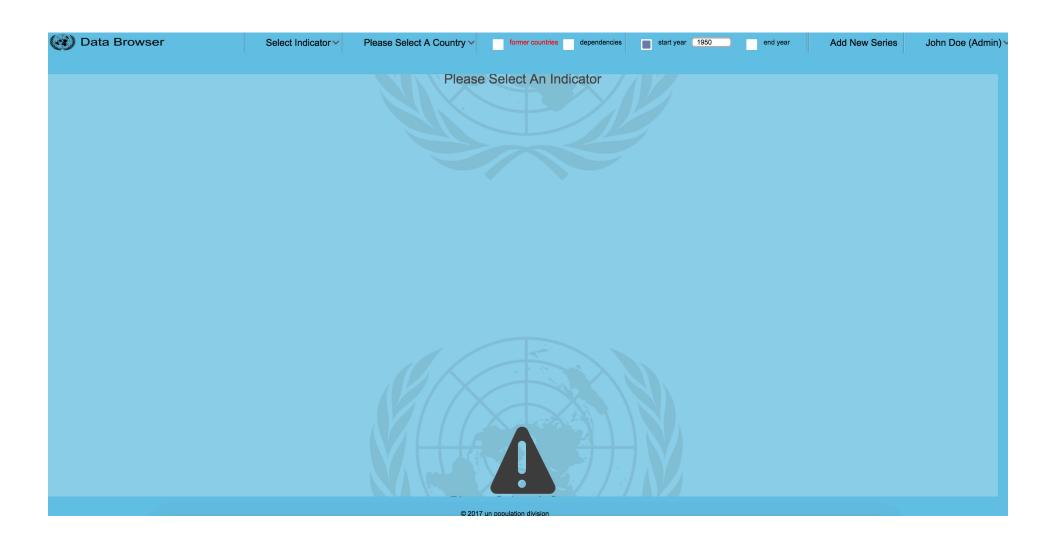
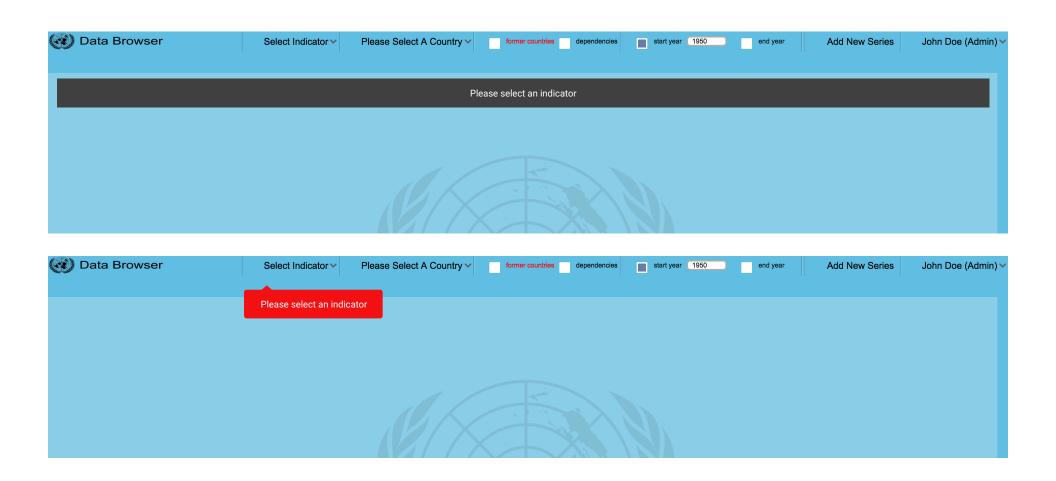
Design Recommendations

Below is a set of recommendations on various aspects of the user-interface within the Data Browser demo. Because this is not a holistic design engagement, the different recommendations should be viewed in isolation. For instance, some recommendations could be dis-regarded while others could be implemented - each does not depend on the other.

