



Sean Ockert

Web Developer & Designer

Let's work together

Hi there, I am a veteran web developer with a knack for clarity, performance, and usability.

Seeking a role in product development, user interface design, or consumer-focused web applications.

Personal

Email hello@seanockert.com

Phone 0431 654 334

Portfolio seanockert.com

Location Moorooka, Brisbane, AU

Date of Birth 22nd August 1984

Nationality Australian

Experience

Teach Starter, Brisbane

2019 – 2021

Front-end developer

- Built and launched new version of online teaching resource marketplace for an audience of 1 million+ members, running on JAMstack
- Designed, developed and launched an online assessment builder tool: Assess
- Created interactive learning tools for teachers
- Improved analytics and SEO to meet company KPIs and better serve customers

Neto Ecommerce, Brisbane

2017 – 2019

Front-end developer

- Re-developed and migrated company website to CraftCMS
- Collaborated with product teams to create marketing campaigns
- Optimised sales funnels and user onboarding
- Built documentation hub on Salesforce Service Cloud
- Provided training, support, and sys-admin for new CMS
- Undertook usability research and improved UI design for core SaaS product

QUT, Brisbane

2016 – 2017

UI/UX developer

- Built Java portlets and UI for QUT Virtual student portal
- Collaborated to create design mockups and collateral for the university's student gateway

Halfbrick Studios, Brisbane

2012 – 2016

Web developer and marketer

- Developed gaming websites and interactive web apps for all Halfbrick's IP
- Created internal company tools, marketing collateral, and email campaigns
- Sys-admin for websites with 1 million+ monthly active users
- Improved website conversion rates through analytics and social data
- Participated in building game prototypes, and in developing a published game
- Helped develop a player management system in Angular.js

Freelance, Sydney

2012

Web designer

- Contractor for Kintek Studio
- Designer at AroundYou.com.au

Copenhagen Shipping Exchange, Bangkok

2011

Front-end developer

- Developed an online application for shipping brokers to track vessel and cargo locations around the world in real-time
- Improved usability of the web application and re-architected front-end jQuery to use Backbone

Kintek Studio, Brisbane

2009 – 2011

Web designer

- Worked directly with multiple clients from ideas pitch, to design comps, through to development, SEO and ongoing site management and customer support
- Built and delivered ecommerce stores and CMS-based websites (WordPress, Joomla, Magento)

Matter Solutions, Brisbane

2009

Web designer

- Client work - design and development of websites for small businesses
- Converted static mockups to HTML/CSS, built WordPress and CakePHP sites
- SEO

Hydrexia, Brisbane

2007 – 2009

Materials research scientist

- Development of experimental metal hydride and hydrogen storage system
- Cast novel alloys and analysed H₂ sorption properties through metallurgy techniques
- Operated hydrogen absorption testing rigs, analysed results, and improved prototype performance

Education

Griffith University

2003 – 2006

Honours in Photonics and Nanoscience

Solid-state and quantum physics, chemistry, optical communications, and microelectronics.

Skills

Technical

- **Web:** HTML, CSS, JavaScript, PHP, NodeJS
- **Server:** Nginx, AWS, Kubernetes, MySQL
- **Framework:** Vue, Nuxt, React, CraftCMS, WordPress, Laravel
- **UI/UX:** Usability research/interviews, style guides, print design, logo design, WCAG accessibility, copywriting, A/B testing
- **Design:** Sketch, Photoshop, Figma

- **Analytics:** Segment, Ahrefs, Amplitude, Parse.ly, Google tools (Analytics, GTM, Search Console, Optimize)

Other

- Certificates in alloy casting, and electron microscopy
- Published paper on Mg-Ni metal hydrides
- CELTA certified English teacher

Find me online

- **LinkedIn:** [linkedin.com/in/sean-ockert-b2294230](https://www.linkedin.com/in/sean-ockert-b2294230)
- **GitHub:** github.com/seanockert
- **Twitter:** twitter.com/seanockert

References available upon request.