

# Project Proposal: LAWAY SHOP

<b>What is the genre of your project?</b>
Apparel and General Household Items
<b>What is the working title of your project?</b>
LAWAY SHOP
<b>What is the purpose of your project?</b>
Access to used quality branded items for a lesser price than other vendors.
<b>What is the inspiration for your project?</b>
Passive Income
<b>What will your project contain?</b>
Photographs of clothes, shoes, electronics, home appliances, general items, the logo, brand name, contact details, and location. All photographs taken by me.
<b>What research have you undertaken for this project?</b>
Internet Research (zara.com, ebay.com, and wix.com)
<b>What is the completion timeline for this project?</b>
7th March 2025
<b>What resources will you use for this project?</b>
WIX web builder to build the website. Teams for tutoring. Padlet to collaborate on the project. iPhone 12 Pro to take photographs of items. Dropbox to transfer photographs from mobile device to laptop.

The genre of the project is apparel and general household items. It focuses on second-hand or used items.

The name of the project is 'LAWAY SHOP'

The purpose is to provide the opportunity to get used quality branded items for a lesser price than other vendors. All items are in good condition, with some almost new. The clothes, shoes, and accessories focus more on women, including electronics, home appliances, and general items that fit into any household.

The inspiration behind this project is for the seller to regain as much as they can get from what was spent at the initial purchase on the items.

The project contains photographs of clothes, shoes, electronics, home appliances, general items, the logo, brand name, contact details, and location.

Internet research was undertaken for the project. Sites like zara.com, ebay.com, and wix.com were explored to create the project.