

BRANDING RGB LOGOS



MEDIUM B&W



SMALL RGB



MEDIUM RGB



MEDIUM REVERSE RGB

COLOR SPECIFICATIONS

PANTONE
440 CP

R = 19
G = 12
B = 12

HEX CODE
130C0C

PANTONE
124 CP

R = 253
G = 184
B = 19

HEX CODE
FDB813

PANTONE
2995 CP

R = 0
G = 181
B = 239

HEX CODE
00B5EF

CUSTOM TYPOGRAPHY

Logo Typeface(s):

myriad pro

xxxxxxxxxxxxxxxxxx

Button Typeface

helvetica

xxxxxxxxxxxxxxxxxx

ANDROID TYPOGRAPHY

Roboto, text size micro - 12sp

Roboto, text size small - 14sp

Roboto, text sihum - 18sp

Roboto, text size large - 22sp

ANDROID LAUNCHER ICON



LOW: FULL ASSET: 36 X 36 PX / ICON: 30 X 30 PX
 MEDIUM: FULL ASSET: 48 X 48 PX / ICON: 40 X 40 PX
 HIGH: FULL ASSET: 72 X 72 PX / ICON: 60 X 60 PX
 X-HIGH: FULL ASSET: 96 X 96 PX / ICON: 88 X 88 PX

IOS APP ICON



57 X 57 PX: IPHONE AND IPOD TOUCH
 72 X 72 PX: IPAD
 114 X 114 PX: IPHONE 5 IPOD TOUCH (5TH GENERATION)
 144 X 144 PX: HIGH RESOLUTION IPAD