

# Categorical Data Analysis and Meta-Analysis

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CPSY501

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*Download:*

- ***GenderDepr.sav***
- ***Fitzpatrick et al.***
- ***Hill & Lent***

# Outline for today

## ■ Categorical Data Analysis

- Entering frequency data
- Chi-squared test and effect sizes
- SPSS example
- Log-linear analysis example: Fitzpatrick 01
- Interactions

## ■ Meta-Analysis

- Combining effect sizes
- Example: Hill & Lent (2006)

# Contingency Tables

- When comparing two **categorical** variables, all observations can be partitioned into **cells** of the **contingency table**
  - e.g., two **dichotomous** variables: **2x2** table
  - **Gender** vs. clinically **depressed**:

	Depressed	Not Depressed
Female	126	154
Male	98	122

- **RQ**: is there a significant **relationship** between **gender** and **depression**?

# SPSS: Frequency Data

- Usually, each **row** in the Data View represents one **participant**
  - In this case, we'd have **500** rows
- For our example, each **row** will represent one **cell** of the contingency table, and we will specify the **frequency** for each cell
- **Open:** GenderDepr.sav
- Data → Weight Cases: **Weight Cases by**
  - Select “**Frequency**” as Frequency Variable

## 2 Categorical Vars: $\chi^2$ and $\phi$

- Chi-squared ( $\chi^2$ ) test: Two categorical variables
  - Asks: is there a significant relationship?
  - Requires no cells have expected count  $\leq 1$ , and  $<20\%$  of cells have expected count  $< 5$ , otherwise must resort to Fisher's exact test
- Effect size:
  - $\phi$  is akin to correlation: definition:  $\phi^2 = \chi^2 / n$
  - Cramer's V extends  $\phi$  for more than 2 levels
  - Odds ratio: #yes / #no

# SPSS: $\chi^2$ and $\phi$

- Analyze → Descriptives → Crosstabs:
  - One var goes in Row(s), one in Column(s)
  - Cells: Counts: Observed, Expected, and Residuals: Standardized, may also want Percentages: Row, Column, and Total
  - Statistics: Chi-square, Phi and Cramer's V
  - Exact: (runs Fisher's exact test; computationally intensive)
- If  $\chi^2$  is significant, use standardized residuals (z-scores) to follow-up which categories differ

# Reporting $\chi^2$ Results

- As in ANOVA, IVs with **several** categories require **follow-up** analysis to determine **which** categories show the effect
  - The equivalent of a **pairwise** comparison is a **2x2** contingency table!
- **Report:**

“There was a **significant** association between **gender** and **depression**,  $\chi^2(1) = \underline{\hspace{1cm}}$ ,  $p < .001$ . Females were **twice** as likely to have depression as males.”

  - **Odds ratio:** (**#F w/depr**) / (**#M w/depr**)

# Log-Linear Analysis

- Relationship among many categorical variables
  - Need not have IV/DV distinction
- Application of the General Linear Model (ANOVA, Regression) for several categorical variables
  - [ For dichotomous (0/1) variables, use log of probability of getting a “1” ]
- Look for moderation / interactions:
  - e.g., Employment \* Gender \* Depression



# Goodness of Fit

- Two  $\chi^2$  metrics measure how well our model (expected counts) fits the data (observed):
  - Pearson  $\chi^2$  and likelihood ratio (G)  
(likelihood ratio is preferred for small n)
- Significance test looks for deviation of observed counts from expected (model)
  - So if our model fits the data well, then the Pearson and likelihood ratio should be small, and the test should be non-significant
- SPSS tries removing various effects to find the simplest model that still fits the data well

# Hierarchical Backward Select'n

- By default, SPSS log-linear regression uses **automatic** hierarchical “**backward**” selection:
- Starts with **all** main effects and **all** interactions
  - For a “**saturated**” categorical model, **all cells** in contingency table are modelled, so the “full-factorial” model fits the data **perfectly**: **likelihood** ratio is **0** and **p-value** = **1.0**.
- Then **removes** effects one at a time, starting with higher-order interactions first:
  - Does it have a **significant** effect on fit?
  - How much does fit **worsen**? ( $\Delta G$ )

# Example: Fitzpatrick et al.

- ◆ Fitzpatrick, M., Stalikas, A., Iwakabe, S. (2001).  
Examining Counselor Interventions and Client Progress in the Context of the Therapeutic Alliance.  
*Psychotherapy*, 38(2), 160-170.
- Exploratory design with 3 **categorical** variables, coded from session recordings / transcripts:
  - Counsellor **interventions** (**VRM**)
  - Client **good moments** (**GM**)
  - Strength of **working alliance** (**WAI**)
- **Therapy**: 21 sessions, male & female clients & therapists, expert therapists, diverse models.

