

# App's requirements based on the user interview notes

- **Backing up photos to the cloud (4 people)**
- **Grouping photos by event or date (3 people)**
- **Printing and framing photos (2 people)**
- Works on Android phones
- Search capability
- Tagging
- Ability to edit but choice to save originals
- Sharing photos to friends or social media
- Slideshow
- Viewing and editing information
- Editing photos

# My Focus

An app that does:

Automatically back up the phone's photo library to the cloud

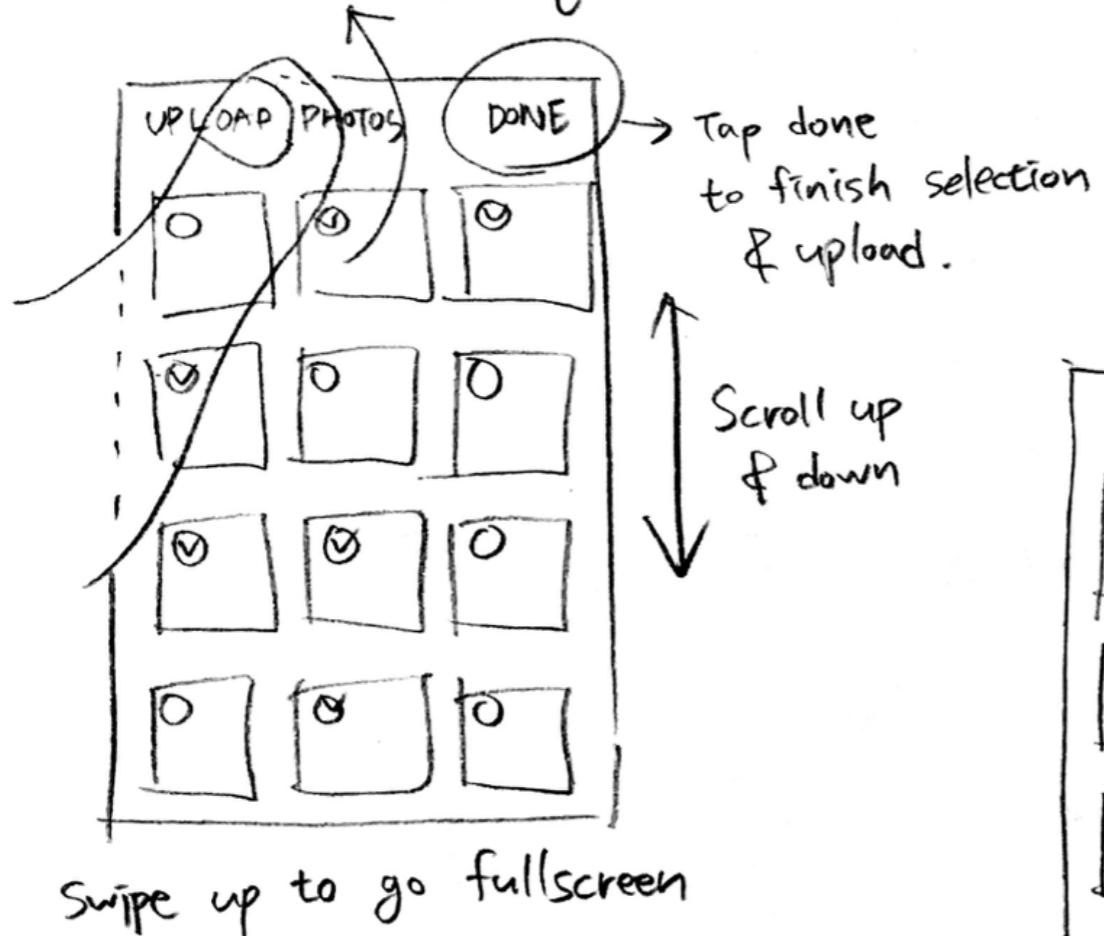
Help managing photos by events and dates

Focus on printing and ordering with frames

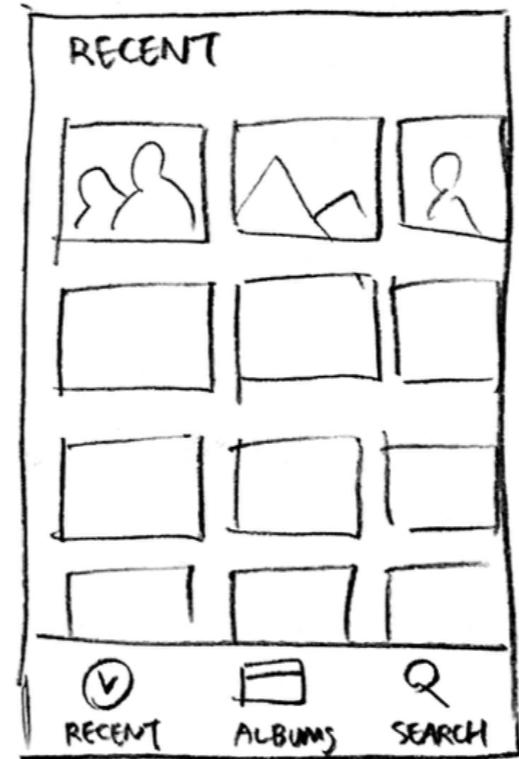
# Idea 1 = Selective backup

Problems =

- Auto-backup apps (iCloud, Google Photos) sometimes backs up unwanted photos too.  
(screenshots, parking spot snaps)



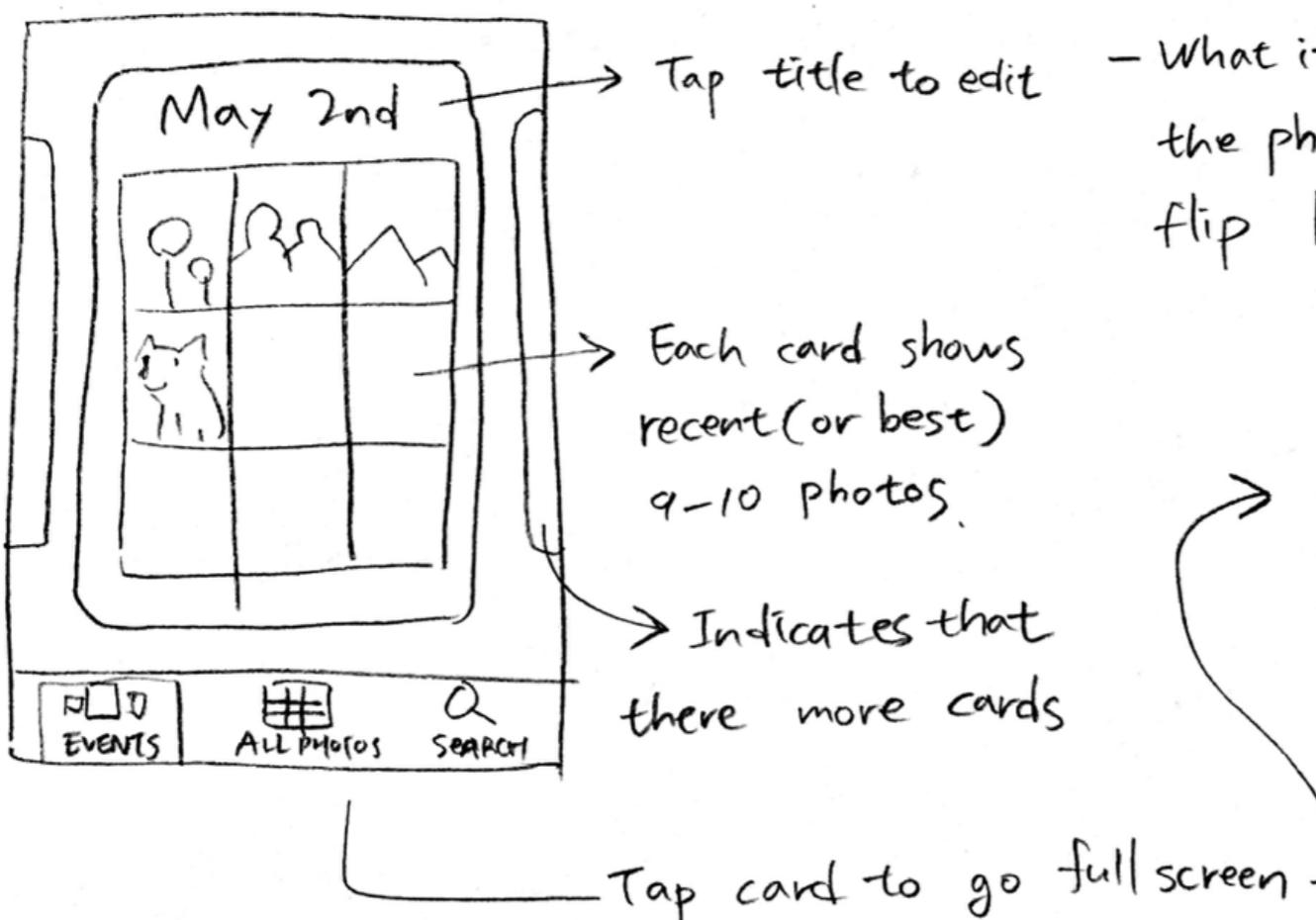
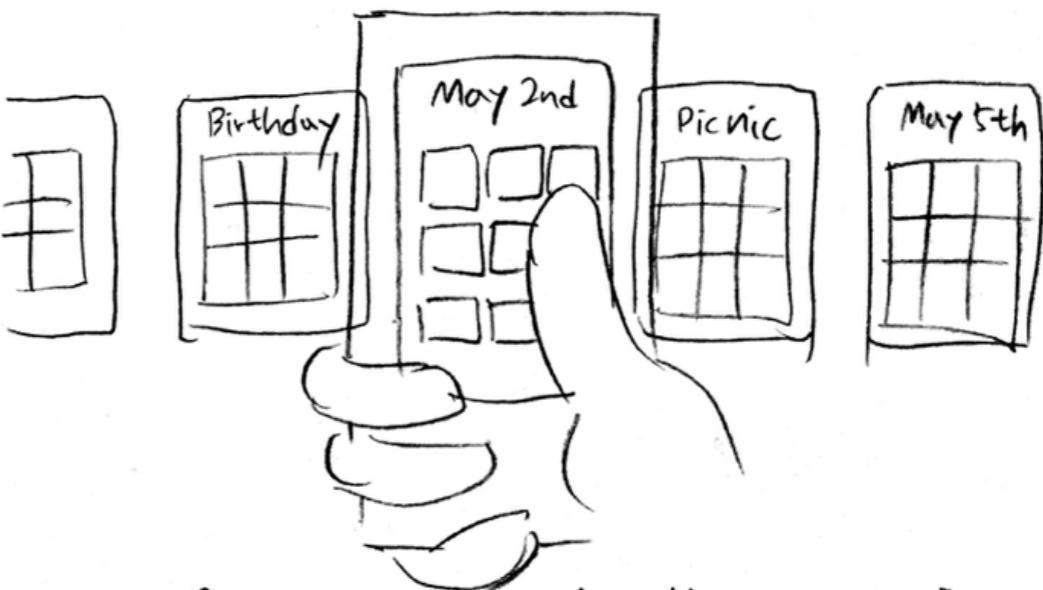
← Users can unselect photos they don't want to back up.



