

r/wallstreetbets

r/wallstreetbets, also known as **WallStreetBets** or **WSB**, is a subreddit where participants discuss stock and option trading. It has become notable for its profane nature, aggressive trading strategies, and role in the GameStop short squeeze that caused losses on short positions in U.S. firms topping US\$70 billion in a few days in early 2021. The subreddit is famous for its colorful jargon and terms.^[4]

r/wallstreetbets



Icon and channel banner

Type of site	Subreddit
Available in	English
Founded	January 31, 2012
Country of origin	United States
Founder(s)	Jaime Rogozinski ^[1] (removed by Reddit.com) ^[2]
URL	reddit.com/r/ /wallstreetbets (https://reddit.com/r/wallstreetbets)
Registration	Optional
Users	▲ 9.8 million (12 April 2021) ^[3]
Current status	Active

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Overview

The subreddit, describing itself through the tagline "Like 4chan found a Bloomberg terminal,"^[5] is known for its aggressive trading strategies, which primarily revolve around highly speculative, leveraged options trading. Members of the subreddit are often young retail traders and investors who ignore fundamental investment practices and risk management techniques, so their activity is considered gambling. The growing popularity of no-commission brokers and mobile online trading has potentially contributed to the growth of such trading trends. Members of the communities often see high-risk day trading as an opportunity to quickly improve their financial conditions and obtain additional income. Some of the members tend to use borrowed capital, like student loans, to bet on certain "meme stocks" that show popularity within the community.^{[1][6][7][8][9]}

The subreddit is also known for its profane and juvenile nature, with members often referring to themselves as "autists", "retards", "degenerates", and "apes".^{[8][10]} Users also frequently use slang such as "stonks" for stocks; "tendies" for gains or profits; "gay bears" for those who expect a stock to decline, for stock shorters, or as a general insult; "DD" for analysis of potential trades (from "due diligence"); "bagholder" for one whose position has severely dropped in value; "diamond hands" for holding stocks adamantly; and "paper hands" for selling at the first sign of loss.^{[11][12][13]}

GameStop short squeeze

On January 22, 2021, users of r/wallstreetbets initiated a short squeeze on GameStop, pushing their stock prices up significantly. This occurred shortly after a comment from Citron Research predicting the value of the stock would decrease.^[14] The stock price increased more than 600% by January 26, and its high volatility caused trading to be halted multiple times.^{[15][16]}

A series of posts by user u/DeepFuckingValue helped to generate interest in the stock.^[17]

On January 24, a moderator of r/wallstreetbets wrote a post stating: "There is NO organized effort by those [of] us who moderate this community to promote, advise or recommend any stock. It is against our policy to do so and we feel it is crucial to allow members to be able to share their ideas amongst each other with autonomy."^[18]

After the GameStop stock closed up 92.7% on Tuesday, January 26, business magnate Elon Musk tweeted out a link to the r/wallstreetbets subreddit.^[19]

On January 27, r/wallstreetbets users triggered a short squeeze on AMC, a company in a similar position to GameStop.^[20]

On January 27, the official WallStreetBets Discord server was banned for "hateful and discriminatory content". Discord denied that the ban was related to the ongoing GameStop short squeeze.^[21] In an official statement posted to the r/wallstreetbets subreddit, moderators claimed that their efforts to automatically delete content that violated rules had been overwhelmed by the sheer influx of users, and criticized Discord for not providing the tools needed to take action to curtail hate speech on the server.^[22] Subsequently, the WallStreetBets Discord server has been brought back online, and staff from Discord have been reported assisting with moderation.^[23]

r/wallstreetbets was switched to private by the moderators at around 7:00 p.m. EST on January 27, before being made public again around an hour later.^[24] Within one week of the GameStop short squeeze, the subreddit had gained over 2.4 million new subscribers, whereas previously, it took 9 years for the sub to reach 2.2 million.^[25] As of February 11, 2021, the subreddit had 8.9 million followers.

One user who sold GME stock during the surge in price decided to spend his money on Nintendo Switch consoles and games. He then promptly donated said consoles and games to the Children's Minnesota Hospital.^[26]

Reddit ran a 5-second commercial during Super Bowl LV in reference to how communities of underdogs can accomplish anything when they come together.^[27]

In March 2021, users of the subreddit (who frequently refer to themselves and each others as "apes") made over \$265,000 in charitable donations for the Dian Fossey Gorilla Fund.^{[28][29]}

Effect on the Robinhood trading platform

As of January 2021, many members of the subreddit used the popular mobile app Robinhood to trade stocks and options. Some members have been responsible for significant feature removals and bug fixes after identifying and publishing methods of exploit.^[30]

Box spread ban

Around January 2019, a user known as u/1R0NYMAN sold a box spread creating a \$300,000 credit that should have netted him from \$40,000–50,000 over the course of 2 years. He described the trade as a way to make "risk-free money", but he was unaware of the assignment risk. A few days later, some of the options were exercised against him, causing a loss of over \$60,000; calculating from the original amount in the user account, \$5,000, the negative return of the trade was −1,832.99%. As a result, Robinhood decided soon after that it would no longer allow the trading of box spreads. The user withdrew \$10,000 from the account before the positions were closed; it is believed by the news website MarketWatch that the brokerage itself took the majority of the loss.^[31]

The "infinite leverage" glitch

Around November 2019, a user known as u/ControlTheNarrative found a bug in Robinhood's trading platform and exploited it to leverage his original deposit of \$2,000 all the way up to roughly \$50,000, resulting in a leverage ratio of approximately 25:1. He sold covered calls and, thanks to the bug, the credit that he received appeared as liquid money on his account. He used the money to buy put options on Apple stock, a trade which led to a loss of \$46,000, enormous relative to his initial deposit of only \$2,000.^[32] He recorded the live reaction to his loss and uploaded it on his YouTube channel.^[33] Many other users tried to exploit the glitch, which they referred to as the "free money cheat code", before it was fixed, with one in particular claiming to have opened a \$1,000,000 position from a \$4,000 deposit.^[34]

Robinhood restricts trading

On January 28, 2021, during the GameStop short squeeze, Robinhood, TD Ameritrade, E-Trade and Webull restricted the trade of heavily shorted stocks such as GameStop, AMC, BlackBerry Limited, Nokia, and Koss Corporation on their platforms.^[35] Many of the brokerage firms, including Robinhood, stated that the restrictions were the result of clearing houses raising the collateral required for executing trades on highly volatile stocks.^[36] Numerous members of the community have since expressed outrage directed towards those companies, particularly Robinhood. Efforts by r/wallstreetbets members and others across the Reddit platform plummeted Robinhood's star rating in both the iOS and Android app stores to one star by January 28, though intervention by Google increased its rating to 2.2 (as of January 30^[37]) by deleting one-star reviews.^[38] Class-action lawsuits were subsequently filed against Robinhood for the restrictions on trading.^[39]

Removal of Jaime Rogozinski

By 2020, r/wallstreetbets had ballooned to over a million subscribers. Jaime Rogozinski published a book about his experience in January and in March announced the "Wall Street Bet Championship." This trading competition was to be held at the Esports Stadium Arlington and featured 12 contestants that would each put in \$50,000.^[40] The event was sponsored by the True Trading Group, with moderator StormWillPass posting that users that want to talk "negatively" about the company will be "banned."^[41] Rogozinski was subsequently removed as a moderator.^[42]

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