# Power Analysis: Sample Size, Effect Size, Significance, and Power

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Please download: SpiderRM.sav and Missirlian article



#### **Outline for today**

- Discussion of research article (Missirlian et al)
- Power analysis (the "Big 4"):
  - Statistical significance (p-value,  $\alpha$ )
    - What does the p-value mean, really?
  - Power (1-β)
  - Effect size (Cohen's rules of thumb)
  - Sample size (n)
    - Calculating min required sample size
- Overview of linear models for analysis
- SPSS tips for data prep and analysis

### Practice reading article

- Last time you were asked to read this journal article, focusing on the statistical methods:
- Missirlian, et al., "Emotional Arousal, Client Perceptual Processing, and the Working Alliance in Experiential Psychotherapy for Depression", Journal of Consulting and Clinical Psychology, Vol. 73, No. 5, pp. 861–871, 2005.
- How much were you able to understand?



#### Discussion:

- What research questions do the authors state that they are addressing?
- What analytical strategy was used, and how appropriate is it for addressing their questions?
- What were their main conclusions, and are these conclusions warranted from the actual results /statistics /analyses that were reported?
- What, if any, changes/additions need to be made to the methods to give a more complete picture of the phenomenon of interest (e.g., sampling, description of analysis process, effect sizes, dealing with multiple comparisons, etc.)?

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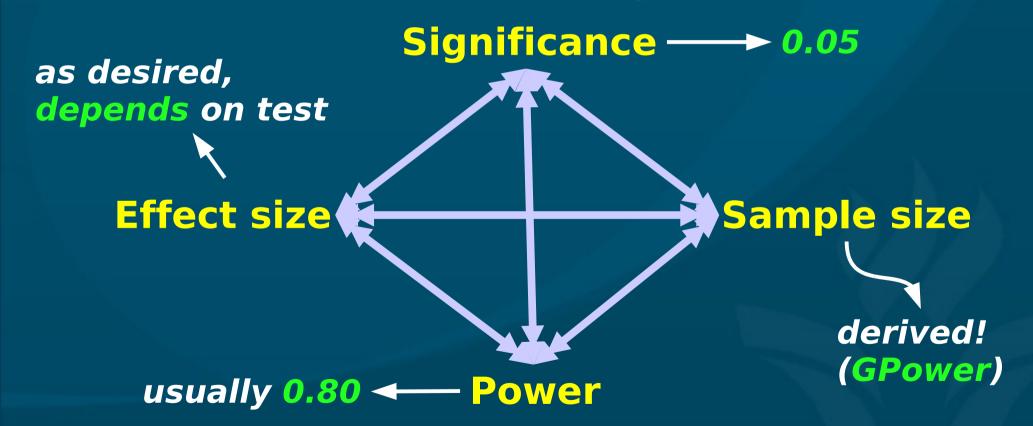
#### **Central Themes of Statistics**

- Is there a real effect/relationship amongst the given variables?
  - How big is that effect?
- We evaluate these by looking at
  - Statistical significance (p-value) and
  - Effect size ( $r^2$ ,  $R^2$ ,  $\eta$ , d, etc.)
- Along with sample size (n) and statistical power (1-β), these form the "Big 4" of any test



## The "Big 4" of every test

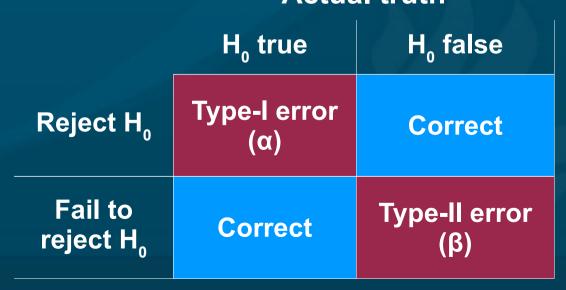
- Any statistical test has these 4 facets
- Set 3 as desired → derive required level of 4<sup>th</sup>





