TYPE SHYT COIN
Wear the Meme. Earn the Token.
Ticker: **TPSH** • 1 B Max Supply • Ethereum L2 + Solana
Site: type-shyt.io │ Twitter: @TPSH_Coin │ Discord: discord.gg/tpsh

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Problem

• Meme-coins pump but rarely gain real-world utility
 • Small merchants & creators need low-fee monetization tools
 • Under-banked users miss out on crypto airdrops
 • Early holders often dump—no built-in alignment

Solution

• **QR-Coded T-Shirts** that drop TPSH on scan
 • **Ambassador Program**—influencers pay a fee, get shirt bundles + vested TPSH
 • **Merchant Portal**—accept TPSH, view on-chain revenue splits
 • **DAO Governance** secured by Gnosis Safe + Snapshot voting

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Token Utility

1. Pay for merch and experiences in TPSH

2. Earn **referral rewards** (10 %) from Ambassador scans

3. **Opt-in Reward Pool**—holders can stake NFT-shirts to receive variable TPSH rewards (rates set by DAO and may change or be discontinued)

4. Vote on treasury proposals and burn events

Tokenomics Snapshot

Allocation	%	Lock / Vest	Notes
Community & Airdrops	40%	Immediate	Micro-airdrops on first scan
Liquidity Pool	20%	6-month lock	Uniswap + Raydium
Team & Advisors	15%	24-month linear vest	
Marketing & Partners	15%	3-month lock	Influencer grants, collabs
DAO Treasury	10%	Controlled by DAO	Budget & grants via Snapshot

Transfer Fee: 4 % (2 % LP • 1 % Burn • 1 % Treasury)
 Reward Pool: Variable TPSH emissions; funded by Treasury; rates subject to DAO vote.

Phase 1 — Launch & Pilot

Q3 2025
• Deploy TPSH on Solana + Arbitrum
• Sell 500 "OG QR Tees" ($25 each)
• Onboard 20 Ambassadors in 5 countries
• Target: 1 000 new wallets, $10 K merch volume

Phase 2 — Regional Expansion

Q4 2025
• 100 Mid-Atlantic merchants live
• Artist collab drop (1 000 shirts)
• 100 Ambassadors across 10 countries
• Activate first DAO vote & treasury grants

Phase 3 — Feature Roll-out

Q1 2026
• Mobile dApp (QR scanner + reward pool UI)
• Bridge to BNB Chain
• 500 Ambassadors; Impact-Fund micro-grants go live

Phase 4 — Global Scaling

Q2 2026+
• 1 000+ merchants worldwide
• TPSH debit-card partnership
• Major streetwear brand collabs
• DAO-funded developer grants (GameFi, DeFi)

Business Model

1. **Merch Sales** — gross margin on shirt drops

2. **Ambassador Fees** — 1 000 TPSH enrolment (50 % locked)

3. **Transaction Fee** — 4 % per transfer (LP, burn, treasury)

4. **Reward Pool Funding** — discretionary DAO allocation (no guaranteed yield)

5. **Future** — card interchange + premium in-app features

Social Impact

• 5 TPSH first-scan reward for any new wallet
• 2 % of Ambassador sales → Global Impact Fund
• DAO votes on quarterly micro-grant distributions

Team

• **Founder (pseudonymous)** — 20 yrs gaming + blockchain ops
• **CTO** — ex-DeFi lead, Solidity/L2 expert
• **Head of Merch** — streetwear designer, prior collabs
• **Token-Econ Advisor (PhD)** — governance & supply modeling
• **Legal Counsel** — crypto compliance & IP

Compliance & Risk Disclosures

• TPSH is a **utility token**; it grants access to merch, QR rewards, and DAO voting—**not** a promise of profit
• Reward-pool emissions are variable and can be reduced or halted by DAO vote
• Token price is volatile; users may lose all value
• Platform never takes custody of user funds; all splits are automated on-chain
• Merchants above $10 K annual TPSH volume may be asked to complete KYC to comply with AML guidelines

Funding Ask

$1.2 M Seed
• 40 % product dev
• 30 % marketing & community
• 20 % merch inventory
• 10 % legal & operations

Call to Action

• **Whitelist** for Ambassador Program (500 slots)
• **Pre-order** OG QR Tee at type-shyt.io
• **Join** Discord and help draft the first burn proposal

Wear the meme. Earn the token. Change the game.