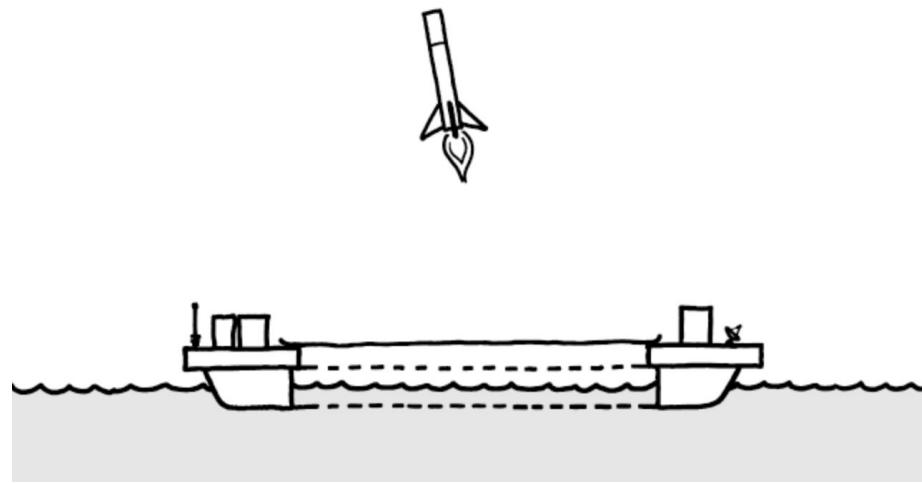


# Students, Systems, and Interactions: Synthesizing the First Four Years of Learning@Scale and Charting the Future

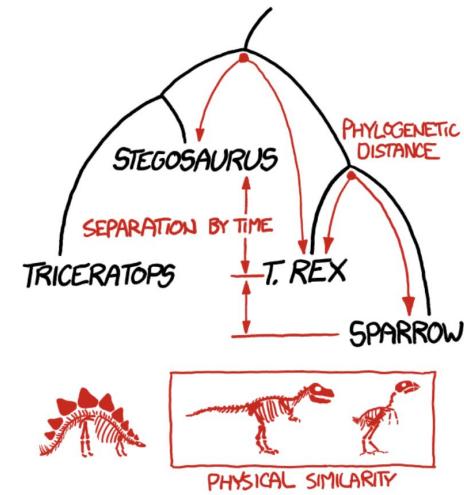
Sean Kross & Philip Guo

# Pushing the Limits



# Taxonomy

- Systems for Learning at Scale
  - One-to-One Systems
  - One-to-Many Systems
  - Many-to-Many and Automated Systems
- Interactions with Sociotechnical Systems
  - Individual Interactions with Learning Technologies
  - Group Interactions within Online Learning Communities
- Understanding Online Students
  - Modeling Student Knowledge
  - Promoting Global Access and Equity



# One-to-One Systems



# PeerStudio: Rapid Peer Feedback Emphasizes Revision and Improves Performance

Chinmay Kulkarni<sup>1</sup>, Michael S. Bernstein<sup>1</sup>, Scott Klemmer<sup>2</sup>

<sup>1</sup> Stanford University, <sup>2</sup> UC San Diego

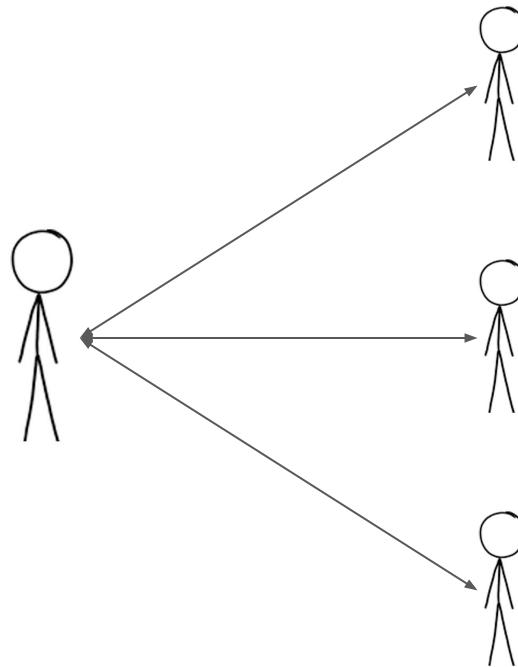
{chinmay,msb}@cs.stanford.edu, srk@ucsd.edu

