Client: Eatnowadays

Dev/Operations: Sean Munley

Project: Update Shopify Transactional Emails

**Scope of work**

Update 3 Eatnowadays transactional emails in Shopify:

1. Order Confirmation
2. Shipping Confirmation
3. Delivery Confirmation

Update to be made in emails are the following:

* Add a header + logo
* Hero 1 image for each email
* Background color and on-brand font styles
* Add in one-to custom CTA modules - I.e. Follow Us, Recipe Inspiration, Happiness Guarantee, Refer a Friend, etc.

**Assumptions**

* Eatnowadays to provide assets required for updats
  + Logo image url
  + Hero image urls
  + Background hex color code
  + Font styles
    - Note, custom fonts are supported on about half of devices best on global opens. Must include fallback fonts
* Render testing on the following devices
  + Gmail web
  + Gmail iOS app (+ dark mode)
  + Yahoo web
  + Yahoo app
  + Apple iOS Mail
  + Apple Mail

**Access Requested**

* Shopify access

**Rate**

* $125/hr

**Estimate time**

* 6 hours for all 3 emails.