

Sean Menne, Product Designer

seanmenne.github.io • sean.menne@gmail.com • (818) 912-8079 • Philadelphia, PA

SKILLS

Software

Adobe Illustrator
Adobe XD
Adobe Photoshop
Sketch
InVision
Balsamiq
Axure

Languages

HTML5
CSS3
PHP
JavaScript
jQuery

Additional Skills

Wordpress
SharePoint
Content Management

EXPERIENCE

Clinical Ink

Horsham, PA

User Experience Designer
September 2015 - Present

- Creating wireframes, user flows, prototypes and high-fidelity designs
- Maintaining user experience standards and best practices throughout our platform
- Creating and maintaining style guidelines across our products on web, Android and iOS devices
- Conducting user research and usability testing to gauge the success of new features, and discover pain points throughout our platform
- Collaborating effectively with product managers, engineers, and other designers to seamlessly execute product vision
- Communicating the thinking behind design decisions and the impact of those decisions on each of the project goals
- Translating business requirements into elegant and thoughtful design solutions

Practising Law Institute

New York, NY

UI/UX Designer
April 2013 - September 2015

- Created the visual appearance of all new features and enhancements across all products
- Developed wireframes and prototypes to work out complex workflows
- Designed email templates, digital ads, and landing pages for all new marketing initiatives
- Improved user experience on all marketing web sites
- Implemented new programming technologies to ensure browser, tablet, and mobile viewing is optimized
- Executed a company wide redesign using A/B and usability testing
- Oversaw all aspects of email deployment from designing, drafting, development, and deployment through IBM Unica

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EXPERIENCE

Phoenix Audio Technologies **Burbank, CA**

Front-End Web Developer
August 2012 - March 2013

- Maintained and updated e-commerce web sites
- Sent monthly email newsletters to clients about promotions and product releases
- Re-branded all print material including user manuals, data sheets, and brochures
- Updated and maintained all social networking web sites
- Organized photo shoots for all product releases
- Developed and maintained multiple AdWords accounts
- Provided tech support for all clients across the country
- Organized monthly reports on global sales

West L.A. Music **Los Angeles, CA**

Web Designer
January 2012 - August 2012

- Organized weekly workshops for signed artist at two store locations
- Designed all in-store flyers and posters for promotions and new products
- Sent weekly email newsletters to customers about promotions and upcoming workshops
- Optimized web content for store web site and e-commerce web site
- Maintained and updated all social networking web sites
- Scheduled meetings with product representatives to promote upcoming products

EDUCATION

The Art Institute of California - Los Angeles **Santa Monica, CA**

Web Design and Interactive Media
June 2010