

ELCA Mothership AI

Live Demo Presentation Script

Prepared: October 23, 2025

15-Minute Presentation Flow

Introduction (2 minutes)

"Good morning/afternoon. Today I'm demonstrating something critical for the future of the Lutheran Church: AI with guardrails. This is not ChatGPT for churches—this is a purpose-built system where every response is ELCA-compliant, transparent, and designed to assist, not replace, human ministry."

Station 1: Pastoral Care (2 minutes)

Demo: "Help a member grieving the loss of their spouse" **Say:** "Watch how the AI applies grace and accompaniment. Notice the ELCA values badges appearing in real-time. See the compliance score—95-100% alignment with ELCA theology. And critically, see the human review flag—this system knows when a pastor needs to step in." **Point out:** Grace, Accompaniment, Compassion badges; 100% compliance; Human review recommended

Station 2: Worship Planning (2 minutes)

Demo: "Plan an Advent 2 service with hymns and prayers" **Say:** "The AI follows the liturgical calendar, suggests ELCA hymns from our tradition, and ensures accessibility. This saves worship committees hours while maintaining theological integrity." **Point out:** Liturgical awareness, ELCA hymn database, accessibility considerations

Station 3: Member Engagement (1 minute)

Demo: "Create a Christmas newsletter announcement" **Say:** "Quick, practical assistance for communication. Notice the inclusive language—this is built in, not an afterthought."

Stations 4-7: Quick Demos (4 minutes)

Education: "Create a confirmation lesson on Baptism" (Faith formation) **Admin:** "Schedule volunteers for food pantry" (Stewardship) **Mission:** "Plan a community food pantry outreach" (Justice, Service) **Civic Engagement:** "Organize a voter registration drive" (Civic Life & Faith) **Say:** "Each agent is specialized, but all share the same ELCA compliance framework."

Station 8: Live Console (2 minutes)

Demo: Open console, show raw agent control **Say:** "This is the power under the hood. Full transparency. Every decision visible. Every value applied. This is AI you can trust because you can see exactly how it works."

Safety Demonstration (2 minutes)

Test 1: Ask something theologically questionable **Test 2:** Ask about partisan politics **Test 3:** Request something outside ELCA values **Say:** "Watch what happens. The system flags it. Recommends human review. This is AI with training wheels—and that's exactly what the church needs." **Show:** Bias detection, human review flags, compliance scoring

Closing & Q&A;

Key Messages: - "This is AI with guardrails—safe, transparent, ELCA-compliant" - "Human pastors stay in control; AI assists" - "Every response is auditable and explainable" - "Cost-effective: ~\$0.02 per query, \$7/month hosting" - "Scalable to all 9,000+ ELCA congregations" **Call to Action:** "The question isn't whether AI is coming to the church—it's whether we'll have AI that reflects our values. This is that AI. Let's discuss how we can bring this to the entire ELCA."