The figure shows a screenshot of the PeerStudio platform. On the left, there's a rubric section with a green progress bar labeled 'Current learning career and potential trajectory'. Below it are two questions with 'Yes' and 'No' buttons: 'Does the author describe his or her current situation (background?)' and 'Does the author describe a potential learning direction or indicate uncertainty about a future learning direction?'. A callout box numbered 4 contains a tip: 'This looks mostly good, except for "Does the author describe a potential learning direction or indicate uncertainty about a future learning direction?". What do you think?' In the center, a student draft is shown with the heading 'Give feedback on this submission' and the instruction 'Describe your current learning career and potential trajectory (if known.)'. The draft text reads: 'I am a 22 year old Master degree student at [redacted] in the Netherlands. My study is in Sustainable Development in which I focus on Energy and Materials. My goal in life is to make the world a better and more sustainable place. When it comes to the more short term I would like to continue improving my grades and hopefully graduate with distinction. This comes easier in some classes than in others. Especially in the classes that do not come naturally to me I would like to improve the way I study so I can get a better grade. I think it is important to keep improving myself and feel like a better use of my time when it comes to studying will help me get the best out of myself.' To the right, an example of excellent work is shown with the heading 'Here's an example of excellent work'. It says: 'Compare work to this example to suggest improvements'. The example text reads: 'I am a college sophomore in the beautiful island country of the Outer Picturesques in the western Oceania, majoring in elephant studies with a minor in literary engineering.' At the bottom, there's a section for 'Most important learning aim' with the text: 'I am taking a required Elvish language course right now and I'm not doing so well—I'd like to improve my grades.' and a section for 'argest mental challenges'.

Figure 1: PeerStudio is a peer learning platform for rapid, rubric-based feedback on drafts. The reviewing interface above shows (1) the rubric, (2) the student draft, (3) an example of excellent work to compare student work against. PeerStudio scaffolds reviewers with automatically generating tips for commenting (4).

- Peer grading systems form the backbone of many online courses.
- Building systems to enable students to rapidly give and receive feedback allows them to quickly practice new skills.

# One-to-Many Systems



# Divide and Correct: Using Clusters to Grade Short Answers at Scale

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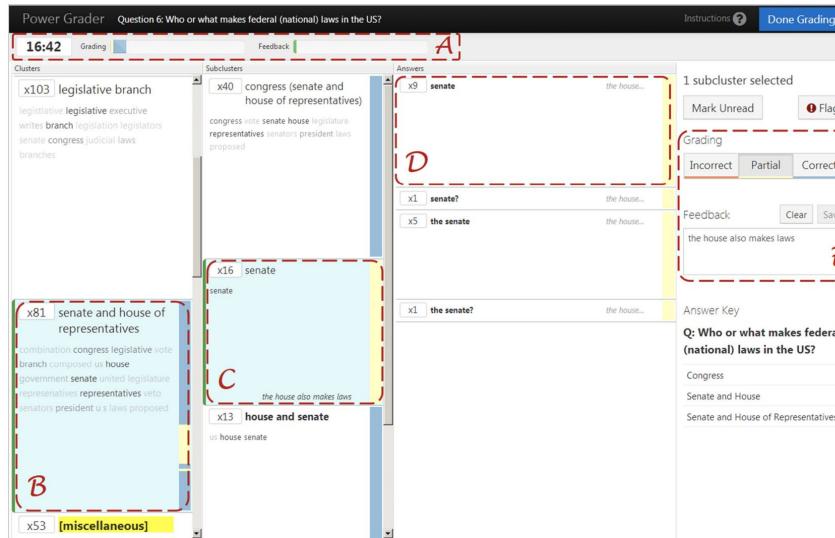


Figure 1: Grading a cluster in Question 6. (A) progress bars; (B) a cluster of 81 students, graded mostly correct (blue); (C) the selected subcluster, graded partially correct (yellow); (D) the answer “senate” by 9 students; (E) grading and feedback controls.

# Writing Reusable Code Feedback at Scale with Mixed-Initiative Program Synthesis

Andrew Head<sup>†\*</sup>, Elena Glassman<sup>†\*</sup>, Gustavo Soares<sup>†‡\*</sup>,  
 Ryo Suzuki<sup>§</sup>, Lucas Figueiredo<sup>‡</sup>, Loris D’Antoni<sup>¶</sup>, Björn Hartmann<sup>†</sup>

<sup>†</sup>UC Berkeley, <sup>‡</sup>UFCG, <sup>§</sup>CU Boulder, <sup>¶</sup>UW-Madison

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 ryo.suzuki@colorado.edu, loris@cs.wisc.edu

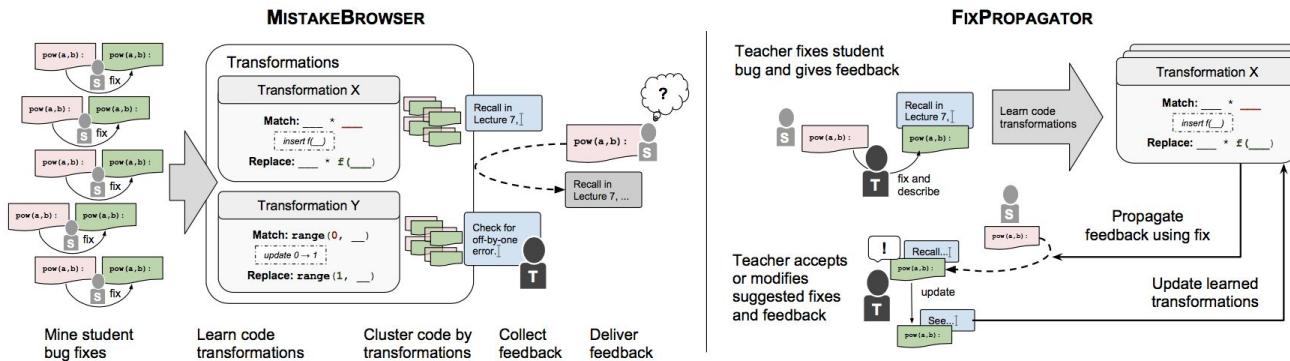
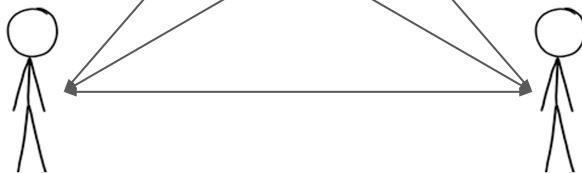
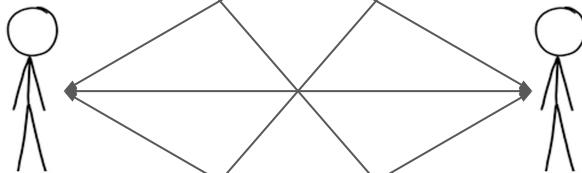


