# Sean Ockert

### WEB DEVELOPER & DESIGNER

## Let’s work together

Hi, I am a creative, front-end web developer with a knack for clarity, performance and usability. I’m seeking a technical role in product development, or a marketing design role.

## Personal

**Email** [hello@seanockert.com](mailto:hello@seanockert.com)

**Phone** 0431 654 334

**Portfolio** seanockert.com

**Location** Annerley, Brisbane, AU

**Date of Birth** 22nd August 1984

**Nationality** Australia

## Experience

### Neto Ecommerce, Brisbane Mar 2017 - Current

#### Front-end developer

* Company website development, management and migration to Craft CMS
* Sales funnel optimisation, and marketing campaigns
* SAAS platform usability research and UI design

### QUT, Brisbane Nov 2016 - Feb 2017

#### UI/UX developer

* Re-design of university’s Student Gateway
* Java portlet creation and UI for QUT Virtual student portal

### Psychwire, Byron Bay Oct 2016

#### Front-end developer

* Worked on an online application for training psychiatrists
* Technology stack involved React/Redux, ES6 and Node

### Halfbrick Studios, Brisbane 2012 – 2016

#### Web developer

* Design, development and marketing for all company brands online
* Creation of internal tools, marketing collateral and email campaigns
* Managed servers and multiple websites for over a million visitors per month
* Used analytics and social data to improve website conversion rates
* Designed game prototypes and helped develop a published game
* Helped build a player profile management system, using Angular framework, which was implemented in our games.

### Freelance, Sydney 2012

#### Web designer

Contractor for Kintek Studio, and user interface designer at AroundYou

### Copenhagen Shipping Exchange, Bangkok 2011

#### Front-end developer

* Development of a online application for shipping brokers to track vessel and cargo locations around the world.
* Improved usability of the app for customers

### Kintek Studio, Brisbane 2009 – 2011

#### Web designer

* Agency work - management of client projects from pitch to design comps, through to development and SEO
* Built and delivered ecommerce stores and CMS-based websites

### Matter Solutions, Brisbane 2009

#### Web designer

* Design and development of websites for small business clients,
* Sliced PSDs, built WordPress and CakePHP sites
* SEO

### Hydrexia, Brisbane 2007 – 2009

#### Materials research scientist

* Development of experimental metal hydride and hydrogen storage system
* Operating hydrogen absorption testing rigs and analysing results
* New alloy casting and metallurgy analysis

## Education

### Griffith University 2003 – 2006

#### Honours in Photonics and Nanoscience

Solid-state and quantum physics, chemistry, optical communications, and microelectronics.

## Skills

### Technical

* Web: HTML5, CSS3, JavaScript, PHP
* Server: Node, Nginx, AWS
* Framework: Craft, WordPress, Laravel, Vue, React
* Design: UI & print, UX
* Data-driven analysis, SEO
* Sys-admin, networking

### Other

* Certified in Laser Systems and Alloy casting
* Published paper on Mg-Ni metal hydride
* CELTA English teacher

*References available on request.*