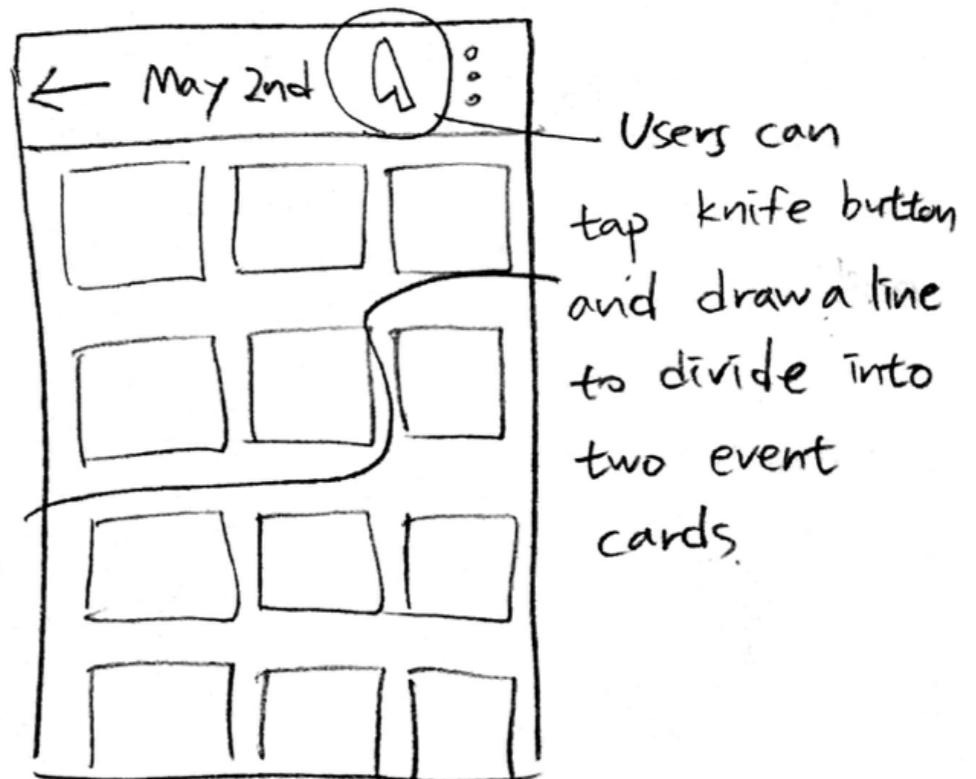
← Once uploaded, new photos show up in the recent photos.

## Idea 2 : Event based photo grouping

Problems: Most our target users organize photos by events. but in most of photo apps you have to manually create albums.

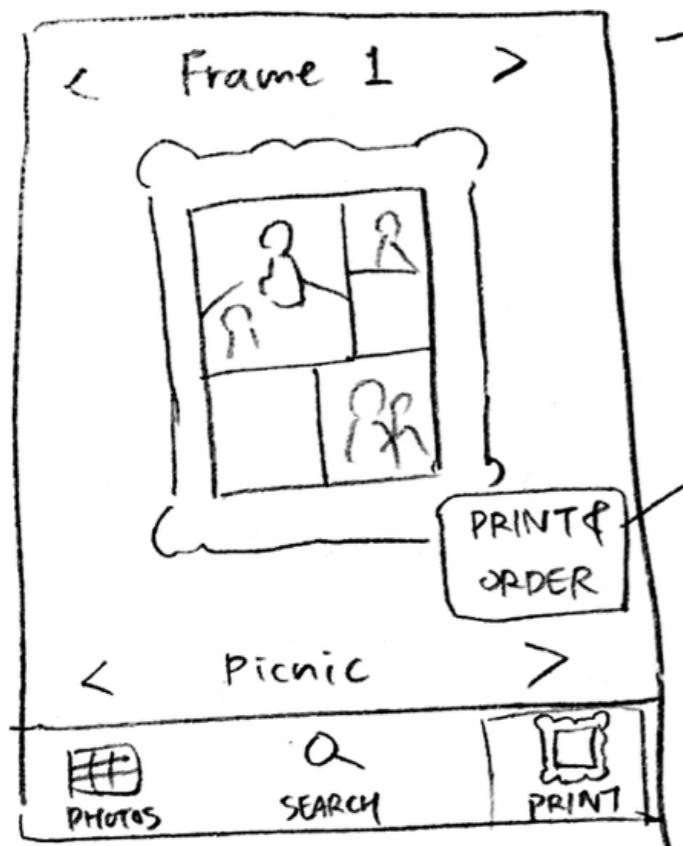


- What if we automatically organize the photos by event and they can flip left & right like cards?



## Idea 3 : Print ready app

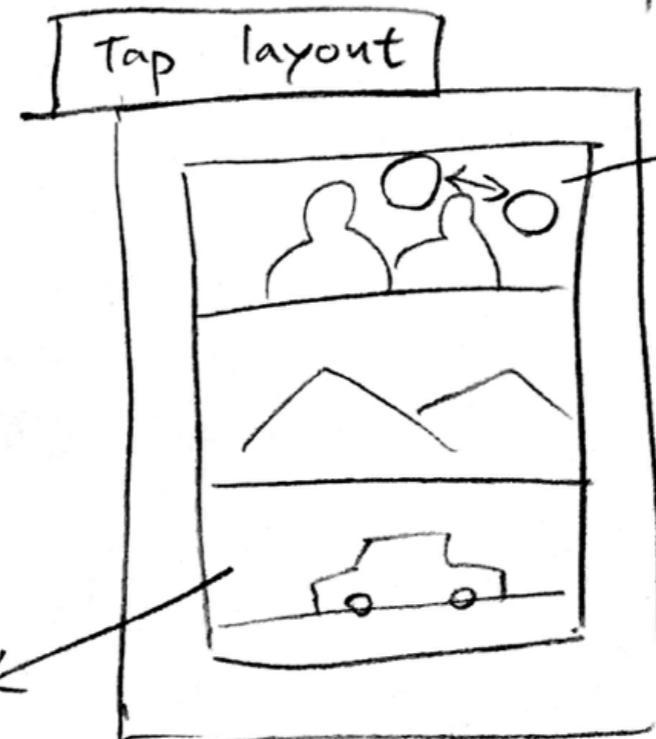
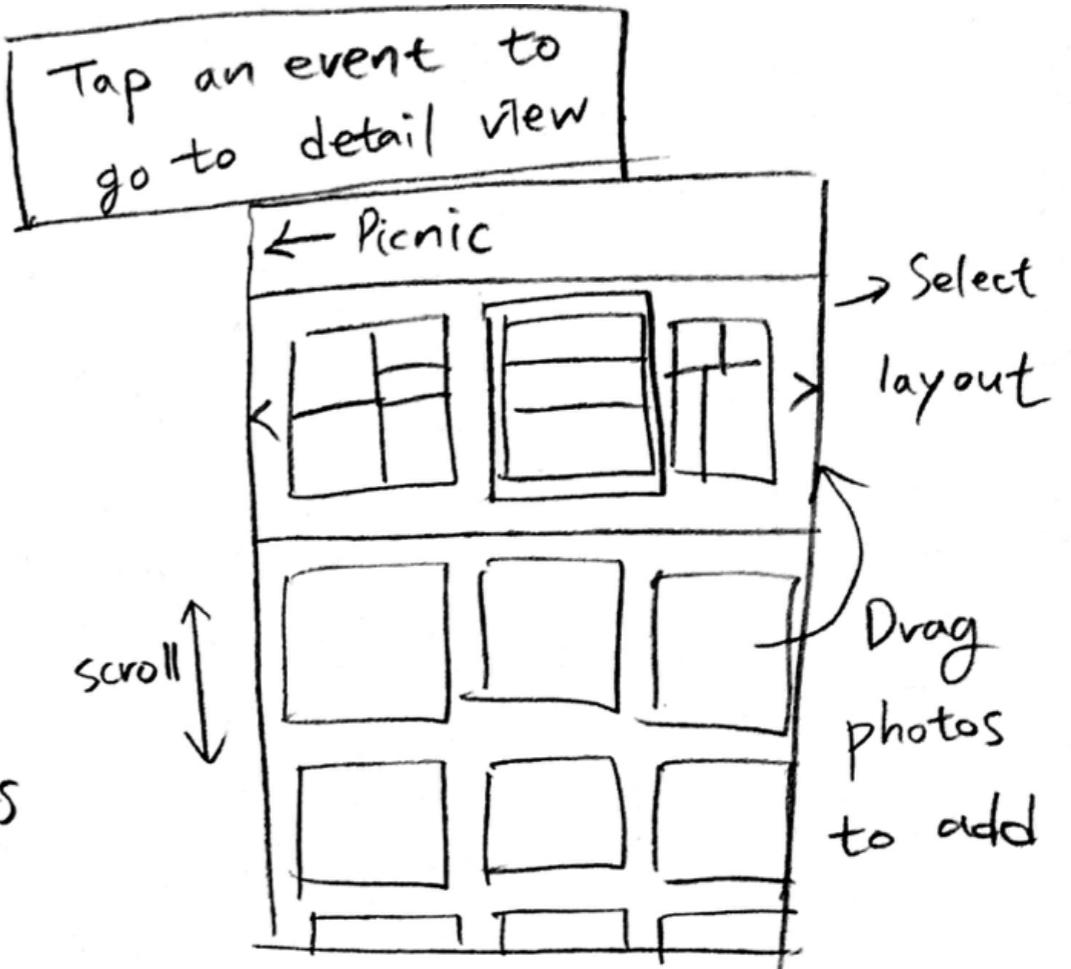
Problems: Many of our target users like to print out and frame photos. What if we present as it's printed out in the app?



