

PROLOG 2019: International Conference on Project Logistics

19-21st June 2019



A WARM WELCOME ...

Dear colleagues and partners,

First of all, welcome to the University of Lorraine, and in particular to the Metz IAE School of Management for the fifth PROLOG event.

Where we are today, on the technological campus of Metz metropolis, is at the heart of Europe, on a borderland located just a few kilometers from our German, Luxembourger and Belgian friends. This is a region of "flows" where logistics have always been a key issue. After travelling round France, North Africa, and the UK, PROLOG is back in Metz. And it's come a long way since the idea took root in the minds of its two founders, Smail Benzidia, Associate Professor of supply chain management (SCM), and Omar Bentahar, Associate Professor of SCM and project management. In the name of the University of Lorraine, I take this opportunity to thank them for their initiative and congratulate them for their contribution to the scientific community, our IAE and our region. I would also like to thank the city of Metz, the metropolis of Metz (Metz Métropole), the Moselle département (Département de la Moselle) and the Grand Est region (Région Grand Est) for their unconditional support for all of the higher education and research action that our IAE carries out in the area, and today more specifically for their support for PROLOG. I warmly thank the Professor Blandine Ageron of Université Grenoble Alpes for her unfailing support to the PROLOG Conference. Last but not least, I would like to thank all of the academic and professional colleagues taking part in this 5th PROLOG event and in particular our guest speakers: Professor Martin Christopher of Cranfield School of Management, the President of the Scientific Committee of PROLOG2019, Professor Angappa Gunasekaran, Dean of School of Business and Public Administration, California State University, Bakersfield, Professor Nathalie Drouin of UQAM, Montréal, Professor Jiuh-Biing Sheu of National Taiwan University, Professor Michael Bourlakis, Director of Research for Cranfield School of Management, Professor Lavagnon Ika of University of Ottawa. Thanks to PROLOG, Metz has the honor of hosting one of the most impressive



scientific delegations on supply chain management and project management in the world.

Lastly, along with the rich scientific debates that await us, I encourage you to take the time to go into the heart of our city and discover its beauty. Tonight, we will take you across town with an invitation to the Salon Napoléon at Saint Arnoul Abbey. Which brings me to thank staff at the East Defense and Security Zone for allowing us to use such a unique location imbued with French history.

So once again, all my thanks to the founders of PROLOG and to the organization team who have made such efforts to ensure that this scientific event is a success today.

Have a great stay in Metz and a fruitful work session.

Julien Husson

*Director of IAE Metz School of Management
Université de Lorraine*

Dear conference delegates,
dear colleagues and PROLOG friends,

Welcome to the fifth PROLOG international conference co-organized by the *Institut d'Administration des Entreprises* (IAE) Metz School of Management and the *Centre Européen de Recherche en Economie Financière et Gestion des Entreprises* (CEREFIGE), the research center for management sciences and financial economics, both part of the University of Lorraine (France).

Whereas the PROLOG international conference intends to provide a platform for fruitful scientific exchanges in order to identify synergies between the field of Logistics, Supply Chain Management and Project Management, the 2019 edition of the conference focuses on Agile Supply Chain and Project.

The central theme of this 2019 edition is fully in line with the specific context of the hosting region. Lorraine is indeed a historical industrial territory, strongly influenced by traditional industries like metallurgy, mining and textile, that have undergone a decline due to restructuring and the move of some jobs offshore. As a consequence, the logistics and service sectors have experienced a strong growth in the last thirty years. The region is now developing in new sectors, at the interface of industrial activities, service activities and research activities. Lorraine is also a territory whose borders have changed many times in its long history and thus particularly concerned by cross-border issues. As a place of renewal and interconnection, Lorraine is definitely the right place to host a scientific high-level event focused on logistics, its transformations and challenges.

The program is up to the task, with six very prestigious/famous international keynote speakers, numerous very interesting sessions, not to mention the PhD colloquium for young researchers, which all together definitely show the importance of logistics today in value creation processes.

That's the reason why we are pleased to warmly thank:

- the Conference Chair, Professor Martin Christopher (Cranfield School of Management, Cranfield University, UK), as well as the five other prestigious keynote speakers, Professor Michael Bourlakis (Cranfield School of Management, Cranfield University, UK), Professor Nathalie Drouin (UQAM,



Montréal, Canada), Professor Angappa Gunasekaran, (School of Business and Public Administration, California State University, USA), Professor Lavagnon Ika (Telfer School of management, Ottawa, Canada), and Professor Jiuh-Biing Sheu (National Taiwan University);

- the numerous colleagues who accepted to serve in the scientific committee;
- all the academic colleagues and professional managers attending the conference and thus contributing to the fruitful scientific exchanges;
- and of course the organizing committee, Professor Blandine Ageron (University of Grenoble Alpes), Omar Bentahar, Smail Benzidia and Julien Husson, all three from the IAE Metz School of Management, with special thanks to Laurence Contois and Vincent Braun (CEREFIGE) for their precious help.

