

EdwardsMedia©

Where Innovation meets the web

EdwardsMedia©
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Table of contents

Client brief / our company	page 1
Colors / Typography	page 2
Logo variations	page 3
Kevin james user persona	page 4
Sarah peterson user persona	page 5
Inception Deck	page 6-8
kevin james user journey	page 9
Sarah Peterson user journey	page 10
Wireframe web	page 11-13
Wireframe mobile	page 14-17

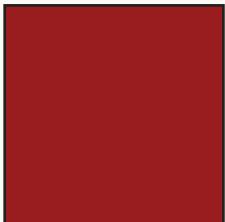
Client Brief

EdwardsMedia© was founded in february 2016. our objective is to produce aesthetically pleasing site and software redesign for our web based application specifically specializing in ux and ui.

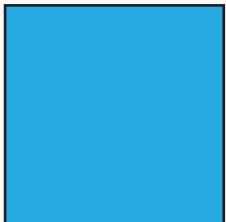
Our Company

Edwards media services as a company is responsible for many different web design and development related services, including hosting, site development, site management, database administrator services, seo, and many more services. A client would want to work with us because we develop with the latest technology and develop with the latest design trends to bring the most user friendly experience's to our clients sites.

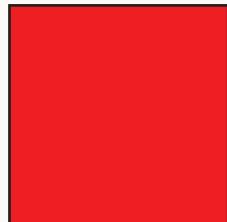
Colors



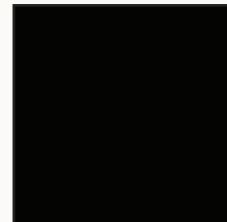
#981c1f



#29abe2



#ff0000



#000000

Typography

Helvetica Neue

Helvetica light

Helvetica Bold

Helvetica.....size 24

Helvetica.....size 36

Helvetica...size 48

Logo variations

1



EdwardsMedia©

2



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3



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4



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Where Innovation meets the web

