SEAN (Poh Guo Min)

Email: <u>guomin.poh.2012@socsc.smu.edu.sg</u> Work Availability: Now, full-time internship

I'm a fresh graduate from SMU looking for work in Public Relations. I'm keen to tap on my business education and more crucially, <u>research</u> & <u>writing</u> skills for work.

## **Work Experience**

Strategy Intern, British Council

Feb-Mar 2015

- Presented to diagnose issues with and encourage change on how face-to-face, hotline & online Customer Contact teams sell the company's products & services
- Actively conducted interviews with co-workers and with Customer Contact teams, delivered concise reports highlighting key insights & possible solutions

## Non-Profit & Research Experience

Field Coordinator and Lead Research Assistant

Mar-Dec 2014

- Part of SMU Asst. Professor N. Harrigan-led research team who worked with TWC2 to create a large scale sexuality-and-relationship research study
- Worked on the ground by speaking to and interacting with migrant workers and domestic helpers
- Gathered, managed & supervised small student teams to conduct informal interviews every Sunday night in Little India

## **Education**

Singapore Management University

Graduated Dec 2017

• Bachelor of Social Sciences, Major in Sociology

President, No one is Special (Student Club)

Jan-Nov 2015

- Channelled new marketing & recruitment efforts to transform dialogue on Diversity & Inclusion and mental health issues for SMU corporate staff and students
- Engaged with external organisations such as PINKDOT, Singapore Association for Deaf and SG Enable to plan and host school-wide events & talks such as Sign Language workshops

## Self-initiated Study Project, Korean

Early 2012-Present

• Committed to and achieved advanced Korean within 6 years