 15,385 |
| 603  58.7% | 2,314  95.4% | 8,214  54.5% | Total | 18,401  80.9% | 74,190  117.2% | 254,724  71.0% |

Period 4 2014-15

| Litres | | | | | |
|--------|---|-----|---|------------|---|
| Period | % | YTD | % | Rolling 13 | % |

| \$ Net | | | | | |
|--------|---|-----|---|------------|---|
| Period | % | YTD | % | Rolling 13 | % |

VINTAGES IMPORTED TABLE WINES

| | | | | | | | | |
|------------------|----------|-------------|------------------|----------|-------------|-------------------|----------|-------------|
| 714,359 | ↑ | 7.8% | 2,802,359 | ↑ | 6.5% | 10,161,787 | ↑ | 4.3% |
| 41,163 | ↓ | -2.4% | 122,514 | ↑ | 0.6% | 216,597 | ↑ | 14.1% |
| 366,205 | ↓ | -1.8% | 1,385,504 | ↑ | 4.2% | 4,187,668 | ↑ | 3.1% |
| 1,121,727 | ↑ | 4.1% | 4,310,377 | ↑ | 5.6% | 14,566,052 | ↑ | 4.1% |

Table

| | | | | | | | | |
|-------------------|----------|-------------|--------------------|----------|-------------|--------------------|----------|-------------|
| 19,000,995 | ↑ | 6.8% | 75,218,627 | ↑ | 5.9% | 276,595,828 | ↑ | 2.7% |
| 836,682 | ↑ | 3.6% | 2,410,696 | ↑ | 8.5% | 4,233,463 | ↑ | 23.4% |
| 8,618,879 | ↑ | 2.8% | 31,741,091 | ↑ | 5.5% | 96,401,501 | ↑ | 4.2% |
| 28,456,556 | ↑ | 5.5% | 109,370,414 | ↑ | 5.9% | 377,230,792 | ↑ | 3.2% |

| | | | | | | | | |
|------------------|----------|-------------|------------------|----------|-------------|-------------------|----------|-------------|
| 80,304 | ↓ | -41.4% | 307,793 | ↓ | -40.5% | 1,366,867 | ↓ | -29.6% |
| 713,795 | ↑ | 9.5% | 2,713,736 | ↑ | 12.3% | 8,641,902 | ↑ | 10.3% |
| 192,310 | ↑ | 16.9% | 741,382 | ↑ | 16.7% | 2,586,941 | ↑ | 17.9% |
| 135,318 | ↑ | 9.4% | 547,466 | ↑ | 6.8% | 1,970,342 | ↓ | -2.6% |
| 1,121,727 | ↑ | 4.1% | 4,310,377 | ↑ | 5.6% | 14,566,052 | ↑ | 4.1% |

Table

| | | | | | | | | |
|--------------|----------|-------------|--------------------|----------|-------------|--------------------|----------|-------------|
| < \$15 | ↓ | -44.6% | 5,156,243 | ↓ | -44.1% | 23,253,235 | ↓ | -33.3% |
| \$15 - \$20 | ↑ | 11.3% | 57,435,921 | ↑ | 13.0% | 182,264,281 | ↑ | 11.2% |
| \$20 - \$25 | ↑ | 17.4% | 19,713,621 | ↑ | 17.3% | 68,761,661 | ↑ | 18.3% |
| > \$25 | ↑ | 3.9% | 27,064,629 | ↑ | 2.2% | 102,951,615 | ↓ | -5.1% |
| Total | ↑ | 5.5% | 109,370,414 | ↑ | 5.9% | 377,230,792 | ↑ | 3.2% |