Figure 1. We contribute two interfaces that help teachers give feedback on incorrect student submissions using program synthesis. **MISTAKEBROWSER** learns code transformations from examples of students fixing bugs in their own code. Using these transformations, **MISTAKEBROWSER** clusters and fixes current and future incorrect submissions. The teacher adds feedback, one cluster at a time. **FIXPROPAGATOR** learns code transformations from examples of teachers fixing bugs in incorrect student submissions. The teacher annotates each fix with feedback. Using these annotated transformations, **FIXPROPAGATOR** propagates fixes and feedback to current and future incorrect submissions.

- Experts can effectively scale their reach by using data to direct their feedback to clusters of students.

# Many-to-Many and Automated Systems



# AXIS: Generating Explanations at Scale with Learnersourcing and Machine Learning

**Joseph Jay Williams<sup>1</sup>**    **Juho Kim<sup>2</sup>**    **Anna Rafferty<sup>3</sup>**    **Samuel Maldonado<sup>4</sup>**  
**Krzysztof Z. Gajos<sup>1</sup>**    **Walter S. Lasecki<sup>5</sup>**    **Neil Heffernan<sup>4</sup>**

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<sup>5</sup>Computer Science & Engineering  
University of Michigan, Ann Arbor  
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# An Automated Grading/Feedback System for 3-View Engineering Drawings using RANSAC

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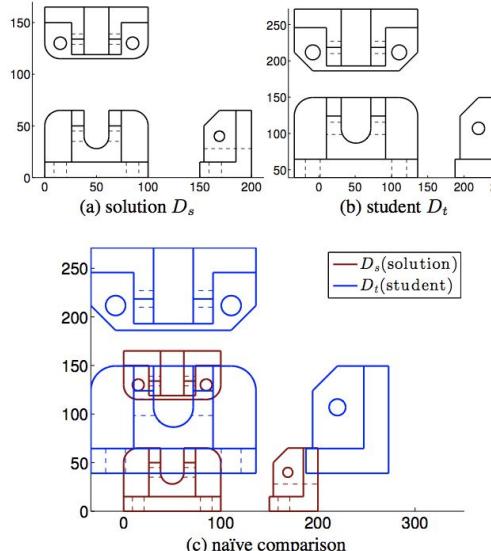
young@berkeley.edu

**Sara McMains**

UC Berkeley

Berkeley, CA 94720

mcmains@berkeley.edu



**Figure 8.** Comparing the solution to a student’s drawing. To be compared to  $D_t$ , all views in  $D_s$  are scaled 1.7 times larger. The top, front, and right views are translated (-33.8, +186.2), (-33.8, +39), and (+187.7, +39), respectively. All views have zero rotation and skew. By aligning them, the algorithm finds incorrect and missing lines, which are represented in blue and dark red.

# Problems Before Solutions: Automated Problem Clarification at Scale

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**John DeNero**

UC Berkeley

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---

```
Assignment: Project 1: Hog
OK, version v1.3.10
```

---

---

```
Unlocking tests
```

```
At each "? ", type what you would expect the output to be.
Type exit() to quit
```

---

```
Question 1 > Suite 1 > Case 1
(cases remaining: 4)
```

```
>>> roll_dice(2, make_test_dice(4, 6, 1))
? 3
-- Not quite. Try again! --

? 10
-- OK! --
```

---

Figure 1. An unlocking session where the student wishes to unlock question 1, initially provides an incorrect response, then provides a correct response.

- Automated systems allow students to experiment.
- Experimentation and early correction creates a safer environment for failure.

# Individual Interactions with Learning Technologies



# Student Skill and Goal Achievement in the Mapping with Google MOOC

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1. *No-shows*: students register for the course (usually before the course content is available) but never log in to the course to interact with the content
2. *Observers*: want to see what an online course is like or how this one is taught
3. *Casual learners*: want to learn one or two new things, either out of curiosity or a work/school-related need
4. *Completers*: complete as many course elements necessary to complete projects and earn a certificate of completion

# Demographic Differences in How Students Navigate Through MOOCs

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**Katharina Reinecke**

University of Michigan  
reinecke@umich.edu

---

Certificate earners view only 78% of learning sequences, on average; they completely skip 22% of course content.

