



# Sean Ockert

Web developer & designer

## Let's work together

Hi there,

I am a veteran web developer with a knack for clarity, performance, and usability. Seeking a technical role in product development, user interface design, or customer-focused web applications.

## Personal

**Email** hello@seanockert.com

**Phone** 0431 654 334

**Portfolio** seanockert.com

**Location** Moorooka, Brisbane, AU

**Date of Birth** 22<sup>nd</sup> August 1984

**Nationality** Australian

## Experience

### Teach Starter, Brisbane

2019 – Present

#### Front-end developer

- Developed and launched an online assessment builder tool, Assess.
- Built interactive learning tools for teachers
- Improved core product offerings for audience of 1 million members
- Developed next version of product on JAMstack
- Improved analytics and SEO to better serve customers

### Neto Ecommerce, Brisbane

2017 – 2019

#### Front-end developer

- Company website redevelopment, sys-admin, and site migration to CraftCMS
- Sales funnel and onboarding optimisation, marketing campaigns
- Built documentation hub on Salesforce Service Cloud
- SAAS product usability research and UI design

### QUT, Brisbane

2016 – 2017

#### UI/UX developer

- Re-design of university's Student Gateway
- Java portlet creation and user interface design for QUT Virtual student portal

## **Psychwire, Byron Bay**

2016

### **Front-end developer**

- Worked on an online application for training psychiatrists (React/NodeJS)

## **Halfbrick Studios, Brisbane**

2012 – 2016

### **Web developer and marketer**

- Design, development, and marketing for all of our company brands
- Created internal company tools, marketing collateral and email campaigns
- Managed servers and multiple websites for 1 million+ visitors per month
- Used analytics and social data to improve website conversion rates
- Designed game prototypes and helped develop a published game
- Helped build a player management system (AngularJS) embedded in our mobile games.

## **Freelance, Sydney**

2012

### **Web designer**

- Contractor for Kintek Studio
- Designer for AroundYou.com.au

## **Copenhagen Shipping Exchange, Bangkok**

2011

### **Front-end developer**

- Development of a online application for shipping brokers to track vessel and cargo locations around the world
- Improved usability of the client app

## **Kintek Studio, Brisbane**

2009 – 2011

### **Web designer**

- Agency - worked with clients from ideas pitch, to design comps, through to development, SEO and ongoing site management
- Built and delivered ecommerce stores and CMS-based websites (WordPress, Joomla, Magento)

## **Matter Solutions, Brisbane**

2009

### **Web designer**

- Design and development of websites for small business clients
- Converted static mockups to HTML/CSS, built WordPress and CakePHP sites
- Search Engine Optimisation

## Hydrexia, Brisbane

2007 – 2009

### Materials research scientist

- Development of experimental metal hydride and hydrogen storage system
- Operation of hydrogen absorption testing rigs and results analysis
- New alloy casting and metallurgy analysis

## Education

### Griffith University

2003 – 2006

#### Honours in Photonics and Nanoscience

Solid-state and quantum physics, chemistry, optical communications, and microelectronics.

## Skills

### Technical

- **Web:** HTML, CSS, JavaScript, PHP, NodeJS
- **Server:** Nginx, AWS, GCP, Kubernetes, MySQL, MongoDB
- **Framework:** Vue, Nuxt, React, CraftCMS, WordPress, Laravel
- **UI/UX:** Usability research/interviews, style guides, print design, logo design, WCAG accessibility, copywriting, A/B testing
- **Design:** Sketch, Photoshop, Figma

- **Analytics:** Segment, Ahrefs, Amplitude, Parse.ly, Google tools (Analytics, GTM, Search Console, Optimize)

### Other

- Certificates in alloy casting, and electron microscopy
- Published paper on Mg-Ni metal hydride
- CELTA certified English teacher
- Not too shabby in the kitchen

## Find me online

- **LinkedIn:** [linkedin.com/in/sean-ockert-b2294230](https://www.linkedin.com/in/sean-ockert-b2294230)
- **GitHub:** [github.com/seanockert](https://github.com/seanockert)
- **Twitter:** [twitter.com/seanockert](https://twitter.com/seanockert)

*References available upon request.*

A copy of this resume is available online at: [seanockert.com/sean-ockert-resume-2021.docx](https://seanockert.com/sean-ockert-resume-2021.docx)