We wish you all a great time in Lorraine and a very successful conference!

Professor Jean-Luc Herrmann
and Professor Benoît Grasser
*Director and Deputy Director of the
CEREFIGE, University of Lorraine.*



WIFI

WIFI NETWORK : Université de Lorraine

LOGIN : prolog2019

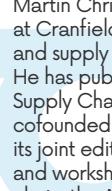
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SPEAKER SPOTLIGHT





Martin **CHRISTOPHER** Emeritus Professor, Cranfield School of Management, Cranfield University, UK



Martin Christopher is Emeritus Professor of Marketing and Logistics at Cranfield School of Management. His work in the field of logistics and supply chain management has gained international recognition. He has published widely and his recent books include *Logistics and Supply Chain Management* and *Marketing Logistics*. Martin Christopher cofounded the International Journal of Logistics Management and was its joint editor for 18 years. He is a regular contributor to conferences and workshops around the world. At Cranfield, Martin Christopher chairs the Advisory Board of the Centre for Logistics and Supply Chain Management, the largest activity of its type in Europe. The work of the centre covers all aspects of logistics and supply chain management and offers both full-time and part-time Masters degree courses as well as extensive management development programmes. Research plays a key role in the work of the Centre and contributes to its international standing. In addition to leading a number of on-going research projects in logistics and supply chain management, Martin Christopher is active as an advisor to many organisations and has been a nonexecutive director of a number of companies. Martin Christopher is an Emeritus Fellow of the Chartered Institute of Logistics & Transport a Fellow of the Chartered Institute of Purchasing & Supply. In 1988 he was awarded the Sir Robert Lawrence Gold Medal for his contribution to logistics education, in 1997 he was given the USA Council of Logistics Management's Foundation Award and in 2005 he received the Distinguished Service Award from the USA Council of Supply Chain Management Professionals. In 2007 he was appointed a Foundation Professor of the UK Chartered Institute of Purchasing & Supply and in 2008 he was awarded the Swinbank Award for Lifetime Achievement by the same Institute. He is currently, and has been, a Visiting Professor at a number of leading Business Schools and Universities in Europe, Australasia and North America.

Nathalie **DROUIN** Professor, UQAM, Montréal, CA



Professor Nathalie Drouin, PhD (University of Cambridge), MBA (HEC-Montreal), LLB. (University of Sherbrooke), is the Executive Director of KHEOPS, an International Research Consortium on the Governance of Large Infrastructure Projects, the Editor-in-Chief of the International Journal of Managing Projects in Business, a full professor, Department of Management and Technology, School of Management at Université du Québec at Montréal (ESG UQAM) and Adjunct Professor (Honorary Appointment) at University of Technology, Sydney, Australia. She is a former Associate Dean, Research at ESG UQAM and a former Director of the Graduate Project Management Programs, ESG UQAM. She teaches initiation and strategic management of projects in the Graduate Project Management Programs. Her research has been funded by various research councils. The result of her work has been published in major academic journals and presented at several international conferences. She is looking at organizational project management, leadership issues, infrastructures and organizational capabilities within project context. She is a member of the PMI Academic Member Advisory Group. She is also a member of the Board of Directors of the Logistics and Transportation Metropolitan Cluster of Montreal (CARGO M), an Audit Committee Member of Parks Canada Agency Audit Committee, Government of Canada and the President and Member of the Board of Directors of Les Anciens de Shawinigan, a non-profit organization that offers university scholarships to students born in Shawinigan, Quebec, Canada.

Angappa GUNASEKARAN

**Professor,
School of Business and
Public Administration,
California State
University, USA**



Dr. Angappa Gunasekaran is Dean and Professor at the School of Business & Public Administration, California State University, Bakersfield. Prior to this, he served as Dean of the Charlton College of Business from 2013 to 2017, Chairperson of the Department of Decision and Information Sciences from 2006-2012, and the founding Director of Business Innovation Research Center (BIRC) from 2006 to 2017 at the University of Massachusetts Dartmouth. He has over 300 articles published in peer-reviewed journals. He has presented about 50 papers, published 50 articles in conferences, and given a number of invited talks in many countries. He is on the editorial board of several journals. He has organized several international workshops and conferences in the emerging areas of operations management and information systems.