Certificate earners engage in non-linear navigation behavior, often jumping backward to revisit earlier lectures.

Navigation backjumps from assessments to lectures are more common than lecture-to-lecture backjumps.

Older students and those from countries with lower student-teacher ratios (e.g., the US and European countries) visit and repeat more lecture sequences, which indicates more non-linear navigation and learning strategies.

Younger students and those from countries with higher student-teacher ratios (e.g., India, Kenya) visit and repeat fewer sequences, which indicates more linear navigation.

However, the effect of age is stronger than that of country; older students from countries with higher student-teacher ratios behave more like their similarly-aged counterparts in countries with lower student-teacher ratios.

---

Table 1. Summary of the main findings that we present in this paper.

- Students come into online courses with diverse goals, so course designers should make materials easy to access along non-linear and incomplete paths.

# Group Interactions within Online Communities



# The Role of Social Media in MOOCs: How to Use Social Media to Enhance Student Retention

<sup>1</sup>Saijing Zheng, <sup>2</sup>Kyungsik Han, <sup>1</sup>Mary Beth Rosson, <sup>1</sup>John M. Carroll

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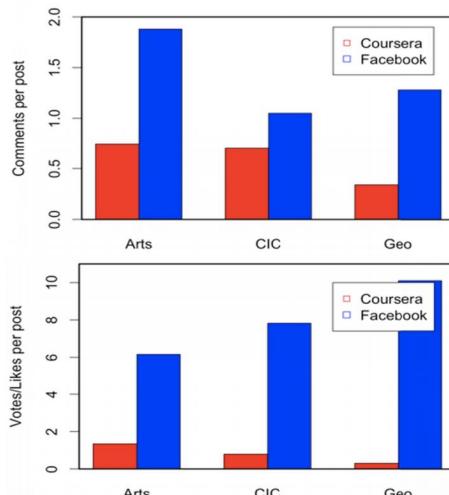


Figure 1. Summary of commenting (top) and Voting/Liking (bottom) activities.

*“What we need is a place to collaborate on our group project but Coursera is really not an ideal one. Since there is no collaboration feature on Coursera, we appropriated the forum and added a new thread on the forum to divide some place for our project discussion. But we cannot control the access to the thread. We experienced lots of interruptions. So we gave up and adopted Facebook.” [P8]*

*“I lost my interests in the Coursera forum after one week because it was very chaos. I didn’t know people there because I guess most of them were not willing to make friends. They used fake name, which made me feel untrusted. So later, I used a fake name too. Also, I rarely received replies from them on Coursera and when I answered some questions, no thanks received. It’s not like a human being interaction place. So I went to Facebook group, where I saw a totally different atmosphere... ”[P3]*

# Chatrooms in MOOCs: All Talk and No Action\*

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**Armando Fox**

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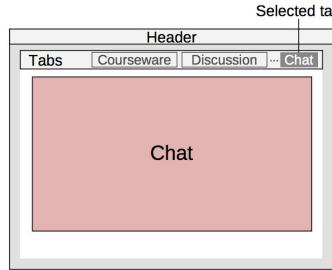
**Marti A. Hearst**

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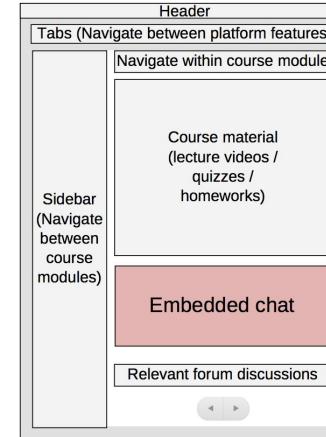
Computer Science Division and School of Information  
University of California, Berkeley, CA 94720, USA



(a) Chat tab interface, accessible to both the “chat tab” and “embedded chat” groups by clicking the “Chat” button in the upper right. The chat panel is wider and taller than the embedded chat, filling most of the browser window.



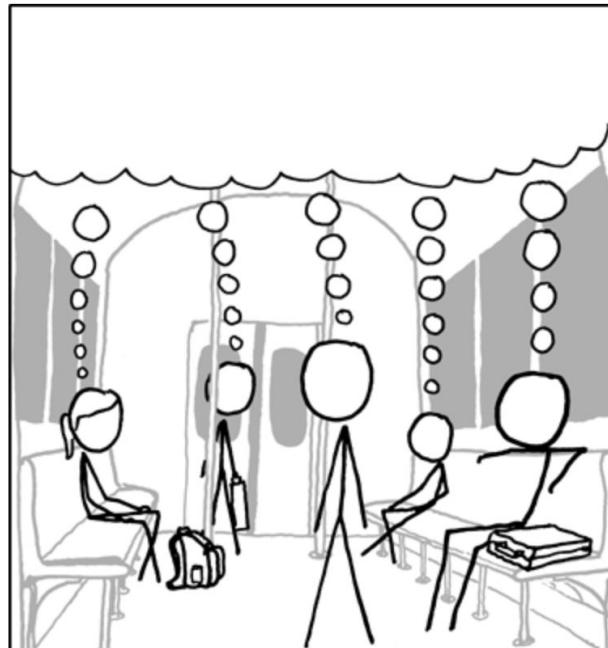
(b) Web chat interface, based on `qwebirc`. Messages with times are on the left, users are on the right, and messages are entered at bottom. Names have been changed.



