SEAN DE SAN JOSE

SOFTWARE DEVELOPER

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Metro Manila, Philippines

SUMMARY

A versatile software developer with a background in marketing and medicine, showcasing adaptability and a passion for overcoming challenges. Proficient in various programming languages and frameworks, I bring a blend of analytical thinking and creative problem-solving to dynamic software development settings. Committed to ongoing learning and staying current with emerging technologies, I am eager to contribute my skills and make a meaningful impact within your organization.

EDUCATION

<u>Web Developer Program</u>

Zuitt Coding Bootcamp

2023

Doctor of Medicine

UERMMC College of Medicine

2020 - 2023

BS Communication Technology

<u>Management</u>

Ateneo de Manila University

2014 - 2018

SKILLS

Technical Skills

Front-end Development

HTML 5

CSS 3

Chrome Developer Tools

Bootstraps

Wireframes

Mockups

Back-end Development

JavaScript

MongoDB

Node.js

REST Architecture

Express.js

Postman

Heroku

Full-stack Development

MongoDB

Express.js

React.js

Node.js

Data Analytics

Skilled in leveraging analytical tools and methodologies to extract meaningful insights and support informed decision-making.

WORK EXPERIENCE

Scorch iProspect (2018 - 2019)

Digital Marketing Specialist (PPC Analyst)

- Managed daily operations of digital advertising campaigns for diverse Australian companies on multiple platforms. Oversaw seamless uploads of digital advertisements, ensuring accuracy and optimal performance.
- Effectively managed campaign budgets, optimizing spending for maximum ROI and efficiency.
- Generated detailed weekly and monthly reports, providing insights into campaign performance.
- Conducted in-depth data analysis to assess the effectiveness of each advertisement.

LEADERSHIP & ACTIVITIES

Asian Medical Students Association (2021 - 2022)

Publications Committee Officer

- Directed a student team in crafting publications and promotional materials for organizational events and programs.
- Supervised the design and production process to ensure the creation of high-quality and impactful promotional materials.
- Collaborated with diverse stakeholders to align publications and promotions with the organization's objectives and target audience.

UERM Student Council (2021 - 2022)

Deputy Internal Vice President

Effectively managed multiple student organizations, overseeing event planning and execution, while actively contributing innovative ideas for engaging programs aimed at the student community throughout the academic year.

Project Liwanag PH (2020 - Present)

Board Member

Led the Solar Project initiative, overseeing the installation of solar panels in rural communities for crucial lighting in underserved areas. Fostered collaboration with team members and community leaders, ensuring seamless implementation and positive impact on beneficiaries' lives.

Kythe Foundation (2018 - Present)

Volunteer

Dedicated volunteer for hospital missions serving terminally ill children, actively involved in organizing and managing logistics for events. Collaborated closely with team members to ensure the successful implementation of various projects for the organization.