



PHASE 1 PHASE 2 PHASE 3

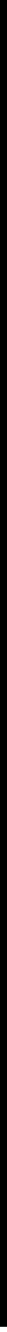
Amazing churn
prediction model

Send them
coupons!

Profit



tear down this wall



estimating stuff
real good

doing real
good stuff