For my term project I am looking at cell phone use amongst Trinity Western students. My primary outcome variable will be their self described average monthly bill. Further questions that might affect this variable will include provider, phone operating system (iPhone, blackberry, android, other), whether their phone is a smartphone or not, if they have data on their phone plan, where they purchased their plan, their gender, contract or pay-as-you-go, if they are a student at Trinity Western University and finally how long they have had a cell phone for. I am not sure exactly how most of these factors will affect their self-described average monthly cell phone bill, but I can presume that having data on their plan would make it more expensive.

I plan to collect my own data as this would give me an accurate portrayal of the cell phone use on Trinity Western Campus. The unit of observation would be per-person. I would set up observation times where I would administer a quick questionnaire at a number of different locations on campus. These would include in front of the cafeteria, in front of the library, at either Douglas or Fraser dorms and in either of the collegiums.