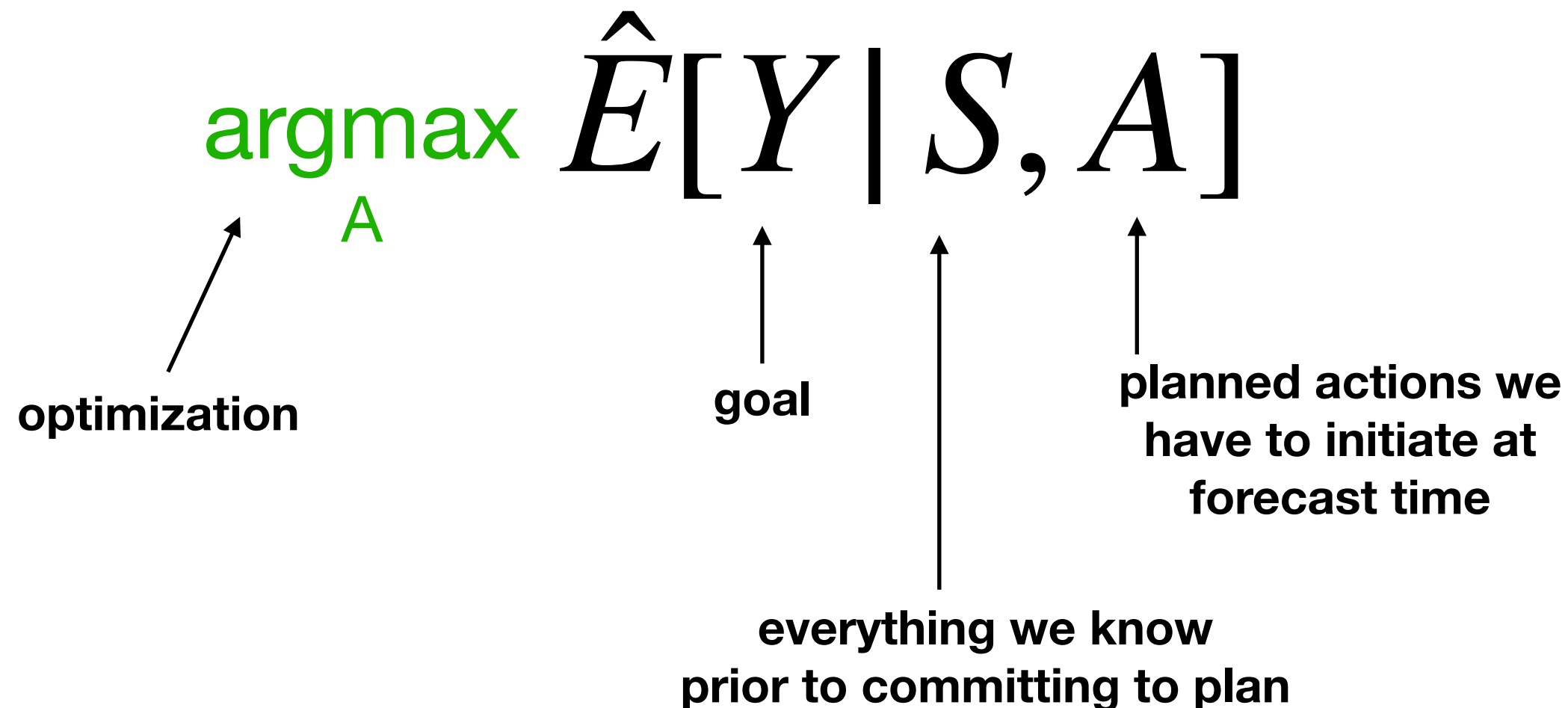


Models that tell you what to do



Story: ranking and recommendations