



COLOMBIA MONTEBLANCO BOURBON ROSA

KIWI • ORANGE SHERBET • LIVELY

PRODUCER
RODRIGO SANCHEZ



REGION
ACEVEDO, HUILA



ELEVATION
1670 - 1780 METERS



PROCESSING
WET-PROCESS



CULTIVAR
BOURBON ROSA



HARVEST
NOVEMBER - JANUARY



CUP CHARACTERISTICS:

A playful sweetness reminiscent of orange sherbet teams up with the acidity of kiwi making for a lively and accented cup.

SOURCING INFORMATION:

In an era where coffee was bought and sold based on bean shape and size, and the profitability of farmers - and their growing country as a whole - was directly related to productivity and ability to withstand pests, droughts, disease and other natural curveballs; it wasn't uncommon for local agricultural ministries and the like to prescribe and advocate for the best way to do just that.

Caturra was introduced to Colombia from Brazil in the 1980s followed shortly by the "Colombia" variety and the infamous, rust-resistant Castillo. Given its popularity in the interest of productivity and resisting the oft devastating leaf rust, banks were known to withhold loans from farmers not farming Castillo.

Nearly thirty years later, in the height of the specialty coffee era, a small group of farmers in Southern Huila couldn't help but notice a newly mutated variety that began to grow on their farms. Elegant, slender leaves; oval-shaped cherries containing long, narrow "long-berry" seeds and, most notably, cherries that ripened to an uncharacteristic pink hue indicated to farmers that these trees were something different from their resident varieties. Upon confirmation of its far superior cup profile, "Bourbon Rosa" would herald a new era in Colombian specialty coffee led by a new variety to call their own.

Instrumental in the isolation and propagation of Bourbon Rosa, Rodrigo Sanchez represents one of several progressive and entrepreneurial farmers pushing the envelope and bringing their communities along with them. Towering over the municipality of Acevedo at 1730 MASL, his immaculate model farm Monteblando is home to several hectares of Bourbon Rosa that Verve is beyond excited to help him share with the world.