Katherine Fisher kate@studio-basis.com fishk808@newschool.edu 309.287.5182 **Page background:** Currently, the loader and selection notations are appearing as the background element, and appearing within a scroll. I would suggest that the background becomes a solid color with the United Nations mark in the background and without the dark grey notation+icon on top.

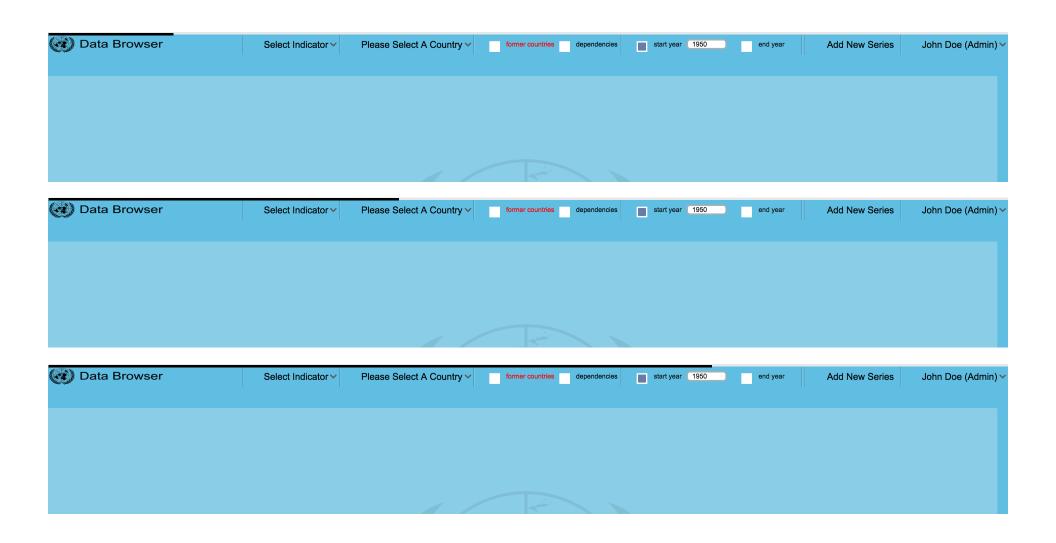


Please select an indicator: The notation for "Please Select An Indicator" could function well closer to the indicator-dropdown. A common convention is to use a bar across the top, or directly point to the form field. Below are two quick mock-ups.

