



IBM Developer
SKILLS NETWORK

Winning Space Race with Data Science

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06/20/2022



Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

- Summary of methodologies

- Data Collection through API
- Data Collection with Web Scraping
- Data Wrangling
- Exploratory Data Analysis with SQL
- Exploratory Data Analysis with Data Visualization
- Interactive Visual Analytics with Folium
- Machine Learning Prediction

- Summary of all results

- Exploratory Data Analysis result
- Interactive analytics in screenshots
- Predictive Analytics result

Introduction

- Project background and context

SpaceX has achieved massive savings in the space industry. Using its Falcon 9 Rocket launches. SpaceX advertises a cost of just 62 million dollars compared to the typical 165 million dollars cost. Much of the savings was achieved via the re use of the captured stage one rockets. SpaceY is a new company that wants to bid against SpaceX for the rocket launching business. SpaceY has contracted us to study the data available to determine if SpaceY can compete with SpaceX. We will use different analytics techniques and create a machine learning pipeline to predict if the first stage will land successfully, in order to estimate the cost of launches.

- Problems you want to find answers
 - Factors that affects successful launch
 - Inter-dependency of factors that affect successful launch
 - What conditions that SpaceY has to achieve so that it can have highest success probability of launches.

Section 1

Methodology

Methodology

Executive Summary

- Data collection methodology:
 - SpaceX Rest API
 - Web Scrapping from Wikipedia
- Perform data wrangling
 - One-Hot encoding to prepare data for Machine Learning
 - Dropping of Irrelevant data
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - How to build, tune, evaluate classification models

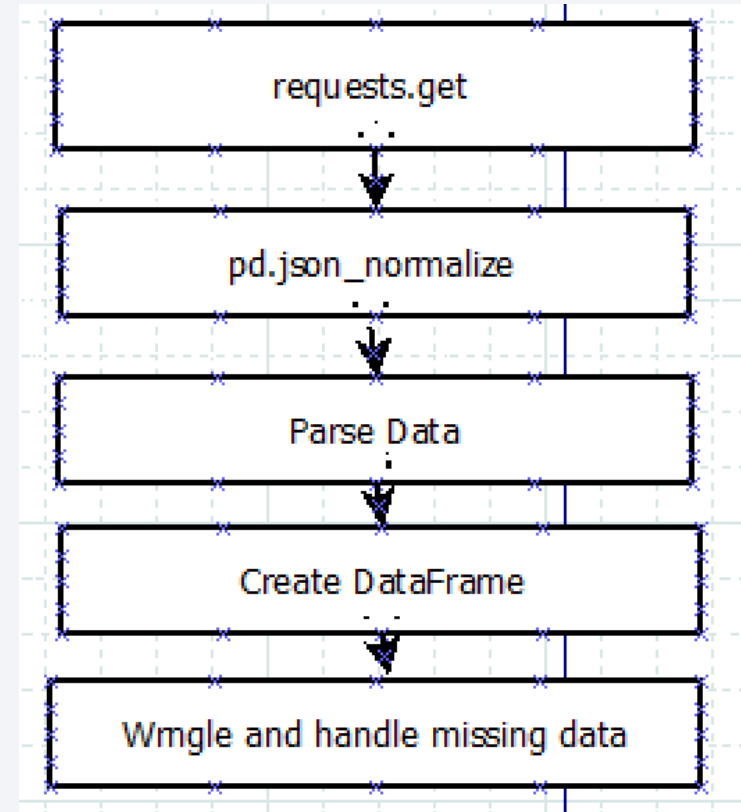
Data Collection

- Data Collected from using get request to the SpaceX API
- Collected data was turned to DataFrame using `json_normalize()`
- Data cleaning and fill missing data when appropriate
- Collected more data using web scrapping from Wikipedia for Falcon 9 Launch records
- Used BeautifulSoup data was parsed HTML tables.
- Converted HTML table data into Pandas DataFrame

Data Collection – SpaceX API

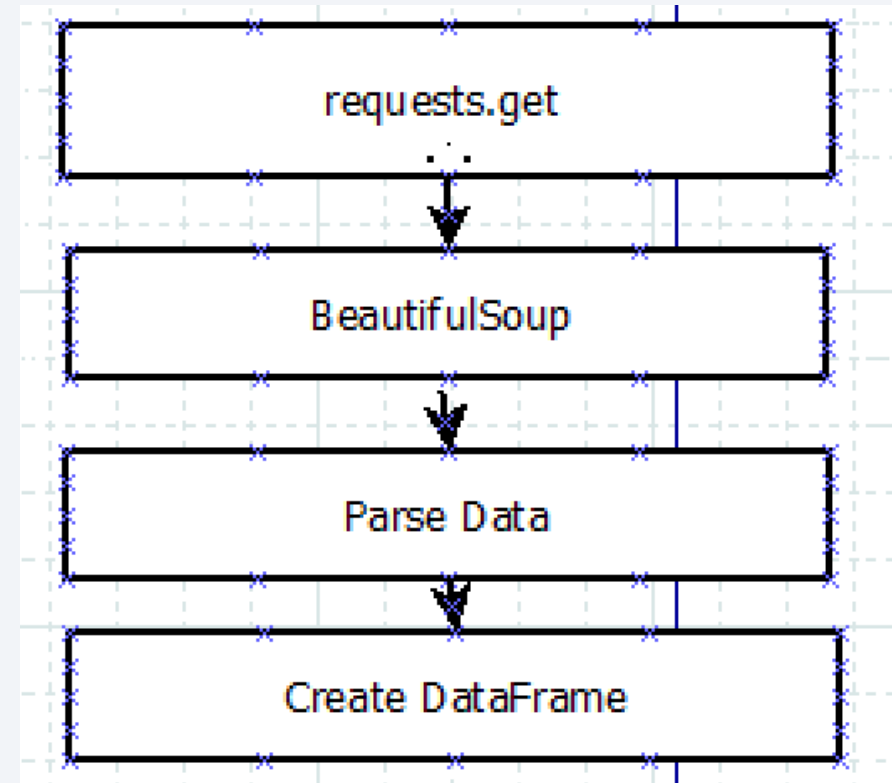
- Steps to data collection
 - Use requests.get to access information on API
 - Use pd.json_normalize to turn json data into dataframe
 - Parse internal data using helper methods such as getBoosterVersion, getLaunchSite, ...
 - Create new launch_dict dataframe of looked up data
 - Handle missing data
- Notebook on GitHub

[IBM-Data-Science-Professional-Certificate/jupyter-labs-spacex-data-collection-api.ipynb at main · seang1968/IBM-Data-Science-Professional-Certificate \(github.com\)](https://github.com/seang1968/IBM-Data-Science-Professional-Certificate/blob/main/jupyter-labs-spacex-data-collection-api.ipynb)



Data Collection - Scrapping

- Steps for Web Scrapping
 - requests.get to get webpage data
 - Use BeautifulSoup to parse HTML data
 - Parse data from HTML Tables for Launch information
 - Convert launch_dict into a DataFrame
- Notebook on GitHub
 - [IBM-Data-Science-Professional-Certificate/jupyter-labs-webscraping.ipynb at main · seang1968/IBM-Data-Science-Professional-Certificate \(github.com\)](#)

