Stripe (company)

Stripe is an Irish-American <u>financial services</u> and <u>software as a service (SaaS)</u> company dual-headquartered in <u>San Francisco</u>, <u>California</u> and <u>Dublin</u>, <u>Ireland</u>. The company primarily offers payment processing software and <u>application programming interfaces (APIs)</u> for <u>e-commerce</u> websites and mobile applications.

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History

<u>Irish</u> entrepreneur brothers <u>John</u> and <u>Patrick Collison</u> founded Stripe in 2010, initially using the name <u>/dev/payments.^{[5][6][7]}</u> In 2011, the company received investment of \$2 million including from PayPal co-founders <u>Elon Musk</u> and <u>Peter Thiel</u>, and venture capital firms <u>Sequoia Capital</u>, <u>Andreessen Horowitz</u>, and <u>SV Angel.^[8]</u>

In March 2013, Stripe made its first <u>acquisition</u>, Kickoff, a chat and <u>task-management</u> application. In 2012, the company moved from <u>Palo Alto</u> to San Francisco. In October 2019, the company announced that it would be moving from the <u>South of Market</u> area to <u>Oyster Point</u> in the neighboring city of <u>South San Francisco</u> in 2021.

In February 2021, former <u>Governor of the Bank of England</u>, <u>Mark Carney</u>, was appointed to the Stripe board. [8]

Services

Stripe, Inc.

stripe



Туре	<u>Private</u>		
Industry	Financial services		
	Payment processor		
Founded	2010		
Founders	Patrick and John Collison		
Headquarters	San Francisco, California, US and Dublin, Ireland		
Area served	European Union, Australia, Canada, Hong Kong, Japan, Malaysia, Malta, Mexico, New Zealand, Norway, Singapore, Switzerland, United Kingdom, United States Beta Brazil, India		

Services Payments Billing Connect Sigma Atlas

Radar (<u>fraud</u> prevention)

Payment processing

Stripe provides APIs that <u>web developers</u> can use to integrate payment processing into their websites and mobile applications. [10]

In April 2018, the company released anti-fraud tools, branded "Radar", that block fraudulent transactions. [11]

In 2018, the company expanded its services to include a billing product for online businesses, allowing businesses to manage subscription recurring revenue and invoicing. [12]

	Issuing Terminal	
Revenue	▲ \$450 Million (2019) ^[1]	
Number of employees	2,500+ (June 2020)	
Website	stripe.com (https://stripe.com)	
Footnotes / references		

On June 11, 2019, Stripe's point of sale service, called Terminal, was made available to U.S. users. Terminal had previously been invite-only. The service offers physical credit card readers designed to work with Stripe. As of July 2020, Terminal supports two card readers: Verifone P400 and BBPOS Chipper 2X BT. [16]

In 2020, Stripe had a turnover of about \$2 trillion. [8]

Corporate finance

On February 24, 2016, the company launched the Atlas platform to help startups register as U.S. corporations. The platform originally launched as invite-only. In March 2016, $\underline{\text{Cuba}}$ was added to the list of countries covered under the program. Companies registered using Atlas can be Delaware-based $\underline{\text{C}}$ corporations, or, as of April 30, 2018, limited liability companies.

In July 2018, Stripe began a platform for companies to issue Mastercard and Visa credit cards, and in April 2020, expanded the product's availability to include all U.S. users. [20][21]

Other

In 2018, Stripe started a publishing company named Stripe Press to promote ideas that support innovative businesses. [22]

In 2019, Stripe began offering <u>loans</u> and credit cards to businesses in the United States. The company stated that loans are approved automatically using machine learning models, with no human intervention. [23]

In October 2020, Stripe announced Stripe Climate, a service for businesses to fund atmospheric carbon research and capture. [24]

Growth

In May 2011, Stripe received a \$2 million investment from venture capitalists <u>Peter Thiel</u>, <u>Sequoia Capital</u>, and Andreessen Horowitz. Stripe launched publicly in September 2011 after an extensive private beta.

In May 2020, Stripe expanded its services in 5 new markets in Europe: the Czech Republic, Romania, Bulgaria, Cyprus, and Malta. And started working with the German based company Piabo. And started working with the German based company Piabo.

On October 15, 2020, Stripe acquired Paystack, a <u>Nigerian</u> payment processor, in a deal reportedly worth over \$200 million with the aim of expanding its services into Africa. [29][30][31]

In December 2020, Stripe announced plans to expand in Southeast Asia (SEA), China, India, and Japan. It increased its staff in the region by 200 employees. [32]

Funding History

Date	Funding Type	Number of Investors	Money Raised	Lead Investor	Valuation
Aug 2, 2010	Seed Round	1	_	Y Combinator	_[33]
Mar 28, 2011	Seed Round	4	\$2M	_	_
Feb 9, 2012	Series A	1	\$18M	Sequoia Capital	\$100M ^{[34][35]}
Jul 9, 2012	Series B	9	\$20M	General Catalyst	[36]
Jan 22, 2014	Series C	4	\$80M	Founders Fund	\$1.75bn
Dec 2, 2014	Series C	7	\$70M	Thrive Capital	\$3.5bn
Jul 31, 2015	Series C	7	\$100M	_	_
Nov 25, 2016	Series D	3	\$150M	CapitalG, General Catalyst	\$9bn ^[37]
Sep 27, 2018	Series E	5	\$245M	Tiger Global Management	\$20bn ^[38]
Jan 29, 2019	Series F	1	\$100M	Tiger Global Management	\$22.5bn ^[39]
Sep 19, 2019	Series G	3+	\$250M	Sequoia Capital, General Catalyst and Andreessen Horowitz	\$35B
Apr 16, 2020	Series G Extension	3+	\$600M	Sequoia Capital, General Catalyst, GV and Andreessen Horowitz	\$36B ^[40]

Investments

Stripe is reported to have participated in two funding rounds for Monzo, a "challenger bank" based in the U.K. Stripe's first investment in Monzo was reported on November 6, 2017, with a second investment in Monzo's Series E fundraising round reported on October 10, 2018. Monzo's valuation grew from approximately \$350 million to \$1.27 billion through these two rounds of fundraising. Stripe participated in a third round of funding for Monzo on June 24, 2019, which raised approximately \$144 million in funding for Monzo at a valuation of approximately \$2.5 billion.

Stripe has invested in companies offering similar services as themselves, but in different geographical regions. In August 2018, Stripe invested in Paystack, a <u>Nigerian</u> payment processor, and, in September 2019, invested in PayMongo, a Philippine payment processor.

On June 6, 2019, Stripe led a \$22.5 million fundraising round for Step, a financial services startup offering feefree bank accounts to teenagers. [47]

On March 26th, 2020, Stripe led a \$20 million Series A fundraising round for Fast, a company creating a universal, one-click checkout service. Subsequently, Stripe led a \$102 million Series B fundraising round for Fast on January 26th, 2021.

See also

- Electronic commerce
- List of online payment service providers
- Payment gateway
- Payment service provider
- Subscription business model

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External links

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