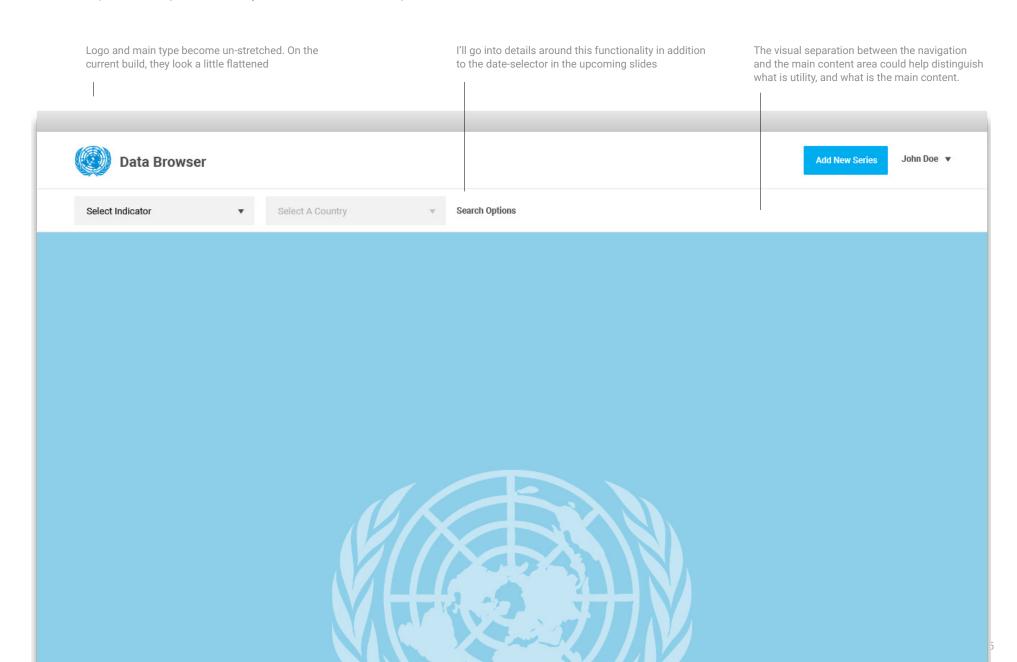


Page Loader: Because each call to the server changes the page-load time, a loading bar could communicate how much time to expect, and that the call to the server went through. Link to AngularJS:

https://material.angularjs.org/latest/demo/progressLinear



Top-Navigation: Within the top navigation, I can see that there are two main groups of functionality. A user can access account-related functionality such as "add new series", and account information, and they can also run a search within the database. Because the top navigation becomes difficult to show everything at the smaller breakpoints, a separation in the two groups of functionality could work well. Below is a rough mock-up showing a separation. The layout also allows a little more padding around the logo. Note: the following recommendations around the form fields show this updated navigation, but they can live with the existing build as well.



Search Fields: Because the form fields need to account for future functionality (selecting from a list of indicators, selecting from nested categories) and various use-cases, the design could help reduce and guide the user into making a selection without overwhelming them with options. Below, and on the next few pages, are some various scenarios being played out alongside design exploration.

Since the user has to make a selection from not be available until a user selects an indicator. dependencies is attached to the Select a Country the indicator field first, calling attention to it by would suggest we make it inactive. Stylistically, the content and it is secondary to the first two fields, so in differentiating the active field from the inactive field text and the arrow are a lighter grey. Link to Kendo ex: the design, I explored two variations where it appears could give a nod to the user to pay attention to the http://demos.telerik.com/kendo-ui/dropdownlist/ select indicator first. Stylistically, the text and the cascadingdropdownlist arrow are darker. John Doe ▼ Add New Series **Data Browser** Select Indicator DATES 1950 - 2017 John Doe ▼ **Data Browser** Add New Series DATES 1950 - 2017 Select Indicator John Doe ▼ **Data Browser** Add New Series COUNTRY SEARCH OPTIONS Select Indicator Show former countries Show dependencies

Since the Select a Country is secondary and should

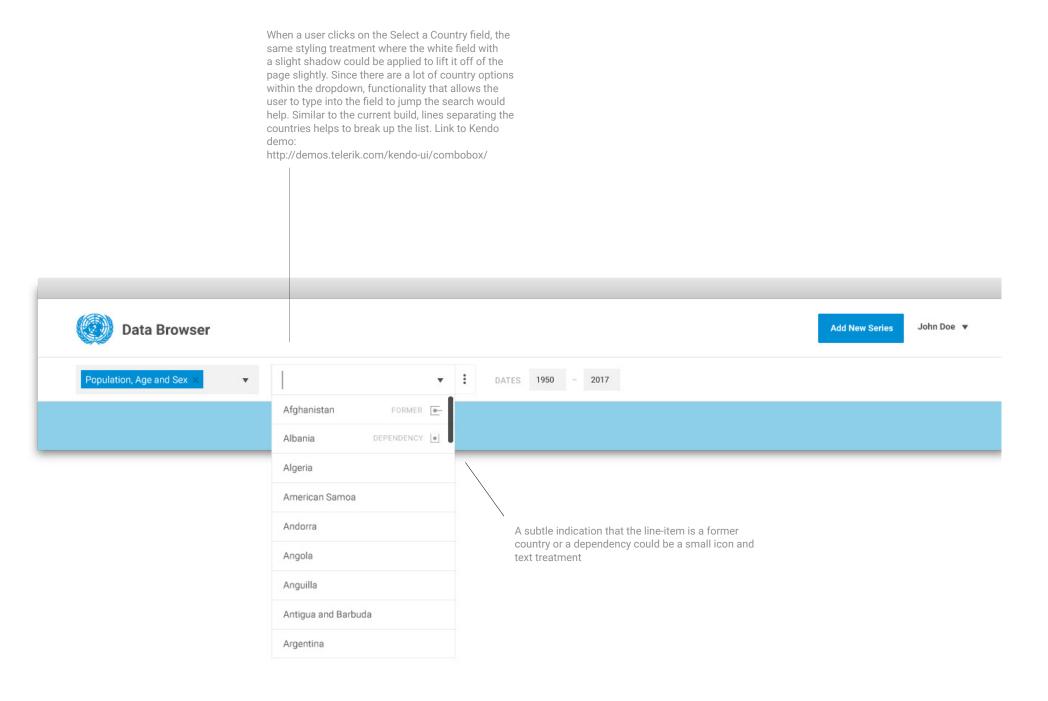
more secondary, and appears attached to the use. To see the search options

