



Sean Barry

Customer Education | Product Marketing | Web Development

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BACKGROUND

I am a customer education manager with experience in training facilitation, online learning design, graphic design, audio/video production, digital media, and front end web development.

EDUCATION

NORTHEASTERN ILLINOIS UNIVERSITY

Master of Arts • 2014

Major in Special Education, Focus in Universal Design for Learning

ILLINOIS STATE UNIVERSITY

Bachelor of Arts • 2008

Major in Psychology, Minors in Spanish Language and Business Administration

SKILLS / TOOLS

Product and Knowledge Management

Articulate 360, Adobe Captivate, Camtasia, Skilljar, Adapt Learning, SCORM, xAPI, Zendesk, Pendo

Media Design and Production

Adobe Illustrator, Photoshop, InDesign, XD, Premiere, AfterEffects, Audition

Web Development and Analytics

HTML/CSS/Javascript, SVG, Vue/Nuxt, React/Next, Dart/Flutter, Tailwind, Bootstrap, Bulma, Greensock, Wordpress, Netlify, Firebase, Google Analytics

EXPERIENCE

AMOBEE

Senior Product Training Manager • 2020 – Present

- Design and develop online product training and certification program with customized LMS functions and learner tracking
- Develop elearning content for internal and external product training in various formats including video, documentation, and interactive web modules
- Project manage road map and deliverables for initial launch and ongoing engagement with training and certification program

INTERPUBLIC GROUP / KINESSO

Senior Instructional Designer • 2017 – 2020

- Designed new hire training program focused on data, technology, and programmatic campaign management
- Designed and developed interactive JavaScript web application outlining roles, responsibilities, and coordination of various teams across IPG Mediabrands in the context of a campaign workflow
- Reconfigured internal and external technical training curriculum to align with organizational objectives and prioritized learner outcomes

MEDIAMATH

Manager, Training and Instructional Design • 2017

Specialist, Training and Certification • 2015 – 2017

- Led internal and external product training for North America, delivering training to over 100 learners monthly; developed eLearning coursework to supplement live product trainings
- Led industry education initiatives with application of instructional design and adult learning principles; developed customized global trainings for key accounts
- Collaborated with various teams to establish educational curriculum and build materials that reflect developments, best practices, and emerging standards