

```
data <- read.csv("~/Downloads/UniversalBank.csv")
head(data)
```

```
##   ID Age Experience Income ZIP.Code Family CCAvg Education Mortgage
## 1  1  25          1    49   91107      4   1.6          1         0
## 2  2  45         19    34   90089      3   1.5          1         0
## 3  3  39         15    11   94720      1   1.0          1         0
## 4  4  35          9   100   94112      1   2.7          2         0
## 5  5  35          8    45   91330      4   1.0          2         0
## 6  6  37         13    29   92121      4   0.4          2        155
##   Personal.Loan Securities.Account CD.Account Online CreditCard
## 1              0              1          0      0          0
## 2              0              1          0      0          0
## 3              0              0          0      0          0
## 4              0              0          0      0          0
## 5              0              0          0      0          1
## 6              0              0          0      1          0
```

```
clean_data <- subset(data, select = -c(ID, ZIP.Code))
clean_data$Personal.Loan <- as.factor(clean_data$Personal.Loan)
str(clean_data)
```

```
## 'data.frame':    5000 obs. of  12 variables:
## $ Age           : int  25 45 39 35 35 37 53 50 35 34 ...
## $ Experience     : int  1 19 15 9 8 13 27 24 10 9 ...
## $ Income         : int  49 34 11 100 45 29 72 22 81 180 ...
## $ Family         : int  4 3 1 1 4 4 2 1 3 1 ...
## $ CCAvg          : num  1.6 1.5 1 2.7 1 0.4 1.5 0.3 0.6 8.9 ...
## $ Education      : int  1 1 1 2 2 2 2 3 2 3 ...
## $ Mortgage       : int  0 0 0 0 0 155 0 0 104 0 ...
## $ Personal.Loan   : Factor w/ 2 levels "0","1": 1 1 1 1 1 1 1 1 1 2 ...
## $ Securities.Account: int  1 1 0 0 0 0 0 0 0 0 ...
## $ CD.Account      : int  0 0 0 0 0 0 0 0 0 0 ...
## $ Online          : int  0 0 0 0 0 1 1 0 1 0 ...
## $ CreditCard      : int  0 0 0 0 1 0 0 1 0 0 ...
```

```
set.seed(123)
library(caret)
```

```
## Loading required package: ggplot2
```

```
## Loading required package: lattice
```

```
train_index <- createDataPartition(clean_data$Personal.Loan, p = 0.7, list = FALSE)
train_data <- clean_data[train_index, ]
test_data <- clean_data[-train_index, ]
```

```
library(class)
normalize <- function(x) {
  return ((x - min(x)) / (max(x) - min(x)))
}
```

```

train_X <- as.data.frame(lapply(train_data[, -which(names(train_data) == "Personal.Loan")], normalize))
test_X <- as.data.frame(lapply(test_data[, -which(names(test_data) == "Personal.Loan")], normalize))

train_Y <- train_data$Personal.Loan
test_Y <- test_data$Personal.Loan

library(class)
knn_pred <- knn(train = train_X, test = test_X, cl = train_Y, k = 5)

table(Predicted = knn_pred, Actual = test_Y)

```

```

##           Actual
## Predicted    0    1
##           0 1352   46
##           1    4   98

```

```

conf_matrix <- table(Predicted = knn_pred, Actual = test_Y)

accuracy <- sum(diag(conf_matrix)) / sum(conf_matrix)
sensitivity <- conf_matrix["1", "1"] / sum(conf_matrix[, "1"])
specificity <- conf_matrix["0", "0"] / sum(conf_matrix[, "0"])

accuracy

```

```
## [1] 0.9666667
```

```
sensitivity
```

```
## [1] 0.6805556
```

```
specificity
```

```
## [1] 0.9970501
```

```

ks <- c(1, 3, 5, 7, 15)

results <- data.frame(k = ks, Accuracy = NA, Sensitivity = NA, Specificity = NA)

for (i in seq_along(ks)) {
  k_val <- ks[i]
  knn_pred <- knn(train = train_X, test = test_X, cl = train_Y, k = k_val)
  conf_matrix <- table(Predicted = knn_pred, Actual = test_Y)

  acc <- sum(diag(conf_matrix)) / sum(conf_matrix)
  sens <- conf_matrix["1", "1"] / sum(conf_matrix[, "1"])
  spec <- conf_matrix["0", "0"] / sum(conf_matrix[, "0"])

  results[i, ] <- c(k_val, acc, sens, spec)
}

results