1

Font color - using 4 colors

2

One color - single color usage

3

Black & white - black and white

4

Slogan & name - company & slogan

Kevin James

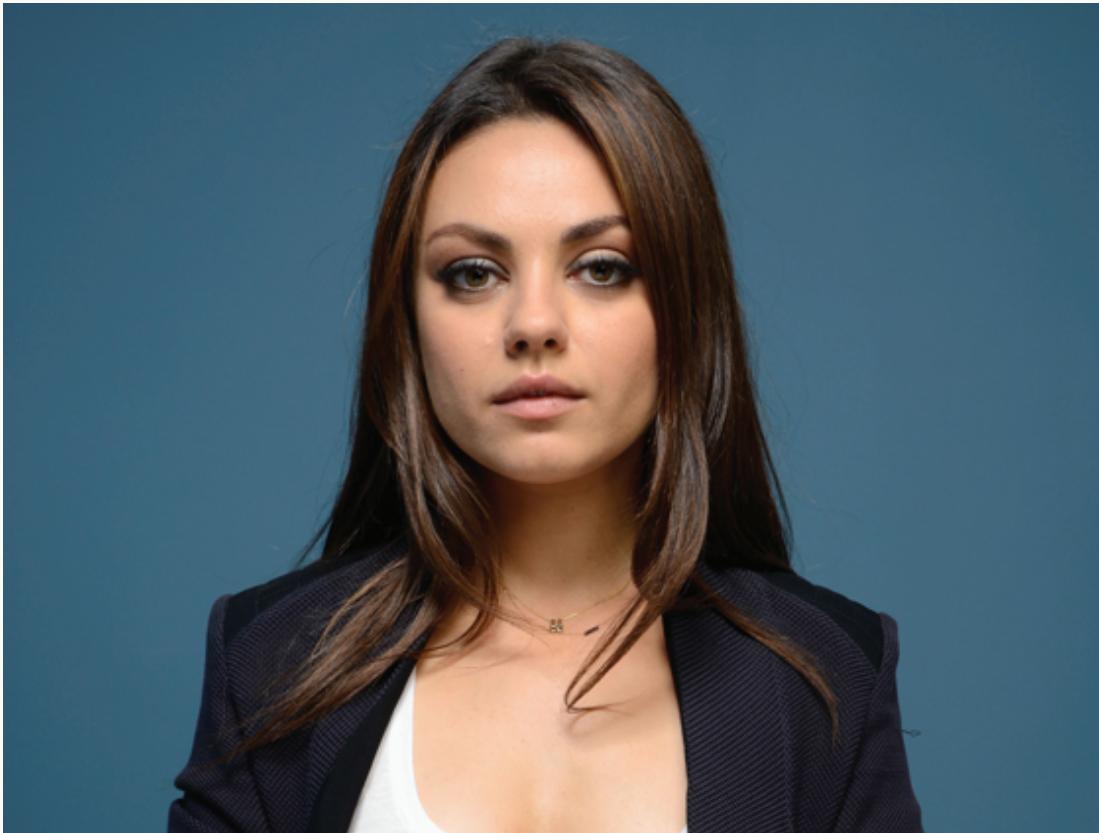


Income: \$95,000

Education: BA Business management

Kevin James is a small business owner out of the Washington, DC area. Kevin spends a lot of time online managing his multiple businesses. Most of this time is spent reviewing inventory and expenses. Kevin's needs include data visualization that is simple to use and also has a great interface.

Sarah Peterson



Income: \$85,000

Education: BA Design

Sarah Peterson is a design consultant out of the Dallas, TX area. Sarah spends most of her time online following the latest design trends and branding. Sarah's needs include implementation of design trends to website.

Why are we here?

EdwardsMedia© was founded in february 2016. our objective is to produce aesthetically pleasing site and software redesign for our client at netflix.com specifically specializing in ux and ui.

Elevator Pitch

ideal for established companies or startups looking for a website or application. The ui and ux is produced in a simple way for easy use for anyone.

Product Box

business card containing logo and contact info

possibly a mobile app

web site

Not list

IN

Not in

**Design
Ux/ui
Database**

**Mvc structure
marketing / SEO**

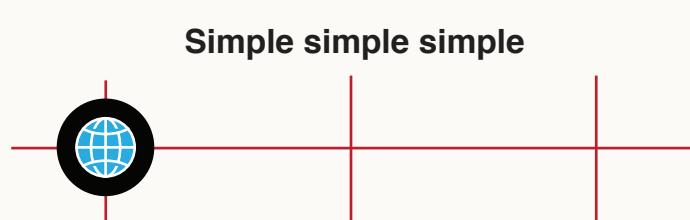
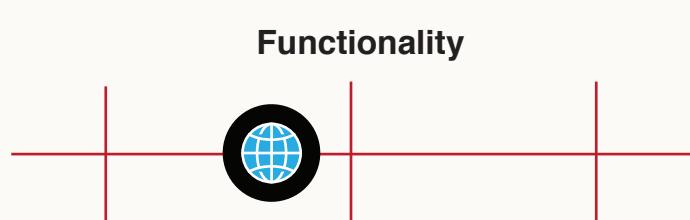
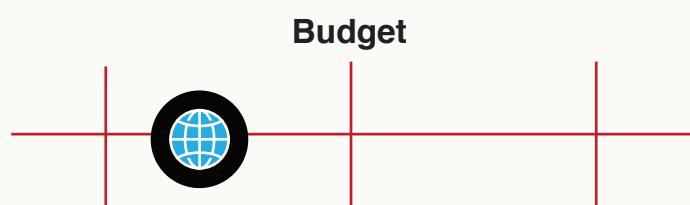
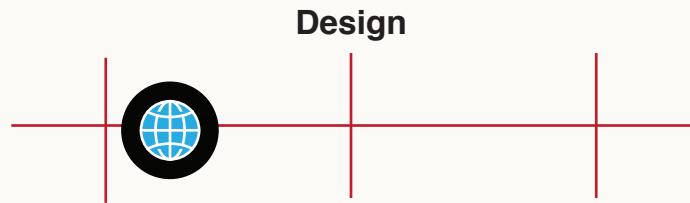
What keeps you up at night?