Jiuh-Biing SHEU

**Distinguished Professor,
National Taiwan
University, TWN**



Jiuh-Biing Sheu holds the distinguished professor at National Taiwan University, Taiwan, and is entitled Chair Professor, Chang Jiang Scholars Program of China (2016 - present). He is also the Editor in Chief of Transportation Research Part E. Professor Sheu has published over eighty refereed journal articles in academic journals, including Transportation Research Parts A, B, C, E, F, Transportation Science, and Production and Operations Management, with a half of them by singly authored. Additionally, Professor Sheu published two special issues on Emergency Logistics management and Green Supply Chain Management for Transportation Research Part E in 2007 and 2011, respectively. His research areas cover Intelligent Transportation Systems (ITS), Emergency Logistics, Green Supply Chain Management, Business-to-Business Relationship Marketing, Quantum Optical Flow Theory and its Applications in ITS, Behavioral Operations Management, Green Marketing, Affect Science and Cognition in Decision Science. He received Outstanding Researcher Awards from Ministry of Technology of Taiwan in 2006, 2012, and 2015; Outstanding Young Researcher Project, National Science Council, Taiwan (2011 - 2015); Outstanding Scholar Research Project, National Science Council, Taiwan (2008 - 2011); Outstanding Researcher Award, National Chiao Tung University (2004) and Da-You Wu Outstanding Junior Researcher Award, National Science Council, Taiwan in 2003. Additionally, Professor Sheu is awarded Shanghai Eastern-Scholar Chair Professor (2013), One Thousand Person Project of Shanghai (2013), and Chair Professor of Chang Jiang Scholars Program of China (2016).

Michael **BOURLAKIS**

Professor,
*Cranfield School of
Management, Cranfield
University, UK*

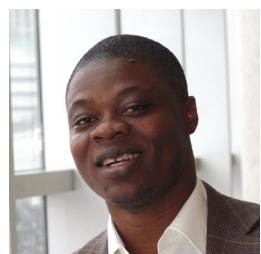


Professor Michael Bourlakis is the Director of Research and the Head of the Logistics, Procurement & Supply Chain Management Group at Cranfield School of Management (UK). Michael is an internationally renowned authority in logistics and supply chain management. He has won more than 27 research and consulting projects totaling of more than £27.5 million and he has generated more than 250 publications including more than 65 journal papers.

His work has received considerable attention by media (BBC News, ITV News, The Guardian, Wall Street Journal). He has worked with / consulted most leading retailers in the world as well as numerous multinational organisations (Carrefour, DHL, Knight Frank, Metro, Sonae, Tesco). He sits on the Editorial Board of more than twelve academic journals and he has co-edited three books.

Lavagnon **IKA**

Professor,
*Telfer School of
Management, University
of Ottawa, CA*



Lavagnon Ika is Associate Professor of Project Management (PM) and Program Director for the MSc in Management at the Telfer School of Management (uOttawa). His research focuses on how projects work. His work appeared in journals including World Development, Production Planning & Control, the International Journal of Project Management (IJPM) and the Project Management Journal. He is Associate Editor for the IJPM. He received the Emerald Best Reviewer Award in 2018, Outstanding Paper Award in 2017 and Highly Commended Paper Award in 2011; the IPMA Research Award in 2017 and IPMA Research Contribution of a Young Researcher Award in 2012.

CONFERENCE THEME

AGILE SUPPLY CHAIN AND PROJECT

The increase of competition and the rapid technological change, characterizing the nowadays business environment require a shift towards new paradigms in the fields of logistics and project management. Indeed, the improvement of supply chain performance is highly dependent on the evolution of the traditional fragmented supply chain models, focused on localized optimization, towards the integrated and agile supply chain perspectives. This latter perspective takes into account the overall efficiency of the supply chain, and more qualitative aspects such as customer satisfaction. In the case of project management, the agile perspective is mainly mobilized in the field of information systems – related projects. Given the effectiveness of this perspective, its use expands towards various fields of application such as industrial, logistics and construction projects. In this context, several issues need to be addressed: What are the new mechanisms for coordinating supply chain and project related stakeholders?

PROLOG – PROJECT LOGISTIC

The increase of competition and the rapid technological change, characterizing the nowadays business environment require a shift towards new paradigms in the fields of logistics and project management. Aiming to increase their business performance, companies adopt new logistics and project related strategies, oriented not only towards technical excellence and optimization, but also towards innovation. The international Conference PROLOG is a scientific event, aimed at creating a synergy between the field of logistics/SCM and Project Management. It also promotes research, focusing on contemporary issues in SCM and Project Management, allowing an incremental contribution to theory and value creation for companies.



CONFERENCE LOCATION

The doctoral consortium will be held in
IAE Metz School of Management, 1 Rue Augustin Fresnel, 57070 Metz.

The plenary sessions of the 20th and 21st June will be held in
Arts et Métiers ParisTech, 4 Rue Augustin Fresnel, 57070 Metz.

The parallel sessions of the 20th and 21st June will be held in
IAE Metz School of Management, 1 Rue Augustin Fresnel, 57070 Metz.

