



# Sean Menne, Senior UX Designer

seanmenne.github.io • sean.menne@gmail.com • (818) 912-8079 • Philadelphia, PA

## SKILLS

### UI/UX

Visual Design  
Interaction Design  
Research  
Wireframing  
Prototyping  
User-Flows  
Testing

### Software

Adobe XD  
Sketch  
Illustrator  
Photoshop  
InDesign  
InVision  
Axure

### Languages

HTML  
CSS  
JavaScript  
jQuery  
PHP  
Bootstrap

## EXPERIENCE

### Clinical Ink - Horsham, PA

Senior UX Designer - September 2015 to Present

- Creating wireframes, user flows, prototypes and high-fidelity designs
- Maintaining user experience standards and best practices throughout our platform
- Creating and maintaining style guidelines across our products on web, Android and iOS devices
- Conducting user research and usability testing to gauge the success of new features and discover pain points throughout our platform
- Collaborating effectively with product managers, engineers, and other designers to seamlessly execute product vision
- Communicating the thinking behind design decisions and the impact they have on project goals
- Translating business requirements into elegant and thoughtful design solutions

### Practising Law Institute - New York, NY

UX Designer - April 2013 to September 2015

- Created the visual appearance of all new features and enhancements across all products
- Developed wireframes and prototypes to work out complex workflows
- Designed email templates, digital ads, and landing pages for all new marketing initiatives
- Improved the user experience on all marketing web sites through research and analytics
- Implemented new programming technologies to ensure that browser and mobile viewing was optimized
- Executed a company wide redesign using A/B and usability testing
- Oversaw all aspects of email deployment from designing, drafting, development, and deployment through IBM Unica



# Sean Menne, Senior UX Designer

seanmenne.github.io • sean.menne@gmail.com • (818) 912-8079 • Philadelphia, PA

## EXPERIENCE

### Phoenix Audio Technologies - Burbank, CA

Front-End Web Developer - August 2012 to March 2013

- Maintained and updated e-commerce web site
- Sent monthly email newsletters to clients about promotions and product releases
- Re-branded all print material including user manuals, data sheets, and brochures
- Updated and maintained all social networking web sites
- Organized photo shoots for all product releases
- Developed and maintained multiple AdWords accounts
- Provided tech support for all clients across the country
- Organized monthly reports on global sales and web site analytics

### West L.A. Music - Los Angeles, CA

Web Designer - January 2012 to August 2012

- Organized weekly workshops for signed artist at two store locations
- Designed all in-store flyers and posters for promotions and new products
- Sent weekly email newsletters to customers about promotions and upcoming workshops
- Optimized web content for the marketing and e-commerce web site
- Maintained and updated all social networking web sites
- Scheduled meetings with product representatives to promote upcoming products

## EDUCATION

### The Art Institute of California - Los Angeles, CA

Web Design and Interactive Media - June 2010