**Debugging
Payment
Communication between
team members**

Trade off sliders

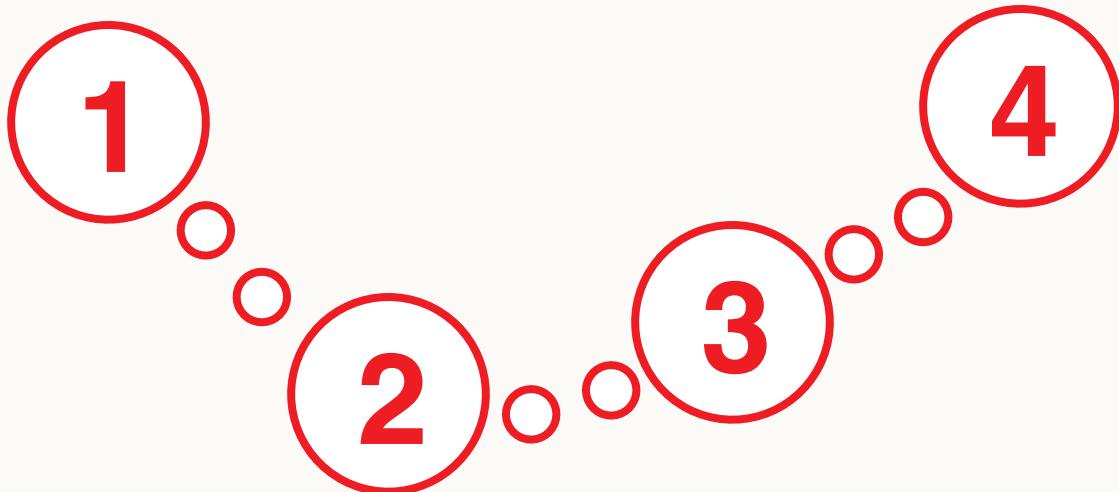
Most likely

Not likely



User Journey

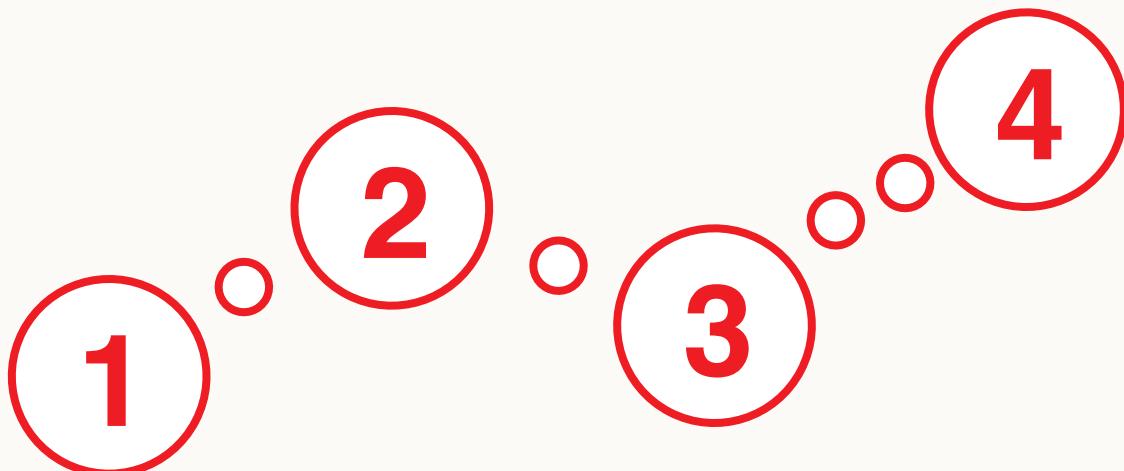
Kevin james



- 1 Develop issue - Recognize an issue**
- 2 contact web firm - contact firm to begin development**
- 3 Consultation - Client needs are addressed**
- 4 Development - Development begins!**

User Journey

Sarah Peterson



- 1** Client consultation - client contacts
- 2** R & D - research and development for branding & design trends
- 3** Web firm hired- Web firm hired to implement design and branding
- 4** Development - Development begins!