→ Swipe top part  
to change frames

Simple tap to print  
& order online

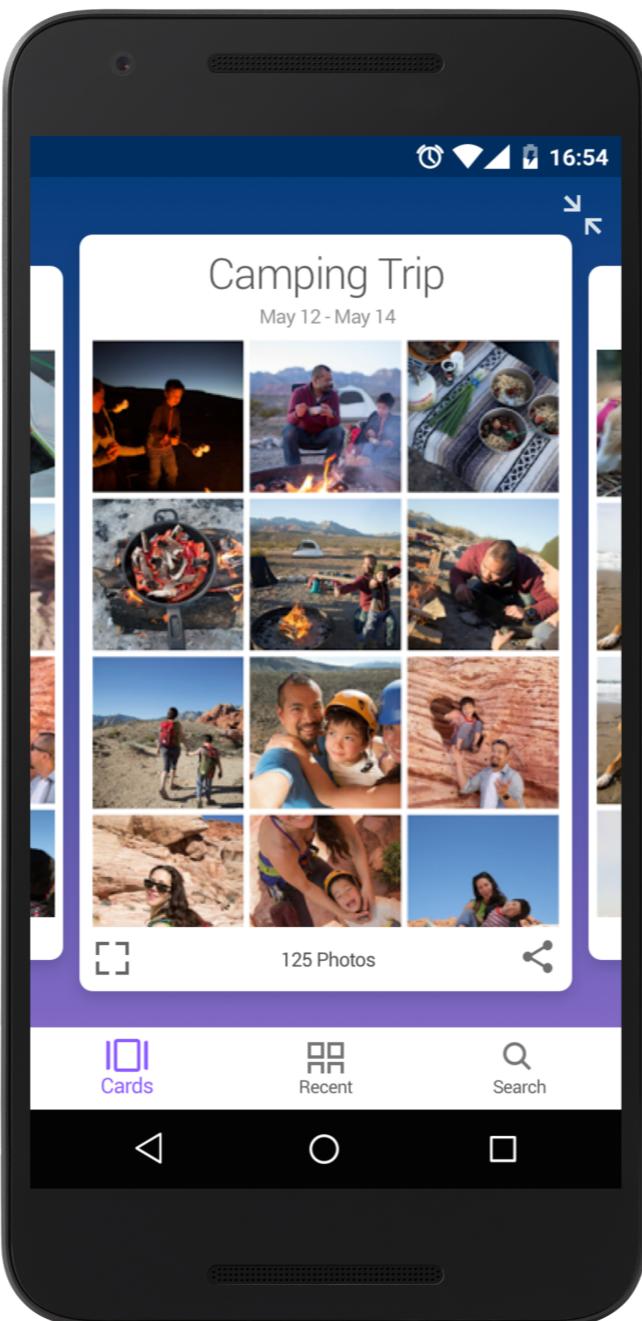
→ Swipe bottom to  
change event



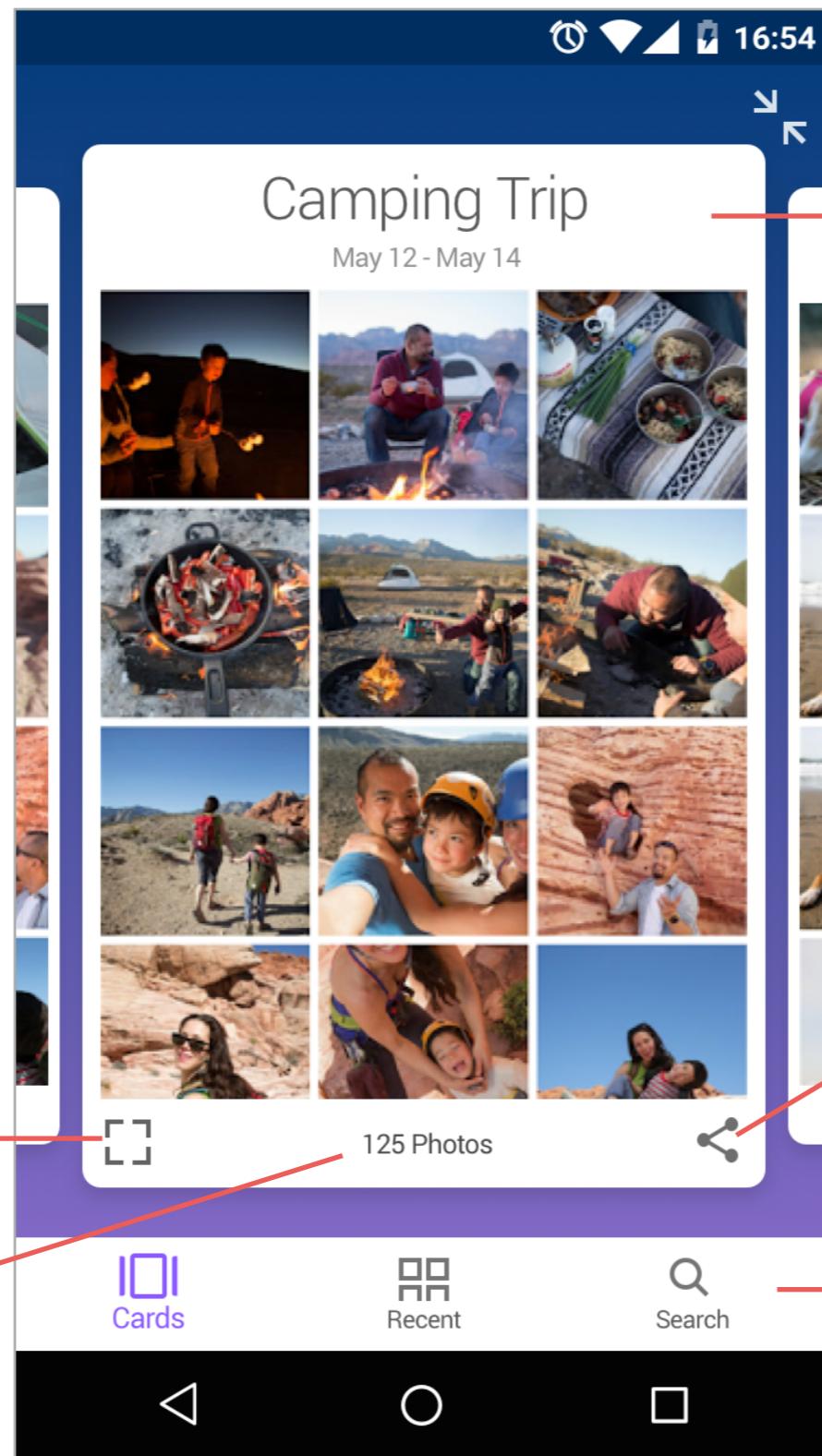
Tap a  
