





SEAN ENRICO T. DE SAN JOSE

 14 Sta. Lucia, Pasig City  0917 315 8139  sean.desanjose@obf.ateneo.edu
 <https://www.linkedin.com/in/sean-enrico-de-san-jose-a0ba8a281/>

SUMMARY

Highly motivated and results-driven individual, equipped with a foundation in both medicine and marketing. My seamless transition from medicine to marketing reflects a deep passion for embracing new challenges and leveraging my diverse skills to excel in the dynamic world of digital advertising. Committed to continuous learning, I eagerly stay abreast of industry trends, ensuring innovative and data-driven strategies. I am eager to make a powerful and positive impact within your esteemed organization.

EDUCATION

Ateneo de Manila

University

2014 - 2018

B.S. Communication

Technology Management

UERMMC College of

Medicine

2020 - 2023

Doctor of Medicine

Zuitt Coding Bootcamp

2023

Web Developer Program

SKILLS

- Proficient in front-end, back-end, and full-stack software development.
- Skilled in data analytics.
- Familiar with Adobe Creative Cloud (Photoshop, InDesign, Premiere Pro) to produce creative and quality content for marketing purposes.
- Skilled in creative design and arts in multiple mediums.

EXPERIENCE

PPC Specialist

Scorch iProspect (2018 - 2019)

- Executed day-to-day management of digital ads for diverse Australian companies on various platforms. Wrote ad copies and facilitated uploads and budget management for the campaigns. Produced weekly and monthly reports, conducting data analysis to evaluate the performance of each advertisement

LEADERSHIP & ACTIVITIES

Deputy Internal Vice President

UERM Student Council (2021 - 2022)

- Managed various student organizations within the school, coordinating their events and programs. Scheduled and organized events for the student body throughout the school year. Contributed to brainstorming sessions for innovative events and programs to engage the student community.

Publications Committee Officer

Asian Medical Students Association (2021 - 2022)

- Led a team of students in creating publications and promotional materials for events and programs of the organization. Oversaw the design and production process to ensure high-quality and effective promotional materials. Collaborated with various stakeholders to align publications and promotions with the organization's objectives and target audience.

Board Member

Project Liwanag (2020)

- Played an instrumental role in the Solar Project, leading the initiative to install solar panels in rural communities in the country, thereby providing essential light to their areas. Collaborated closely with team members and community leaders to ensure successful implementation and a positive impact on the lives of the beneficiaries.