# Fitzpatrick: Research Question

- RQ: For expert therapists, what associations exist amongst VRM, GM, and WAI?
- Therapist Verbal Response Modes:
  - 8 categories: encouragement, reflection, self-disclosure, guidance, etc.
- Client Good Moments:
  - Significant (I)nformation, (E)xploratory, or (A)ffective-Expressive
- Working Alliance Inventory
  - Observer rates: low, moderate, high

# Fitzpatrick: Abstract

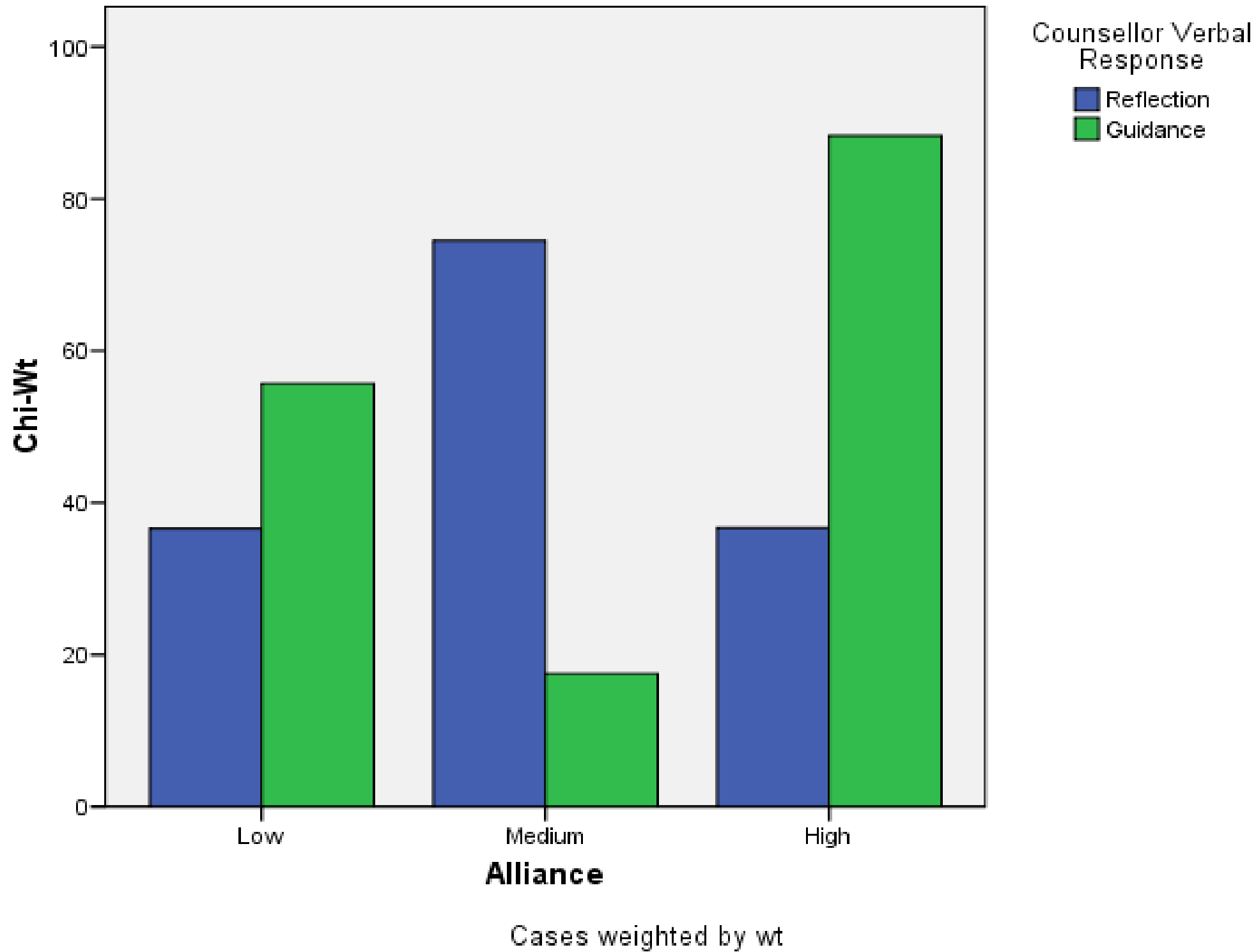
- Client “good moments” did not necessarily increase with Alliance
- Different interventions fit with good moments of client information (GM-I) at different Alliance levels.
- “Qualitatively different therapeutic processes are in operation at different Alliance levels.”
- Explain each statement and how it summarizes the results.