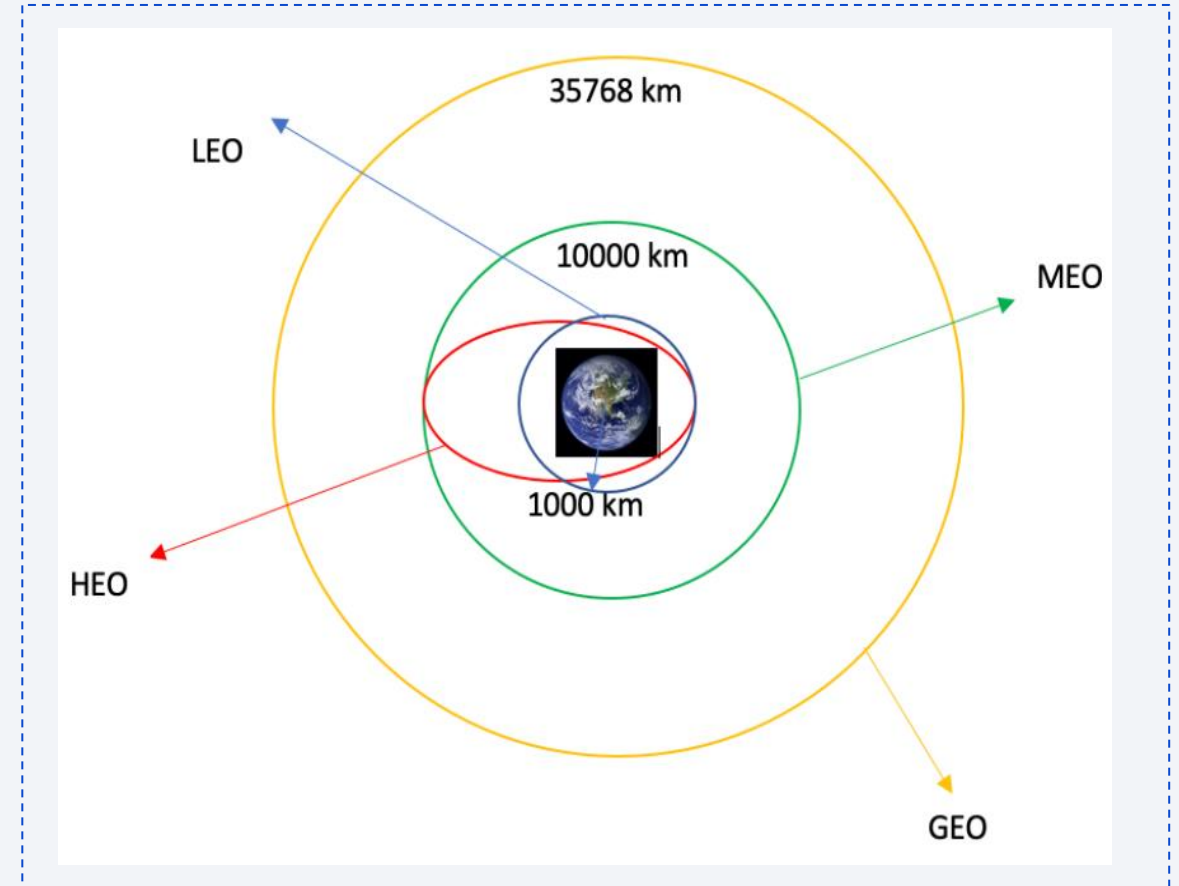


Data Wrangling

- Describe how data were processed
 - Calculate the number of launches on each site
 - Calculate the number and occurrence of each orbit
 - Calculate the number and occurrence of mission outcome per orbit type
 - Create a landing outcome label from Outcome column
 - Calculate the percentage of success

- Notebook on GitHub

[IBM-Data-Science-Professional-Certificate/labs-jupyter-spacex-Data wrangling.ipynb at main · seang1968/IBM-Data-Science-Professional-Certificate \(github.com\)](https://github.com/seang1968/IBM-Data-Science-Professional-Certificate/blob/main/labs-jupyter-spacex-Data%20wrangling.ipynb)

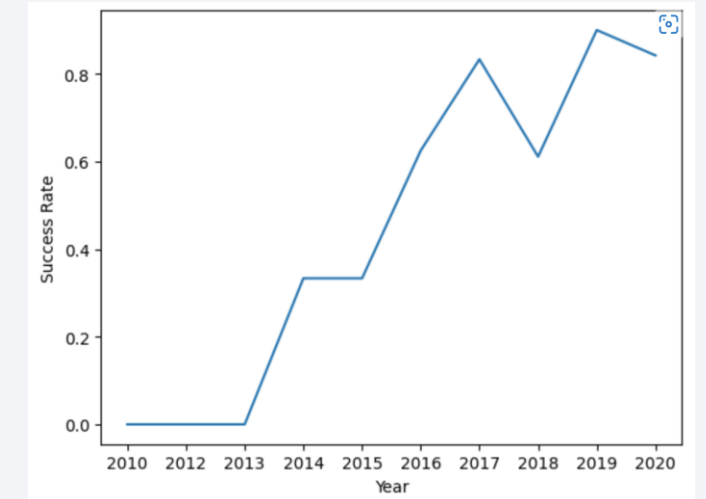
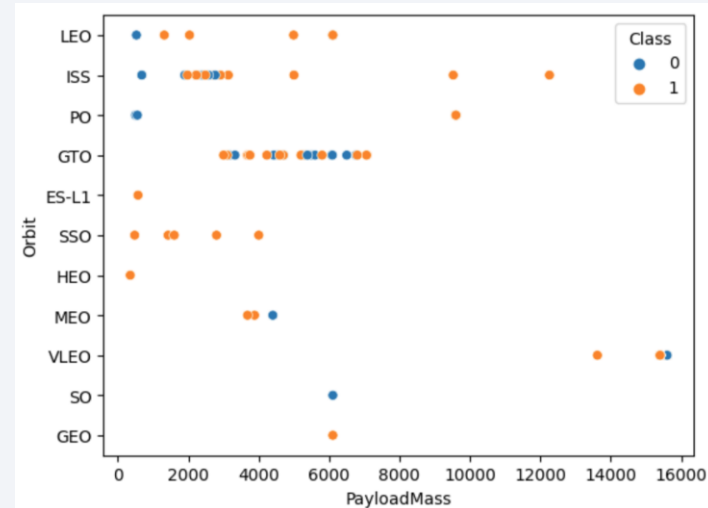
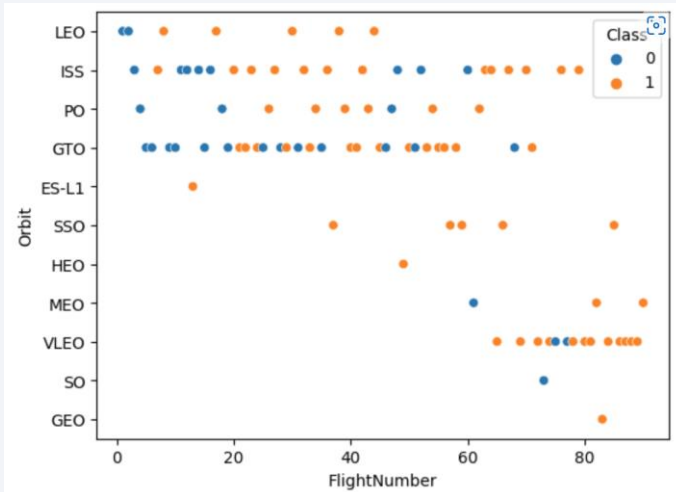
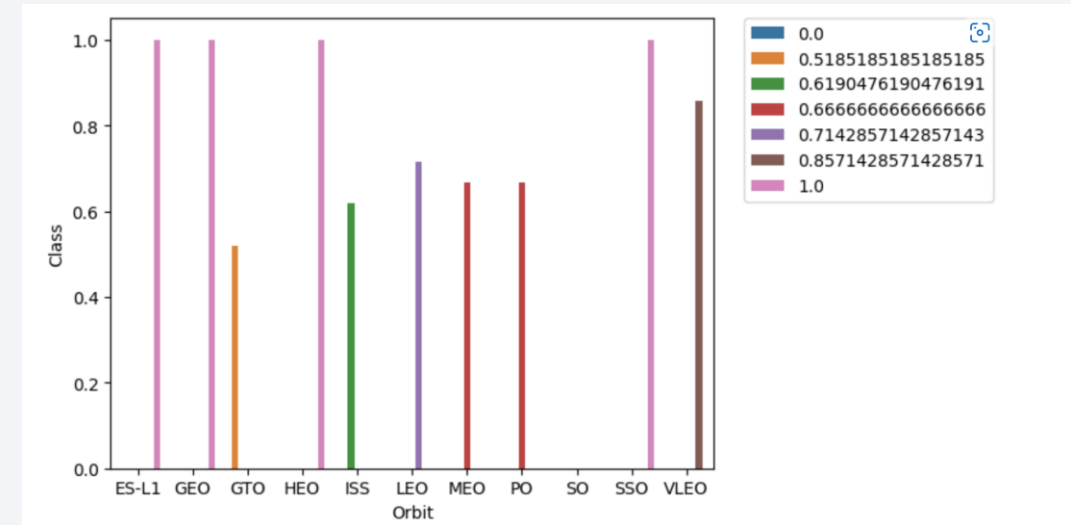


EDA with Data Visualization

- We explored the data by visualizing the relationship between flight number and launch Site, payload and launch site, success rate of each orbit type, flight number and orbit type, the launch success yearly trend.