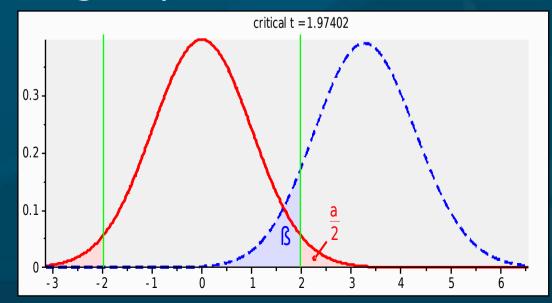
## Significance ( $\alpha$ ) vs. power (1- $\beta$ )

- $\alpha$  is our tolerance of Type-I error: incorrectly rejecting the null hypothesis  $(H_o)$
- $\blacksquare$  β is our tolerance of Type-II error: failing to reject  $H_o$  when we should have rejected  $H_o$ .
- Set  $H_0$  so that Type-I is the worse kind of error
- Power is  $1-\beta$
- e.g., parachute inspections (what should H<sub>o</sub> be?)



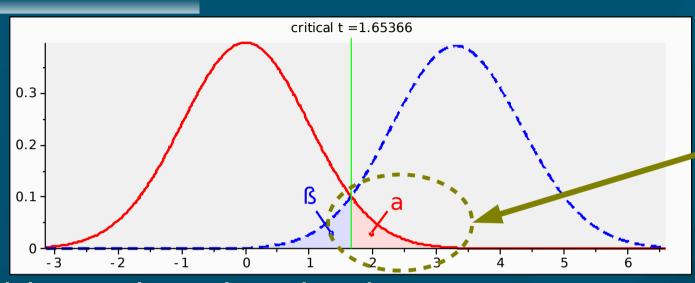
## Significance: example

- RQ: are depression levels higher in males than in females?
  - IV: gender; DV: depression (e.g., DES)
  - What is  $H_o$ ? (recall:  $H_o$  means no effect!)
- Analysis: independent-groups t-test
- What does Type-I error mean?
- What does Type-II error mean?





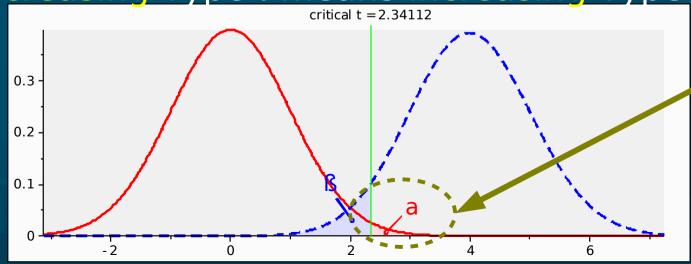
## Impact of changing a



 $\alpha = 0.05$ 

(without changing data)
decreasing Type-I means increasing Type-II!

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### What is the p-value?

- Given data and assuming a model, the p-value is the computed probability of Type-I error
  - Assuming model is true and  $H_0$  is true, p is the probability of getting data that is at least as extreme as what we observed
  - Note: this does not tell us the probability that  $H_0$  is true!  $p(data|H_0)$  vs.  $p(H_0|data)$
- Set the significance level ( $\alpha$ =0.05) according to our tolerance for Type-I error: if p <  $\alpha$ , we are confident enough to say the effect is real



### Myths about significance

- (why are these all myths?)
- Myth 1: "If a result is not significant, it proves there is no effect."
- Myth 2: "The obtained significance level indicates the reliability of the research finding."
- Myth 3: "The significance level tells you how big or important an effect is."
- Myth 4: "If an effect is statistically significant, it must be clinically significant."



### Problems with relying on p-val

- When sample size is low, p is usually too big
  - → if effect size is big, try bigger sample
- When sample size is very big,
  p can easily be very small even for tiny effects
  - e.g., avg IQ of men is 0.8pts higher than IQ of women, in a sample of 10,000: statistically significant, but is it clinically significant?
- When many tests are run, one of them is bound to turn up significant by random chance
  - → multiple comparisons: inflated Type-I



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#### **Effect size**

- Historically, researchers only looked at significance, but what about the effect size?
- A small study might yield non-significance but a strong effect size
  - Could be spurious, but could also be real
  - Motivates meta-analysis –
     repeat the experiment, combine results:
     with more data, it might be significant!
- Current research standards require reporting both p-value as well as effect size