(c) Embedded chat interface, accessible only to the “embedded chat” group. A smaller chat panel is presented below the lecture, quiz, or homework the student is currently interacting with. In some cases, the student may need to scroll to see it. If the student is not in the “embedded chat” group, the chat panel is hidden but the page is otherwise identical.

- Learning is an inherently social experience.
- A healthy community engenders trust and encourages knowledge-sharing.

# Modeling Student Knowledge



# Learning Transfer: does it take place in MOOCs?

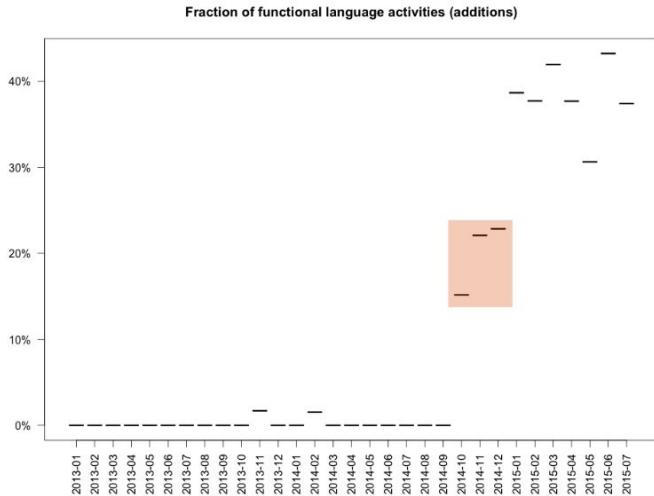
## An Investigation into the Uptake of Functional Programming in Practice

Guanliang Chen\*, Dan Davis†, Claudia Hauff and Geert-Jan Houben

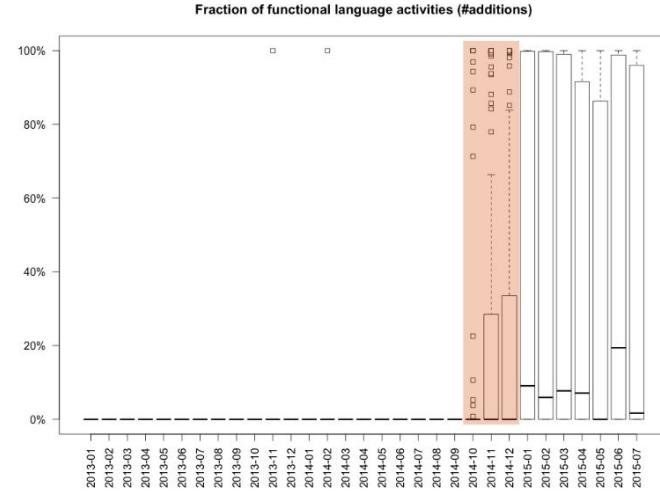
Delft University of Technology

Delft, the Netherlands

{guanliang.chen, d.j.davis, c.hauff, g.j.p.m.houben}@tudelft.nl



**Figure 6.** Fraction of functional programming activities among the 336 engaged Novice Learners with functional activities after FP101x. FP101x ran during the highlighted region.



**Figure 7.** Distribution of functional programming activities among the 336 engaged Novice Learners with functional activities after FP101x. FP101x ran during the highlighted region.

# Probabilistic Use Cases: Discovering Behavioral Patterns for Predicting Certification

**Cody A. Coleman**

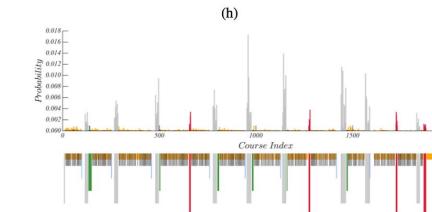
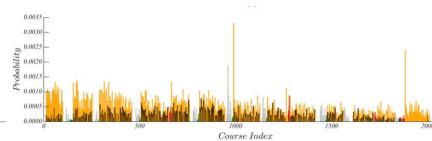
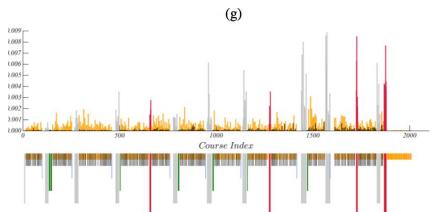
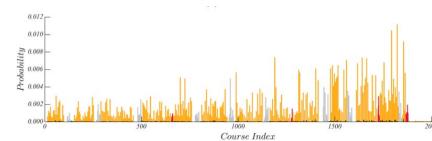
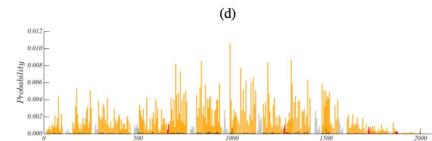
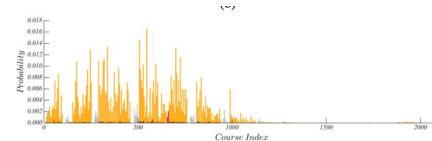
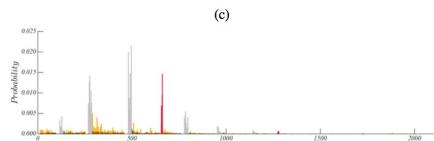
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**Isaac Chuang**