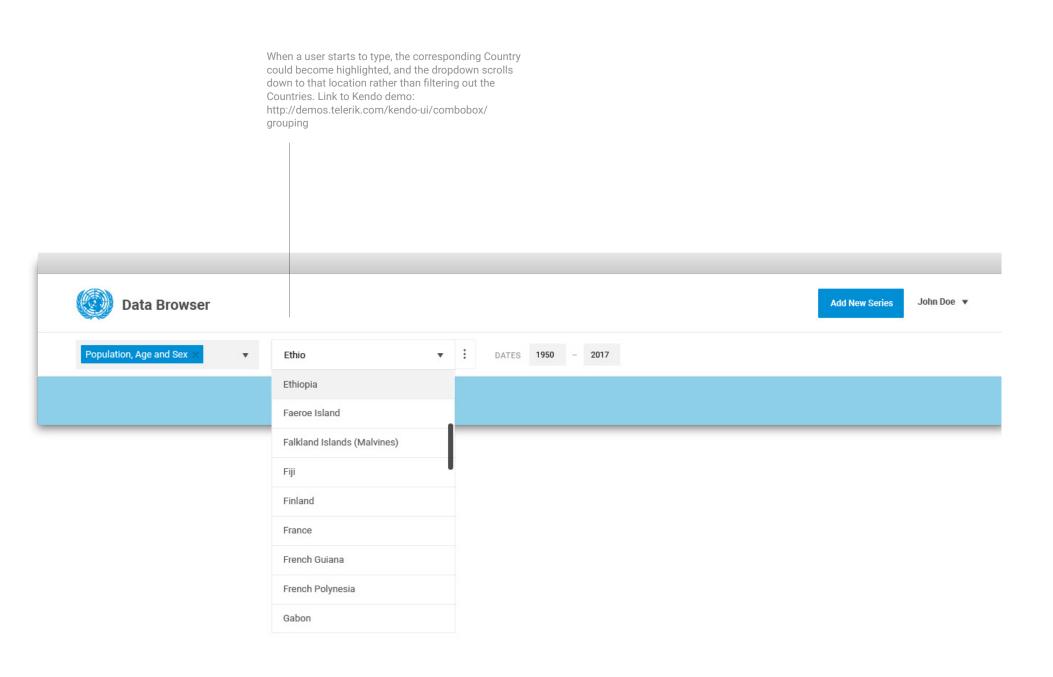
The functionality for former countries and