```

```
##      k  Accuracy Sensitivity Specificity
## 1   1 0.9693333   0.8125000   0.9859882
## 2   3 0.9720000   0.7708333   0.9933628
## 3   5 0.9666667   0.6805556   0.9970501
## 4   7 0.9620000   0.6319444   0.9970501
## 5  15 0.9526667   0.5277778   0.9977876
```

```
misclassified <- test_data[knn_pred != test_Y, ]
nrow(misclassified)
```

```
## [1] 71
```

```
head(misclassified)
```

```
##      Age Experience Income Family CCAvg Education Mortgage Personal.Loan
## 48    37         12    194      4   0.2          3      211          1
## 79    54         30    133      2   2.6          3        0          1
## 188   46         21    159      3   1.9          3     315          1
## 322   44         20    101      3   4.4          2      82          1
## 325   56         30    158      4   6.1          1        0          1
## 366   57         32    174      1   6.8          2     466          1
##      Securities.Account CD.Account Online CreditCard
## 48                1          1      1          1
## 79                0          0      0          0
## 188               0          0      1          0
## 322               0          0      0          0
## 325               0          0      0          0
## 366               0          0      1          0
```

```
summary(misclassified)
```

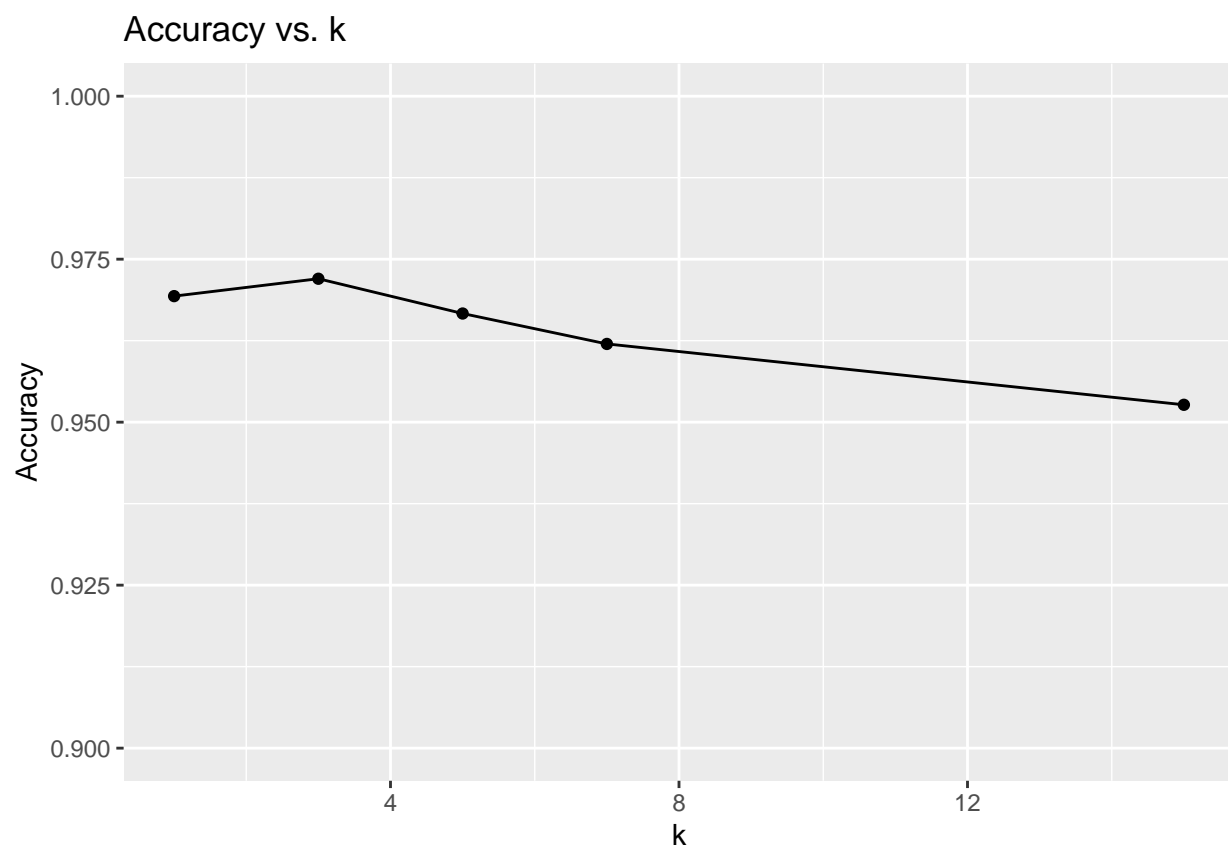
```
##      Age      Experience      Income      Family
## Min.   :26.0   Min.    : 0.00   Min.    : 21.0   Min.    :1.000
## 1st Qu.:33.0   1st Qu.: 8.00   1st Qu.:115.0   1st Qu.:2.000
## Median :44.0   Median :20.00   Median :133.0   Median :3.000
## Mean   :43.9   Mean    :18.73   Mean    :132.3   Mean    :2.577
## 3rd Qu.:54.0   3rd Qu.:30.00   3rd Qu.:151.5   3rd Qu.:3.000
## Max.   :65.0   Max.    :41.00   Max.    :201.0   Max.    :4.000
##      CCAvg      Education      Mortgage      Personal.Loan
## Min.   : 0.100   Min.    :1.000   Min.    : 0.00   0: 3
## 1st Qu.: 2.300   1st Qu.:1.000   1st Qu.: 0.00   1:68
## Median : 3.330   Median :2.000   Median : 0.00
## Mean    : 3.572   Mean    :1.986   Mean    : 79.93
## 3rd Qu.: 4.800   3rd Qu.:3.000   3rd Qu.:119.50
## Max.    :10.000   Max.    :3.000   Max.    :466.00
##      Securities.Account  CD.Account      Online      CreditCard
## Min.   :0.0000   Min.    :0.0000   Min.    :0.0000   Min.    :0.0000
## 1st Qu.:0.0000   1st Qu.:0.0000   1st Qu.:0.0000   1st Qu.:0.0000
## Median :0.0000   Median :0.0000   Median :0.0000   Median :0.0000
## Mean    :0.2254   Mean    :0.2394   Mean    :0.4085   Mean    :0.3662
## 3rd Qu.:0.0000   3rd Qu.:0.0000   3rd Qu.:1.0000   3rd Qu.:1.0000
## Max.    :1.0000   Max.    :1.0000   Max.    :1.0000   Max.    :1.0000
```

```
prop.table(table(misclassified$Personal.Loan))
```

```
##  
##           0           1  
## 0.04225352 0.95774648
```

```
library(ggplot2)
```

```
ggplot(results, aes(x = k, y = Accuracy)) +  
  geom_line() +  
  geom_point() +  
  ylim(0.9, 1) +  
  labs(title = "Accuracy vs. k", x = "k", y = "Accuracy")
```



```
set.seed(123)  
train_index <- createDataPartition(clean_data$Personal.Loan, p = 0.5, list = FALSE)  
train_data <- clean_data[train_index, ]  
remaining_data <- clean_data[-train_index, ]  
  
val_index <- createDataPartition(remaining_data$Personal.Loan, p = 0.6, list = FALSE)  
val_data <- remaining_data[val_index, ]  
test_data <- remaining_data[-val_index, ]  
  
normalize <- function(x) {
```

```

    return((x - min(x)) / (max(x) - min(x)))
}

train_X <- as.data.frame(lapply(train_data[, -which(names(train_data) == "Personal.Loan")], normalize))
val_X <- as.data.frame(lapply(val_data[, -which(names(val_data) == "Personal.Loan")], normalize))
test_X <- as.data.frame(lapply(test_data[, -which(names(test_data) == "Personal.Loan")], normalize))

train_Y <- train_data$Personal.Loan
val_Y <- val_data$Personal.Loan
test_Y <- test_data$Personal.Loan

knn_train <- knn(train = train_X, test = train_X, cl = train_Y, k = 3)
knn_val <- knn(train = train_X, test = val_X, cl = train_Y, k = 3)
knn_test <- knn(train = train_X, test = test_X, cl = train_Y, k = 3)

conf_train <- table(Predicted = knn_train, Actual = train_Y)
conf_val <- table(Predicted = knn_val, Actual = val_Y)
conf_test <- table(Predicted = knn_test, Actual = test_Y)

conf_train

```

```

##           Actual
## Predicted    0    1
##           0 2255   54
##           1    5  186

```

```
conf_val
```

```

##           Actual
## Predicted    0    1
##           0 1349   47
##           1    7   97

```

```
conf_test
```

```

##           Actual
## Predicted    0    1
##           0 898   37
##           1    6   59

```