- Notebook on GitHub

[IBM-Data-Science-Professional-Certificate/jupyter-labs-eda-dataviz.ipynb](https://github.com/seang1968/IBM-Data-Science-Professional-Certificate/blob/main/jupyter-labs-eda-dataviz.ipynb) at main · seang1968/IBM-Data-Science-Professional-Certificate (github.com)



EDA with SQL

- We loaded the SpaceX dataset into a sqlite3 database without leaving the jupyter notebook.
- We applied EDA with SQL to get insight from the data. We wrote queries to find out for instance:
 - The names of unique launch sites in the space mission.
 - The total payload mass carried by boosters launched by NASA (CRS)
 - The average payload mass carried by booster version F9 v1.1
 - The total number of successful and failure mission outcomes
 - The failed landing outcomes in drone ship, their booster version and launch site names.
- Notebook on GitHub

- [IBM-Data-Science-Professional-Certificate/jupyter-labs-eda-sql-coursera_sqlite.ipynb](https://github.com/seang1968/IBM-Data-Science-Professional-Certificate-jupyter-labs-eda-sql-coursera_sqlite.ipynb) at main · seang1968/IBM-Data-Science-Professional-Certificate (github.com)

Build an Interactive Map with Folium

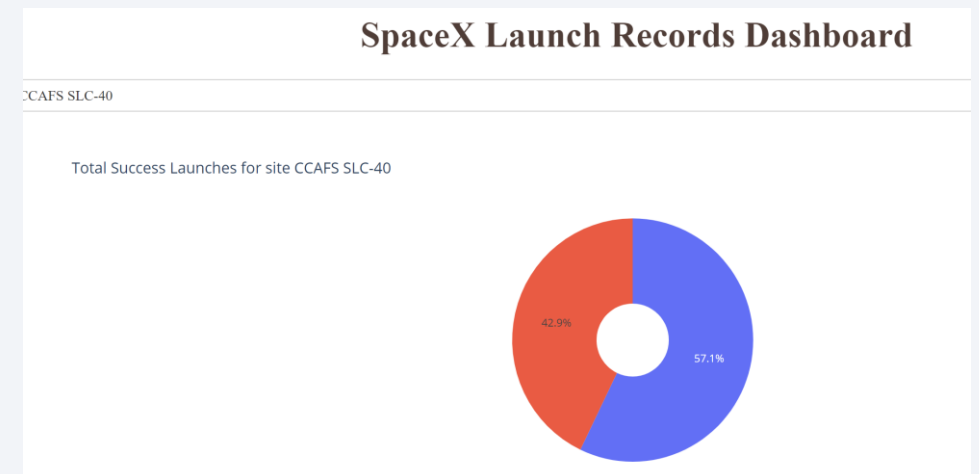
- We marked all launch sites, and added map objects such as markers, circles, lines to mark the success or failure of launches for each site on the folium map.
- We assigned the feature launch outcomes (failure or success) to class 0 and 1.i.e., 0 for failure, and 1 for success.
- Using the color-labeled marker clusters, we identified which launch sites have relatively high success rate.
- We calculated the distances between a launch site to its proximities. We answered some question for instance:
 - Are launch sites near railways, highways and coastlines.
 - Do launch sites keep certain distance away from cities.
- **Notebook on GitHub**

[IBM-Data-Science-Professional-Certificate/Interactive Visual Analytics with Folium.ipynb at main · seang1968/IBM-Data-Science-Professional-Certificate \(github.com\)](https://github.com/seang1968/IBM-Data-Science-Professional-Certificate/blob/main/Interactive%20Visual%20Analytics%20with%20Folium.ipynb)

Build a Dashboard with Plotly Dash

- We built an interactive dashboard with Plotly dash
- We plotted pie charts showing the total launches by a certain sites
- We plotted scatter graph showing the relationship with Outcome and Payload Mass (Kg) for the different booster version.

[IBM-Data-Science-Professional-Certificate/app.py at main · seang1968/IBM-Data-Science-Professional-Certificate \(github.com\)](#)



Predictive Analysis (Classification)

- We loaded the data using numpy and pandas, transformed the data, split our data into training and testing.
- We built different machine learning models and tune different hyperparameters using GridSearchCV.
- We used accuracy as the metric for our model, improved the model using feature engineering and algorithm tuning.
- We found the best performing classification model.
- Notebook on GitHub

[IBM-Data-Science-Professional-Certificate/SpaceX Machine Learning Prediction Part 5.ipynb at main · seang1968/IBM-Data-Science-Professional-Certificate \(github.com\)](https://github.com/seang1968/IBM-Data-Science-Professional-Certificate/blob/main/SpaceX%20Machine%20Learning%20Prediction%20Part%205.ipynb)

Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

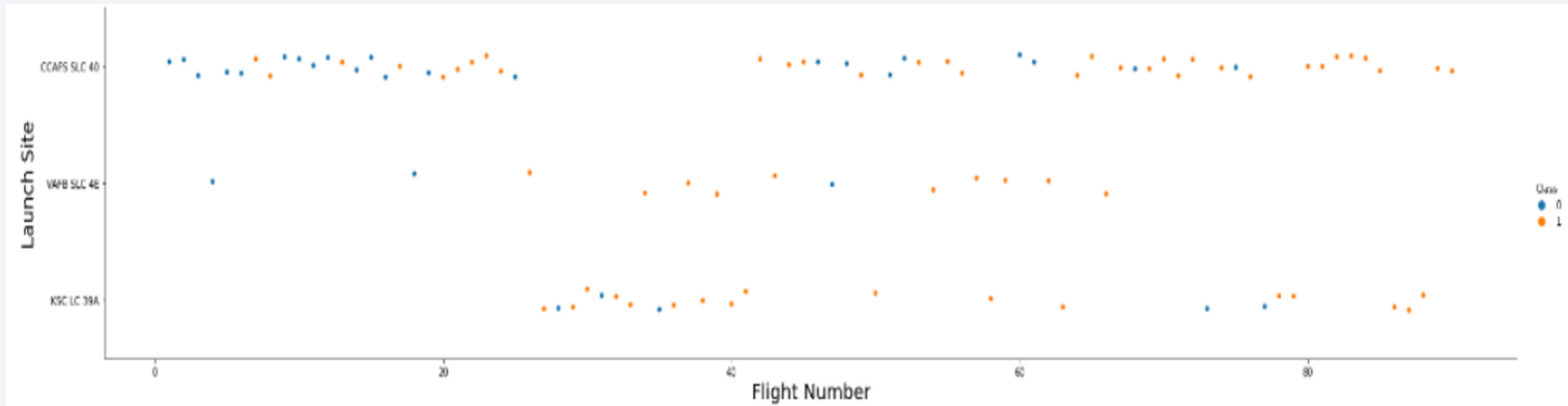


Section 2

Insights drawn from EDA

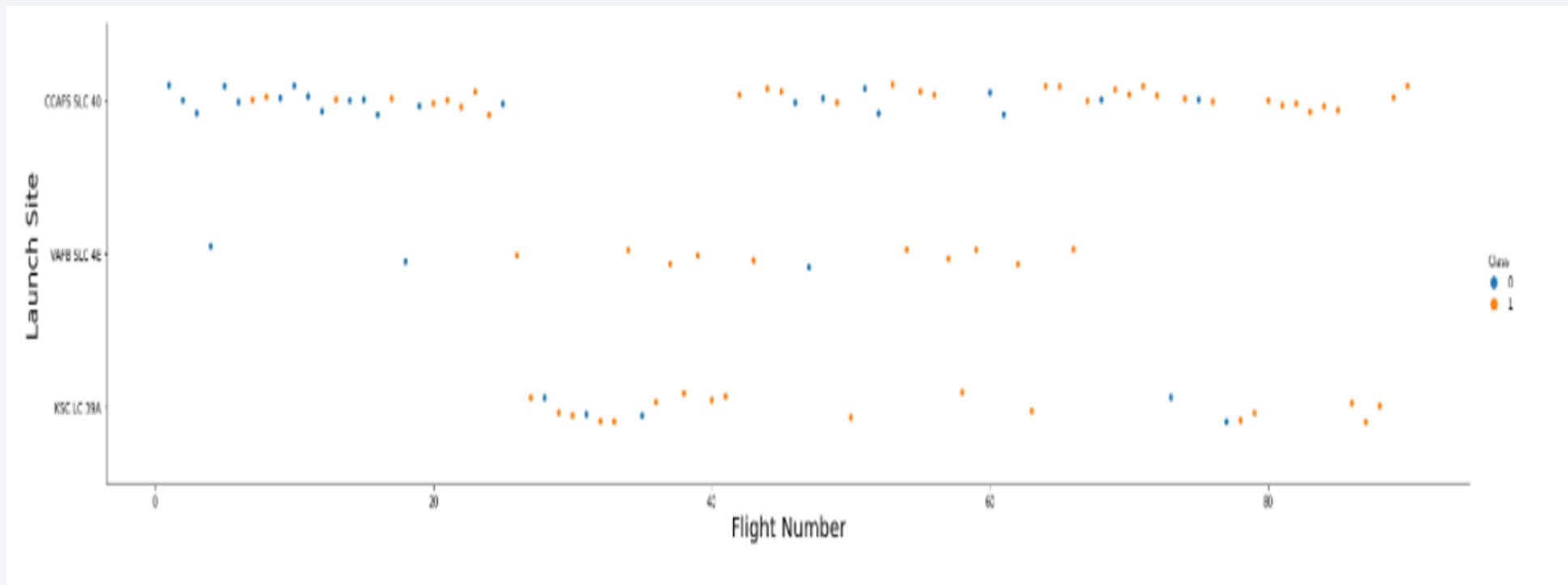
Flight Number vs. Launch Site

- From the plot, we found that the larger the flight amount at a launch site, the greater the success rate at a launch site.



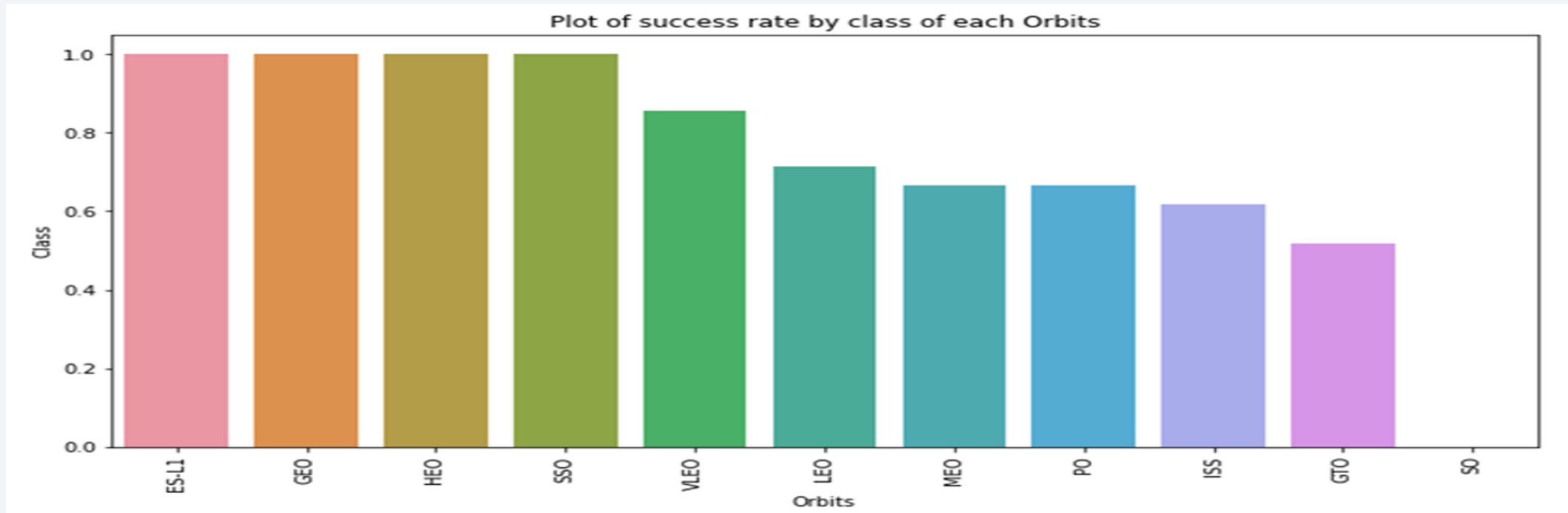
Payload vs. Launch Site

The greater the payload mass for launch site CCAFS SLC 40, the Higher the success rate for the rocket.



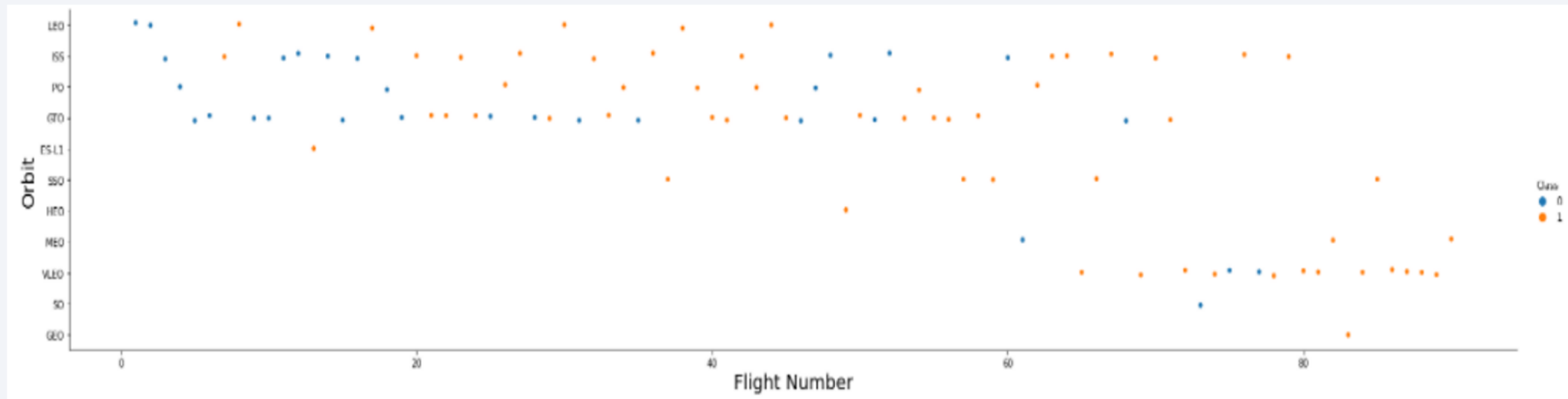
Success Rate vs. Orbit Type

- From the plot, we can see that ES-L1, GEO, HEO, SSO, VLEO had the most success rate.



