# Sean Ockert

### Web Developer & Designer

## Let’s work together

Hi there, I am a veteran web developer with a knack for clarity, performance, and usability.

Seeking a role in product development, marketing, UI design for consumer or business web applications.

## Personal

**Email** [hello@seanockert.com](mailto:hello@seanockert.com)

**Phone** 0431 654 334

**Website** seanockert.com

**Location** Moorooka, Brisbane, AU

**Date of Birth** 22nd August 1984

**Nationality** Australian

## Experience

### IntelliHR, Brisbane 2022 – Present

#### UX Design Engineer

* Building features for an HR SaaS product with React/Typescript and Laravel
* Responsible for UI component library and style-guide
* Collaborating across product and dev teams to design mockups and user flows

### Teach Starter, Brisbane 2019 – 2021

#### Front-end developer

* Successfully built and launched a new online teaching resource marketplace for an audience of one million+ members, running on Nuxt.js
* Designed, developed and launched Assess, an online assessment builder tool for teachers
* Created interactive learning tools for teachers
* Integrated payment gateways and optimised checkout flows
* Improved analytics and SEO to meet company KPIs and better serve users

### Neto Ecommerce, Brisbane 2017 – 2019

#### Front-end developer

* Responsible for company’s public website, sales funnel, and SEO
* Re-designed and migrated company website to CraftCMS
* Created a landing page builder tool that allowed marketing to quickly spin up campaign pages
* Optimised sales funnels and user onboarding
* Built documentation hub on Salesforce Service Cloud
* Undertook usability research and improved UI design for core SaaS product

### QUT, Brisbane 2016 – 2017

#### UI/UX developer

* Built Java portlets and UI components for QUT Virtual student portal
* Created new designs and collateral for the university’s student gateway

### Halfbrick Studios, Brisbane 2012 – 2016

#### Web developer and marketer

* Developed gaming websites and interactive web apps for all Halfbrick’s IP
* Created internal company tools, marketing collateral, and email campaigns
* Sys-admin for websites with 1 million+ monthly active users
* Improved website conversion rates through analytics and social data
* Participated in building game prototypes, and in developing a published game
* Helped develop a player management system in Angular.js

### Freelance, Sydney 2012

#### Web designer

* Contractor for Kintek Studio
* Web development work for startups and small businesses

### Copenhagen Shipping Exchange, Bangkok 2011

#### Front-end developer

* Developed an online application for shipping brokers to track vessel and cargo locations around the world in real-time
* Improved usability of the web application and re-architectured front-end jQuery to use Backbone

### Kintek Studio, Brisbane 2009 – 2011

#### Web designer

* Worked directly with multiple clients from ideas pitch, to design comps, through to development, SEO and ongoing site management and customer support
* Built and delivered ecommerce stores and CMS-based websites (WordPress, Joomla, Magento)

### Matter Solutions, Brisbane 2009

#### Web designer

* Client work - design and development of websites for small businesses
* Converted static mockups to HTML/CSS, built WordPress and CakePHP sites
* SEO for small businesses

### Hydrexia, Brisbane 2007 – 2009

#### Materials research scientist

* Development of experimental metal hydride and hydrogen storage system
* Cast novel alloys and analysed H2 sorption properties through metallurgy techniques
* Operated hydrogen absorption testing rigs, analysed results, and improved prototypes

## Education

### Griffith University 2003 – 2006

#### Honours in Photonics and Nanoscience

Solid-state and quantum physics, chemistry, optical communications, and microelectronics.

## Skills

### Technical

* **HTML & CSS:** SASS, styled components, atomic design, SEO, WCAG accessibility
* **JavaScript:** Vue, React, TypeScript, EsLint, Webpack, Vite
* **Design:** Sketch, Figma, Photoshop, Illustrator
* **Testing:** Jest, Cypress, A/B testing, CI/CD tools
* **PHP:** Laravel, CraftCMS, WordPress
* **Server-side:** NodeJS, Nginx/Apache, AWS
* **Ecommerce:** Shopify, Amazon
* **Web Graphics:** SVG, Canvas
* **Analytics:** Segment, Amplitude, Google Analytics

### Other

* **Marketing:** Social media and email campaigns, conversion funnels
* **English Teaching:** CELTA certified
* **Foundry Casting:** Mg & Al alloy casting
* **Cool Tech:** Scanning Electron Microscopy

## Find me online

* **LinkedIn:** linkedin.com/in/sean-ockert-b2294230
* **GitHub:** github.com/seanockert
* **Twitter:** twitter.com/seanockert

*References available upon request.*