

OSONTO ENTERPRISES (PVT) LTD

t/a



TYRONE PUBLISHERS
branding. marketing. signage

SSSSHHHH

Promotional Umbrella

Offering the marketing advantage
your business needs.



OSONTO ENTERPRISES (PVT) LTD
TP
TYRONE PUBLISHERS
branding. marketing. signage
Harare Zimbabwe

"A business with no sign is a sign of no business"

PVC & VINYL PRINTING



PULL UP BANNERS | X FRAME BANNERS | TEARDROP BANNERS
GAZEBOS | PROMOTIONAL STANDS | SIGNAGE | VEHICLE BRANDING

+263 775 349 085 / +263 716 512 799

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PULL UP BANNERS | X FRAME BANNERS | TEARDROP BANNERS
TELESCOPIC BANNERS | POP BANNERS | BACKDROP BANNERS



0775 349 085 / 0716 512 799
BUSINESS CARDS | FLYERS | POSTERS | BROCHURES | LETTERHEADS
CALENDARS | BROCHURES | COMPANY PROFILES | PAMPHLETS



PICK ANY 1 BOTTLE UMBRELLA
BLUE, BLACK, YELLOW, PINK, GREEN



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INTRODUCTION

TYRONE PUBLISHERS is a young and vibrant company with a lot of experience in many different service and product offerings. We will provide guidance through our years of experience in the industry. Our aim is to focus on your needs and we offer each client a dedicated client service team to help you throughout the development and building of your brand. Through our angled approach we can help you and your organisation to create the brand identity you require and build your brand awareness through the countless services and products we offer. Put your brand in our hands and we will show you the way forward. We understand the importance of making a good impression and the value creativity can add in transforming your company's corporate image into a powerful punch. We do not know what will save the world, but we are sure that whatever it was, it should be perfectly designed. Whether it is graphics, ads layout or packing design, our works drive people to action.

CORPORATE OBJECTIVES

WE ARE COMMITTED TO PROVIDING:

- ★ Superior customer service defined by professionalism, effectiveness and efficiency.
- ★ Time and dedication for each project we undertake so that the project succeeds.
- ★ We seek to ensure the confidentiality of each work that will be produced in our studio.
- ★ Assigning a team of designers to work on each project and concept until the design is
- ★ finalised. We do not seek to short change our clients and provide sub-standard materials.
- ★ Creating a lasting relationship by providing constant and quality services to our clients.

OUR VISION

We offer our clients the most effective angles to approach their marketing needs and effectively build their brand.

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OUR MISSION

To strive for the best client service possible.

We seek to build our brand to become one of the big players in the industry upon perfect service delivery to our clients and meeting the deadlines for each project.

OUR VALUES

We strive to satisfy our clients with superior quality and service. We value speed, delivery, promptness, order and structuredness, courteous approach, humility and unquestionable sense of fairness.

OUR BACKGROUND

TYRONE PUBLISHERS was built on the strength of a team with a thorough understanding of the complexity of designing and printing.

We offer superior skills and resources towards meeting the unique needs of our clients who realise that an investment in designing and branding is vital to their future existence.

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CORE- VALUES

- ★ Providing quality products and services to our clients.
- ★ Providing innovative designs
- ★ Meeting time frame set on projects
- ★ Confidential with clients projects
- ★ Flexible payment plans
- ★ Professionalism

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CORE- BUSINESS

GRAPHIC DESIGN: We have got a team dedicated to roll out your ideas into a concept from logos, business cards, brochures, pamphlets, posters, flyers, letterheads to magazines. Graphic House can design just about anything you require in the field of Graphic Designing. From a simple one colour black and white flyer to a full colour. We design, create and supply the finished artwork to you in the required format, ready for print.

PRINTING: We do Large Format Printing which includes, Tear drop banners, Roll-up banners, X- Frame banners , Promotional stands, Gazebos, backdrop banners, Sign post , Billboards, Shop and Vehicle Branding among other large format printing services.

CORPORATE CLOTHING: We do branded corporate and promotional clothing.Tyrone Publishers provides corporates with an opportunity to get some of the best branded clothing. We can brand your Company Logo on your Clothing with Heat Transfers and Embroidery.

SCREEN PRINTING: is a printing technique that uses a woven mesh to support an ink blocking stencil to receive a desired image.

HEAT TRANSFERS: is the practice of using heat to transfer vinyl cut-out to clothing garments.

VINYL STICKERS: are made of high quality vinyl sticker material, non-fade, as well as creating and producing customised stickers .



GOALS

We aim to achieve a market share of 25%.

To increase customer satisfaction.

To have returning customers

To create a lasting relationship with our clients.

We aim to create brand awareness in our target markets.



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GAZEBOS | PROMOTIONAL STANDS | SIGNAGE | VEHICLE BRANDING
and SHOP BRANDING

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