

Sean Joseph Maguire	Competitor Analysis						Prepared by Sean Joseph Maguire
Competitors	URL	Purpose of Site	Summary of Content	Notable Features	Visual Styling Strengths	Overall Weaknesses	Analysis
David Shaver	http://www.davidshaver.net/	Game Design portfolio to showcase projects.	Introduction message with a navbar of projects broken down in professional and personal projects.	Good formatting of projects with stimulating visuals of projects.	Simplistic design that is not overwhelming.	Also, simplistic design, styling is bare and strictly functional. Can be a benefit or weakness of having a simple design, just to show project information, but not flashy or enjoyable to look at.	Generic and basic example of a portfolio site to show a list of projects and some information about the project.
Ary Shirazi	http://www.arashshirazi.co.uk/	Portfolio site to show game projects.	Very media heavy. Showing a lot of visuals of pictures and videos of projects.	Very media focused to actually see what the game and projects look like.	Page lands on a jumbotron that shows crisp visuals of projects that cycle.	Aside from the jumbotron on the home page there is nothing else on the page. Especially the down arrow labeled "scroll down" that only reveals a link to a linkedin page.	Very media heavy portfolio to show and not tell about projects. Some aspects seem bare such as the home page and the contact section looks simple and not responsive.
Marc Thomas	http://mrcthms.com/	To showcase work done for design.	Site is one site that links to a github, instagram, and twitter.	The page is one page its simple and uses popping colors to entice viewers.	The site is like an interactive business card, looks great on mobile as well.	Could be too simple, just shows the basic information.	Shows bare information but enough information to link to projects, a contact button, and description about himself.
454 Creative	http://454creative.com/	Design firm's website to showcase projects worked on.	Site has pages to their projects and contact us page, an interest form, a list of services, an about page and a blog.	Media heavy with live video playing in the background of the site. With very responsive design.	Text and buttons are all animated and look lively just for moving the cursor around.	I think the live video might be lagging my system a bit.	The website feels alive where everything you do has a reaction.