# Sean Ockert

### Web developer & designer

## Let’s work together

Hi there,

I am a veteran web developer with a knack for clarity, performance, and usability. Seeking a technical role in product development, user interface design, or customer-focused web applications.

## Personal

**Email** [hello@seanockert.com](mailto:hello@seanockert.com)

**Phone** 0431 654 334

**Portfolio** seanockert.com

**Location** Moorooka, Brisbane, AU

**Date of Birth** 22nd August 1984

**Nationality** Australian

## Experience

### Teach Starter, Brisbane 2019 – Present

#### Front-end developer

* Developed and launched an online assessment builder tool, Assess.
* Built interactive learning tools for teachers
* Improved core product offerings for audience of 1 million members
* Developed next version of product on JAMstack
* Improved analytics and SEO to better serve customers

### Neto Ecommerce, Brisbane 2017 – 2019

#### Front-end developer

* Company website redevelopment, sys-admin, and site migration to CraftCMS
* Sales funnel and onboarding optimisation, marketing campaigns
* Built documentation hub on Salesforce Service Cloud
* SAAS product usability research and UI design

### QUT, Brisbane 2016 – 2017

#### UI/UX developer

* Re-design of university’s Student Gateway
* Java portlet creation and user interface design for QUT Virtual student portal

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### Psychwire, Byron Bay 2016

#### Front-end developer

* Worked on an online application for training psychiatrists (React/NodeJS)

### Halfbrick Studios, Brisbane 2012 – 2016

#### Web developer and marketer

* Design, development, and marketing for all of our company brands
* Created internal company tools, marketing collateral and email campaigns
* Managed servers and multiple websites for 1 million+ visitors per month
* Used analytics and social data to improve website conversion rates
* Designed game prototypes and helped develop a published game
* Helped build a player management system (AngularJS) embedded in our mobile games.

### Freelance, Sydney 2012

#### Web designer

* Contractor for Kintek Studio
* Designer for AroundYou.com.au

### Copenhagen Shipping Exchange, Bangkok 2011

#### Front-end developer

* Development of a online application for shipping brokers to track vessel and cargo locations around the world
* Improved usability of the client app

### Kintek Studio, Brisbane 2009 – 2011

#### Web designer

* Agency - worked with clients from ideas pitch, to design comps, through to development, SEO and ongoing site management
* Built and delivered ecommerce stores and CMS-based websites (WordPress, Joomla, Magento)

### Matter Solutions, Brisbane 2009

#### Web designer

* Design and development of websites for small business clients
* Converted static mockups to HTML/CSS, built WordPress and CakePHP sites
* Search Engine Optimisation

### Hydrexia, Brisbane 2007 – 2009

#### Materials research scientist

* Development of experimental metal hydride and hydrogen storage system
* Operation of hydrogen absorption testing rigs and results analysis
* New alloy casting and metallurgy analysis

## Education

### Griffith University 2003 – 2006

#### Honours in Photonics and Nanoscience

Solid-state and quantum physics, chemistry, optical communications, and microelectronics.

## Skills

### Technical

* **Web:** HTML, CSS, JavaScript, PHP, NodeJS
* **Server:** Nginx, AWS, GCP, Kubernetes, MySQL, MongoDB
* **Framework:** Vue, Nuxt, React, CraftCMS, WordPress, Laravel
* **UI/UX:** Usability research/interviews, style guides, print design, logo design, WCAG accessibility, copywriting, A/B testing
* **Design:** Sketch, Photoshop, Figma
* **Analytics:** Segment, Ahrefs, Amplitude, Parse.ly, Google tools (Analytics, GTM, Search Console, Optimize)

### Other

* Certificates in alloy casting, and electron microscopy
* Published paper on Mg-Ni metal hydride
* CELTA certified English teacher
* Not too shabby in the kitchen

## Find me online

* **LinkedIn:** linkedin.com/in/sean-ockert-b2294230
* **GitHub:** github.com/seanockert
* **Twitter:** twitter.com/seanockert

*References available upon request.*

A copy of this resume is available online at: seanockert.com/sean-ockert-resume-2021.docx