VINTAGES IMPORTED NON-TABLE WINES

| | | | | | | | | |
|---------------|----------|-------------|----------------|----------|--------------|------------------|----------|--------------|
| 474 | ↓ | -64.5% | 3,061 | ↓ | -44.3% | 16,179 | ↓ | -10.5% |
| 248 | ↓ | -51.5% | 1,486 | ↑ | 12.2% | 9,078 | ↓ | -16.0% |
| 21,058 | → | 0.0% | 133,681 | ↑ | 47.9% | 397,864 | ↑ | 0.6% |
| - | ↓ | -100.0% | - | ↓ | -100.0% | 3 | ↓ | -25.0% |
| 101 | ↑ | 7.4% | 405 | ↓ | -44.4% | 1,109 | ↓ | -28.4% |
| 3,122 | ↓ | -22.0% | 16,615 | ↓ | -7.3% | 73,048 | ↓ | -15.3% |
| 16,776 | ↑ | 9.4% | 73,917 | ↑ | 10.1% | 260,616 | ↑ | 4.1% |
| 696 | ↓ | -6.3% | 3,867 | ↓ | -9.8% | 15,139 | ↓ | -27.4% |
| 26,454 | ↑ | 23.7% | 94,139 | ↑ | 12.8% | 344,980 | ↑ | 1.0% |
| 1,358 | ↓ | -14.1% | 4,879 | ↓ | -24.9% | 15,624 | ↓ | -9.9% |
| 141 | | | 715 | | | 1,670 | | |
| 70,428 | ↑ | 6.7% | 332,765 | ↑ | 20.0% | 1,135,310 | ↓ | -0.6% |

Non-Table

| | | | | | | | | | |
|--------------|------------------|----------|--------------|------------------|----------|--------------|-------------------|----------|-------------|
| Dessert | 9,713 | ↓ | -68.1% | 63,897 | ↓ | -48.7% | 348,610 | ↓ | -12.9% |
| Fruit Wines | 5,897 | ↓ | -46.1% | 35,626 | ↑ | 35.0% | 236,448 | ↑ | 2.5% |
| Kosher | 243,417 | ↑ | 1.0% | 1,730,769 | ↑ | 66.6% | 4,875,540 | ↑ | 2.0% |
| Icewine | - | ↓ | -100.0% | - | ↓ | -100.0% | 556 | ↓ | -10.0% |
| Madeiras | 3,036 | ↑ | 6.9% | 13,632 | ↓ | -37.1% | 39,688 | ↓ | -21.6% |
| Port | 153,770 | → | -0.1% | 1,005,782 | ↑ | 47.9% | 3,503,634 | ↑ | 6.3% |
| Sake | 252,265 | ↑ | 4.6% | 1,079,997 | ↑ | 5.7% | 3,832,695 | ↑ | 3.0% |
| Sherry | 13,687 | ↓ | -8.9% | 71,842 | ↓ | -12.4% | 310,844 | ↓ | -21.1% |
| Sparkling | 1,032,650 | ↑ | 20.6% | 3,777,301 | ↑ | 12.0% | 14,602,446 | ↑ | 2.8% |
| Tonic Wine | 28,361 | ↓ | -9.3% | 101,840 | ↓ | -17.2% | 313,567 | → | -0.1% |
| Vermouth | 2,445 | | | 12,868 | | | 42,547 | | |
| Total | 1,745,241 | ↑ | 10.3% | 7,893,554 | ↑ | 21.6% | 28,106,575 | ↑ | 2.6% |

Period 4 2014-15

| Litres | | | | | |
|--------|---|-----|---|------------|---|
| Period | % | YTD | % | Rolling 13 | % |

| \$ Net | | | | | |
|--------|---|-----|---|------------|---|
| Period | % | YTD | % | Rolling 13 | % |

