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SKILLS

UI/UX

Visual Design
Interaction Design
User Research
Usability Testing
Prototyping
User Flows

Software

Figma
Sketch
Illustrator
InVision
Axure
Principal
Zeplin

Development

HTML
CSS
JavaScript
Bootstrap
Semantic UI

EXPERIENCE

Office Practicum

UX Architect, July 2017 to Present - Remote: Augusta, GA

- Drive the long-term vision and strategy for UX across Office Practicum's entire suite of products
- Create and maintain successful relationships with the strategic and development leaders within the company, promoting design thinking at every level of the organization
- Develop and maintain an OP platform design system, to create a consistent, predictable, safety-enhanced experience for our users across all devices
- Work with the software engineers, medical director, and product owners to incrementally update existing products by leveraging both data-driven analysis and in-depth human factor research
- Establish and operate usability testing programs with customers to get feedback and improve the overall user experience
- Work with regulatory and certification authorities to ensure the OP platform meets all meaningful use requirements

Clinical Ink

Senior UX Designer, August 2015 to July 2017 - Horsham, PA

- Created wireframes, user flows, prototypes and high-fidelity designs
- Maintained user experience standards and best practices
- Created style guidelines across multiple platforms
- Conducted user research and usability testing to gauge the success of new features and discover pain points
- Collaborated effectively with product managers, engineers, and other designers to seamlessly execute product vision
- Mentored and offered feedback to junior level designers

Practising Law Institute

UX Designer, March 2013 to August 2015 - New York, NY

- Created the visual appearance of all new features and enhancements across all products
- Developed wireframes and prototypes to work out complex workflows
- Designed email templates, digital ads and landing pages for all new marketing initiatives
- Improved the user experience on all marketing web sites through research and analytics
- Oversaw all aspects of email deployment from designing, drafting, development and deployment through IBM Unica

EDUCATION

Art Institute of California - Los Angeles

Web Design and Interactive Media, June 2010