LUNCH

Lunch will be in **Arts et Métiers ParisTech, 4 Rue Augustin Fresnel, 57070 Metz.**

FRIENDSHIP DRINK AND GALA DINNER

On the evening of Thursday 20th June, delegates are invited to a friendship drink in **City Hall (Hôtel de Ville), 1 Place d'Armes, 57000 Metz at 19.00.**

Gala Dinner in **Mess des Officiers – Abbaye de Saint Arnoul, 9 rue aux Ours, 57000 Metz at 20.15.** Dress code is smart casual. This event is an opportunity to meet and network with colleagues and friends.

REGISTRATION

The conference registration/secretariat desk will be open from **14.30 to 15.00 on Wednesday 19th June,** from **08.00 to 8.30 on Thursday 20th June** and from **9.00 to 9.30 on Friday 21st June.**

The registration desk is located in **IAE Metz.**

METZ MAP

Réf. 20198282-2 Carte réalisée le 29/05/2019 Fond cartographique : DSJ

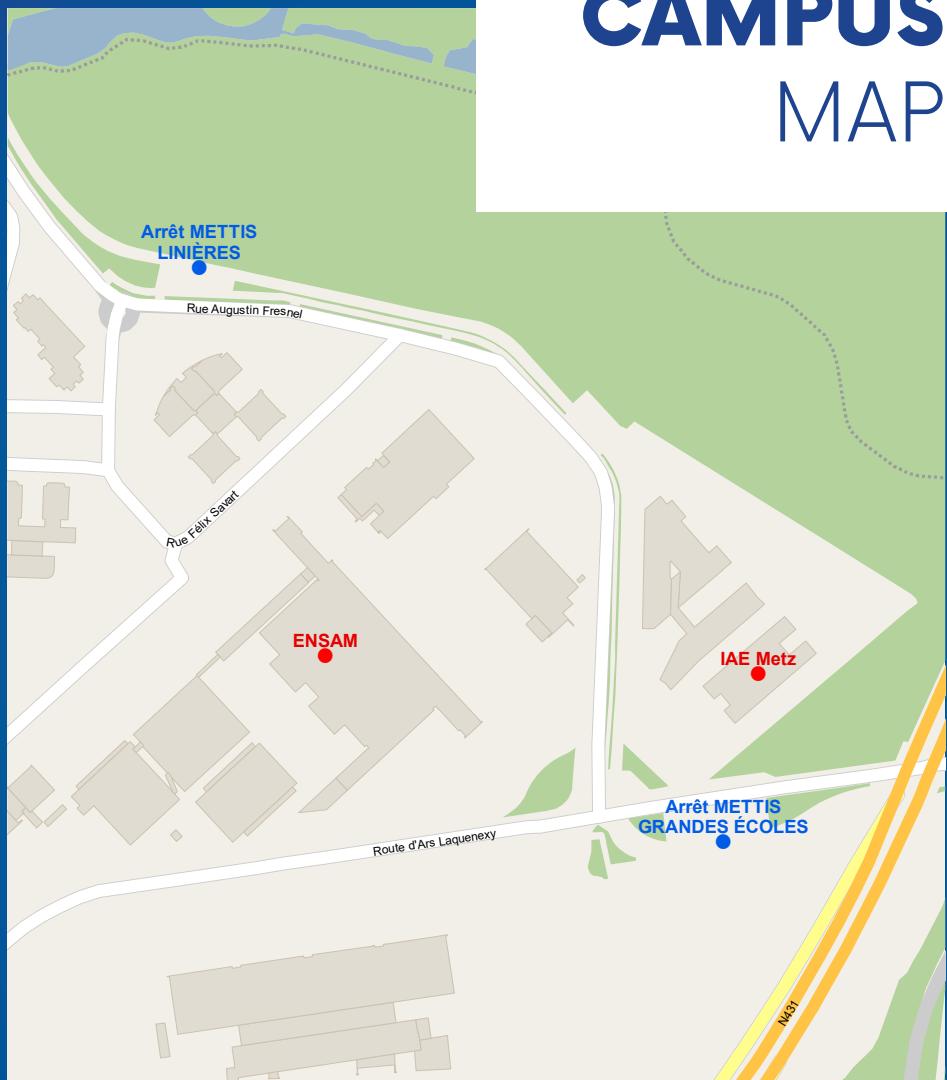


**MESS DES OFFICIERS
ABBAYE DE SAINT ARNOULD**
9 rue aux Ours,
57000 Metz

CITY HALL (HÔTEL DE VILLE)
1 Place d'Armes,
57000 Metz

CAMPUS MAP

Réf. 20198282-1 | Carte réalisée le 29/05/2019 Fond cartographique : DS1



**IAE METZ
SCHOOL OF MANAGEMENT**
1 Rue Augustin Fresnel
57070 Metz

**ARTS ET MÉTIERS PARISTECH
(ENSAM)**
4 Rue Augustin Fresnel,
57070 Metz

CONFERENCE SCHEDULE



Welcome to the 2019 Prolog conference exploring Agile Supply chain and Project.
We focus our insights around core themes of :