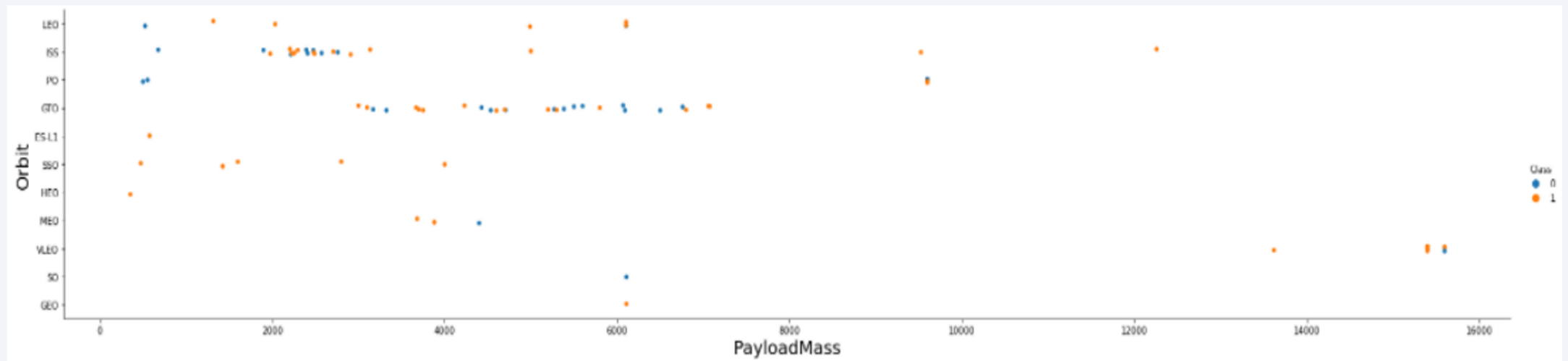
Flight Number vs. Orbit Type

- The plot below shows the Flight Number vs. Orbit type. We observe that in the LEO orbit, success is related to the number of flights whereas in the GTO orbit, there is no relationship between flight number and the orbit.



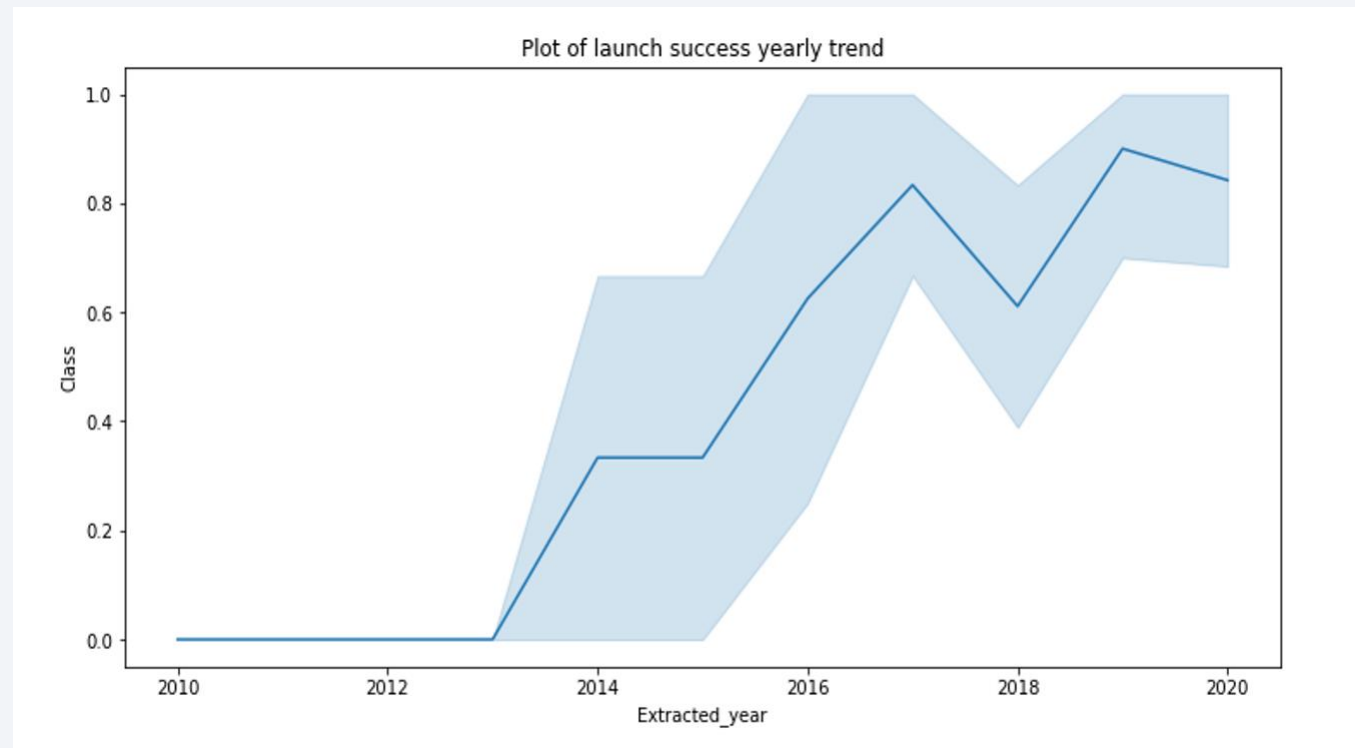
Payload vs. Orbit Type

- We can observe that with heavy payloads, the successful landing are more for PO, LEO and ISS orbits.



Launch Success Yearly Trend

- From the plot, we can observe that success rate since 2013 kept on increasing till 2020.



All Launch Site Names

- We used the key word **DISTINCT** to show only unique launch sites from the SpaceX data.

```
Display the names of the unique launch sites in the space mission

In [10]: task_1 = '''
          SELECT DISTINCT LaunchSite
          FROM SpaceX
          ...
          create_pandas_df(task_1, database=conn)

Out[10]:
```

	launchsite
0	KSC LC-39A
1	CCAFS LC-40
2	CCAFS SLC-40
3	VAFB SLC-4E

Launch Site Names Begin with 'CCA'

Display 5 records where launch sites begin with the string 'CCA'

```
In [11]: task_2 = '''
          SELECT *
          FROM SpaceX
          WHERE LaunchSite LIKE 'CCA%'
          LIMIT 5
          '''

          create_pandas_df(task_2, database=conn)
```

```
Out[11]:
```

	date	time	boosterversion	launchsite	payload	payloadmasskg	orbit	customer	missionoutcome	landingoutcome
0	2010-04-06	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
1	2010-08-12	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of...	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2	2012-05-22	07:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
3	2012-08-10	00:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
4	2013-01-03	15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

Total Payload Mass

- We calculated the total payload carried by boosters from NASA as 45596 using the query below

Display the total payload mass carried by boosters launched by NASA (CRS)

```
In [12]: task_3 = '''
          SELECT SUM(PayloadMassKG) AS Total_PayloadMass
          FROM SpaceX
          WHERE Customer LIKE 'NASA (CRS)'
          '''

          create_pandas_df(task_3, database=conn)
```

Out[12]:

	total_payloadmass
0	45596

Average Payload Mass by F9 v1.1

- We calculated the average payload mass carried by booster version F9 v1.1 as 2928.4

Display average payload mass carried by booster version F9 v1.1

```
In [13]: task_4 = '''
          SELECT AVG(PayloadMassKG) AS Avg_PayloadMass
          FROM SpaceX
          WHERE BoosterVersion = 'F9 v1.1'
          '''
          create_pandas_df(task_4, database=conn)
```

```
Out[13]:
```

	avg_payloadmass
0	2928.4

First Successful Ground Landing Date

- We observed that the dates of the first successful landing outcome on ground pad was 22nd December 2015

```
In [14]: task_5 = '''  
         SELECT MIN(Date) AS FirstSuccessfull_landing_date  
         FROM SpaceX  
         WHERE LandingOutcome LIKE 'Success (ground pad)'  
         '''  
  
         create_pandas_df(task_5, database=conn)
```

```
Out[14]:
```

	firstsuccessfull_landing_date
0	2015-12-22

Successful Drone Ship Landing with Payload between 4000 and 6000

- We used the **WHERE** clause to filter for boosters which have successfully landed on drone ship and applied the **AND** condition to determine successful landing with payload mass greater than 4000 but less than 6000

```
In [15]: task_6 = '''
          SELECT BoosterVersion
          FROM SpaceX
          WHERE LandingOutcome = 'Success (drone ship)'
             AND PayloadMassKG > 4000
             AND PayloadMassKG < 6000
          '''
          create_pandas_df(task_6, database=conn)
```

```
Out[15]:
```

	boosterversion
0	F9 FT B1022
1	F9 FT B1026
2	F9 FT B1021.2
3	F9 FT B1031.2

Total Number of Successful and Failure Mission Outcomes

- We used wildcard like '%' to filter for **WHERE** MissionOutcome was a success or a failure.

```
List the total number of successful and failure mission outcomes

In [16]: task_7a = '''
          SELECT COUNT(MissionOutcome) AS SuccessOutcome
          FROM SpaceX
          WHERE MissionOutcome LIKE 'Success%'
          '''

          task_7b = '''
          SELECT COUNT(MissionOutcome) AS FailureOutcome
          FROM SpaceX
          WHERE MissionOutcome LIKE 'Failure%'
          '''

          print('The total number of successful mission outcome is:')
          display(create_pandas_df(task_7a, database=conn))
          print()
          print('The total number of failed mission outcome is:')
          create_pandas_df(task_7b, database=conn)

The total number of successful mission outcome is:
  successoutcome
0              100

The total number of failed mission outcome is:
Out[16]:  failureoutcome
0              1
```

Boosters Carried Maximum Payload

- We determined the booster that have carried the maximum payload using a subquery in the **WHERE** clause and the **MAX()** function.