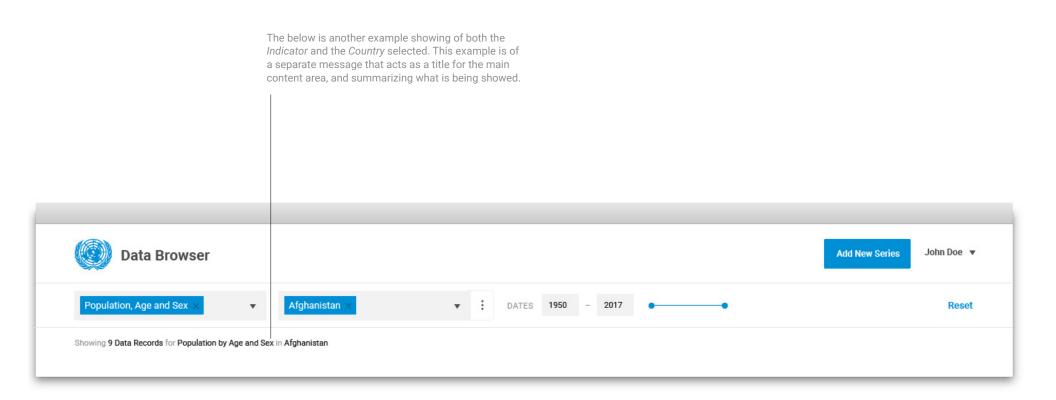
attached, a user would click on either the icon or the "search options" to see the multi-select dropdown. Since we're able to show more information in the dropdown, we could add a title, plus the verb "show" to give more indication what the two options do. Link to AngularJS demo with the multi-select check-boxes, under "Option Groups": https://material.angularjs.org/ latest/demo/select

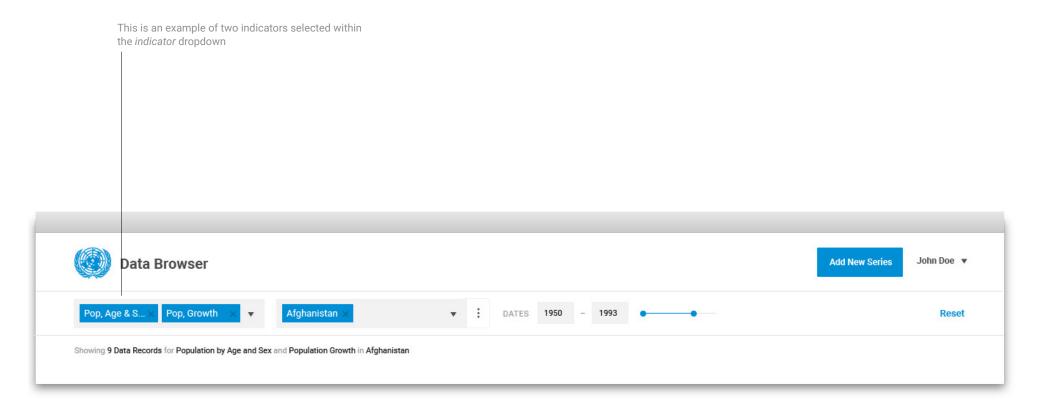
Once a user clicks on the first field, a visual treatment that brings the field off of the page could help bring attention to it. So instead of the grey field, a slight shadow could be applied to show that the field is active. This treatment also allows the call-to-action remains within the field. In the future, when there are more indicators, I would suggest the *Indicator* field allows for type-filtering. Link to Kendo demo: http://demos.telerik.com/kendo-ui/dropdownlist/cascadingdropdownlist

A small recommendation is to capitalized the key words in the Indicator. So age Because there will be more indicators in the future, I becomes Age, and sex becomes Sex. This would suggest showing a subtle hover-state to show will help when there are more indicators which indicator the user is hovering over. available for selection by calling attention to the key words. When an indicator is then **Data Browser** Add New Series John Doe ▼ selected, the form field would go back to it's original state (grey background, darker text and Select A Country DATES 1950 - 2017 arrow), but there could also be a quick-reset indicator to clear Population by Age and Sex the query. Link to Kendo demo: http://demos.telerik.com/kendoui/combobox/grouping After the indicator is selected, **Data Browser** Add New Series John Doe ▼ the Select a Country field would then become active (darker text, arrow). DATES 1950 2017 Select A Country Population by Age and Sex **Data Browser** Add New Series John Doe ▼ DATES 1950 - 2017 Select A Country









Data-Series Grid: Within the main data-view, the type sizes and grey-white alteration between the elements looks really great already. We could do a few small things to improve the user-experience and to show as much relevant information as possible for the user and to account for future responsive screens. Below is a mock-up showing a few tweaks, outlined below.