CORE THEMES

- Agility in Procurement
- Blockchain in the Operations and Supply Chain Management
- Communication, Project Management and Customer Relationship Management
- Design and Sustainable Supply Chain
- Financial Risk Assessment for Manufacturing Control under industrial and environmental Constraints (Leasing, warranty, logistic, subcontracting)
- Food Logistics and Supply Chain Management
- Healthcare Supply Chain and Logistics
- Humanitarian Logistics and Disaster Response
- Information Management in Supply Chains
- Logistics and SCM issues in emerging and developing economies
- Project Management: Practices and Performance
- Skills and competencies for supply chain and logistics
- Supply Chain Finance
- Supply chain relational capital
- Sustainable Urban Logistics - Methods, Models and Applications
- Transportation: Challenges in Research and Practice
- Venture Capital, Private Equity and Project Management

PROGRAMME



DAY 1 WEDNESDAY 19TH JUNE 2019 - OVERVIEW OF THE PROGRAMME

14.30-15.00	Registration	
15.00-17.25	Doctoral Consortium	
		Host
15.00-15.25	Cultural factors influence on Corporate Environmental Sustainability: A Systematic Literature Review	Saadia IDlik
15.25-15.50	Food Supply Chains at the Crossroads of Resource Scarcity, Waste & Digitalization	Ilina Atanasovska, Adrian Solomon
15.50-16.15	Le Maroc s'oriente vers la « Logistique Urbaine Durable »	Hafsa Sabir
16.15-16.35 AFTERNOON BREAK		
16.35-17.00	Représenter les business model(s) à l'aune des plateformes et écosystèmes : pour une nouvelle lecture projet	Djamel Fellag
17.00-17.25	Etude Bibliométrique sur l'intégration du consommateur au sein du Supply Chain Management	Justine Rachel Marty
17.25-17.50	L'impact de la Blockchain sur la Responsabilité Sociétale des Entreprises à l'échelle des Supply Chains : analyse (120)	Btissam Belfellah, Bertrand Valiorgue, Abdesamad Zouine

DAY 2 THURSDAY 20TH JUNE 2019 – OVERVIEW OF THE PROGRAMME

8.00-8.30	Plenary session Welcome tea/coffee/registration				Host:
8.30-9.00	Welcome				
9.00-9.45	Supply Chain Strategy in a Turbulent and Uncertain World				Pr. Martin Christopher
9.45-10.30	Organizational Project Management: A strategic integrated view of all project-management related activities				Pr. Nathalie Drouin
					10.30-11.00 MID-MORNING BREAK
11.00-11.45	Cross-Governmental Policy Uncertainty and Power Asymmetry: Implications for Sustainable Supply Chain Coordination in the Belt-and-Road Context				Pr. Juh Bilong Sheu
					11.45-13.15 LUNCH BREAK
13.30-16.30	Round table discussion: Management and Development of Real Estate Projects, IAE Metz, Amphi 1, Chairs: Fana Disler, Frédéric Dialer & Gilles Henry				
Room 200 Session 11: Blockchain in SCM Chairs: Carlo Giglio & Annarita De Maio	Room 201 Session 1.2 Design & Sustainable SC Chair: Mourad Chouki	Room 208 Session 1.3 Project Management: Practices and Performance Chair: Ilias Majdouline	Room 209 Session 1.4. Mutualisation et SI Logistique [French Session] Chair: Salomée Ruel	Room 210 Session 1.5 General Topic: SCM-Logistics Chair: Valérie Fernandes	
Rami Alkhudary, Xavier Bussat, Pierre Fenies Blockchain Technology: A Systematic Literature Review	Dan'Asabe Godwin Geyi, Yahaya Yusuf The influences of sustainable supply chain practices on sustainability performance of the oil and gas supply chains: the mediating role of agility	Johannes Hobæk, Carole Daniel The high cost of low performance: Lessons learned from the Norwegian Armed Forces	Marie-Laure Baron, Ali Khodabadi, Antoine Kauffmann Système de rendez-vous portuaire mutualisé: autopsie d'un échec. Quelle pertinence d'une approche par la théorie des communs ?	Zahra Nafaa The role of local supply chains in the resilience of the territorial products	Nachiappan Subramanian, Angappa Gunasekaran, Yahaya Yusuf, Benjamin Mathe, Omar Bentahar, Samir Benzida The Role Of Soft Quality Factors And Supply Chain Collaboration In Emerging Economies: Empirical Evidence From China
13.30-13.55					
13.55-14.20	Klara Paardenkooper, Luca Gelsomino Creating value for SMEs with the logistic applications of blockchain	Mourad Chouki, Valérie Fernandes, Salomée Ruel, Brigitte Borja De Mozota Vers le « Digital Project Integration » : apports d'une approche analogique avec le Supply Chain Integration	Per Engelseth, Jan-Ake Törnroos, Yufeng Zhang Network Coordination of Outsourced Engineering Services -A Process-Focused View of Project Management	Shiming Liu, Sophie Hannequin, Daniel Roy Mutualisation décentralisée des activités d'en-tête posé à l'aide de blockchains	