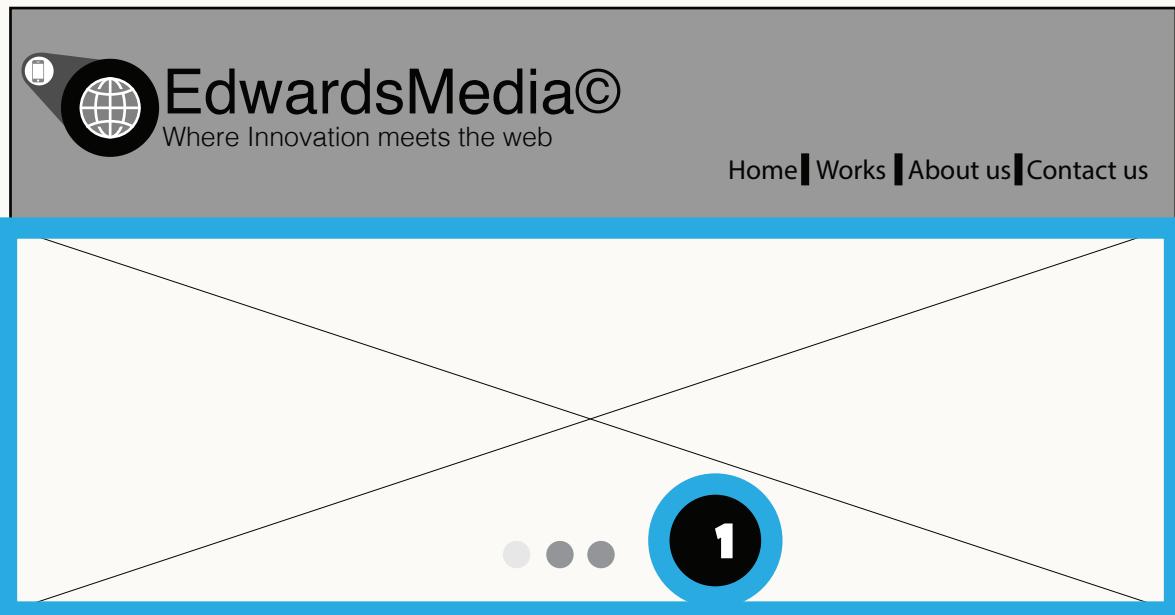
WireFrame

WEB

- 1 Rotating cta- displays latest company news and works.
- 2 selection hover state- shows mover hover state before selection
- 3 Search filter- filter threw works
- 4 contact us button- when its pressed displays contact form
- 5 contact form- displayed contact form
- 6 social media icons- links to social media account

WireFrame

WEB



Frequently asked questions

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer orci erat, pulvinar at cursus at, convallis id mauris. Curabitur nec vehicula lacus, vel faucibus felis. Nullam volutpat tellus efficitur, interdum dolor ut, tincidunt nulla. Proin ultrices hendrerit imperdiet. Quisque et mattis nisl. Nam viverra posuere euismod. Duis et ante cursus, gravida lorem eget, venenatis arcu. Aliquam ac nisl nulla. Phasellus pretium lacus at mi fringilla, ac vulputate elit fringilla.

Nulla justo nulla, luctus vel augue et, viverra molestie tellus. Quisque convallis ullamcorper finibus. In malesuada vestibulum elit vitae condimentum. Nam tempor bibendum erat nec viverra. Quisque porta ullamcorper est. Praesent euismod in nulla eget tempor. Praesent vitae dui sed lectus tempus facilisis. Sed vel lacinia ligula, eu lacinia neque. Nunc nec purus vehicula, lacinia leo in, mattis dui.

