# Sean Ockert

### Web Developer & Designer

## Let’s work together

Hi there,

I am a veteran web developer with a knack for clarity, performance, and usability.

Seeking a role in product development, user interface design, or customer-focused web applications.

## Personal

**Email** [hello@seanockert.com](mailto:hello@seanockert.com)

**Phone** 0431 654 334

**Portfolio** seanockert.com

**Location** Moorooka, Brisbane, AU

**Date of Birth** 22nd August 1984

**Nationality** Australian

## Experience

### Teach Starter, Brisbane 2019 – 2021

#### Front-end developer

* Built and launched new version of online teaching resource marketplace for an audience of 1 million+ members, running on JAMstack
* Designed, developed and launched an online assessment builder tool: Assess
* Created interactive learning tools for teachers
* Improved analytics and SEO to meet company KPIs and better serve customers

### Neto Ecommerce, Brisbane 2017 – 2019

#### Front-end developer

* Re-developed and migrated company website to CraftCMS
* Collaborated with product teams to create marketing campaigns
* Optimised sales funnels and user onboarding
* Built documentation hub on Salesforce Service Cloud
* Provided training, support, and sys-admin for new CMS
* Undertook usability research and improved UI design for core SaaS product

### QUT, Brisbane 2016 – 2017

#### UI/UX developer

* Built Java portlets and UI for QUT Virtual student portal
* Collaborated to create design mockups and collateral for the university’s student gateway

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### Psychwire, Byron Bay 2016

#### Front-end developer

* Worked on an online application for training psychiatrists

### Halfbrick Studios, Brisbane 2012 – 2016

#### Web developer and marketer

* Developed gaming websites and interactive web apps for all Halfbrick’s IP
* Created internal company tools, marketing collateral, and email campaigns
* Sys-admin for websites with 1 million+ monthly active users
* Improved website conversion rates through analytics and social data
* Participated in building game prototypes, and in developing a published game
* Helped develop a player management system in Angular.js

### Freelance, Sydney 2012

#### Web designer

* Contractor for Kintek Studio
* Designer at AroundYou.com.au

### Copenhagen Shipping Exchange, Bangkok 2011

#### Front-end developer

* Developed an online application for shipping brokers to track vessel and cargo locations around the world in real-time
* Improved usability of the web application and re-architectured front-end jQuery to use Backbone

### Kintek Studio, Brisbane 2009 – 2011

#### Web designer

* Worked directly with multiple clients from ideas pitch, to design comps, through to development, SEO and ongoing site management and customer support
* Built and delivered ecommerce stores and CMS-based websites (WordPress, Joomla, Magento)

### Matter Solutions, Brisbane 2009

#### Web designer

* Client work - design and development of websites for small businesses
* Converted static mockups to HTML/CSS, built WordPress and CakePHP sites
* SEO

### Hydrexia, Brisbane 2007 – 2009

#### Materials research scientist

* Development of experimental metal hydride and hydrogen storage system
* Cast novel alloys and analysed H2 sorption properties through metallurgy techniques
* Operated hydrogen absorption testing rigs, analysed results, and improved prototype performance

## Education

### Griffith University 2003 – 2006

#### Honours in Photonics and Nanoscience

Solid-state and quantum physics, chemistry, optical communications, and microelectronics.

## Skills

### Technical

* **Web:** HTML, CSS, JavaScript, PHP, NodeJS
* **Server:** Nginx, AWS, Kubernetes, MySQL
* **Framework:** Vue, Nuxt, React, CraftCMS, WordPress, Laravel
* **UI/UX:** Usability research/interviews, style guides, print design, logo design, WCAG accessibility, copywriting, A/B testing
* **Design:** Sketch, Photoshop, Figma
* **Analytics:** Segment, Ahrefs, Amplitude, Parse.ly, Google tools (Analytics, GTM, Search Console, Optimize)

### Other

* Certificates in alloy casting, and electron microscopy
* Published paper on Mg-Ni metal hydrides
* CELTA certified English teacher

## Find me online

* **LinkedIn:** linkedin.com/in/sean-ockert-b2294230
* **GitHub:** github.com/seanockert
* **Twitter:** twitter.com/seanockert

*References available upon request.*