List the names of the booster_versions which have carried the maximum payload mass. Use a subquery

```
In [17]: task_8 = '''
          SELECT BoosterVersion, PayloadMassKG
          FROM SpaceX
          WHERE PayloadMassKG = (
                                SELECT MAX(PayloadMassKG)
                                FROM SpaceX
                              )
          ORDER BY BoosterVersion
          '''
          create_pandas_df(task_8, database=conn)
```

Out[17]:

	boosterversion	payloadmasskg
0	F9 B5 B1048.4	15600
1	F9 B5 B1048.5	15600
2	F9 B5 B1049.4	15600
3	F9 B5 B1049.5	15600
4	F9 B5 B1049.7	15600
5	F9 B5 B1051.3	15600
6	F9 B5 B1051.4	15600
7	F9 B5 B1051.6	15600
8	F9 B5 B1056.4	15600
9	F9 B5 B1058.3	15600
10	F9 B5 B1060.2	15600
11	F9 B5 B1060.3	15600

2015 Launch Records

- We used a combinations of the **WHERE** clause, **LIKE**, **AND**, and **BETWEEN** conditions to filter for failed landing outcomes in drone ship, their booster versions, and launch site names for year 2015

List the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015

```
In [18]: task_9 = '''
          SELECT BoosterVersion, LaunchSite, LandingOutcome
          FROM SpaceX
          WHERE LandingOutcome LIKE 'Failure (drone ship)'
          AND Date BETWEEN '2015-01-01' AND '2015-12-31'
          ...
          create_pandas_df(task_9, database=conn)
```

Out[18]:

	boosterversion	launchsite	landingoutcome
0	F9 v1.1 B1012	CCAFS LC-40	Failure (drone ship)
1	F9 v1.1 B1015	CCAFS LC-40	Failure (drone ship)

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

- Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order
- resent yur query result with a short explanation here

Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad))

```
In [19]: task_10 = '''
          SELECT LandingOutcome, COUNT(LandingOutcome)
          FROM SpaceX
          WHERE DATE BETWEEN '2010-06-04' AND '2017-03-20'
          GROUP BY LandingOutcome
          ORDER BY COUNT(LandingOutcome) DESC
          '''
          create_pandas_df(task_10, database=conn)
```

```
Out[19]:
```

	landingoutcome	count
0	No attempt	10
1	Success (drone ship)	6
2	Failure (drone ship)	5
3	Success (ground pad)	5
4	Controlled (ocean)	3
5	Uncontrolled (ocean)	2
6	Precluded (drone ship)	1
7	Failure (parachute)	1

A satellite view of Earth from space, showing the curvature of the planet and city lights at night. The background is a deep blue gradient.

