Sean Murray

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Professional Experience

MakerVerse GmbH *Berlin, Germany*
Automation Engineer *Nov. 2025 - present*

- **ERP Implementation:** Leading the development of a company wide ERP in Odoo, aiming to help grow gross revenue past €2m+.
- **Full Stack Development:** Constructed a new code base and structure allowing for modular development according to requirements.
- **Stakeholder Management:** Collaberating cross-functionally and with C-level to bring about successful implementation of ERP and other projects.

Fuchs & Eule *Berlin, Germany*
Operations Specialist *Jan. 2024 - May 2025*

- **CRM Migration:** Led requirement gathering from sales and leadership, refactored 200+ fields, and delivered a reliable system supporting cross-team processes.
- **CRM Configuration:** Defined monitoring processes for 2,000+ sales deals, supporting early detection and proactive management of pipeline events.
- **Report Generation:** Collaborated with CSO to align reporting with strategic priorities, reducing weekly report generation time by 99%.
- **Dashboarding:** Partnered with leadership to define reporting needs and collaborated with engineers to implement 50+ SQL/Metabase dashboards aligned with OKRs.
- **Automation:** Managed automation of lead ingestion workflows using n8n, reducing latency by 35%, improving operational visibility, and enabling more scalable team processes.
- **Internal Upskilling:** Delivered seminars on best practices in CRM tooling and analysis that improved team efficiency and autonomy.

Ethereal Skies *Dublin, Ireland*
Co-founder & Operations Lead *Oct. 2022 - Jan. 2024*

- **Operational Oversight:** Headed digital operations for a growing music and events brand, overseeing campaigns that sold out 1,000+ capacity venues and shaped the brand's public presence.
- **System Design:** Co-ordinated end-to-end delivery of system design, increasing YoY engagement by 60% and boosting paid ad CTR by 11x.
- **Operational Infrastructure:** Optimised digital infrastructure (Meta Ads, analytics tools, communications platforms), reducing manual work by 40% across 10+ campaigns.

Accenture *Dublin, Ireland*
Application Development Analyst *Sept. 2021 - Oct. 2022*

- **Application Support:** Delivered Salesforce setup for a global social media client, contributing to $2M+ in annual cost savings through automation within an Agile environment.
- **Cloud First Group:** Worked within the Cloud First group, assisting in RFQ evaluation with a 100% RFQ selection rate, and long-term data process maintenance across Salesforce CRM environments.
- **Client-Side Maintenance:** Designed long-term maintenance and incident response planning for client-side application infrastructure, cutting response times by 70%.
- **Application Optimisation:** Analysed existing applications, identifying areas for improvement, and recommended solutions for enhancement to reduce handover friction.

Skills

Data & Tools	SQL, Python, Adobe Cloud, Metabase, Tableau, Power BI.
Programming	Java, JavaScript, Golang, C/C++, Git, Bash, HTML5, R, LaTeX.
Certifications	Google Cloud Certified Cloud Digital Leader, AWS Certified Cloud Practitioner.
Languages	English, German, Irish, French.
Additional Interests	Triathlon, Cycling, Travel, Trampolining, Graphic Design, Music Production.

Education

Trinity College Dublin (TCD) *Dublin, Ireland*
M.Sc. in High Performance Computing *Sept. 2019 - Sept. 2021*

References available upon request.