Contact us

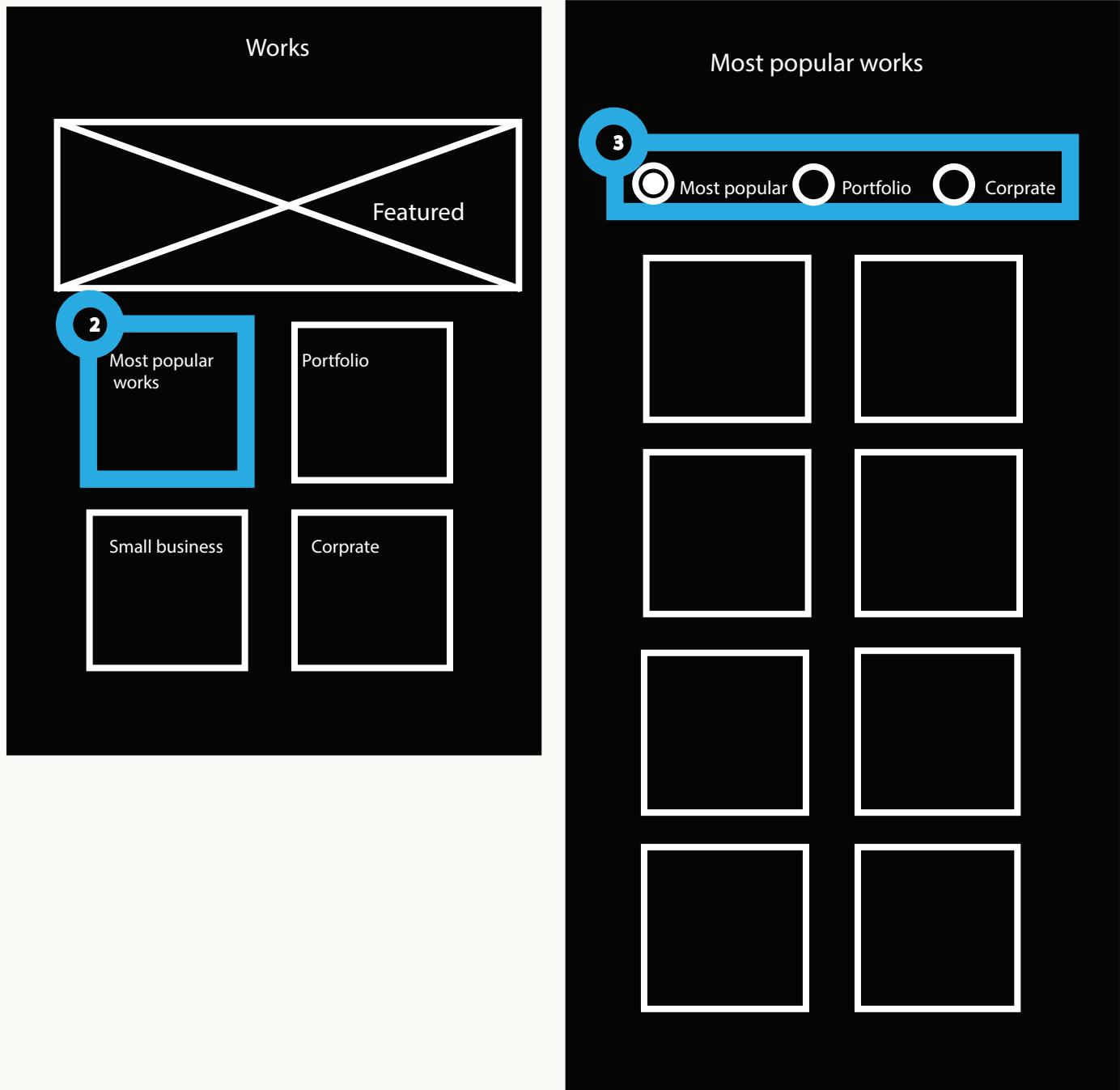
4

6



WireFrame

WEB



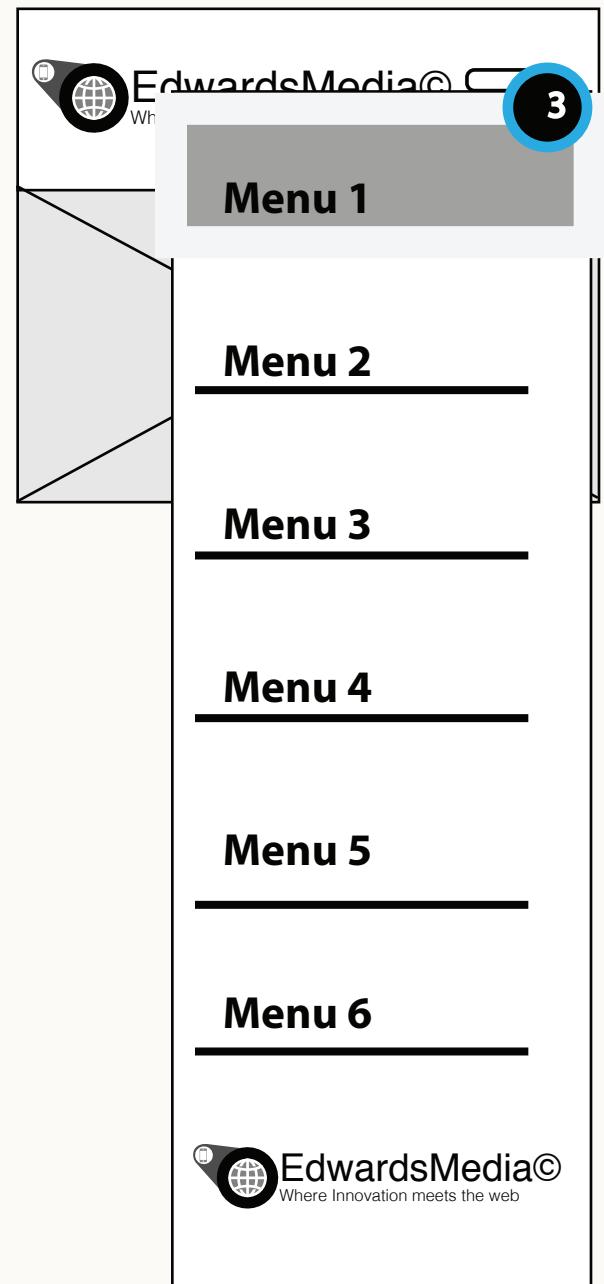
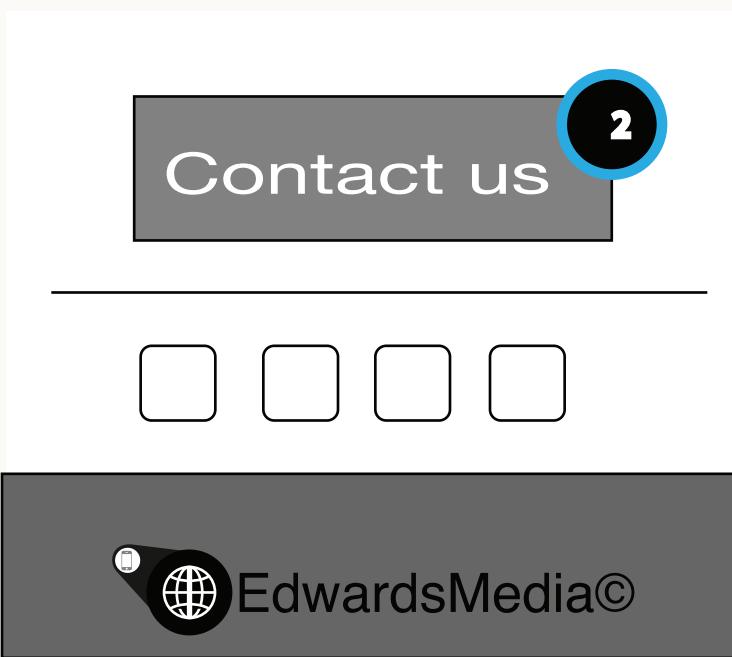
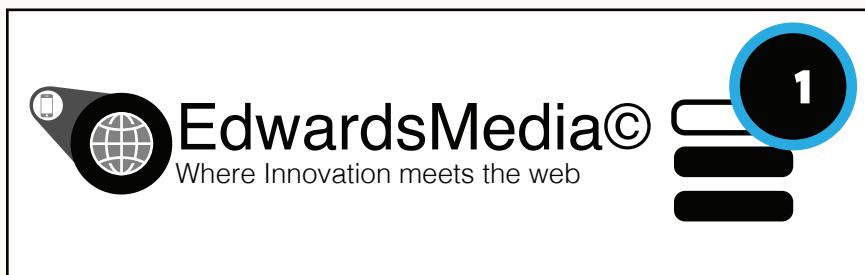
WireFrame

Mobile

-  1 Hamburger menu - display navigation
-  2 Contact us button - once button pressed hidden form will display
-  3 Displayed drop menu - one hamburger is pressed this menu will display
-  4 Works detail page - user will see this page once work menu tab is selected
-  5 Displayed contact form - displayed when contact form is requested
-  6 Search filter- filter threw works
-  7 social media icons- links to social media account

WireFrame

Mobile



WireFrame

Mobile

Contact us 5

Name*

Email*

Message

Submit

7

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WireFrame

Mobile