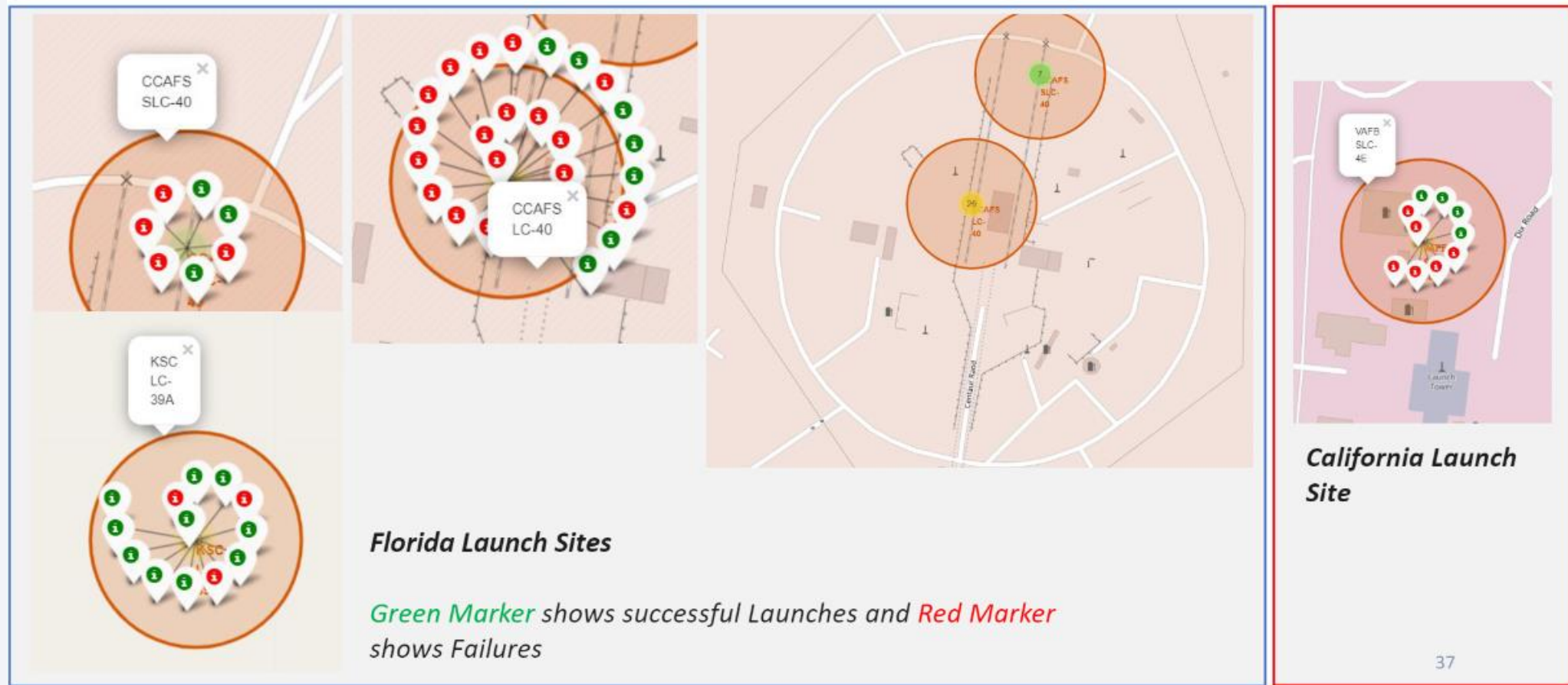
Section 3

Launch Sites Proximities Analysis

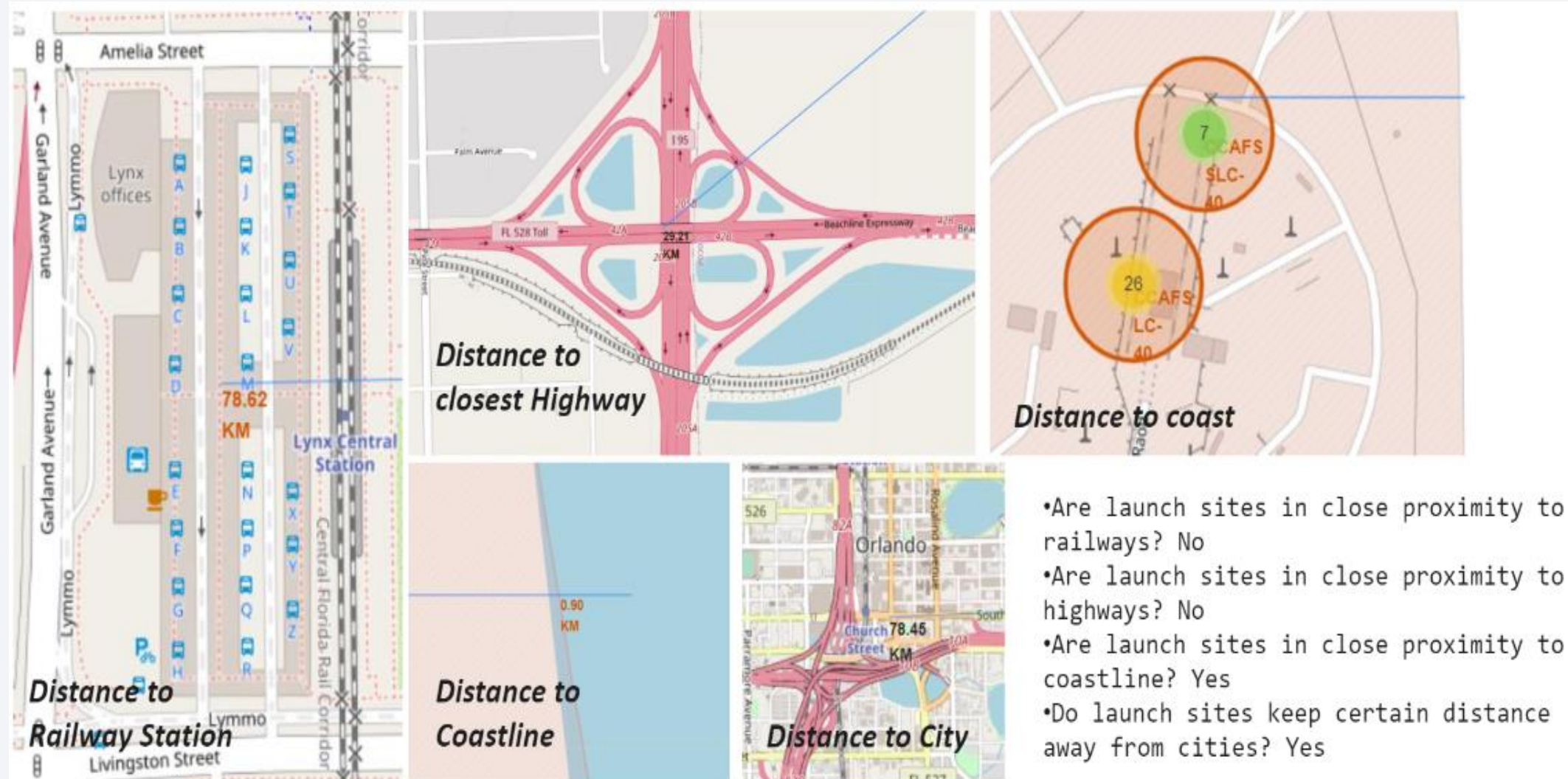
All launch sites global map markers



Markers showing launch sites with color labels



Launch Site distance to landmarks



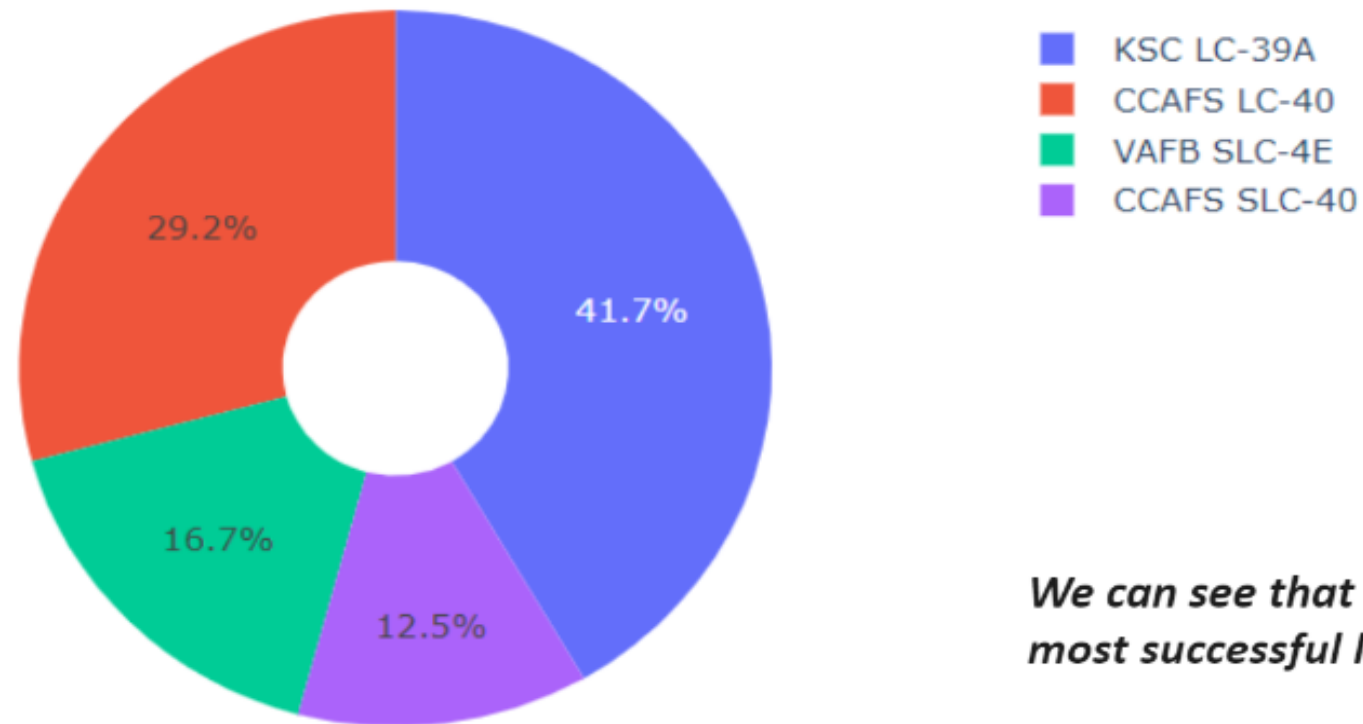
The background of the slide is a close-up, artistic photograph of a printed circuit board (PCB). The board is dark, and the intricate circuitry is highlighted with a vibrant red glow. Numerous small, circular components, likely solder joints or micro-components, are visible along the traces, some of which are also glowing. The lighting creates a sense of depth and technological sophistication.