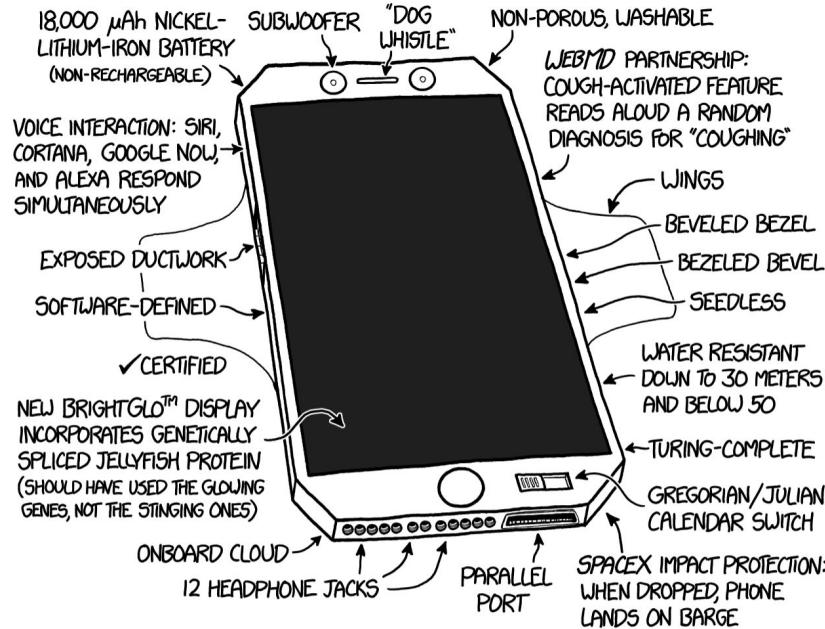
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(c) (d) (e) (f) (g) (h) (i) (j)

- We have abundant techniques for modeling student knowledge.
- What are effective and practical methods to deploy them at scale and measure their efficacy?

# Promoting Global Access and Equity



# Mobile Devices for Early Literacy Intervention and Research with Global Reach

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**Figure 1:** Children at our deployment sites using the tablets together. From left to right, in a remote Ethiopian village, in a school in South Africa and in a preschool in Alabama.

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- **Work without an Internet connection** by buffering data and providing alternate transmission paths.
- **Support remote administration** including the ability to monitor device health and remotely update content.
- **Simplify maintenance and administration** to support technical and non-technical local support personnel.
- **Provide a path to scalability** of a large number of sites and tablets.
- **Limit usage to educational content**, thus making it more accessible to a pre-literate population as well as reducing risk of theft.

# Towards Equal Opportunities in MOOCs: Affirmation Reduces Gender & Social-class Achievement Gaps in China

René F. Kizilcec

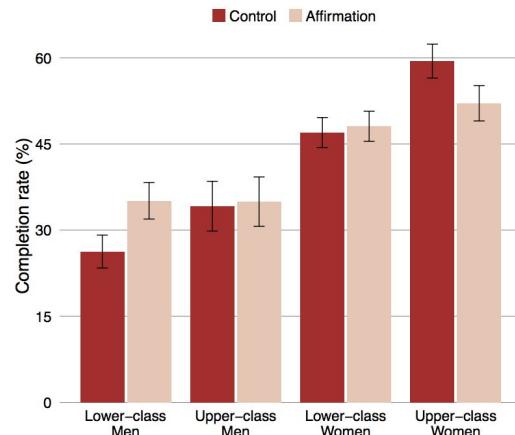
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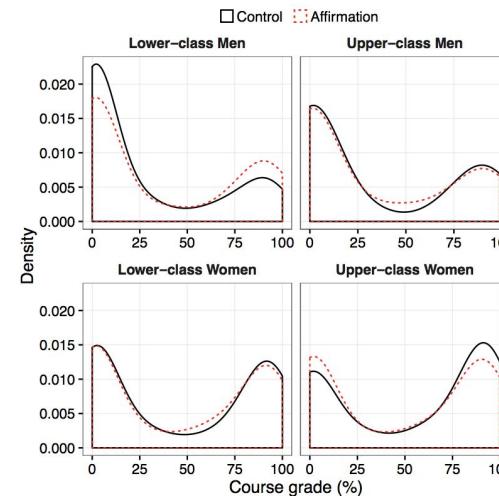
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Geoffrey L. Cohen