photo to edit

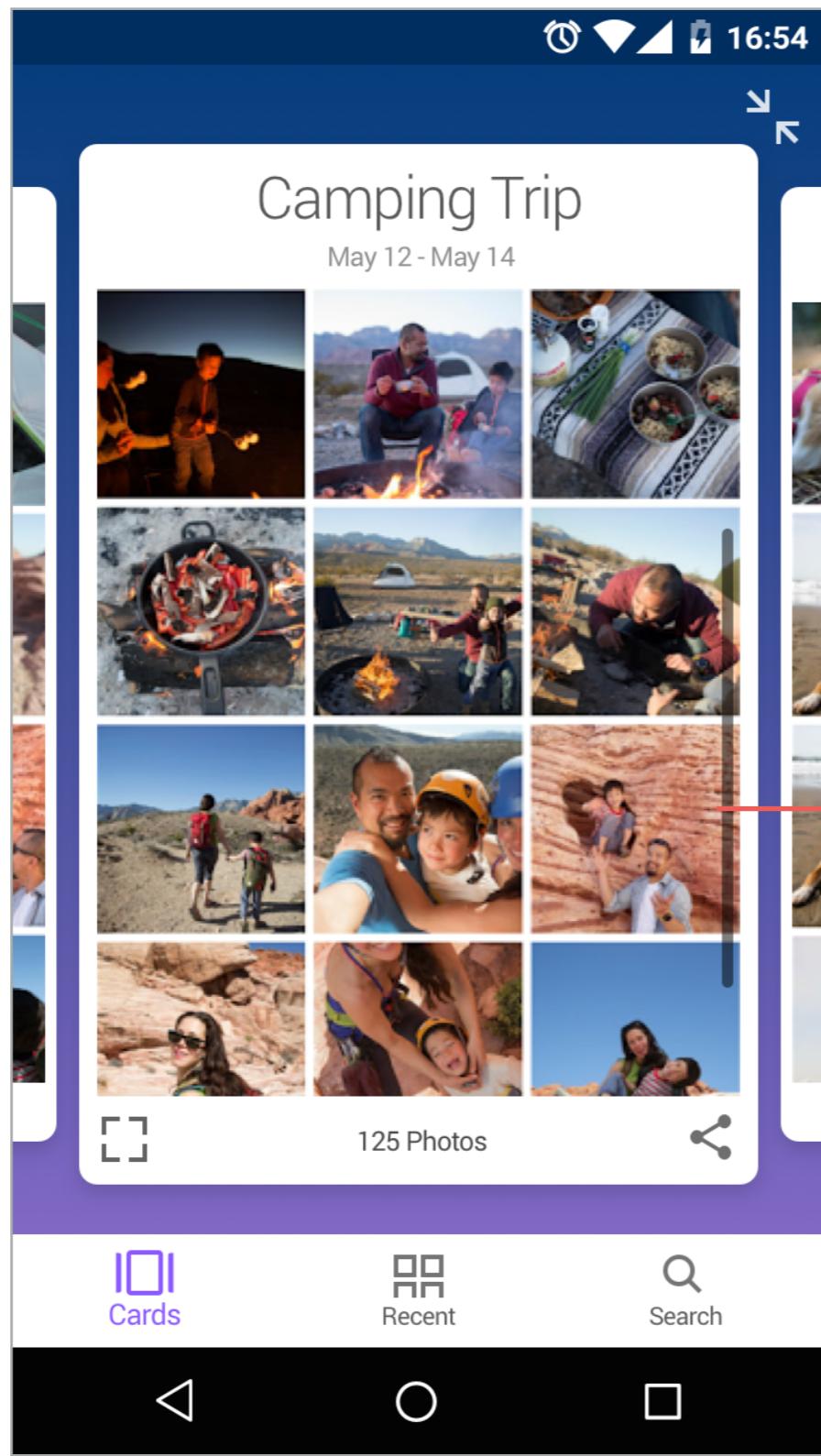
# My Pick

## Idea2: Event Based Photo Grouping



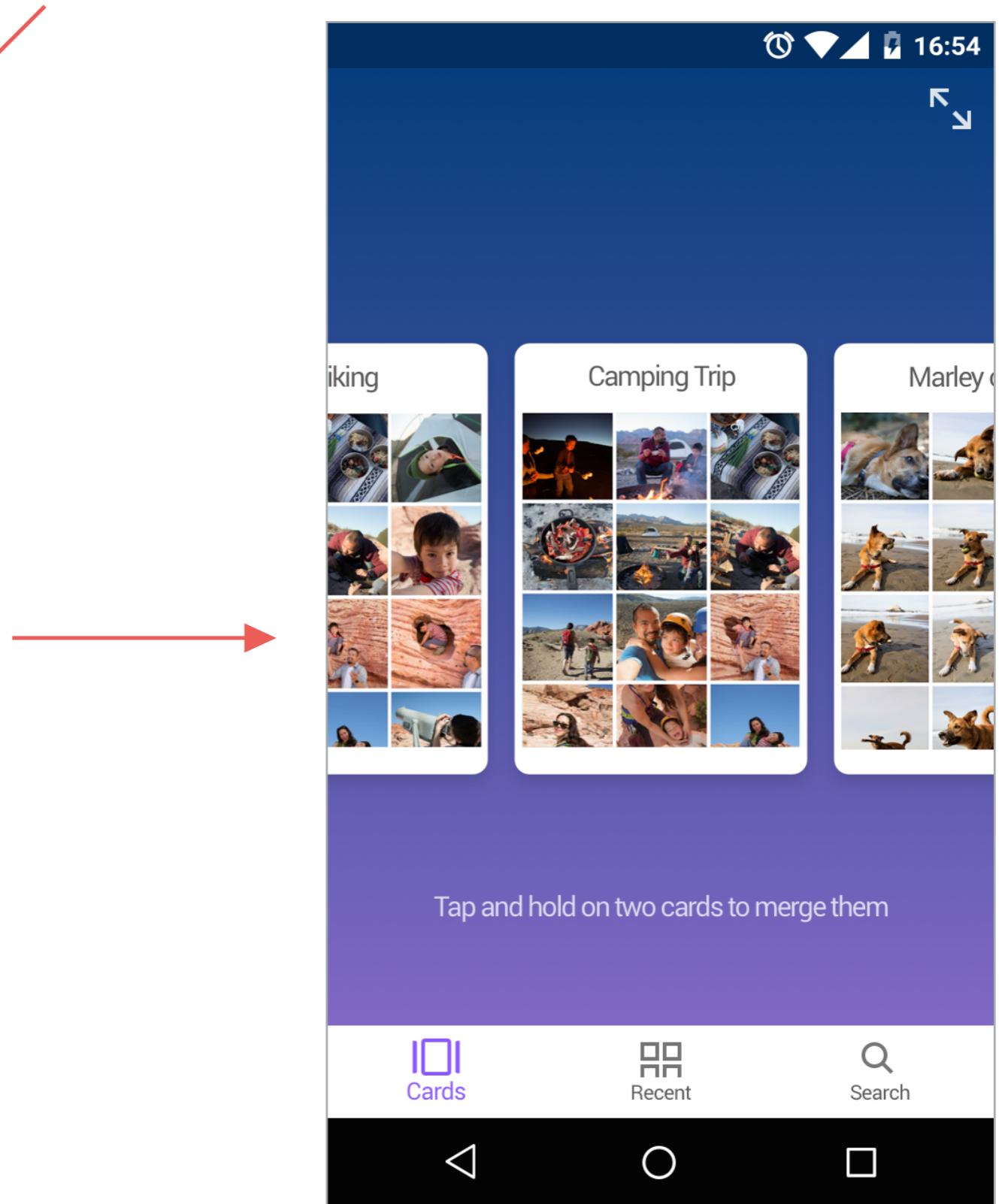
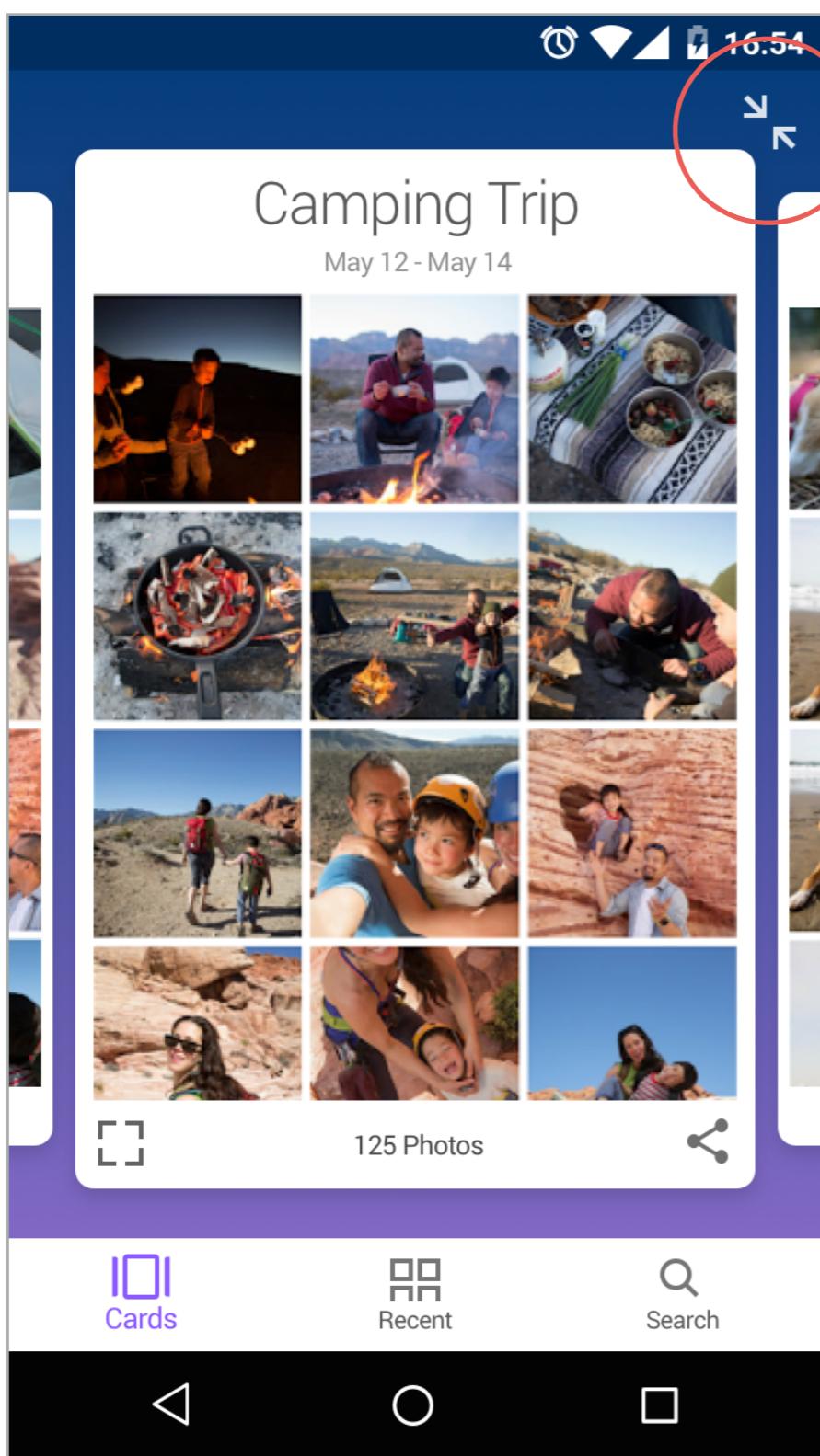
# Main View: Cards

