# Sean Ockert

### Web Developer & Designer

## Let’s work together

Hi there, I’m a veteran web developer with a knack for clarity, performance, and usability.

Seeking a role in software development, product, marketing, or UI/UX for consumer web applications.

## Personal

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**Website** seanockert.com

**Location** Moorooka, Brisbane, AU

**Date of Birth** 22nd August 1984

**Nationality** Australian

## Experience

### Microba Life Sciences, Brisbane 2023 – Present

#### Software Developer

* Developed online reports for gut health practitioners (VueJS, Typescript)
* Built a PDF generator and approval process for clinical reports (Puppeteer, AWS Lambda)
* Delegate feature requests from product team to relevant developers

### IntelliHR, Brisbane 2022 – 2023

#### UX Design Engineer

* Developed a new product design system and UI component library (React, Figma)
* Collaborate with product and dev teams to design new features
* Improved key features of the HR SaaS product (Typescript, Laravel)

### Teach Starter, Brisbane 2019 – 2021

#### Front-end Developer

* Built and launched a new teaching resource marketplace for 1 million+ members on Nuxt.js
* Designed, developed and launched Assess, an online assessment builder tool for teachers
* Created interactive learning tools for teachers
* Integrated payment gateways and optimised checkout flows
* Improved analytics and SEO to meet company KPIs and better serve users
* Mentored junior devs

### Neto Ecommerce, Brisbane 2017 – 2019

#### Front-end Developer

* Responsible for company’s public website, sales funnel, and SEO
* Re-designed and migrated company website to CraftCMS
* Created a landing page builder tool that allowed marketing to quickly spin up campaign pages
* Optimised sales funnels and user onboarding
* Built documentation hub on Salesforce Service Cloud
* Undertook usability research and improved UI design for core SaaS product

### QUT, Brisbane 2016 – 2017

#### UI/UX Developer

* Built Java portlets and UI components for QUT Virtual student portal
* Created new designs and collateral for the university’s student gateway

### Halfbrick Studios, Brisbane 2012 – 2016

#### Web Developer and Marketer

* Developed gaming websites and interactive web apps for all Halfbrick’s IP
* Created internal company tools, marketing collateral, and email campaigns
* Sys-admin for websites with 1 million+ monthly active users
* Improved website conversion rates through analytics and social data
* Participated in building game prototypes, and in developing a published game
* Helped develop a player management system in Angular.js

### Freelance, Sydney 2012

#### Web Designer

* Contractor for Kintek Studio
* Web development work for startups and small businesses

### Copenhagen Shipping Exchange, Bangkok 2011

#### Front-end Developer

* Developed an online application for shipping brokers to track vessel and cargo locations around the world in real-time
* Improved usability of the web application and re-architectured front-end: jQuery -> BackboneJS

### Kintek Studio, Brisbane 2009 – 2011

#### Web Designer

* Worked directly with multiple clients from ideas pitch, to design comps, through to development, SEO and ongoing site management and customer support
* Built and delivered ecommerce stores and CMS-based websites (WordPress, Joomla, Magento)

### Matter Solutions, Brisbane 2009

#### Web Designer

* Client work - design and development of websites for small businesses
* Converted static mockups to HTML/CSS, built WordPress and CakePHP sites
* SEO for small businesses

### Hydrexia, Brisbane 2007 – 2009

#### Materials Research Scientist

* Development of experimental metal hydride and hydrogen storage system
* Cast novel alloys and analysed H2 sorption properties through metallurgy techniques
* Operated hydrogen absorption testing rigs, analysed results, and improved prototypes

## Education

### Griffith University 2003 – 2006

#### Honours in Photonics and Nanoscience

Solid-state and quantum physics, chemistry, optical communications, and microelectronics.

## Skills

### Technical

* **HTML & CSS:** SASS, styled components, atomic design, SEO, WCAG accessibility
* **JavaScript:** Vue, React, Svelte, TypeScript, Webpack, Vite
* **Design:** Sketch, Figma, Photoshop
* **Testing:** Jest, Cypress, A/B testing
* **PHP:** Laravel, CraftCMS, WordPress
* **Server-side:** NodeJS, Nginx/Apache, AWS, Serverless, CI/CD
* **Ecommerce:** Shopify, Amazon
* **Web Graphics:** SVG, Canvas
* **Analytics:** Segment, Amplitude, Google Analytics, MixPanel

### Other

* **Marketing:** Social media and email campaigns, conversion funnels
* **English Teaching:** CELTA certified
* **Cool Tech:** Scanning Electron Microscopy, Mg & Al alloy casting

## Find me online

* **LinkedIn:** linkedin.com/in/sean-ockert-b2294230
* **GitHub:** github.com/seanockert