Section 4

Build a Dashboard with Plotly Dash

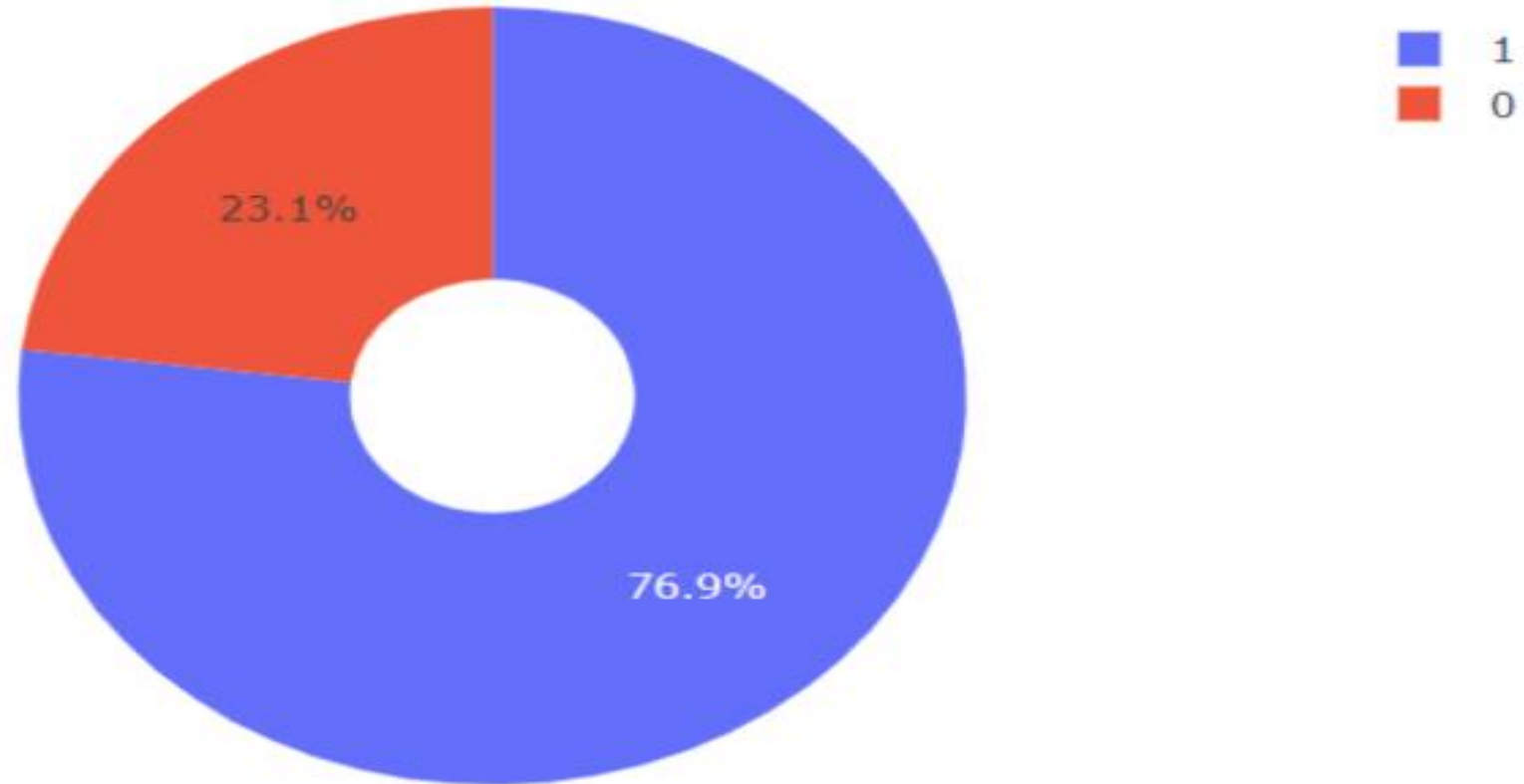
Pie chart showing the success percentage achieved by each launch site

Total Success Launches By all sites



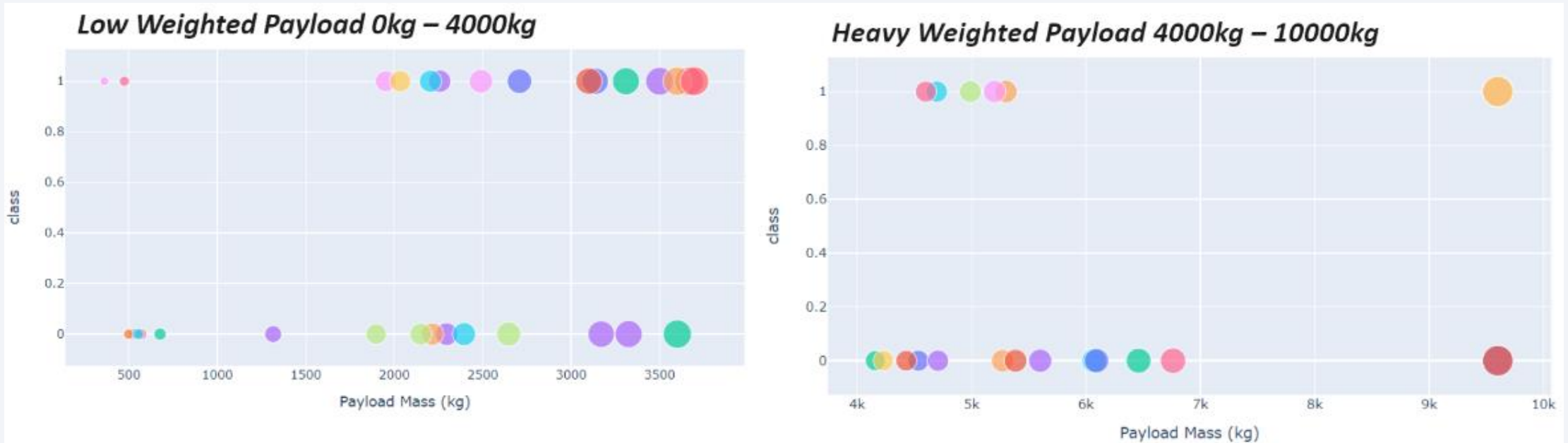
We can see that KSC LC-39A had the most successful launches from all the sites

Pie chart showing the Launch site with the highest launch success ratio



KSC LC-39A achieved a 76.9% success rate while getting a 23.1% failure rate

Scatter plot of Payload vs Launch Outcome for all sites, with different payload selected in the range slider



We can see the success rates for low weighted payloads is higher than the heavy weighted payloads

Section 5

Predictive Analysis (Classification)

Classification Accuracy

- The decision tree classifier is the model with the highest classification accuracy

```
models = {'KNeighbors': knn_cv.best_score_,
          'DecisionTree': tree_cv.best_score_,
          'LogisticRegression': logreg_cv.best_score_,
          'SupportVector': svm_cv.best_score_}

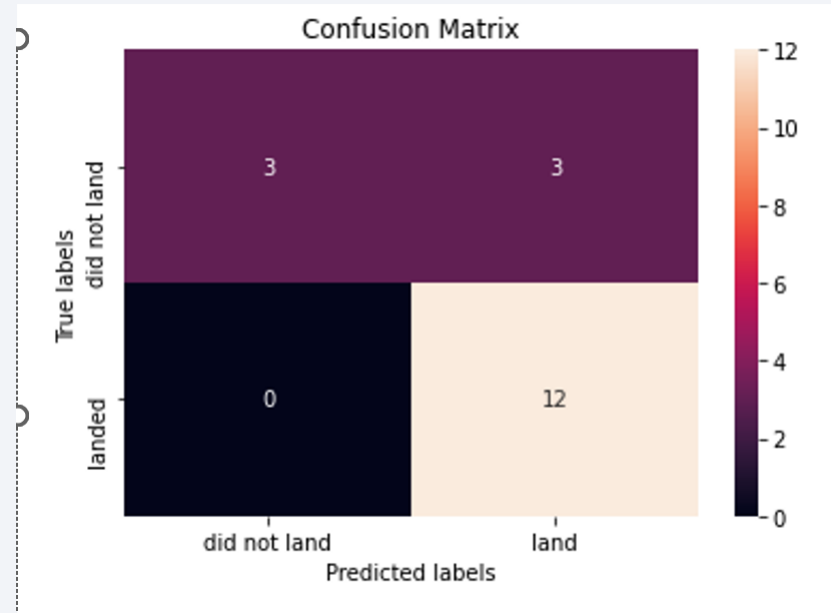
bestalgorithm = max(models, key=models.get)
print('Best model is', bestalgorithm, 'with a score of', models[bestalgorithm])
if bestalgorithm == 'DecisionTree':
    print('Best params is:', tree_cv.best_params_)
if bestalgorithm == 'KNeighbors':
    print('Best params is:', knn_cv.best_params_)
if bestalgorithm == 'LogisticRegression':
    print('Best params is:', logreg_cv.best_params_)
if bestalgorithm == 'SupportVector':
    print('Best params is:', svm_cv.best_params_)
```

Best model is DecisionTree with a score of 0.8732142857142856

Best params is : {'criterion': 'gini', 'max_depth': 6, 'max_features': 'auto', 'min_samples_leaf': 2, 'min_samples_split': 5, 'splitter': 'random'}

Confusion Matrix

- The confusion matrix for the decision tree classifier shows that the classifier can distinguish between the different classes. The major problem is the false positives .i.e., unsuccessful landing marked as successful landing by the classifier.



Conclusions

We can conclude that:

- The larger the flight amount at a launch site, the greater the success rate at a launch site.
- Launch success rate started to increase in 2013 till 2020.
- Orbits ES-L1, GEO, HEO, SSO, VLEO had the most success rate.
- KSC LC-39A had the most successful launches of any sites.
- The Decision tree classifier is the best machine learning algorithm for this task.

Thank you!