TOTAL LCBO WINES & VINTAGES

| | | | | | |
|-------------------|-------------|--------------------|-------------|---------------------|-------------|
| 614,410 | 6.4% | 2,196,155 | 5.2% | 7,437,763 | 1.6% |
| 2,343,389 | 8.5% | 8,726,045 | 7.6% | 27,621,051 | 6.2% |
| 2,957,799 | 8.1% | 10,922,200 | 7.1% | 35,058,814 | 5.2% |
| 6,565,830 | 2.6% | 25,482,684 | 0.9% | 84,121,804 | 0.2% |
| 9,523,629 | 4.3% | 36,404,884 | 2.7% | 119,180,618 | 1.6% |

| | | | | | | |
|--------------------|---------------------|-------------|---------------------|-------------|-----------------------|-------------|
| VQA Table | 9,558,321 | 6.3% | 34,238,654 | 5.7% | 115,769,812 | 3.1% |
| Non-VQA Table | 20,518,122 | 9.3% | 76,171,737 | 8.4% | 240,741,361 | 7.1% |
| Ontario Table | 30,076,443 | 8.3% | 110,410,391 | 7.5% | 356,511,173 | 5.8% |
| Imported Table | 96,195,234 | 4.3% | 372,264,719 | 2.7% | 1,242,865,475 | 1.8% |
| Total Table | 126,271,677 | 5.2% | 482,675,110 | 3.8% | 1,599,376,648 | 2.7% |

| | | | | | |
|-----------------|-------------|-------------------|-------------|-------------------|--------------|
| 13,441 | 12.0% | 48,682 | 15.0% | 184,291 | 8.9% |
| 165,472 | -0.4% | 650,199 | -1.6% | 2,461,892 | -3.7% |
| 178,913 | 0.4% | 698,881 | -0.6% | 2,646,183 | -2.9% |
| 387,518 | 4.7% | 1,529,033 | 6.7% | 5,528,961 | 0.1% |
| 566,431 | 3.3% | 2,227,914 | 4.3% | 8,175,144 | -0.9% |

| | | | | | | |
|------------------------|--------------------|-------------|--------------------|-------------|---------------------|-------------|
| VQA Non-Table | 692,395 | 8.3% | 2,402,361 | 8.5% | 9,374,515 | 4.0% |
| Non-VQA Non-Table | 1,530,590 | 0.0% | 6,014,447 | -1.1% | 22,926,484 | -3.6% |
| Ontario Non-Table | 2,222,985 | 2.5% | 8,416,808 | 1.4% | 32,300,999 | -1.5% |
| Imported Non-Table | 7,879,910 | 7.0% | 30,844,641 | 9.6% | 113,089,413 | 2.8% |
| Total Non-Table | 10,102,895 | 5.9% | 39,261,449 | 7.8% | 145,390,412 | 1.8% |

| | | | | | |
|--------------------|-------------|--------------------|-------------|---------------------|-------------|
| 627,851 | 6.5% | 2,244,837 | 5.4% | 7,622,054 | 1.7% |
| 2,508,861 | 7.9% | 9,376,244 | 6.9% | 30,082,943 | 5.3% |
| 3,136,712 | 7.6% | 11,621,081 | 6.6% | 37,704,997 | 4.5% |
| 6,953,348 | 2.7% | 27,011,717 | 1.2% | 89,650,765 | 0.2% |
| 10,090,060 | 4.2% | 38,632,798 | 2.8% | 127,355,762 | 1.5% |

| | | | | | | |
|--------------------|---------------------|-------------|---------------------|-------------|-----------------------|-------------|
| Total VQA | 10,250,716 | 6.4% | 36,641,015 | 5.9% | 125,144,327 | 3.2% |
| Total Non-VQA | 22,048,712 | 8.6% | 82,186,184 | 7.6% | 263,667,845 | 6.1% |
| Total Ontario | 32,299,428 | 7.9% | 118,827,199 | 7.1% | 388,812,172 | 5.1% |
| Total Imported | 104,075,144 | 4.5% | 403,109,360 | 3.2% | 1,355,954,888 | 1.9% |
| Total Wines | 136,374,572 | 5.3% | 521,936,559 | 4.1% | 1,744,767,060 | 2.6% |