To make sure we can show all of the columns, even at the smaller screen-widths, we can reduce the padding that appears on the right of each column. In the case that there is a column that consistently has a lot of text, we could introduce a "..." treatment that, on hover, shows the additional text.

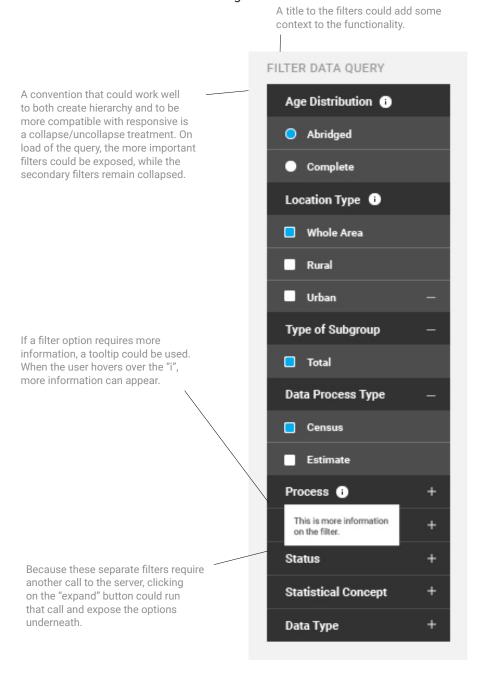
For the indicator column, I am suggesting we split into "indicator" and "age distribution" columns

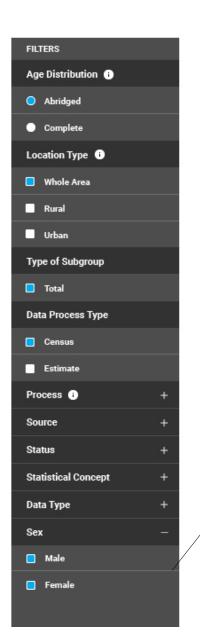
For all of the columns that allow sorting, showing the arrow indicator could help expose all of the columns that have this functionality. To separate the sorted column that is active from those that are not, the interface could have an underlined teal bar in addition to a change in the arrow color.

The term "data" is mentioned at the beginning of many columns. I would suggest we remove that term to save space.

	I			/						1	\ 1	
Country	Indicator	Age Distribution	Location Type	Ref. Year 🗸	Process	Catalog	Source	Source Year v	Status	Statistical Concept	Туре	
Afghanistan	Pop, Age & Sex	Abridged	Whole Area	1950	Census	Albania 1950 Census	DYB	1960	Final	De-facto	Direct (standard)	
Afghanistan	Pop, Age & Sex	Abridged	Whole Area	1950	Census	Albania 1950 Census	DYB	1960	Final	De-facto	Direct (standard)	
Afghanistan	Pop, Age & Sex	Abridged	Whole Area	1950	Census	Albania 1950 Census	DYB	1960	Final	De-facto	Direct (standard)	
Afghanistan	Pop, Age & Sex	Abridged	Whole Area	1950	Census	Albania 1950 Census	DYB	1960	Final	De-facto	Direct (standard)	
Afghanistan	Pop, Age & Sex	Abridged	Whole Area	1950	Census	Albania 1950 Census	DYB	1960	Final	De-facto	Direct (standard abridged age groups of	compute
Afghanistan	Pop, Age & Sex	Abridged	Whole Area	1950	Census	Albania 1950 Census	DYB	1960	Final	De-facto	Direct (standard)	
Afghanistan	Pop, Age & Sex	Abridged	Whole Area	1950	Census	Albania 1950 Census	DYB	1960	Final	De-facto	Direct (standard)	
Afghanistan	Pop, Age & Sex	Abridged	Whole Area	1950	Census	Albania 1950 Census	DYB	1960	Final	De-facto	Direct (standard)	
Afghanistan	Pop, Age & Sex	Abridged	Whole Area	1950	Census	Albania 1950 Census	DYB	1960	Final	De-facto	Direct (standard)	
Afghanistan	Pop, Age & Sex	Abridged	Whole Area	1950	Census	Albania 1950 Census	DYB	1960	Final	De-facto	Direct (standard)	
Afghanistan	Pop, Age & Sex	Abridged	Whole Area	1950	Census	Albania 1950 Census	DYB	1960	Final	De-facto	Direct (standard)	
Afghanistan	Pop, Age & Sex	Abridged	Whole Area	1950	Census	Albania 1950 Census	DYB	1960	Final	De-facto	Direct (standard)	
Afghanistan	Pop, Age & Sex	Abridged	Whole Area	1950	Census	Albania 1950 Census	DYB	1960	Final	De-facto	Direct (standard)	
Afghanistan	Pop, Age & Sex	Abridged	Whole Area	1950	Census	Albania 1950 Census	DYB	1960	Final	De-facto	Direct (standard)	
Afghanistan	Pop, Age & Sex	Abridged	Whole Area	1950	Census	Albania 1950 Census	DYB	1960	Final	De-facto	Direct (standard)	
Afghanistan	Pop, Age & Sex	Abridged	Whole Area	1950	Census	Albania 1950 Census	DYB	1960	Final	De-facto	Direct (standard)	

