

## OMADA Teambuilding Website Internship Position

OMADA Teambuilding is offering one paid position for a TWU student to oversee and work on developing a SEO plan and implementing an SEO plan for <a href="https://www.omadateambuilding.com">www.omadateambuilding.com</a> so that we have consistent rankings for strategic key words.

## Responsibilities:

- Review of OMADA Teambuilding
- Discuss potential Key words with Manager
- Develop an SEO plan that includes:
  - Key word optimization
  - Key word development
  - Link building
  - Google Analytic tracking
  - o Conversion rate tracking and development
  - o Pay per click management
  - Social media linking
  - o And more.
- Implementation of SEO plan.

## Oualification:

- Computer sciences degree preferred.
- Interest in Search Engine Optimization
- Experience working with TWU's Aqueduct system preferred.
- Self-motivated
- Passionate about web site design and performance.

To apply for this position please contact Jamie Barrow at <a href="mailto:omada@twu.ca">omada@twu.ca</a>.

Sincerely,

Mr. Jamie Barrow

Jano L Bonow

Director OMADA Teambuilding