DAY 2 THURSDAY 20TH JUNE 2019 - OVERVIEW OF THE PROGRAMME

14.20-14.45 Carlo Guglio, Annarita De Maio Understanding the Determinants of Crowdsourcing in the Last-Mile Delivery: A Case Study Evaluation in Southern Italy	14.45-15.10 Yasanur Kayikci Blockchain Technology Implementation in Food Supply Chain: Literature Review	15.30-15.55 15.55-16.20 Christian Dianoux, Jean-Pierre Mouline, Hélène Yidiz L'assistant mobile pour une vente plus efficace	15.10-15.30 : AFTERNOON BREAK	Room 200 Session 2.1 Marketing et Distribution (French Session) Chair: Béatrice Siadou-Martin	Room 201 Session 2.2 Transportation: challenges in research and practice Chair: Bissam Moncef	Room 202 Session 2.3 Humanitarian SC Chair: Sean Grogan	Room 209 Session 2.4 Management des achats (French Session) Chair: Laurence Viale	Room 210 Session 2.5 General Topic: SCM Logistics Chair: Hicham Abbad	Room 208 Session 2.6 Humanitarian SC Chair: Rachid El Hilà	Room 207 Session 2.7 Reverse Logistics Chair: Ronald Martinod
Nadia Lehoux, Khalid Bachkar, Hicham Abbad A cooperative production game theory approach for the design of a supply network with uncertain demand	Eileen Murphy, Thierry Houe, Nathalie Dagorn Using the planetary boundaries framework to design an integrated green supply chain: the case of the textile and clothing industry	Frédérique Debliens, Nadia Lehoux, Pascal Forget, Denis Blanchet A methodology to implement performance management in the construction industry	Aramis Marin Conception and impact of social entrepreneurship projects	Rachid El Hilà, Olivier Bistorin, Nidhal Rezg, Leonel Castaneda L'informatic embarquée : Une solution avantageuse et un facteur de compétitivité pour les transporteurs routiers de marchandises : cas des opérateurs marocains	Kaouthar Telmenseur, Rachid El Hilà Integrated maintenance and service policies definition for urban ropeway transport system	Joachim Arts, Willem van Jaarsveld Projected Inventory Level Policies for Lost Sales Inventory Systems	Tanimu Dandite, Yahaya Yusuf, Nachiaappan Subramanian Organizational Culture and Performance Outcomes of Sustainable Supply Chain Management Practices: A Case Study of Oil and Gas Supply Chain	Dorsaf Zouari, Karine Samuel Relation client-fournisseur : Que le rôle pourrait jouer le contrat pour maîtriser les problèmes de coordination ?	Sadok Turki, Zouhour Guiria, Nidhal Rezg Optimization of the planning of two-level disassembly systems in a reverse logistics chain under failure machine uncertainty	Small Benziaui, Naouel Makoui Analyse de l'intégration de l'E-achat et son impact sur la performance de l'entreprise
14.20-14.45 Emre Tokgoz, Khalid Bachkar, Hicham Abbad A cooperative production game theory approach for the design of a supply network with uncertain demand	14.45-15.10 Colette GrandMontagne Renard, Nicolas Dorkel (French session) Stratégies et adaptations des acteurs du commerce intégré en territoires frontaliers	15.30-15.55 15.55-16.20 Liam R.A. Crozier, Amar Ramudhin Automated Rail Freight Path Feasibility Using Graph Databases	15.10-15.30 : AFTERNOON BREAK	Room 200 Session 2.1 Marketing et Distribution (French Session) Chair: Béatrice Siadou-Martin	Room 201 Session 2.2 Transportation: challenges in research and practice Chair: Bissam Moncef	Room 202 Session 2.3 Humanitarian SC Chair: Sean Grogan	Room 209 Session 2.4 Management des achats (French Session) Chair: Laurence Viale	Room 210 Session 2.5 General Topic: SCM Logistics Chair: Hicham Abbad	Room 208 Session 2.6 Humanitarian SC Chair: Rachid El Hilà	Room 207 Session 2.7 Reverse Logistics Chair: Ronald Martinod
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DAY 2 THURSDAY 20TH JUNE 2019 - OVERVIEW OF THE PROGRAMME