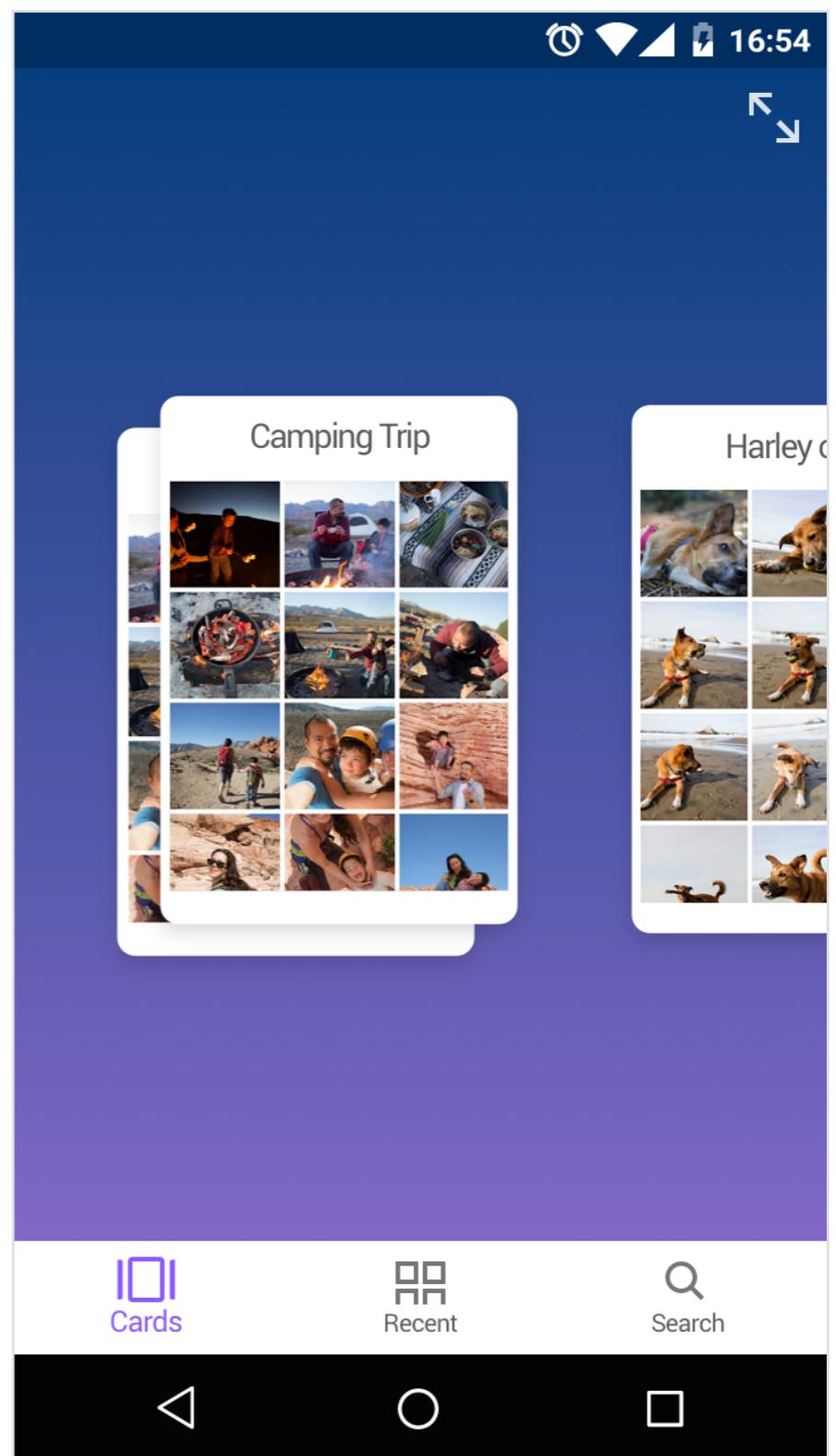
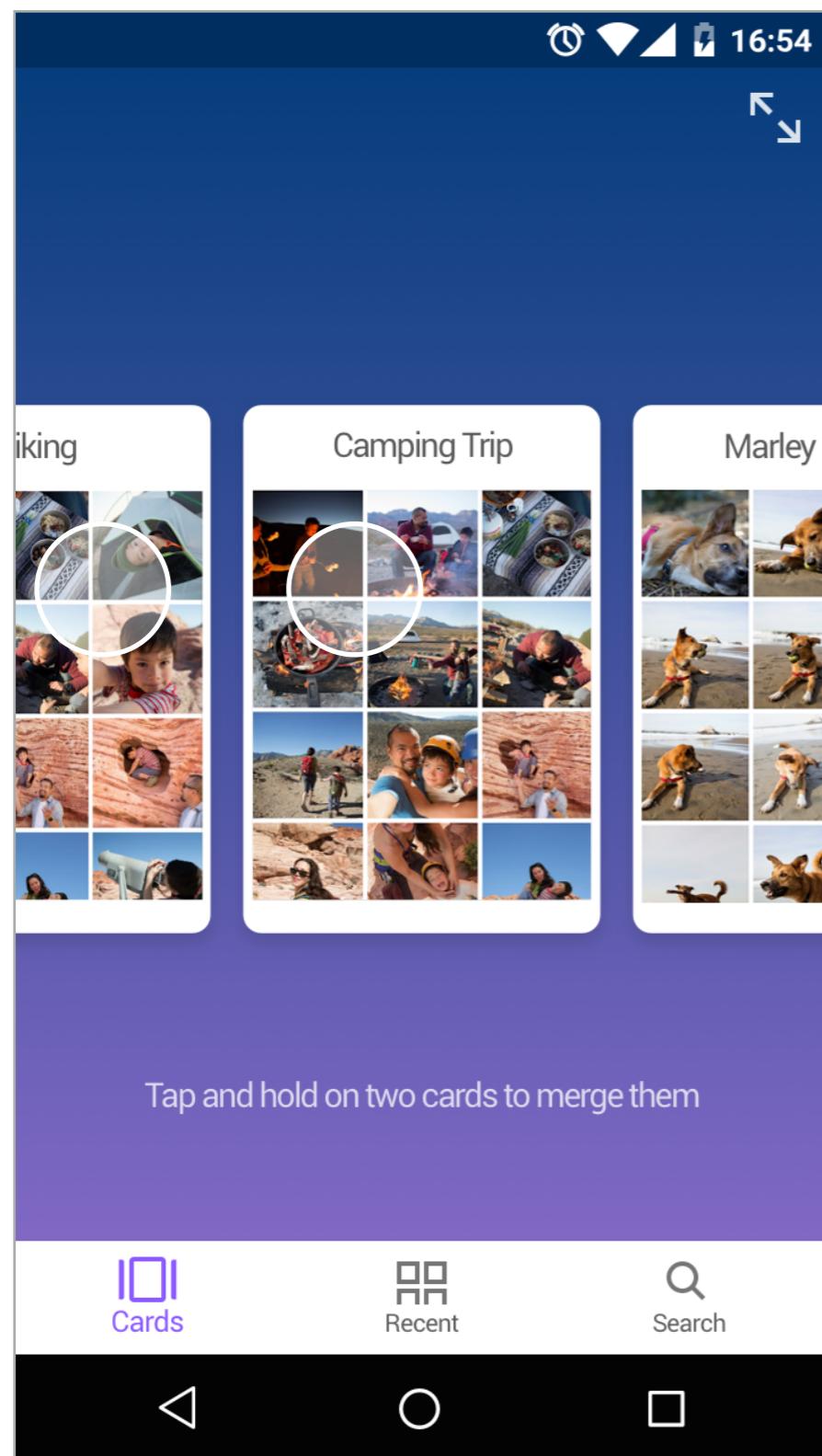