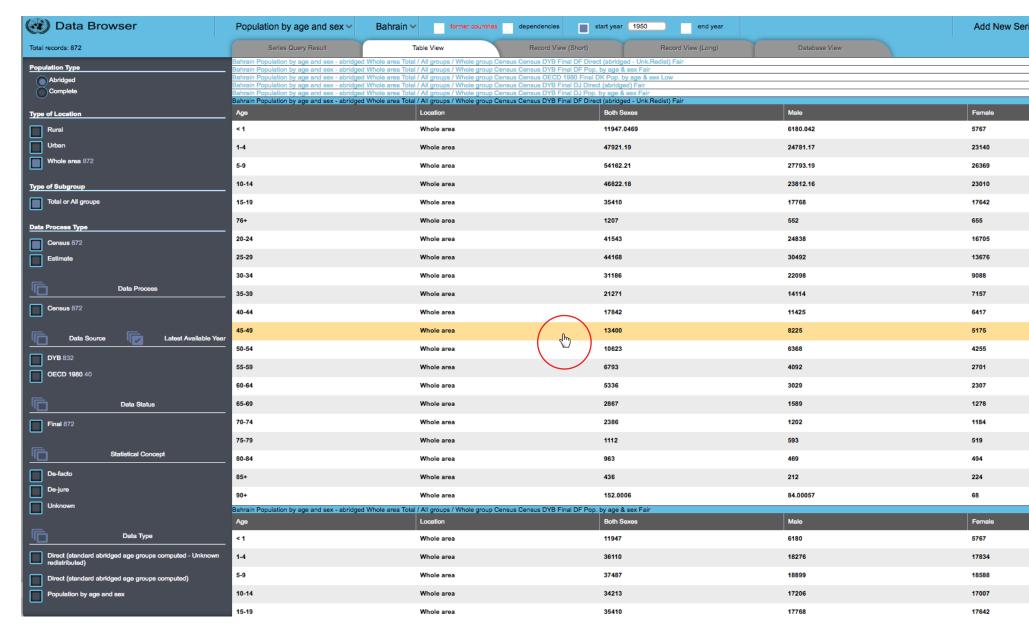
Filters: Because some of the filters are more primary than others, I would suggest introducing a visual treatment that exposes that hierarchy in a subtle way. This could allow for the filters to become more streamlined and less overwhelming.





If a user selects one of the collapsed filters, both check-boxes will be selected by default.

Click Cursor: The type of cursor that appears when hovering or moving over data acts as an indicator for what functionality exists. Currently, the "click cursor" $(\begin{cases} \begin{cases} \be$



Footer: I can see how the footer is trying to remain stuck to the bottom of the interface, no matter what size the browser window, especially to speak to the fact that the interface is a data-portal. But thinking about future functionality and for responsive screens, I would suggest that it detaches from the bottom of the screen in cases where the data-series list is longer. This would require us to talk through the different scenarios and responsive screens.