Room 200 Session 2.1 Marketing et Distribution (French Session) Chair: Béatrice Siadou-Marün	Room 201 Session 2.2 Transportation: challenges in research and Practice Chair: Bissam Moncef	Room 208 Session 2.3 Humanitarian SC Chair: Sean Grogan	Room 209 Session 2.4 Management des achats (French Session) Chair: Laurence Viale	Room 210 Session 2.5. General Topic: SCM Logistics Chair: Hicham Abbad
Béatrice Siadou-Marün Quand les consommateurs s'engagent dans le développement de nouveaux produits... Une exploration qualitative	Brian Peach, Amar Ramudhin The use of Machine Learning Algorithms for UK Road Network Analysis	Chaher Alzaman, Akif Bulgak Urban Transportation Activities: Considering the Economic, Social, and Ecological Dimensions	Laurence Viale Caractérisation de l'agilité de la fonction Achats dans le processus d'innovation des PME	Salomée Ruel, Morgane M.C. Fritz Impact of gender diversity in supply chains on corporate social responsibility: developing a research agenda
Thierry Morvan, Olivier Mevel, Nélida Morvan Les drive sont-ils l'avenir de la grande distribution alimentaire ? Une analyse des comportements et des attentes des consommateurs en termes de taux de service marketing et logistique	Marc Ardizio A collaborative environment for transport companies	Michael Oke Evaluation of the distribution of fertilizer to Nigeria farmers in the past and present	Lucile Veran, Christophe Pascal, Eric Garcia, Jean-Baptiste Capgras Les météo-organisations de soins au défi de la performance de la supply chain : une étude exploratoire sur le rôle des fonctions support	Dan Asabe Godwin Geyi, Angappa Gunasekaran, Yahaya Yusuf, David Hanley The roles of different agile enablers in increasing the outcomes of sustainability practices
16.20-16.45				16.45-17.10
19.00				Friendship drink in City Hall (Hôtel de Ville), 1 Place d'Armes, 57000 Metz
20.15				Gala Dinner, Cercle mess Lasalle - Metz, 7 Rue aux Ours, 57000 Metz

DAY 3 FRIDAY 21ST JUNE 2019 - OVERVIEW OF THE PROGRAMME

	Plenary session		Host
9.00-9.30	Welcome tea/coffee/registration		
9.30-10.15	Big Data Analytics in Logistics and Supply Chain Management		Pr. Angappa Gunasekaran
10.15-10.45 MID-MORNING BREAK			
10.45-11.30	Is ignorance beneficial or detrimental for projects?		Pr. Lavagnon Ika
11.30-12.15	E-commerce and digitalisation strategies in the B2B supply chain		Pr. Michael Bourlakis
12.15-13.45 LUNCH BREAK			
Room 200 Session 3.1 Sustainable Urban Logistics Chair: Andrea Genovese	Room 201 Session 3.2 Managing Digital Supply Chain Chair: Yasunori Kayikci	Room 208 Session 3.3 Financial Risk Assessment for manufacturing control Chair: Sofiene Dellagi	Room 209 Session 3.4 Project et Innovation (French Session) Chair: Didier Nobile
Zheng Wang, Jiuh-Biing Shieh A two-level algorithm for lunch delivery problem	Quai Oulmakhki, Jerome Verny, Damien Roussel Blockchain in supply chain : towards a new supply chain design with an interactive game approach	Zakaria Chekouki, Ilias Majdouline Logistics Distribution Routing Optimization of terror products for solidarity shelves: A case study of a group of cooperatives and tourist establishments in rural areas of Sousse Massa region	Laurent Muller, Stephane Gouttes, Mauricio Camargo Innovation et agilité - identification des facteurs clefs de succès pour le développement des PME
13.45-14.10			
Hakim Akeb, Btissam Moncef Last mile delivery in urban areas: Exploring pricing and customer density	Eric Lambourdiere, Elsa Corbin Digital supply chains and firm competitive advantage: a dynamic capabilities perspective	Christophe Sauvey, Wajid Trabelsi Mathematical modelling of investment in new production means	Walid Behri Les systèmes multi-agents pour une planification de projet plus agile
14.10-14.35			
14.35-15.00	José M. Garcia-Gallego, Taewin Kang, Sergio Rubio, Andrea Genovese Lorry Park selection criteria: what do lorry drivers appreciate? A study in the UK	Anir Pirayesh, Marie Loridan A conceptual methodology for the evaluation of Information Flows' impact on Supply Chain performance: A case study in agribusiness	Zied Hajji, Sofiene Dellagi, Lahcen Miftah, Ilyes Majdouline Integrated Logistics, Production and Maintenance Problem for a Multiple-Product System
Room 210 Session 3.5 General Topic: SCM-logistics (French Session) Chair: Thierry Morvan			
			Elizabeth Emile Couzineau-Zegward, Oliver Meier L'évolution de la fonction Supply Chain au sein de la Gouvernance d'entreprise au prisme de « l'ambidextrie organisationnelle »
Ludivine Chaze Magnan, Blandine Ageron, Emilie Haureau Compétences dans le SCM – Une étude de cas française			
Fahreddine Moulay Othman Idrisi Nawfal Bahia Research in logistics and supply chain management conducted in Morocco: A systematic review of literature from 2010 to 2018			