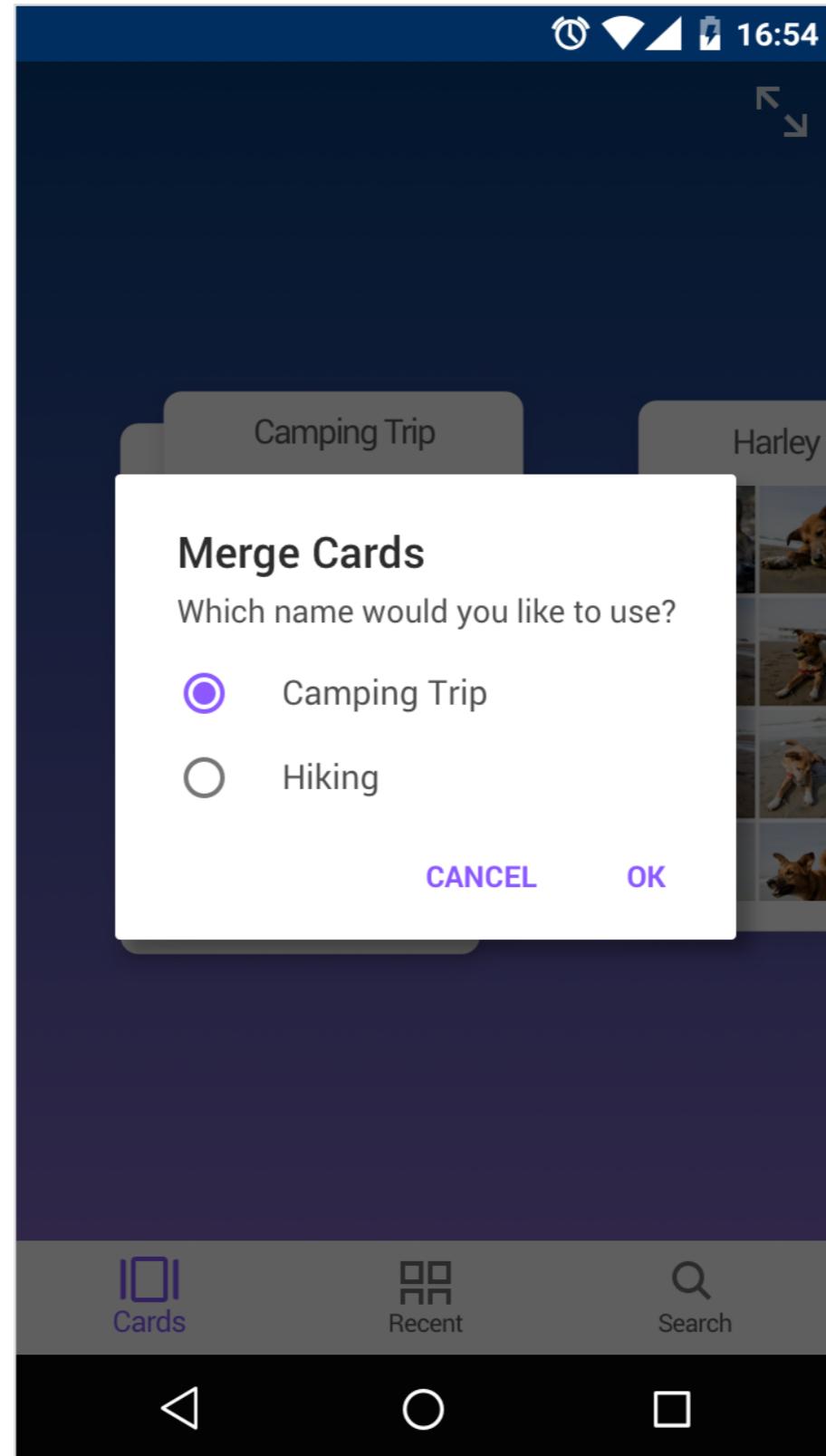
Can scroll up and down

Can tap this button or pinch to zoom out

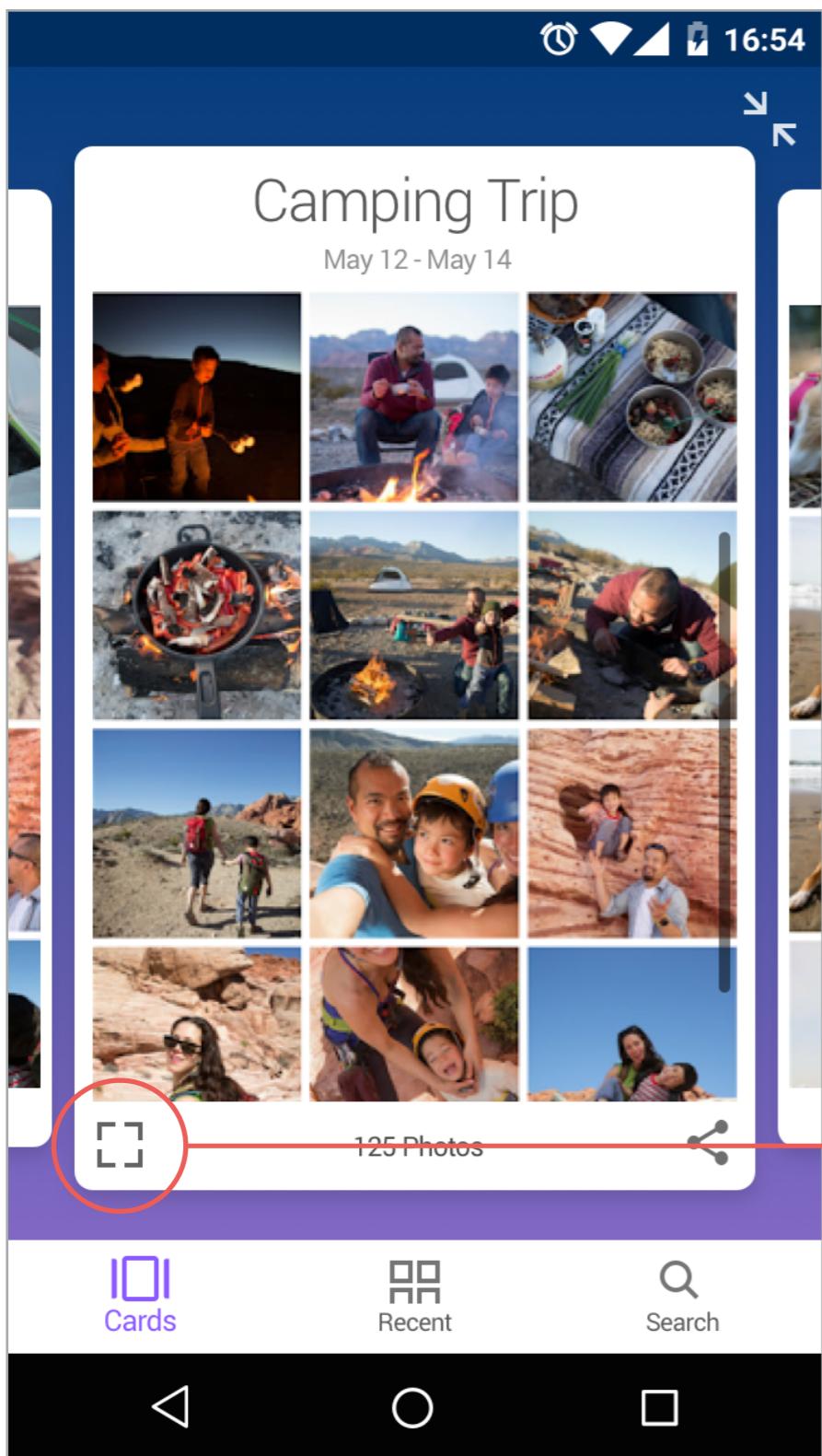




Tap and hold on two different cards to merge them

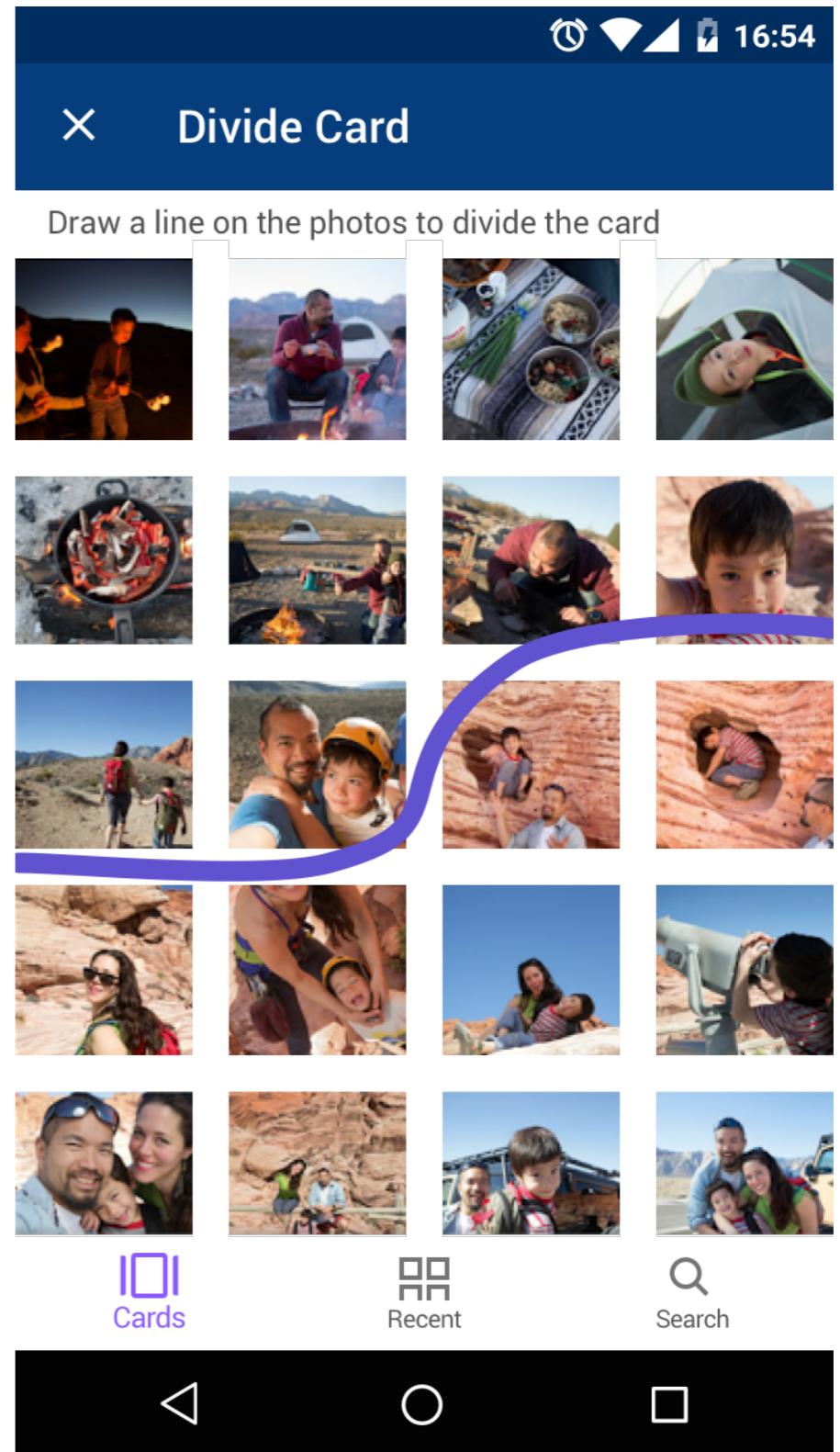


Can choose which name to use

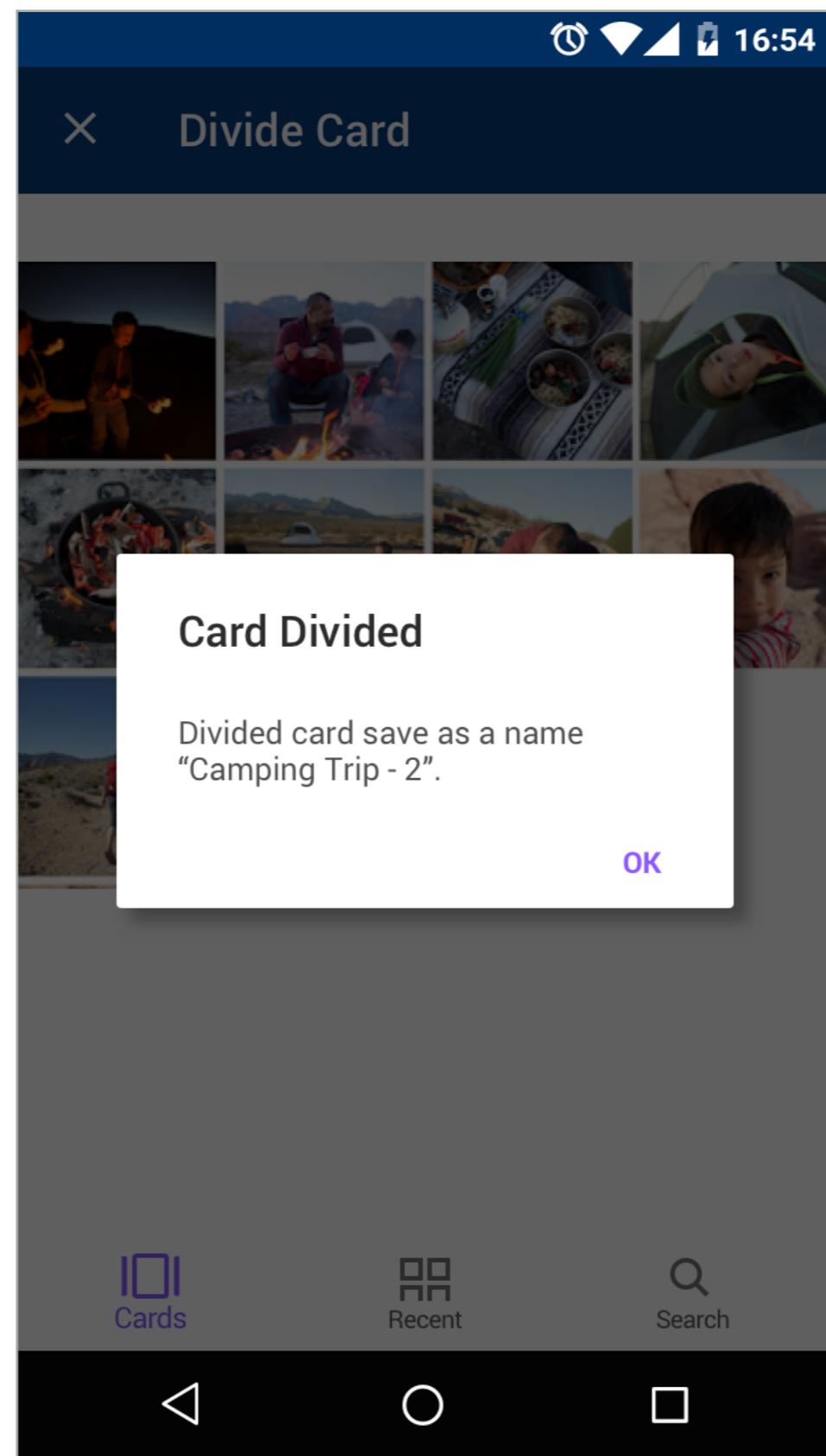