#### Measures of effect size

- For *t*-test and any between-groups comparison:
  - Difference of means:  $d = (\mu_1 \mu_2)/\sigma$
- For ANOVA:  $\eta^2$  (eta-squared):
  - Overall effect of IV on DV
- For bivariate correlation (Pearson, Spearman):
  - r or  $r^2$ :  $r^2$  is fraction of variability in one var explained by the other var
- For regression:  $R^2$  and  $\Delta R^2$  (" $R^2$ -change")
  - Fraction of variability in DV explained by overall model  $(R^2)$  or by each predictor ( $\Delta R^2$ )

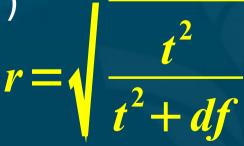
### Interpreting effect size

- What constitutes a "big" effect size?
- Consult literature for the phenomenon of study
- Cohen '92, "A Power Primer": rules of thumb
  - Somewhat arbitrary, though!
- For correlation-type r measures:
  - $0.10 \rightarrow \text{small}$  effect (1% of var. explained)
  - 0.30 → medium effect (9% of variability)
  - 0.50 → large effect (25%)



## Example: dependent t-test

- Dataset: SpiderRM.sav
- 12 individuals, first shown picture of spider, then shown real spider → measured anxiety
- Compare Means → Paired-Samples T Test
- SPSS results: t(11) = -2.473, p < 0.05
- Calculate effect size: see text, p.332 (§9.4.6)
  - $r \sim 0.5978$  (big? Small?)
- Report sample size (df), test statistic (t), p-value, and effect size (r)





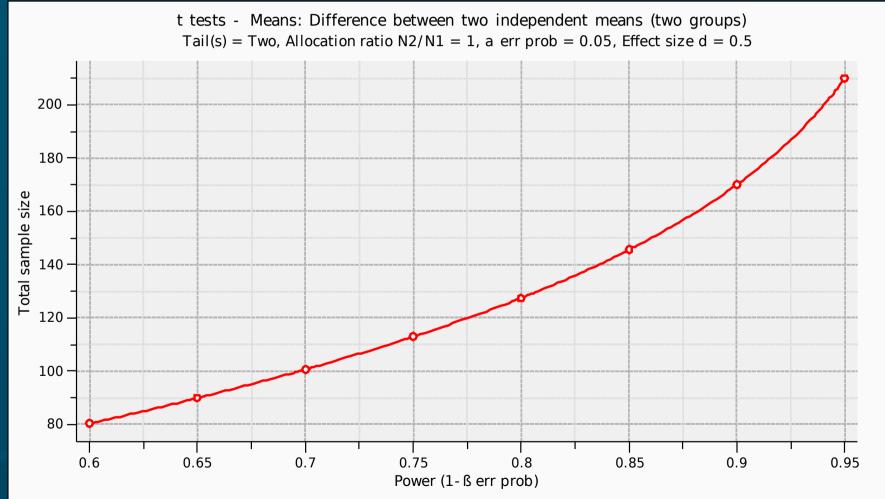
### Finding needed sample size

- Experimental design: what is the minimum sample size needed to attain the desired level of significance, power, and effect size (assuming there is a real relationship)?
- Choose level of significance: usually  $\alpha = 0.05$
- Choose power: usually  $1-\beta = 0.80$
- Choose desired effect size
  - From literature or Cohen's rules of thumb
- → use GPower or similar to calculate the required sample size (do this for your project!)



## Power vs. sample size

■ Choose  $\alpha = 0.05$ , effect size d = 0.50, and vary  $\beta$ :





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#### Overview of Linear Methods

- For scale-level DV:
  - dichotomous IV → indep t-test
  - categorical IV → one-way ANOVA
  - multiple categorical IVs → factorial ANOVA
  - scale IV → correlation or regression
  - multiple scale IVs → multiple regression
- For categorical DV:
  - categorical IV  $\rightarrow \chi^2$  or log-linear
  - scale IV → logistic regression



#### SPSS tips!

- Plan out the characteristics of your variables before you start data-entry
- You can reorder variables: cluster related ones
- Create a var holding unique ID# for each case
- Variable names can't have spaces: try " "
- Add descriptive labels to your variables
- Code missing data using values like '999'
  - Then tell SPSS about it in Variable View
- Clean up your output file (\*.spv) before turn-in
  - Add text boxes / headers; delete junk