# Top-down Analysis: Interaction

- As in ANOVA and Regression, Loglinear analysis starts with the **most complex interaction** (“highest order”) and tests whether it **adds** incrementally to the overall **model fit**
  - Compare with  $\Delta R^2$  in regression analysis
- **Interpretation** focuses on:
  - **3-way** interaction: **VRM \* GM \* WAI**
  - Then the **2-way** interactions: **GM \* WAI**, etc.
- Fitzpatrick did **separate** analyses for each of the three kinds of **good moments**: **GM-I, GM-E, GM-A**

# Results: Interactions

- 2-way CGM-E x WAI interaction:
  - Exploratory Good Moments tended to occur more frequently in High Alliance sessions
- 2-way WAI x VRM interaction:
  - Structured interventions (guidance) take place in Hi or Lo Alliance sessions, while
  - Unstructured interventions (reflection) are higher in Moderate Alliance sessions
  - Describes shared features of “working through” and “working with” clients, different functions of safety & guidance.





# Meta-Analysis

- The APA journal has basic standards for literature review in many areas
- Meta-Analysis (MA) is a tool for combining results of quantitative studies in a systematic, quantitative way.
- Example Meta-Analysis journal article:
  - Hill, C. E., & Lent, R. W. (2006). A narrative and meta-analytic review of helping skills training: Time to revive a dormant area of inquiry. *Psychotherapy: Theory, Research, Practice, Training*, 43(2), 154–172.

# MA Focuses on Effect Sizes

- Choose groups of studies and subgroups of studies to **combine** and **compare**
- **g** : **difference** between the means divided by the pooled **standard deviation**
- **d** : unbiased **estimates** of the population effect size as reported by each study

# Combining Effect Sizes: ex.

- Example: two correlation studies, with
  - $r_1 = .22$  and  $r_2 = .34$
  - $N_1 = 125$  and  $N_2 = 43$
- Combine studies to estimate  $r$
- Unweighted average:  $(.22 + .34) / 2 = .28$
- Weighted average by sample size:  
 $[ .22(125) + .34(43) ] / (125 + 43) = .25$
- The larger sample has a smaller effect size!

# Persuasiveness of MA

- Quality of studies (design, etc.)
- Comparability of studies (variables, measures, participants, etc.)
  - Especially moderating factors!
- RQ: Differences among types of training? (instruction, modeling, feedback)
- Do we know the “amount” of training time examined in each study?
- What impact might these factors have on the interpretation of the meta-analysis?

# Hill & Lent (2006)

- p.159: Summary of **strategy** and **symbols** used
- p.160: **List of studies** being summarized (**k = 14**), including outcome measures, etc.
- Multiple measures were **aggregated** within each study by calculating a mean **effect size** and **standard error**
- Use **Cohen's** (1988) criteria for effect size: **d=0.20** (small), **d=0.50** (med), **d=0.80** (large)

# Global analysis: outlier

- Hill & Lent chose to **exclude** one entire study as an **outlier**: p.161:
- “Given its potential to disproportionately **influence** effect sizes, especially in a relatively **small** set of studies, the **outlier** study was omitted in our subsequent analyses.”
- Now only **13** studies left ...
- **Pros** & **cons** of this omission?

# Questions... pre-assignment

- Note: The **same group** of studies is used in all sections of Hill & Lent...
- How do the different **research questions** shape the MA calculations?
- How do **confidence intervals** help us interpret effect sizes (ES)?
- How do we **integrate** the results of different research questions?

# Formatting Tables in MS-Word

- Use the “insert table” and “table properties” functions of Word to build your tables; don’t do it manually.
- General guidelines for table formatting can be found on pages 147-176 of the APA manual.
- Additional tips and examples: see NCFR site: <http://oregonstate.edu/~acock/tables/>
- In particular, pay attention to the column alignment article, for how to get your numbers to align according to the decimal point.