Tap fullscreen button to go fullscreen mode

Tap divide button to divide the card into two

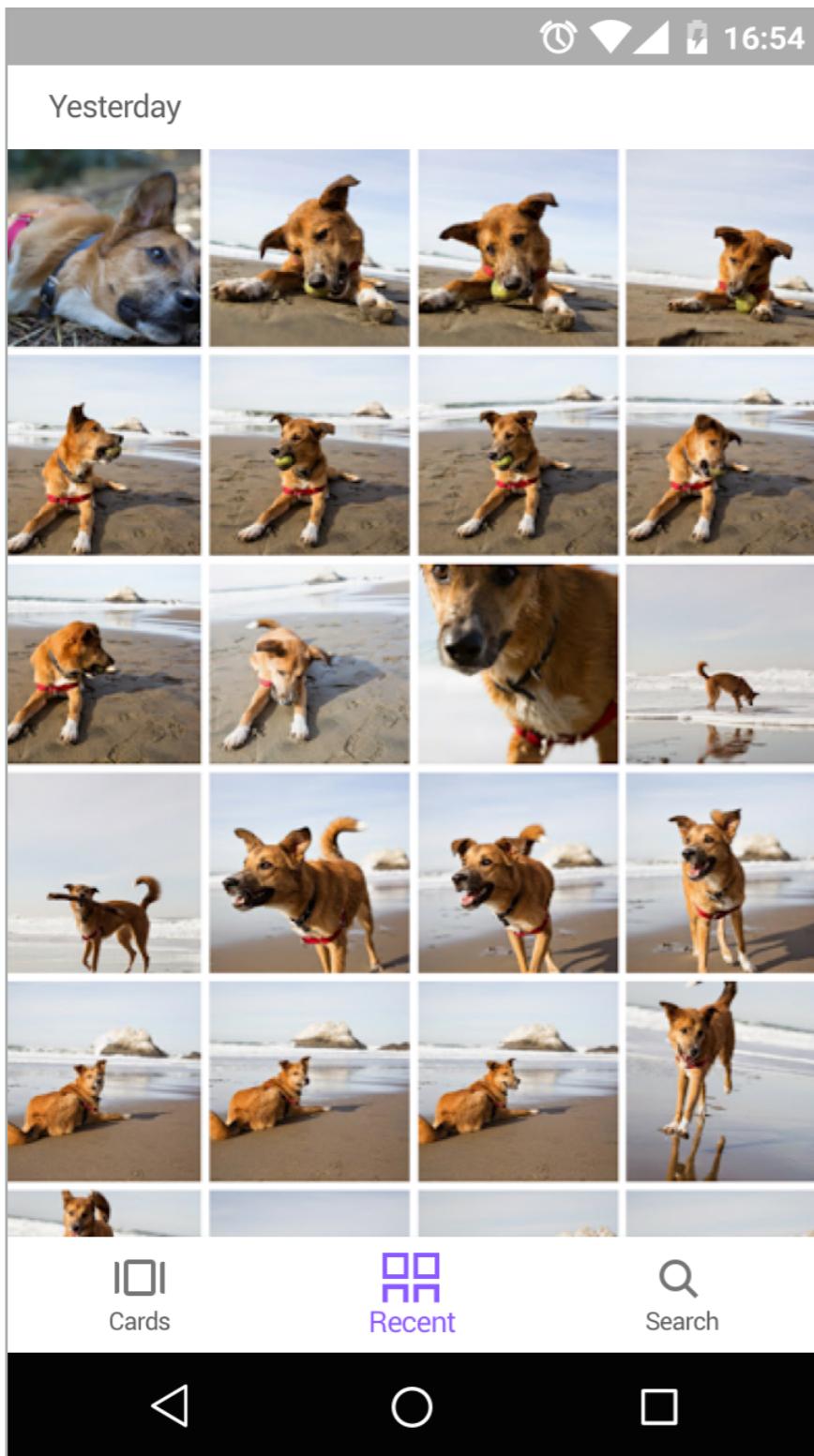


Draw a line on photos to divide



Card divided

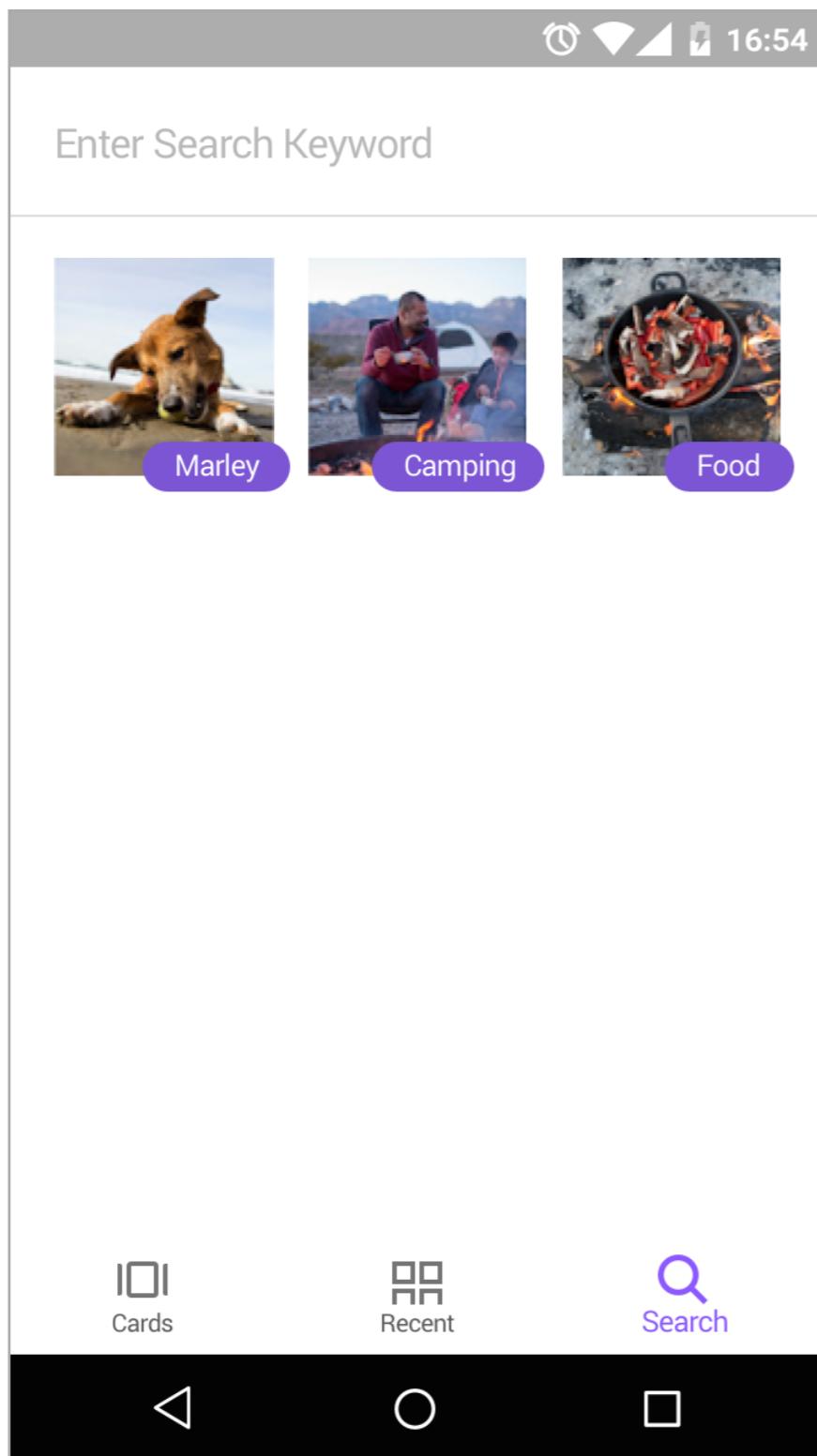
## Second Tab: Recent Photos



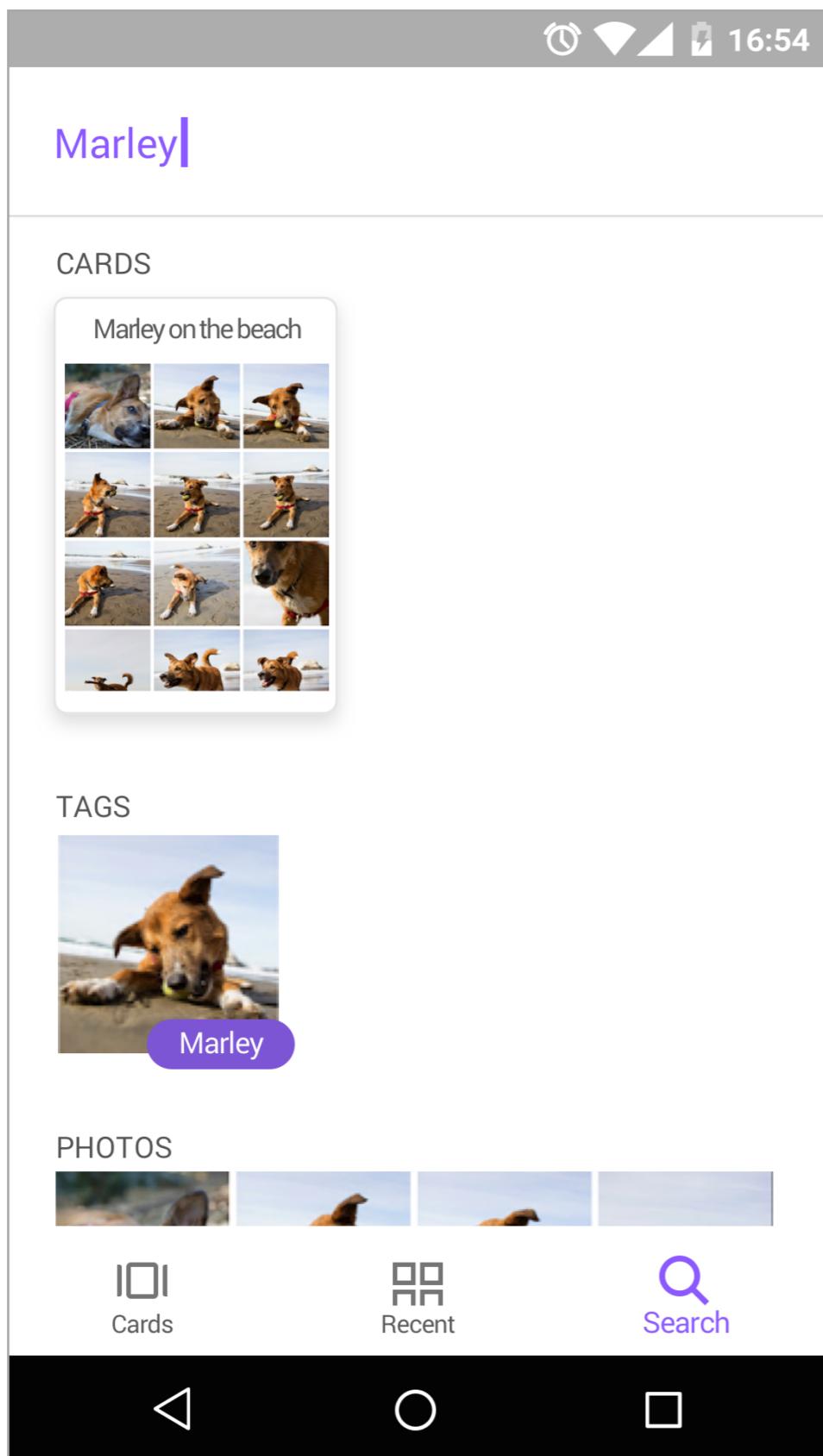
Shows most recent photos on top regardless of events(cards).

Can tap each photo to view or edit.

# Third Tab: Search



Before search, it shows tags that users had set before. And shows a cover photo for each tag.



Once a keyword is typed in, It searches cards(events), tags and photos based on the keyword.

App Icon



FlipCard

Theme Colors



#003B79



#9870D2

Thank you.