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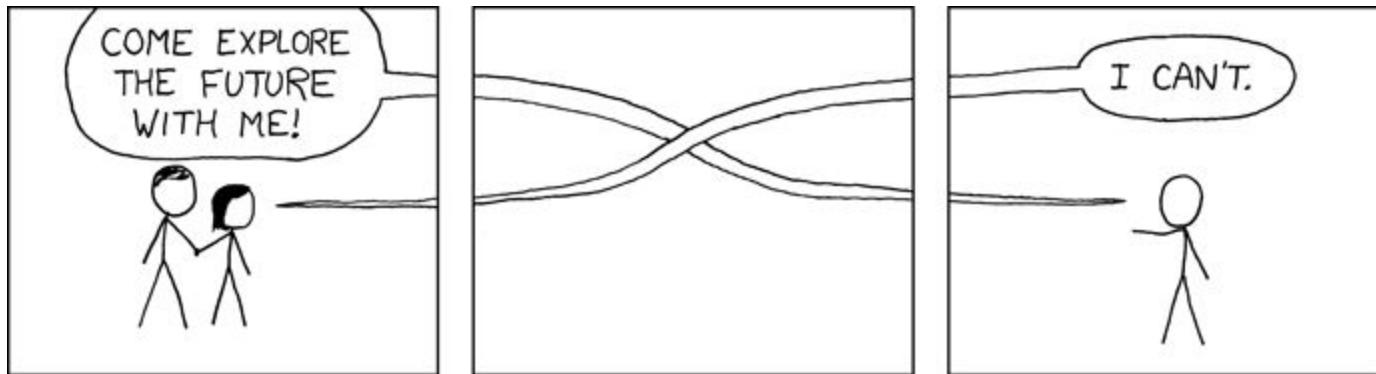
**Figure 2.** Mean course completion rate in each experimental condition by participant gender and social class. Affirmation raised completion rates exclusively for lower-class men. The drop in completion for upper-class women was not statistically significant. Error bars are  $\pm 1\text{SE}$ .



**Figure 3.** Grade distribution in each experimental condition by participant gender and social class.

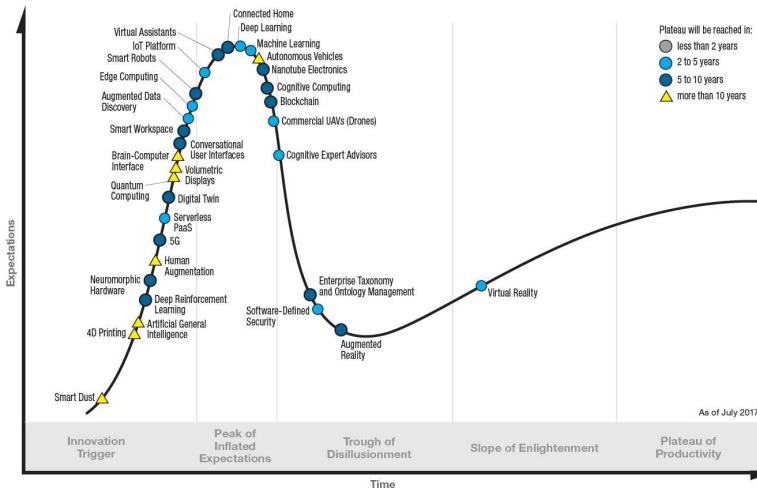
- Modern learner populations are globally diverse, so it is important to empirically investigate new ideas about student identity and the settings in which they are learning.

# Charting the Future



# Beyond the MOOC Hype Cycle

Gartner Hype Cycle for Emerging Technologies, 2017

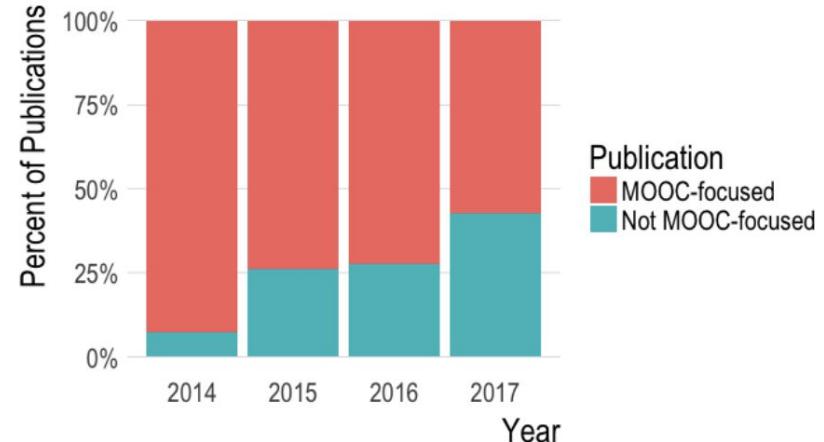


[gartner.com/SmarterWithGartner](http://gartner.com/SmarterWithGartner)

Source: Gartner July 2017  
© 2017 Gartner, Inc. and/or its affiliates. All rights reserved.