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	Room 200 Session 3.1 Sustainable Urban Logistics Chair: Andrea Genovese	Room 201 Session 3.2 Managing Digital Supply Chain Chair: Yasanur Kayikci	Room 208 Session 3.3 Financial Risk control Chair: Sofiene Dellagi	Room 209 Session 3.4 Projet et Innovation (French Session) Chair: Didier Nobile	Room 210 Session 3.5 General Topic: SCM-Logistics (French Session) Chair: Thierry Morvan
15.00-15.25	Shucheng Luo, Andrea Genovese, Antonio Sgalambro, Francesco Ciardiello A Multi-Stakeholder Model for Fair and Efficient Cost Allocation in Urban Consolidation Centres	Valery Krylov, Vincent Montenaro Global industry vs local actors. Micro-political influences on an implementation failure in the Russian automotive industry	Seydou Sane, Pascaline Abo Leadership transactionnel et succès des projets d'aide publique au développement : effets médiateurs de l'approche coopérative de résolution de conflits et de la confiance groupale	Souleymane Dicko, Sophie Hennequin, Daniel Roy, Abdel Kader Keita, Yaya Kone Modélisation spatiale par agents pour la gestion communautaire durable de la forêt de la Faya au Mali	
15.25 -15.50 AFTERNOON BREAK					
	Room 200 Session 4.1 Capital-risque et Management de projet (French Session) Chair: Khim Veasna	Room 201 Session 4.2 Supply chain de la Santé (French Session) Chair: Naoual Makkoufi	Room 208 Session 4.3 General Topic: SCM-Logistics Chair: Aramis Marin	Room 209 Session 4.4 Buyer-Supplier relationship Chair: Olivier Mevel	Room 210 Session 4.5 Supply chain de la Santé (French Session) Chair: Meriam Karaa
15.50-16.15	Hodonou Daunon, Jérémie Aldrin, Denis Choffel, Régis Rouyer Etude empirique des déterminants de la performance des communes de Meurthe et Moselle	Auguste Rakotondranaivo Concevoir et innover la supply chain pour l'alimentation. Le cas des personnes âgées fragiles	Smail Benzidja, Omar Bentahar, Nachiaappan Subramanian, Chen Fan Supply Chain Manager Competency Framework: Evidence from Chinese Automobile Industry	Ahmed Hamdi, Tarik Saïkouk The Nexus Supplier: The Contingent Effect of Density	Noura Zaghmouri Lean Management et organisations de santé – Recherche-intervention sur la mobilisation des leviers managériaux lors du processus d'innovation managériale au sein des établissements hospitaliers

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Veeana Khim, Damnon Hodonou Monitoring et pilotage des projets innovants : risque de liquidité et rente d'agence des fonds d'investissement	Rami Alkhudary, Paul Gardiner Career Path Development of Project Managers: A Systematic Review and Focus Group	Sarah Garidi La gestion des connaissances dans une organisation multi-sites	Mahfod Jomana Managing the quality in decision of supplier selection: Integrated QFD-MCDM	Merian Karaa L'intérêt de la mise en place d'une traçabilité des déchets hospitaliers: Cas d'un Centre Hospitalier français
Jérémie Aldrin, Denis Choffel Le statu-quo comme meilleure rémunération du risque dans les collectivités : la faille du contrôle de gestion en management public	Aicha Aguezzoul Logistiques KPIs in Lean Six Sigma approach: Healthcare case	Jamal Elbaz, Ouafae Zerouali Ouariti, Fadila El Bichri How does organizational culture influence the adoption of Supply Chain Finance? The case of Moroccan companies	Fatiha Naoui-Outini, Poonam Oberoi Market Orientation- a catalyst for achieving innovative performance for purchasers during supplier collaboration	Auguste Rakotondranaino, Nathalie Royer, Eric Bonjour Application du Lean Six Sigma pour l'amélioration de la supply chain hospitalière et évaluation de son acceptabilité
Didier Nobile La reconversion d'un territoire sidérurgique : une gestion de projet fondée sur la prospective et l'orientation	Najet Toufah Raising Moroccan firms' financial and social performance through The Business process management		Josef-Peter Schöggel, Morgane Fritz, Ulla Saari, Rupert J. Baumgartner The effect of consumers' environmental awareness on product perception - the case of the Fairphone	
16.15-16.40	16.40-17.05	17.05-17.30		

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