

SEAN CYRILL DE GUZMAN

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Technical Skills

Languages | Databases: TypeScript, JavaScript (ES6+), HTML5, CSS3, SQL, PostgreSQL

Frameworks | Libraries: Next.js, React (React.js), Node.js, Express.js, Tailwind CSS, Prisma, Axios, JSON Web Tokens (JWT)

Tools | Platforms: Git, GitHub, NPM, Vite, Visual Studio Code, AWS (S3, Lambda), Netlify, Render, Digital Ocean

Projects

REELO DYNAMIC MARKETING PAGE

[Live 1](#) | [Live 2](#) | [Code](#)

- A dynamic, personalized marketing page showcasing an agent's listing, demonstrating Reelo's ability to transform a standard property listing into a professional real-estate video.
- Leveraged Reelo's PostgreSQL database to make the platform fully dynamic, allowing new marketing pages to be created instantly without additional development work.
- Planned for autonomous operation, with the capability to generate targeted marketing materials when integrated with other company marketing applications I developed.

SHOPPING

[Live](#) | [Frontend Code](#) | [Backend Code](#)

- Designed with relational database PostgreSQL/AWS S3 for ease of management.
- Uses JWT tokens in cookies for user authentication and keeping users logged in.
- Creates thumbnail images when uploading to S3 using AWS lambda, fastens loading by 300%.
- Enhance browsing experience with Infinite scrolling, saving guest cart, item recommendations etc.

Experience

REELO

2025

AI-powered platform for creating professional property listing videos in minutes

Full Stack Developer

- Contributed to the company's main product codebase, delivering features, resolving bugs, and maintaining stability.
- Migrated the company's marketing data from Google Sheets into a PostgreSQL database, establishing a secure and scalable data foundation for multiple applications.
- Built a multi-platform data scraper that enriched agent signups with social media and real estate listing data, and developed a targeting algorithm for Facebook marketing to enhance personalization and campaign precision.
- Built an automated video generation system that transformed property images and JSON parameters into real estate listing videos, cutting third-party API costs by over 100x.
- Created a dynamic, personalized marketing page that showcased agent listings, demonstrating Reelo's ability to transform a standard property listing into a professional real-estate video.
- Self-learned and implemented Prisma ORM and Next.js, applying them directly in production to deliver efficient, maintainable, and SEO-friendly web applications.
- Managed project workflows by creating and assigning tasks while overseeing team QA processes .

Landbank of the Philippines

2019 - 2021

Customer Associate

- Manages various banking tasks on a rotational basis, to ensure all team members are interchangeable and versatile. Focusing on cash operations during tenure.
- Managed ATMs functionality, maintenance and cash operations.
- Provides banking and collaborates with other LBP branches, govt agencies, and partners.
- Custodian duties, facilitates vault activities, partnering with the managing officer.

Education

Wesleyan University - Philippines

2018

Master of Business Administration

Wesleyan University - Philippines

2015

Bachelor of Science in Business Administration