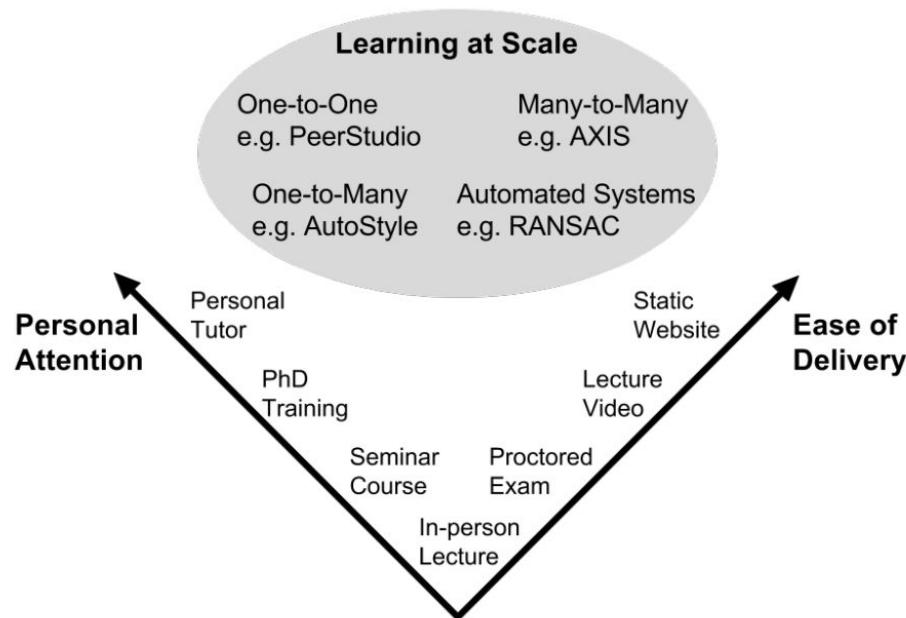
Gartner

MOOC-focused Publications in Learning at Scale



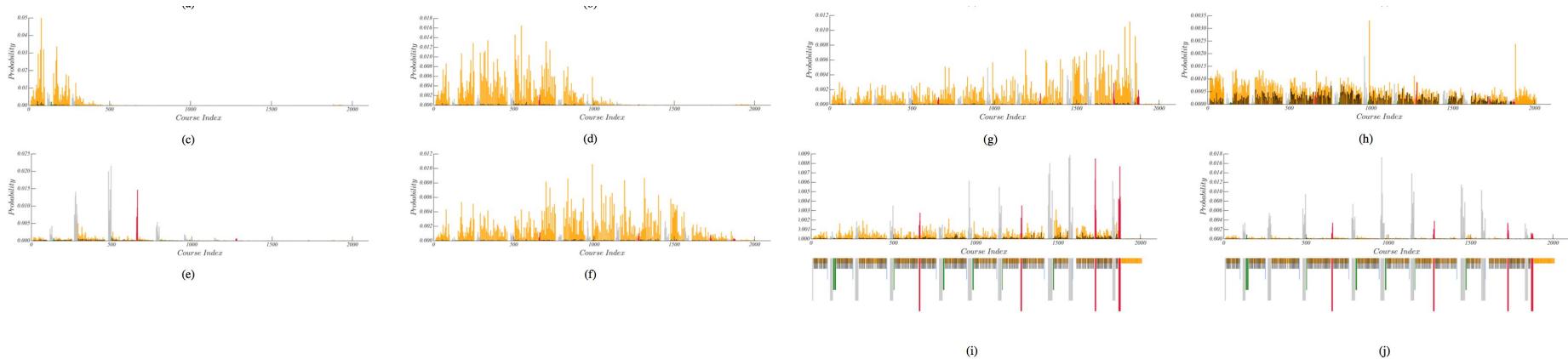
**Figure 1. Learning at Scale has become less focused on MOOCs as the years progressed. MOOCs will still probably be an important part of online education in the foreseeable future, but we are just beginning to explore the variety of substrates that make scaled learning possible.**

# The Axes of Scale for Online Learning Systems



**Figure 2.** Personal attention and ease of delivery are two important considerations for designing educational experiences. One main goal of Learning at Scale is to contribute novel research that push toward the top of this graph with systems that maximize both dimensions of scale.

# Addressing More Diverse Student Personas



# The Future is in Mobile Devices

**Smartphones are more common in Europe, U.S., less so in developing countries**

*Percent of adults who report owning a smartphone*



Note: Percentages based on total sample.

Source: Spring 2015 Global Attitudes survey. Q71 & Q72.

# Fostering Better Social Connections in Online Courses

Collaboration in the Open Classroom

CSCW 2015, March 14-18, 2015, Vancouver, BC, Canada

## Talkabout: Making Distance Matter with Small Groups in Massive Classes

Chinmay Kulkarni<sup>1</sup>, Julia Cambre<sup>1,2</sup>, Yasmine Kotturi<sup>3</sup>,  
Michael S. Bernstein<sup>1</sup>, Scott Klemmer<sup>3</sup>

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Stanford Catalyst - Spark something!

Julia Cambre +

Choose your course from below to sign up for a discussion section

Participating Courses

The Camera Never Lies

INSTRUCTOR: Dr. Emmett Sullivan  
UNIVERSITY: University of London International Programmes  
PLATFORM: Coursera



# Thank You!

Questions?

Twitter: @seankross  
Talk:  
Website: seankross.com

UC San Diego  
The Design Lab

1. Taxonomy
2. Synthesis
3. Future Directions

